

Daily Television Media Monitoring

coverCommentIcon 67 Mention

CoverCalender11 Apr, 2025 – 11 Apr, 2025

sorcelcon Report Summary

Volume	Business	English	Hindi	Regional
img 67 Clip	57 Clip	0 Clip	2 Clip	8 Clip
channelIcon 14 Channel	7 Chn	0 Chn	2 Chn	5 Chn



Channel Overview

Business Channel

Total Clip**57****Top Channel****CNBC Awaaz (14)**

1. chnlogo CNBC Awaaz	14
2. chnlogo ET NOW Swadesh	11
3. chnlogo NDTV Profit	10
4. chnlogo Zee Business	8
5. chnlogo CNBC TV18	7
6. chnlogo ET NOW	4
7. chnlogo CNBC Bajar	3

Hindi Channel

Total Clip**2****Top Channel****ABP News (1)**

1. chnlogo ABP News	1
2. chnlogo DD News	1

English Channel

noClipIcon

No Coverage in this segment

Channel Overview

Regional & Others Channel

Total Clip	Top Channel
8	Zee 24 Taas (3)
1. chnlogo Zee 24 Taas	3
2. chnlogo Pudhari News	2
3. chnlogo TV9 Marathi	1
4. chnlogo News18 Lokmat	1
5. chnlogo Saam	1

Story Type

Story Type

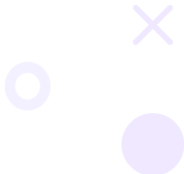
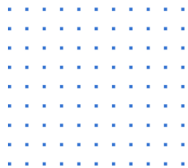
Market Hour

Market Hour

08:30 to 04:30 is Consider as market hour

Tonality

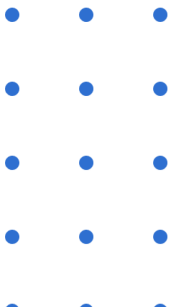
SentimentChart



STORY TYPE

Interview

coverCommentIcon 4 Mention



chnk Zee Business
Adani Group

tone Neutral



The discussion highlights ACC's strong consolidation and breakout potential within the cement space. It recommends buying ACC...

Hindi • 01:50 PM 11 Apr, 2025

Program Name: Midcap Bazaar
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk Zee Business
Adani Group

tone Neutral



Adani Green Energy's stock performance was discussed, with advice to hold it at a stop-loss of Rs 850 and target of Rs 1,000....

Hindi • 01:16 PM 11 Apr, 2025

Program Name: Midcap Bazaar
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Discussions around Adani Green highlight concerns over its current balance sheet stress and expensive valuation, suggesting a...

Hindi • 10:41 AM 11 Apr, 2025

Program Name: 10 Ka Bazaar
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ET NOW
Adani Group

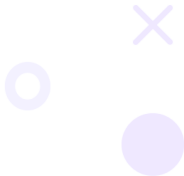
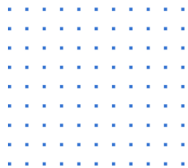
tone Neutral



Adani Group stocks, including Adani Energy Solutions, are performing well with strong session gains. The stock is recommended...

English • 09:01 AM 11 Apr, 2025

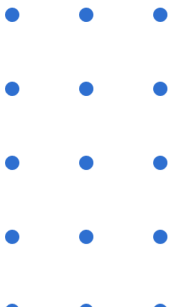
Program Name: First Trade
Spoke Person: N/A
Duration: 0 • AD Value: N/A



STORY TYPE

Special Program

coverCommentIcon 47 Mention



chnk **NDTV Profit**
Adani Group

tone Neutral



Nifty Heatmap: shares up like Adani Ent, Wipro, Shares down- TCS.

English • 03:31 PM 11 Apr, 2025

Program Name: India Market close
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



Jio Financial, Adani Ent, Adani Port, Wipro Among Top Nifty 50 Gainers, TCS Among Top Losers

Hindi • 03:29 PM 11 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk **CNBC TV18**
Adani Group

tone Neutral



Adani Power Shares Up 1.86%

English • 03:27 PM 11 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk **ET NOW**
Adani Group

tone Neutral



In discussions about cement companies, Ambuja was mentioned as a market leader that could benefit from declining interest rat...

