



ADANI GROUP COMPILED MEDIA REPORT
19 Dec, 2024

Adani Unveils a Bold, Narrative-Driven Approach to take forward the “Hum Karke Dikhate Hain” Campaign

 **Total Mention 127**

 Tv	Business	English	Hindi	Regional
9	3	3	2	1
 Youtube	Business	English	Hindi	Others
4	N/A	2	1	1
 Online				
114				

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Ndtv	Winds Of Change: Adani Group's New Push For Renewable Energy Read	111.1M
2.	Ndtv	Winds Of Change: Adani Group's New Push For Renewable Energy	102.6M
3.	Ndtv	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	50.6M
4.	Ndtv	"पहले पंखा आएगा, फिर बिजली आएगी"...अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा द...	50.6M
5.	The Economic Times	Gautam Adani launches new renewable energy brand campaign	28.7M
6.	Dailyhunt	Winds Of Change: Adani Group's New Push For Renewable Energy	18.6M
7.	Dailyhunt	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	18.6M
8.	India TV News	"पहले पंखा आएगा, फिर बिजली आएगी", Adani Group का यह ऐड वीडियो हो रहा वायरल, जा...	17.4M
9.	Business Today	Winds of change are here: Gautam Adani launches renewable energy campaign	13.8M
10.	Prokerala.com	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	13M
11.	Etvbharat	Adani Unveils New Campaign As It Looks To Bounce Back From US Indictment	11.2M
12.	Business Standard	Adani unveils new campaign as it looks to bounce back from US indictment	8.1M
13.	Latestly	"Hum Karke Dikhate Hain": Adani Group Chairman Gautam Adani on Building Gre en, ...	7.8M
14.	Latestly	Read Full Story	7.8M
15.	IBC24 News	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	7.3M
16.	OpIndia	Adani Group launches campaign to highlight its wind energy projects, showcases i ...	6.8M
17.	The Telegraph India	Adani unveils campaign to form 'emotional connections' and bounce back from US i...	6.6M
18.	Free Press Journal	Adani Unveils A Bold, Narrative-Driven Approach To Take Forward The "Hum Kar ke D...	6.4M
19.	Janta Se Rishta	अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने के लिए लॉन्च किया नया कैपेन	3.8M
20.	Udayavani English	Adani unveils new campaign as it looks to bounce back from US indictment	3.6M
21.	Ap7am	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	3.2M
22.	Daijiworld	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	3M
23.	24 Online	'पहले पंखा, फिर बिजली', Adani Group ने लॉन्च किया 'हम करके दिखाते हैं' कैपेन ...	2.9M
24.	24 Online	Adani Group Unveils Bold New Narrative For 'Hum Karke Dikhate Hain" Campaig n - ...	2.9M

25.	The Statesman	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	1.7M
26.	The Hans India	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	1.7M
27.	Devdiscourse	Adani"s Inspiring Campaign: "Hum Karke Dikhate Hai" Impact	1.2M
28.	Dainik Bhaskar	विज्ञान/प्रौद्योगिकी: लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करक...	926.1K
29.	The Shillong Times	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ..	720.2K
30.	Daily Excelsior	Adani unveils new campaign as it looks to bounce back from US indictment	717.7K
31.	Agencyfaqs	Adani highlights wind energy impact in new campaign film	648.1K
32.	Exchange4media	Adani unveils new film in 'Hum Karke Dikhate Hain' campaign	537.5K
33.	नई ताकत	India Breaking News: अडानी ग्रुप का वायरल हो रहा ऐड विडियो ,की पहले पंखा आएगा फि...	521.7K
34.	ThePrint	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	483.1K
35.	Social News XYZ	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ..	415.2K
36.	Lokmattimes.com	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	343.8K
37.	Investment Guru India	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	312.6K
38.	Investment Guru India	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	312.6K
39.	Investment Guru India	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	312.6K
40.	The Assam Tribune	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	288.3K
41.	Sakshipost EN	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	160.8K
42.	News Drum	Adani unveils new campaign as it looks to bounce back from US indictment	158.4K
43.	Hindi Business Standard	रिश्त के आरोपों के बीच अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया एडिशन क...	133.9K
44.	Newstrack English	Adani Group launches new campaign to promote renewable energy	118.7K
45.	Punjab News Express	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	112.8K
46.	Orissa Diary	Adani Unveils a Bold, Narrative-Driven Approach to take forward the "Hum Karke D...	100.9K
47.	Beamstart	Adani unveils new campaign as it looks to bounce back from US indictment	88K
48.	Loktej	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	73.2K
49.	New Kerala	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	72K
50.	Daily Chhattisgarh	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं" : गौतम ...	72K

