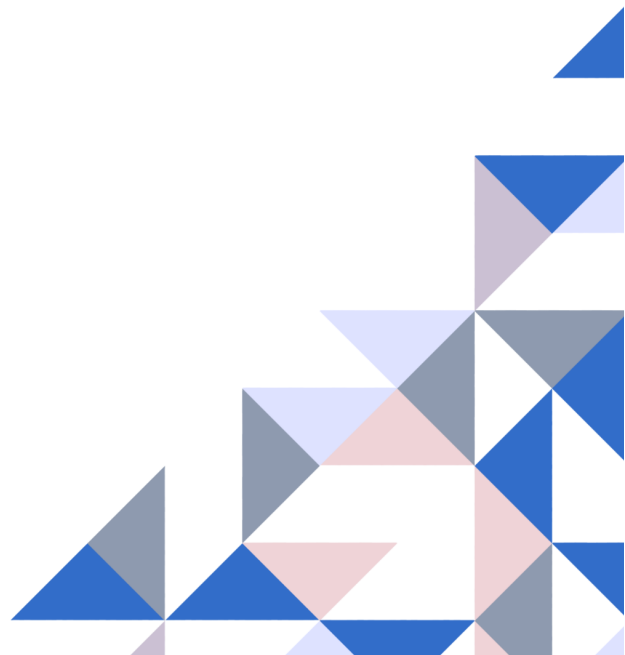
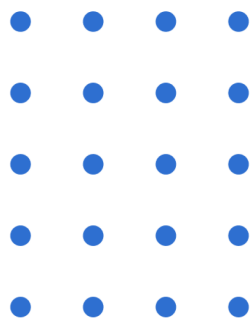


# Deloitte

47 Mentions

 Date Range : 15 May, 2025 – 16 May, 2025



## Overview



### Total Mention

	Print Article	14
	Online Mention	33



### Total Reach

	Print Reach	3.49M
	Online Mention	1.66B

S.No	News_Paper	Date	Keyword	Title	Medium	Reach
1	Bizz Buzz	May 16, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually</a>	PRINT	N/A
2	The Echo of India	May 16, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent: Report</a>	PRINT	120.06K
3	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	75.22K
4	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	33.32K
5	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	61.91K
6	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	420.14K
7	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition Surges</a>	PRINT	117.98K
8	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills gap widens while worker attrition, absenteeism surge</a>	PRINT	1.1M
9	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skill Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	22.84K
10	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	215.44K
11	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition Surges</a>	PRINT	24.02K
12	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills gap widens while worker attrition, absenteeism surge</a>	PRINT	1.1M
13	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	87.38K
14	The Economic Times	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	PRINT	102.04K

Bizz Buzz • Hyderabad • 16 May, 2025

Blue-collar wages grow 5-6% annually

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	English	166	N/A	Bottom Left	16587	N/A

Blue-collar wages  
grow 5-6% annually

With industries focus on skilled talent: Report

MORE DEMAND

- Hiring intent for blue-collar roles rose 10% in 2025
- Automotive, metals and mining, chemicals see steady salary increases
- Growth relies on who power our factories, warehouses, supply chains

MUMBAI

BLUE-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and retain skilled talent, according to a report on Thursday.

The report titled 'Blue-Collar workforce trends 2025'



by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a strong demand for skilled talent across key sectors such as manufacturing, automotive, e-commerce and logistics. The report said the wage growth, which is growing at an annual rate of 5-6 per cent, is keeping pace with this demand. Sectors such as automotive, metals and mining and chemicals are seeing steady salary increases of about 6 per cent, driven by investments in automation and production capacity.

The e-commerce sector is poised for the highest wage growth at 7 per cent, fuelled by the continued expansion of last-mile delivery networks, warehousing, and logistics infrastructure, it said. "India's blue-collar workforce stands at the crossroads of technological evolution and policy reform. As automation, AI and smart manufacturing reshape the industrial landscape, the need for inclusive skilling, robust social protections and humane work environments has never been greater. "At this pivotal moment, businesses have the responsibility and opportunity to build a future-ready workforce that is more productive and empowered." Our growth relies on those who power our factories, warehouses, and supply chains.

