



ADANI GROUP COMPILED MEDIA REPORT
19 Mar, 2025 – 20 Mar, 2025

Adani Launches India's Largest 'Skill and Employ' Initiative to Power the 'Make in India' Vision

 **Total Mention 101**

 Print	Financial	Mainline	Regional	Periodical
3	N/A	3	N/A	N/A
 Tv	Business	English	Hindi	Regional
6	5	N/A	1	N/A
 Youtube	Business	English	Hindi	Others
1	N/A	N/A	N/A	1

 **Online**

91

 Print

No	Newspaper	Headline	Edition	Pg
1.	Punjab Express	Adani Group launches India's largest 'skill and employ initiative to create future workforce	Chandigarh	11
2.	Political & Business Daily	Adani Group launches India's largest 'skill & employ' initiative to create future workforce	Bhubaneswar	8
3.	Millenniumpost	Adani group launches 'Skill & Employ' initiative	Kolkata + 1	9

Punjab Express • 20 Mar • Adani Group

Adani Group launches India's largest 'skill and employ' initiative to create future workforce

11 • PG

444 • Sqcm

88889 • AVE

348.98K • Cir

Bottom Center

Chandigarh

Adani Group launches India's largest 'skill and employ' initiative to create future workforce

AHMEDABAD, MARCH 19

In alignment with Chairman Gautam Adani's social philosophy, the Adani Group on Wednesday launched a nationwide initiative to strengthen India's workforce by introducing the country's largest 'Skill and Employ' programme in support of the 'Make in India' campaign.

The Group partnered the Indo-German Chamber of Commerce (IGCC) to develop a skilled talent pool for industries such as green energy, manufacturing, high-tech sectors, project excellence and industrial design, among others. "This partnership is pivotal to our Group's mission of cultivating high-level technical talent and aligns seamlessly with our commitment to the 'Make in India' initiative across our diverse portfolio," said Robin Bhowmik, CEO of Adani Skills and Education. Through comprehensive engagement in academic quality assurance,



certification-driven learning pathways, and faculty and student exchange programmes, this collaboration will integrate the finest application-based learning for India's youth.

"Our approach ensures that students are industry-ready from day one, thereby supporting various sectors and contributing to India's growth story," Bhowmik noted.

To bring this vision to life, the Adani family has committed over Rs 2,000 crore to

establish an internationally benchmarked institution and finishing school at Mundra, Gujarat.

This initiative will primarily focus on selecting students from technical and vocational education backgrounds across India, aligning their training with specific industry needs and career aspirations.

Upon certification, students will have the opportunity to secure employment within the Adani Group or other relevant sectors, ensur-

ing they are industry-ready from day one.

"Our partnership with the Adani Group is a significant step towards developing next-generation talent that will drive India's industrial growth and innovation," said Ute Brockmann, IGCC Deputy Director General and Head of DEinternational Services.

IGCC has strong experience in implementing high-quality German Standard Dual Vocational Education certified programmes and courses in India.

"We target the valuable cooperation with the Adani Group to be a long-term strategic partnership," Brockmann added.

Established in 1956, IGCC is a non-profit organisation and the largest German bi-national chamber abroad, as well as the largest chamber of commerce in India, with close to 4,000 member companies across diverse sectors.

IANS

Political & Business Daily • 20 Mar • Adani Group

Adani Group launches India's largest 'skill & employ' initiative to create future workforce

8 • PG

124 • Sqcm

30945 • AVE

125K • Cir

Bottom Center

Bhubaneshwar

Adani Group launches India's largest 'skill & employ' initiative to create future workforce

AHMEDABAD, MAR 19

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"This partnership is pivotal to our Group's mission of cultivating high-level technical talent and aligns seamlessly with our commitment to the 'Make in India' initiative across our diverse portfolio," said Robin Bhowmik, CEO of Adani Skills and Education.

Through comprehensive engagement in academic quality assurance, certification-driven



learning pathways, and faculty and student exchange programmes, this collaboration will integrate the finest application-based learning for India's youth.

