

Daily Television Media Monitoring

 74 Mention

 23 Apr, 2025 – 23 Apr, 2025

Report Summary

Volume	Business	English	Hindi	Regional
 74 Clip	66 Clip	0 Clip	5 Clip	3 Clip
 12 Channel	7 Chn	0 Chn	2 Chn	3 Chn

Channel Overview

Business Channel

Total Clip**66****Top Channel****CNBC Awaaz (14)**

- | | | | |
|----|---|----------------|----|
| 1. |  | CNBC Awaaz | 14 |
| 2. |  | NDTV Profit | 13 |
| 3. |  | CNBC TV18 | 11 |
| 4. |  | ET NOW Swadesh | 10 |
| 5. |  | ET NOW | 9 |
| 6. |  | CNBC Bajar | 6 |
| 7. |  | Zee Business | 3 |

Hindi Channel

Total Clip**5****Top Channel****DD News (4)**

- | | | | |
|----|---|----------|---|
| 1. |  | DD News | 4 |
| 2. |  | India Tv | 1 |

English Channel



No Coverage in this segment

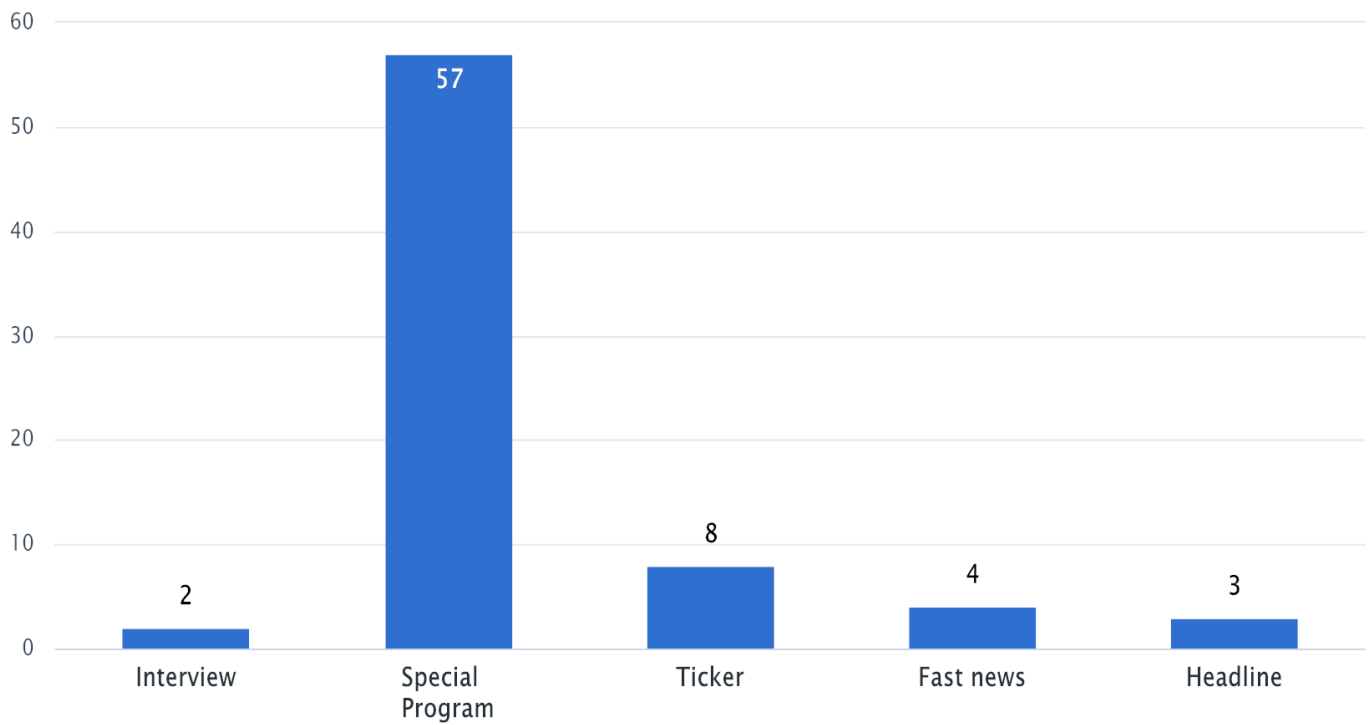
Channel Overview

Regional & Others Channel

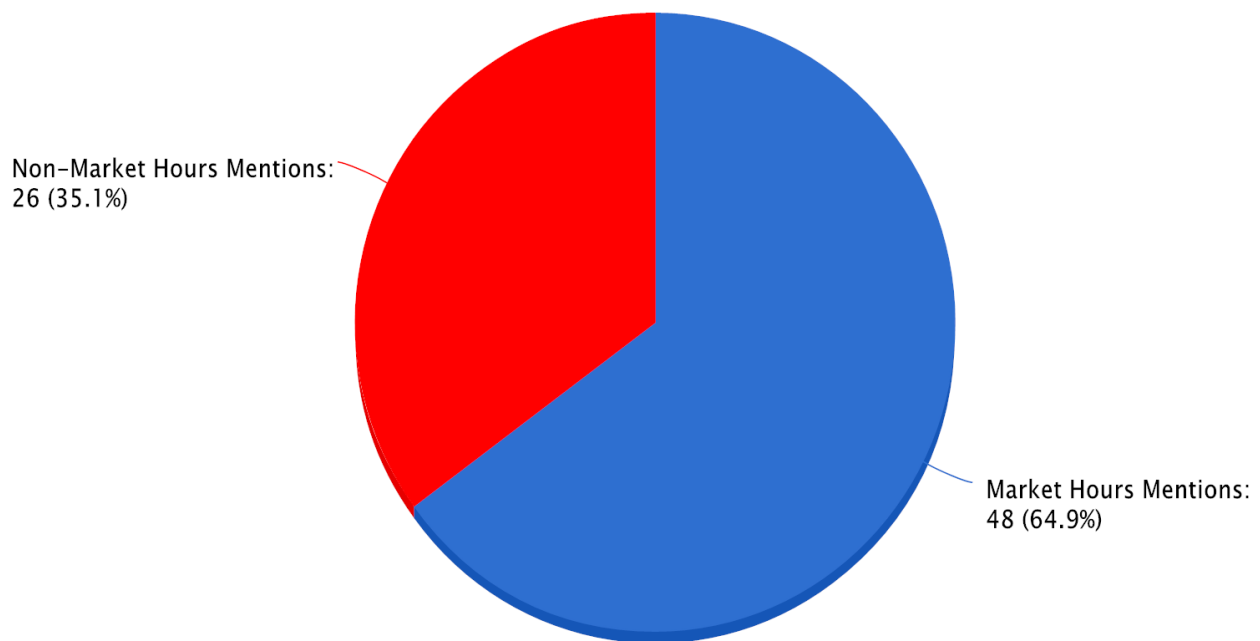
Total Clip		Top Channel	
3		News18 Lokmat (1)	
1.	 News18 Lokmat	1	
2.	 NDTV Marathi	1	
3.	 Bharat Express	1	

