



ADANI GROUP COMPILED MEDIA REPORT
20 Feb, 2025 – 21 Feb, 2025

Adani Foundation Unveils 'Butterfly Effect' Framework to Women's Empowerment

 **Total Mention 101**

 Print	Financial	Mainline	Regional	Periodical
1	N/A	1	N/A	N/A
 Tv	Business	English	Hindi	Regional
4	N/A	2	1	1
 Youtube	Business	English	Hindi	Others
3	1	1	1	N/A

 **Online**

93

 Print

No	Newspaper	Headline	Edition	Pg
1.	The Hans India	Adani Foundation hosts National Roundtable on Women's Empowerment	Hyderabad	8

The Hans India • 21 Feb • Adani Group • Adani Foundation

Adani Foundation hosts National Roundtable on Women's Empowerment

8 • PG114 • Sqcm34300 • AVE390.49K • CirMiddle Right

Hyderabad

Adani Foundation hosts National Roundtable on Women's Empowerment

HANS NEWS SERVICE
NEW DELHI

Ahead of International Women's Day, the Adani Foundation held a national roundtable on February 19, 2025, in New Delhi, uniting key stakeholders to accelerate women's empowerment. A major highlight was the unveiling of the 'Butterfly Effect' framework, a transformative approach catering to women's evolving needs. Since 1996, the Adani

Foundation has championed women's empowerment, implementing targeted interventions from infancy to old age. Moving beyond charity, the Foundation prioritizes education, health, nutrition, and skill-building, fostering self-reliance and autonomy. This new framework places women at the center of all initiatives, supporting them across life stages through economic inclusion, healthcare, education, and sustainable livelihoods.

The Foundation also introduced the 'Supporting Her Exponential Empowerment (S.H.E.)' Report, showcasing its holistic interventions and their impact. Dr. Abhishek Lakhtakia, CEO of the Adani Foundation, emphasized equitable access to opportunities, stating, "This roundtable is a steppingstone to furthering women's empowerment through scalable, life-stage-specific interventions." With a focus on 'In-

clusive,' 'Sustainable,' and 'Transformative' change, the Foundation has positively impacted over 2 million women. Founded in 1996, the Foundation is the social arm of the Adani Group, working in education, health, livelihoods, and climate action. Operating in 6,769 villages across 19 states, it has improved 9.1 million lives in alignment with national and UN Sustainable Development Goals.

Channel Overview

Business Channel



No Coverage in this segment

Hindi Channel

Total Clip	Top Channel
1	Bharat Samachar (1)

1.	 Bharat Samachar	1
----	---	---

English Channel

Total Clip	Top Channel
2	NDTV24x7 (2)

1.	 NDTV24x7	2
----	--	---

Channel Overview

Regional & Others Channel

Total Clip	Top Channel
1	Bharat Express (1)

1.	 Bharat Express	1
----	--	---

भारत
EXPRESS
Bharat Express
Adani Group



Women will be empowered at all stages of their lives, strategies were prepared in the national roundtable. CEO Dr. Abhishek L...

News • Hindi • 10:21 PM 20 Feb, 2025

भारत
समाचार
Bharat Samachar
Adani Group



Emphasis on women empowerment: Adani Foundation formulates strategy, unveils 'Butterfly Effect' framework. Roundtable discuss...

BiG News • Hindi • 10:13 PM 20 Feb, 2025

NDTV
24x7
NDTV24x7
Adani Group



The Adani Foundation has launched the S.H.E. initiative, aimed at women's empowerment through equitable access to opportuniti...

News • English • 09:54 AM 20 Feb, 2025

NDTV
24x7
NDTV24x7
Adani Group



The Adani Foundation has launched the S.H.E. initiative, aimed at women's empowerment through equitable access to opportuniti...

News • English • 06:53 AM 20 Feb, 2025

Youtube Overview

Business Channel

Total Clip	Top Channel
1	NDTV Profit (1)
1.  NDTV Profit1	

Hindi Channel

Total Clip	Top Channel
1	NDTV India (1)
1.  NDTV India1	

English Channel

Total Clip	Top Channel
1	NDTV (1)
1.  NDTV1	



Adani Foundation On Women Empowerment: महिला सशक्तिकरण के लिए नया रोड ...