English • 03:09 PM 11 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ABP News
Adani Group

tone Neutral



Saptak Talwar won the Adani Invitational Golf Championship 2025 with a score of 13 under par. The tournament was chaired by P...

Hindi • 03:05 PM 11 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk CNBC TV18
Adani Group

tone Neutral



Jio Financial, Adani Ent, Adani Port, Wipro Among Top Nifty 50 Gainers, TCS Among Top Losers

English • 02:36 PM 11 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk CNBC TV18
Adani Group

tone Neutral



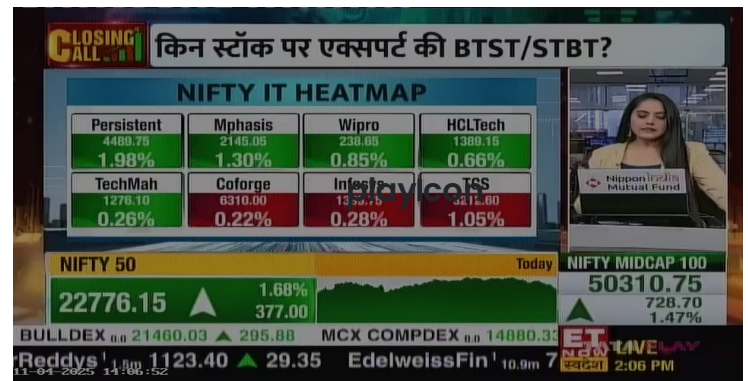
In Conversation With Shahina Mukandam (Market Analyst) On Adani Green Shares. Adani Green, with valuations currently expensiv...

English • 02:08 PM 11 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Nifty Heatmap: Jio Fin shares up 3.25%, Adani Ent shares up 2.91%, Wipro shares up 0.85%, TCS shares down 1.05%.

Hindi • 02:06 PM 11 Apr, 2025

Program Name: Closing Calls
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Nifty 50 Losers: Asian Paints, Apollo Hosp, Nestle India, IndusInd Bank, Adani Ent.

Hindi • 01:03 PM 11 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk DD News
Adani Group

tone Neutral



FMCG, Metal, Reality, Media, Private Banking, Infra, Tata Motors, Sun Pharma, Ethel, Tech, Adani Ports, Bajaj Finance, Power ...

Hindi • 12:19 PM 11 Apr, 2025

Program Name: Samachar
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk CNBC Bajar
Adani Group

tone Neutral



Adani Port share up 2.81%

Gujarati • 12:15 PM 11 Apr, 2025

Program Name: Bajar Helpline
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Discussions around Adani Wilmar highlight concerns over its current balance sheet stress and expensive valuation

Hindi • 10:45 AM 11 Apr, 2025

Program Name: 10 Ka Bazaar
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Nifty Gainers: Adani Enterprises

Hindi • 10:33 AM 11 Apr, 2025

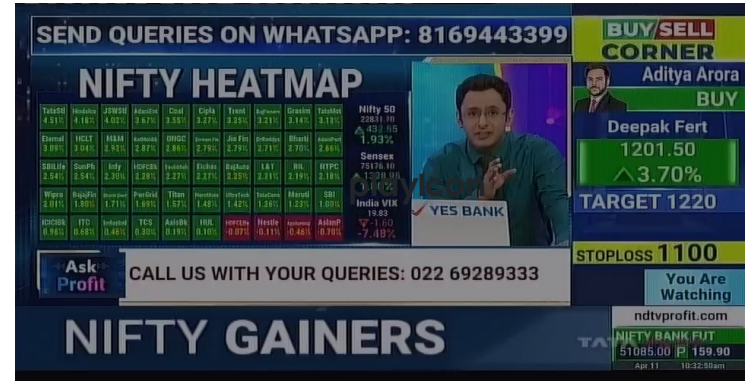
Program Name: 10 Ka Bazaar

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk NDTV Profit
Adani Group

tone Neutral



Market open: Nifty Heatmap– Stocks up: Including, TCS, Adani Ent, Adani Ports, Jio Financial, Wipro

