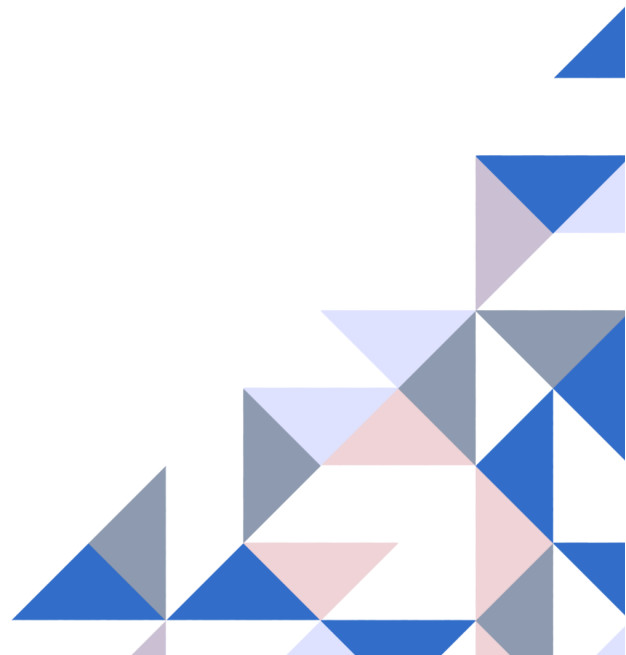




Deloitte

33 Mentions

 Date Range : 01 May, 2025 – 16 May, 2025



Overview



Total Mention

 Online Mention | 33



Total Reach

 Online Mention | 1.66B

S.No	Portal_Name	Date	Keyword	Title	Medium	Reach
1	ABP Live News	May 15, 2025	Deloitte	Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report	ONLINE	1.9M
2	BizzBuzz	May 16, 2025	Deloitte	Blue-collar wages grow 5-6% annually	ONLINE	125.6K
3	CFO News	May 15, 2025	Deloitte	India's blue-collar crunch: Skills shortage deepens as attrition and absenteeism...	ONLINE	5K
4	Creative Bharat	May 15, 2025	Deloitte	Who's paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...	ONLINE	N/A
5	cxomedia.in	May 15, 2025	Deloitte	Blue-Collar Wages Rise 5-6% Annually as Industries Focus on Pay Equity and Skill...	ONLINE	77.4K
6	Dailyhunt	May 15, 2025	Deloitte	Blue-collar jobs see 5-7% wage growth amid high demand and ongoing inequities	ONLINE	18.6M
7	Devdiscourse	May 15, 2025	Deloitte	Rising Wages: The Evolving Landscape of India's Blue-Collar Workforce	ONLINE	1.2M
8	ET HRWorld	May 15, 2025	Deloitte	India's blue-collar crunch: Skills shortage deepens as attrition and absenteeism...	ONLINE	5K
9	ET HRWorld	May 16, 2025	Deloitte	Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Report...	ONLINE	5K
10	EtRetail.com	May 16, 2025	Deloitte	Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Report...	ONLINE	N/A
11	medial.app	May 15, 2025	Deloitte	Blue-collar jobs see 5–7% wage growth amid high demand and ongoing inequities	ONLINE	N/A
12	Msn India	May 15, 2025	Deloitte	Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Report...	ONLINE	733.9M
13	Msn India	May 16, 2025	Deloitte	Whos paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...	ONLINE	733.9M
14	Mytimesnow	May 15, 2025	Deloitte	Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report	ONLINE	N/A
15	News Drum	May 15, 2025	Deloitte	Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent: Re...	ONLINE	158.4K
16	News9 Live	May 15, 2025	Deloitte	Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Report...	ONLINE	1.4M
17	Newspoint	May 15, 2025	Deloitte	Who's paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...	ONLINE	N/A
18	OB News	May 15, 2025	Deloitte	Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report	ONLINE	N/A
19	Press Trust of India	May 15, 2025	Deloitte	Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent: Re...	ONLINE	200.1K
20	sightsinplus.com	May 15, 2025	Deloitte	Blue-Collar Hiring Surges 10% as Industries Address Skill Gaps	ONLINE	N/A
21	Storyboard 18	May 15, 2025	Deloitte	Ecommerce sector to see 7% wage growth for blue-collar workers: Deloitte report	ONLINE	N/A
22	Storyboard 18	May 15, 2025	Deloitte	Indian film bodies boycott Turkey AI vs Agencies Blue collar growth	ONLINE	77.4K
23	Tezzbuzz	May 16, 2025	Deloitte	Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Report...	ONLINE	N/A
24	The Economic Times	May 15, 2025	Deloitte	India's blue-collar crunch: Skills shortage deepens as attrition and absenteeism...	ONLINE	28.7M
25	The Economic Times	May 15, 2025	Deloitte	Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Report...	ONLINE	28.7M
26	The Economic Times	May 15, 2025	Deloitte	Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Report...	ONLINE	N/A
27	The Mobi World	May 15, 2025	Deloitte	Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report	ONLINE	N/A
28	The Times of India	May 15, 2025	Deloitte	Who's paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...	ONLINE	64.4M
29	The Week	May 15, 2025	Deloitte	Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent Rep...	ONLINE	888.3K

