DELOITTE COMPILED MEDIA REPORT
09 Jun, 2025

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The Economic Times • Mumbai • 09 Jun, 2025

Auto sector seeks govt help on China rare earth magnet imports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	122	N/A	Middle Right	328502	1.1M

Auto Sector Seeks Govt Help on China Rare Earth Magnet Imports

ISTOCK

PTI

New Delhi: The automobile industry has sought government support in expediting approvals from the Chinese government for importing rare earth magnets used in various applications, including passenger cars.

As per the industry sources, various domestic suppliers have already sought approval from the Chinese government through their local vendors in China.

However, no approvals have been granted so far, sources said. China controls over 90% of global processing capacity for the magnets, used across multiple sectors including automobiles, home appliances and clean energy.

The Chinese government has put restrictions, with effect from April 4, mandating special export licences for seven rare earth elements and related magnets.

In Japan, Suzuki Motor has already suspended production of its Swift car because of China's curbs. Last week, Maruti Suzuki India senior executive officer (corporate affairs) Rahul Bharti said China has asked for an end-user certificate, endorsed by the Indian government and approved by the Chinese government. "So that process is on and industry is in discussion with the government," he stated.

Deloitte India partner and automotive sector leader Rajat Mahajan noted that the shortage is a major supply chain disruption especially for EVs as rare earth metals are used extensively in the electric motor which is a core component.

Rare earth magnets have high magnetic energy storage capacity with low coercivity at high operating temperatures. "This has been an R&D topic for the industry for a long time but till now other magnetic materials have not seen large scale commercial usage in applications like EV," he noted.

The Economic Times • Kolkata • 09 Jun, 2025

Auto Sector Seeks Govt Action on China Rare Earth Magnet Imports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	English	120	N/A	Middle Right	85571	117.98K

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The Economic Times • Bengaluru • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	English	134	N/A	Bottom Right	110321	215.44K

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The Economic Times • Kochi • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	English	81	N/A	Middle Right	6475	22.84K

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ISTOCK

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The Economic Times • Bhubaneshwar • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	English	119	N/A	Middle Right	22550	24.02K

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The Economic Times • Pune • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	English	124	N/A	Middle Right	46682	102.04K

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The Economic Times • Hyderabad • 09 Jun, 2025

Wellness Breaks Now a Vital Part of Boardroom Strategy

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	269	N/A	Middle Center	122331	75.22K

Wellness Breaks Now a Vital Part of Boardroom Strategy

High-flying corporate execs turn to Ayurveda and retreats for rest and renewal

Anumeha Chaturvedi

New Delhi: Things started to give away for a 48-year-old senior consultant at a Big Four firm who had been pushing through the grind for years, dealing with chronic back pain, gut trouble, and stubborn weight issues. "Between the constant travel, client pressure, internal firefighting, and late nights, I could feel my body wearing out," he said.

"I finally took a step back and spent a week at a wellness retreat in Kerala—no screens, no junk, no noise. Just rest, clean food, and some space to think." What really pushed him to go? "I kept seeing friends—people in high-pressure roles—suddenly facing major health scares. That fear stayed with me. I didn't want to wait till it was too late," he added.

From the global chief technology officer of a retail giant to an aviation CEO, more and more CEOs and CXOs are opting for wellness breaks, vipassana sessions and retreats that lead to improving their mental and physical wellbeing.

Kairali Ayurvedic Group has seen an estimated 25-30% increase in visits from CXOs, business founders, and senior professionals to its wellness village in Kerala over the past 18-24 months, said executive director Abhilash K Ramesh. "Today's high-performing professionals often navigate relentless schedules, chronic stress, and lifestyle-related imbalances. Many are turning to Ayurveda not just for recovery, but to sustain performance, build resilience, and prevent long-term health issues," he added.

Mridula Jose, vice president, for product development and marketing at CGH Earth Wellness, said CEOs and CXOs average 8-9 individuals in a month at each clinic. Medical and wellness programmes offered at CGH Earth Ayurveda start at 14 days with most people on a 21-day programme. At Prakriti Shakti, clinic of Natural Medicine by CGH Earth in Kerala, wellness programmes start at 7 days and medical programmes start at 10 days. Most executives are on a 14-day programme.

Leaders are also turning to Vipassana. Nikhil Sharma, MD and COO of South Asia at Radisson Hotel Group said he began practicing Vipassana a few years ago for greater clarity and balance. "In an industry like ours where agility and empathy must go hand in hand, Vipassana has reinforced the importance of being fully present, making decisions with calm objectivity, and connecting with people more authentically. It's not about stepping away from the business, but about showing up with heightened awareness," he added.

Ananda in the Himalayas has seen a 'marked increase' in bookings from corporate leaders over the past year, including established and emerging entrepreneurs and professionals from high-intensity sectors like finance, consulting, tech and law, said a spokesperson.

In January, Niraamaya Retreats, Surya Samudra, Kovalam, in Kerala launched a seven nights sleep retreat programme that integrates Ayurvedic therapies, an Ayurvedic diet, yoga, and personalised consultations to improve sleep quality and mental calm, said Unnikrishnan Mohanadas, yoga and wellness guide at the property that has seen a 10-12% uptick in corporate leaders opting for wellness breaks.

Business Standard • Mumbai • 09 Jun, 2025

An account of AI disruption in finance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,14	English	566	N/A	Middle Left,Top Left	282978	101.93K

TECHNOLOGY 4.0

An account of AI disruption in finance

The profession prepares for change as technology automates a lot of its work, reports AVIK DAS

14

An account of AI disruption in finance

The profession prepares for change as technology automates a lot of its work, reports **Avik Das**

It's a profession of caution, measured approach and spreadsheets, but even here experts are being pushed to adapt to artificial intelligence (AI) or risk obsolescence. AI is taking over many tasks in finance and accountancy: from book-keeping to reconciliations and tax compliance.

Just as AI automated writing and testing codes in software engineering, the world of finance and accountancy and risk management is walking the same path with machines doing many of its tasks faster and better.

It is a tectonic shift in a profession not known to move "suddenly". It involves changing the mindset of junior employees, senior executives and even partners who have spent more than three decades with Excel sheets. For many, industry executives said, the shift can be overwhelming.

"It is the fear of the unknown. For someone who is otherwise immersed in taxation or accounting or company law [and] is suddenly told to become familiar with AI — it is unknown territory. At the same time what we are emphasising is that you don't need to become an expert in AI," said Sai Venkateshwaran, global lead partner and a board member of KPMG India.

Many traditional accounting functions such as receivables, payables and bank reconciliation have become easier due to Cloud computing, automation, and AI. Such digital technologies have resulted in increased speed, enhanced accuracy, and fewer human errors.

AI skills needed

And yet, accountants are finding it difficult to keep pace, according to a survey by a global accounting body. More than half of Indian accountants surveyed said they are worried about not being able to develop future skills due to technology changing frequently, said the third annual Global Talent Trends Survey 2025 by the Association of Chartered Certified Accountants (ACCA).

Darshan Varma, partner for financial accounting advisory services at EY India, said it is a challenge to make accountants, tax professionals, and auditors adopt AI as many view it as another technology fad that will pass through. But in the last few years and ever since ChatGPT, Open AI's chatbot that generates human-like text, burst into the scene, people have realised that the technology will upend professional structures.

OVER 50% OF INDIAN ACCOUNTANTS WORRY THEY ARE UNABLE TO DEVELOP SKILLS DUE TO FREQUENTLY CHANGING TECHNOLOGY, ACCORDING TO A SURVEY

"That is why all of us at EY have been trained on prompt engineering. We are used to asking Google a set of questions in a layman's language. But a large language model is like a baby and you need to coach it with specific questions," Varma said, referring to AI programmes trained on vast amounts of text data to understand, generate, and process human language.

The ACCA survey found that 50 per cent of the global respondents are worried that they are not developing skills needed for a future workplace and 38 per cent are not confident about their current knowledge of AI.

Experts associated with India's Big Four accounting firms — Deloitte, EY, KPMG and PwC — said training institutes must make AI part of the curriculum. "Expecting them (new professionals) to be industry ready will be difficult if you do not train them. It will mean that they will be three to six months away from getting a job. The Institute of Chartered Accountants of India, American Institute of Certified Public Accountants, and ACCA need to set up their digital accounting board and make accountants practice on their own model to be technology proficient," said Varma.

Critical areas where AI has made work easier for finance and accountancy professionals include treasury management strategies and de-jargoning complex legal and financial agreements. Both involve going through volumes of data and hundreds of pages of documents. AI agents summarise data and documents into concise information in a short time, helping accountants and finance professionals to focus more on strategy and course of action.

Experts said that AI agents can automate tax compliance and reporting by tracking legal changes, analysing financial data, and identifying potential compliance risks. They can help users in filing taxes, with human intervention required only when there is an aberration.

Asked about areas where AI can make an impact in finance and accountancy, ACCA told *Business Standard* in an email that the focus is on exercising judgement in interpreting data and insights, managing exceptions and preventive action.

'No full automation'

"So we wouldn't want to automate the full decision-making process, such that judgements are being made without consideration from the auditor. For example, we would want to maintain oversight and judgement in how exceptions are handled and which are selected for investigation. And we wouldn't want to automate how we determine the appropriate course of corrective or other actions," it said.

Samir Shah, partner and audit leader at Deloitte Haskins & Sells, said future accountants must focus on technology skills. "One needs a mindset shift. Currently, we have a lot of courses and tools available on AI. There should not be a resistance to learning. You cannot sit back and say that 'I will become redundant', but get up, learn, and be with technology."

As an example, he cited Deloitte accountants and auditors working on going concern analysis by using tools that make the audit process more effective and efficient.

Venkateshwaran, of KPMG, said accountants can become AI specialists later but now they should learn how to work with the technology. "First become AI literate and then learn how you can collaborate with AI and make it work for you and make you more effective. We are not asking you to become an AI expert."

Business Standard • Chennai • 09 Jun, 2025

An account of AI disruption in finance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,14	English	578	N/A	Top Center,Top Right	57831	27.82K

An account of AI disruption in finance

The profession prepares for change as technology automates a lot of its work, reports AJIKDAS 14

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Business Standard • Delhi • 09 Jun, 2025

An account of AI disruption in finance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,14	English	558	N/A	Middle Left,Top Center	276000	89.49K

TECHNOLOGY 4.0

An account of AI disruption in finance

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14

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Business Standard • Jaipur • 09 Jun, 2025

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1,14	English	558	N/A	Middle Left,Top Center	180097	89.49K

TECHNOLOGY 4.0

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Business Standard • Kochi • 09 Jun, 2025

An account of AI disruption in finance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
14	English	377	N/A	Top Center	32008	15.91K

An account of AI disruption in finance

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Business Standard • Chandigarh • 09 Jun, 2025

An account of AI disruption in finance

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1,14	English	558	N/A	Middle Left,Top Center	86424	19.8K

TECHNOLOGY 4.0

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Business Standard • Ahmedabad • 09 Jun, 2025

An account of AI disruption in finance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
15	English	556	N/A	Top Center	108439	25.41K

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Business Standard • Bengaluru • 09 Jun, 2025

An account of AI disruption in finance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,14	English	546	N/A	Top Center,Top Right	111977	33.2K

An account of AI disruption in finance

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Business Standard • Hyderabad • 09 Jun, 2025

An account of AI disruption in finance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	558	N/A	Top Center	92086	21.04K

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Business Standard • Kolkata • 09 Jun, 2025

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1,16	English	583	N/A	Middle Left,Top Center	160231	35.97K

TECHNOLOGY 4.0

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Business Standard • Bhubaneshwar • 09 Jun, 2025

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1,16	English	583	N/A	Middle Left,Top Center	84485	19.15K

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1,11	English	558	N/A	Middle Left,Top Center	86424	12.36K

TECHNOLOGY 4.0

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Business Standard • Pune • 09 Jun, 2025

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The Financial Express • Ahmedabad • 09 Jun, 2025

A late bloomer, India has to sprint ahead

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,5	English	505	N/A	Middle Right,Top Right	186727	40K

A late bloomer, India has to sprint ahead

ARUNIMA BHARADWAJ
& NITIN KUMAR
New Delhi, June 8

CHINA'S EXPORT RESTRICTIONS on rare earth magnets have had a sudden impact on India's burgeoning electronics manufacturing, as the country doesn't manufacture them.

Assorted critical minerals and rare earth elements are the cornerstones of the high-tech manufacturing sector that India is focusing on to accelerate growth and create jobs. These minerals serve as the building blocks for power windows, electric vehicle (EV) batteries, renewable energy storage systems, semiconductor manufacturing, defence production, and much more.

That is why globally, critical minerals are the most sought-after resources now and are even defining geopolitics. In fact, China's move in April to tighten export restrictions on a host of rare earth elements has hit supply chains across many parts of the world, and the US, seemingly a prime target, is seriously impacted. For India, the China episode, however, has also exposed how under-prepared the country is in ensuring the supplies of these resources.

Of course, India started an auction for critical mineral blocks in November 2023, and five rounds have already taken place. The National Critical Mineral Mission (NCMM) was launched in January this year with a public-sector outlay of ₹34,300 crore over seven years.

Continued on Page 5

SOUGHT-AFTER RESOURCES

	Annual domestic production	Import
Lithium	0	1,629,366
Graphite	168,341	156,669
Nickel	0	131,433
Rare earth elements	6,500	2,270
Niobium	0	325
Cobalt	0	893

Source: Ministry of Mines

In tonnes, for FY24

RARE EARTHS SHORTAGE
PART-I

The first of a two-part series examines why India's critical minerals strategy isn't yielding swift results

India's rare earths push can't afford a delay now

COAL INDIA, NTPC, AND others have announced overseas ventures to explore battery minerals, while plans are afoot to enter into bilateral pacts with mineral-rich African and Latin American countries. According to industry sources and experts, these policy initiatives have come a bit late. Many countries, including some Asian peers, have moved much ahead of India in this area. While the response to India's auction process has been lukewarm, potential investors want the policy regime to be tweaked to produce better outcomes. Last week, the mines secretary VL Kantha Rao hinted at further changes in policy to bolster the NCMM.

Currently, India remains 100% import-dependent for most critical minerals, including lithium, nickel, cobalt and germanium. Import of copper, also a key input for high-tech industry, has skyrocketed in recent years (up 10 times in a decade), with domestic production declining.

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The Financial Express • Kochi • 09 Jun, 2025

A late bloomer, India has to sprint ahead

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Apart from limited exploration and mining, the non-availability of beneficiation technologies is also a problem. "Geopolitical risks and dearth of funding opportunities due to adverse risk perception are challenges," according to Suvendu Bose, partner, Grant Thornton Bharat.