Top News	Clips	Chn
Ambuja Cement Acquires 46.66% Stake in Orient Cement	14	6
Airtel to Acquire 400 MHz 26 GHz Spectrum from Adani	29	8
Market Update	26	6
Adani strategic counter to Hindenburg: Inside 'operation Zeppelin'	1	1

Story Type

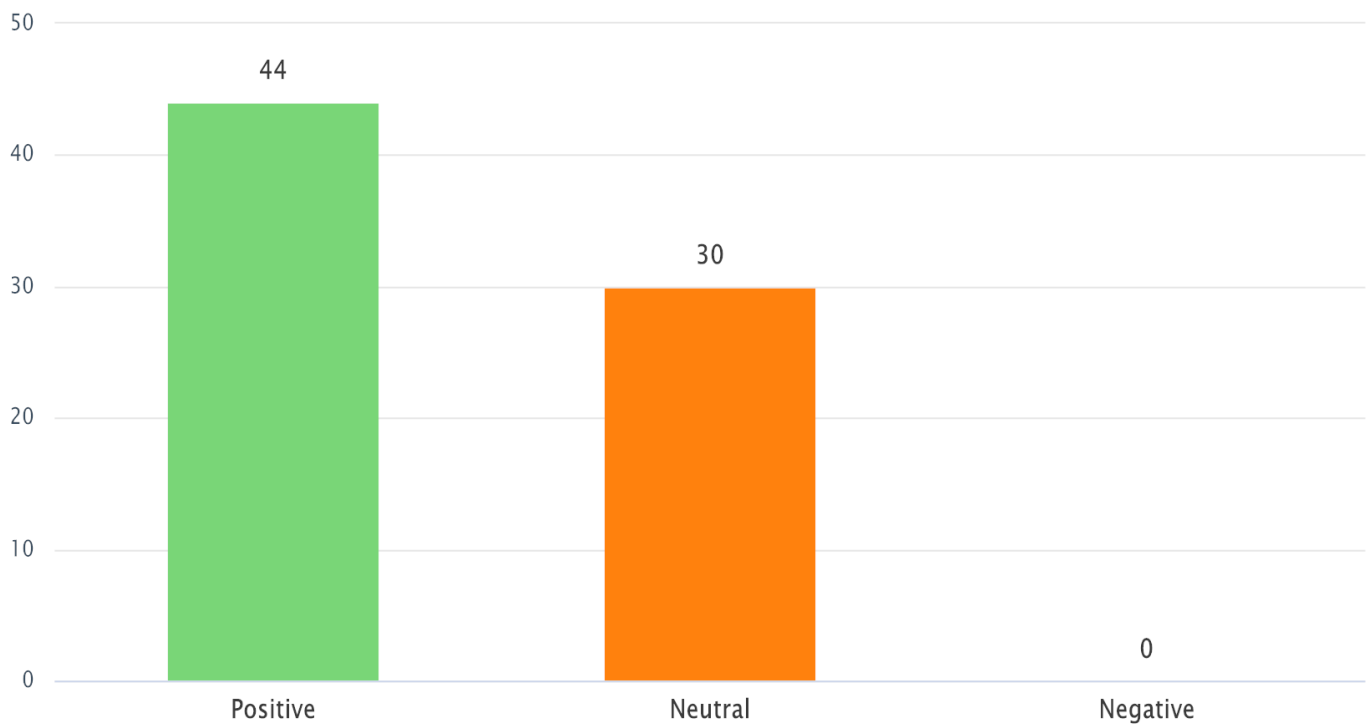


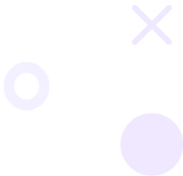
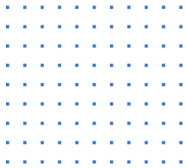
Market Hour



08:30 to 04:30 is Consider as market hour

Tonality

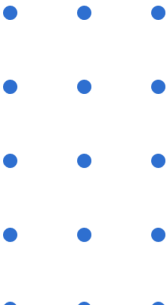




STORY TYPE

Interview

 2 Mention



NDTV NDTV Marathi
मराठी Adani Group

😊 Neutral



Exclusive Conversation With Eknath Shinde Over Maharashtra Development And Infrastructure Progress Under His Leadership Also ...

Marathi • 05:48 PM 23 Apr, 2025

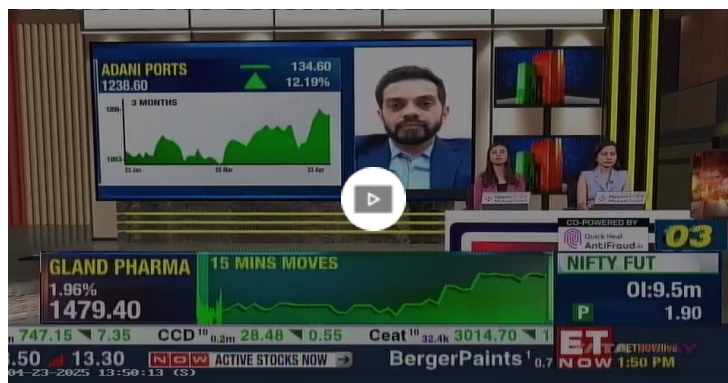
Program Name: News

Spoke Person: N/A

Duration: 0 • AD Value: N/A

ET NOW
Adani Group

😊 Neutral



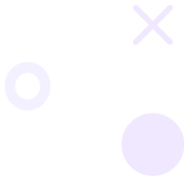
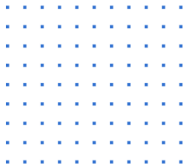
In a conversation with Market Expert over Adani Ports shares.

English • 01:50 PM 23 Apr, 2025

Program Name: Market Fatafat

Spoke Person: N/A

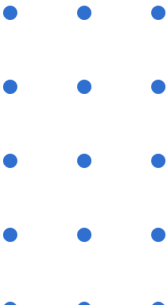
Duration: 0 • AD Value: N/A



STORY TYPE

Special Program

 57 Mention



CNBC TV18
Adani Group

Neutral



D-treet Earnings to watch Axis Bank, Tech Mahindra, HUL, Nestle, SBI Life, ACC, L&T Tech

English • 08:57 PM 23 Apr, 2025

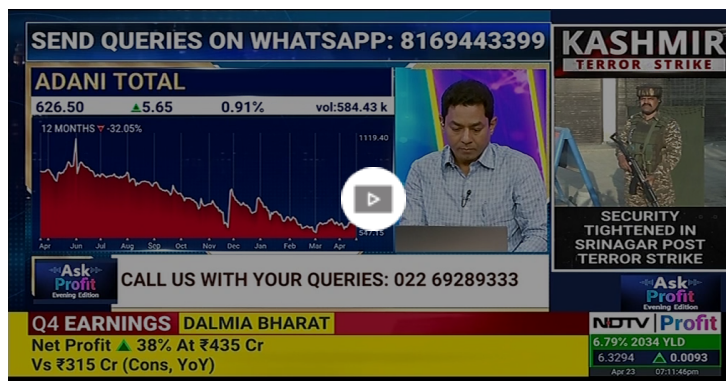
Program Name: Markets Forward

Spoke Person: N/A

Duration: 0 • AD Value: N/A

NDTV Profit
Adani Group

Neutral



Adani Total shares with 0.91%.

