

Daily Television Media Monitoring

 70 Mention

 11 Mar, 2025 – 11 Mar, 2025

Report Summary

Volume	Business	English	Hindi	Regional
 70 Clip	33 Clip	10 Clip	9 Clip	18 Clip
 23 Channel	7 Chn	3 Chn	6 Chn	7 Chn

Channel Overview

Business Channel

Total Clip

33

Top Channel

NDTV Profit (10)

1.		NDTV Profit	10
2.		ET NOW	7
3.		CNBC TV18	5
4.		ET NOW Swadesh	4
5.		CNBC Bajar	3
6.		CNBC Awaaz	2
7.		Zee Business	2

Hindi Channel

Total Clip

9

Top Channel

ABP News (3)

1.		ABP News	3
2.		Bharat Samachar	2
3.		Times Now Navbharat	1
4.		DD News	1
5.		NDTV India	1
6.		India News	1

English Channel

Total Clip

10

Top Channel

NDTV24x7 (5)

1.		NDTV24x7	5
2.		Republic TV	4
3.		Times Now	1

Channel Overview

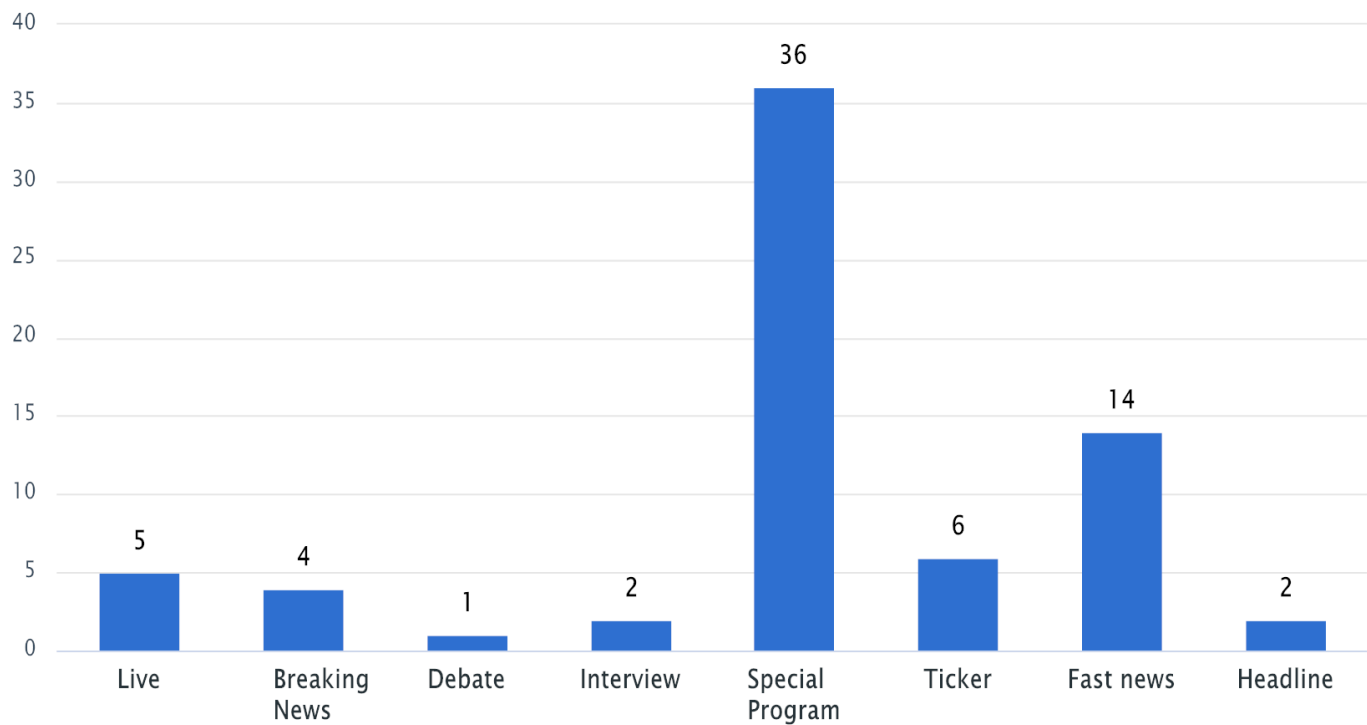
Regional & Others Channel

Total Clip
18

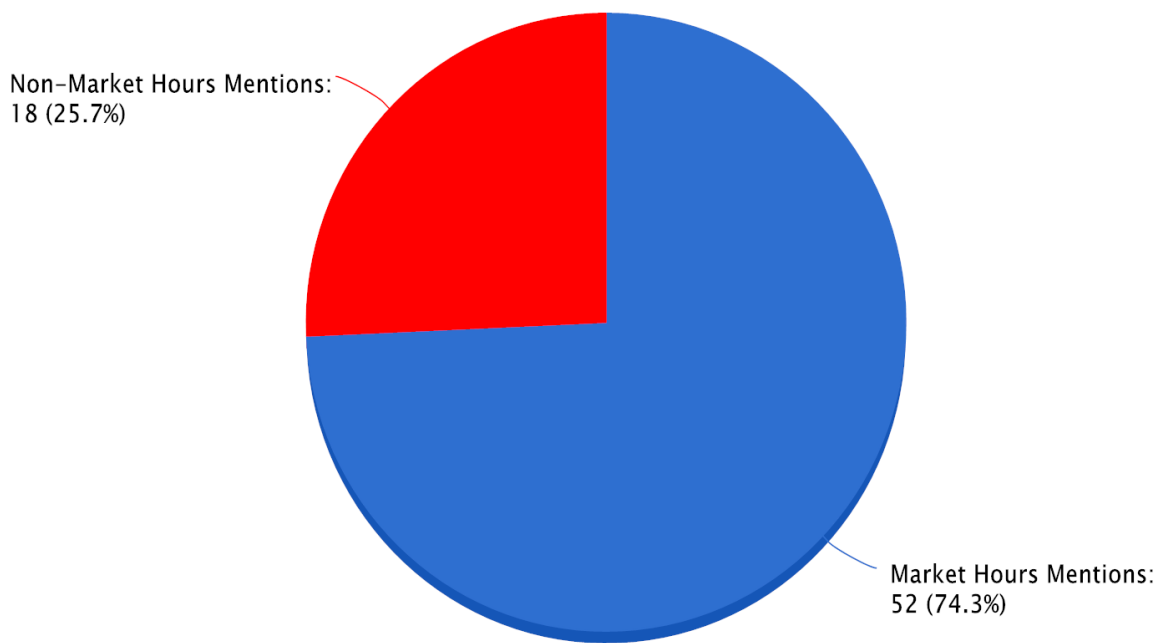
Top Channel
Jai Maharashtra (5)