"Mining projects usually take over a decade to start commercial production. The government must act swiftly by offering incentives and ensuring pre-embedded clearances for critical mineral blocks," BK Bhatia, director general, Federation of Indian Mineral Industries, said. On average, it takes over 16 years to develop lithium mines from the discovery stage to the first production. However, the actual time frame can vary significantly based on factors like mine type (hard rock versus brine) and location.

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The Financial Express • Delhi • 09 Jun, 2025

A late bloomer, India has to sprint ahead

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India's rare earths push can't afford a delay now

COAL INDIA, NTPC, AND others have announced overseas ventures to explore battery minerals, while plans are afoot to enter into bilateral pacts with mineral-rich African and Latin American countries. According to industry sources and experts, these policy initiatives have come a bit late. Many countries, including some Asian peers, have moved much ahead of India in this area. While the response to India's auction process has been lukewarm, potential investors want the policy regime to be tweaked to produce better outcomes. Last week, the mines secretary VL Kantha Rao hinted at further changes in policy to bolster the NCMM.

Currently, India remains 100% import-dependent for most critical minerals, including lithium, nickel, cobalt and germanium. Import of copper, also a key input for high-tech industry, has skyrocketed in recent years (up 10 times in a decade), with domestic production declining.

Even as demand for these minerals surges, industry remains cautious about making large-scale investments due to uncertainties in resource viability, infrastructure, and regulatory clarity. "The current auction regime treats critical minerals in almost the same manner as bulk minerals. Auctions may not be the best way to operationalise

critical mineral blocks," said Arun Misra, CEO, Hindustan Zinc, and ED at Vedanta.

Sector experts say that the lack of detailed resource data has hampered the government's plans to achieve self-sufficiency in critical minerals.

Under the United Nations Framework for Classification of Resources (UNFC), mineral exploration follows four stages: G4 (reconnaissance), G3 (prospecting), G2 (general exploration), and G1 (detailed exploration). The G4 and G3 stages provide low-confidence resource estimates, while the G2 stage represents moderate confidence. The G1 stage offers high-confidence estimates, derived from detailed investigations and direct sampling. In India, only 10% of mineral blocks are designated for mining leases, and are typically auctioned at the G2 level, while G1 auction is almost non-existent.

"The reluctance among experienced private and foreign players is because the recovery rate for these minerals in India is very low, and requires extensive investments in exploration, refining, production facilities and technology," Misra explained. He also noted that companies with no demonstrated expertise in mineral processing are entering the critical mineral segment.

Apart from limited exploration and mining, the non-availability of beneficiation technologies is also a problem. "Geopolitical risks and dearth of funding opportunities due to adverse risk perception are challenges," according to Suvendu Bose, partner, Grant Thornton Bharat.

"Mining projects usually take over a decade to start commercial production. The government must act swiftly by offering incentives and ensuring pre-embedded clearances for critical mineral blocks," BK Bhatia, director general, Federation of Indian Mineral Industries, said. On average, it takes over 16 years to develop lithium mines from the discovery stage to the first production. However, the actual time frame can vary significantly based on factors like mine type (hard rock versus brine) and location.

The Geological Survey of India has undertaken 368 exploration projects for critical minerals over the past three years, with 195 projects underway in FY25, and plans to initiate 227 projects for various critical minerals in FY26.

Overall, while the policy push might have started creating an enabling environment, further focus on auction efficiency, investor confidence, and infrastructure will be crucial, said an analyst.

The scale and speed still need to catch up with the surging demand for EVs and energy storage, says Rajat Verma, founder and CEO, Lohum. "Only a fraction of India's large mineral reserves have been explored and utilised, leaving significant potential untapped, especially for lithium, copper, and cobalt," Verma said.

India's pursuit of minerals is also likely to face challenges due to China's significant presence on the continent. Adding to India's woes, China's export controls have forced the importing countries to look for alternative sources, squeezing the supplies available for India.

A trade deal with Africa will assist India in meeting its mineral requirements, industry players feel. However, here too, there are possible impediments. "The Centre may face challenges in navigating any trade alliances with Africa, particularly in view of the prevailing local socio-political issues. China's dominance in African countries may also impede our progress," Bhatia said. "We need to address these issues at the government-to-government level before entering into such alliances," he added.

Rajib Maitra, partner, Deloitte India, said India's heavy import dependence makes it vulnerable not only to trade disruptions but also to price shocks and supply bottlenecks. Analysts suggest incentivising the setting up of processing plants by providing capital incentives, tax holidays and viability gap funding. "A clear-cut policy for critical minerals needs to be developed, with a focused approach to encourage exploration, processing and downstream value addition," said Bose.

(Tomorrow: Is auction the best way to lure investors?)

The Financial Express • Delhi • 09 Jun, 2025

Why startups prefer to take the confidential pre-filing route

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6	English	619	N/A	Bottom Left	426811	176.59K

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6	English	619	N/A	Bottom Left	154642	130K

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The Financial Express • Mumbai • 09 Jun, 2025

Why startups prefer to take the confidential pre-filing route

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
6	English	619	N/A	Bottom Left	547432	175K

LISTING ON THE EXCHANGES

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The Financial Express • Ahmedabad • 09 Jun, 2025

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6	English	619	N/A	Bottom Left	228870	40K

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6	English	619	N/A	Bottom Left	231963	76.62K

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6	English	619	N/A	Bottom Left	98971	90K

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The Financial Express • Kolkata • 09 Jun, 2025

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6	English	619	N/A	Bottom Left	210313	50.96K

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A late bloomer, India has to sprint ahead

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,5	English	505	N/A	Middle Right,Top Right	80747	105K

A late bloomer, India has to sprint ahead

ARUNIMA BHARADWAJ
& NITIN KUMAR
New Delhi, June 8

CHINA'S EXPORT RESTRICTIONS on rare earth magnets have had a sudden impact on India's burgeoning electronics manufacturing, as the country doesn't manufacture them.

Assorted critical minerals and rare earth elements are the cornerstones of the high-tech manufacturing sector that India is focusing on to accelerate growth and create jobs. These minerals serve as the building blocks for power windows, electric vehicle (EV) batteries, renewable energy storage systems, semiconductor manufacturing, defence production, and much more.

That is why globally, critical minerals are the most sought-after resources now and are even defining geopolitics. In fact, China's move in April to tighten export restrictions on a host of rare earth elements has hit supply chains across many parts of the world, and the US, seemingly a prime target, is seriously impacted. For India, the China episode, however, has also exposed how under-prepared the country is in ensuring the supplies of these resources.

Of course, India started an auction for critical mineral blocks in November 2023, and five rounds have already taken place. The National Critical Mineral Mission (NCMM) was launched in January this year with a public-sector outlay of ₹34,300 crore over seven years.

Continued on Page 5

SOUGHT-AFTER RESOURCES

	Annual domestic production	Import
Lithium	0	1,629,366
Graphite	168,341	156,669
Nickel	0	131,433
Rare earth elements	6,500	2,270
Niobium	0	325
Cobalt	0	893

Source: Ministry of Mines — In tonnes, for FY24

RARE EARTHS SHORTAGE PART-I

The first of a two-part series examines why India's critical minerals strategy isn't yielding swift results

India's rare earths push can't afford a delay now

COAL INDIA, NTPC, AND others have announced overseas ventures to explore battery minerals, while plans are afoot to enter into bilateral pacts with mineral-rich African and Latin American countries. According to industry sources and experts, these policy initiatives have come a bit late. Many countries, including some Asian peers, have moved much ahead of India in this area. While the response to India's auction process has been lukewarm, potential investors want the policy regime to be tweaked to produce better outcomes. Last week, the mines secretary VL Kantha Rao hinted at further changes in policy to bolster the NCMM.

Currently, India remains 100% import-dependent for most critical minerals, including lithium, nickel, cobalt and germanium. Import of copper, also a key input for high-tech industry, has skyrocketed in recent years (up 10 times in a decade), with domestic production declining.

Even as demand for these minerals surges, industry remains cautious about making large-scale investments due to uncertainties in resource viability, infrastructure, and regulatory clarity. "The current auction regime treats critical minerals in almost the same manner as bulk minerals. Auctions may not be the best way to operationalise critical mineral blocks," said Arun Misra, CEO, Hindustan Zinc, and ED at Vedanta.

Sector experts say that the lack of detailed resource data has hampered the government's plans to achieve self-sufficiency in critical minerals.

Under the United Nations Framework for Classification of Resources (UNFC), mineral exploration follows four stages: G4 (reconnaissance), G3 (prospecting), G2 (general exploration), and G1 (detailed exploration). The G4 and G3 stages provide low-confidence resource estimates, while the G2 stage represents moderate confidence. The G1 stage offers high-confidence estimates, derived from detailed investigations and direct sampling. In India, only 10% of mineral blocks are designated for mining leases, and are typically auctioned at the G2 level, while G1 auction is almost non-existent.

"The reluctance among experienced private and foreign players is because the recovery rate for these minerals in India is very low, and requires extensive investments in exploration, refining, production facilities and technology," Misra explained. He also noted that companies with no demonstrated expertise in mineral processing are entering the critical mineral segment.

Apart from limited exploration and mining, the non-availability of beneficiation technologies is also a problem. "Geopolitical risks and dearth of funding opportunities due to adverse risk perception are challenges," according to Suvendu Bose, partner, Grant Thornton Bharat.

"Mining projects usually take over a decade to start commercial production. The government must act swiftly by offering incentives and ensuring pre-embedded clearances for critical mineral blocks," BK Bhatia, director general, Federation of Indian Mineral Industries, said. On average, it takes over 16 years to develop lithium mines from the discovery stage to the first production. However, the actual time frame can vary significantly based on factors like mine type (hard rock versus brine) and location.

The Geological Survey of India has undertaken 368 exploration projects for critical minerals over the past three years, with 195 projects underway in FY25, and plans to initiate 227 projects for various critical minerals in FY26.

Overall, while the policy push might have started creating an enabling environment, further focus on auction efficiency, investor confidence, and infrastructure will be crucial, said an analyst.

The scale and speed still need to catch up with the surging demand for EVs and energy storage, says Rajat Verma, founder and CEO, Lohum. "Only a fraction of India's large mineral reserves have been explored and utilised, leaving significant potential untapped, especially for lithium, copper, and cobalt," Verma said.

India's pursuit of minerals is also likely to face challenges due to China's significant presence on the continent. Adding to India's woes, China's export controls have forced the importing countries to look for alternative sources, squeezing the supplies available for India.

A trade deal with Africa will assist India in meeting its mineral requirements, industry players feel. However, here too, there are possible impediments. "The Centre may face challenges in navigating any trade alliances with Africa, particularly in view of the prevailing local socio-political issues. China's dominance in African countries may also impede our progress," Bhatia said. "We need to address these issues at the government-to-government level before entering into such alliances," he added.

Rajib Maitra, partner, Deloitte India, said India's heavy import dependence makes it vulnerable not only to trade disruptions but also to price shocks and supply bottlenecks. Analysts suggest incentivising the setting up of processing plants by providing capital incentives, tax holidays and viability gap funding. "A clear-cut policy for critical minerals needs to be developed, with a focused approach to encourage exploration, processing and downstream value addition," said Bose.

(Tomorrow: Is auction the best way to lure investors?)

The Financial Express • Lucknow • 09 Jun, 2025

Why startups prefer to take the confidential pre-filing route

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
6	English	619	N/A	Bottom Left	98971	105K

LISTING ON THE EXCHANGES

Why startups prefer to take the confidential pre-filing route

A number of startups have taken the confidential pre-filing route since the markets regulator introduced it in 2022. The ability to gauge qualified investors' interest without disclosing sensitive business information to the public make it a preferred option for startups, explains ***S Shanthi***

What is confidential pre-filing?

CONFIDENTIAL FILING OF the draft red herring prospectus (DRHP) allows companies planning to go for a public float to submit their DRHP to the Securities and Exchange Board of India (Sebi) and the relevant stock exchanges (NSE and BSE) in a non-public or confidential manner. Simply put, a company files a DRHP, but it is not made public until a later stage when it decides to proceed with its initial public offer (IPO). Confidential filings are very common in the US, the UK and Canada, particularly among high-growth and tech-led companies.

Tata Play (formerly called Tata Sky) was the first company in India to take the confidential pre-filing route for its IPO in December 2022 after Sebi introduced confidential pre-filing of IPO documents as an optional alternative tool. Some other companies that followed suit include Groww, Shiprocket, boAt, PhysicsWallah, Swiggy, Vishal Mega Mart, and more recently, Aequs. The share of total confidential pre-filings in total filings has increased from 2% in 2023 to 10% in 2025, as of May 2025, per Sebi and other public data.

What are the strategic advantages?

CONFIDENTIAL PRE-FILING ALLOWS firms to balance regulatory compliance with strategic discretion. They can quietly fix compliance or disclosure gaps based on Sebi's observations without reputational risk. "It gives companies early visibility into Sebi's feedback. This allows them to refine disclosures and address issues privately," Kartikeya Prakash, partner, Khaitan & Co, said. It also gives more time to prepare and market the issue, enabling firms to better align with market conditions. Sebi has allowed an 18-month window post initial observations for an IPO via the pre-filing route and 12 months to launch an IPO after final observations under the regular route. More importantly, by deferring public disclosure, firms can shield sensitive financial and operational data from competitors, maintaining confidentiality until the IPO is announced.

STARTUPS SUCH AS GROWW, SHIPROCKET, PHYSICSWALLAH, BOAT & SWIGGY HAVE CHOSEN THE CONFIDENTIAL PRE-FILING ROUTE

10%

OF TOTAL FILINGS IN 2025 ARE CONFIDENTIAL PRE-FILINGS AGAINST JUST 2% IN 2023

Why more startups go for it

STARTUPS OFTEN HAVE unique or evolving business models and may not be sure of how Sebi will view them. "The confidential filing allows them to gauge qualified investor interest while keeping sensitive business information such as KPIs and operational disclosures confidential. It allows firms to start parallel road-shows with qualified institutional buyers (QIBs) to get a sense of the demand and valuations," says Adeepto Saha, executive director, Deloitte India. This way, if investor interest doesn't match expectations or if the markets fall, firms can choose not to go ahead with an IPO while still keeping sensitive business information confidential. Analysts say legacy firms tend to differentiate themselves on their ability to better others at execution and/ or deploy capital effectively. "Such differentiators take time and expertise to develop, thus, public disclosures pose limited risk of competitors emulating their strengths quickly," he adds.

