



ADANI GROUP COMPILED MEDIA REPORT
18 Dec, 2024 – 20 Dec, 2024

Adani Unveils a Bold, Narrative-Driven Approach to take forward the “Hum Karke Dikhate Hain” Campaign

 **Total Mention 217**

 Print	Financial	Mainline	Regional	Periodical
7	2	4	1	N/A
 Tv	Business	English	Hindi	Regional
12	5	3	3	1
 Youtube	Business	English	Hindi	Others
4	N/A	2	1	1

 **Online**

194

 Print

No	Newspaper	Headline	Edition	Pg
1.	Business Standard	Adani unveils new campaign	Ahmedabad + 2	3
2.	Bizz Buzz	Adani Group's wind turbines ad is uniquely illuminative	Hyderabad	4
3.	The Echo of India	Adani unveils new campaign as it looks to bounce back from US indictment	Kolkata	8
4.	Political & Business Daily	Adani launches bold narrative-driven approach to advance ^Hum Karke Dikhate Hain^ campaign	Bhubaneshwar	9
5.	Telegraph	Brand makeover	Kolkata	6
6.	Millenniumpost	Adani unveils new version of its 'Hum Karke Dikhate Hai' campaign	Delhi	10
7.	Punjab Kesari	Adani Group launches a new version of the 'Hum Karke Dikhaate Hain' campaign	Jaipur	13

Business Standard • 20 Dec • Adani Group

Adani unveils new campaign

3 • PG37 • Sqcm7136 • AVE25.41K • CirMiddle Center

Ahmedabad • Chennai • Mumbai

Adani unveils new campaign

Gautam Adani's conglomerate on Thursday unveiled a new version of its *'Hum Karke Dikhate Hai'* campaign as it looks to bounce back from the damning indictment by the US authorities in an alleged bribery case.

"Building on the success of its previous edition, this multi-media, multi-platform campaign moves beyond the conventional corporate strategy of emphasising statistics and figures to focus on inspiring human-interest stories. These narratives showcase the profound, positive impact of Adani's infrastructure projects on the lives of millions of Indians," the group said in a statement. **PTI**

Bizz Buzz • 20 Dec • Adani Group

Adani Group's wind turbines ad is uniquely illuminative

4 • PG

158 • Sqcm

15794 • AVE

N/A • Cir

Bottom Right

Hyderabad

Adani Group's wind turbines ad is uniquely illuminative

The 1.30-minute video, with the tagline 'Pehle Pankha Aayega, Phir Bijli Aayegi' takes the viewers by surprise

A uniquely out-of-the-box advertisement on wind turbines and renewable energy by the Adani Group, is taking the internet by storm as it comes across as not just a commercial but a beacon of hope for millions, still living in darkness or facing long bouts of power cuts.

The 1.30-minute video, with the tagline 'Pehle Pankha Aayega, Phir Bijli Aayegi' takes the viewers by surprise and also goes on to illustrate how clean energy can light up lives, without polluting the environment.

The short but incisive video narrates the story of Tamtu, a young boy from a village, who along with his father has been spending nights in darkness, waiting for electricity to knock on their doors. When out of



curiosity, Tamtu asks his father, "Papa, when will the electricity come? When will the fan start?", his father responds, "Pehle Pankha Aayega, Phir Bijli Aayegi" (First comes the fan, then comes the electricity). When Tamtu shares this hopeful thought with his classmates, he is mocked not just by his classmates but also by relatives and neighbours. "Are you crazy?" they said laughing and also taunting him, "Pehle Pankha Aayega, Phir Bijli Aayegi."

But, one fine day, Tamtu's beliefs and positive thoughts see the light of the day. The vil-

The ad also delivers a powerful message at the end, "We don't just make electricity from the environment. We also light up lives and spread happiness."

lagers, who once ignored him, rush towards the fields only to get taken aback by the promise of the future – the wind turbines. Looking at the wind turbines, the faces of villagers light up with joy and tears.

Their once-doubtful expressions are replaced with hope and promise of the future, as they echo Tamtu's words, "Pehle Pankha Aayega, Phir Bijli Aayegi."

The Echo of India • 20 Dec • Adani Group • Adani Enterprises Ltd. (AEL)

Adani unveils new campaign as it looks to bounce back from US indictment

8 • PG

200 • Sqcm

23944 • AVE

120.06K • Cir

Bottom Right

Kolkata

Adani unveils new campaign as it looks to bounce back from US indictment

NEW DELHI, DEC 19 /--/ Billionaire Gautam Adani's conglomerate on Thursday unveiled a new version of its 'Hum Karke Dikhate Hai' campaign as it looks to bounce back from the damning indictment by the US authorities in an alleged bribery case. "Building on the success of its previous edition, this multi-media, multi-platform campaign moves beyond the conventional corporate strategy of emphasizing statistics and figures to focus on inspiring human-interest stories. These narratives showcase the profound, positive impact of Adani's infrastructure projects on the lives of millions of

Indians," the group said in a statement. On November 20, 2024, the United States Department of Justice and the US Securities and Exchange Commission (SEC) issued an indictment and a civil complaint, respectively, in the United States District Court for the Eastern District of New York, against chairman Gautam Adani, his nephew Sagar Adani and key executive Vneet Jaain.