1.	 Jai Maharashtra	5
2.	 TV9 Marathi	3
3.	 Lokshahi Marathi	3
4.	 News18 Lokmat	2
5.	 Bharat Express	2
6.	 Zee 24 Taas	2
7.	 NDTV Marathi	1

Story Type

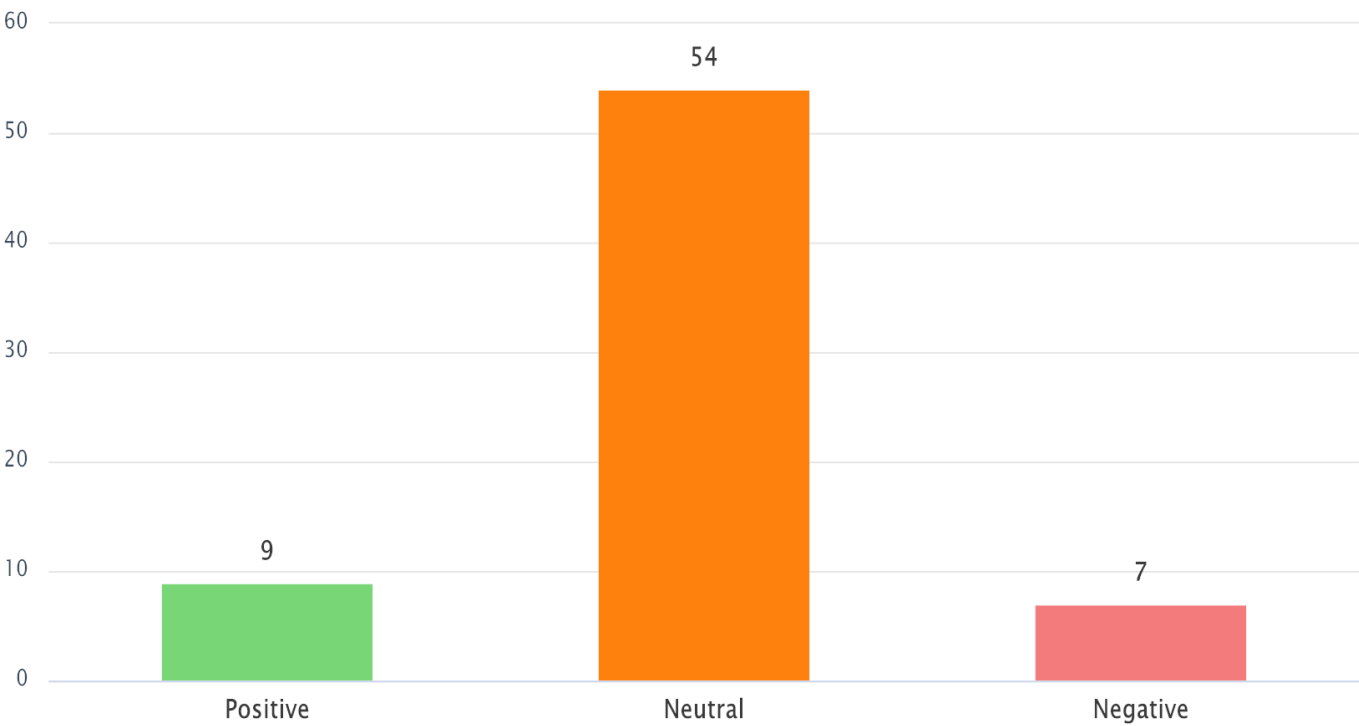


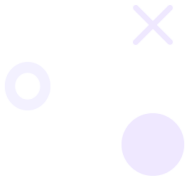
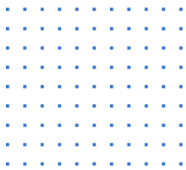
Market Hour



08:30 to 04:30 is Consider as market hour

Tonality

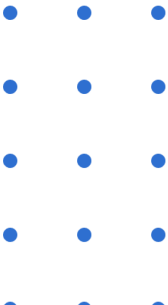




STORY TYPE

Live

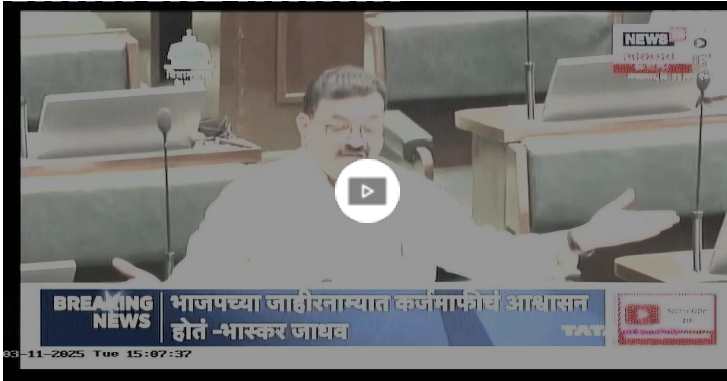
 5 Mention





News18 Lokmat
Adani Group

Negative



Shiv Sena UBT MP Bhaskar Jadhav Live From Assembly targets Adani over Maharashtra Budget 2025, primarily focusing on infrastru...