How is the process different?

SEBI SCRUTINY AND compliance expectations remain the same—issuers must still address all regulatory comments. "The confidential filing process begins with submitting a draft prospectus to Sebi, akin to public filings. The regulatory review remains rigorous, ensuring compliance with all applicable standards," says Ramakrishnan Subramaniam, managing director, capital markets advisory, PwC India. Pre-filing, however, introduces another layer in the process, with extra documentation and an interim filing before the final offer document is made public. Another difference is the requirement for a 21-day public notice period during which a confidentially filed offer document must be made available publicly for comments, say experts. "This is done to allow members of the public, including competitors and vendors, to review and comment on the offer documents. This is a necessary step before companies are allowed to publicly raise funds and is aimed at protecting all groups of public market investors," Saha said.

Are there any disadvantages?

THE PRE-FILING MECHANISM does have some disadvantages. For instance, adjustments based on Sebi's feedback can lead to delays in progression, requiring patience and adaptability. Limited early public sentiment is another challenge as when compared to a regular filing process, here the offer documents are not available for public review and comments from the day of filing a DRHP. "Absence of early public data can hinder preliminary investor sentiment analysis, limiting broader market visibility until the offering is ready to be unveiled," Subramaniam says. Again, during the confidential stage, firms can only approach a limited number of QIBs, and all communication must be strictly within the boundaries of the filed draft. Pre-filing also introduces another layer in the process, with extra documentation and an interim filing. "This additional step may lead to costs, including legal, banking, and compliance expenses, increasing and may marginally extend the IPO timeline," Prakash says.

The Hindu Business Line • Pune • 09 Jun, 2025

ICAI drafts overseas network norms for CA firms

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	13212	5K

ICAI drafts overseas network norms for CA firms

Shishir Sinha
New Delhi

In a strategic move to bolster India's homegrown audit, accounting, and advisory firms, the Institute of Chartered Accountants of India (ICAI) has drafted 'Overseas Network' guidelines. This aims to create a regulatory framework that fosters the development of professional networks for chartered accountancy (CA) firms, enabling them to compete more effectively on both domestic and international fronts.

The ICAI emphasises the necessity of this framework, stating, "There is a need to open up the profession of CA to a more globalised environment where India could not afford to get itself isolated."

These proposed guidelines will allow ICAI member firms to collaborate with overseas networks, both within India and abroad. The draft outlines key aspects such as registration, changes in constitution, and annual return filings, and mandates that each overseas network designates a nodal officer responsible for compliance with ICAI guidelines. This push for global competitiveness is part of a broader effort to help firms stand against international giants like EY, PwC, KPMG, and Deloitte. Complementing the overseas network guidelines are revised rules for the merger and demerger of CA firms and new guidelines for the aggregation of Limited Liability Partnerships (LLPs).

MERGER RULES

The aggregation guidelines, issued in January, allow an LLP (Indian CA firm) to partner with another LLP or CA firm. This enables firms to expand capabilities, market presence, and achieve operational efficiencies by combining resources and diversifying services.

The ICAI's revised merger and demerger guidelines aim to streamline processes and remove practical obstacles that previously hindered CA firms from pursuing such strategic consolidations. The regulator is also developing a dedicated networking portal to help members connect, share resources, and leverage complementary strengths through networking, mergers, partnerships, and collaborations.

The Hindu Business Line • Hyderabad • 09 Jun, 2025

ICAI drafts overseas network norms for CA firms

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	105699	44.5K

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The Hindu Business Line • Kochi • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	21140	32.08K

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The Hindu Business Line • Bengaluru • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	24443	53.22K

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The Hindu Business Line • Kolkata • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	28407	40.13K

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The Hindu Business Line • Delhi • 09 Jun, 2025

ICAI drafts overseas network norms for CA firms

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	68044	195.42K

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The Hindu Business Line • Mumbai • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	56153	63.5K

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The Hindu Business Line • Chennai • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	132	N/A	Top Right	26425	57.88K

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The Hindu Business Line • Delhi • 09 Jun, 2025

Tech firms bet on AI to offset slowdown

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,7	English	689	N/A	Top Center,Top Right	355085	195.42K

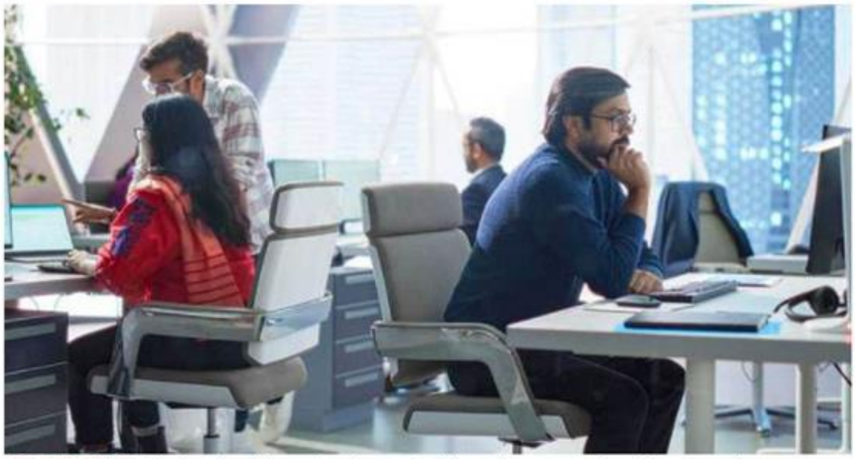
CORPORATE FILE.
To stay competitive, IT firms invest in digital transformation, upskilling and new partnerships **p7**

REBOOTING INDIAN IT

Tech firms bet on AI to offset slowdown

BUILDING RESILIENCE. To stay competitive, IT firms invest in digital transformation, upskilling, and new partnerships and acquisitions

Sanjana B
Venkatesha Babu



GOLDEN MEAN. The IT services industry faces the need to balance short-term caution with long-term bets on AI ISTOCK

For 39-year-old Samir Kumar (name changed on request), a software architect, April this year was a roller coaster. In the first week, he and his wife joyfully welcomed their second child, a daughter. Less than a fortnight later, he was laid off by the leading electronics system design and manufacturing firm he was working at for the past seven years, as part of a "global restructuring of operations".

Kumar says, in the regular scheme of things, he would have found another job within days. But nearly six weeks after he was "let go", things have been tough and he blames it on the aggressive adoption of artificial intelligence (AI). He believes that a huge chunk of his erstwhile role has been automated. To a large extent, his suspicions are not unfounded, say experts.

Earlier this year, in February, Bangladeshi-British tech entrepreneur Emad Mostaque, founder of Stability AI, had warned of the impending destruction of Indian IT and business process management (BPM) sector due to AI. He said at an event that economies such as India would be impacted due to large-scale adoption of AI. Some of this is already playing out in the IT sector, but at a much smaller scale for the present, experts says.

A TIME FOR RECALIBRATION

Facing headwinds and fierce competition, India's IT services industry is undergoing a strategic recalibration — balancing short-term caution with long-term bets on AI, innovation, and global expansion. As discretionary tech spending remains tight and service commoditisation (interchangeability between providers) intensifies, experts say firms must double down on workforce upskilling, digital transformation, and the creation of IP-led, AI-driven offerings to stay relevant and resilient in a rapidly evolving global market.

According to Nasscom, the Indian IT industry was projected to close FY25 with revenues of $282.6 billion, reflecting a 5.1 per cent year-on-year increase. Growth hotspots include sub-sectors like engineering R&D and global capability centres (GCCs). This follows a four per cent revenue growth in FY24, with an anticipated acceleration to over six per cent in FY26.

Rajesh Ranjan, managing partner, Everest Group, acknowledged that IT services were grappling with macroeconomic pressures and uncertainty, tightening discretionary spending, attempts to leverage in-house models via GCCs, and demand for AI-led higher productivity.

DD Mishra, VP Analyst, Gartner, observed that as automation spreads, reliance on manual labour decreases, enhancing operational efficiency. This leads to cost reductions and creative disruptions in existing businesses.

During Wipro's Q4FY25 earnings call, CEO and MD Srini Pallia noted that the global industry environment remained largely uncertain throughout the year, compounded by recent tariff announcements. "We are speaking to clients across sectors to understand how things are playing out on the ground. Even though the underlying demand for tech reinvention remains strong, clients are approaching it more cautiously. They are focused on cost, speed, and AI-led efficiency," he commented.

"Leading IT firms are investing in building AI capabilities to enhance efficiency and client value," Mishra said.

IT firms battle AI headwinds

Annual revenue growth (CC)	FY19-20	FY20-21	FY21-22	FY22-23	FY23-24	FY24-25
TCS	7.1	-0.8	15.4	13.7	3.4	4.2
Infosys	9.8	5	19.7	15.4	1.4	4.2
HCLTech	16.7	1.1	12.7	13.7	5	4.7
Wipro	-0.4	-2.3	26.9	11.5	-4.4	-2.3

All figures are in per cent; source: company reports

MUTED GROWTH AHEAD

Joseph Anantharaju, co-Chairman and CEO of Happiest Minds Technologies, remarked that Indian IT services is recalibrating, as growth is expected to be muted in the short term. "The industry must focus on delivering business outcomes, helping customers automate their processes and workflows, leveraging AI and GenAI to create new revenue streams and optimise costs, and proactively use code automation tools to reduce IT costs and accelerate roadmaps."

He said IT firms are investing in AI research, talent, and platforms, embedding AI across the service stack — from intelligent operations to AI-powered software engineering. "To truly reinvent, the industry must move from being service providers to strategic AI partners — helping clients reimagine business models, not just processes."

Ashutosh Sharma, VP and Research Director, Forrester, added that firms can stay competitive by delivering cost-efficient solutions, meeting immediate client needs, and guiding them toward future opportunities. A similar shift played out during the early days of the digital era, when global players like Accenture, IBM, and Deloitte gained an edge by acquiring digital firms early. A deeper understanding of client requirements eventually demanded a broader transformation of systems, operations, and processes. Indian IT service providers caught up and grew significantly as digital became mainstream.

"We are in an AI-driven phase. Accenture has done fairly well because they were among the first to spot the trend. Indian IT services tend to be more cautious in catching up. Sometimes, a lack of vision may hold them back," he said.

Salil Parekh, CEO and MD, Infosys, reiterated this, saying AI is part of all discussions on new deals. During the company's Q4 earnings call, he highlighted that Infosys is embedding AI across several existing initiatives. "We see AI bringing new opportunities and projects... we saw a 4.2 per cent increase in revenue... We are seeing a growing demand from clients, who are moving from a use-case approach to an AI-led transformation approach."

K Krithivasan, CEO and MD of Tata Consultancy Services, also noted that the company's pipeline of AI and GenAI engagements has grown, with a notable rise in deal wins across both 'AI for IT' and 'AI for business' segments.

FOCUS ON OUTCOMES

FY25 witnessed a noticeable shift in the cloud market with a significant growth in sovereign cloud requirements (ensuring data is stored, processed, and governed within national borders), AI infrastructure investments, and accelerated upgrading of outdated IT systems, he observed. These trends are driven by privacy, the need for instant AI-driven decisions from live data, and demand for technological currency.

"There is evident maturity in the request for GenAI pilots, with a sharper focus on business outcomes rather than mere experimentation. We try to deploy AI in every project," commented Krithivasan during TCS' Q4 earnings call.

Everest Group's Ranjan said that while a full reboot will take time, IT service players will focus on developing an AI-trained workforce, creating more IP-led solutions, moving into tier-2/-3 locations, developing GCC-specific offerings, and targeting geographies beyond the US and UK.

"Investment in AI is increasing but is uneven and conservative compared to publicly announced GenAI commitments by global heritage providers. While there is growth in IP platforms, most are still tools to accelerate services, not standalone revenue generators. Further, most are largely undifferentiated. With agentic AI expected to play a significant role in the future, the big opportunity is to help organisations become ready to adopt the future defined by 'systems of action' (AI-driven, context-aware actions with little human intervention)," he concluded.

The Hindu Business Line • Kochi • 09 Jun, 2025

Tech firms bet on AI to offset slowdown

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1,7	English	689	N/A	Top Center,Top Right	110318	32.08K

CORPORATE FILE.

To stay competitive, IT firms invest in digital transformation, upskilling and new partnerships **p7**

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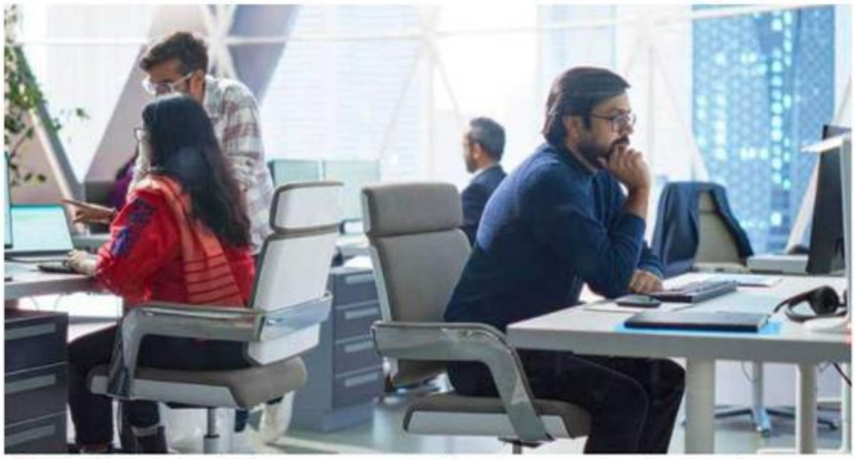

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The Hindu Business Line • Mumbai • 09 Jun, 2025

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CORPORATE FILE.

To stay competitive, IT firms invest in digital transformation, upskilling and new partnerships **p7**

◉ REBOOTING INDIAN IT

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Sanjana B
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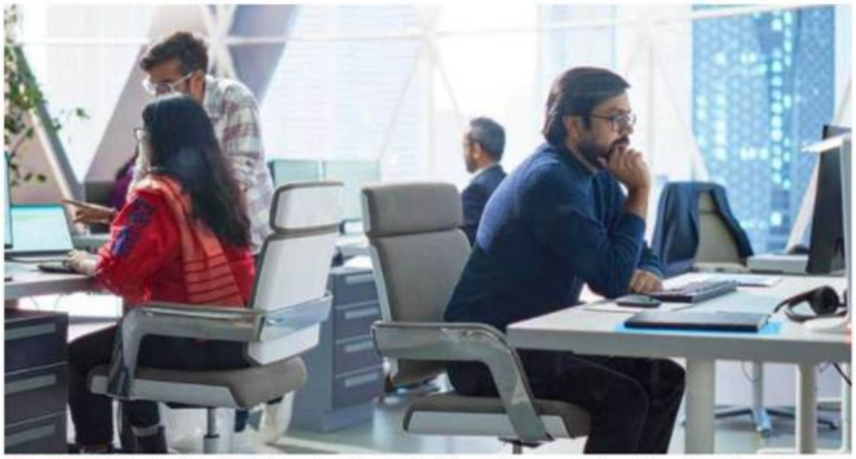

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The Hindu Business Line • Kolkata • 09 Jun, 2025

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CORPORATE FILE.