The charges relate to allegations of securities fraud, wire fraud and violation of the SEC guidelines that led to materially false and misleading statements in the bond offering documents of

AGEL with respect to anti-bribery and anti-corruption policies. "The inaugural film of the campaign, 'Pehle Pankha Phir Bijli' (First Fan, Then Electricity), developed by Ogilvy India, tells the heartwarming story of a young boy who, against all odds and facing ridicule, believes a fan can bring electricity to his village. His steadfast faith is rewarded when he witnesses a majestic Adani wind turbine generator powering and illuminating his entire village with clean energy. This emotional narrative not only emphasizes the power of human conviction but also reflects Adani's unwavering

commitment to building a bright future for all," the statement said.

The film marks the beginning of a multi-part series with the hashtag #HKKDH that the Group will roll out in the coming months across broadcast, digital and social media platforms, with similar narratives and highlighting the impact of its initiatives. Pranav Adani, Director, Adani Enterprises Ltd, said, "This campaign truly embodies the essence of the Adani Group. While we are acknowledged for our size, speed and scale, what distinguishes this initiative is its power to touch hearts.

It reflects our unwavering commitment to harnessing infrastructure as a catalyst for meaningful change. By emphasizing the human stories behind our businesses, we aim to create deep emotional connections and underscore our dedication to driving positive change in the lives of millions of Indians." Piyush Pandey, Chief Advisor for Ogilvy India, said, "This is a touching film about an important benefit to the consumers. It is not a chest-thumping statement of the technological expertise of Adani Renewables. It captures the human-first belief of Adani." (PTI)

Political & Business Daily • 20 Dec • Adani Group • Adani Energy Solutions Ltd. (AESL)
Adani launches bold narrative-driven approach to advance ^Hum Karke Dikhate Hain^ campaign

9 • PG

172 • Sqcm

42906 • AVE

125K • Cir

Bottom Right

Bhubaneshwar

Adani launches bold narrative-driven approach to advance “Hum Karke Dikhate Hain” campaign

PBD BUREAU

AHMEDABAD, DEC 19

IN a significant move to deepen its brand connection with audiences, the Adani Group has launched a fresh, narrative-driven chapter of its highly successful “Hum Karke Dikhate Hain” (HKKDH) campaign. Building on its previous success, this new edition shifts focus from traditional corporate metrics to emotionally compelling human-interest stories that highlight the positive impact of Adani's infrastructure projects on communities across India.

The inaugural film, titled “Pehle Pankha, Phir Bijli” (First Fan, Then Electricity), tells the inspiring story of a young boy from a rural village, whose belief in the power of a sim-



ple fan to bring electricity defies all skepticism. His unwavering faith is rewarded when he witnesses an Adani wind turbine generating clean energy, lighting up his entire village. The narrative emphasizes the transformative role of Adani's renewable energy initiatives and their potential to change lives.

The campaign, developed in collaboration with Ogilvy India, will roll out over the coming months across various media platforms, fea-

turing similar human-centric stories under the hashtag #HKKDH. The multi-part series aims to showcase the broader impact of Adani's infrastructure projects on millions of Indians, from energy to transportation and beyond.

“This campaign truly embodies the essence of the Adani Group. While we are known for our scale, speed, and ambition, this initiative highlights the emotional power of our projects. It is about creating real connections and demonstrating our commitment to driving meaningful, positive change in the lives of millions,” said Pranav Adani, Director of Adani Enterprises Limited.

The new campaign aims to inspire, moving beyond facts and figures to celebrate the human stories at the heart of Adani's infrastructure revolution.

Telegraph • 20 Dec • Adani Group

Brand makeover

6 • PG13 • Sqcm33562 • AVE2.33M • CirMiddle Center

Kolkata

Brand makeover

The Adani group has released a new version of its 'Hum Karke Dikhate Hai' campaign as it looks to shake off the allegations made by the US authorities in an alleged bribery case.

Millenniumpost • 20 Dec • Adani Group

Adani unveils new version of its 'Hum Karke Dikhate Hai' campaign

10 • PG

88 • Sqcm

158904 • AVE

750K • Cir

Middle Left

Delhi

Adani unveils new version of its 'Hum Karke Dikhate Hai' campaign

NEW DELHI: Billionaire Gautam Adani's conglomerate on Thursday unveiled a new version of its 'Hum Karke Dikhate Hai' campaign as it looks to bounce back from the damning indictment by the US authorities in an alleged bribery case.

"Building on the success of its previous edition, this multi-media, multi-platform campaign moves beyond the conventional corporate strategy of emphasizing statistics and figures to focus on inspiring human-interest stories. These narratives showcase the profound, positive impact of Adani's infrastructure projects on the lives of millions of Indians," the group said in a statement.

On November 20, 2024, the United States Department of Justice and the US Securities and Exchange Commission (SEC) issued an indictment and a civil complaint, respectively, in the US District Court for the Eastern District of New York, against chairman Gautam Adani, his nephew Sagar Adani and key executive Vneet Jaain.