English • 10:32 AM 11 Apr, 2025

Program Name: Ask Profit

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk CNBC Bajar
Adani Group

tone Neutral



Rising shares: Tata Steel, Hindalco Adani Enterprises

Gujarati • 10:31 AM 11 Apr, 2025

Program Name: Bajar Helpline

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk CNBC Awaaz
Adani Group

tone Neutral



Nifty 50– Stocks up: Including, Adani Ent, Adani Ports, TCS, Wipro

Hindi • 10:27 AM 11 Apr, 2025

Program Name: 10 Ke Damdaar Trade

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



Adani Ent stocks up 90.30

Hindi • 10:01 AM 11 Apr, 2025

Program Name: 10 Ke Damdaar Trade

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **ET NOW**
Adani Group

tone Neutral



Adani Wilmar showed stronger-than-expected performance amidst mixed Q3 updates for FMCG companies. Urban slowdown continues t...

English • 09:52 AM 11 Apr, 2025

Program Name: First Trade

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



Adani Ent stock up 3.71%

Hindi • 09:32 AM 11 Apr, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **NDTV Profit**
Adani Group

tone Neutral



Newsmaker: Adani Energy shares up 1.42%.

English • 09:21 AM 11 Apr, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk Zee Business
Adani Group

tone Neutral



Adani Green Energy has opened with a strength of 2.5–4.5%, alongside other stocks like Reddington and Piramal Pharma, indicat...

Hindi • 09:19 AM 11 Apr, 2025

Program Name: Final Trade
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Market open: Nifty Heatmap– Stocks up: Adani Enterprises

Hindi • 09:17 AM 11 Apr, 2025

Program Name: 9 Ke Navratr Share
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk CNBC Awaaz
Adani Group

tone Neutral



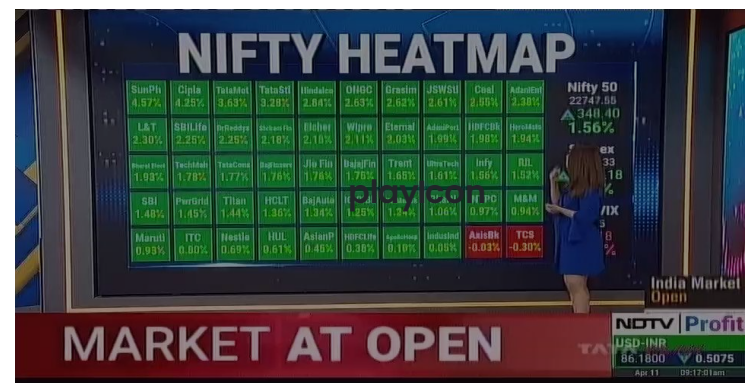
Adani Ent, Adani Ports, Wipro, Jio Fin stock rose and TCS down in the Market Opening Session.

Hindi • 09:17 AM 11 Apr, 2025

Program Name: Pehla Sauda
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk NDTV Profit
Adani Group

tone Neutral



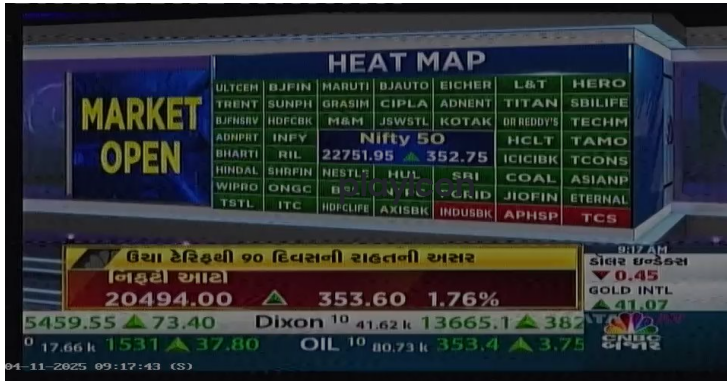
Market open: Nifty 50– Stocks down: Including, TCS, Stocks up: Adani Ent, Adani Ports, Jio Financial, Wipro