To stay competitive, IT firms invest in digital transformation, upskilling and new partnerships **p7**

REBOOTING INDIAN IT

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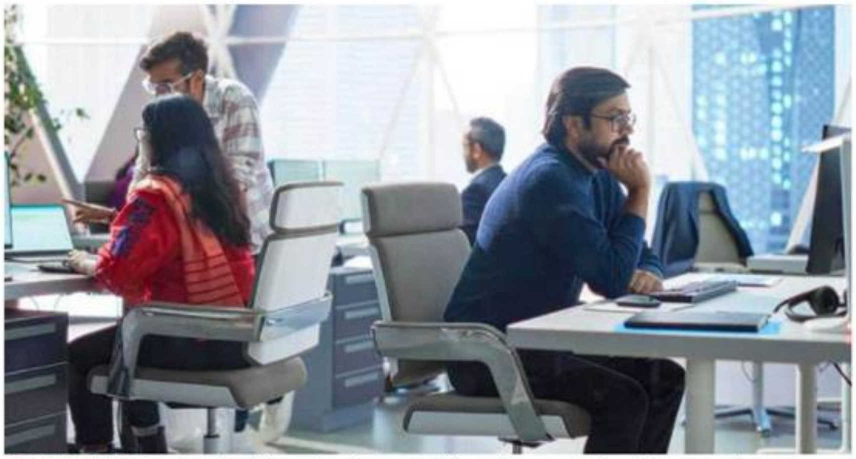

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The Hindu Business Line • Hyderabad • 09 Jun, 2025

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CORPORATE FILE.

To stay competitive, IT firms invest in digital transformation, upskilling and new partnerships **p7**

REBOOTING INDIAN IT

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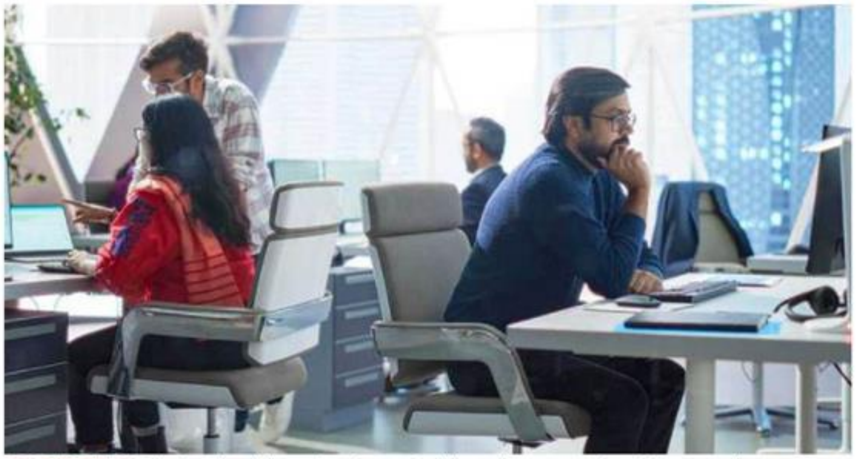

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The Hindu Business Line • Bengaluru • 09 Jun, 2025

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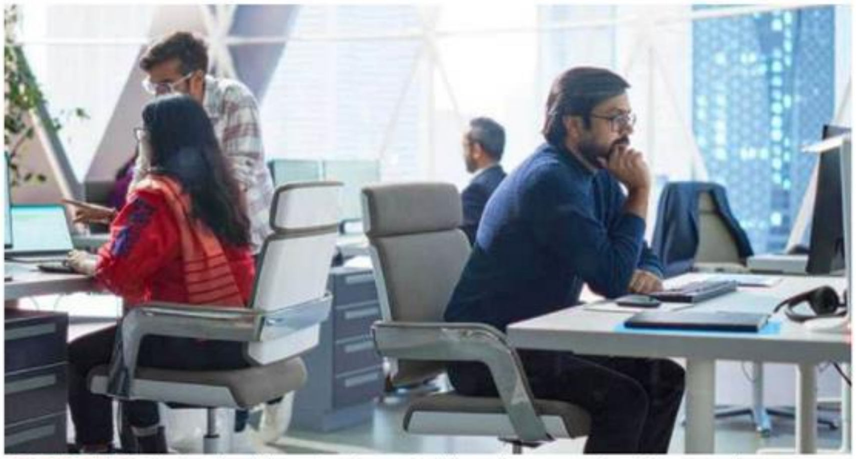

GOLDEN MEAN. The IT services industry faces the need to balance short-term caution with long-term bets on AI ISTOCK

Rajesh Ranjan, managing partner, Everest Group, acknowledged that IT services were grappling with macroeconomic pressures and uncertainty, tightening discretionary spending, attempts to leverage in-house models via GCCs, and demand for AI-led higher productivity.

DD Mishra, VP Analyst, Gartner, observed that as automation spreads, reliance on manual labour decreases, enhancing operational efficiency. This leads to cost reductions and creative disruptions in existing businesses.

During Wipro's Q4FY25 earnings call, CEO and MD Srini Pallia noted that the global industry environment remained largely uncertain throughout the year, compounded by recent tariff announcements. "We are speaking to clients across sectors to understand how things are playing out on the ground. Even though the underlying demand for tech reinvention remains strong, clients are approaching it more cautiously. They are focused on cost, speed, and AI-led efficiency," he commented.

"Leading IT firms are investing in building AI capabilities to enhance efficiency and client value," Mishra said.

IT firms battle AI headwinds

Annual revenue growth (CC)	FY19-20	FY20-21	FY21-22	FY22-23	FY23-24	FY24-25
TCS	7.1	-0.8	15.4	13.7	3.4	4.2
Infosys	9.8	5	19.7	15.4	1.4	4.2
HCLTech	16.7	1.1	12.7	13.7	5	4.7
Wipro	-0.4	-2.3	26.9	11.5	-4.4	-2.3

All figures are in per cent; source: company reports

MUTED GROWTH AHEAD

Joseph Anantharaju, co-Chairman and CEO of Happiest Minds Technologies, remarked that Indian IT services is recalibrating, as growth is expected to be muted in the short term. "The industry must focus on delivering business outcomes, helping customers automate their processes and workflows, leveraging AI and GenAI to create new revenue streams and optimise costs, and proactively use code automation tools to reduce IT costs and accelerate roadmaps."

He said IT firms are investing in AI research, talent, and platforms, embedding AI across the service stack — from intelligent operations to AI-powered software engineering. "To truly reinvent, the industry must move from being service providers to strategic AI partners — helping clients reimagine business models, not just processes."

Ashutosh Sharma, VP and Research Director, Forrester, added that firms can stay competitive by delivering cost-efficient solutions, meeting immediate client needs, and guiding them toward future opportunities. A similar shift played out during the early days of the digital era, when global players like Accenture, IBM, and Deloitte gained an edge by acquiring digital firms early. A deeper understanding of client requirements eventually demanded a broader transformation of systems, operations, and processes. Indian IT service providers caught up and grew significantly as digital became mainstream.

"We are in an AI-driven phase. Accenture has done fairly well because they were among the first to spot the trend. Indian IT services tend to be more cautious in catching up. Sometimes, a lack of vision may hold them back," he said.

Salil Parekh, CEO and MD, Infosys, reiterated this, saying AI is part of all discussions on new deals. During the company's Q4 earnings call, he highlighted that Infosys is embedding AI across several existing initiatives. "We see AI bringing new opportunities and projects... we saw a 4.2 per cent increase in revenue... We are seeing a growing demand from clients, who are moving from a use-case approach to an AI-led transformation approach."

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FOCUS ON OUTCOMES

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The Hindu Business Line • Pune • 09 Jun, 2025

Tech firms bet on AI to offset slowdown

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1,7	English	689	N/A	Top Center,Top Right	68949	5K

CORPORATE FILE.

To stay competitive, IT firms invest in digital transformation, upskilling and new partnerships **p7**

REBOOTING INDIAN IT

Tech firms bet on AI to offset slowdown

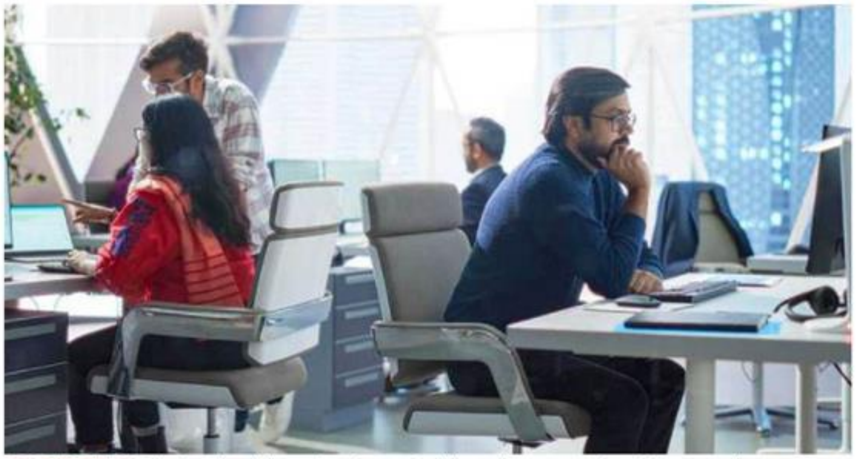
BUILDING RESILIENCE. To stay competitive, IT firms invest in digital transformation, upskilling, and new partnerships and acquisitions

Sanjana B
Venkatesha Babu

For 39-year-old Samir Kumar (name changed on request), a software architect, April this year was a roller coaster. In the first week, he and his wife joyfully welcomed their second child, a daughter. Less than a fortnight later, he was laid off by the leading electronics system design and manufacturing firm he was working at for the past seven years, as part of a "global restructuring of operations".

Kumar says, in the regular scheme of things, he would have found another job within days. But nearly six weeks after he was "let go", things have been tough and he blames it on the aggressive adoption of artificial intelligence (AI). He believes that a huge chunk of his erstwhile role has been automated. To a large extent, his suspicions are not unfounded, say experts.

Earlier this year, in February, Bangladeshi-British tech entrepreneur Emad Mostaque, founder of Stability AI, had warned of the impending destruction of Indian IT and business process management (BPM) sector due to AI. He said at an event that economies such as India would be impacted due to large-scale adoption of AI. Some of this is already playing out in the IT sector, but at a much smaller scale for the present, experts says.



GOLDEN MEAN. The IT services industry faces the need to balance short-term caution with long-term bets on AI ISTOCK

A TIME FOR RECALIBRATION

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The Hindu Business Line • Chennai • 09 Jun, 2025

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1,7	English	689	N/A	Top Center,Top Right	137897	57.88K

CORPORATE FILE.

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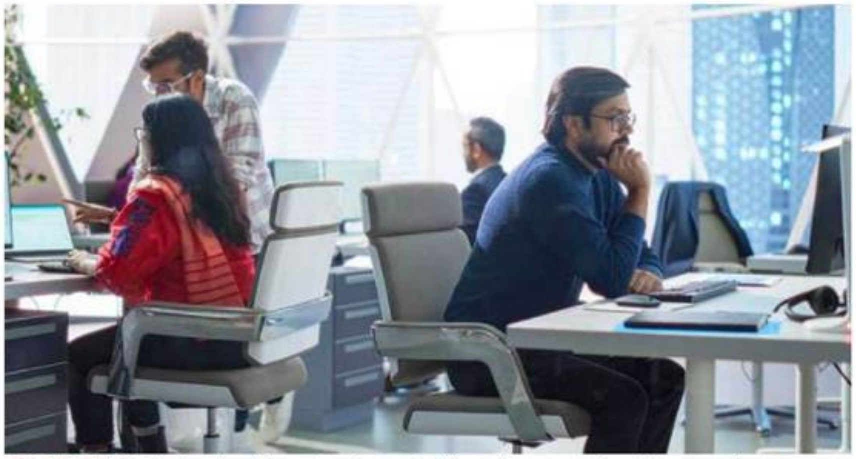

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The Hindu Business Line • Mumbai • 09 Jun, 2025

Future-ready talent

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	English	82	N/A	Middle Left	34824	63.5K

Future-ready talent

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The trends report says organisations are recalibrating how they engage and retain young talent in a tech-forward world to minimise the campus-to-corporate acclimatisation period. Internships are being reimagined through behavioural assessments, learning agility, technical assessments, cultural alignment, and digital DNA as pivots to early-career development. As a result, pre-placement offer conversions have surged by 24 per cent in FY25.

The report reveals a strategic shift in early-career hiring, favouring a skills-first, AI-enhanced and outcome-centric approach over conventional credentials. Cybersecurity and robotics are the top-paying tech skills in campus placements.

The Hindu Business Line • Hyderabad • 09 Jun, 2025

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The Hindu Business Line • Kolkata • 09 Jun, 2025

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The Hindu Business Line • Pune • 09 Jun, 2025

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The Hindu Business Line • Chennai • 09 Jun, 2025

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The Hindu Business Line • Bengaluru • 09 Jun, 2025

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The Hindu Business Line • Kochi • 09 Jun, 2025

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The Hindu Business Line • Delhi • 09 Jun, 2025

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Bizz Buzz • Hyderabad • 09 Jun, 2025

SCCL ready to foray into critical minerals

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	327	N/A	Top Left	32735	N/A

SCCL ready to foray into critical minerals

CMD N Balaram announces at Ministry of Mines conference

BIZZ BUZZ BUREAU
KOTHAGUDEM

SINGARENI Collieries Company Limited (SCCL) is fully prepared to enter the field of critical mineral production, either independently or through joint ventures with other organizations, as part of its efforts to meet national needs and expand its business, said SCCL Chairman and Managing Director N Balaram.

Speaking at the national-level conference on critical minerals organised by the Ministry of Mines in New Delhi on Friday, Balaram outlined SCCL's future plans. He emphasised that the company is set to play a prominent role in the critical minerals sector and pointed out that preliminary studies have indicated the presence of Rare Earth Elements (REEs) in coal and overburden layers within Singareni mines. These findings present opportunities for critical mineral production.