The Echo of India • Kolkata • 16 May, 2025

Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent:  
Report

Page no 8	Language English	Article Dimension 186	Supplement N/A	Position Middle Right	AVE 22293	Circulation 120.06K
--------------	---------------------	--------------------------	-------------------	--------------------------	--------------	------------------------

Blue-collar wages grow 5-6 pc annually as  
industries focus on skilled talent: Report

MUMBAI, MAY 15 /--/ Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and retain skilled talent, according to a report on Thursday.

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a strong demand for skilled talent across key sectors such as manufacturing, automotive, e-commerce and logistics. The report said the wage growth, which is growing at an annual rate of 5-6 per cent, is keeping pace with this demand.

Sectors such as automotive, metals and mining and chemicals are seeing steady salary increases of about 6 per cent, driven by investments in automation and production capacity. The e-commerce sector is poised for the highest wage growth at 7 per cent,

fuelled by the continued expansion of last-mile delivery networks, warehousing, and logistics infrastructure, it said.

"India's blue-collar workforce stands at the crossroads of technological evolution and policy reform. As automation, AI and smart manufacturing reshape the industrial landscape, the need for inclusive skilling, robust social protections and humane work environments has never been greater.

"At this pivotal moment, businesses have the responsibility and opportunity to build a future-ready workforce that is more productive and empowered.

"Our growth relies on those who power our factories, warehouses, and supply chains. Empowering this workforce isn't just smart business, it is essential to industrial progress," Deloitte India Partner Neelesh Gupta said.

The report is based on insights from over 15

industries, with participation from over 200 companies and inputs gathered from more than 300 manufacturing plants. Further, the report found promising strides in technology and formalisation, while underscoring wage and inclusion gaps in the workforce.

Only 2.3 per cent of blue-collar roles pay over Rs 60,000 per month, often reserved for highly experienced or specialised workers.

Meanwhile, average wages for female employees are just 0.70 times that of their male counterparts, underscoring the need for more equitable compensation practices. The disparity is most pronounced in physically intensive non-ITI roles. Persistent gaps in wage standardisation, along with the critical need for workforce reskilling and upskilling, continue to challenge industry-wide compliance and tech-readiness efforts, it added. (PTI)



The Economic Times • Hyderabad • 15 May, 2025

Skills Gap Widens while Worker Attrition, Absenteeism Surge

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	English	165	N/A	Middle Center	75235	75.22K

BLUE-COLLAR JOB CARD

Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires are temporary, showing preference for workforce flexibility: Deloitte report

Sreeradha Basu

**Bengaluru:** India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent.

Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands or regulatory factors in employment practices.

There is also a rising dependence on third-party vendors as companies limit direct hiring to control

Top Trends

Attrition level nearly doubled to **5-7%** due to rising demand and industrial expansion

Around **58%** of workers earn below **₹20,000 per month**

Automation and AI are reshaping jobs, especially in manufacturing and logistics



costs, found the pan-India study which covered more than 200 companies and 300-plus plants across 12 industries.

The rise of automation and AI integration has had a significant impact on blue-collar jobs, especially in sectors such as manufacturing and logistics, where organisations are adopting technologies that replace or augment certain manual labour tasks.

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India.

Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

The Economic Times • Jaipur • 15 May, 2025

Skills Gap Widens while Worker Attrition, Absenteeism Surge

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	203	N/A	Middle Right	31487	33.32K

BLUE-COLLAR JOB CARD

Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

Sreeradha Basu

Bengaluru: India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

Top Trends

Attrition level nearly doubled to 5-7% due to rising demand and industrial expansion.

Around 58% of workers earn below ₹20,000 per month

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.

Simpleey.io | Page 7 of 25



The Economic Times • Chandigarh • 15 May, 2025

Skills Gap Widens while Worker Attrition, Absenteeism Surge

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	203	N/A	Middle Right	70085	61.91K

**BLUE-COLLAR JOB CARD**

# Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

**Sreeradha Basu**

**Bengaluru:** India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

**Top Trends**

Attrition level nearly doubled to **5-7%** due to rising demand and industrial expansion.

Around **58%** of workers earn below **₹20,000 per month**

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.



The Economic Times • Delhi • 15 May, 2025

Skills Gap Widens while Worker Attrition, Absenteeism Surge

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	203	N/A	Middle Right	529190	420.14K

BLUE-COLLAR JOB CARD

Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

Sreeradha Basu

Bengaluru: India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

Top Trends

Attrition level nearly doubled to 5-7% due to rising demand and industrial expansion.