English • 09:16 AM 11 Apr, 2025

Program Name: India Market open
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk **CNBC Bajar**
Adani Group

tone Neutral



Market open: Nifty 50- Stocks up: Including, Adani Ent, Adani Ports, Wipro, Jio Financial

Gujarati • 09:16 AM 11 Apr, 2025

Program Name: Bajar Helpline

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **ET NOW**
Adani Group

tone Neutral



The discussion includes mentions of Adani's significant capacity addition plans, highlighting its role in enhancing India's a...

English • 09:15 AM 11 Apr, 2025

Program Name: First Trade

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC TV18**
Adani Group

tone Neutral



Adani Ent, Adani Ports, Wipro, Jio Fin and TCS stock rose in the Market Opening Session.

English • 09:15 AM 11 Apr, 2025

Program Name: Bazaar Morning Call

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



ACC stock up 0.73% in Pre-Open.

Hindi • 09:13 AM 11 Apr, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **NDTV Profit**
Adani Group

tone Neutral



Adani Enterprises Share up 2.96%

English • 09:07 AM 11 Apr, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC TV18**
Adani Group

tone Neutral



ACC stock rose by 0.67%

English • 09:06 AM 11 Apr, 2025

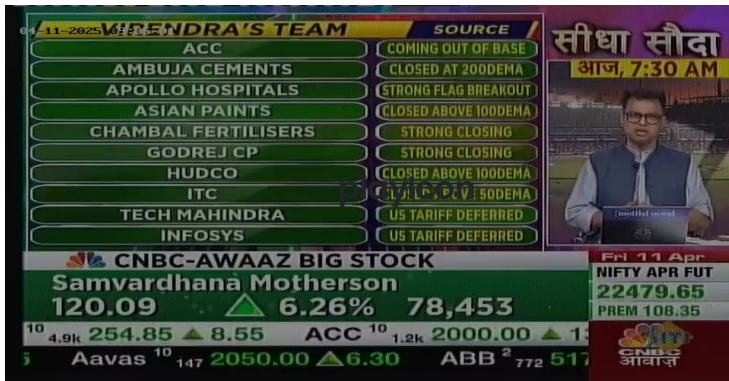
Program Name: Bazaar Corporate Radar

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



Virendra's team: ACC – Coming out of base, Ambuja – Closed at 200DEMA.

Hindi • 09:04 AM 11 Apr, 2025

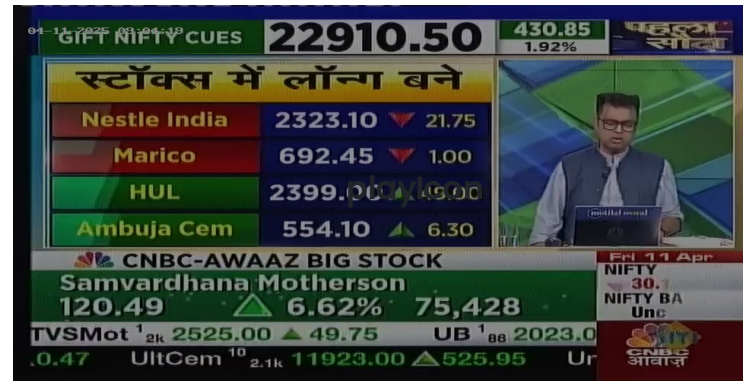
Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



F&O Pulse: Long buildup in stocks – Nestle India, Marico, HUL, Ambuja Cem.