He stated that fly ash generated from power production at the Singareni Thermal Power Plant was analyzed at the IMMT laboratories in Bhubaneswar, which confirmed the presence of REEs. Additionally, critical minerals and REEs have been observed in forest areas of Kalluru in Khammam district. Carbonatites are believed to be the primary source of rare earth elements and niobium, he added.

In Ramagundam Open Cast Mine-II and the Singareni Thermal Power Plant, both fly ash and bottom ash samples revealed the presence of light and heavy REEs. Notably, 14 types of elements including Cerium, Lanthanum, Neodymium, Praseodymium, Gadolinium, Dysprosium, and Lutetium were identified. Research conducted by the National Geophysical Research Institute (NGRI), Hyderabad, also discovered Vanadium, Strontium, and Zirconium in the Ramagundam Open Cast Mine-II.

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Balaram said the Telangana State Government has been providing full support and encouragement to SCCL's move into the critical minerals sector. In this context, SCCL plans to soon establish a Geoscience Laboratory to identify and analyze the presence of critical minerals.

He further revealed that SCCL has already held discussions with NMDC and other organisations to pursue this goal. Talks were also held with a delegation from the Queensland Government, Australia, on jointly participating in critical mineral production. In line with the nation's objective of self-reliance in this sector, SCCL is open to collaborating with both public and private sector organisations and is willing to form joint ventures.

To support this initiative, SCCL has appointed Deloitte as a consultant for strategic advice and planning. The company also expressed readiness to participate in the upcoming critical minerals auctions being organised by the Central Government.

Business Standard (Hindi) • Delhi • 09 Jun, 2025

Auto industry seeks government help to speed up import of Magnet from China

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	Hindi	101	N/A	Bottom Left	22707	26.42K

वाहन उद्योग ने चीन से मैग्नेट के आयात में तेजी लाने के लिए सरकार से मदद मांगी

वाहन उद्योग ने यात्री कारों सहित विभिन्न अनुप्रयोगों में इस्तेमाल होने वाले मैग्नेट के आयात के लिए चीन की सरकार से मंजूरी में तेजी लाने के लिए सरकार से मदद मांगी है। उद्योग के सूत्रों के अनुसार, विभिन्न घरेलू आपूर्तिकर्ताओं ने पहले ही चीन में अपने स्थानीय विक्रेताओं के माध्यम से चीनी सरकार से मंजूरी मांगी है।

सूत्रों ने कहा कि अभी तक कोई मंजूरी नहीं दी गई है। मैग्नेट के वैश्विक प्रसंस्करण क्षमता के 90 प्रतिशत से अधिक पर चीन का नियंत्रण है। इनका इस्तेमाल वाहन, घरेलू उपकरणों और स्वच्छ ऊर्जा सहित कई क्षेत्रों में किया जाता है। चीनी सरकार ने 4 अप्रैल से सात दुर्लभ खनिजों और मैग्नेट के लिए विशेष निर्यात लाइसेंस अनिवार्य करते हुए प्रतिबंध लगा दिए हैं। चीन के प्रतिबंधों के चलते जापान में सुजूकी मोटर ने पहले ही अपनी स्विफ्ट कार का उत्पादन रोक दिया है। पिछले सप्ताह मारुति सुजूकी इंडिया के वरिष्ठ कार्यकारी अधिकारी (कॉरपोरेट मामले) राहुल भारती ने कहा था कि चीन ने कंपनी से भारत सरकार द्वारा समर्थित और चीनी सरकार द्वारा अनुमोदित अंतिम उपयोगकर्ता प्रमाणपत्र मांगा है।

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Business Standard (Hindi) • Mumbai • 09 Jun, 2025

Auto industry seeks government help to speed up import of magnet from China

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	Hindi	104	N/A	Bottom Left	12015	12.32K

वाहन उद्योग ने चीन से मैग्नेट के आयात में तेजी लाने के लिए सरकार से मदद मांगी

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Business Standard (Hindi) • Chandigarh • 09 Jun, 2025

Vahan Udyog ne Chine se Magnet ke ayaat mein tezi laane ke liye Sarkar se madad mangi

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	Hindi	101	N/A	Bottom Left	10597	15.51K

वाहन उद्योग ने चीन से मैग्नेट के आयात में तेजी लाने के लिए सरकार से मदद मांगी

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The Business Guardian • Delhi • 09 Jun, 2025

India's digital forensics to hit $1.39B by FY30

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	214	N/A	Middle Center	21351	N/A

India's digital forensics to hit $1.39B by FY30

TBG NETWORK
NEW DELHI

India's digital forensics market is expected to grow more than triple the global average of 11 per cent to hit USD 1.39 billion (Rs 11,829 crore) by the financial year 2029-30, according to a joint report by Deloitte-DSCI. As per the report, the Indian digital forensic market will grow at a Compounded Annual Growth Rate (CAGR) of 40 per cent. The digital forensics market refers to the collection and analysis of digital evidence for legal or investigative purposes. The report said that the rise of the forensic market signals a pivot in India's digital crime and cybersecurity readiness approach. Mobile forensics now dominates the sector, accounting for about 51 per cent of the market, driven by the boom in smartphone usage, digital payments and mobile-centric cybercrime. With 81 per cent of demand coming from the public sector, particularly law enforcement, the report highlights the growing reliance on forensic tech to combat sophisticated digital threats. »As India's digital economy rapidly expands, so too does the scale and complexity of cyber threats. In this evolving landscape, from financial fraud and data breaches to sophisticated cross-border attacks, digital forensics has moved from a reactive tool to a strategic capability," said Nikhil Bedi, Leader, Risk, Regulatory & Forensic, Deloitte India. "With growing public sector demand and emerging private sector participation, the potential to shape a globally competitive forensic industry is within reach. While we are witnessing the cyber security industry ecosystem maturing, we need to emulate similar for the digital forensics industry," said Vinayak Godse, CEO, Data Security Council of India (DSCI). The report recommended a strategic roadmap centred on boosting Indigenous Research & Development (R&D). The R&D, as per the report, is critical to reducing import dependence. Expansion of education and certification programmes will bridge the projected shortfall of 90,000 forensic professionals. The report also recommended modernisation of national infrastructure with advanced labs and regional Centres of Excellence. Strengthening public-private partnerships, streamlining procurement and introducing unified regulatory standards will be critical to improving cross-border investigation capabilities and digital crime response, the report recommended.

The Times of India • Bengaluru • 09 Jun, 2025

AI agents boost developer productivity

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	English	273	N/A	Bottom Left	1008105	1.78M

AI agents boost developer productivity

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Bengaluru: AI tools have boosted developer productivity by 30% in their daily tasks. Many tech companies are actively exploring ways to further enhance developer efficiency using GenAI tools.

Stack Overflow CEO Prashant Chandrasekar believes that AI is freeing up developers for more meaningful work. "From our perspective, AI agents don't replace developers. They free them up to focus on higher-order tasks—creative, strategic, or architectural work. The best agentic AI tools give developers back time and energy, helping them learn new technologies and make a greater impact," he said.

According to Thejesh G N, an independent technologist, researcher, and hacker, AI agents are helping programmers grasp business concepts, leading to more efficient code writing. "It helps identify logic behind code. It helps us identify a business case of a line of code and tweak it accordingly," he said.

Generative AI has become popular amongst developers as a comprehensive solution. "Explain a problem and it fetches the best possible outcome unlike a Google search where we have to dig out information. One can ask the agent to write code for a particular functionality," Sujit Sharma, senior director, Software Engineering Management at ServiceNow, said.

These tools are quickly becoming popular among developers, offering a more comprehensive solution. Sharma said that his team increasingly relies on AI agents instead of product managers to understand business processes. These agents generate code summaries, streamlining the development process further.

Beyond coding, AI tools are also taking over routine and operational tasks. Bebi Negi, senior lead data scientist at Happiest Minds, uses generative AI for generating weekly reports and managing access permissions. "Currently, these tools handle 10% to 20% of tasks, freeing up a similar portion of my time by eliminating repetitive work," she notes. For developers, AI is automating traditionally manual tasks such as writing test cases.

AI is proving especially helpful for senior developers overseeing junior teams. "GenAI is extremely beginner-friendly. Most freshers struggle to write proper code, but with AI, they can generate functional code and get the job done," said Thejesh. However, he cautions that beginners may not fully grasp the reasoning behind AI-generated code. A deeper understanding of programming logic, he says, still requires real-world experience.

AI is also emerging as a quality assurance and management tool. Arindam Ray, vice-president at Maveric Systems, who leads the company's North America engagements, emphasizes that most AI agent deployments are still in the pilot phase. "They haven't taken over technology-related work yet. Right now, it's mainly about boosting internal productivity," he says.

Chhavi Sharma, a product manager and AnitaB.org India community member, uses GenAI for large-scale data analysis. According to her, success with AI hinges on crafting precise prompts. The evolution of agentic workflows is leading to smarter orchestration across the development lifecycle. Jitendra Dulhani, a manager and developer at Deloitte India, explains how agents now understand their roles within complex tasks and can coordinate among themselves. "For instance, in a migration case, one agent could identify the source and target languages, create a detailed migration plan, and delegate tasks to other agents—one handling the actual migration, another validating the output. The entire orchestration is becoming more dynamic and intelligent," he said.

SUPERCHARGING DEV WORK WITH AI

Automate Repetitive Tasks
- AI handles routine jobs like writing test cases, generating reports, and managing access
- Developers save 10-30% of their time
- Lets developers focus on innovation

Understand Business Needs
- AI helps relate code to business goals
- Teams use it instead of relying solely on product managers

Assist in Coding
- Developers can describe a problem, and AI generates working code
- Helps juniors write functional code faster

Improve Team Efficiency
- AI tools generate summaries, explain code, and help teams collaborate
- Speeds up onboarding for new team members

Make Work More Meaningful
- AI frees up time for high-level tasks—like strategy, design, and architecture.

The Pioneer • Hyderabad • 09 Jun, 2025

Auto industry seeks govt help in expediting approvals

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
8	English	109	N/A	Top Right	36998	275K

RARE EARTH MAGNETS IMPORT FROM CHINA

Auto industry seeks govt help in expediting approvals

PNS ■ NEW DELHI

The automobile industry has sought government support in expediting approvals from the Chinese government for importing rare earth magnets used in various applications, including passenger cars.

As per the industry sources, various domestic suppliers have already sought approval from the Chinese government through their local vendors in China.

However, no approvals have been granted so far, sources said. China controls over 90 per cent of global processing capacity for the magnets, used across multiple sectors including automobiles, home appliances and clean energy.

The Chinese government has put restrictions, with effect from April 4, mandating special export licences for seven rare earth elements and related magnets.

In Japan, Suzuki Motor has already suspended production of its Swift car because of China's curbs. Last week, Maruti Suzuki India Senior Executive Officer (Corporate Affairs) Rahul Bharti said China has asked for an end-user certificate, endorsed by the Indian government and approved by the Chinese government.

"So that process is on and industry is in discussion with the government," he stated.

Deloitte India Partner and Automotive Sector Leader Rajat Mahajan noted that the shortage is a major supply chain disruption especially for EVs as rare earth metals are used extensively in the electric motor which is a core component.

Rare earth magnets have high magnetic energy storage capacity with low coercivity at high operating temperatures.

The Pioneer • Hyderabad • 09 Jun, 2025

From sidelines to centre stage: Women athletes redefine the future of sports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	English	458	N/A	Middle Left	155654	275K

From sidelines to centre stage: Women athletes redefine the future of sports

The next Summer Olympics in Los Angeles, in 2028, will have many firsts! The number of women athletes exceeds their male counterparts. There will be a full gender parity in all team events, while the number of women's football teams surpasses men's. There is another first! Kirsty Coventry, a Zimbabwean athlete, elected this year, takes up the mantle of the International Olympic Committee (IOC), becoming the first-ever woman to lead the Olympics in its 131-year history. In the Olympics, in terms of the number, women athletes scaled new heights from 2.2 per cent representation in 1900 in Paris to achieving gender parity in Paris again in 2024, a quarter and a century later. But, the journey remained fraught with multiple challenges. Lack of financial resources impacted the quality of training, facilities, and overall support available to female athletes (Blinde et al., 1993), and hampered the growth and sustainability of women's sports leagues and teams (Sartore & Cunningham, 2014). Potential brands often undervalued women's sports, considering it to be an arena of 'unproven returns'. There was, however, a significant shift in recent times when angel investors and venture capitalists came forward to explore the over-looked market and made use of the best available data, and content on digital/ social media. The emergence of Angel City FC in 2020 in the US National Women's Soccer League (NWSL), set a new precedent, when its all-female founding team 'inverted the accepted business model of sports franchise, moved their brand beyond the local base, to digital brand building'. Within the first three years, it could raise a market valuation of $250 million in 2024. Such experimental ventures remain not confined to Europe and the USA, but, in areas like the Middle East, where governments are increasingly directing resources towards grassroots initiatives designed to foster greater girls' participation in sports.

ARCHANA DATTA

In India, around 1200 companies invested a combined ₹526.14 crore in 2022-23 on CSR investments, nearly double compared to the previous financial year (₹291.75 crore), for promoting sports, including women's. However, many sports analysts believe that 'not many companies consider women's sports while choosing their CSR goals' (Goodera). Nevertheless, a 2024 survey (Service Monkey & Parity), found that 'women athletes are trusted influencers', the majority of sports fans (88 per cent) regard them as 'impactful role models' and almost 73 per cent said that they watch women's sports at least a few times a year, which is 81 per cent in case of men's sports, and an overwhelming majority think (92 per cent) that it is 'important' for girls to play while growing up. A 2023 report (Deloitte) highlighted that 85 per cent of women who played sports as children, and are now Fortune 500 CEOs, believed that the 'top skills they developed by playing sports helped them to succeed in their professional careers'. In 2024, global revenues for women's sports moved up $1.3 billion, with an impressive 300 per cent growth in just three years (Deloitte). Moreover, sponsorship deals for women's sports have also seen a 20 per cent year-over-year increase since 2020 (Sports United). 'In recent years, attendance, viewership and social engagement for women's sports have spiked, leading to long-overdue financial backing through investments and sponsorships...' said, the CEO and founder of SponsorUnited. Across all countries, 32 per cent of fans of women's sports say they are more likely to purchase products when a brand supports women's sports. While in 2022, there was a 30 per cent surge in the number of advertisements featuring women sports celebrities in India (TAM AdEx). The owner of the UP Warriors in the Women's Premier League (WPL) and the head of Capri Sports, were categorical that 'perception about women athletes as brand endorsers has transformed significantly because of changing consumer mindsets, and growing data-backed proof'. Now, this momentum requires a strategic roadmap that balances innovation with a focus on core business fundamentals for sustained growth and commercial success as well. Industries must move from a short-term return on investment (ROI) to a venture capital mindset driven by values, long-term vision, and a commitment to societal impact for the long-term health of women's sports.