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To bring this vision to life, the Adani family has committed over Rs 2,000 crore to establish an internationally benchmarked institution and finishing school at Mundra, Gujarat.

This initiative will primarily focus on selecting students from technical and vocational education backgrounds across India, aligning their training with specific industry needs and career aspirations.

Upon certification, students will have the opportunity to secure employment within the Adani Group or other relevant sectors, ensuring they are industry-ready from day one. - IANS

Millenniumpost • 20 Mar • Adani Group • Adani Green Energy Ltd. (AGEL)

Adani group launches 'Skill & Employ' initiative

9 • PG

102 • Sqcm

169646 • AVE

350K • Cir

Middle Left

Kolkata • Delhi

Adani Group
launches
'Skill & Em-
ploy' initiative

AHMEDABAD: The Adani Group has launched a nationwide initiative to strengthen India's workforce by introducing the country's largest 'Skill and Employ' programme in support of the 'Make in India' campaign.

It has committed over Rs 2,000 cr to establish an internationally benchmarked institution

Through a strategic partnership with the Indo-German Chamber of Commerce (IGCC), the Adani Group aims to develop a skilled talent pool for industries such as green energy, manufacturing, high-tech sectors, project excellence and industrial design, among others.

The Group has committed over Rs 2,000 crore to establish an internationally benchmarked institution and finishing school at Mundra.

This initiative will primarily focus on selecting students from technical and vocational education backgrounds across India, aligning their training with specific industry needs and career aspirations. Upon certification, students will have the opportunity to secure employment within the Group or other relevant sectors.

"This partnership is pivotal to our Group's mission of cultivating high-level technical talent & aligns seamlessly with our commitment to 'Make in India' initiative across our diverse portfolio," said Robin Bhowmik, CEO, Adani Skills & Education. **MPPOST**

Channel Overview

Business Channel

Total Clip

5

Top Channel

NDTV Profit (3)

- | | | | |
|----|---|----------------|---|
| 1. |  | NDTV Profit | 3 |
| 2. |  | ET NOW Swadesh | 1 |
| 3. |  | ET NOW | 1 |

Hindi Channel

Total Clip

1

Top Channel

DD News (1)

- | | | | |
|----|---|---------|---|
| 1. |  | DD News | 1 |
|----|---|---------|---|

English Channel



No Coverage in this segment

DD NEWS
Adani Group



Adani Group launched the 'Skill and Employ' initiative.

Naya Savera • Hindi • 08:45 AM 20 Mar, 2025

NDTV Profit
Adani Group



The Adani Group has launched India's largest Skill and Employee Training Program in collaboration with the Indo-German Chambe...

Profit 360 • English • 10:52 PM 19 Mar, 2025

ET NOW Swadesh
Adani Group



Adani Group To Invest Rs 2,000 Cr To Establish School At Mundra: Agencies

News • Hindi • 08:34 PM 19 Mar, 2025

ET NOW
Adani Group



Adani Group To Invest Rs 2,000 Cr To Establish School At Mundra: Agencies

News • English • 08:29 PM 19 Mar, 2025

NDTV Profit
Adani Group



The Adani Group has launched India's largest Skill and Employee Training Program in collab...

Profit 360 • English • 08:22 PM 19 Mar, 2025



NDTV Profit
Adani Group



Adani Group Says: Adani Launches India's Largest 'Skill And Employ' Initiative To Power 'Make In India' Vision

Ask Profit • English • 07:17 PM 19 Mar, 2025

Youtube Overview

Business Channel



No Coverage in this segment

Hindi Channel



No Coverage in this segment

English Channel



No Coverage in this segment

Youtube Overview

Others Channel

Total Clip	Top Channel
1	@Bharat24Liv (1)

1.  @Bharat24Liv	1
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Adani Group Latest News: अदाणी समूह ने शुरू किया 'Skill & Employ' प्रोग्राम...