The charges relate to allegations of securities fraud, wire fraud and violation of the Securities and Exchange Commission guidelines that led to materially false and misleading statements in the bond offering documents of AGEL with respect to anti-bribery and anti-corruption policies.

MPOST

Punjab Kesari • 20 Dec • Adani Group • Adani Enterprises Ltd. (AEL)

Adani Group launches a new version of the 'Hum Karke Dikhaate Hain' campaign

13 • PG

31 • Sqcm

1526 • AVE

370.92K • Cir

Bottom Center

Jaipur

अडानी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश

नई दिल्ली, 19 दिसंबर (प.स.): उद्योगपति गौतम अडानी के समूह ने बृहस्पतिवार को अपने अभियान 'हम करके दिखाते हैं' का नया संस्करण पेश किया। इस अभियान को अडानी समूह पर अमरीकी अधिकारियों द्वारा लगाए गए रिश्वत के आरोपों तथा कठोर अभियोग से उबरने की कोशिश माना जा रहा है। अडानी एंटरप्राइजेज लिमिटेड के निदेशक प्रणव अडानी ने कहा, "यह अभियान वास्तव में अडानी समूह के सार को दर्शाता है। हमें हमारे आकार, गति तथा पैमाने के लिए जाना जाता है। इस पहल को खासियत यह है कि यह दिलों को छूने की शक्ति रखती है। यह सार्थक बदलाव के उत्प्रेरक के रूप में बुनियादी ढांचे का इस्तेमाल करने की हमारी अटूट प्रतिबद्धता को दर्शाती है।

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	MSN Hindi	Adani Group: हम करके दिखाते हैं... अडानी ग्रुप	733.9M
2.	msn	Winds of change are here: Gautam Adani launches renewable energy campaign	733.9M
3.	Ndtv	Winds Of Change: Adani Group's New Push For Renewable Energy Read	111.1M
4.	Ndtv	Winds Of Change: Adani Group's New Push For Renewable Energy	102.6M
5.	अमर उजाला (Amar ujala)	Adani: लोगों के जीवन में सकारात्मक बदलाव दिखाएगा अदाणी समूह का कैपेन "पहले पंख...	63.8M
6.	Ndtv	रिन्यूएबल एनर्जी के उत्पादन में झंड़े गाड़ रहा है अदाणी समूह, जानें कितने गीगावाट...	50.6M
7.	Ndtv	पहले पंखा, फिर बिजली... सोशल मीडिया पर अदाणी ग्रुप का ये एड कैसे हो गया सुपरहिट	50.6M
8.	Ndtv	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	50.6M
9.	Ndtv	"पहले पंखा आएगा, फिर बिजली आएगी"...अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा द...	50.6M
10.	The Hindu	Defiant Adani releases ad campaign highlights green energy The Hindu	35.9M
11.	The Economic Times	Gautam Adani launches new renewable energy brand campaign	28.7M
12.	Dailyhunt	DH Evening Brief BJP, Cong trade blame over Parliament scuffle after MPs injur. ..	18.6M
13.	Dailyhunt	Winds Of Change: Adani Group's New Push For Renewable Energy	18.6M
14.	Dailyhunt	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	18.6M
15.	India TV News	"पहले पंखा आएगा, फिर बिजली आएगी", Adani Group का यह ऐड वीडियो हो रहा वायरल, जा...	17.4M
16.	Business Today	Winds of change are here: Gautam Adani launches renewable energy campaign	13.8M
17.	Prokerala.com	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	13M
18.	Prokerala.com	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	13M
19.	Etvbharat	Adani Unveils New Campaign As It Looks To Bounce Back From US Indictment	11.2M
20.	Times Now Hindi	Adani Group: हम करके दिखाते हैं... अडानी ग्रुप	8.6M
21.	Business Standard	Adani unveils new campaign as it looks to bounce back from US indictment	8.1M
22.	Latestly	'Hum Karke Dikhate Hain': Adani Group Chairman Gautam Adani on Building Gre en, ...	7.8M
23.	Latestly	Read Full Story	7.8M
24.	Jagran English	Adani Group Unveils New Campaign As It Looks To Bounce Back From US Indict ment	7.7M
25.	IBC24 News	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	7.3M

