



### ADANI GROUP COMPILED MEDIA REPORT 08 May, 2025 - 09 May, 2025

### Adani Digital Labs Partners with Dragonpass to Elevate Airport Lounge and Travel Experiences

🗄 Print	Financial	Mainline	Regional	Periodical
1	1	N/A	N/A	N/A
🔯 Tv	Business	English	Hindi	Regional
1	N/A	N/A	1	N/A
Online				

### 🗐 Total Mention 74

72



### 🗄 Print

No	Newspaper	Headline	Edition	Pg
1.	Bizz Buzz	Adani Digital joins Dragonpass to boost flyers' experience	Hyderabad	8

Bizz Buzz • 09 May • Adani Group • Adani Airports Holdings Ltd. (AAHL) + 1 Adani Digital joins Dragonpass to boost flyers' experience

8 • PG

209 • Sqcm

20938 • AVE

N/A • Cir

Top Center

Hyderabad

### Adani Digital joins Dragonpass to boost flyers' experience

Dragonpass now has access to all Adani-managed airport lounges, along with additional key lounges across the country

#### AHMEDABAD

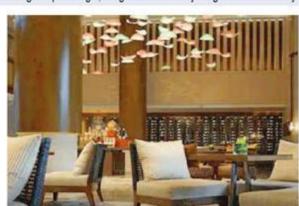
ADANI Digital Labs (ADL), the digital innovation arm of the Adani Group, on Thursday said it has partnered with premium airport service provider Dragonpass to offer a wide network of lounges at Adani-managed airports and beyond, offering passengers a seamless and comfortable lounge experience.

The company said in a statement that through this partnership, Dragonpass now has access to all Adani-managed airport lounges, along with additional key lounges across the country.

"We are excited to partner with Dragonpass, a global leader in digital travel services. This direct engagement allows us to unlock new opportunities, optimise our airport offerings, and deliver a seamless experience to travellers across India," said an Adani Digital Labs spokesperson.

The partnership marks a significant shift in India's airport hospitality landscape and opens avenues for differentiated Customer Value Propositions (CVPs).

Adani Digital Labs and Dragonpass will work together to curate personalised experiences for various



traveller segments, enriching their journeys with premium airport services.

"By working together with Adani, we aim to enhance comfort and convenience for our customers across multiple locations. We are confident that this partnership will further elevate the travel experience, offering travellers a superior journey every step of the way," said Georgios Sikovaris, Head of Lounge and Airline Partnership at Dragonpass.

As the digital extension of Adani-managed airports under Adani Airports Holdings Limited (AAHL) and Adani Enterprises Ltd (AEL), ADL plays a strategic role in shaping the future of travel and airport experiences.

By combining cutting-edge

technologies with humancentred design and forging powerful strategic partnerships, ADL is redefining what it means to deliver seamless, scalable, and rewarding experiences, all through the lens of the Adani Group's commitment to nation-building and customer-centric innovation.

The collaboration not only enables Adani Digital Labs and Dragonpass to enhance lounge operations but also offers a superior experience for travellers. It is set to accelerate Dragonpass and ADI's shared commitment to enhancing convenience and comfort for business and leisure travellers alike.

With over 40 million members worldwide, Dragonpass offers seamless access to airport lounges.

# **Channel Overview Business Channel** Hindi Channel Total Clip Top Channel Bharat Samachar (1) 1 1. भारत Bharat Samachar 1 No Coverage in this segment **English Channel** No Coverage in this segment



### Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	msn	Adani Digital Labs Partners With DragonPass To Elevate Airport Lounge Experien ce	733.9M
2.	Ndtv	अदाणी-मैनेज्ड एयरपोर्ट्स पर लाउंज एक्सपीरियंस बेहतर बनाने के लिए एडीएल ने ड्रैगन	50.6M
3.	Times Now News	Adani Digital Labs Partners with Dragonpass to Elevate Airport Lounge and Travel	35.4M
4.	Dailyhunt	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	18.6M
5.	Prokerala.com	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	13M
6.	Latestly	Business News   Adani Digital Labs Partners with Dragonpass to Elevate Airport L	7.8M
7.	The Tribune India	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	7M
8.	Ani News	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	1.9M
9.	ABP Live News	Adani Digital Labs Partners With DragonPass To Elevate Airport Lounge Experien ce	1.9M
10.	Devdiscourse	Adani Digital Labs Teams Up with Dragonpass to Enhance Travel Experience	1.2M
11.	News Nation	अदाणी-मैनेज्ड एयरपोर्ट्स पर लाउंज एक्सपीरियंस बेहतर बनाने के लिए एडीएल ने ड्रैगन	974K
12.	Dainik Bhaskar	विज्ञान/प्रौद्योगिकी: अदाणी-मैनेज्ड एयरपोर्ट्स पर लाउंज एक्सपीरियंस बेहतर बनाने	926.1K
13.	Social News XYZ	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	415.2K
14.	Mena Fn	Adani Digital Labs Joins Dragonpass To Enhance Lounge Experiences At Adani- Manag	361.5K
15.	Lokmattimes.com	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	343.8K
16.	Sakshipost EN	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	160.8K
17.	Siliconindia	Adani Digital Labs Partners with Dragonpass to Elevate Lounge Experiences	113.7K
18.	Punjab News Express	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	112.8K
19.	Lokmattimes.com	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	94.3K
20.	Daily Chhattisgarh	राष्ट्रीय	72K
21.	The News Room	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	62.3K