English • 07:12 PM 23 Apr, 2025

Program Name: Special

Spoke Person: N/A

Duration: 0 • AD Value: N/A

CNBC TV18
Adani Group

Neutral



D-treet Earnings to watch Axis Bank, Tech Mahindra, HUL, Nestle, SBI Life, ACC, L&T Tech

English • 03:58 PM 23 Apr, 2025

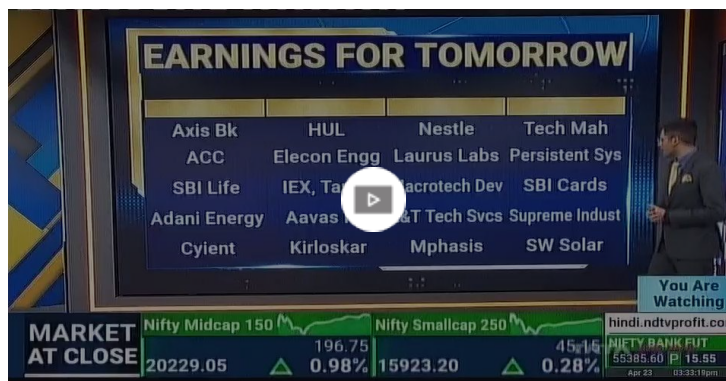
Program Name: Markets Forward

Spoke Person: N/A

Duration: 0 • AD Value: N/A

NDTV Profit
Adani Group

Neutral



Earnings For Tomorrow: Axis Bank, ACC, SBI Life, Adani Energy, Cyient, HUL, Elecon Engg, IEX, Tanla, Aavas Fin, Kirloskar, Ne...

English • 03:33 PM 23 Apr, 2025

Program Name: India Market close

Spoke Person: N/A

Duration: 0 • AD Value: N/A



NDTV Profit
Adani Group

Neutral



Wipro, TCS, Jio Financial, Adani Ports And Adani Ent Among Nifty 50 Top Gainers

English • 03:30 PM 23 Apr, 2025

Program Name: India Market close

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC Bajar
Adani Group

Positive



Bharti Airtel has signed a contract to purchase spectrum from Adani Data Network, strengthening its profitability. The Teleco...

Gujarati • 03:15 PM 23 Apr, 2025

Program Name: Closing Bell

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC TV18
Adani Group

Neutral



Delivery Based FII Buying Adani Ports, Jio Financial Services Rises

English • 03:09 PM 23 Apr, 2025

Program Name: NSE Closing Bell

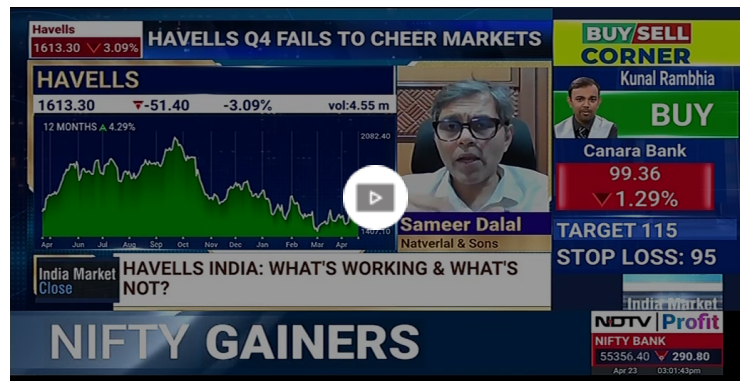
Spoke Person: N/A

Duration: 0 • AD Value: N/A



NDTV Profit
Adani Group

Neutral



Increased competition is expected in the cables and wires segment, with new players such as Birla and Adani Entering the mark...

English • 03:01 PM 23 Apr, 2025

Program Name: News

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC Awaaz
Adani Group

Neutral



Results Calendar, Result Tomorrow Axis Bank, HUL, Nestle, SBI Life, Tech Mahindra, ACC, Adani Energy Solutions, Cyient, IEX, ...