Undeniably, digital space could boost the visibility of women in sports to about 18.5 per cent in 2022, marking a 2.53 per cent average annual increase. But, women sportspersons face a 'different scrutiny on digital space as audiences expectations are still deeply embedded in societal norms' and brand marketing strategies continue to focus more on 'traditional femininity'. A social media analysis during the 2018 Commonwealth Games, found that words like 'strong' and 'talented' were frequently used in the case of male athletes, while women athletes were labelled with terms like 'pretty' or 'girls'. A similar analysis of the online sports stories and images posted during the Rio Olympic Games found that men athletes were portrayed in 'active or competitive roles', while women athletes were frequently depicted in 'passive or aesthetically appealing ways'. Women athletes' Instagram posts on non-sport-related images receive significantly higher engagement. As a result, many high-profile women athletes adopt branding strategies that promote polished, heteronormative femininity, avoiding controversial political stances and thus limiting their abilities to challenge gendered perceptions in sports', argued a study on feminist neo-liberal marketing strategies. Women sportspersons also continue to face 'widespread, overlapping and grave forms of violence at all levels' (UN). Nearly 21 per cent of professional women athletes experienced sexual abuse as a child in sports, almost double the rate of male athletes (11 per cent). A 2021 study (World Athletics) found that 85 per cent of online abuse in the lead-up to and during the Tokyo Olympics was directed at women. But, sports bodies tend to focus more on curbing doping and match-fixing as sports integrity measures. In India, the prolonged protests by Olympic medal-winning women wrestlers exposed the ineptitude of such bodies.

In 2023, the UN Women and UNESCO outlined a 10-point 'Call to Action' for gender equality in and through sports, addressing issues like fair pay, media representation, and safeguarding standards. Countries must adopt it, and standardise procedures to strengthen the grievance redressal mechanisms of sports bodies with a strong legal framework, ensure survivor support and accountability, and also take technology companies and social media platforms on board to tackle online abuses. Governments, Corporations and media houses should all come together to create a level playing field with resources, exposure and voice to herald an era of equitable, safe and inclusive sports.

(The writer is former Director-General of Doordarshan and AIR. She is also the former Press Secretary to the President. Views expressed are personal)

The Pioneer • Chandigarh • 09 Jun, 2025

Auto sector seeks Government help for rare earth imports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	226	N/A	Middle Left	135676	268.96K

Auto sector seeks Government help for rare earth imports

PRESS TRUST OF INDIA ■ New Delhi

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However, no approvals have been granted so far, sources said. China controls over 90 per cent of global processing capacity for the magnets, used across multiple sectors including automobiles, home appliances and clean energy. The Chinese government has put restrictions, with effect from April 4, mandating special export licences for seven rare earth elements and related magnets.

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Also, there are not enough rare earth magnets to recycle at this point in time to satisfy the EV volumes, Mahajan said. It will not be easy for OEMs to suddenly change course on powertrain as well as on alternate material.

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Given that China accounts for around 90 per cent of the overall supply for rare earth magnets, the curb on export of the same by China can have material implications for the EV industry, he added.

The Pioneer • Chandigarh • 09 Jun, 2025

From sidelines to centre stage: Women athletes redefine the future of sports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	English	633	N/A	Bottom Left	379940	268.96K

From sidelines to centre stage: Women athletes redefine the future of sports

The next Summer Olympics in Los Angeles, in 2028, will have many firsts! The number of women athletes exceeds their male counterparts. There will be a full gender parity in all team events, while the number of women's football teams surpasses men's. There is another first! Kirsty Coventry, a Zimbabwean athlete, elected this year, takes up the mantle of the International Olympic Committee (IOC), becoming the first-ever woman to lead the Olympics in its 131-year history. In the Olympics, in terms of the number, women athletes scaled new heights from 2.2 per cent representation in 1900 in Paris to achieving gender parity in Paris again in 2024, a quarter and a century later. But, the journey remained fraught with multiple challenges. Lack of financial resources impacted the quality of training, facilities, and overall support available to female athletes (Blinde et al., 1993), and hampered the growth and sustainability of women's sports leagues and teams (Sartore & Cunningham, 2014). Potential brands often undervalued women's sports, considering it to be an arena of 'unproven returns'. There was, however, a significant shift in recent times when angel investors and venture capitalists came forward to explore the over-looked market and made use of the best available data, and content on digital/ social media. The emergence of Angel City FC in 2020 in the US National Women's Soccer League (NWSL), set a new precedent, when its all-female founding team 'inverted the accepted business model of sports franchise, moved their brand beyond the local base, to digital brand building'. Within the first three years, it could raise a market valuation of $250 million in 2024. Such experimental ventures remain not confined to Europe and the USA, but, in areas like the Middle East, where governments are increasingly directing resources towards grassroots initiatives designed to foster greater girls' participation in sports.

ARCHANA DATTA

In India, around 1200 companies invested a combined ₹526.14 crore in 2022-23 on CSR investments, nearly double compared to the previous financial year (₹291.75 crore), for promoting sports, including women's. However, many sports analysts believe that 'not many companies consider women's sports while choosing their CSR goals' (Goodera). Nevertheless, a 2024 survey (Service Monkey & Parity), found that 'women athletes are trusted influencers', the majority of sports fans (88 per cent) regard them as 'impactful role models' and almost 73 per cent said that they watch women's sports at least a few times a year, which is 81 per cent in case of men's sports, and an overwhelming majority think (92 per cent) that it is 'important' for girls to play while growing up. A 2023 report (Deloitte) highlighted that 85 per cent of women who played sports as children, and are now Fortune 500 CEOs, believed that the 'top skills they developed by playing sports helped them to succeed in their professional careers'. In 2024, global revenues for women's sports moved up $1.3 billion, with an impressive 300 per cent growth in just three years (Deloitte). Moreover, sponsorship deals for women's sports have also seen a 20 per cent year-over-year increase since 2020 (Sports United). 'In recent years, attendance, viewership and social engagement for women's sports have spiked, leading to long-overdue financial backing through investments and sponsorships...' said, the CEO and founder of SponsorUnited. Across all countries, 32 per cent of fans of women's sports say they are more likely to purchase products when a brand supports women's sports. While in 2022, there was a 30 per cent surge in the number of advertisements featuring women sports celebrities in India (TAM AdEx). The owner of the UP Warriors in the Women's Premier League (WPL) and the head of Capri Sports, were categorical that 'perception about women athletes as brand endorsers has transformed significantly because of changing consumer mindsets, and growing data-backed proof'. Now, this momentum requires a strategic roadmap that balances innovation with a focus on core business fundamentals for sustained growth and commercial success as well. Industries must move from a short-term return on investment (ROI) to a venture capital mindset driven by values, long-term vision, and a commitment to societal impact for the long-term health of women's sports.

Undeniably, digital space could boost the visibility of women in sports to about 18.5 per cent in 2022, marking a 2.53 per cent average annual increase. But, women sportspersons face a 'different scrutiny on digital space as audiences expectations are still deeply embedded in societal norms' and brand marketing strategies continue to focus more on 'traditional femininity'. A social media analysis during the 2018 Commonwealth Games, found that words like 'strong' and 'talented' were frequently used in the case of male athletes, while women athletes were labelled with terms like 'pretty' or 'girls'. A similar analysis of the online sports stories and images posted during the Rio Olympic Games found that men athletes were portrayed in 'active or competitive roles', while women athletes were frequently depicted in 'passive or aesthetically appealing ways'. Women athletes' Instagram posts on non-sport-related images receive significantly higher engagement. As a result, many high-profile women athletes adopt branding strategies that promote polished, heteronormative femininity, avoiding controversial political stances and thus limiting their abilities to challenge gendered perceptions in sports', argued a study on feminist neo-liberal marketing strategies. Women sportspersons also continue to face 'widespread, overlapping and grave forms of violence at all levels' (UN). Nearly 21 per cent of professional women athletes experienced sexual abuse as a child in sports, almost double the rate of male athletes (11 per cent). A 2021 study (World Athletics) found that 85 per cent of online abuse in the lead-up to and during the Tokyo Olympics was directed at women. But, sports bodies tend to focus more on curbing doping and match-fixing as sports integrity measures. In India, the prolonged protests by Olympic medal-winning women wrestlers exposed the ineptitude of such bodies.

In 2023, the UN Women and UNESCO outlined a 10-point 'Call to Action' for gender equality in and through sports, addressing issues like fair pay, media representation, and safeguarding standards. Countries must adopt it, and standardise procedures to strengthen the grievance redressal mechanisms of sports bodies with a strong legal framework, ensure survivor support and accountability, and also take technology companies and social media platforms on board to tackle online abuses. Governments, Corporations and media houses should all come together to create a level playing field with resources, exposure and voice to herald an era of equitable, safe and inclusive sports.

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The Pioneer • Bhubaneshwar • 09 Jun, 2025

Auto sector seeks Government help for rare earth imports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	169	N/A	Middle Left	101238	275.94K

Auto sector seeks Government help for rare earth imports

PRESS TRUST OF INDIA ■ New Delhi

The automobile industry has sought government support in expediting approvals from the Chinese government for importing rare earth magnets used in various applications, including passenger cars.

As per the industry sources, various domestic suppliers have already sought approval from the Chinese government through their local vendors in China.

However, no approvals have been granted so far, sources said. China controls over 90 per cent of global processing capacity for the magnets, used across multiple sectors including automobiles, home appliances and clean energy. The Chinese government has put restrictions, with effect from April 4, mandating special export licences for seven rare earth elements and related magnets.

In Japan, Suzuki Motor has already suspended production of its Swift car because of China's curbs. Last week, Maruti Suzuki India Senior Executive Officer (Corporate Affairs) Rahul Bharti said China has asked for an end-user certificate, endorsed by the Indian government and approved by the Chinese government. "So that process is on and industry is in discussion with the government," he stated. Deloitte India Partner and Automotive Sector Leader Rajat Mahajan noted that the shortage is a major supply chain disruption especially for EVs as rare earth metals are used extensively in the electric motor which is a core component. Rare earth magnets have high magnetic energy storage capacity with low coercivity at high operating temperatures. "This has been an R&D topic for the automotive industry for a long time but till now other magnetic materials have not seen large scale commercial usage in applications like EV," he noted.

Also, there are not enough rare earth magnets to recycle at this point in time to satisfy the EV volumes, Mahajan said. It will not be easy for OEMs to suddenly change course on powertrain as well as on alternate material.

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"This situation will hopefully get resolved via diplomatic channels, but if it continues then we may see a shift towards powertrains for large OEMs," he said. Icra Senior Vice President & Co-Group Head Corporate Ratings Srikumar Krishnamurthy noted that rare earth magnets are used for multiple applications in EVs — electric motors, regenerative braking systems, power steering etc.

Given that China accounts for around 90 per cent of the overall supply for rare earth magnets, the curb on export of the same by China can have material implications for the EV industry, he added.

The Pioneer • Delhi • 09 Jun, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	226	N/A	Middle Left	644463	634.42K

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The Pioneer • Delhi • 09 Jun, 2025

From sidelines to centre stage: Women athletes redefine the future of sports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	English	633	N/A	Bottom Left	1804716	634.42K

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In 2023, the UN Women and UNESCO outlined a 10-point 'Call to Action' for gender equality in and through sports, addressing issues like fair pay, media representation, and safeguarding standards. Countries must adopt it, and standardise procedures to strengthen the grievance redressal mechanisms of sports bodies with a strong legal framework, ensure survivor support and accountability, and also take technology companies and social media platforms on board to tackle online abuses. Governments, Corporations and media houses should all come together to create a level playing field with resources, exposure and voice to herald an era of equitable, safe and inclusive sports.

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The Pioneer • Lucknow • 09 Jun, 2025

Auto sector seeks Government help for rare earth imports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	163	N/A	Middle Left	162534	471.48K

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PRESS TRUST OF INDIA ■ New Delhi

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From sidelines to centre stage: Women athletes redefine the future of sports

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	English	472	N/A	Middle Left	471716	471.48K

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ARCHANA DATTA

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In 2023, the UN Women and UNESCO outlined a 10-point 'Call to Action' for gender equality in and through sports, addressing issues like fair pay, media representation, and safeguarding standards. Countries must adopt it, and standardise procedures to strengthen the grievance redressal mechanisms of sports bodies with a strong legal framework, ensure survivor support and accountability, and also take technology companies and social media platforms on board to tackle online abuses. Governments, Corporations and media houses should all come together to create a level playing field with resources, exposure and voice to herald an era of equitable, safe and inclusive sports.

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Millenniumpost • Delhi • 09 Jun, 2025

Automobile industry seeks govt help in expediting approvals

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
9	English	392	N/A	Top Left	704966	750K

IMPORT OF RARE EARTH MAGNETS FROM CHINA

Automobile industry seeks govt help in expediting approvals

Various domestic suppliers have already sought approval from Chinese govt through their local vendors in China, as per industry sources

OUR CORRESPONDENT

NEW DELHI: The automobile industry has sought government support in expediting approvals from the Chinese government for importing rare earth magnets used in various applications, including passenger cars.

As per the industry sources, various domestic suppliers have already sought approval from the Chinese government through their local vendors in China.

However, no approvals have been granted so far, sources said. China controls over 90 per cent of global processing capacity for the magnets, used across multiple sectors including automobiles, home appliances and clean energy. The Chinese government has put restrictions, with effect from April 4, mandating special export licences for seven rare earth elements and related magnets.

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China controls over 90 per cent of global processing capacity for the magnets, used across multiple sectors including automobiles, home appliances and clean energy

Deloitte India Partner and Automotive Sector Leader Rajat Mahajan noted that the shortage is a major supply chain disruption especially for EVs as rare earth metals are used extensively in the electric motor which is a core component.

Rare earth magnets have high magnetic energy storage capacity with low coercivity at high operating temperatures.

"This has been an R&D topic for the automotive industry for a long time but till now other magnetic materials have not seen large scale commercial usage in applications like EV," he noted. Also, there are not enough rare earth magnets to recycle at this point in time to satisfy the EV volumes, Mahajan said. It will not be easy for OEMs to suddenly change course on powertrain as well as on alternate material.