NDTV India

Adani Group

20 Feb, 2025



N/A



14 views



18.9M



Adani Foundation's New Framework To Support Women Empowerment: 'S.H.E.'...

NDTV Profit

Adani Group

20 Feb, 2025



N/A



2 views



1.19M



Adani News | Adani Foundation's Initiative: Supporting Her Exponential...

NDTV

Adani Group

20 Feb, 2025



N/A



20 views



14.4M



 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	msn	Adani Foundation unveils 'Butterfly Effect' framework to women's empowerment, h o...	733.9M
2.	Ndtv	Adani Foundation Unveils "Butterfly Effect" To Accelerate Women"s Empowermen t	102.6M
3.	Ndtv	Adani Foundation On Women Empowerment: महिला सशक्तीकरण के लिए नया रोड मैप तै यार ...	50.6M
4.	Ndtv	महिला सशक्तीकरण के लिए अदाणी फाउंडेशन ने किया राउंडटेबल कंसल्टेशन का आयोजन, "बट... ...	50.6M
5.	Dailyhunt	"Butterfly Effect": Adani Foundation Unveils Framework For Women"s Empowerm en...	18.6M
6.	Dailyhunt	Adani Foundation Hosts National Roundtable to Advance Women"s Empowermen t	18.6M
7.	Dailyhunt	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	18.6M
8.	Prokerala.com	Adani Foundation unveils "Butterfly Effect" framework empowering women at ever ...	13M
9.	Latestly	Business News Adani Foundation Unveils "Butterfly Effect" Framework to Wome n...	7.8M
10.	The Tribune India	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	7M
11.	Janta Se Rishta	अडानी फाउंडेशन ने महिला सशक्तीकरण के लिए "बटरफ्लाई इफेक्ट" फ्रेमवर्क का किया अ... ...	3.8M
12.	Ani News	Adani Foundation unveils 'Butterfly Effect' framework to women's empowerment, h o...	1.9M
13.	The Hans India	Adani Foundation Hosts National Roundtable to Advance Women"s Empowermen t	1.7M
14.	Devdiscourse	Adani Foundation Unveils "Butterfly Effect" Framework Ahead of International W... ...	1.2M
15.	News Nation	अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के लिए पेश किया 'बटरफू... ...	974K
16.	Dainik Bhaskar	स्वास्थ्य/चिकित्सा: अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के... ...	926.1K
17.	DTNext.in	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	779.5K
18.	Khaskhabar	अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के लिए पेश किया 'बटरफू... ...	466.4K
19.	Social News XYZ	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	415.2K
20.	Lokmattimes.com	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	343.8K

21.	Lokmattimes.com	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	343.8K
22.	The Morung Express	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	268.3K
23.	Samachar Nama	अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के लिए पेश किया "बटरफ़...	195.8K
24.	Big News Network	Adani Foundation unveils 'Butterfly Effect' framework to women's empowerment, h o...	161.9K
25.	Sakshipost EN	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	160.8K
26.	HT Syndication	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	119.8K
27.	Odisha Diary	Adani Foundation Unveils 'Butterfly Effect' Framework to Women's Empowerment, Ho...	100.9K
28.	New Kerala	Adani Foundation Launches Butterfly Effect for Women"s Empowerment	72K
29.	New Kerala	Adani Foundation unveils "Butterfly Effect" framework empowering women at ever ...	72K
30.	Bhaskar Live	Adani Foundation unveils 'Butterfly Effect' framework empowering women at every ...	46.5K
31.	Weekly Voice	Adani Foundation unveils 'Butterfly Effect' framework empowering women at ever y ...	43.8K
32.	Navjeevan Express	Adani Foundation unveils 'Butterfly Effect" framework to women"s empowerment, ...	40.9K
33.	Ians Live	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	32.1K
34.	Indian Economic Observer	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	16.1K
35.	Hi INDiA	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	2.4K
36.	Newz Daddy	Adani Foundation Introduces 'Butterfly Effect" to Empower Women at Every Life S ...	439
37.	Daily Prabhat	Adani Foundation unveils 'Butterfly Effect" framework to women"s empowerment, ...	280
38.	Bharat Samachar News Channel	"अदाणी फाउंडेशन ने 'बटरफ्लाई इफेक्ट" फ्रेमवर्क का अनावरण किया, महिलाओं के सशक्त...	N/A
39.	AlJazeera	Adani Foundation unveils 'Butterfly Effect" framework to women"s empowerment, ...	N/A
40.	Indianapolis Post	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A