Hindi • 02:39 PM 23 Apr, 2025

Program Name: Earning Season

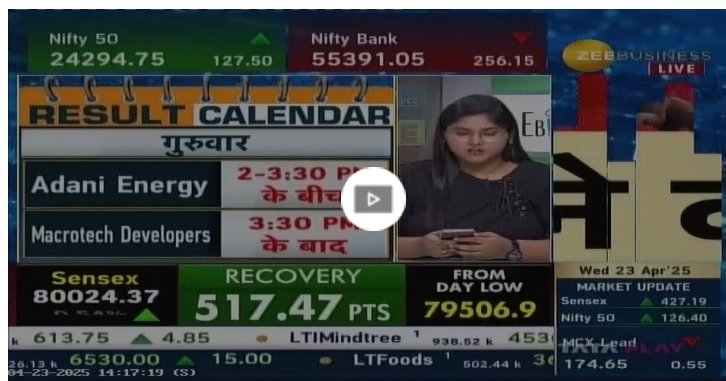
Spoke Person: N/A

Duration: 0 • AD Value: N/A



Zee Business
Adani Group

Neutral



Result Calendar of Thursday Adani Energy, Macrotech Developers

Hindi • 02:17 PM 23 Apr, 2025

Program Name: Final Trade

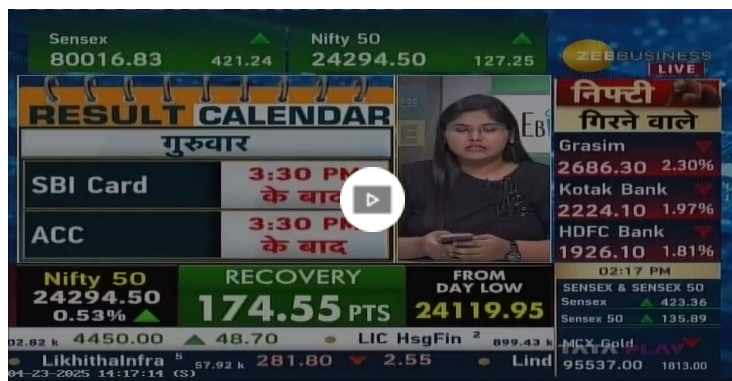
Spoke Person: N/A

Duration: 0 • AD Value: N/A



Zee Business
Adani Group

Neutral



Result Calendar of Thursday SBI Card, ACC Results Came after 3:30 PM

Hindi • 02:17 PM 23 Apr, 2025

Program Name: Final Trade

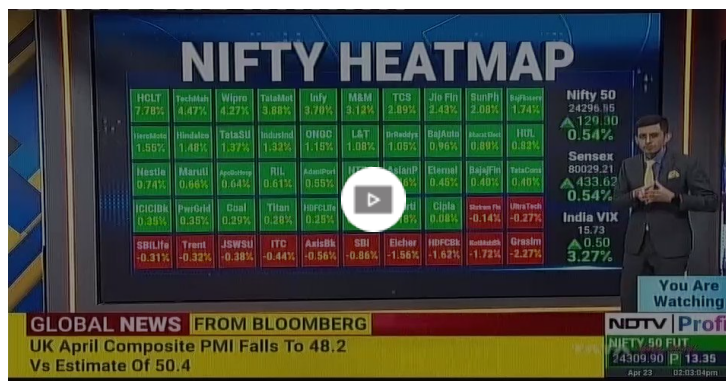
Spoke Person: N/A

Duration: 0 • AD Value: N/A



NDTV Profit
Adani Group

Neutral



Wipro, TCS, Jio Financial, Adani Ports And Adani Ent Among Nifty 50 Top Gainers

English • 02:03 PM 23 Apr, 2025

Program Name: News

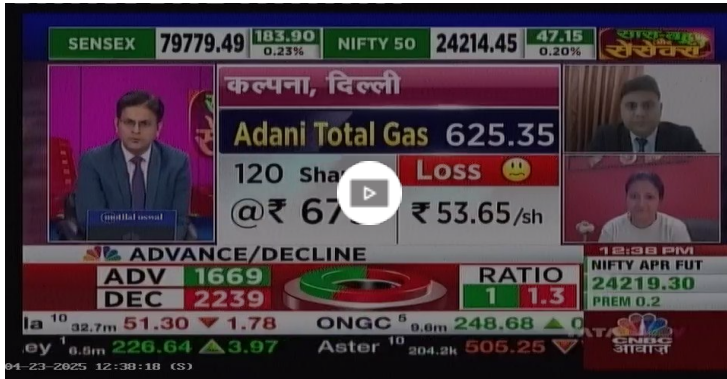
Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC Awaaz
Adani Group

Neutral



Analysts discuss Adani Total Gas's stock performance, noting its continuous pressure but recent support at around 550 to 600....

Hindi • 12:38 PM 23 Apr, 2025

Program Name: Saas Bahu aur Sensex

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Bharat Express
Adani Group

Positive



Adani Group's victory over Hindenburg, Hindenburg stopped working in January 2025, Hindenburg's allegations proved baseless, ...

Hindi • 12:26 PM 23 Apr, 2025

Program Name: News

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC TV18
Adani Group

Neutral



The entry of UltraTech as well as Adani into the market has increased the intensity of competition, and market share is expected...

English • 12:14 PM 23 Apr, 2025

Program Name: News

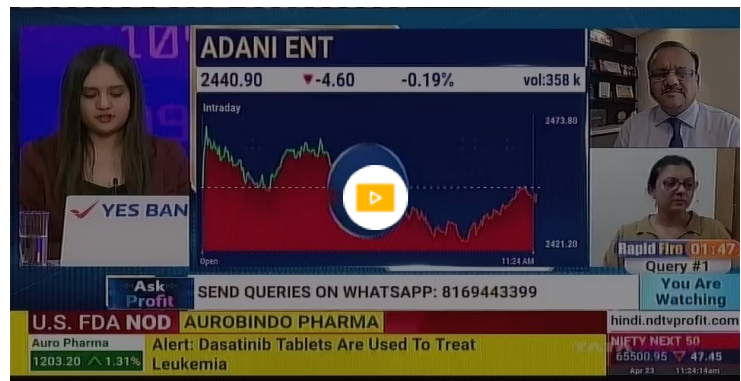
Spoke Person: N/A

Duration: 0 • AD Value: N/A



NDTV Profit
Adani Group

Neutral



Adani Enterprises was discussed as a holding recommendation at the current price of 2272. Rajesh Agarwal (AUM Capital) and Va...

English • 11:24 AM 23 Apr, 2025

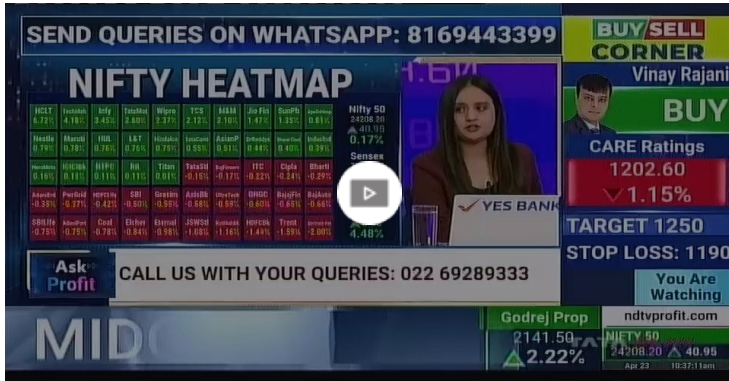
Program Name: Ask Profit

Spoke Person: N/A

Duration: 34sec • AD Value: N/A

NDTV Profit
Adani Group

Neutral



Nifty heatmap- Stocks up: Including, TCS, Jio Fin, Wipro; Stocks down: Including, Adani Ent, Adani Ports

English • 10:37 AM 23 Apr, 2025

Program Name: Ask Profit
Spoke Person: N/A
Duration: 0 • AD Value: N/A

CNBC TV18
Adani Group

Neutral



Havells India Chairman and Managing Director Anil Rai Gupta discussed the company's strong fourth-quarter results, highlighti...

English • 10:23 AM 23 Apr, 2025

Program Name: Trading Hours
Spoke Person: N/A
Duration: 06min13sec • AD Value: N/A

DD NEWS
Adani Group

Positive



Airtel will use Adani's spectrum.

Hindi • 09:53 AM 23 Apr, 2025

Program Name: Economy Today
Spoke Person: N/A
Duration: 0 • AD Value: N/A

ET NOW
Adani Group

Neutral



Ambuja Cement shares rose 0.01%

English • 09:19 AM 23 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A



Market open: Nifty heatmap- Stocks up: Including, TCS, Wipro, Adani Ent, Jio Fin

Gujarati • 09:17 AM 23 Apr, 2025

Program Name: Market Mahurat

Spoke Person: N/A

Duration: 0 • AD Value: N/A



TCS, Wipro, Jio Fin, Adani Ent stock rose and Adani Ports fell in the Market Opening Session.

Hindi • 09:17 AM 23 Apr, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 01min26sec • AD Value: N/A



Market open: Nifty heatmap- Stocks up: Including, TCS, Wipro, Adani Ent, Jio Fin; Stocks down: Including, Adani Ports

English • 09:16 AM 23 Apr, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Market Open: Stocks Down- Adani Port

English • 09:16 AM 23 Apr, 2025

Program Name: First Trade

Spoke Person: N/A

Duration: 03sec • AD Value: N/A

CNBC TV18
Adani Group

Neutral



TCS, Wipro, Jio Fin, Adani Ent, Adani Ports stock rose in the Market Opening Session.