26.	Opindia	Adani Group launches campaign to highlight its wind energy projects, showcases i ...	6.8M
27.	The Telegraph India	Adani unveils campaign to form 'emotional connections' and bounce back from US i...	6.6M
28.	Free Press Journal	Adani Unveils A Bold, Narrative-Driven Approach To Take Forward The “Hum Kar ke D...	6.4M
29.	Janta Se Rishta	अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने के लिए लॉन्च किया नया कैपेन	3.8M
30.	Udayavani	Adani unveils new campaign as it looks to bounce back from US indictment	3.6M
31.	Ap7am	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	3.2M
32.	Daijiworld	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	3M
33.	Daijiworld	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	3M
34.	Daiji World	Adani Group's advertisement on wind turbines, not just commercial but a beacon o...	3M
35.	24 Online	'पहले पंखा, फिर बिजली', Adani Group ने लॉन्च किया 'हम करके दिखाते हैं' कैपेन ...	2.9M
36.	24 Online	Adani Group Unveils Bold New Narrative For 'Hum Karke Dikhate Hain' Campaig n - ...	2.9M
37.	The Statesman	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	1.7M
38.	www.ndtvprofit.com	'The Winds Of Change Are Here': Gautam Adani On New Edition Of 'Hum Karke Dikhat...	1.7M
39.	The Hans India	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	1.7M
40.	The Hans India	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	1.7M
41.	Devdiscourse	Adani's Inspiring Campaign: "Hum Karke Dikhate Hai" Impact	1.2M
42.	Deccan Herald	Adani unveils new campaign as it looks to bounce back from US indictment	1.14M
43.	News Nation	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण 'हम करके दिखाते हैं' : गौतम अद...	974K
44.	Dainik Bhaskar	विज्ञान/प्रौद्योगिकी: लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करक...	926.1K
45.	Dainik Bhaskar	व्यापार: अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने के लिए लॉन्च किया नया कै...	926.1K
46.	Newstrack	Adani News: भारतीयों के जीवन में सकारात्मक बदलाव की हवाओं का संदेश देता अदाणी सम...	809.7K
47.	The Shillong Times	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ...	720.2K
48.	Daily Excelsior	Adani unveils new campaign as it looks to bounce back from US indictment	717.7K
49.	Agencyfaqs	Adani highlights wind energy impact in new campaign film	648.1K

50.	Exchange4media	Adani unveils new film in 'Hum Karke Dikhate Hain' campaign	537.5K
51.	नई ताकत	India Breaking News: अडानी ग्रुप का वायरल हो रहा ऐड विडियो ,की पहले पंखा आएगा फि...	521.7K
52.	ThePrint	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	483.1K
53.	Khas Khabar	अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने के लिए लॉन्च किया नया कैपेन	466.4K
54.	Social News XYZ	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ..	415.2K
55.	Social News XYZ	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	415.2K
56.	Mena Fn	'Hum Karke Dikhate Hain': Gautam Adani On Building Green, Brighter Future For Mi...	361.5K
57.	Mena Fn	Adani Group's Advertisement On Wind Turbines, Not Just Commercial But A Bea con O...	361.5K
58.	Lokmattimes.com	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	343.8K
59.	Lokmattimes.com	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	343.8K
60.	Investment Guru India	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	312.6K
61.	Investment Guru India	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	312.6K
62.	Investment Guru India	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	312.6K
63.	The Assam Tribune	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	288.3K
64.	Best Media Info	Adani tells "Hum Karke Dikhate Hain" in new film	217.1K
65.	Press Trust of India	Adani unveils new campaign as it looks to bounce back from US indictment	200.1K
66.	Samacharnama	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण 'हम करके दिखाते हैं' : गौतम अद...	195.8K
67.	Sakshipost EN	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	160.8K
68.	Sakshipost EN	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	160.8K
69.	News Drum	Adani unveils new campaign as it looks to bounce back from US indictment	158.4K
70.	Hindi Business Standard	रिश्वत के आरोपों के बीच अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया एडिशन क...	133.9K
71.	Newstrack English	Adani Group launches new campaign to promote renewable energy	118.7K
72.	Punjab News Express	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	112.8K
73.	Orissa Diary	Adani Unveils a Bold, Narrative-Driven Approach to take forward the "Hum Karke D...	100.9K
74.	indianews.in	अदाणी समूह ने 'We Do It' अभियान की घोषणा की, जाने कैसे आम लोगों को मिलेगी इससे म...	90.5K

75.	Beamstart	Adani unveils new campaign as it looks to bounce back from US indictment	88K
76.	Loktej	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	73.2K
77.	New Kerala	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	72K
78.	Daily Chhattisgarh	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	72K
79.	New Kerala	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	72K
80.	Mediabrief	Adani Group unveils new campaign 'Hum Karke Dikhate Hain'	65.5K
81.	punemahanagarvarta.in	अदानी समूहाने अक्षय ऊर्जेला प्रोत्साहन देण्यासाठी नवीन मोहीम सुरू केली, गौतम अदा...	63.5K
82.	City air	Adani Group's advertisement on wind turbines, not just commercial but a beacon O...	63.5K
83.	marathi.ndtv.com	अदाणी ग्रुपने रिन्युएबल एनर्जीला चालना देण्यासाठी लाँच केले नवे कॅम्पेन, गौतम अद...	62.9K
84.	The News Room	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ..	62.3K
85.	Bhaskar live	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for mi. ..	46.5K
86.	Bhaskar Live	Adani Group's advertisement on wind turbines, not just commercial but a beacon O...	46.5K
87.	India New England	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for mi. ..	44.8K
88.	Weekly Voice	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for mi. ..	43.8K
89.	Weekly Voice	Adani Group's advertisement on wind turbines, not just commercial but a beacon O...	43.8K
90.	Navjeevan Express	Adani unveils a bold, narrative-driven approach to take forward 'Hum Karke Dikha. ..	40.9K
91.	The Csr Journal	भारतीयों के जीवन में सकारात्मक बदलाव को दिखाएगा अदाणी समूह	39.8K
92.	NewsX	Adani Unveils A Bold, Narrative-Driven Approach To Take Forward The "Hum Kar ke D...	38.5K
93.	IANs Live	Adani Group's advertisement on wind turbines, not just commercial but a beacon O...	32.1K
94.	IANs Live	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for mi. ..	32.1K
95.	Pitch on Net	Adani unveils new film in 'Hum Karke Dikhate Hain' campaign	25.2K
96.	pathrinagri.com	आधी पंखा, मग वीज... अदानी ग्रुपची ही जाहिरात सोशल मीडियावर सुपरहिट कशी झाली?	25.2K
97.	Argus News	Adani Group promotes renewable energy, company launches new ad campaign	21.9K