41.	The Mobi World	Adani Foundation unveils "Butterfly Effect" framework empowering women at ever ...	N/A
42.	Regional news resource	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
43.	Daily World	Adani Foundation unveils "Butterfly Effect" framework empowering women at ever ...	N/A
44.	Kolkata Sun	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
45.	New Delhi News	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
46.	India's News	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
47.	India Gazette	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
48.	The Asia News	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
49.	Investing Hi	अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के लिए पेश किया "बटरफ...	N/A
50.	Jan Jagran Darpan	अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के लिए पेश किया "बटरफ...	N/A
51.	Awaaz Hindi	अदाणी फाउंडेशन ने जीवन के हर स्तर पर महिलाओं को सशक्त बनाने के लिए 'बटरफ्लाई इफे...	N/A
52.	IANs Live	अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के लिए पेश किया "बटरफ...	N/A
53.	Bilkul	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	N/A
54.	Newspoint	Adani Foundation unveils "Butterfly Effect" framework empowering women at ever ...	N/A
55.	Thip Media	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	N/A
56.	Mumbai News	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
57.	Bollywoodcountry	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	N/A
58.	Thefreedompress	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	N/A
59.	Bolchhattisgarh	महिला सशक्तीकरण के लिए अदाणी फाउंडेशन ने किया राउंडटेबल कंसल्टेशन का आयोजन, 'बटर...	N/A
60.	India Online Mart	Adani Foundation unveils 'Butterfly Effect" framework empowering women at ever y...	N/A
61.	Ians	Adani Foundation unveils 'Butterfly Effect' framework empowering women at ever y ...	N/A

62.	Nation Press	Adani Foundation"s Butterfly Effect Launch : Adani Foundation Launches 'Butterf.. .	N/A
63.	Koshur Samachar	Adani Foundation unveils 'Butterfly Effect" framework to women"s empowerment, ...	N/A
64.	Ndtv Profit	महिला सशक्तीकरण के लिए अदाणी फाउंडेशन ने किया राउंडटेबल कंसल्टेशन का आयोजन, "बट...	N/A
65.	Odisha Post	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
66.	Bharat Express	अडानी फाउंडेशन ने लॉन्च किया 'बटरफ्लाई इफेक्ट" फ्रेमवर्क, महिला सशक्तिकरण में र...	N/A
67.	Telangana Journal	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
68.	Karnataka Live	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
69.	Chhattisgarh Today	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
70.	Ndtv Profit	"Butterfly Effect": Adani Foundation Unveils Framework For Women"s Empowerm en...	N/A
71.	Gujarat Samachar	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
72.	Kashmir Newsline	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
73.	West Bengal Khabar	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
74.	South India News	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
75.	Bharat Express	Adani Foundation Unveils 'Butterfly Effect" Framework For Women"s Empowerme nt	N/A
76.	Bihar 24x7	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
77.	Maharashtra Samachar	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
78.	Punjab Live	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
79.	Andhra Pradesh Mirror	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
80.	Vanakkam Tamil Nadu	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
81.	Kashmir Breaking News	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A

82.	Rajasthan Ki Khabar	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
83.	North East Times	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
84.	Delhi live news	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
85.	Jharkhandtimes	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
86.	Bihar Times	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
87.	Gujarat Varta	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
88.	Haryana Today	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
89.	Himachal Patrika	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
90.	Indian News Network	Adani Foundation unveils "Butterfly Effect" framework to women"s empowerment,. ..	N/A
91.	aapkarajasthan.com	अदाणी फाउंडेशन ने जीवन के हर चरण में महिलाओं के सशक्तीकरण के लिए पेश किया 'बटरफ़ू...	N/A
92.	The Bengaluru Live	Adani Foundation Unveils 'Butterfly Effect' Framework Ahead of International Wo m...	N/A
93.	urdu.bharatexpress.com	بنا... باختیار کو خواتین کیا، آغاز کا ورک ایفیکٹ'فریم فلائی' بڑے فاؤنڈیشن اذانی	N/A