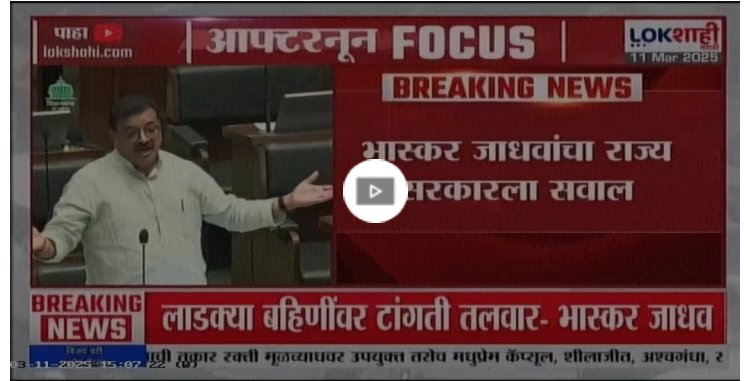
Marathi • 03:07 PM 11 Mar, 2025

Program Name: Live
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



Lokshahi Marathi
Adani Group

Negative



Shiv Sena UBT MP Bhaskar Jadhav Live From Assembly targets Adani over Maharashtra Budget 2025, primarily focusing on infrastru...

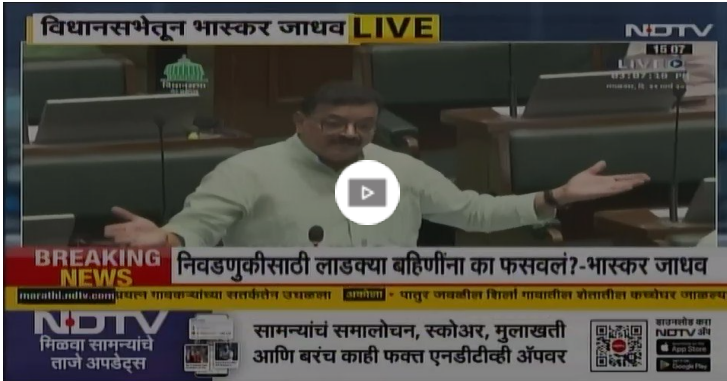
Marathi • 03:07 PM 11 Mar, 2025

Program Name: Live
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



NDTV Marathi
Adani Group

Negative



Shiv Sena UBT MP Bhaskar Jadhav Live From Assembly targets Adani over Maharashtra Budget 2025, primarily focusing on infrastru...

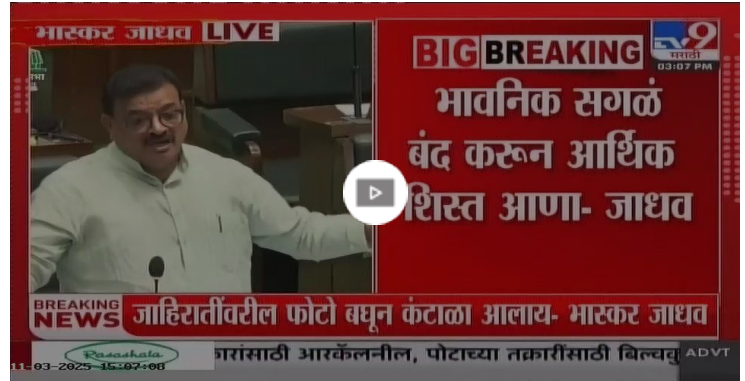
Marathi • 03:07 PM 11 Mar, 2025

Program Name: Live
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



TV9 Marathi
Adani Group

Negative

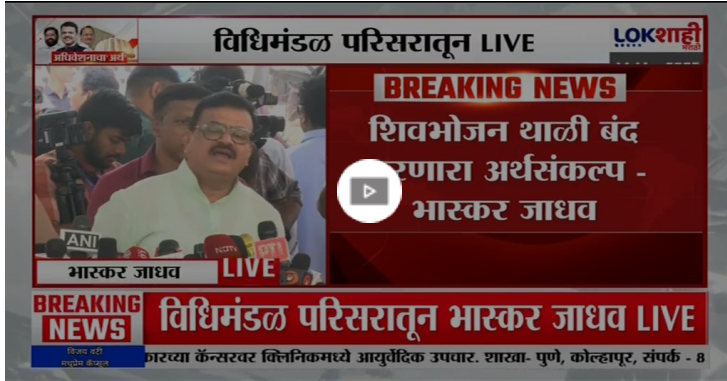


Shiv Sena UBT MP Bhaskar Jadhav live from the Assembly targets Adani over Maharashtra Budget 2025, primarily focusing on infra...

Marathi • 03:07 PM 11 Mar, 2025

Program Name: Live
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A

LOKशाही

Lokshahi Marathi
Adani Group Negative

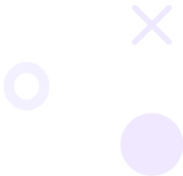
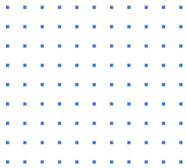
Live: Shiv Sena UBT MP Bhaskar Jadhav while interacting with media targets Adani over Maharashtra Budget 2025, primarily focus...

Marathi • 10:39 AM 11 Mar, 2025

Program Name: Live

Spoke Person: N/A

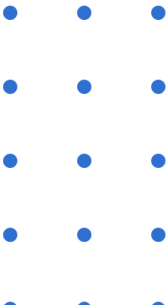
Duration: 0 • **AD Value:** N/A



STORY TYPE

Breaking News

 4 Mention



ET NOW
Adani Group

Neutral



Adani Group Fitch Ratings: Removed AESL from 'Ratings watch negative' list, 1st upgrade by int'l rating agency since US indic...