Hindi • 09:04 AM 11 Apr, 2025

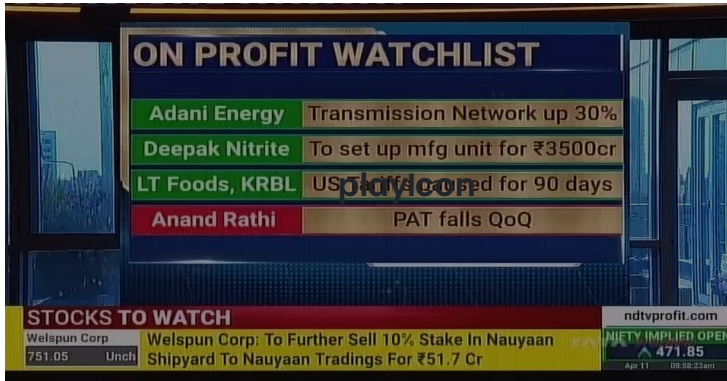
Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk NDTV Profit
Adani Group

tone Neutral



Adani Energy: Transmission Network up 30%

English • 08:58 AM 11 Apr, 2025

Program Name: Markets Today

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk Zee Business
Adani Group

tone Neutral



Adani Green Energy: GQG Partners EM Equity Fund increased stake by 0.27% in Q4

Hindi • 08:41 AM 11 Apr, 2025

Program Name: Share Bazaar Live

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk Zee Business
Adani Group

tone Neutral



Adani Energy Q4: Transmission network length increased by 30% to 26,696 circuit km. 140 circuit km transmission length pair i...

Hindi • 08:37 AM 11 Apr, 2025

Program Name: Share Bazaar Live

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk NDTV Profit
Adani Group

tone Neutral



Adani Energy: Transmission Network up 30%

English • 08:37 AM 11 Apr, 2025

Program Name: Markets Today

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Adani Energy: Q4 operational update, Excellent performance of transmission business

Hindi • 08:36 AM 11 Apr, 2025

Program Name: Khabro wale shares

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk CNBC Awaaz
Adani Group

tone Neutral



F&O Pulse: Long buildup in stocks – Nestle India, Marico, HUL, Ambuja Cem.

Hindi • 08:35 AM 11 Apr, 2025

Program Name: Munafe Ki Taiyari

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk NDTV Profit
Adani Group

tone Neutral



Adani Energy: Expands transmission network by 140 circuit KM in Q4

English • 08:24 AM 11 Apr, 2025

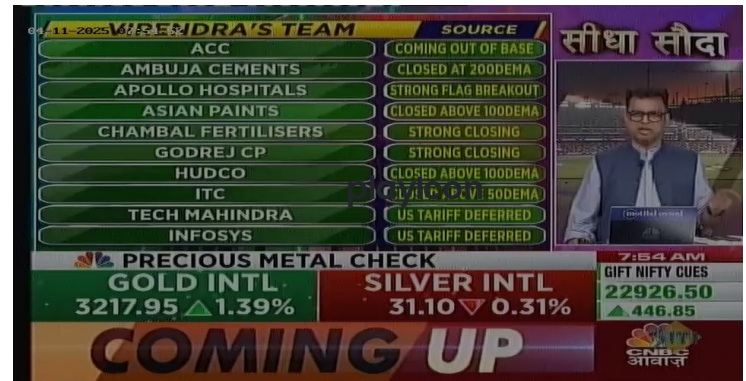
Program Name: Markets Today

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk CNBC Awaaz
Adani Group

tone Neutral



Virendra's team: ACC – Coming out of base, Ambuja – Closed at 200DEMA.

Hindi • 07:54 AM 11 Apr, 2025

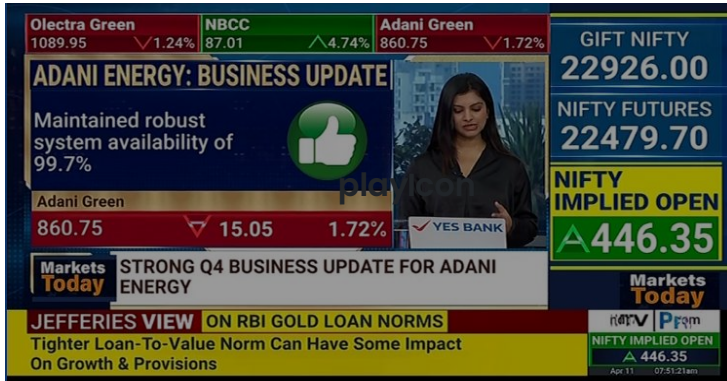
Program Name: Seedha Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk NDTV Profit
Adani Group

tone Neutral



Adani Energy: Maintained robust system availability of 99.7%

English • 07:51 AM 11 Apr, 2025

Program Name: Markets Today

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



TCS reported a 1.5% decrease in profit, with the board announcing a dividend of Rs. 30 per share. Anand Rathi Wealth and Adan...