98.	India News Stream	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ..	15.7K
99.	Ten News	Adani Group's advertisement on wind turbines, not just commercial but a beacon o...	9.1K
100.	Tennews.in	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ..	9.1K
101.	Divya Bharat	Winds Of Change: Adani Group's New Push For Renewable Energy	8.9K
102.	ET BrandEquity	Gautam Adani launches new renewable energy brand campaign	5K
103.	Hi INDiA	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	2.4K
104.	NewzDaddy	Adani's New Campaign Celebrates the Power of Dreams and Determination	439
105.	Upworld Analytics	Defiant Adani releases ad campaign highlights green energy	N/A
106.	The Business Bytes	Adani Group ushers in a new era of inspirational storytelling with "Hum Karke Di...	N/A
107.	Innovators Bharat	Defiant Adani releases ad campaign highlights green energy	N/A
108.	Millenium Post	Adani unveils new version of its 'Hum Karke Dikhate Hai' campaign	N/A
109.	People Bugs	Defiant Adani releases ad campaign highlights green energy	N/A
110.	Everything Experiential	Adani Gets Bold With 'Hum Karke Dikhaate Hain" Campaign	N/A
111.	Bilkul	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ..	N/A
112.	Prime Tv India	Adani Group का 'पहले पंखा, फिर बिजली' कैपेन, क्या ये कहानी बदल सकती है ग्रामीण...	N/A
113.	News Arena India	Adani unveils new campaign to bounce back from US indictment	N/A
114.	न्यूज़ जन मंथन	News जन मंथन	N/A
115.	Bolchhattisgarh	पहले पंखा, फिर बिजली... सोशल मीडिया पर अदाणी ग्रुप का ये एड कैसे हो गया सुपरहिट	N/A
116.	Indianbroadcastingworld	Adani Group unveils "Hum Karke Dikhate Hain" campaign	N/A
117.	News Capital	'पहेला पंखो आवशे, पछी वीजली आवशे', अदाणी ग्रुपनी आ अेड केम आटवी वायरल थई रली छे?	N/A
118.	The Squirrels	Adani Group unveils humane approach to highlight infrastructure impact	N/A
119.	Navodaya Times	अदाणी समूह ने विवादों के बीच पेश किया 'हम करके दिखाते हैं' अभियान का नया संस्कर...	N/A
120.	Head Topics	अदानी ग्रुप नवीकरणीय ऊर्जा को बढ़ावा देने के लिए लॉन्च करता है 'पहले पंखा...' अभि...	N/A
121.	Koshur Samachar	Adani unveils new campaign as it looks to bounce back from US indictment	N/A
122.	Ebm News	Adani Group Unveils Bold New Narrative For 'Hum Karke Dikhate Hain" Campaig n	N/A
123.	AnyTV News	'First the fan will come, then electricity will come", this ad video of Adani G...	N/A