English • 09:15 AM 23 Apr, 2025

Program Name: Bazaar Open Exchange

Spoke Person: N/A

Duration: 0 • AD Value: N/A

CNBC Awaaz
Adani Group

Positive



Bharti Airtel and Hexacom will buy 400 MHz, Agreement to purchase spectrum of 26GHz band from ADNL.

Hindi • 09:12 AM 23 Apr, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A

CNBC Bajar
Adani Group

Positive



Airtel buys 400 MHz 5G spectrum from Adani, will get benefit in 6 circles

Gujarati • 09:10 AM 23 Apr, 2025

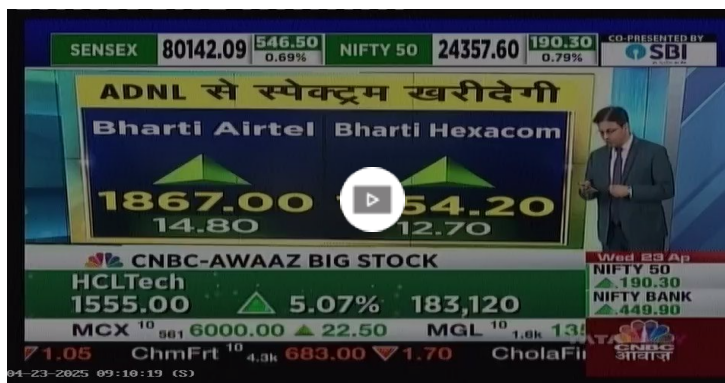
Program Name: Market Mahurat

Spoke Person: N/A

Duration: 0 • AD Value: N/A

CNBC Awaaz
Adani Group

Positive



Bharti Airtel, Bharti Hexacom: Will buy spectrum from ADNL.

Hindi • 09:10 AM 23 Apr, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A



ET NOW Swadesh
Adani Group

😊 Positive



Orient Cement: Ambuja Cements completes acquisition of the company

Hindi • 09:08 AM 23 Apr, 2025

Program Name: 9 Ke Navratr Share

Spoke Person: N/A

Duration: 26sec • AD Value: N/A



CNBC Bajar
Adani Group

😊 Neutral



HSBC on power- Adani Power: Demand for power increased in March. Demand grew 2% on YoY basis

Gujarati • 09:01 AM 23 Apr, 2025

Program Name: Market Mahurat

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC Awaaz
Adani Group

😊 Positive



Ambuja Cement has completed the acquisition of a 46.6% stake in Orient Cement, as announced to the exchanges. This developmen...

Hindi • 08:56 AM 23 Apr, 2025

Program Name: Munafe Ki Taiyari

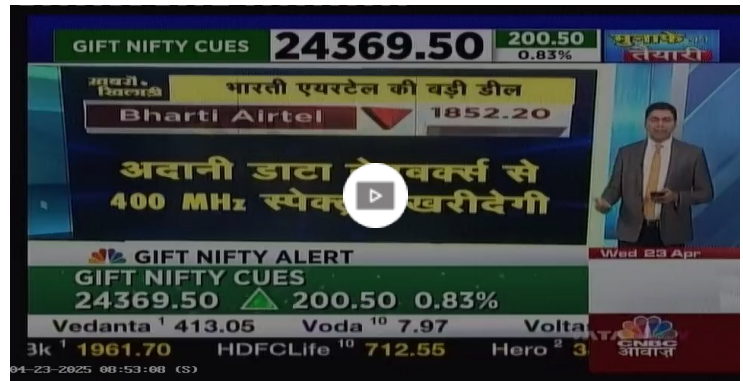
Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC Awaaz
Adani Group

😊 Positive



Bharti Airtel: Will buy 400 MHz spectrum from Adani Data Networks

Hindi • 08:53 AM 23 Apr, 2025

Program Name: Munafe Ki Taiyari

Spoke Person: N/A

Duration: 0 • AD Value: N/A

ET NOW
Adani Group

Neutral



The entry of the Adani Group into the wires and cables sector is notable, and competition is expected to lead to increased fo...

English • 08:50 AM 23 Apr, 2025

Program Name: First Trade

Spoke Person: N/A

Duration: 01min18sec • AD Value: N/A

ET NOW
Adani Group

Neutral



ACC Share down -18.57%

English • 08:48 AM 23 Apr, 2025

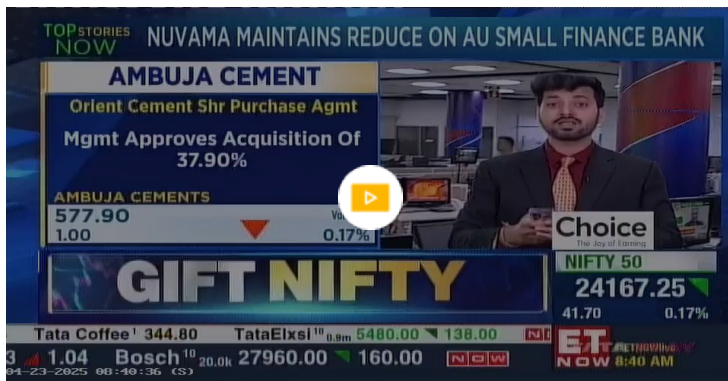
Program Name: The Market

Spoke Person: N/A

Duration: 0 • AD Value: N/A

ET NOW
Adani Group

Positive



Ambuja Cement: Orient Cement Shr Purchase Agmt Mgmt Approves Acquisition Of 37.90%

English • 08:40 AM 23 Apr, 2025

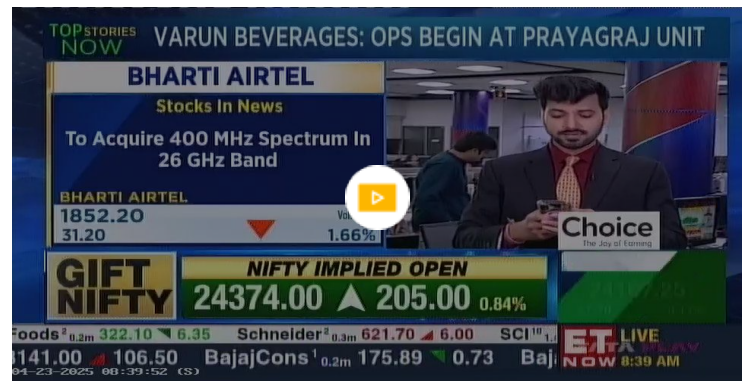
Program Name: The Market

Spoke Person: N/A

Duration: 26sec • AD Value: N/A

ET NOW
Adani Group

Positive



Bharti Airtel to acquire spectrum from Adani Data Networks

English • 08:39 AM 23 Apr, 2025

Program Name: The Market

Spoke Person: N/A

Duration: 10sec • AD Value: N/A



Ambuja Cement bought a stake in Orient Cement. The process of purchasing 46.66% of the shares has been completed.