Around 58% of workers earn below ₹20,000 per month

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.

simpleeey.io | Page 9 of 25

The Economic Times • Kolkata • 15 May, 2025

Skills Gap Widens while Worker Attrition Surges

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	218	N/A	Middle Center	156164	117.98K

BLUE-COLLAR JOB CARD

Skills Gap Widens while Worker Attrition Surges

Sreeradha Basu

**Bengaluru:** India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent.

Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands or regulatory factors in employment practices.

There is also a rising dependence on third-party vendors as com-

panies limit direct hiring to control costs, found the pan-India study which covered more than 200 companies and 300-plus plants across 12 industries.

The rise of automation and AI integration has had a significant impact on blue-collar jobs, especially in sectors such as manufacturing and logistics, where organisations are adopting technologies that replace or augment certain manual labour tasks.

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.



The Economic Times • Mumbai • 15 May, 2025

Skills gap widens while worker attrition, absenteeism surge

Page no 4	Language English	Article Dimension 209	Supplement N/A	Position Middle Right	AVE 564229	Circulation 1.1M
--------------	---------------------	--------------------------	-------------------	--------------------------	---------------	---------------------

BLUE-COLLAR JOB CARD

Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

Sreeradha Basu

Bengaluru: India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

Top Trends

Attrition level nearly doubled to 5-7% due to rising demand and industrial expansion

Around 58% of workers earn below ₹20,000 per month

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.

The Economic Times • Kochi • 15 May, 2025

Skill Gap Widens while Worker Attrition, Absenteeism Surge

Page no 12	Language English	Article Dimension 294	Supplement N/A	Position Middle Right	AVE 23498	Circulation 22.84K
---------------	---------------------	--------------------------	-------------------	--------------------------	--------------	-----------------------

BLUE-COLLAR JOB CARD

# Skills Gap Widens while Worker Attrition, Absenteeism Surge

## 69% of blue-collar hires are temporary, showing preference for workforce flexibility: Deloitte report

Sreeradha Basu

**Bengaluru:** India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent.

Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands or regulatory factors in employment practices.

There is also a rising dependence on third-party vendors as companies limit direct hiring to control

### Top Trends

Attrition level nearly doubled to 5-7% due to rising demand and industrial expansion

Around 58% of workers earn below ₹20,000 per month

Automation and AI are reshaping jobs, especially in manufacturing and logistics



costs, found the pan-India study which covered more than 200 companies and 300-plus plants across 12 industries.

The rise of automation and AI integration has had a significant impact on blue-collar jobs, especially in sectors such as manufacturing and logistics, where organisations are adopting technologies that replace or augment certain manual labour tasks.

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India.

Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Simpleey.io

Page 12 of 25



The Economic Times • Bengaluru • 15 May, 2025

Skills Gap Widens while Worker Attrition, Absenteeism Surge

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
12	English	210	N/A	Middle Right	173078	215.44K

**BLUE-COLLAR JOB CARD**

# Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

**Sreeradha Basu**

**Bengaluru:** India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

**Top Trends**

Attrition level nearly doubled to **5-7%** due to rising demand and industrial expansion

Around **58%** of workers earn below **₹20,000 per month**

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.

The Economic Times • Bhubaneshwar • 15 May, 2025

Skills Gap Widens while Worker Attrition Surges

Page no 4	Language English	Article Dimension 213	Supplement N/A	Position Middle Center	AVE 40478	Circulation 24.02K
--------------	---------------------	--------------------------	-------------------	---------------------------	--------------	-----------------------

BLUE-COLLAR JOB CARD

Skills Gap Widens while Worker Attrition Surges

Sreeradha Basu

Bengaluru: India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent.

Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands or regulatory factors in employment practices.

There is also a rising dependence on third-party vendors as com-

panies limit direct hiring to control costs, found the pan-India study which covered more than 200 companies and 300-plus plants across 12 industries.

The rise of automation and AI integration has had a significant impact on blue-collar jobs, especially in sectors such as manufacturing and logistics, where organisations are adopting technologies that replace or augment certain manual labour tasks.

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.