Hindi • 07:50 AM 11 Apr, 2025

Program Name: Results Now

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Adani Energy share down -0.45%

Hindi • 07:47 AM 11 Apr, 2025

Program Name: Results Now

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk CNBC Awaaz
Adani Group

tone Neutral



Ambuja Cem: The stock closed above 200DEMA, the uptrend is expected to continue.

Hindi • 07:35 AM 11 Apr, 2025

Program Name: Seedha Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



ACC: The share price crossed its base on Wednesday

Hindi • 07:34 AM 11 Apr, 2025

Program Name: Seedha Sauda
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A

chnk **CNBC TV18**
Adani Group

tone Neutral



Carson Block, Muddy Waters Research discusses potential investment opportunities in India, noting significant infrastructure ...

English • 07:16 AM 11 Apr, 2025

Program Name: Market Alert
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A

chnk **Zee Business**
Adani Group

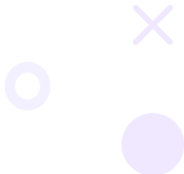
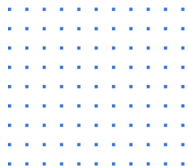
tone Neutral



Adani Energy Q4: Transmission network length increased by 30% to 26,696 circuit km. 140 circuit km transmission length pair i...

Hindi • 07:10 AM 11 Apr, 2025

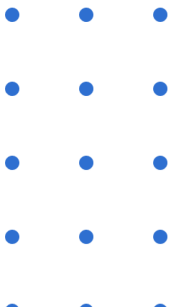
Program Name: Power Breakfast
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



STORY TYPE

Ticker

coverCommentIcon 8 Mention



chnk **CNBC Awaaz**
Adani Group

tone Neutral



F&O gainers: Adani Green Apr Fut up 4.01%

Hindi • 10:38 AM 11 Apr, 2025

Program Name: Traders Hotline

Spoke Person: N/A

Duration: 4 • AD Value: N/A

chnk **Zee Business**
Adani Group

tone Neutral



Adani Energy: Distribution loss reduced to 4.3% from 5.09% (YoY)

Hindi • 10:26 AM 11 Apr, 2025

Program Name: News

Spoke Person: N/A

Duration: 4 • AD Value: N/A

chnk **ET NOW Swadesh**
Adani Group

tone Neutral



Ambuja Cement: Good opportunities in telecom and cement sector too

Hindi • 10:25 AM 11 Apr, 2025

Program Name: 10 Ka Bazaar

Spoke Person: N/A

Duration: 4 • AD Value: N/A

chnk **CNBC Awaaz**
Adani Group

tone Neutral



F&O Gainers: KPIT Tech, Deepak Nitrite, Adani Ent.

Hindi • 09:35 AM 11 Apr, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 4 • AD Value: N/A