Gujarati • 08:36 AM 23 Apr, 2025

Program Name: Morning Ticker

Spoke Person: N/A

Duration: 0 • AD Value: N/A



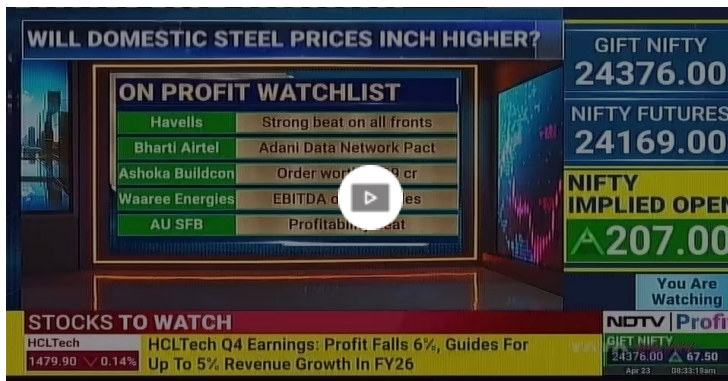
Bharti Airtel: Will buy 400 MHz spectrum in 26 GHz band from Adani Data Network

Hindi • 08:35 AM 23 Apr, 2025

Program Name: Khara Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A



On Profit watchlist- Bharti Airtel: Adani Data Network pact

English • 08:33 AM 23 Apr, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 0 • AD Value: N/A



Bharti Airtel: Bharti Airtel and its subsidiary Bharti Hexacom signed the agreement with Adani Data Networks to buy the spect...

Gujarati • 08:33 AM 23 Apr, 2025

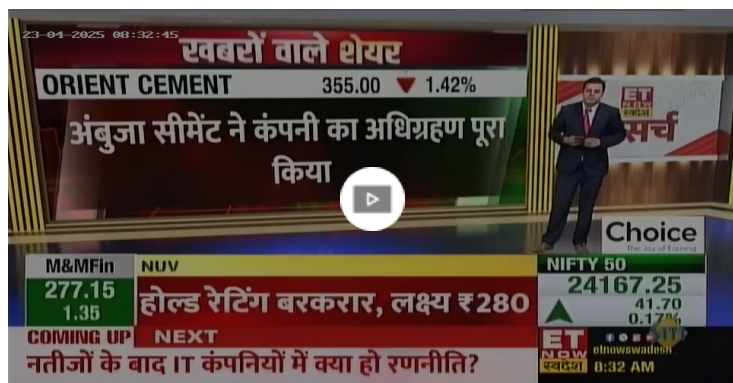
Program Name: Morning Ticker

Spoke Person: N/A

Duration: 0 • AD Value: N/A

ET NOW Swadesh
Adani Group

😊 Positive



Orient Cement: Ambuja Cements completes acquisition of the company

Hindi • 08:32 AM 23 Apr, 2025

Program Name: Khara Sauda

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A

CNBC TV18
Adani Group

😊 Positive



Bharti Airtel, Hexacom deal with ADNL: To acquire rights to use 400 MHz of telecom spectrum in 26 GHz band from ADNL, a subsi...

English • 08:32 AM 23 Apr, 2025

Program Name: Bazaar Morning Call

Spoke Person: N/A

Duration: 55sec • **AD Value:** N/A

ET NOW Swadesh
Adani Group

😊 Positive



Bharti Airtel: Will buy 400 MHz spectrum in 26 GHz band from Adani Data Network

Hindi • 08:32 AM 23 Apr, 2025

Program Name: Khara Sauda

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A

CNBC Awaaz
Adani Group

😊 Positive



Bharti Airtel and Hexacom will buy 400 MHz, Agreement to purchase spectrum of 26GHz band from ADNL.

Hindi • 08:24 AM 23 Apr, 2025

Program Name: Munafe Ki Taiyari

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A

INDIA TV India Tv
Adani Group

Neutral



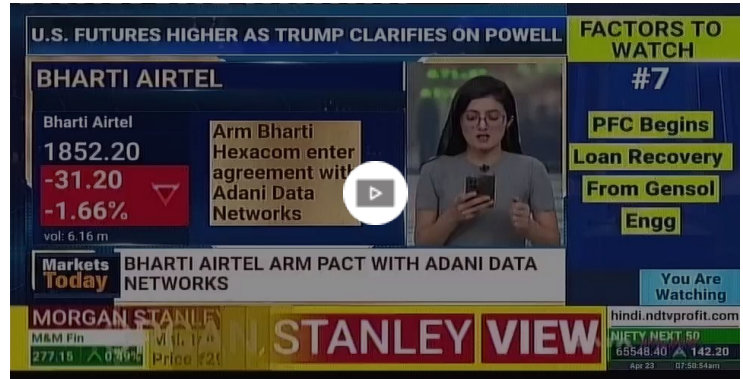
Ramdev Baba commented on social media trends among youth and expressed concerns over agriculture, industry, and education in ...

Hindi • 08:22 AM 23 Apr, 2025

Program Name: News
Spoke Person: N/A
Duration: 0 • AD Value: N/A

NDTV Profit
Adani Group

Positive



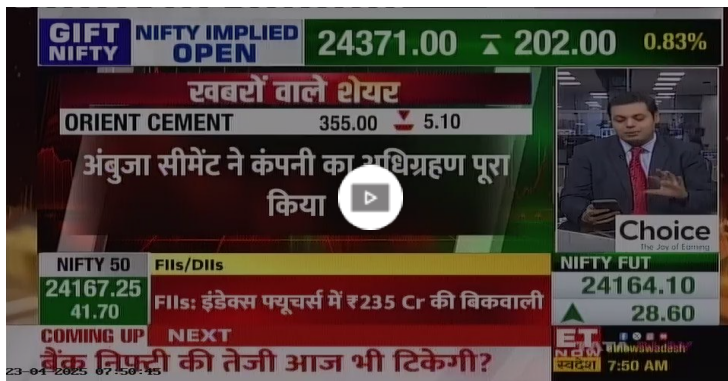
Bharti Airtel: Arm Recruitment Hexacom enter agreement with Adani Data Network. Airtel to acquire 'rights to use' 400 MHz of ...

English • 07:51 AM 23 Apr, 2025

Program Name: Markets Today
Spoke Person: N/A
Duration: 0 • AD Value: N/A

ET NOW ET NOW Swadesh
Adani Group

Positive



Orient Cement: Ambuja Cements completes acquisition of the company

Hindi • 07:50 AM 23 Apr, 2025

Program Name: Good Morning Swadesh
Spoke Person: N/A
Duration: 0 • AD Value: N/A

ET NOW ET NOW Swadesh
Adani Group

Positive



Bharti Airtel is going to take the spectrum of 400 MHz from Adani Data Network.