The Economic Times • Mumbai • 15 May, 2025

Skills gap widens while worker attrition, absenteeism surge

Page no 4	Language English	Article Dimension 209	Supplement N/A	Position Middle Right	AVE 564229	Circulation 1.1M
--------------	---------------------	--------------------------	-------------------	--------------------------	---------------	---------------------

BLUE-COLLAR JOB CARD

Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

Sreeradha Basu

Bengaluru: India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

Top Trends

Attrition level nearly doubled to 5-7% due to rising demand and industrial expansion

Around 58% of workers earn below ₹20,000 per month

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.

The Economic Times • Ahmedabad • 15 May, 2025

Skills Gap Widens while Worker Attrition, Absenteeism Surge

Page no 8	Language English	Article Dimension 216	Supplement N/A	Position Middle Right	AVE 88420	Circulation 87.38K
--------------	---------------------	--------------------------	-------------------	--------------------------	--------------	-----------------------

**BLUE-COLLAR JOB CARD**

# Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

**Sreeradha Basu**

**Bengaluru:** India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

**Top Trends**

Attrition level nearly doubled to 5-7% due to rising demand and industrial expansion

Around 58% of workers earn below ₹20,000 per month

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.



The Economic Times • Pune • 15 May, 2025

Skills Gap Widens while Worker Attrition, Absenteeism Surge

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	219	N/A	Middle Center	82228	102.04K

**BLUE-COLLAR JOB CARD**

# Skills Gap Widens while Worker Attrition, Absenteeism Surge

69% of blue-collar hires temporary, showing preference for workforce flexibility: Deloitte report

**Sreeradha Basu**

**Bengaluru:** India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, according to Deloitte's Blue Collar Workforce Trends 2025 report.

Attrition levels have nearly doubled from around 2-3% about three-four years ago, on the back of increased industrial activity, setting up of new plants, etc., which has spurred a demand for ready talent. Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with ET, reflecting increased demand for skilled labour across industries.

Around 69% of blue-collar hires are temporary employees, reflecting a preference for workforce flexibility, potentially driven by cost considerations, seasonal demands

**Top Trends**

Attrition level nearly doubled to **5-7%** due to rising demand and industrial expansion

Around **58%** of workers earn below **₹20,000 per month**

Automation and AI are reshaping jobs, especially in manufacturing and logistics

"Given Industry 4.0 and the rise of automation, productivity norms have increased by 10-14%, while companies optimised costs by reducing manpower," said Neelesh Gupta, partner, Deloitte India. Although wages for blue-collar workers generally rise by 5-6% per annum, emerging workplace practices are now providing some relief through increased performance-based pay, he added.

Around 58% of blue-collar workers get paid less than ₹20,000 a month; 29% get between ₹20,000 and ₹40,000, and 11% between ₹40,000 and ₹60,000. Only 2.3% of blue-collar jobs pay above ₹60,000 per month. These roles and role holders are often high in experience, highly specialised or involve substantial responsibilities, making them accessible to only a select few.

The ecommerce sector is projected to experience salary growth of 7%, driven by the expansion of last-mile delivery, warehousing and logistics operations. The healthcare sector is also seeing an 8% salary rise, as demand for paramedics, lab technicians and hospital support staff continues to grow.

Manufacturing & engineering sectors, including automotive, metals & mining, and chemicals, are witnessing wage growth of 6%, fuelled by investments in industrial automation and production capacity expansion.

