

# Daily Television Media Monitoring

 53 Mention

 07 May, 2025 – 07 May, 2025

## Report Summary

| Volume                                                                                         | Business | English | Hindi  | Regional |
|------------------------------------------------------------------------------------------------|----------|---------|--------|----------|
|  53 Clip    | 39 Clip  | 0 Clip  | 0 Clip | 14 Clip  |
|  16 Channel | 7 Chn    | 0 Chn   | 0 Chn  | 9 Chn    |

## Channel Overview

### Business Channel

Total Clip

39

Top Channel

CNBC Bajar (7)

|    |                                                                                   |                |   |
|----|-----------------------------------------------------------------------------------|----------------|---|
| 1. |  | CNBC Bajar     | 7 |
| 2. |  | CNBC Awaaz     | 7 |
| 3. |  | NDTV Profit    | 7 |
| 4. |  | Zee Business   | 6 |
| 5. |  | CNBC TV18      | 6 |
| 6. |  | ET NOW         | 4 |
| 7. |  | ET NOW Swadesh | 2 |

### Hindi Channel



No Coverage in this segment

### English Channel



No Coverage in this segment

## Channel Overview

### Regional & Others Channel

Total Clip  
14

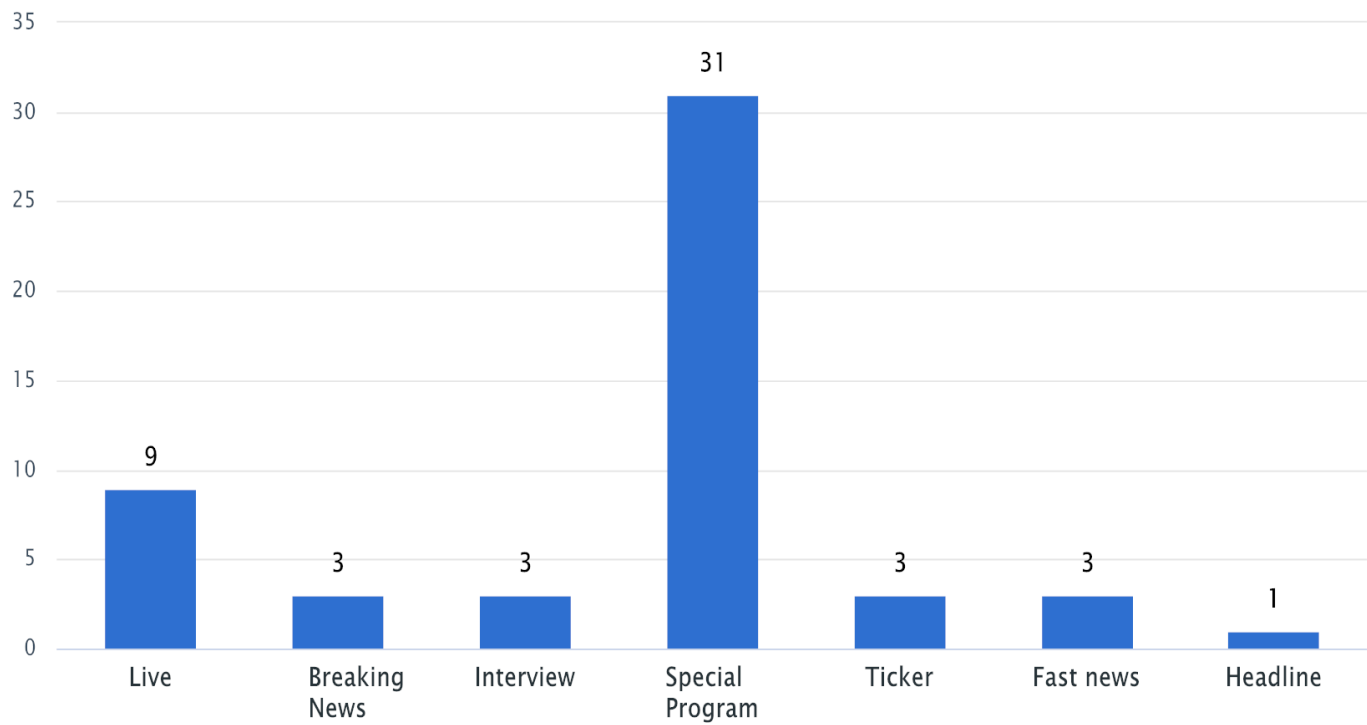
Top Channel  
Zee 24 Taas (3)

|    |                                                                                                    |   |
|----|----------------------------------------------------------------------------------------------------|---|
| 1. |  Zee 24 Taas      | 3 |
| 2. |  Jai Maharashtra  | 2 |
| 3. |  Saam             | 2 |
| 4. |  Lokshahi Marathi | 2 |
| 5. |  Pudhari News     | 1 |
| 6. |  TV9 Marathi      | 1 |
| 7. |  News18 Lokmat    | 1 |
| 8. |  NDTV Marathi    | 1 |
| 9. |  ABP Majha      | 1 |