51.	New Kerala	Adani Group"s advertisement on wind turbines, not just commercial but a beacon ...	72K
52.	punemahanagarvarta.in	अदानी समूहाने अक्षय ऊर्जेला प्रोत्साहन देण्यासाठी नवीन मोहीम सुरू केली, गौतम अदा...	63.5K
53.	marathi.ndtv.com	अदाणी ग्रुपने रिन्युएबल एनर्जीला चालना देण्यासाठी लॉंच केले नवे कॅम्पेन, गौतम अद...	62.9K
54.	The News Room	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ...	62.3K
55.	Navjeevan Express	Adani unveils a bold, narrative-driven approach to take forward 'Hum Karke Dikha. ...	40.9K
56.	NewsX	Adani Unveils A Bold, Narrative-Driven Approach To Take Forward The "Hum Kar ke D...	38.5K
57.	India News Stream	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ...	15.7K
58.	Tennews.in	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ...	9.1K
59.	Divya Bharat	Winds Of Change: Adani Group"s New Push For Renewable Energy	8.9K
60.	ET BrandEquity	Gautam Adani launches new renewable energy brand campaign	5K
61.	Navodaya Times	अदाणी समूह ने विवादों के बीच पेश किया 'हम करके दिखाते हैं' अभियान का नया संस्कर...	N/A
62.	Head Topics	अदानी ग्रुप नवीकरणीय ऊर्जा को बढ़ावा देने के लिए लॉन्च करता है 'पहले पंखा...' अभ...	N/A
63.	Koshur Samachar	Adani unveils new campaign as it looks to bounce back from US indictment	N/A
64.	Ebm News	Adani Group Unveils Bold New Narrative For 'Hum Karke Dikhate Hain" Campaig n	N/A
65.	AnyTV News	'First the fan will come, then electricity will come", this ad video of Adani G...	N/A
66.	Media Infoline	Adani Unveils a Bold, Narrative-Driven Approach to take forward the "Hum Karke D...	N/A
67.	Daily World Hindi	अदाणी समूह ने 'हम करके दिखाते हैं' अभियान का नया संस्करण किया पेश	N/A
68.	Navabharat Live	अदाणी ग्रुप का हम करके दिखाएंगे कैंपेन हुआ लॉन्च, जानिए क्यों वायरल हो रहा ये ऐड...	N/A
69.	The Mobi World	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
70.	Ebm News	'पहले पंखा, फिर बिजली", Adani Group ने लॉन्च किया 'हम करके दिखाते हैं' कैंपेन ...	N/A
71.	Bharat Samachar News Channel	Adani Group: "हम करके दिखाते हैं" अभियान के नए अध्याय का अनावरण, ऐसे देखें फिल्म...	N/A
72.	Pune News	'Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ...	N/A
73.	Rediff.com	Adani Launches New Campaign Amidst US Indictment	N/A
74.	The Capital	Adani unveils new campaign as it looks to bounce back from US indictment	N/A