Hindi • 07:50 AM 23 Apr, 2025

Program Name: Good Morning Swadesh
Spoke Person: N/A
Duration: 0 • AD Value: N/A

ET NOW
Adani Group

Positive



Ambuja Cement: Orient Cement Shr Purchase Agmt Mgmt Approves Acquisition Of 37.90%

English • 07:49 AM 23 Apr, 2025

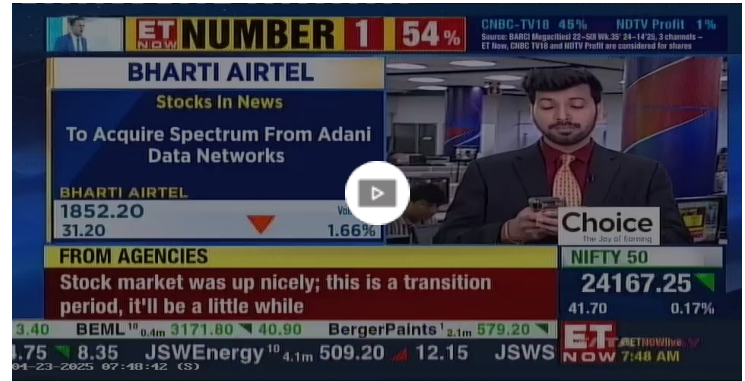
Program Name: Market Cafe

Spoke Person: N/A

Duration: 20sec • AD Value: N/A

ET NOW
Adani Group

Positive



Bharti Airtel to acquire spectrum from Adani Data Networks

English • 07:48 AM 23 Apr, 2025

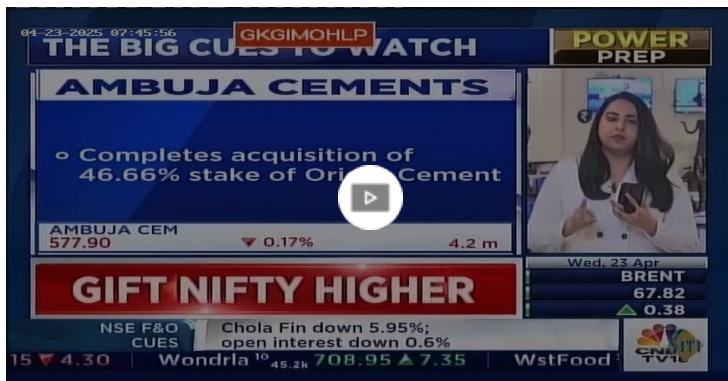
Program Name: Special

Spoke Person: N/A

Duration: 0 • AD Value: N/A

CNBC TV18
Adani Group

Positive



Ambuja Cements: Completes acquisition of 46.66% stake of Orient Cement

English • 07:45 AM 23 Apr, 2025

Program Name: Power Breakfast

Spoke Person: N/A

Duration: 0 • AD Value: N/A

CNBC Awaaz
Adani Group

Positive



Bharti Airtel: Will buy 400 MHz spectrum from Adani Data Networks

Hindi • 07:45 AM 23 Apr, 2025

Program Name: Seedha Sauda

Spoke Person: N/A

Duration: 0 • AD Value: N/A



CNBC Awaaz
Adani Group

😊 Positive



Bharti Airtel: Will buy 400 MHz spectrum from Adani Data Networks

Hindi • 07:19 AM 23 Apr, 2025

Program Name: Morning Call

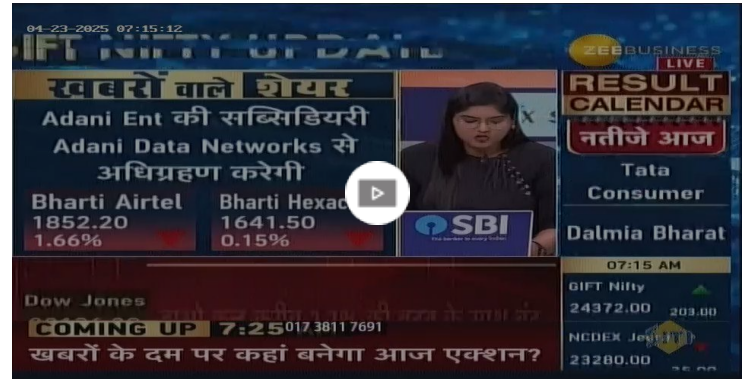
Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



Zee Business
Adani Group

😊 Positive



Bharti Airtel to acquire Bharti Hexacom spectrum: Adani Ent subsidiary to acquire from Adani Data Networks

Hindi • 07:15 AM 23 Apr, 2025

Program Name: Power Breakfast

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



CNBC Awaaz
Adani Group

😊 Positive



Adani halts telecom ambitions, transfers spectrum rights to Bharti Airtel.

Hindi • 06:55 AM 23 Apr, 2025

Program Name: Awaaz Adda

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



CNBC Awaaz
Adani Group

😊 Positive



Adani halts telecom ambitions, transfers spectrum rights to Bharti Airtel.

Hindi • 06:40 AM 23 Apr, 2025

Program Name: Awaaz Adda

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



CNBC Awaaz
Adani Group

😊 Positive



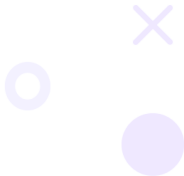
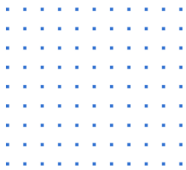
Adani halts telecom ambitions, transfers spectrum rights to Bharti Airtel.

Hindi • 06:37 AM 23 Apr, 2025

Program Name: Awaaz Adda

Spoke Person: N/A

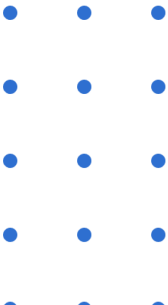
Duration: 0 • AD Value: N/A



STORY TYPE

Ticker

 8 Mention



CNBC TV18
Adani Group

Neutral



Off highs: Adani Ent down 0.44%

English • 10:36 AM 23 Apr, 2025

Program Name: Charts Busters

Spoke Person: N/A

Duration: 4 • AD Value: N/A

ET NOW Swadesh
Adani Group

Positive



Orient Cement: Ambuja Cement completes acquisition of the company

Hindi • 08:20 AM 23 Apr, 2025

Program Name: Khara Sauda

Spoke Person: N/A

Duration: 4 • AD Value: N/A

ET NOW Swadesh
Adani Group

Positive



Bharti Airtel: Will buy 400 MHz spectrum from Adani Data Network

Hindi • 08:19 AM 23 Apr, 2025

Program Name: Khara Sauda

Spoke Person: N/A

Duration: 4 • AD Value: N/A

NDTV Profit
Adani Group

Positive



Bharti Airtel: To Acquire 400 MHz Spectrum In 26 GHz Band From Adani Data Networks