English • 03:54 PM 11 Mar, 2025

Program Name: market Radar

Spoke Person: N/A

Duration: 0 • AD Value: N/A

NDTV Profit
Adani Group

Neutral



Nifty Heatmap: Wipro shares down 0.78%, Adani Port shares down 0.18%.

English • 03:29 PM 11 Mar, 2025

Program Name: India Market close

Spoke Person: N/A

Duration: 0 • AD Value: N/A

ET NOW Swadesh
Adani Group

Neutral



Adani Energy's rating improved, Fitch removed Adani Energy from rating monitoring, Global rating agency improved the company'...

Hindi • 01:54 PM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

Duration: 0 • AD Value: N/A

ET NOW Swadesh
Adani Group

Neutral



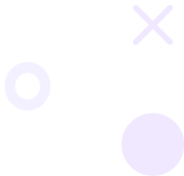
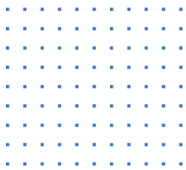
Nifty 50 Losers: IndusInd Bank, Infosys, Bajaj Finserv, Wipro, Adani Ent,

Hindi • 01:05 PM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

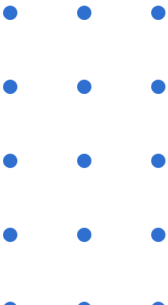
Duration: 0 • AD Value: N/A



STORY TYPE

Debate

 1 Mention



TIMES NOW
नवभारतTimes Now Navbharat
Adani Group

😊 Neutral



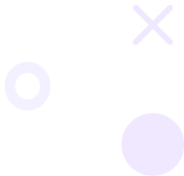
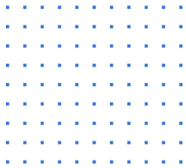
Political uproar over Waqf Amendment Bill Mumtaz Alam Rijiv attacked Adani and Ambani.
Participants: Avneesh Awasthi (Designa...

Hindi • 01:34 PM 11 Mar, 2025

Program Name: Dopahar Ki No.1 Debate

Spoke Person: N/A

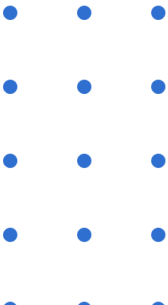
Duration: 0 • AD Value: N/A



STORY TYPE

Interview

 2 Mention





ET NOW Swadesh
Adani Group

Neutral



Akshay Bhagwat (JM Financial) discusses Ambuja Cements' recent purchase price of Rs. 505 and recommended holding it for a year...

Hindi • 10:52 AM 11 Mar, 2025

Program Name: Your Stocks

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC TV18
Adani Group

Neutral



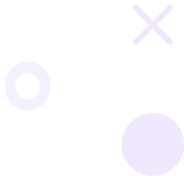
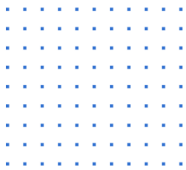
Exclusive conversation with HM Bangur (Chairman, Shree Cement) on cement sector demand, valuation story – ACC 7.8x, Dalmia Ce...

English • 10:31 AM 11 Mar, 2025

Program Name: Bazaar Corporate Radar

Spoke Person: N/A

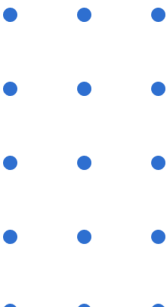
Duration: 09min05sec • AD Value: N/A



STORY TYPE

Special Program

 36 Mention



NDTV 24x7
NDTV24x7
Adani Group

Neutral



Adani wins big mumbai project, Motilal Nagar redevelopment project. Adani Group wins Rs 36,000 cr Project. Second big project...

English • 10:53 PM 11 Mar, 2025

Program Name: The 10 O clock news

Spoke Person: N/A

Duration: 0 • AD Value: N/A

CNBC Awaaz
Adani Group

Neutral



Retail investors trapped in QIP In 2024, 99 companies Raised Rs.1.41 Lk Cr from QIPs, QIP Companies fall from price Like Senc...

Hindi • 02:38 PM 11 Mar, 2025

Program Name: Kamai Ka Adda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

Zee Business
Adani Group

Neutral



Wednesday Triggers Investors meeting of Ambuja Cement and Adani Ent

Hindi • 02:13 PM 11 Mar, 2025

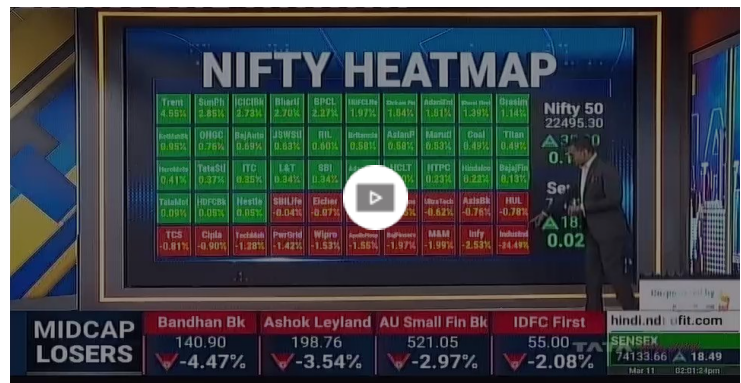
Program Name: Final Trade

Spoke Person: N/A

Duration: 0 • AD Value: N/A

NDTV Profit
Adani Group

Neutral



Nifty Heatmap: Adani Ent shares up 1.81%, TCS shares down 0.81%.

English • 02:01 PM 11 Mar, 2025

Program Name: Profit Buzzers

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Bharat Samachar
Adani Group

Neutral



ADSEZ is the strong base of India's development, from port to progress, continuous expansion, Flexible Services, Strong Busin...

Hindi • 01:32 PM 11 Mar, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A



CNBC TV18
Adani Group

Positive



Macquarie view on Adani Ports: Well-positioned to capitalise on India's long-term growth potential.