"This situation will hopefully get resolved via diplomatic channels, but if it continues then we may see a shift towards powertrains for large OEMs," he said. Icra Senior Vice President & Co-Group Head Corporate Ratings Srikumar Krishnamurthy noted that rare earth magnets are used for multiple applications in EVs - electric motors, regenerative braking systems, power steering etc.

Given that China accounts for around 90 per cent of the overall supply for rare earth magnets, the curb on export of the same by China can have material implications for the EV industry, he added.

"The implications could include inflationary pressures (led by higher cost for rare earth magnets against the backdrop of shortage) or even disruption in production schedules in absence of a seamless supply of the same," Krishnamurthy stated.

While OEMs are evaluating options to reduce dependence on the supply of rare earth magnets, finding immediate alternatives is going to be challenging, he said. The critical materials include, samarium, gadolinium, terbium, dysprosium and lutetium, which are essential in electric motors, braking systems, smartphones and missile technology.

Key Points

- Chinese govt has put restrictions from April 4, mandating special export licences for seven rare earth elements, related magnets
- Rare earth magnets have high magnetic energy storage capacity with low coercivity at high operating temperatures
- In Japan, Suzuki Motor has already suspended production of Swift car because of China's curbs

Orissa Post • Bhubaneshwar • 09 Jun, 2025

Auto sector seeks govt help for rare earth magnets import from China

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
11	English	265	N/A	Bottom Left	79628	171.26K

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PRESS TRUST OF INDIA

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Deloitte India Partner and Automotive Sector Leader Rajat Mahajan noted that the shortage is a major supply chain disruption, especially for EVs, as rare earth metals are used extensively in the electric motor as a core component.

Rare earth magnets have high magnetic energy storage capacity with low coercivity at high operating temperatures.

"This has been an R&D topic for the automotive industry for a long time but till now other magnetic materials have not seen large scale commercial usage in applications like EV," he noted.

Also, there are not enough rare earth magnets to recycle at this point in time to satisfy the EV volumes, Mahajan said. It will not be easy for OEMs to suddenly change course on powertrain as well as on alternate material.

"This situation will hopefully get resolved via diplomatic channels, but if it continues then we may see a shift towards powertrains for large OEMs," he said.

> **Rare earth magnets are used for multiple applications in EVs - electric motors, regenerative braking systems, power steering etc. China accounts almost 90 per cent of the overall supply for rare earth magnets; the curb on export of the same by China can have material implications on the EV industry**
>
> SRIKUMAR KRISHNAMURTHY | ICRA SENIOR VP

ICRA Senior Vice President, Srikumar Krishnamurthy noted that rare earth magnets are used for multiple applications in EVs - electric motors, regenerative braking systems, power steering etc. Given that China accounts for around 90 per cent of the overall supply for rare earth magnets, the curb on export of the same by China can have material implications for the EV industry, he added.

The implications could include inflationary pressures (led by higher cost for rare earth magnets against the backdrop of shortage) or even disruption in production schedules in absence of a seamless supply of the same.

Pioneer Hindi • Delhi • 09 Jun, 2025

Chini sarkar se manjuri ke liye vahan udhyog ne madad mangi

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	Hindi	98	N/A	Top Right	153626	375K

चीनी सरकार से मंजूरी के लिए वाहन उद्योग ने मदद मांगी

दुर्लभ पृथ्वी चुंबकों के आयात में तेजी लाने के लिए पहल

पायनियर समाचार सेवा। नई दिल्ली

वाहन उद्योग ने यात्री कारों सहित विभिन्न अनुप्रयोगों में इस्तेमाल होने वाले दुर्लभ पृथ्वी चुंबकों के आयात के लिए चीन की सरकार से मंजूरी में तेजी लाने के लिए सरकार से मदद मांगी है।

उद्योग के सूत्रों के अनुसार, विभिन्न घरेलू आपूर्तिकर्ताओं ने पहले ही चीन में अपने स्थानीय विक्रेताओं के माध्यम से चीनी सरकार से मंजूरी मांगी है। सूत्रों ने कहा कि अभी तक कोई मंजूरी नहीं दी गई है। दुर्लभ पृथ्वी चुंबकों के वैश्विक प्रसंस्करण क्षमता के 90 प्रतिशत से अधिक पर चीन का नियंत्रण है। इनका इस्तेमाल वाहन, घरेलू उपकरणों और स्वच्छ ऊर्जा सहित कई क्षेत्रों में किया जाता है।

चीनी सरकार ने चार अप्रैल से सात दुर्लभ पृथ्वी तत्वों और संबंधित चुंबकों के लिए विशेष निर्यात लाइसेंस अनिवार्य करते हुए प्रतिबंध लगा दिए हैं। चीन के प्रतिबंधों के चलते जापान में सुजुकी मोटर ने पहले ही अपनी स्विफ्ट कार का उत्पादन रोक दिया है।

पिछले सप्ताह मारुति सुजुकी इंडिया के वरिष्ठ कार्यकारी अधिकारी (कॉरपोरेट मामले) राहुल भारती ने कहा था कि चीन ने कंपनी से भारत सरकार द्वारा समर्थित और चीनी सरकार द्वारा अनुमोदित अंतिम उपयोगकर्ता प्रमाणपत्र मांगा है। डेलॉइट इंडिया के पार्टनर और वाहन क्षेत्र के प्रमुख रजत महाजन ने कहा कि यह कमी विशेष रूप से ईवी के लिए आपूर्ति श्रृंखला में एक बड़ी बाधा है। ज्ञात हो कि इन भारत का वाहन सेक्टर विदेशी कंपनियों से चुनौती पा रहा है।

Lokmat • Mumbai • 09 Jun, 2025

The heart of electric vehicles stopped by a Chinese magnet

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
6	Marathi	107	N/A	Middle Right	106834	604.7K

इलेक्ट्रिक वाहनांचे हृदय चीनच्या चुंबकाने थांबविले

लोकमत न्यूज नेटवर्क

नवी दिल्ली : इलेक्ट्रिक वाहनांचे हृदय मानले जाणारे, तसेच प्रवासी कारांसह विविध उपकरणांमध्ये वापरले जाणारे दुर्मीळ पृथ्वी चुंबक चीनकडून आयात करण्यासाठी वाहन उद्योगाने सरकारची मदत मागितली आहे. विविध देशांतर्गत पुरवठादारांनी चीनमधील त्यांच्या स्थानिक विक्रेत्यांद्वारे आधीच चीन सरकारकडून मंजुरी मागितली आहे. मात्र, ती मिळालेली नाही.

डेलॉइट इंडिया कंपनीचे भागीदार रजत महाजन यांनी सांगितले की, ही कमतरता विशेषतः इलेक्ट्रिक वाहनांच्या पुरवठा साखळीसाठी अडथळा ठरते

वाहनांत कशासाठी वापर?

पॉवर स्टेअरिंग सिस्टमसाठी.

एबीएस सेन्सर, क्रँकशाफ्ट सेन्सर, कॅमशाफ्ट सेन्सरसाठी.

गाडीचे स्पीकर्स व इन्फोटेनमेंट सिस्टमसाठी.

हायब्रिड आणि ईव्ही बॅटरीला अधिक कार्यक्षम करण्यासाठी.

सुझुकीने उत्पादन थांबविले

चार एप्रिलपासून संबंधित चुंबकांसाठी विशेष निर्यात परवाने बंधनकारक करून चीन सरकारने निर्बंध लादले आहेत. चीनच्या निर्बंधांमुळे सुझुकी मोटरने स्विफ्टचे उत्पादन थांबवले आहे.

Lokmat • Pune • 09 Jun, 2025
Electric Vehicle

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
9	Marathi	141	N/A	Middle Right	253876	1.74M

इलेक्ट्रिक वाहनांचे हृदय चीनच्या चुंबकाने थांबविले

लोकमत न्यूज नेटवर्क

नवी दिल्ली : इलेक्ट्रिक वाहनांचे हृदय मानले जाणारे, तसेच प्रवासी कारांसह विविध उपकरणांमध्ये वापरले जाणारे दुर्मीळ पृथ्वी चुंबक चीनकडून आयात करण्यासाठी वाहन उद्योगाने सरकारची मदत मागितली आहे. विविध देशांतर्गत पुरवठादारांनी चीनमधील त्यांच्या स्थानिक विक्रेत्यांद्वारे आधीच चीन सरकारकडून मंजुरी मागितली आहे. मात्र, ती मिळालेली नाही.

डेलॉइट इंडिया कंपनीचे भागीदार आणि वाहन क्षेत्राचे प्रमुख रजत महाजन यांनी सांगितले की, ही कमतरता विशेषतः इलेक्ट्रिक वाहनांच्या पुरवठा साखळीसाठी मोठा अडथळा ठरते आहे. दुर्मीळ पृथ्वी चुंबकांच्या जागतिक प्रक्रिया क्षमतेच्या ९० टक्क्यांहून अधिक चीन नियंत्रित करतो.

वाहनांत कशासाठी वापर?

पॉवर स्टेअरिंग सिस्टमसाठी.

एबीएस सेन्सर, क्रँकशाफ्ट सेन्सर, कॅमशाफ्ट सेन्सरसाठी.

गाडीचे स्पीकर्स व इन्फोटेनमेंट सिस्टमसाठी.

हायब्रिड आणि ईव्ही बॅटरीला अधिक कार्यक्षम करण्यासाठी.

इलेक्ट्रिक वाहनांत रीजेनरेटिव्ह ब्रेकिंग सिस्टमसाठी.

सुझुकीने उत्पादन थांबविले

चार एप्रिलपासून सात दुर्मीळ पृथ्वी घटक आणि संबंधित चुंबकांसाठी विशेष निर्यात परवाने बंधनकारक करून चीन सरकारने निर्बंध लादले आहेत. चीनच्या निर्बंधांमुळे सुझुकी मोटरने जपानमध्ये त्यांच्या स्विफ्ट कारचे उत्पादन आधीच थांबवले आहे.

Navshakti • Mumbai • 09 Jun, 2025

Auto industry urges government to import rare earth magnets from China

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
8	Marathi	109	N/A	Middle Right	21822	419.55K

चीनमधून दुर्मिळ चुंबकांच्या आयातीसाठी वाहन उद्योगाचे सरकारला साकडे

नवी दिल्ली : प्रवासी कारसह विविध प्रयोगांमध्ये वापरल्या जाणाऱ्या दुर्मिळ पृथ्वी चुंबकांच्या आयातीसाठी चीन सरकारकडून मंजुरी जलद मिळण्यासाठी वाहन उद्योगाने सरकारला साकडे घातले आहे.

उद्योग सूत्रांनुसार, विविध देशांतर्गत पुरवठादारांनी चीनमधील त्यांच्या स्थानिक विक्रेत्यांद्वारे चीन सरकारकडून मंजुरी मागितली आहे. तथापि, अद्याप कोणतीही मान्यता मिळालेली नाही, असे सूत्रांनी सांगितले. वाहन, गृह उपकरणे आणि स्वच्छ ऊर्जा यासह अनेक क्षेत्रांमध्ये वापरल्या जाणाऱ्या चुंबकांचे जागतिक प्रक्रिया क्षमतेच्या ९० टक्क्यांहून अधिक चीन नियंत्रित करतो.

चीन सरकारने ४ एप्रिलपासून निर्बंध लादले आहेत. सात दुर्मिळ घटक आणि संबंधित चुंबकांसाठी विशेष निर्यात परवाने अनिवार्य केले आहेत. जपानमध्ये, चीनच्या निर्बंधांमुळे सुझुकी मोटरने आधीच त्यांच्या स्विफ्ट कारचे उत्पादन स्थगित केले आहे. गेल्या आठवड्यात, मारुती सुझुकी इंडियाचे वरिष्ठ कार्यकारी अधिकारी (कॉर्पोरेट अफेयर्स) राहुल भारती म्हणाले की, चीनने भारत सरकारने मान्यता दिलेल्या आणि चीन सरकारने मंजूर केलेल्या अंतिम वापरकर्ता प्रमाणपत्राची मागणी केली आहे. म्हणून ती प्रक्रिया सुरू आहे आणि उद्योग सरकारशी चर्चा करत आहेत, असे त्यांनी सांगितले.

डेलॉइट इंडियाचे भागीदार आणि ऑटोमोटिव्ह सेक्टर लीडर रजत महाजन यांनी नमूद केले की, ही कमतरता पुरवठा साखळीतील एक प्रमुख व्यत्यय आहे, विशेषतः ईव्हीसाठी कारण दुर्मिळ पृथ्वी धातू इलेक्ट्रिक मोटरमध्ये मोठ्या प्रमाणात वापरल्या जातात.

Divya Bhaskar • Mumbai • 09 Jun, 2025

Shortage of rare earth magnets, OT industry seeks help from the Center

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
8	Gujarati	68	N/A	Bottom Left	10265	316.29K

ઓટો ઈન્ડસ્ટ્રી

રેર અર્થ મેગ્નેટની અછત, ઓટો ઈન્ડસ્ટ્રીએ કેન્દ્ર પાસે મદદ માંગી

દેશની ઓટો ઈન્ડસ્ટ્રીએ સરકારને અપીલ કરી છે કે તેઓ રેર અર્થ મેગ્નેટની આયાત માટે ચીન સરકાર પાસેથી તરત જ મંજૂરી અપાવવામાં મદદ કરે. આ મેગ્નેટ પેસેન્જર કાર સહિત અનેક ક્ષેત્રોમાં ઉપયોગમાં લેવાય છે, વિશેષ રીતે ઈલેક્ટ્રિક વ્હિકલ્સ માટે ખૂબ જરૂરી છે. 4 એપ્રિલ, 2024થી ચીને 7 રેર અર્થ તત્વો અને તેના સંબંધિત મેગ્નેટ્સની નિકાસ પર વિશેષ પરમિટ અનિવાર્ય કરી છે. ત્યારબાદથી ભારતીય સપ્લાયર્સે પોતાના સ્થાનિક ચીની વેન્ડર્સ મારફતે નિકાસની મંજૂરી માંગી છે. પરંતુ અત્યાર સુધી કોઈ જવાબ મળ્યો નથી. ચીન પુરી દુનિયામાં આ મેગ્નેટ્સની 90% પ્રોસેસિંગ ક્ષમતા પર નિયંત્રણ રાખે છે. તેનો ઉપયોગ ઓટોમોબાઈલ, હોમ એપ્લાયન્સ અને ક્લીન એનર્જી સેક્ટરમાં થાય છે. આ વચ્ચે જાપાનમાં સુઝુકી મોટરને સ્વિફ્ટ કારનું પ્રોડક્શન રોકવું પડ્યું છે. જ્યારે ભારતમાં મારુતિ સુઝુકીના સીનિયર એક્ઝિક્યુટિવ રાહુલ ભારતીએ કહ્યું કે ચીને એન્ડ યૂઝર સર્ટિફિકેટ માંગ્યું છે. જેને ભારત સરકાર દ્વારા પ્રમાણિત અને ચીન સરકાર દ્વારા સ્વીકૃત કરવું પડશે. ડેલોઈટ ઈન્ડિયાના ઓટોમોટિવ સેક્ટર લીડર રજત મહાજને કહ્યું કે આ સંકટ ઈવી સપ્લાય ચેઈન માટે મોટો આંચકો છે કારણ કે રેર અર્થ મેગ્નેટ્સ ઈલેક્ટ્રિક કારનો મહત્વનો હિસ્સો છે. તે લાંબા સમયથી રિસર્ચ એન્ડ ડેવલપમેન્ટનો વિષય રહ્યો છે, પરંતુ અત્યાર સુધી તેના વિકલ્પોનો મોટા પાયે વાણિજ્યિક ઉપયોગ થયો નથી.