124.	Media Infoline	Adani Unveils a Bold, Narrative-Driven Approach to take forward the "Hum Karke D...	N/A
125.	Daily World Hindi	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	N/A
126.	Navabharat Live	अदाणी ग्रुप का हम करके दिखाएंगे कैपेन हुआ लॉन्च, जानिए क्यों वायरल हो रहा ये ऐड...	N/A
127.	The Mobi World	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
128.	Ebm News	'पहले पंखा, फिर बिजली', Adani Group ने लॉन्च किया 'हम करके दिखाते हैं' कैपेन ...	N/A
129.	Bharat Samachar News Channel	Adani Group: "हम करके दिखाते हैं" अभियान के नए अध्याय का अनावरण, ऐसे देखें फिल्म...	N/A
130.	Pune News	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ...	N/A
131.	Rediff.com	Adani Launches New Campaign Amidst US Indictment	N/A
132.	The Capital	Adani unveils new campaign as it looks to bounce back from US indictment	N/A
133.	Millennium Post	Adani unveils a bold, narrative-driven approach to take forward the "Hum Karke D. ...	N/A
134.	Reh News	'पहले पंखा आएगा, फिर बिजली आएगी', Adani Group का यह ऐड वीडियो हो रहा वायरल, जान. ...	N/A
135.	Reporter Post	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
136.	Ndtv Profit	पहले पंखा आएगा, फिर बिजली आएगी! चौंकिए मत, रिन्यूएबल एनर्जी पर अदाणी ग्रुप का ये...	N/A
137.	Hotlinenews	Hotline News	N/A
138.	english.revoi.in	Adani Unveils a Bold, Narrative-Driven Approach to take forward the "Hum Karke D...	N/A
139.	Insightonlinenews	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण 'हम करके दिखाते हैं' : गौतम अ...	N/A
140.	OB News	Gautam Adani's "Hum Karke Dikhate Hain": A Vision for a Brighter, Greener Futur ...	N/A
141.	The Mobi World	Gautam Adani's "Hum Karke Dikhate Hain": A Vision for a Brighter, Greener Futur ...	N/A
142.	hindi.revoi.in	भारतीयों के जीवन में सकारात्मक बदलाव को दिखाएगा अदाणी समूह का नया कैपेन	N/A
143.	www.deshsewak.org	India tops list of recipient countries for remittances with \$129 bn inflow in 20...	N/A
144.	www.uttamhindu.com	अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने के लिए लॉन्च किया नया कैपेन	N/A
145.	www.pravineews.com	अदानी ग्रुपनु अभियान 'पड़ेवा पंभा पछी वीजणी' कोकोना जवनमां सकारात्मक परिवर्तन अ...	N/A
146.	www.satyaday.com	'पड़ेवा पंभा आवशे, पछी वीजणी आवशे', Adani Groupनी आ ओडनो वीडियो वायरल थई रह्यो छे	N/A
147.	tiimagazine.com	Adani launches his renewable energy AD campaign	N/A
148.	www.manifest-media.in	Adani Group brings a young boy's vision of 'First Fan, Then Electricity' to life...	N/A

149.	Awaaz Hindi	'हम करके दिखाते हैं': लाखों लोगों के लिए हरित, उज्ज्वल भविष्य के निर्माण पर गौतम...	N/A
150.	Investing Hi	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	N/A
151.	Vishvatimes	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं": गौतम अ...	N/A
152.	Vishva Times	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
153.	Indias News	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण 'हम करके दिखाते हैं' : गौतम अ...	N/A
154.	Jan Jagran Darpan	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	N/A
155.	IANS Live	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	N/A
156.	Khair News	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण 'हम करके दिखाते हैं' : गौतम अ...	N/A
157.	Bharat Express	अदाणी समूह का नया कैपेन 'हम करके दिखाते हैं': भारतीयों के जीवन में सकारात्मक ब...	N/A
158.	News4 Exchange	Winds Of Change: Adani Group's New Push For Renewable Energy	N/A
159.	Chirauri	'हम करके दिखाते हैं': गौतम अदाणी ने लाखों लोगों के लिए हरित, उज्ज्वल भविष्य के न...	N/A
160.	nusantara-post.com	'Hum Karke Dikhate Hain': Ketua Grup Adani Gautam Adani tentang Jutaan Bangunan ...	N/A
161.	Today India News	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ...	N/A
162.	Ndtv Profit	"The Winds Of Change Are Here": Gautam Adani On New Edition Of "Hum Karke Dik...	N/A
163.	Today News 24	'Hum Karke Dikhate Hain": Adani Group Chairman Gautam Adani on Building Green, ...	N/A
164.	People Bugs	Winds Of Change: Adani Group's New Push For Renewable Energy	N/A
165.	Bharat Express	'Hum Karke Dikhate Hain": Gautam Adani Unveils Vision For Future Growth	N/A
166.	Newspoint	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
167.	India Online Mart	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ...	N/A
168.	Thefreedompress	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ...	N/A
169.	Ians	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
170.	Vishvatimes	अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने के लिए लॉन्च किया नया कैपेन	N/A
171.	navabharat.news	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	N/A
172.	Vishva Times	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	N/A
173.	Bolchhattisgarh	'पहले पंखा आएगा, फिर बिजली आएगी"...अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने...	N/A