English • 12:47 PM 11 Mar, 2025

Program Name: Halftime Report
Spoke Person: N/A
Duration: 0 • AD Value: N/A



NDTV Profit
Adani Group

Neutral



Nifty heatmap- Stocks up: Including, Adani Ent; Stocks down: Including, TCS, Wipro, Adani Ports, Bajaj Finserv

English • 12:00 PM 11 Mar, 2025

Program Name: Market at 12
Spoke Person: N/A
Duration: 0 • AD Value: N/A



DD News
Adani Group

Neutral



On the other hand, Infosys, M&M, Zomato, Bajaj Finserv, Ultratech, Adani Ports, Kotak Mahindra, and SCFC Bank fell.

Hindi • 11:43 AM 11 Mar, 2025

Program Name: Samachar
Spoke Person: N/A
Duration: 44sec • AD Value: N/A



ET NOW
Adani Group

Neutral



Fitch removes Adani Energy from Ratings Watch Negative' list; first upgrade since US indictment

English • 11:43 AM 11 Mar, 2025

Program Name: Buy Now Sell Now

Spoke Person: N/A

Duration: 01min01sec • **AD Value:** N/A



CNBC Bajar
Adani Group

Neutral



Adani Ent stocks up +31.20

Gujarati • 11:41 AM 11 Mar, 2025

Program Name: Bajar Helpline

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



CNBC Bajar
Adani Group

Neutral



Adani Ent stocks up 1.40%

Gujarati • 11:36 AM 11 Mar, 2025

Program Name: Bajar Helpline

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



CNBC TV18
Adani Group

Neutral



Mitesh Thakur recommends buying ACC at levels below 1860 with targets around 1920, citing it as a stock of interest for poten...

English • 11:32 AM 11 Mar, 2025

Program Name: Trading Hours

Spoke Person: N/A

Duration: 01min45sec • **AD Value:** N/A



ET NOW
Adani Group

Neutral



Adani Enterprises shares up 1.60%

English • 11:03 AM 11 Mar, 2025

Program Name: Buy Now Sell Now
Spoke Person: N/A
Duration: 16sec • **AD Value:** N/A



Jai Maharashtra
Adani Group

Negative



Live: Shiv Sena UBT MP Bhaskar Jadhav while interacting with media targets Adani over Maharashtra Budget 2025, primarily focus...

Marathi • 10:36 AM 11 Mar, 2025

Program Name: Live
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



NDTV Profit
Adani Group

Neutral



Nifty heatmap- Stocks up: Including, Adani Ent; Stocks down: Including, TCS, Wipro, Adani Porfts, Bajaj finser v

English • 10:32 AM 11 Mar, 2025

Program Name: Ask Profit
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



NDTV24x7
Adani Group

Neutral



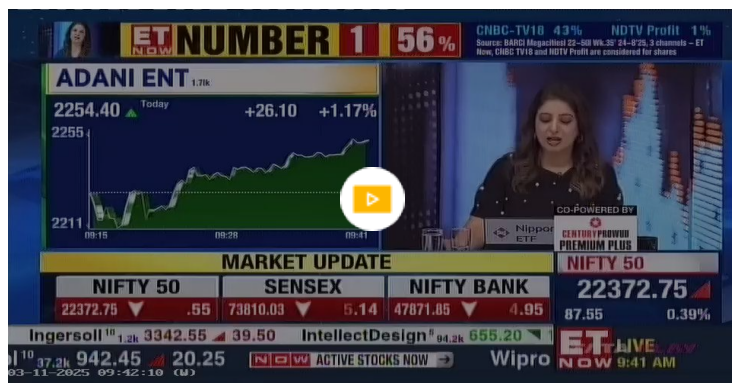
Chhattisgarh Energy Investors Summit 2025: Adani Power's boost to Chhattisgarh, Chhattisgarh attracts 3 Lakh Cr investment pr...

English • 09:50 AM 11 Mar, 2025

Program Name: Special Programme
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A

ET NOW Adani Group

Neutral



Adani Enterprises shares up 1.17%

English • 09:42 AM 11 Mar, 2025

Program Name: First Trade

Spoke Person: N/A

Duration: 12sec • AD Value: N/A

NDTV 24x7 Adani Group

Neutral



The Maharashtra budget has announced significant investments in infrastructure, including metro expansion and airport upgrade...

English • 09:36 AM 11 Mar, 2025

Program Name: Special Programme

Spoke Person: N/A

Duration: 0 • AD Value: N/A

India News Adani Group

Positive



Gautam Adani's wealth stands at around 6 lakh crores, making him the second richest Indian after Mukesh Ambani. Roshni Nadar ...

Hindi • 09:24 AM 11 Mar, 2025

Program Name: Special Program

Spoke Person: N/A

Duration: 01min57sec • AD Value: N/A

CNBC TV18 Adani Group

Neutral



The stock market experienced significant declines, with various sectors, including railway and banking stocks, seeing losses....

English • 09:20 AM 11 Mar, 2025

Program Name: Bazaar Open Exchange

Spoke Person: N/A

Duration: 14sec • AD Value: N/A



Republic TV
Adani Group

Neutral



Mumabi is getting a third airport.

English • 09:20 AM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

Duration: 45sec • AD Value: N/A



Zee Business
Adani Group

Neutral



Market Open: Shares up: Adani Wilmar

Hindi • 09:19 AM 11 Mar, 2025

Program Name: First Trade

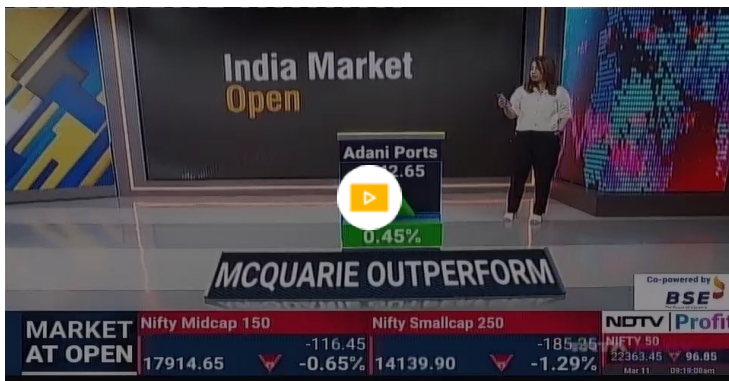
Spoke Person: N/A

Duration: 0 • AD Value: N/A



NDTV Profit
Adani Group

Positive



Adani Ports: Macquarie's outperform rating

English • 09:19 AM 11 Mar, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 12sec • AD Value: N/A