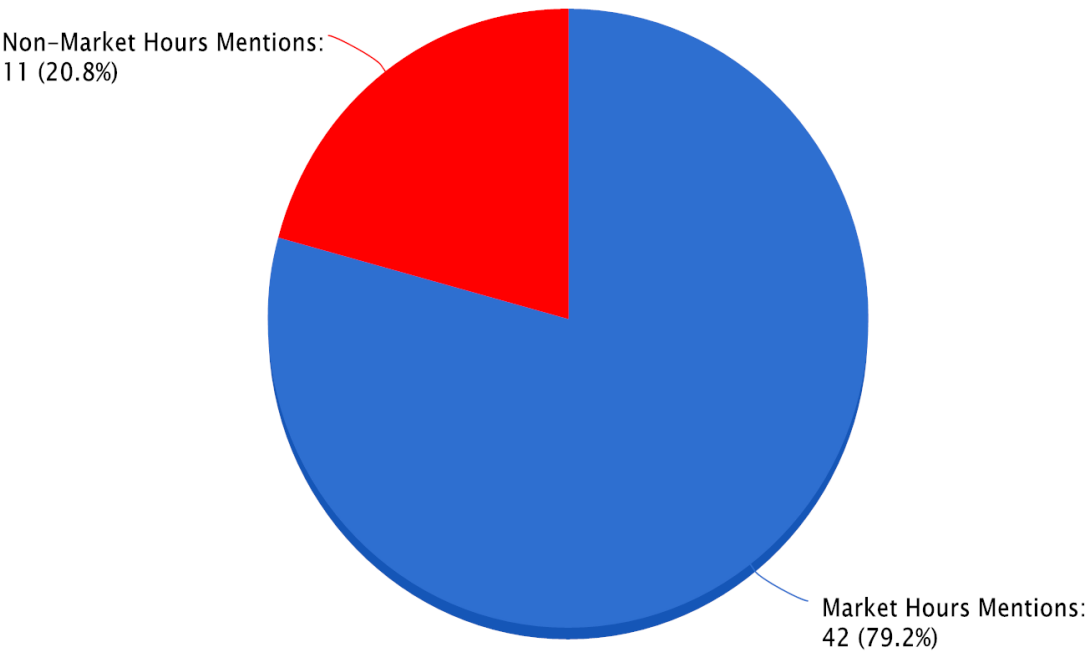
| Top News                                                                     | Clips | Chn |
|------------------------------------------------------------------------------|-------|-----|
| Market Update                                                                | 36    | 7   |
| Raj Thackeray Slams PM Modi for Inaugurating Adani Port Amid Pahalgam Attack | 11    | 9   |
| Adani power bags 1500 MW power contract from UP Government                   | 1     | 1   |