174.	OB News	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
175.	The Mobi World	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
176.	bwmarketingworld.com	Adani Unveils Bold, Narrative-driven Approach To Drive 'Hum Karke Dikhate Hain' ...	N/A
177.	www.humdekhenge.in	રિન્યુએબલ એનર્જીને પ્રોત્સાહન આપવા અદાણી ગ્રુપે શરૂ કર્યું કેમ્પેઇન, ગૌતમ અદાણીએ...	N/A
178.	gujjureporter.com	અદાણીએ “હમ કરકે દીખાતે હૈ” અભિયાનને આગળ લઈ જવા માટે આત્મ વિશ્વાસ તરફ દોરી જતા અભ...	N/A
179.	www.deshsewak.org	'हम कर के देखते हैं': गौतम अडानी लक्षों लक्षों लक्षी हरिआ डरिआ, उज्जवल डरिख बरिआ 'उ'	N/A
180.	www.deshsewak.org	'हम करके दिखाते हैं': लाखों लोगों के लिए हरित, उज्जवल भविष्य के निर्माण पर गौतम ...	N/A
181.	urdu.bharatexpress.com	Pehle Pankha Phir Bijli: پہلے پنکھا آئے پھر گی، قابل آئے بجلی گا، پہلے پنکھا پہلے ...	N/A
182.	Awaaz Hindi	पवन टर्बाइनों पर अडानी समूह का विज्ञापन, न केवल व्यावसायिक बल्कि आशा की किरण	N/A
183.	Insightonlinenews	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
184.	Deshbandhu	અદાણી ગ્રુપ ને રિન્યૂએબલ એનર્જી કો બઢાવા દેને કે લિએ લૉન્ચ કિયા નયા કૅપેન	N/A
185.	Newspoint	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
186.	Pune News	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
187.	India Online Mart	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
188.	Thefreedompress	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
189.	Business Ians	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	N/A
190.	Investing Hi	અદાણી ગ્રુપ ને રિન્યૂએબલ એનર્જી કો બઢાવા દેને કે લિએ લૉન્ચ કિયા નયા કૅપેન	N/A
191.	Jan Jagran Darpan	અદાણી ગ્રુપ ને રિન્યૂએબલ એનર્જી કો બઢાવા દેને કે લિએ લૉન્ચ કિયા નયા કૅપેન	N/A
192.	Indias News	અદાણી ગ્રુપ ને રિન્યૂએબલ એનર્જી કો બઢાવા દેને કે લિએ લૉન્ચ કિયા નયા કૅપેન	N/A
193.	IANS Live	અદાણી ગ્રુપ ને રિન્યૂએબલ એનર્જી કો બઢાવા દેને કે લિએ લૉન્ચ કિયા નયા કૅપેન	N/A
194.	www.deshsewak.org	पवन टर्बाइनों पर अडानी समूह का विज्ञापन, सिर्फ व्यावसायिक ही नहीं बल्कि उम्मीद ...	N/A

Channel Overview

Business Channel

Total Clip	Top Channel
5	NDTV Profit (5)
1.  NDTV Profit	5

Hindi Channel

Total Clip	Top Channel
3	Bharat Samachar (1)
1.  Bharat Samachar	1
2.  News 24	1
3.  NDTV India	1

English Channel

Total Clip	Top Channel
3	News X (2)
1.  News X	2
2.  NDTV24x7	1

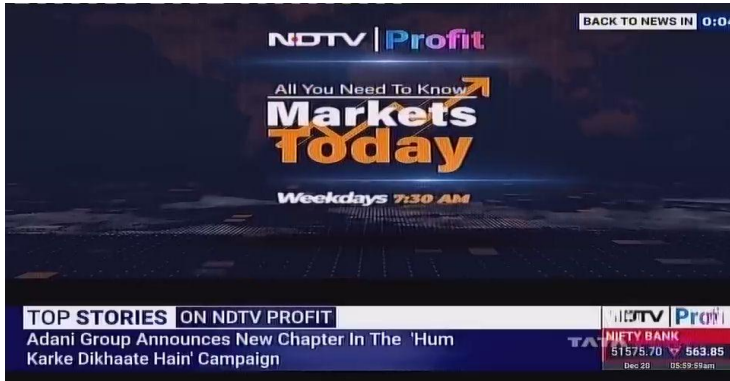
Channel Overview

Regional & Others Channel

Total Clip	Top Channel
1	Bharat Express (1)

1.	 Bharat Express	1
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NDTV Profit
Adani Group



Adani Group Announces New Chapter In The 'Hum Karke Dikhaate Hain' Campaign

Top stories • English • 06:00 AM 20 Dec, 2024

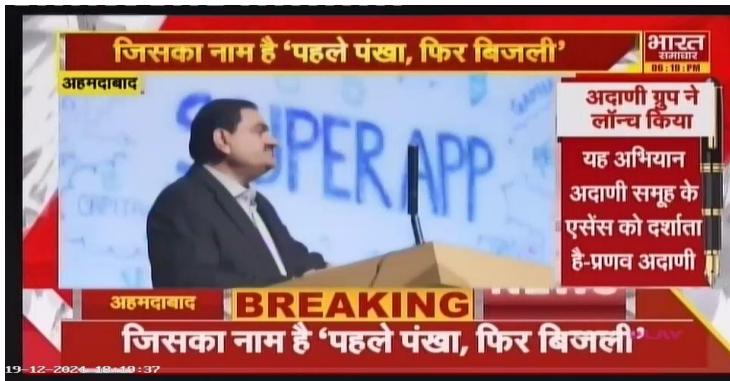
NDTV Profit
Adani Group



Adani Group Announces New Chapter In The 'Hum Karke Dikhaate Hain' Campaign

News • English • 06:55 PM 19 Dec, 2024

Bharat Samachar
Adani Group



Adani Group launches 'We do it by doing' campaign, announces new chapter of its campaign called 'First Fan, Then Electricity'...

BiG News • Hindi • 06:19 PM 19 Dec, 2024

NDTV Profit
Adani Group



Adani Group Announces New Chapter In The 'Hum Karke Dikhaate Hain' Campaign

Profit 360 • English • 04:11 PM 19 Dec, 2024

NDTV Profit
Adani Group



Adani Group has unveiled a bold approach to take forward the Hum Karke Dikhaate Hai campaign. Adani Group's multimedia, multi...