CNBC Bajar
Adani Group

Neutral



Market open– Stocks down: Including, TCS, Wipro, Bajaj Finserv, Adani Ent, Adani Ports

Gujarati • 09:17 AM 11 Mar, 2025

Program Name: Market Mahurat

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC Awaaz
Adani Group

Neutral



Adani Ent, Adani Ports, TCS and Wipro fell in the Market Opening Session.

Hindi • 09:16 AM 11 Mar, 2025

Program Name: Pehla Sauda

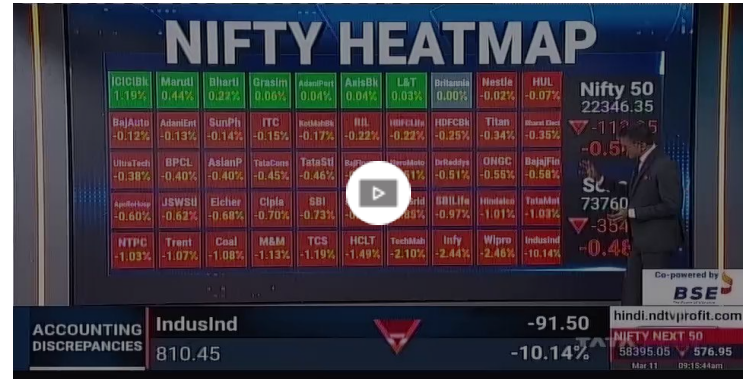
Spoke Person: N/A

Duration: 0 • AD Value: N/A



NDTV Profit
Adani Group

Neutral



Market open: Nifty heatmap- Stocks up: Including, Adani Ports; Stocks down: Including, TCS, Wipro, Bajaj Finserv, Adani Ent

English • 09:15 AM 11 Mar, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 0 • AD Value: N/A



ET NOW
Adani Group

Neutral



Market Open: Shares Down: Adani Port

English • 09:15 AM 11 Mar, 2025

Program Name: First Trade

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC TV18
Adani Group

Positive



Macquarie view on Adani Ports: Well-positioned to capitalise on India's long-term growth potential.

English • 09:13 AM 11 Mar, 2025

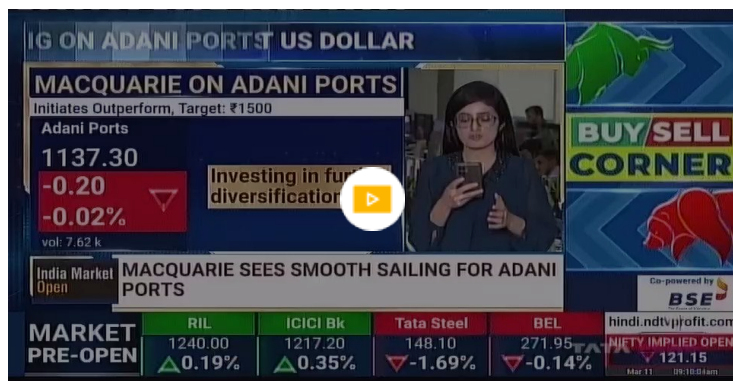
Program Name: Bazaar Open Exchange

Spoke Person: N/A

Duration: 01min18sec • AD Value: N/A

NDTV Profit
Adani Group

😊 Positive



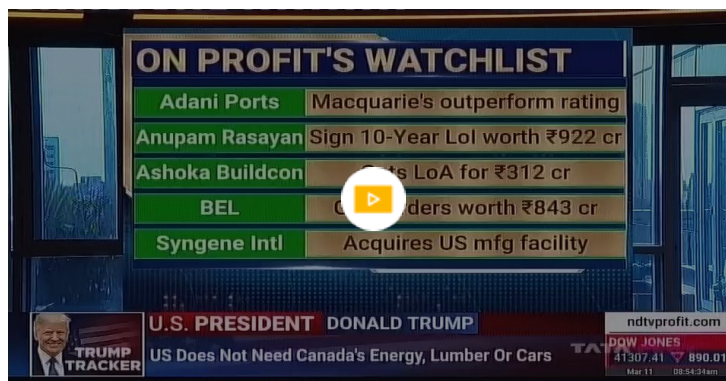
Macquarie on Adani Ports: Investing in further sailing for Adani Ports. Well positioned to capitalise on India's long-term g...

English • 09:10 AM 11 Mar, 2025

Program Name: India Market open
Spoke Person: N/A
Duration: 03min03sec • **AD Value:** N/A

NDTV Profit
Adani Group

😊 Positive



On Profit watchlist- Adani Ports: Macquarie's outperform rating

English • 08:54 AM 11 Mar, 2025

Program Name: India Market open
Spoke Person: N/A
Duration: 11sec • **AD Value:** N/A

NDTV 24x7
Adani Group

😊 Neutral



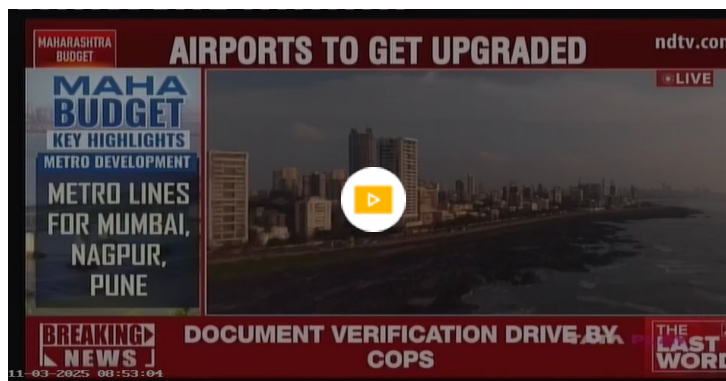
Chhattisgarh Energy Investors Summit 2025: Adani Power's boost to Chhattisgarh, Chhattisgarh attracts 3 Lakh Cr investment pr...