# Story Type

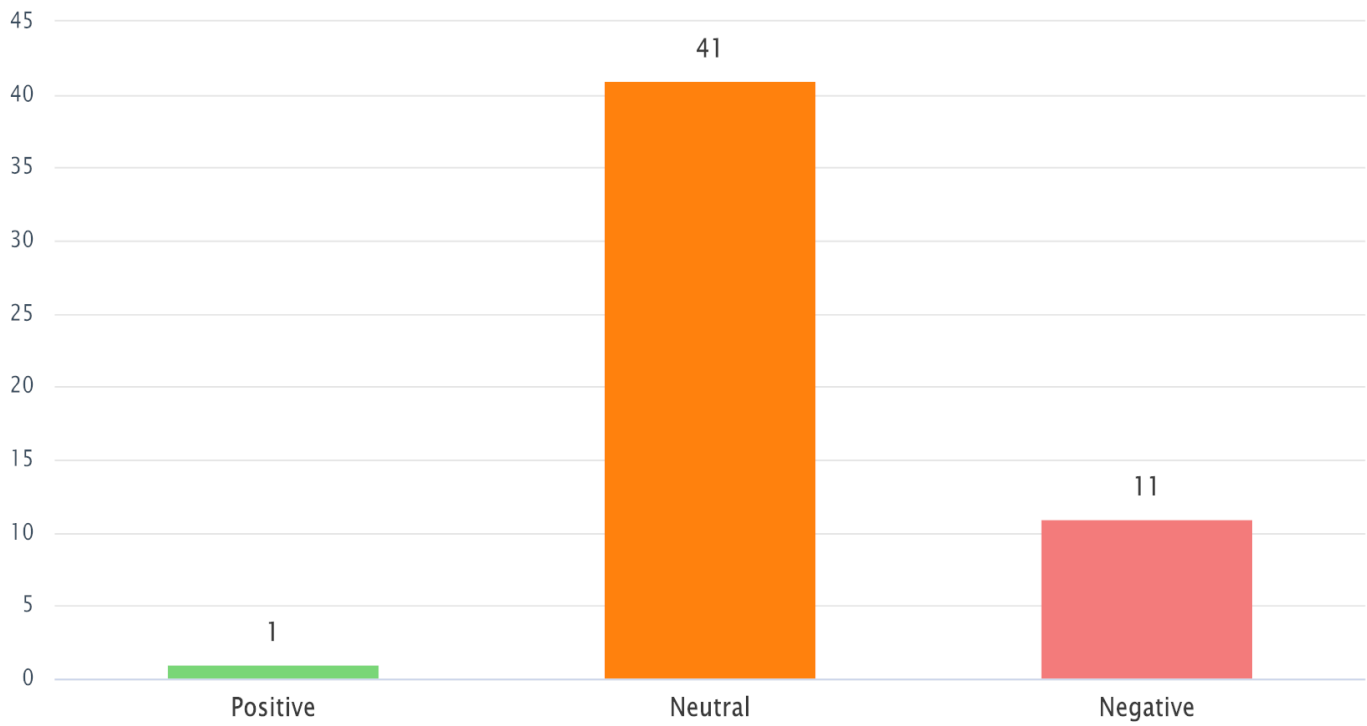


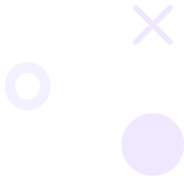
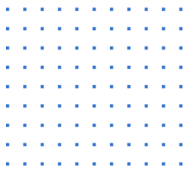
# Market Hour



08:30 to 04:30 is Consider as market hour

## Tonality

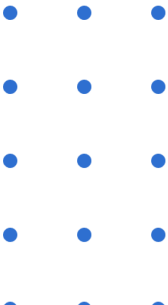




STORY TYPE

Live

 9 Mention



**NDTV** NDTV Marathi  
मराठी Adani Group

🙄 Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:38 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

**TV9** Marathi  
Adani Group

🙄 Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:36 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

**Jai Maharashtra**  
Adani Group

🙄 Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:36 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

**Lokshahi** Marathi  
Adani Group

🙄 Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:36 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A



**Zee 24 Taas**  
Adani Group

Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:35 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A



**Saam**  
Adani Group

Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:35 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A



**Pudhari News**  
Adani Group

Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:35 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A



**News18 Lokmat**  
Adani Group

Negative



Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:35 AM 07 May, 2025

Program Name: Live  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A



**ABP Majha**  
**Adani Group**

Negative



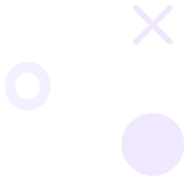
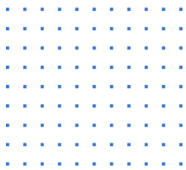
Live: Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani...

Marathi • 11:35 AM 07 May, 2025

**Program Name:** Live

**Spoke Person:** N/A

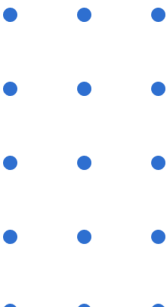
**Duration:** 0 • **AD Value:** N/A



STORY TYPE

# Breaking News

 3 Mention







**Jai Maharashtra**  
Adani Group

🙄 Negative



Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani Port ...

Marathi • 01:26 PM 07 May, 2025

Program Name: Breaking News

Spoke Person: N/A

Duration: 0 • AD Value: N/A



**Zee 24 Taas**  
Adani Group

😊 Neutral



Bomb threat on flight at Mumbai airport during Operation Sindoor.

Marathi • 09:03 AM 07 May, 2025

Program Name: Breaking News

Spoke Person: N/A

Duration: 0 • AD Value: N/A



**Saam**  
Adani Group

😊 Neutral



Impact of military air strikes on flight operations from Mumbai airport. By noon all flights have been completed. Passengers ...

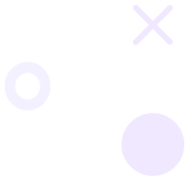
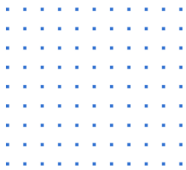
Marathi • 07:13 AM 07 May, 2025

Program Name: Breaking News

Spoke Person: N/A

Duration: 0 • AD Value: N/A

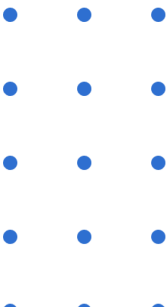




STORY TYPE

# Interview

 3 Mention





**Zee Business**  
**Adani Group**

Neutral



The discussion highlights Adani Port as a stock with positive momentum, suggesting buying its call options. analysts recommen...

Hindi • 12:50 PM 07 May, 2025

**Program Name:** Corporate Radar

**Spoke Person:** N/A

**Duration:** 0 • **AD Value:** N/A



**CNBC Bajar**  
**Adani Group**

Neutral



In a conversation with Market Expert over Adani power shares.