75.	Millennium Post	Adani unveils a bold, narrative-driven approach to take forward the “Hum Karke D. ..	N/A
76.	Reh News	‘पहले पंखा आएगा, फिर बिजली आएगी”, Adani Group का यह ऐड वीडियो हो रहा वायरल, जान. ..	N/A
77.	Reporter Post	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
78.	Ndtv Profit	पहले पंखा आएगा, फिर बिजली आएगी! चौंकिए मत, रिन्युएबल एनर्जी पर अदाणी ग्रुप का ये...	N/A
79.	Hotlinenews	Hotline News	N/A
80.	Insightonlinenews	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण ‘हम करके दिखाते हैं” : गौतम अ...	N/A
81.	OB News	Gautam Adani"s “Hum Karke Dikhate Hain”: A Vision for a Brighter, Greener Futur ...	N/A
82.	The Mobi World	Gautam Adani"s “Hum Karke Dikhate Hain”: A Vision for a Brighter, Greener Futur ...	N/A
83.	Awaaz Hindi	‘हम करके दिखाते हैं”: लाखों लोगों के लिए हरित, उज्ज्वल भविष्य के निर्माण पर गौतम...	N/A
84.	Investing Hi	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं” : गौतम ...	N/A
85.	Vishvatimes	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं”: गौतम अ...	N/A
86.	Vishva Times	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
87.	Indias News	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण ‘हम करके दिखाते हैं” : गौतम अ...	N/A
88.	Jan Jagran Darpan	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं” : गौतम ...	N/A
89.	IANs Live	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण "हम करके दिखाते हैं” : गौतम ...	N/A
90.	Khair News	लाखों लोगों के लिए हरित, उज्ज्वल भविष्य का निर्माण ‘हम करके दिखाते हैं” : गौतम अ...	N/A
91.	Bharat Express	अदाणी समूह का नया कैपेन ‘हम करके दिखाते हैं”: भारतीयों के जीवन में सकारात्मक ब...	N/A
92.	News4 Exchange	Winds Of Change: Adani Group"s New Push For Renewable Energy	N/A
93.	Chirauri	‘हम करके दिखाते हैं”: गौतम अदाणी ने लाखों लोगों के लिए हरित, उज्ज्वल भविष्य के न...	N/A
94.	Today India News	‘Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for m. ..	N/A
95.	Ndtv Profit	"The Winds Of Change Are Here": Gautam Adani On New Edition Of "Hum Karke Dik...	N/A
96.	Today News 24	‘Hum Karke Dikhate Hain": Adani Group Chairman Gautam Adani on Building Gre en, ...	N/A
97.	People Bugs	Winds Of Change: Adani Group"s New Push For Renewable Energy	N/A
98.	Bharat Express	‘Hum Karke Dikhate Hain": Gautam Adani Unveils Vision For Future Growth	N/A
99.	Newspoint	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A

100.	India Online Mart	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ..	N/A
101.	Thefreedompress	'Hum Karke Dikhate Hain': Gautam Adani on building green, brighter future for m. ..	N/A
102.	lans	"Hum Karke Dikhate Hain": Gautam Adani on building green, brighter future for ...	N/A
103.	Vishvatimes	अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने के लिए लॉन्च किया नया कैम्पेन	N/A
104.	Vishva Times	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	N/A
105.	Bolchhattigarh	'पहले पंखा आएगा, फिर बिजली आएगी'...अदाणी ग्रुप ने रिन्यूएबल एनर्जी को बढ़ावा देने...	N/A
106.	OB News	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	N/A
107.	The Mobi World	Adani Group's advertisement on wind turbines, not just commercial but a beacon ...	N/A
108.	bwmarketingworld.com	Adani Unveils Bold, Narrative-driven Approach To Drive 'Hum Karke Dikhate Hain' ...	N/A
109.	www.humdekhenge.in	રિન્યુએબલ એનર્જીને પ્રોત્સાહન આપવા અદાણી ગ્રુપે શરૂ કર્યું કેમ્પેઇન, ગૌતમ અદાણીએ...	N/A
110.	gujjureporter.com	અદાણીએ “હમ કરકે દીખાતે હૈ” અભિયાનને આગળ લઈ જવા માટે આત્મ વિશ્વાસ તરફ દોરી જતા અભ...	N/A
111.	www.deshsewak.org	'हम करके दिखाते हैं': लाखों लोगों के लिए हरित, उज्ज्वल भविष्य के निर्माण पर गौतम ...	N/A
112.	everythingexperiential.com	Adani Gets Bold With 'Hum Karke Dikhaate Hain' Campaign	N/A
113.	www.deshsewak.org	'हम कर के देखते हैं': गौतम अडानी लक्षों लों लड़ी हरिआ डरिआ, उज्ज्वल डविष्य बढाउिण 'डे	N/A
114.	urdu.bharatexpress.com	Pehle Pankha Phir Bijli: پہلے پنکھا آئے پھر گی، قابل آئے بجلی گی، تجدید گی، کو... توانائی	N/A