S.No	Portal_Name	Date	Keyword	Title	Medium	Reach
1	EtRetail.com	May 16, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...</a>	ONLINE	N/A
2	BizzBuzz	May 16, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually</a>	ONLINE	125.6K
3	V6velugu	May 16, 2025	Deloitte	<a href="#">గుడ్ న్యూస్: ఈ జాబ్స్ ప్లస్ ప్లస్ లకు జీతాలు పొరుగుతాయ్ ..</a>	ONLINE	10.5M
4	Msn India	May 16, 2025	Deloitte	<a href="#">Whos paying more: E-commerce, automotive, or manufacturing? He re's what Deloitte...</a>	ONLINE	733.9M
5	Tezzbuzz	May 16, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...</a>	ONLINE	N/A
6	ET HRWorld	May 16, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...</a>	ONLINE	5K
7	Mytimesnow	May 15, 2025	Deloitte	<a href="#">Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise S kills: Report</a>	ONLINE	N/A
8	medial.app	May 15, 2025	Deloitte	<a href="#">Blue-collar jobs see 5–7% wage growth amid high demand and ong oing inequities</a>	ONLINE	N/A
9	Dailyhunt	May 15, 2025	Deloitte	<a href="#">Blue-collar jobs see 5-7% wage growth amid high demand and ongo ing inequities</a>	ONLINE	18.6M
10	Your Story	May 15, 2025	Deloitte	<a href="#">Blue-collar jobs see 5–7% wage growth amid high demand and ong oing inequities</a>	ONLINE	2.9M
11	The Economic Times	May 15, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...</a>	ONLINE	N/A
12	CFO News	May 15, 2025	Deloitte	<a href="#">India's blue-collar crunch: Skills shortage deepens as attrition and a bsenteeism...</a>	ONLINE	5K
13	Storyboard 18	May 15, 2025	Deloitte	<a href="#">Indian film bodies boycott Turkey   AI vs Agencies   Blue collar grow th</a>	ONLINE	77.4K
14	Creative Bharat	May 15, 2025	Deloitte	<a href="#">Who's paying more: E-commerce, automotive, or manufacturing? H ere's what Deloitt...</a>	ONLINE	N/A
15	OB News	May 15, 2025	Deloitte	<a href="#">Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise S kills: Report</a>	ONLINE	N/A
16	The Mobi World	May 15, 2025	Deloitte	<a href="#">Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise S kills: Report</a>	ONLINE	N/A
17	ABP Live News	May 15, 2025	Deloitte	<a href="#">Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise S kills: Report</a>	ONLINE	1.9M
18	Msn India	May 15, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...</a>	ONLINE	733.9M
19	Newspoint	May 15, 2025	Deloitte	<a href="#">Who's paying more: E-commerce, automotive, or manufacturing? H ere's what Deloitt...</a>	ONLINE	N/A
20	The Times of India	May 15, 2025	Deloitte	<a href="#">Who's paying more: E-commerce, automotive, or manufacturing? H ere's what Deloitt...</a>	ONLINE	64.4M
21	The Economic Times	May 15, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...</a>	ONLINE	28.7M
22	News9 Live	May 15, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...</a>	ONLINE	1.4M
23	ET HRWorld	May 15, 2025	Deloitte	<a href="#">India's blue-collar crunch: Skills shortage deepens as attrition and a bsenteeism...</a>	ONLINE	5K
24	News Drum	May 15, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6 pc annually as industries focus on skille d talent: Re...</a>	ONLINE	158.4K
25	The Week	May 15, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6 pc annually as industries focus on skille d talent Rep...</a>	ONLINE	888.3K
26	Press Trust of India	May 15, 2025	Deloitte	<a href="#">Blue-collar wages grow 5-6 pc annually as industries focus on skille d talent: Re...</a>	ONLINE	200.1K
27	Storyboard 18	May 15, 2025	Deloitte	<a href="#">Ecommerce sector to see 7% wage growth for blue-collar workers: Deloitte report</a>	ONLINE	N/A
28	cxomedia.in	May 15, 2025	Deloitte	<a href="#">Blue-Collar Wages Rise 5-6% Annually as Industries Focus on Pay Equity and Skill...</a>	ONLINE	77.4K
29	Devdiscourse	May 15, 2025	Deloitte	<a href="#">Rising Wages: The Evolving Landscape of India's Blue-Collar Workf orce</a>	ONLINE	1.2M

30	timesascent.com	May 15, 2025	Deloitte	<a href="#">Skills Gap Widens while Worker Attrition, Absenteeism Surge</a>	ONLINE	N/A
31	sightsinplus.com	May 15, 2025	Deloitte	<a href="#">Blue-Collar Hiring Surges 10% as Industries Address Skill Gaps</a>	ONLINE	N/A
32	Times Now News	May 15, 2025	Deloitte	<a href="#">India's Blue-Collar Sector Faces Rising Attrition and Skills Gap Amid Surge in I...</a>	ONLINE	35.4M
33	The Economic Times	May 15, 2025	Deloitte	<a href="#">India's blue-collar crunch: Skills shortage deepens as attrition and absenteeism...</a>	ONLINE	28.7M

brand-logo [Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...](#)  
EtRetail.com • Deloitte • 12:13 PM 16 May, 2025 • N/A Reach • 10K Ad Value

Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and retain ...

brand-logo [Blue-collar wages grow 5-6% annually](#)  
BizzBuzz • Deloitte • 08:45 AM 16 May, 2025 • 125.6K Reach • 25K Ad Value

Mumbai: Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and...

brand-logo [గుడ్ న్యూస్: ఈ జాబ్స్ చీఫ్లకు జీతాలు పరుగుతాయ్..](#)  
V6velugu • Deloitte • 08:31 AM 16 May, 2025 • 10.5M Reach • 80K Ad Value

న్యూఢిల్లీ: బ్లూ-కలర్ వర్కర్ల (మన్యువల్ లబర్స్) జీతాలు ఈ ఏడాది 5-6 శాతం పరుగుతాయని డెలాయిట్ రిపోర్ట్ పేర్కొంది. చాలా కంపెనీలు సెక్యూరిటీ టాలెంట్...



[Whos paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...](#)

Msn India • Deloitte • 04:47 AM 16 May, 2025 • 733.9M Reach • 80K Ad Value

adoption of performance-based incentives, according to Deloitte's latest report released Thursday. The report, titled Blue-Collar Workforce Trends 2025...



[Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...](#)

Tezzbuzz • Deloitte • 01:56 AM 16 May, 2025 • N/A Reach • 10K Ad Value

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...

brand-logo [Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...](#)  
ET HRWorld • Deloitte • 12:28 AM 16 May, 2025 • 5K Reach • 10K Ad Value

Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and retain ...



[Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report](#)

Mytimesnow • Deloitte • 08:55 PM 15 May, 2025 • N/A Reach • 10K Ad Value

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...

[Blue-collar jobs see 5–7% wage growth amid high demand and ongoing inequities](#)

medial.app • Deloitte • 07:38 PM 15 May, 2025 • N/A Reach • 10K Ad Value

According to a Deloitte report, blue-collar wages are growing annually by 5-6%, with a 10% rise in hiring intent in 2025. Key sectors like manufacturi...

brand-logo

[Blue-collar jobs see 5-7% wage growth amid high demand and ongoing inequities](#)

Dailyhunt • Deloitte • 07:28 PM 15 May, 2025 • 18.6M Reach • 80K Ad Value

The report titled 'Blue-collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10% in 2025, reflecting a strong ...

[Blue-collar jobs see 5–7% wage growth amid high demand and ongoing inequities](#)

Your Story • Deloitte • 06:59 PM 15 May, 2025 • 2.9M Reach • 80K Ad Value

The report titled 'Blue-collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10% in 2025, reflecting a strong ...

[Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...](#)

The Economic Times • Deloitte • 06:13 PM 15 May, 2025 • N/A Reach • 10K Ad Value

Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and retain ...

[India's blue-collar crunch: Skills shortage deepens as attrition and absenteeism...](#)

CFO News • Deloitte • 06:02 PM 15 May, 2025 • 5K Reach • 10K Ad Value

Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with...

brand-logo [Indian film bodies boycott Turkey | AI vs Agencies | Blue collar growth](#)

Storyboard 18 • Deloitte • 05:07 PM 15 May, 2025 • 77.4K Reach • 10K Ad Value

Indian film bodies declare boycott of Turkey over Pro-Pakistan stance amid rising tensions The All Indian Cine Workers Association (AICWA) has impose...



[Who's paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...](#)

Creative Bharat • Deloitte • 04:52 PM 15 May, 2025 • N/A Reach • 10K Ad Value

adoption of performance-based incentives, according to Deloitte's latest report released Thursday. The report, titled 'Blue-Collar Workforce Trends 2...



[Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report](#)

OB News • Deloitte • 04:45 PM 15 May, 2025 • N/A Reach • 10K Ad Value

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...



[Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report](#)

The Mobi World • Deloitte • 04:42 PM 15 May, 2025 • N/A Reach • 10K Ad Value

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...

brand-logo [Annual Blue-Collar Wage Growth At 5–6% As Industries Prioritise Skills: Report](#)

ABP Live News • Deloitte • 04:40 PM 15 May, 2025 • 1.9M Reach • 80K Ad Value

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...



[Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...](#)

Msn India • Deloitte • 04:40 PM 15 May, 2025 • 733.9M Reach • 80K Ad Value

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...