Gujarati • 12:23 PM 07 May, 2025

**Program Name:** Special

**Spoke Person:** N/A

**Duration:** 0 • **AD Value:** N/A



**CNBC Awaaz**  
**Adani Group**

Neutral



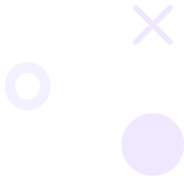
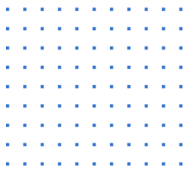
In a conversation over the view on ACC stocks, with Amit Seth (Market Expert)

Hindi • 10:10 AM 07 May, 2025

**Program Name:** 10 Ke Damdaar Trade

**Spoke Person:** N/A

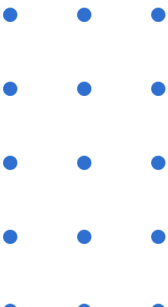
**Duration:** 0 • **AD Value:** N/A



STORY TYPE

# Special Program

 31 Mention



## Zee 24 Taas Adani Group

🟡 Negative



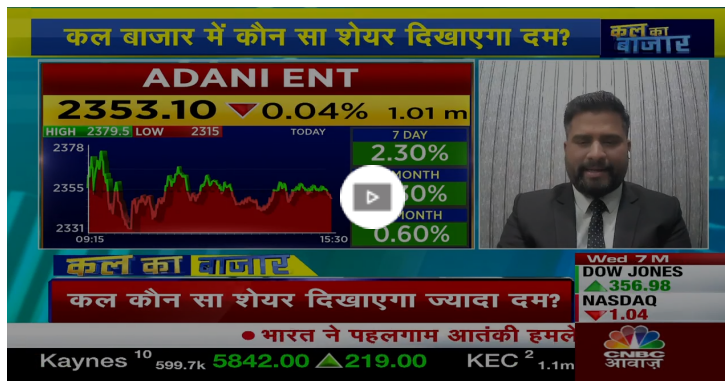
Raj Thackeray chairperson of Maharashtra Navnirman Sena targeted Prime Minister Narendra Modi on inaugurating the Adani Port ...

Marathi • 11:19 PM 07 May, 2025

Program Name: News  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

## CNBC Awaaz Adani Group

🟡 Neutral



The discussion focuses on stock recommendations and investment advice. Adani Enterprises is mentioned in the context of its s...

Hindi • 10:52 PM 07 May, 2025

Program Name: Kal Ka Bazaar  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

## CNBC Bajar Adani Group

🟡 Neutral



Market Update Nifty Gainers Tata Motors, Bajaj Finance, Shriram Finance, Jio Financial, Eternal, M&M, Coal India, Adani P...

Gujarati • 09:32 PM 07 May, 2025

Program Name: Commodity Call  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

## CNBC Bajar Adani Group

🟡 Neutral



Market Update Nifty Gainers Tata Motors, Bajaj Finance, Shriram Finance, Jio Financial, Eternal, M&M, Coal India, Adani Port

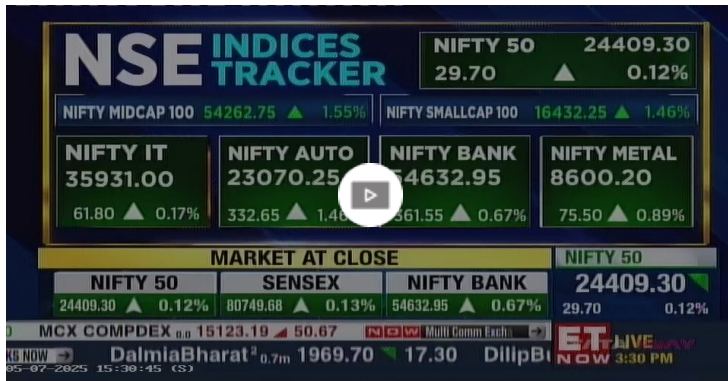
Gujarati • 04:32 PM 07 May, 2025

Program Name: Closing Bell  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A



**ET NOW**  
Adani Group

Neutral



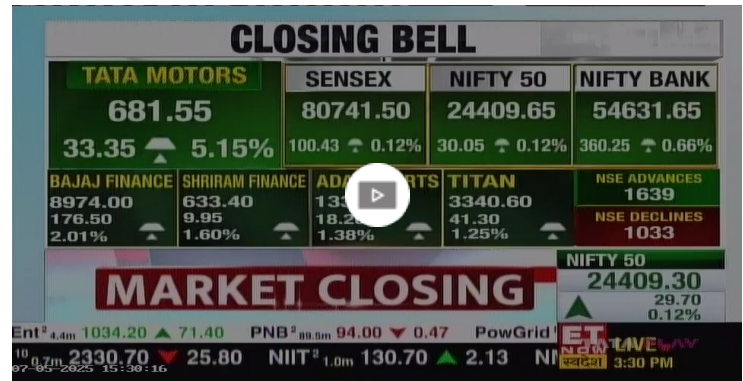
Adani Ports gained 4%, driven by strong market participation and rising F&O market share