Channel Overview

Business Channel

Total Clip	Top Channel
3	NDTV Profit (3)
1.  NDTV Profit	3

Hindi Channel

Total Clip	Top Channel
2	News 24 (1)
1.  News 24	1
2.  NDTV India	1

English Channel

Total Clip	Top Channel
3	News X (2)
1.  News X	2
2.  NDTV24x7	1

Channel Overview

Regional & Others Channel

Total Clip	Top Channel
1	Bharat Express (1)

1.	 Bharat Express	1
----	--	---

NDTV Profit
Adani Group

Adani Group Announces New Chapter In The 'Hum Karke Dikhaate Hain' Campaign

Profit 360 • English • 04:11 PM 19 Dec, 2024

NDTV Profit
Adani Group

Adani Group has unveiled a bold approach to take forward the Hum Karke Dikhaate Hai campaign. Adani Group's multimedia, multi...

India Market close • English • 03:33 PM 19 Dec, 2024

newsX
Adani Group

Adani Group launched a new chapter of its campaign 'Hum Karke Dikhaate Hain'. Beyond conventional strategies, focus on human-...

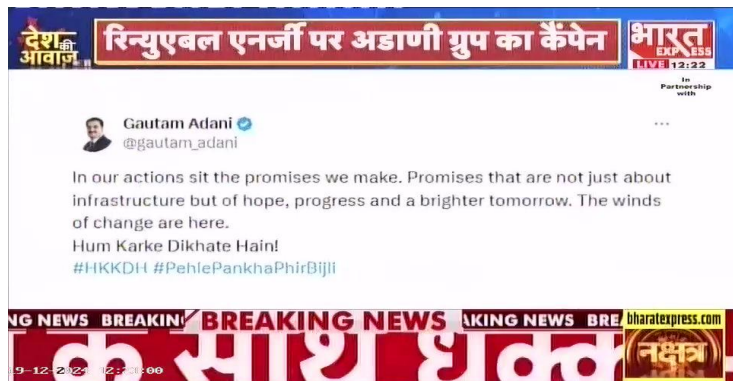
news x Live • English • 12:55 PM 19 Dec, 2024

newsX
Adani Group

Adani Group launched a new chapter of its campaign 'Hum Karke Dikhaate Hain'. Beyond conventional strategies, focus on human-...

news x Live • English • 12:33 PM 19 Dec, 2024

Bharat Express Adani Group



Adani Group launches beautiful campaign on renewable energy.

News • Hindi • 12:23 PM 19 Dec, 2024

News 24 Adani Group



Adani Group's new campaign for renewable energy. 'First the fan will come, then the electricity will come'.