chnk ET NOW Swadesh
Adani Group

tone Neutral



Adani Energy : Improvement in losses of distribution business in Mumbai

Hindi • 08:34 AM 11 Apr, 2025

Program Name: Khabro wale shares

Spoke Person: N/A

Duration: 4 • AD Value: N/A

chnk CNBC TV18
Adani Group

tone Neutral



Adani Energy: Added 140 ckm In Q4, Distribution Biz Total Units Sold Rose 8%

English • 08:34 AM 11 Apr, 2025

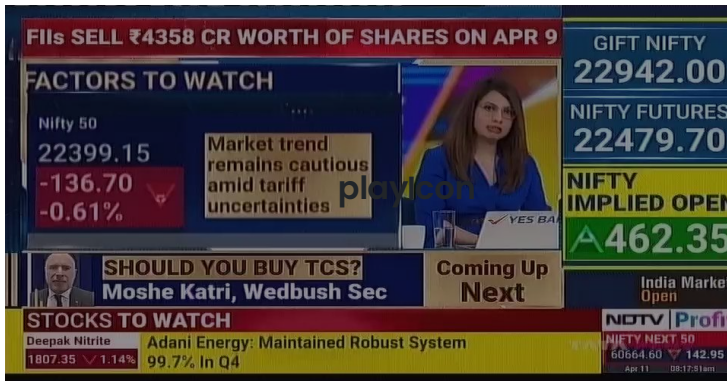
Program Name: Bazaar Morning Call

Spoke Person: N/A

Duration: 4 • AD Value: N/A

chnk NDTV Profit
Adani Group

tone Neutral



Adani Energy: Maintained Robust System 99.7% In Q4

English • 08:17 AM 11 Apr, 2025

Program Name: Markets Today

Spoke Person: N/A

Duration: 4 • AD Value: N/A

chnk Zee Business
Adani Group

tone Neutral



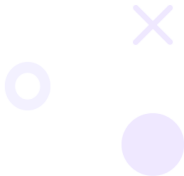
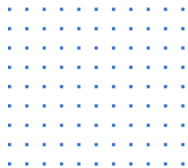
Adani Energy: Distribution loss reduced to 4.3% from 5.09% (YoY)

Hindi • 07:57 AM 11 Apr, 2025

Program Name: Traders Diary

Spoke Person: N/A

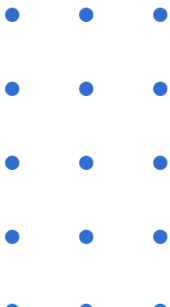
Duration: 4 • AD Value: N/A



STORY TYPE

Fast news

coverCommentIcon 8 Mention



chnk TV9 Marathi
Adani Group

tone Neutral



Government approval to give 256 acres of land in Mithagarh for redevelopment of non-existent rivers in Dharavi project. There...

Marathi • 02:23 PM 11 Apr, 2025

Program Name: Mahatvachya Batmya
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk Pudhari News
Adani Group

tone Neutral



Global airport ranking: IGI Airport, Hyderabad's Rajiv Gandhi International Airport and CSMIA are in the list.

Marathi • 01:44 PM 11 Apr, 2025

Program Name: Aadha Minute Puri Khabar
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk News18 Lokmat
Adani Group

tone Neutral



Salt pan land is absolutely safe for the Dharavi project, claims the CEO of the Dharavi Redevelopment Project.

Marathi • 10:37 AM 11 Apr, 2025

Program Name: Superfast 100
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk Pudhari News
Adani Group

tone Neutral



Global airport ranking: IGI Airport, Hyderabad's Rajiv Gandhi International Airport and CSMIA are in the list.

Marathi • 09:40 AM 11 Apr, 2025

Program Name: Aadha Minute Puri Khabar
Spoke Person: N/A
Duration: 0 • AD Value: N/A

chnk Zee 24 Taas
Adani Group

tone Neutral



Marijuana worth Rs 9.53 crore seized. Passengers coming from Bangkok arrested at Mumbai airport.

Marathi • 06:42 AM 11 Apr, 2025

Program Name: Zatpat Batmya

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk Zee 24 Taas
Adani Group

tone Neutral



The workers' protest in Gondia was successful. The MD of the Adani plant accepted the demands.

Marathi • 06:42 AM 11 Apr, 2025

Program Name: Zatpat Batmya

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk Saam
Adani Group

tone Neutral



The thrill of Lamborghini speed at Navi Mumbai Airport.

Marathi • 06:37 AM 11 Apr, 2025

Program Name: Top 50

Spoke Person: N/A

Duration: 0 • AD Value: N/A

chnk Zee 24 Taas
Adani Group

tone Neutral



The workers' protest in Gondia was successful. The MD of the Adani plant accepted the demands.

Marathi • 06:23 AM 11 Apr, 2025

Program Name: 24 Tass Superfast

Spoke Person: N/A

Duration: 0 • AD Value: N/A