English • 03:30 PM 07 May, 2025

Program Name: News  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

**ET NOW Swadesh**  
Adani Group

Neutral



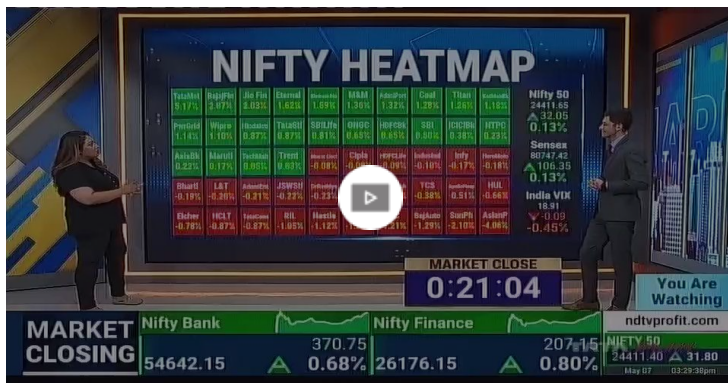
Adani Ports Shares Up 1.39%

Hindi • 03:30 PM 07 May, 2025

Program Name: News  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

**NDTV Profit**  
Adani Group

Neutral



Nifty Heatmap: Jio Financial, Wipro And Adani Ports Among Top Gainers. Adani Ent And TCS Among Top Losers

English • 03:29 PM 07 May, 2025

Program Name: India Market close  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

**CNBC Awaaz**  
Adani Group

Neutral



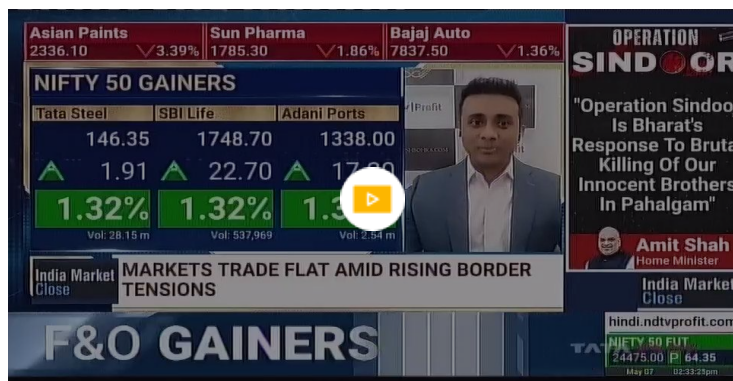
F&O Setup Short Buildup Adani Energy Solutions, Sun Pharma, HUDCO, Patanjali Foods, Bajaj Auto