News • Hindi • 12:17 PM 19 Dec, 2024

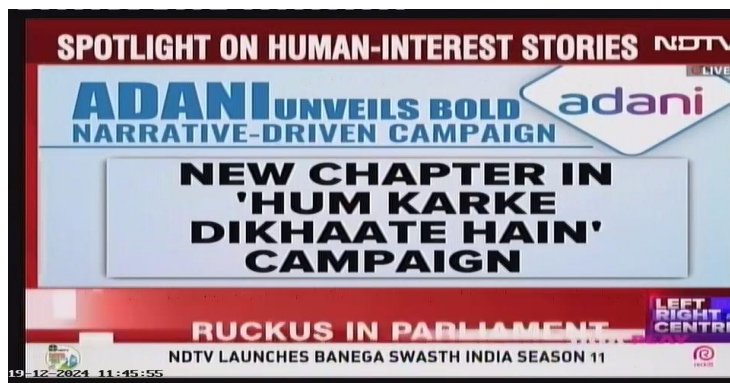
NDTV India Adani Group



Gautam Adani launches new renewable energy brand campaign: Pehle Pankha Aayega, Phir Bijli Aayegi.

Good Morning India • Hindi • 11:47 AM 19 Dec, 2024

NDTV 24x7 Adani Group



Adani unveils bold narrative-driven campaign. New chapter in 'Hum Karke Dikhaate Hain' campaign. Spotlight on human-interest ...

Newsroom Newsbreak • English • 11:45 AM 19 Dec, 2024

NDTV Profit
Adani Group

GET STOCK-RELATED QUERIES ANSWERED **FULL INTERVIEW AT 1 PM & 6 PM**

TATA MOTORS: HOLD/SELL?

Hareesh Karnataka	LOSS ₹15.69 k
Bought At	₹860
No Of Shares	140
Tata Motors	747.95 -1.03%

YES BANK

How Raymond Grp Became Debt-Free By 2023

Ask Profit SEND QUERIES ON WHATSAPP: 8169443399

ADANI GROUP 'HUM KARKE DIKHATE HAIN' CAMPAIGN
Adani Group Announces New Chapter In The 'Hum Karke Dikhaate Hain' Campaign

NDTV Profit
SENSEX 79251.46 **930.74**
Dec 19 10:51:37am

Adani Group Announces New Chapter in the Hum Karke Dikhaate Hain' Campaign

Ask Profit • English • 10:52 AM 19 Dec, 2024

Youtube Overview

Business Channel



No Coverage in this segment

Hindi Channel

Total Clip	Top Channel
1	NDTV India (1)

1.	 NDTV India	1
----	--	---

English Channel

Total Clip	Top Channel
2	NewsX (1)

1.	 NewsX	1
2.	 NDTV	1

Youtube Overview

Others Channel

Total Clip	Top Channel
1	News 24 MP & Chhattisgarh (1)

1.	 News 24 MP & Chhattisgarh	1
----	---	---

अदाणी ग्रुप का नया कैम्पेन लॉन्च “ हम करके दिखाते हैं ”



Adani Group का नया कैम्पेन लॉन्च “ हम करके दिखाते हैं ” |
News24 MPCG

News 24 MP & Chhattisgarh
Adani Group
19 Dec, 2024



N/A



N/A views



347K



BREAKING

newsX
NEWS. NOT NOISE



ADANI GROUP ROLLS OUT NEW CAMPAIGN



Adani Group Rolls Out Inspiring 'Hum Karke Dikhaate
Hain' Campaign Foc...

NewsX
Adani Group
19 Dec, 2024



N/A



N/A views



1.22M



ADANI GROUP'S NEW PUSH FOR RENEWABLE ENERGY

NDTV



Winds Of Change: Adani Group's New Push For
Renewable Energy

NDTV
Adani Group
19 Dec, 2024



N/A



2 views



14.2M



अदाणी ग्रुप की नई पहल

NDTV



"पहले पंखा आएगा फिर बिजली आएगी" कैम्पेन किया लॉन्च



Renewable Energy को बढ़ावा देने के लिए अदाणी ग्रुप की पहल
Gautam Adani...

NDTV India
Adani Group
19 Dec, 2024



N/A



8 views



18.5M