India Market close • English • 03:33 PM 19 Dec, 2024

News X
Adani Group



Adani Group launched a new chapter of its campaign 'Hum Karke Dikhaate Hain'. Beyond conventional strategies, focus on human-...

news x Live • English • 12:55 PM 19 Dec, 2024

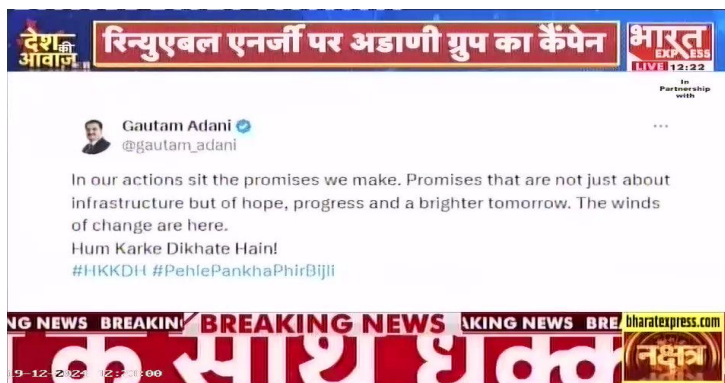
News X
Adani Group



Adani Group launched a new chapter of its campaign 'Hum Karke Dikhaate Hain'. Beyond conventional strategies, focus on human-...

news x Live • English • 12:33 PM 19 Dec, 2024

Bharat Express
Adani Group



Adani Group launches beautiful campaign on renewable energy.

News • Hindi • 12:23 PM 19 Dec, 2024

News 24 Adani Group



Adani Group's new campaign for renewable energy. 'First the fan will come, then the electr...

News • Hindi • 12:17 PM 19 Dec, 2024



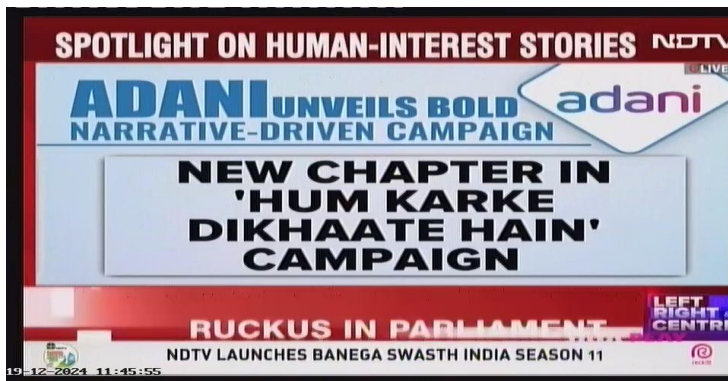
NDTV India Adani Group



Gautam Adani launches new renewable energy brand campaign: Pehle Pankha Aayega, Phir Bijli Aayegi.

Good Morning India • Hindi • 11:47 AM 19 Dec, 2024

NDTV 24x7 Adani Group



Adani unveils bold narrative-driven campaign. New chapter in 'Hum Karke Dikhaate Hain' campaign. Spotlight on human-interest ...

Newsroom Newsbreak • English • 11:45 AM 19 Dec, 2024

NDTV Profit Adani Group



Adani Group Announces New Chapter in the Hum Karke Dikhaate Hain' Campaign

Ask Profit • English • 10:52 AM 19 Dec, 2024

Youtube Overview

Business Channel



No Coverage in this segment

Hindi Channel

Total Clip	Top Channel
1	NDTV India (1)

1.	 NDTV India	1
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English Channel

Total Clip	Top Channel
2	NewsX (1)

1.	 NewsX	1
2.	 NDTV	1

Youtube Overview

Others Channel

Total Clip	Top Channel
1	News 24 MP & Chhattisgarh (1)

1.		News 24 MP & Chhattisgarh	1
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अदाणी ग्रुप का नया कैंपेन लॉन्च “ हम करके दिखाते हैं ”



Adani Group का नया कैंपेन लॉन्च “ हम करके दिखाते हैं ” |
News24 MPCG

News 24 MP & Chhattisgarh
Adani Group
19 Dec, 2024



N/A



N/A views



347K



BREAKING

newsX
NEWS. NOT NOISE



Adani Group Rolls Out Inspiring 'Hum Karke Dikhaate Hain' Campaign Foc...

NewsX
Adani Group
19 Dec, 2024



N/A



N/A views



1.22M



ADANI GROUP'S NEW PUSH FOR RENEWABLE ENERGY

NDTV



Winds Of Change: Adani Group's New Push For
Renewable Energy

NDTV
Adani Group
19 Dec, 2024



N/A



2 views



14.2M



अदाणी ग्रुप की नई पहल

NDTV



"पहले पंखा आएगा फिर बिजली आएगी" कैंपेन किया लॉन्च



Renewable Energy को बढ़ावा देने के लिए अदाणी ग्रुप की पहल
Gautam Adani...

NDTV India
Adani Group
19 Dec, 2024



N/A



8 views



18.5M