Hindi • 03:24 PM 07 May, 2025

Program Name: Kamai Ka Adda  
Spoke Person: N/A  
Duration: 0 • AD Value: N/A

**NDTV Profit**  
Adani Group

Neutral



**Nifty 50 Gainers: Tata Steel, SBI Life, Adani Ports**

English • 02:33 PM 07 May, 2025

Program Name: India Market close

Spoke Person: N/A

Duration: 07sec • AD Value: N/A

**ET NOW**  
Adani Group

Neutral



**Adani Ports Shares Up 1.29%**

English • 02:32 PM 07 May, 2025

Program Name: News

Spoke Person: N/A

Duration: 17sec • AD Value: N/A

**CNBC TV18**  
Adani Group

Neutral



**Adani Enterprises share rose 0.09%**

English • 02:09 PM 07 May, 2025

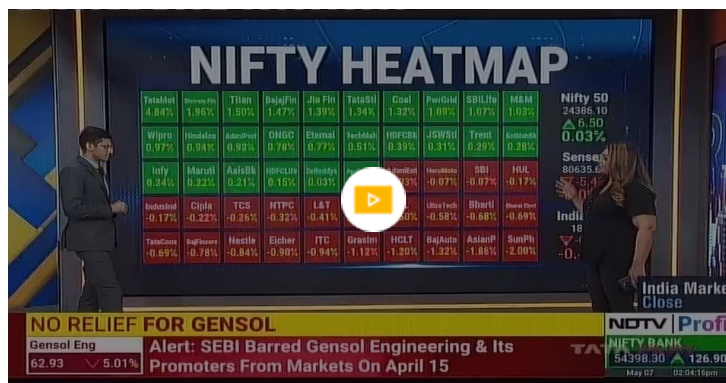
Program Name: News

Spoke Person: N/A

Duration: 02min16sec • AD Value: N/A

**NDTV Profit**  
Adani Group

Neutral



**Nifty Heatmap: Jio Financial, Wipro And Adani Ports Among Top Gainers. Adani Ent And TCS Among Top Losers**

English • 02:04 PM 07 May, 2025

Program Name: India Market close

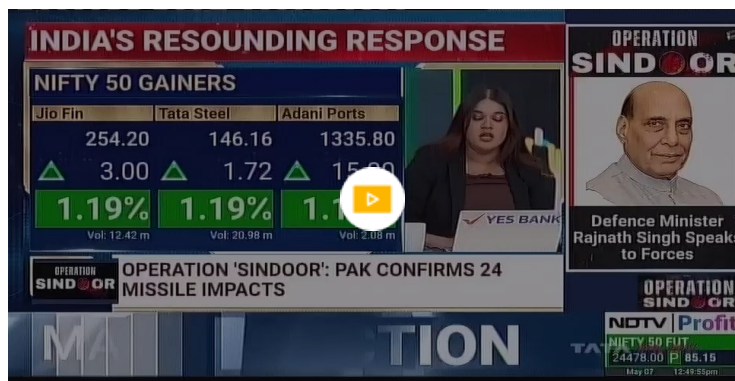
Spoke Person: N/A

Duration: 01min07sec • AD Value: N/A



**NDTV Profit**  
Adani Group

Neutral



**Nifty 50 Gainers: Jio Financial, Adani Ports**

English • 12:50 PM 07 May, 2025

Program Name: Special

Spoke Person: N/A

Duration: 07sec • AD Value: N/A

**Zee Business**  
Adani Group

Neutral



BSE Ltd shares up 505.00 points, Paytm up 61.35 points, Info Edge down 17.20 points, Adani Energy also down

Hindi • 12:32 PM 07 May, 2025

Program Name: Corporate Radar

Spoke Person: N/A

Duration: 0 • AD Value: N/A

**Zee Business**  
Adani Group

Neutral



Adani Ports shares up 6.96 points

Hindi • 12:31 PM 07 May, 2025

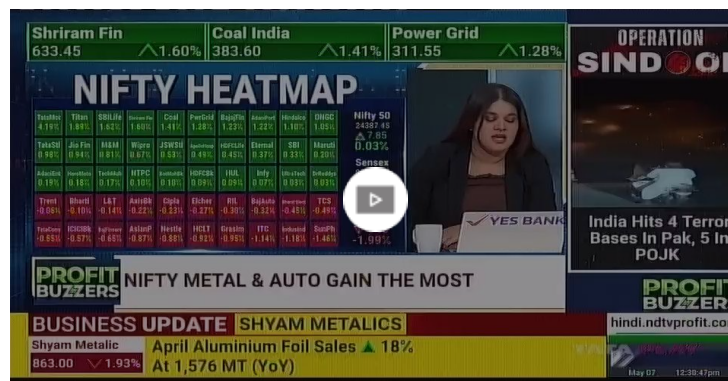
Program Name: Corporate Radar

Spoke Person: N/A

Duration: 0 • AD Value: N/A

**NDTV Profit**  
Adani Group

Neutral



Market open: Nifty 50- Stocks up: Including, Jio Fin, Adani Ent, Wipro, Stocks down: Including, TCS

English • 12:30 PM 07 May, 2025

Program Name: Profit Buzzers

Spoke Person: N/A

Duration: 0 • AD Value: N/A

**ET NOW**  
**Adani Group**

Neutral

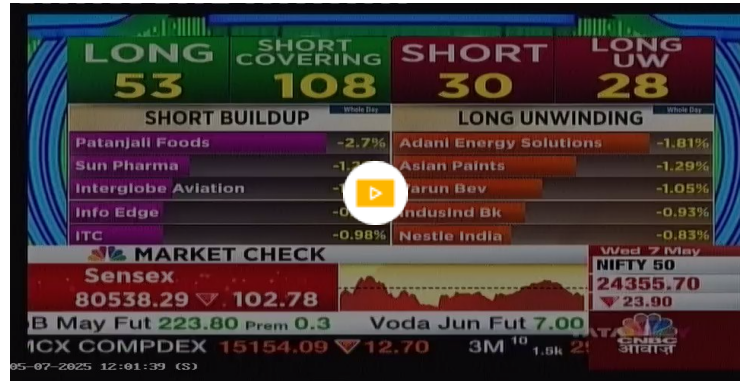

**Nifty Gainers: Adani Ports shares up 1.23%**

English • 12:12 PM 07 May, 2025

Program Name: Special  
 Spoke Person: N/A  
 Duration: 40sec • AD Value: N/A

**CNBC Awaaz**  
**Adani Group**

Neutral


**Long Unwinding: Including, Adani Energy Solutions**

Hindi • 12:01 PM 07 May, 2025

Program Name: Futures Express  
 Spoke Person: N/A  
 Duration: 52sec • AD Value: N/A

**CNBC TV18**  
**Adani Group**

Neutral



The discussion focused on market trends, including a mention of Adani in the wire and cable sector. This highlights the compe...