English • 08:53 AM 11 Mar, 2025

Program Name: Special Programme
Spoke Person: N/A
Duration: 01min36sec • **AD Value:** N/A

NDTV 24x7
Adani Group

😊 Neutral



The Maharashtra budget has announced significant investments in infrastructure, including metro expansion and airport upgrade...

English • 08:53 AM 11 Mar, 2025

Program Name: Special Programme
Spoke Person: N/A
Duration: 01min01sec • **AD Value:** N/A

REPUBLIC Republic TV
Adani Group

😊 Positive



Mumabi is getting a third airport.

English • 07:16 AM 11 Mar, 2025

Program Name: This Morning

Spoke Person: N/A

Duration: 0 • AD Value: N/A

NDTV NDTV India
Adani Group

😐 Neutral



Fitch Ratings has removed energy infrastructure company Adani Energy Solutions Ltd (AESL) from its 'rating watch negative' li...

Hindi • 06:47 AM 11 Mar, 2025

Program Name: Special Programme

Spoke Person: N/A

Duration: 0 • AD Value: N/A

ABP ABP News
Adani Group

😐 Neutral



After India's victory in the Champions Trophy, Team India captain Rohit Sharma was warmly welcomed at Mumbai airport.

Hindi • 06:21 AM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

Duration: 0 • AD Value: N/A

भारत Bharat Samachar
Adani Group

😐 Neutral



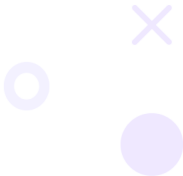
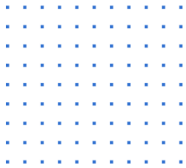
Adani Group got a big relief from Fitch Rating, AESL was removed from the 'rating monitoring negative' list. The internationa...

Hindi • 06:19 AM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

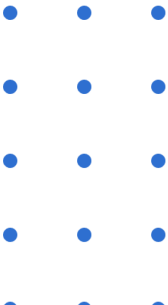
Duration: 0 • AD Value: N/A



STORY TYPE

Ticker

 6 Mention



Lokshahi

Lokshahi Marathi Adani Group

 Negative


You give all the airports to Adani – Bhaskar Jadhav
Marathi • 06:59 PM 11 Mar, 2025

Program Name: News
Spoke Person: N/A
Duration: 4 • AD Value: N/A

ET
NOW

ET NOW Adani Group

 Neutral


Adani Green unit commissions 250 MW solar power project.

English • 06:44 PM 11 Mar, 2025

Program Name: News
Spoke Person: N/A
Duration: 4 • AD Value: N/A

NDTV
Profit

NDTV Profit Adani Group

 Neutral

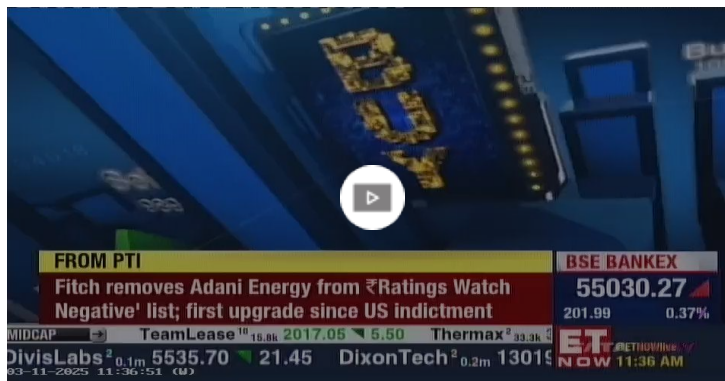

Adani Green unit commissions solar project, step-down arm Adani Solar Energy Ap eight commissions solar power project in Andh...

English • 06:39 PM 11 Mar, 2025

Program Name: News
Spoke Person: N/A
Duration: 4 • AD Value: N/A

ET
NOW

ET NOW Adani Group

 Neutral


Fitch removes Adani Energy from Ratings Watch Negative' list; first upgrade since US indictment

English • 11:36 AM 11 Mar, 2025

Program Name: Buy Now Sell Now
Spoke Person: N/A
Duration: 4 • AD Value: N/A



ET NOW Swadesh
Adani Group

Neutral



Adani Energy: Fitch removes Adani Energy from rating watch

Hindi • 11:33 AM 11 Mar, 2025

Program Name: Munafe ki Mandi

Spoke Person: N/A

Duration: 4 • **AD Value:** N/A



NDTV Profit
Adani Group

Positive



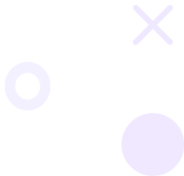
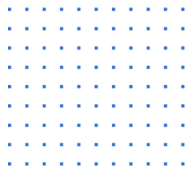
Macquarie on Adani Ports: Well positioned to capitalise on India's long-term growth potential

English • 07:14 AM 11 Mar, 2025

Program Name: The Big Question

Spoke Person: N/A

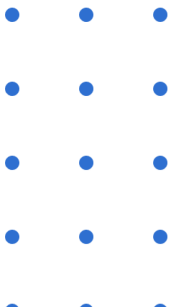
Duration: 4 • **AD Value:** N/A



STORY TYPE

Fast news

 14 Mention





Jai Maharashtra
Adani Group

Neutral



85 percent work of Navi Mumbai airport completed.

Marathi • 03:45 PM 11 Mar, 2025

Program Name: Mahafast 60

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Jai Maharashtra
Adani Group

Neutral



85 percent work of Navi Mumbai airport completed.