Mumbai Tarun Bharat • Mumbai • 09 Jun, 2025

Indigenous 'Big Four

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	Marathi	73	N/A	Bottom Left	9122	17.73K

स्वदेशी 'बिग फोर'

वेध
कौस्तुभ वीरकर

जागतिक स्तरावर भारताची आर्थिक आणि व्यावसायिक क्षमता सातत्याने वाढत असताना देशांतर्गत व्यावसायिक सेवा क्षेत्राला बळकटी देणे अत्यंत आवश्यक आहे. याच अनुषंगाने, भारत स्वतःच्या चार मोठ्या लेखापरीक्षण आणि सल्लागार संस्था निर्माण करण्याच्या दिशेने महत्त्वाचे पाऊल टाकत आहे. याबाबत पंतप्रधानांचे सचिव शक्तिकांत दास यांनी नुकतीच एक बैठक घेतली. भारत सरकार देशांतर्गत मोठ्या लेखापरीक्षण आणि सल्लागार संस्थांना प्रोत्साहन देण्याचा विचार करत आहे, ज्या जागतिक स्तरावरील 'बिग फोर' अर्थात 'डेलॉईट', 'पीडब्ल्यूसी', 'ईवाय' आणि 'केपीएमजी' कंपन्यांशी स्पर्धा करू शकतील. सध्या भारतीय लेखापरीक्षण क्षेत्रावर परदेशी 'बिग फोर' कंपन्यांचेच वर्चस्व आहे. या बदलामागे परदेशी सल्लागार संस्थांवरील अवलंबित्व कमी करणे आणि व्यावसायिक सेवा क्षेत्रात जागतिक क्षमता विकसित करणे हा मुख्य उद्देश आहे. 'कर सल्लामसलत, डिजिटल प्रशासन आणि पायाभूत सुविधा नियोजन' यांसारख्या महत्त्वाच्या क्षेत्रांमध्ये धोरणात्मक आत्मनिर्भरता प्राप्त करणे सध्या भारतासाठी आवश्यक आहे.

स्वदेशी 'बिग फोर' संस्थांच्या निर्मितीमुळे अनेक फायदे अपेक्षित आहेत. यामुळे भारतीय कंपन्यांना स्थानिक ग्राहकांना सेवा देण्याबरोबरच जागतिक स्तरावर लेखापरीक्षण करण्याची संधी मिळेल. यामुळे भारताची आत्मनिर्भरता वाढेल, आर्थिक कामगिरी सुधारेल आणि जागतिक शक्ती म्हणून भारताची प्रतिष्ठाही वाढेल. सध्या 'डेलॉईट', 'पीडब्ल्यूसी', 'ईवाय' आणि 'केपीएमजी' या जागतिक 'बिग फोर' कंपन्या भारतात लेखापरीक्षण, कर सल्लामसलत, व्यवसाय सल्ला आणि इतर व्यावसायिक सेवा पुरवतात. त्या भारताच्या कॉर्पोरेट जगात महत्त्वाची भूमिका बजावतात आणि देशाच्या आर्थिक परिस्थितीवर भाष्यही करतात. स्वदेशी 'बिग फोर' कंपन्यांची निर्मिती म्हणजे केवळ स्पर्धा नव्हे, तर भारतीय बुद्धिमत्ता, क्षमता आणि नैतिकतेला जागतिक स्तरावर एक नवी ओळख मिळणार आहे. ही वाटचाल भविष्यात सायबर सुरक्षा, कृत्रिम बुद्धिमत्ता आणि डेटा ॲनालिटिक्स यांसारख्या उदयोन्मुख क्षेत्रांमध्येही भारतीय कंपन्यांना जागतिक नेतृत्वाचा विश्वास मिळवून देईल. या माध्यमातून भारत केवळ इतरांच्या नियमांवर चालणार नाही, तर स्वतःचे नियम आणि मापदंड निर्माण करेल. भारताच्या व्यावसायिक सेवा क्षेत्राची 'आत्मनिर्भर' वाटचाल एक निश्चित क्रांती घडवून आणेल, यात शंका नाही! ◆◆

Aaj Ka Anand • Pune • 09 Jun, 2025

The central government is considering forming an Indian company to compete with the four audit compa...

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
6	Hindi	205	N/A	Middle Left	102720	1.21M

चार ऑडिट कंपनियों को टक्कर देने भारतीय कंपनी बनाने केंद्र सरकार कर रही विचार !

नई दिल्ली, 8 जून (आ. प्र.)

भारत भी दुनिया की चार दिग्गज परामर्श एवं ऑडिट कंपनियों को टक्कर देने वाली कंपनी बनाने की तैयारी कर रहा है. कंपनी मामलों के मंत्रालय की सचिव दीप्ति गौर मुखर्जी की अध्यक्षता में एक समिति ऐसी देसी कंपनी बनाने के लिए जरूरी कदमों पर विचार करेगी. यह समिति जरूरत पड़ने पर नीतिगत उपाय भी सुझाएगी. इस सिलसिले में पहली बैठक शुक्रवार को प्रधानमंत्री कार्यालय (पीएमओ) में शुक्रवार (6 जून) को हुई थी. प्रधानमंत्री के प्रमुख सलाहकार शक्तिकांत दास की अध्यक्षता में हुई इस बैठक में आर्थिक मामलों के विभाग के सचिव अजय सेठ, वित्तीय सेवा विभाग के सचिव एम नागराज, राजस्व सचिव अरविंद श्रीवास्तव और गौर मुखर्जी समेत शीर्ष सरकारी अधिकारी शामिल हुए थे. प्रधानमंत्री की आर्थिक सलाहकार परिषद के सदस्य संजीव सान्याल ने इन शीर्ष अधिकारियों के समक्ष वैश्विक स्तर की एक ऐसी भारतीय कंपनी तैयार करने का खाका पेश किया. सूत्रों ने कहा कि इस बैठक से पहले भारतीय सनदी लेखाकार संस्थान (आईसीएआई) ने भी इस विषय पर अपनी सलाह कंपनी मामलों के मंत्रालय के अधिकारियों को दी थी. चार बड़ी कंपनियों डेलॉयट, पीडब्ल्यूसी, ईवाई और केपीएमजी को विभिन्न सरकारी मंत्रालयों एवं विभागों से काफी काम मिलता है. अब सरकार चाहती है कि ऐसी कंपनियों पर निर्भरता कम कर देश में ही एक कंपनी तैयार की जाए, जो यह काम कर सके. ग्रांट थॉर्नटन भारत, बीडीओ इंडिया दो बड़े नाम हैं, जो परामर्श सेवा देने वाली छह बड़ी कंपनियों में शामिल हैं.

Channel Overview

Business Channel

Total Clip	Top Channel
1	**Zee Business (1)**

1. Zee Business 1

Hindi Channel

No Coverage in this segment

English Channel

No Coverage in this segment

Zee Business
Deloitte

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In Conversation with Shankar Agrawal (Former Labour Secretary, Govt of India), Rajnish Singh (CEO, Simpli HR Group) and Shru...

Aapki Khabar Aapka Fayda • Hindi • 06:12 PM 09 Jun, 2025

Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	The Times of India	AI agents boost developer productivity	64.4M
2.	Navbharat Times - NBT Education	जेएम फाइनेंशियल ने कहा इस शेयर को खरीद लो, ₹ तक उछलेगा	57.6M
3.	Lokmat	China rare earth mineral: इलेक्ट्रिक वाहनांचे हृदय चीनच्या चुंबकाने थांबविले	42.3M
4.	Lokmat	इलेक्ट्रिक वाहनांचं हृदय चीनच्या चुंबकानं थांबवलं, सुझुकी मोटरलाही थांबवावं लागल...	42.3M
5.	Times Now News	Auto Industry Seeks Govt Help As China''s Export Curbs Threaten EV Supply Chain	35.4M
6.	The Economic Times	Buy Metro Brands, target price Rs 1,400: JM Financial	28.7M
7.	The Financial Express	Why startups prefer to take the confidential pre-filing route	16.2M
8.	V6velugu	ఇండియా ఆటోమొబైల్ ఇండస్ట్రీకి చైనా షాక్.. ఎక్కువగా నష్టపోనున్న ఈవీ కంపెనీలు	10.5M
9.	Business Standard	Changes in Form 16 for FY25: What salaried individuals need to know	8.1M
10.	Hindustan Times Auto News	Indian auto industry seeks govt help in expediting approvals for rare earth magn...	4.4M
11.	Sportstar Live	Women''s Super League had record revenues in 2023-24 season	2.4M
12.	Indmoney	Jamie Dimon Warns: JPMorgan to Fire Job-Hopping New Analysts	1.3M
13.	Devdiscourse	Record Revenue Surge: Women''s Super League Reaches New Heights	1.2M
14.	Forbes India	Captain Shubhanshu Shukla and the rise of Indian astrofuturism	1.2M
15.	Moneylife	From PwC to PWD: PMO Wows Desi Auditors!	901.8K
16.	The Pioneer	Auto sector seeks Government help for rare earth imports	776.4K
17.	The Pioneer	From sidelines to centre stage: Women athletes redefine the future of sports	776.4K
18.	Best Media Info	Mark Read''s successor faces the toughest job in advertising – here''s why	217.1K
19.	BizzBuzz	SCCL Ready To Foray Into Critical Minerals	125.6K
20.	Ht Syndication	Automobile industry seeks govt help in expediting approvals	119.8K
21.	Ians	5th BEYOND Expo 2025 Creates an Enduring Legacy for Asian Tech Innovation	116.7K
22.	Mediabrief	Sportzprix and Rafa Nadal''s UAX university launch global Master''s in digital s...	65.5K
23.	CFO News	India''s Digital Forensics Market to Triple Global Growth, Hit $1.39 Billion by ...	5K
24.	ET Government	India''s Digital Forensics Market to Triple Global Growth, Hit $1.39 Billion by ...	5K
25.	ET Auto News	China tightens supply: India''s auto industry seeks govt help on rare earth magn...	5K

26.	Etcio	Beyond the fear: What global data says about AI supporting, not replacing jobs	5K
27.	Mediabulletins	5th BEYOND Expo 2025 Creates an Enduring Legacy for Asian Tech Innovation	4.7K
28.	Shiksha	Great Lakes, Gurgaon inaugurates PGPM Batch of 170 Students comprising 39% Women	N/A
29.	Ny News Cast	Newlyweds Say 'I Do" to Love, But 'I Don"t" to Estate Planning: 42% of Couple...	N/A
30.	IT News Online	Newlyweds Say "I Do" to Love, But "I Don"t" to Estate Planning: 42% of Coup...	N/A
31.	Sangritimes	Newlyweds Say "I Do" to Love, But "I Don"t" to Estate Planning: 42% of Coup...	N/A
32.	Shiksha	Highest Paying Private Jobs Afte BSc	N/A
33.	The Sportz Planet	WSL Club Revenues Soar By 34% Amid Record-Breaking 2023–24 Season	N/A
34.	Pune Media	College Football Landscape Rattled With Terms From "House Settlement" Pune Media...	N/A
35.	BizWire Express	The Internet of Things in Film and TV 2025 | Shoppable TV: The Next Frontier in . ..	N/A
36.	Mytimesnow	China"s Rare Earth Magnet Export Curbs Threaten Auto Industry, EV Production	N/A
37.	ET-Edge	Scope 3 emissions: Pioneering the next era of sustainability	N/A
38.	Free Press Journal	चीनमधून दुर्मिळ चुंबकांच्या आयातीसाठी वाहन उद्योगाचे सरकारला साकडे	N/A
39.	BizWire Express	3D Printing Market Intelligence Report 2025: Expected to Surge from a $25B Mar ke...	N/A
40.	Indian Startup Times	Planck and Swiss Vault Join Forces to Redefine Enterprise Data Infrastructure fo.. .	N/A
41.	Boss Wallah Blog	What is Business Economics? An Essential Guide to Economic Decision-Making	N/A
42.	Dalal Street	Do You Own This Multibagger IT Stock Below Rs 150? Jumps 6.83 Per Cent on J une 0...	N/A
43.	Tezzbuzz	Judge OKs $2.8B NCAA Settlement, College Athletes Set for Payouts	N/A
44.	TimesTech	Cybersecurity Services Market Size to Reach USD 310.35 Billion by 2034	N/A
45.	Ecommerce News India	Projectworks secures NZD $25 million in funding to drive global growth	N/A
46.	IT Brief India	Projectworks secures NZD $25 million in funding to drive global growth	N/A
47.	The Economic Times	Beyond the fear: What global data says about AI supporting, not replacing jobs	N/A
48.	Realty Plus	Nisus Finance Dubai Subsidiary to Tokenise US$500 Mn in Real Estate Assets	N/A
49.	Education Economictimes Indiatimes	Federal judge approves $2.8B settlement, paving way for US colleges to pay athle ...	N/A
50.	Tech Dash	5th BEYOND Expo 2025 Creates an Enduring Legacy for Asian Tech Innovation	N/A

51.	Sangritimes	5th BEYOND Expo 2025 Creates an Enduring Legacy for Asian Tech Innovation	N/A
52.	IT News Online	5th BEYOND Expo 2025 Creates an Enduring Legacy for Asian Tech Innovation	N/A
53.	Verve Times	Urgency grows in Motown India as rare earth deadlock deepens, call goes out to g...	N/A
54.	Millenium Post	Automobile industry seeks govt help in expediting approvals	N/A