@Bharat24Liv

Adani Group

19 Mar, 2025



N/A



N/A views



2.4M



 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Ndtv	अदाणी ग्रुप ने "मेक इन इंडिया" विजन को बढ़ावा देने के लिए भारत की सबसे बड़ी "...	50.6M
2.	Dailyhunt	Adani Group launches "Skill & Employ" initiative	18.6M
3.	Dailyhunt	Adani Group launches India"s largest "skill and employ" initiative to create ...	18.6M
4.	Prokerala.com	Adani Group launches India"s largest "skill and employ" initiative to create ...	13M
5.	Latestly	Business News Adani Group Partners with Indo-German Chamber of Commerce to Dev...	7.8M
6.	Latestly	Adani Group Launches India"s Largest 'Skill and Employ" Initiative To Develop ...	7.8M
7.	Latestly	⚡ and Employ" Initiative Launched by Adani Group To Create Future Workf or...	7.8M
8.	The Tribune India	Adani Group partners with Indo-German Chamber of Commerce to develop indust ry-re...	7M
9.	Tribune India	Adani Group partners with Indo-German Chamber of Commerce to develop indust ry-re...	7M
10.	OpIndia	Adani Group launches large-scale 'Skill and Employ' initiative to boost Make In ...	6.8M
11.	Ani News	Adani Group partners with Indo-German Chamber of Commerce to develop indust ry-re...	1.9M
12.	News Nation	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी 'स्क...	974K
13.	Dainik Bhaskar	शिक्षा: अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे ब...	926.1K
14.	Social News XYZ	Adani Group launches India"s largest 'skill and employ" initiative to create f...	415.2K
15.	Samachar Nama	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी 'स्क...	195.8K
16.	Hindusthan Samachar	अदाणी ग्रुप ने की 'स्किल एंड एम्प्लॉय' की पहल	161.2K
17.	Sakshipost EN	Adani Group launches India"s largest "skill and employ" initiative to create ...	160.8K
18.	BizzBuzz	Adani Group launches India"s largest "skill and employ" initiative to create ...	125.6K
19.	Lokmatimes.com	Adani Group partners with Indo-German Chamber of Commerce to develop indust ry-re...	94.3K
20.	Lokmatimes.com	Adani Group launches India"s largest "skill and employ" initiative to create ...	94.3K
21.	New Kerala	Adani Group Launches Massive Skills Training Initiative with IGCC	72K
22.	New Kerala	Adani Group IGCC Partnership Boosts India"s Skill Development	72K
23.	The News Room	Adani Group launches India"s largest 'skill and employ" initiative to create f...	62.3K

24.	WebIndia123	Adani Group partners with Indo-German Chamber of Commerce to develop indust	61.9K
25.	Bhaskar Live	Adani Group launches India"s largest 'skill and employ" initiative to create f...	46.5K
26.	Weekly Voice	Adani Group launches India"s largest 'skill and employ" initiative to create f...	43.8K
27.	The Csr Journal	Adani Group Launches Major Skill Development Program in Partnership with IGC	39.8K
28.	Ians Live	Adani Group launches India"s largest "skill and employ" initiative to create ...	32.1K
29.	Indian Economic Observer	Adani Group partners with Indo-German Chamber of Commerce to develop indust	16.1K
30.	Tennews.in	Adani Group launches India"s largest 'skill and employ" initiative to create f...	9.1K
31.	CFO News	Adani Group launches India"s largest "skill and employ" initiative to create ...	5K
32.	Hi INDiA	Adani Group launches India"s largest 'skill and employ" initiative to create f...	2.4K
33.	Daily Prabhat	Adani Group partners with Indo-German Chamber of Commerce to develop indust	280
34.	Today News 24	Adani Group Launches India"s Largest 'Skill and Employ" Initiative To Develop ...	N/A
35.	The Mobi World	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
36.	Millenium Post	Adani Group launches 'Skill & Employ" initiative	N/A
37.	The Mobi World	Adani Group launches India"s largest 'skill and employ" initiative to create f...	N/A
38.	Deshbandhu	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी 'स्क...	N/A
39.	World News Network	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
40.	Kolkata Sun	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
41.	United News Of India	अदानी समूह की 'स्किल एंड एम्प्लॉय" पहल : 'मेक इन इंडिया" को मिलेगा नया बल	N/A
42.	Newspoint	Adani Group launches India"s largest "skill and employ" initiative to create ...	N/A
43.	Etnownews	अदानी ग्रुप का बड़ा ऐलान! मुंब्रा में स्कूल स्थापित करने के लिए 2,000 करोड़ रुपये...	N/A
44.	India Gazette	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
45.	Chirauri	अदाणी ने 'मेक इन इंडिया" के तहत 'स्किल एंड एम्प्लॉय" पहल शुरूआत की	N/A
46.	International Business Times	Adani Group launches India"s largest "skill and employ" initiative to create ...	N/A
47.	India's News	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A