Marathi • 01:44 PM 11 Mar, 2025

Program Name: Mahafast 60

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Bharat Express
Adani Group

Neutral



Roshni Nadar is the richest woman in the country, third richest after Ambani-Adani

Hindi • 11:55 AM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

Duration: 13sec • AD Value: N/A



Jai Maharashtra
Adani Group

Neutral



85 percent work of Navi Mumbai airport completed.

Marathi • 11:45 AM 11 Mar, 2025

Program Name: Mahafast 60

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Bharat Express
Adani Group

Neutral



Roshni Nadar is the richest woman in the country, third richest after Ambani-Adani

Hindi • 09:54 AM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

Duration: 16sec • AD Value: N/A



Jai Maharashtra
Adani Group

Neutral



85 percent work of Navi Mumbai airport completed.

Marathi • 08:45 AM 11 Mar, 2025

Program Name: Mahafast 60

Spoke Person: N/A

Duration: 0 • AD Value: N/A



TV9 Marathi
Adani Group

Neutral



Bomb threat to Air India flight, plane lands again at Mumbai airport for inspection.

Marathi • 08:41 AM 11 Mar, 2025

Program Name: News

Spoke Person: N/A

Duration: 0 • AD Value: N/A



TV9 Marathi
Adani Group

Positive



Adani Foundation celebrates third annual Utthan Utsav in Mumbai.

Marathi • 07:07 AM 11 Mar, 2025

Program Name: Mahafast 100

Spoke Person: N/A

Duration: 0 • AD Value: N/A



News18 Lokmat
Adani Group

Neutral



The Vashi bridge will be fully completed in a few days and opened for all vehicle drivers. Next month, Navi Mumbai's internat...

Marathi • 06:39 AM 11 Mar, 2025

Program Name: Superfast 100
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



Republic TV
Adani Group

Neutral



Mumabi is getting a third airport.

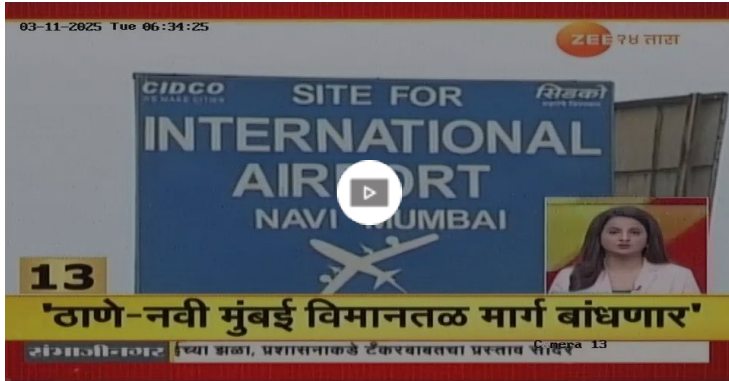
English • 06:35 AM 11 Mar, 2025

Program Name: Quick Morning
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



Zee 24 Taas
Adani Group

Neutral



The Thane-Navi Mumbai airport route will be constructed. Dombivali, Kalyan City, will be connected to the airport.

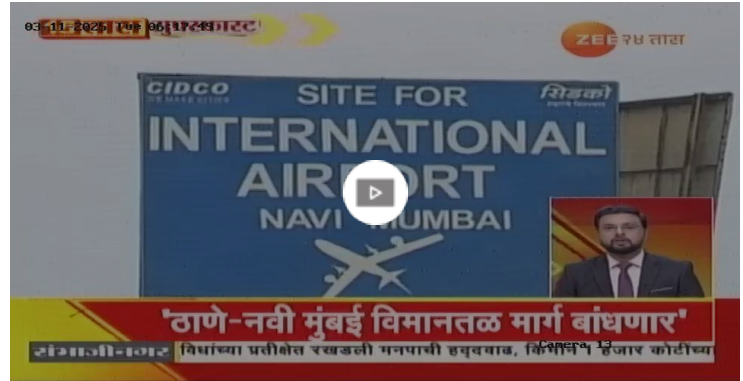
Marathi • 06:34 AM 11 Mar, 2025

Program Name: 24 Tass Superfast
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



Zee 24 Taas
Adani Group

Neutral



The Thane-Navi Mumbai airport route will be constructed. Dombivali, Kalyan City, will be connected to the airport.

Marathi • 06:17 AM 11 Mar, 2025

Program Name: 24 Tass Superfast
Spoke Person: N/A
Duration: 0 • **AD Value:** N/A



Republic TV
Adani Group

😊 Neutral



Mumabi is getting a third airport.

English • 06:05 AM 11 Mar, 2025

Program Name: Quick Morning

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Times Now
Adani Group

😊 Neutral



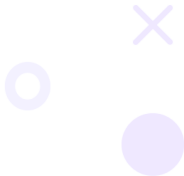
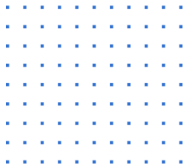
An Air India flight from Mumbai to new York returned to Mumbai airport after a bomb-threat note was found inside its toilet m...

English • 06:02 AM 11 Mar, 2025

Program Name: Special Programme

Spoke Person: N/A

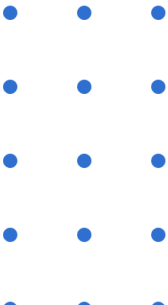
Duration: 0 • AD Value: N/A



STORY TYPE

Headline

 2 Mention





ABP News
Adani Group

😊 Neutral



After India's victory in the Champions Trophy, Team India captain Rohit Sharma was warmly welcomed at Mumbai airport.

Hindi • 07:48 AM 11 Mar, 2025

Program Name: Headline

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



ABP News
Adani Group

😊 Neutral



After India's victory in the Champions Trophy, Team India captain Rohit Sharma was warmly welcomed at Mumbai airport.

Hindi • 06:01 AM 11 Mar, 2025

Program Name: Headline

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A