English • 11:43 AM 07 May, 2025

Program Name: Charts Busters  
 Spoke Person: N/A  
 Duration: 56sec • AD Value: N/A

**NDTV Profit**  
**Adani Group**

Neutral



Market open: Nifty 50- Stocks up: Including, Jio Fin, Adani Ent, Wipro Stocks down: Including, TCS

English • 11:43 AM 07 May, 2025

Program Name: Special  
 Spoke Person: N/A  
 Duration: 0 • AD Value: N/A





Rising shares: Tata Motors, Adani Port, Power Grid, Titan

Gujarati • 11:34 AM 07 May, 2025

Program Name: Special

Spoke Person: N/A

Duration: 0 • AD Value: N/A



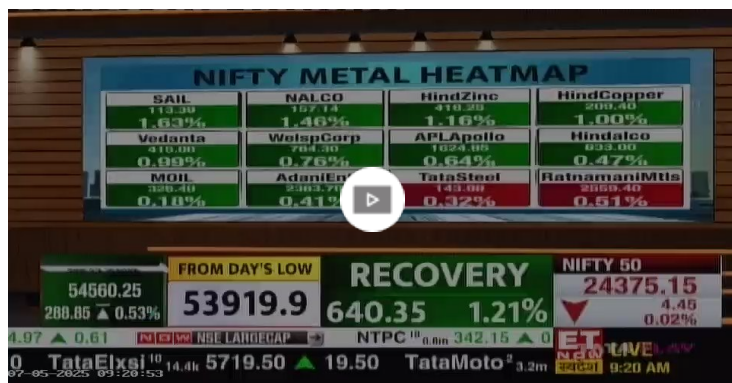
Nifty 50- Stocks up: Including, Adani Ports, Jio Fin, Wipro, Adani Ent; Stocks down: Including, TCS

Hindi • 11:27 AM 07 May, 2025

Program Name: Khiladi No.1

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Market open: Nifty Heatmap- Stocks up: Adani Enterprises, SAMIL

Hindi • 09:20 AM 07 May, 2025

Program Name: 9 Ke Navratr Share

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Market open: Nifty 50- Stocks up: Including, Jio Fin, Wipro, Adani Ent; Stocks down: Including, Adani Ports, TCS

Hindi • 09:18 AM 07 May, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A



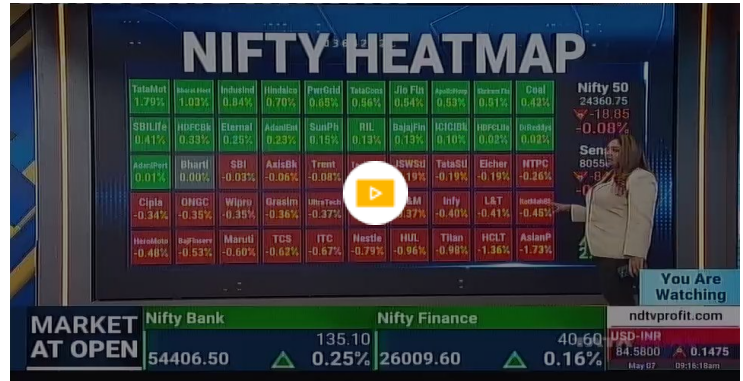
Market open: Nifty 50- Stocks up: Including, Jio Fin, Wipro, Adani Ent, Stocks down: Including, TCS,

Gujarati • 09:18 AM 07 May, 2025

Program Name: Special

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Market open: Nifty 50- Stocks up: Including, Jio Fin, Adani Ent, Stocks down: Including, TCS, Wipro

English • 09:16 AM 07 May, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 02min02sec • AD Value: N/A



Market open: Nifty 50- Stocks up: Including, Jio Fin; Stocks down: Including, Wipro, Adani Ent, Adani Ports, TCS

English • 09:15 AM 07 May, 2025

Program Name: Bazaar Open Exchange

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Highlighting the competition in the wire and cable sector, Polycab and KEI Industries are mentioned. It added that UltraTech ...

English • 09:02 AM 07 May, 2025

Program Name: First Trade

Spoke Person: N/A

Duration: 02min20sec • AD Value: N/A



**CNBC TV18**  
Adani Group

Neutral



It mentions that the Adani Group has entered into a joint venture with the Birla Group, though details have not yet been disc...

English • 09:01 AM 07 May, 2025

Program Name: Bazaar Open Exchange

Spoke Person: N/A

Duration: 34sec • AD Value: N/A

**CNBC Bajar**  
Adani Group

Neutral



Adani Port and Adani Enterprises, the counter has seen significant growth in these two days post the results.

Gujarati • 06:08 AM 07 May, 2025

Program Name: Special

Spoke Person: N/A

Duration: 0 • AD Value: N/A

**CNBC Bajar**  
Adani Group

Neutral



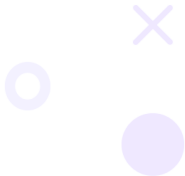
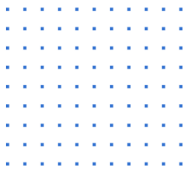
Market Update Nifty Falling Shares Adani Ent, Jio Financial Services, Eternal, Trent