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22.	WebIndia123	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	61.9K
23.	Bhaskar Live	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	46.5K
24.	Navjeevan Express	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	40.9K
25.	The Csr Journal	Premium Lounge at Airport: देशभर के अडानी प्रबंधित एयरपोर्ट्स पर यात्रियों को अब	39.8K
26.	lans Live	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	32.1K
27.	IndianWeb2	Adani & China"s DragonPass Team Up to Elevate Indian Airports" Luxury	30.1K
28.	Ten News	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	9.1K
29.	The Blunt Times	Adani Digital Labs, Dragonpass Partner on Airport Lounges Share	4K
30.	Hi INDiA	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	2.4K
31.	Daily Prabhat	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	280
32.	Gujju Reporter	એરપોર્ટ લાઉન્જ અને સફરના અનુભવોની ઉન્નતિ માટે અદાણી ડિજિટલ લેબ્સનો ડ્રેગનપાસ સાથ	N/A
33.	OB News	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
34.	The Mobi World	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
35.	Palgharnews	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
36.	Industries News	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
37.	Hospitality	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
38.	Pune News	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
39.	Chirauri	लाउंज अनुभव को बेहतर बनाने के लिए अडानी डिजिटल लैब्स ने ड्रैगनपास से की साझेदारी	N/A
40.	Vishvatimes	Thu May 08 2025	N/A
41.	Hotlinenews	એરપોર્ટ લાઉન્જ અને સફરના અનુભવોની ઉન્નતિ માટે અદાણી ડિજિટલ લેબ્સનો ડ્રેગનપાસ સાથ	N/A
42.	Delhi live news	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
43.	World News Network	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
44.	Deshbandhu	अदाणी-मैनेज्ड एयरपोर्ट्स पर लाउंज एक्सपीरियंस बेहतर बनाने के लिए एडीएल ने ड्रैगन	N/A
45.	Bharat Samachar News Channel	Adani Digital Labs और Dragonpass की साझेदारी से यात्रियों को मिलेगा प्रीमियम एयर	N/A
46.	Hot Scup	Adani-Dragonpass: Airport Lounges mein Naya Twist!	N/A

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47.	Bharat Express	Adani Digital Labs और Dragonpass की साझेदारी से एयरपोर्ट लाउंज और ट्रेवल एक्सपीर	N/A
48.	Bharat Express	لاو پر ایئرپورٹس زیرانتظام کے اڈانی :Adani Digital Labs Partners with Dragonpass	N/A
49.	Rajasthan News(राजस्थान समाचार)	अदाणी-मैनेज्ड एयरपोर्ट्स पर लाउंज एक्सपीरियंस बेहतर बनाने के लिए एडीएल ने ड्रैगन	N/A
50.	Bharat Express	Adani Digital Labs & Dragonpass Join Forces To Redefine Lounge Experience At.	N/A
51.	The Economic Times	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
52.	Khair News	अदाणी-मैनेज्ड एयरपोर्ट्स पर लाउंज एक्सपीरियंस बेहतर बनाने के लिए एडीएल ने ड्रैगन	N/A
53.	Suryaa	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
54.	Ndtv Profit	Adani Digital Labs Partners With Dragonpass To Offer Premium Services At Grou p A	N/A
55.	Haryana Today	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
56.	The Hawk	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
57.	Daily World	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
58.	enewstime	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
59.	Gujarat Samachar	Adani Digital Labs partners with Dragonpass to elevate airport lounge and travel	N/A
60.	The Mobi World	Adani Digital Labs Partners With DragonPass To Elevate Airport Lounge Experien ce	N/A
61.	Mytimesnow	Adani Digital Labs Partners With DragonPass To Elevate Airport Lounge Experien ce	N/A
62.	Newspoint	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
63.	Nation Press	How is Adani Digital Labs Enhancing Lounge Experiences with Dragonpass?	N/A
64.	Bollywoodcountry	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
65.	Thefreedompress	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
66.	lans	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
67.	News Harpal	अडानी डिजिटल लैब्स और ड्रैगनपास की साझेदारी से हवाई यात्रियों को मिलेगा बेहतर ला	N/A
68.	Street news	Adani Digital Labs Partners with Dragonpass to Elevate Airport Lounge and Travel	N/A

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69.	www.deshsewak.org	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
70.	www.deshsewak.org	अदानी डिजिटल लैब्स ने अदानी द्वारा प्रबंधित हवाई अड्डों पर लाउंज अनुभव को बेहतर	N/A
71.	www.deshsewak.org	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A
72.	www.thecolumns.in	Adani Digital Labs joins Dragonpass to enhance lounge experiences at Adani- manag	N/A