30	Times Now News	May 15, 2025	Deloitte	India's Blue-Collar Sector Faces Rising Attrition and Skills Gap Amid Surge in I...	ONLINE	35.4M
31	timesascent.com	May 15, 2025	Deloitte	Skills Gap Widens while Worker Attrition, Absenteeism Surge	ONLINE	N/A
32	V6velugu	May 16, 2025	Deloitte	గుడ్ న్యూస్: ఈ జాబ్స్ చీఫ్లకు జీతాల పెరుగుతాయో..	ONLINE	10.5M
33	Your Story	May 15, 2025	Deloitte	Blue-collar jobs see 5–7% wage growth amid high demand and ongoing inequities	ONLINE	2.9M

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[Blue-collar wages grow 5-6% annually](#)


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Mumbai: Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and...


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adoption of performance-based incentives, according to Deloitte's latest report released Thursday. The report, titled 'Blue-Collar Workforce Trends 2...


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[Blue-collar jobs see 5-7% wage growth amid high demand and ongoing inequities](#)

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According to a Deloitte report, blue-collar wages are growing annually by 5-6%, with a 10% rise in hiring intent in 2025. Key sectors like manufacturi...

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According to Deloitte's Blue-Collar Workforce Trends 2025, wages for blue-collar employees are growing at an annual rate of 5–6%, with industries incr...



[Ecommerce sector to see 7% wage growth for blue-collar workers: Deloitte report](#)

Storyboard 18 • Deloitte • 01:03 PM 15 May, 2025 • N/A Reach • 10K Ad Value

As the competition among India's leading e-commerce and quick commerce companies intensifies, consequently, the wages of the blue-collar workforce ha...

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Indian film bodies declare boycott of Turkey over Pro-Pakistan stance amid rising tensions The All Indian Cine Workers Association (AICWA) has impose...



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The Economic Times • Deloitte • 12:18 AM 15 May, 2025 • 28.7M Reach • 80K Ad Value

Bengaluru: India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent abse...

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and the growing adoption of performance-based incentives, according to Deloitte's latest report released Thursday. The report, titled 'Blue-Collar W...

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Companies are increasingly relying on temporary workers and third-party vendors to cope with demand while wages remain low for the majority of employ...

[Skills Gap Widens while Worker Attrition, Absenteeism Surge](#)

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India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, acc...

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న్యూఢిల్లీ: బ్లూ-కలర్ వర్కర్ల (మన్యువల్ లబర్సర్) జీతాలు ఈ ఏడాది 5-6 శాతం పొరుగుతాయని డెలాయ్ట్ రిపోర్ట్ పేర్కొంది. చాలా కంపెనీలు సెక్యూరిటీ టాలెంట్...

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