English • 08:09 AM 23 Apr, 2025

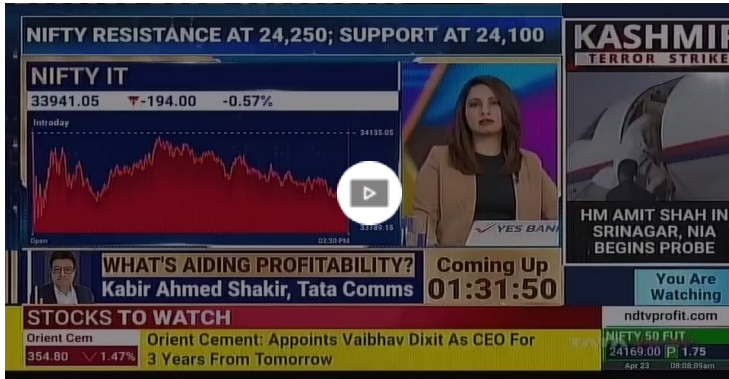
Program Name: India Market open

Spoke Person: N/A

Duration: 4 • AD Value: N/A

NDTV Profit
Adani Group

😊 Positive



Orient Cement: Appoints Vaibhav Dixit as CEO for 3 years from tomorrow

English • 08:08 AM 23 Apr, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 4 • **AD Value:** N/A

NDTV Profit
Adani Group

😊 Positive



Ambuja Cements: Completes acquisition of 46.66% stake in Orient Cement

English • 08:08 AM 23 Apr, 2025

Program Name: India Market open

Spoke Person: N/A

Duration: 4 • **AD Value:** N/A

CNBC TV18
Adani Group

😊 Positive



Ambuja Cement Completes Acquisition Of 46.66% Stake Of Orient Cement

English • 06:09 AM 23 Apr, 2025

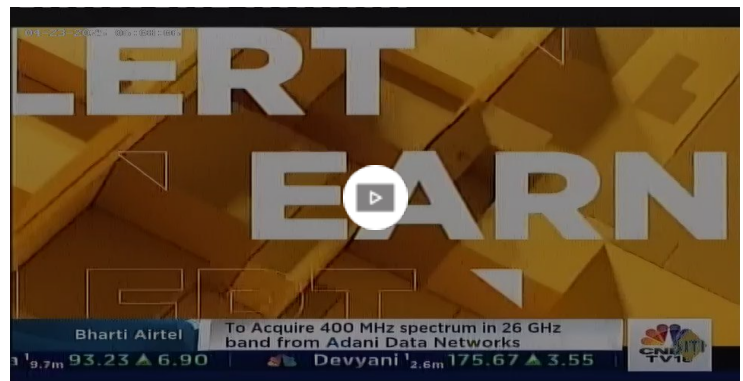
Program Name: CLOSING BELL

Spoke Person: N/A

Duration: 4 • **AD Value:** N/A

CNBC TV18
Adani Group

😊 Positive



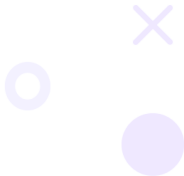
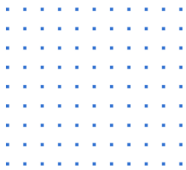
Bharti Airtel To Acquire 400 MHz Spectrum In 26 GHz Band From Adani Data Networks

English • 06:08 AM 23 Apr, 2025

Program Name: CLOSING BELL

Spoke Person: N/A

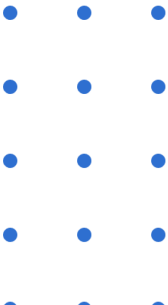
Duration: 4 • **AD Value:** N/A



STORY TYPE

Fast news

 4 Mention



DD DD News
NEWS Adani Group

😊 Positive



Airtel will use Adani's spectrum.

Hindi • 12:50 PM 23 Apr, 2025

Program Name: Express 100
Spoke Person: N/A
Duration: 0 • AD Value: N/A

DD DD News
NEWS Adani Group

😊 Positive



Airtel will use Adani's spectrum: Airtel will acquire the right to use 400 MHz spectrum.

Hindi • 11:57 AM 23 Apr, 2025

Program Name: Business Top 10
Spoke Person: N/A
Duration: 0 • AD Value: N/A

DD DD News
NEWS Adani Group

😊 Positive



Airtel will use Adani's spectrum.

Hindi • 09:16 AM 23 Apr, 2025

Program Name: Express 100
Spoke Person: N/A
Duration: 18sec • AD Value: N/A

NEWS18 News18 Lokmat
लोकात Adani Group

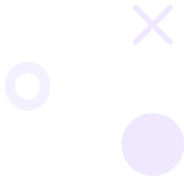
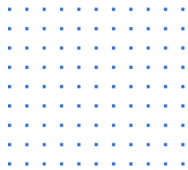
😊 Neutral



Opposition to giving Deonar landfill site for Dharavi project

Marathi • 08:30 AM 23 Apr, 2025

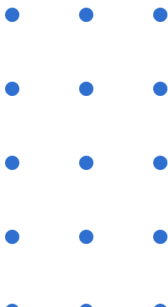
Program Name: Gavakadchya 50 Batmya
Spoke Person: N/A
Duration: 0 • AD Value: N/A



STORY TYPE

Headline

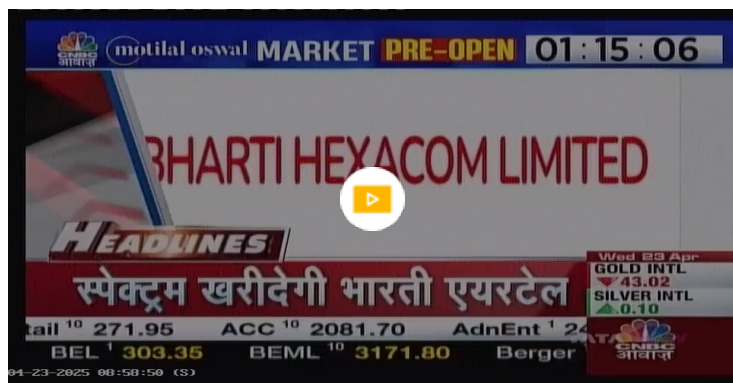
 3 Mention





CNBC Awaaz
Adani Group

😊 Positive



Headlines: Bharti Airtel, Hexacom will buy 400 MHz spectrum from Adani Data Networks

Hindi • 08:58 AM 23 Apr, 2025

Program Name: Pehla Sauda

Spoke Person: N/A

Duration: 17sec • **AD Value:** N/A



ET NOW Swadesh
Adani Group

😊 Positive



Headlines: Orient Cement acquisition completed. Ambuja became the promoter of Orient Cement

Hindi • 08:00 AM 23 Apr, 2025

Program Name: Headline

Spoke Person: N/A

Duration: 0 • **AD Value:** N/A



ET NOW Swadesh
Adani Group

😊 Positive



Headlines: Orient Cement acquisition completed. Ambuja became the promoter of Orient Cement

Hindi • 07:31 AM 23 Apr, 2025

Program Name: Headline

Spoke Person: N/A

Duration: 14sec • **AD Value:** N/A