48.	Ndtv Profit	अदाणी ग्रुप ने "मेक इन इंडिया" विजन को बढ़ावा देने के लिए भारत की सबसे बड़ी "...	N/A
49.	Ndtv Profit	Adani Group Launches Nation"s Largest "Skill And Employ" Programme To Empower...	N/A
50.	Bharat Express	Adani Group Launches Major Workforce Initiative: ک... انڈیا" ان 'میک نے گروپ اڈانی	N/A
51.	Odisha Post	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
52.	Bharat Express	अदाणी समूह ने 'मेक इन इंडिया' के समर्थन में भारत का सबसे बड़ा 'स्किल एंड एम्प्ल...	N/A
53.	Udaipur Kiran	अदाणी ग्रुप ने की 'स्किल एंड एम्प्लॉय' की पहल	N/A
54.	Advisors India	Adani Group launches India"s largest 'skill and employ" initiative to create f...	N/A
55.	Karnataka Live	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
56.	Kashmir Newslite	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
57.	Vanakkam Tamil Nadu	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
58.	Bharat Express	Adani Group Launches Major Workforce Initiative; Partners With Indo-German Chamber...	N/A
59.	Haryana Today	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
60.	South India News	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
61.	Jharkhandtimes	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
62.	Kashmir Breaking News	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
63.	Telangana Journal	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
64.	Bihar Times	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
65.	Himachal Patrika	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
66.	West Bengal Khabar	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A
67.	Indias News	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी 'स्क...	N/A
68.	Gujarat Samachar	Adani Group partners with Indo-German Chamber of Commerce to develop industry-re...	N/A

69.	Maharashtra Samachar	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
70.	Delhi live news	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
71.	Jan Jagran Darpan	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी "स्...	N/A
72.	Bihar 24x7	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
73.	Punjab Live	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
74.	Andhra Pradesh Mirror	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
75.	Investing Hi	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी "स्...	N/A
76.	Gujarat Varta	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
77.	Khair News	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी 'स्क...	N/A
78.	Chhattisgarh Today	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
79.	North East Times	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
80.	Rajasthan Ki Khabar	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
81.	Indian News Network	Adani Group partners with Indo-German Chamber of Commerce to develop indust	N/A
82.	Gujju Reporter	अदाणीओ 'मेक ठन इन्डिया' विज्जनने भण आपवा भारतनी सौथी मोटी 'कौशल्य अने रोजगार' पढ...	N/A
83.	Republicbiz	Adani Launches India's Largest 'Skill and Employ" Initiative to Power the 'Mak...	N/A
84.	Bilkul	Adani Group launches India's largest 'skill and employ" initiative to create f...	N/A
85.	India Online Mart	Adani Group launches India's largest 'skill and employ" initiative to create f...	N/A
86.	Bollywoodcountry	Adani Group launches India's largest "skill and employ" initiative to create ...	N/A
87.	Pune News	Adani Group launches India's largest 'skill and employ" initiative to create f...	N/A
88.	Ians	Adani Group launches India's largest "skill and employ" initiative to create ...	N/A
89.	Nation Press	Adani Group Launches Skill Initiative : Adani Group Unveils India's Largest "S...	N/A
90.	bntonline.in	अदाणी ग्रुप ने फ्यूचर रेडी वर्कफोर्स बनाने के लिए लॉन्च की देश की सबसे बड़ी 'स्क...	N/A
91.	vocaltv.in	अदाणी ग्रुप ने की 'स्किल एंड एम्प्लॉय' की पहल	N/A