Gujarati • 06:02 AM 07 May, 2025

Program Name: Special

Spoke Person: N/A

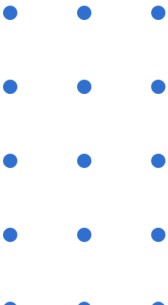
Duration: 0 • AD Value: N/A



STORY TYPE

# Ticker

 3 Mention





**CNBC Awaaz**  
Adani Group

Neutral



**F&O losers: Adani Energy Solutions**

Hindi • 10:02 AM 07 May, 2025

**Program Name:** 10 Ke Damdaar Trade

**Spoke Person:** N/A

**Duration:** 4 • **AD Value:** N/A



**CNBC TV18**  
Adani Group

Neutral



**Adani Energy Q4: Net Profit Rise 79% at Rs.647 Cr Vs Rs.361 Cr (YoY)**

English • 07:18 AM 07 May, 2025

**Program Name:** Special

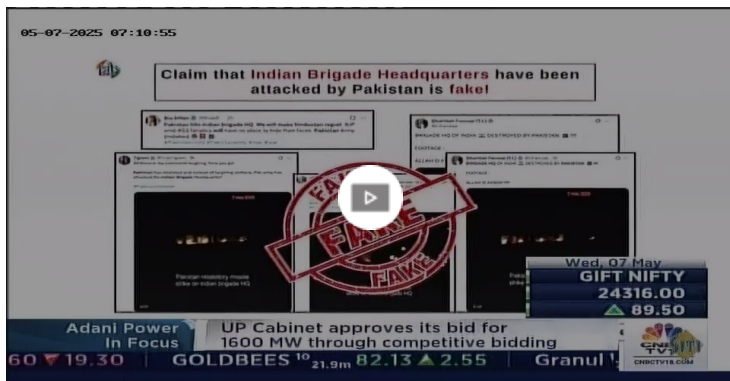
**Spoke Person:** N/A

**Duration:** 4 • **AD Value:** N/A



**CNBC TV18**  
Adani Group

Positive



**Adani Power in Focus: UP Cabinet approves its bid for 1600 MW through competitive bidding**

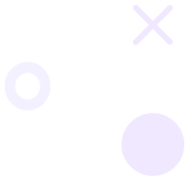
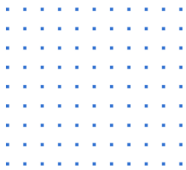
English • 07:10 AM 07 May, 2025

**Program Name:** Special

**Spoke Person:** N/A

**Duration:** 4 • **AD Value:** N/A

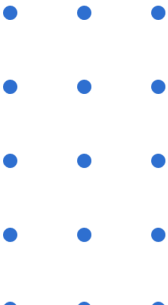




STORY TYPE

# Fast news

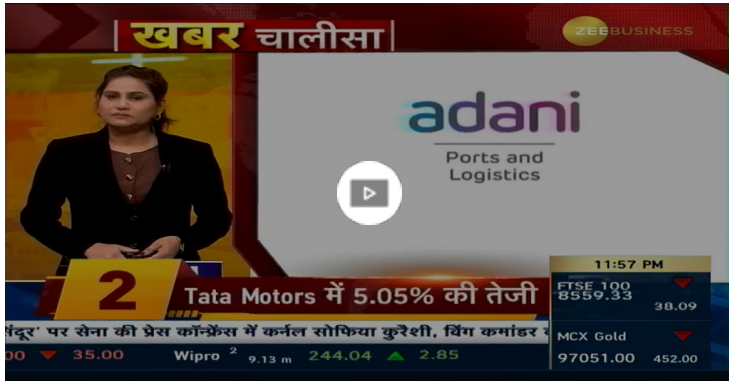
 3 Mention





**Zee Business**  
**Adani Group**

Neutral



20 out of 30 Sensex stocks rise, Adani Ports up 6.3%  
Hindi • 11:57 PM 07 May, 2025

**Program Name:** Khabar Chalisa

**Spoke Person:** N/A

**Duration:** 0 • **AD Value:** N/A



**Zee Business**  
**Adani Group**

Neutral



Mumbai International Airport will remain closed tomorrow, It will remain closed from 11 AM to 5 PM  
Hindi • 09:04 PM 07 May, 2025

**Program Name:** Khabar Chalisa

**Spoke Person:** N/A

**Duration:** 0 • **AD Value:** N/A



**Lokshahi Marathi**  
**Adani Group**

Neutral



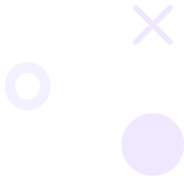
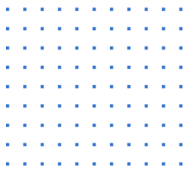
Bomb threat on flight at Mumbai airport during Operation Sindoor.

Marathi • 11:58 AM 07 May, 2025

**Program Name:** 5 Minute 25 Khabre

**Spoke Person:** N/A

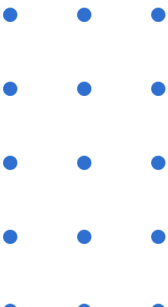
**Duration:** 0 • **AD Value:** N/A



STORY TYPE

# Headline

 1 Mention





**Zee Business**  
**Adani Group**

😊 Neutral



**Headlines :** Mumbai International Airport will remain closed tomorrow, It will remain closed from 11 AM to 5 PM

Hindi • 04:00 PM 07 May, 2025

**Program Name:** Headline

**Spoke Person:** N/A

**Duration:** 0 • **AD Value:** N/A