[Who's paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...](#)

Newspoint • Deloitte • 04:11 PM 15 May, 2025 • N/A Reach • 10K Ad Value

adoption of performance-based incentives, according to Deloitte's latest report released Thursday. The report, titled 'Blue-Collar Workforce Trends ...

brand-logo

[Who's paying more: E-commerce, automotive, or manufacturing? Here's what Deloitte...](#)

The Times of India • Deloitte • 03:48 PM 15 May, 2025 • 64.4M Reach • 80K Ad Value

and the growing adoption of performance-based incentives, according to Deloitte's latest report released Thursday. The report, titled 'Blue-Collar W...



[Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...](#)

The Economic Times • Deloitte • 03:37 PM 15 May, 2025 • 28.7M Reach • 80K Ad Value

Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and retain ...

brand-logo

[Blue-collar wages grow 5-6% annually as industries focus on skilled talent: Repo...](#)

News9 Live • Deloitte • 03:34 PM 15 May, 2025 • 1.4M Reach • 50K Ad Value

Mumbai: Blue-collar wages are now growing at an annual rate of 5-6 per cent, with many companies offering performance-based incentives to attract and...

brand-logo

[India's blue-collar crunch: Skills shortage deepens as attrition and absenteeism...](#)

ET HRWorld • Deloitte • 03:16 PM 15 May, 2025 • 5K Reach • 10K Ad Value

Hiring intent for blue-collar positions as of April 2025 has seen a 10% rise compared with the previous year, said the report shared exclusively with...

brand-logo

[Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent: Re...](#)

News Drum • Deloitte • 03:12 PM 15 May, 2025 • 158.4K Reach • 25K Ad Value


The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...

brand-logo [Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent Rep...](#)  
 The Week • Deloitte • 03:02 PM 15 May, 2025 • 888.3K Reach • 50K Ad Value


The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...

brand-logo [Blue-collar wages grow 5-6 pc annually as industries focus on skilled talent: Re...](#)  
 Press Trust of India • Deloitte • 03:00 PM 15 May, 2025 • 200.1K Reach • 25K Ad Value

The report titled 'Blue-Collar workforce trends 2025' by Deloitte said the hiring intent for blue-collar roles rose 10 per cent in 2025, reflecting a...

 [Ecommerce sector to see 7% wage growth for blue-collar workers: Deloitte report](#)  
 Storyboard 18 • Deloitte • 01:03 PM 15 May, 2025 • N/A Reach • 10K Ad Value


As the competition among India's leading e-commerce and quick commerce companies intensifies, consequently, the wages of the blue-collar workforce ha...

 [Blue-Collar Wages Rise 5-6% Annually as Industries Focus on Pay Equity and Skill...](#)  
 cxomedia.in • Deloitte • 12:00 PM 15 May, 2025 • 77.4K Reach • 10K Ad Value

New Delhi: Industries in India are transforming digitally and expanding capacity, leading to significant changes in compensation and workforce strateg...

brand-logo [Rising Wages: The Evolving Landscape of India's Blue-Collar Workforce](#)  
 Devdiscourse • Deloitte • 12:00 PM 15 May, 2025 • 1.2M Reach • 50K Ad Value

Blue-collar wages in India are growing at an annual rate of 5-6%, driven by demand in sectors like manufacturing and e-commerce. While some roles pay ...

 [Skills Gap Widens while Worker Attrition, Absenteeism Surge](#)  
 timesascent.com • Deloitte • 12:00 PM 15 May, 2025 • N/A Reach • 10K Ad Value

India's blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% and frequent absenteeism, acc...





[Blue-Collar Hiring Surges 10% as Industries Address Skill Gaps](#)

sightsinplus.com • Deloitte • 12:00 PM 15 May, 2025 • N/A Reach • 10K Ad Value

According to Deloitte’s Blue-Collar Workforce Trends 2025, wages for blue-collar employees are growing at an annual rate of 5–6%, with industries incr...



[India's Blue-Collar Sector Faces Rising Attrition and Skills Gap Amid Surge in I...](#)

Times Now News • Deloitte • 09:50 AM 15 May, 2025 • 35.4M Reach • 80K Ad Value

Companies are increasingly relying on temporary workers and third-party vendors to cope with demand while wages remain low for the majority of employ...



[India's blue-collar crunch: Skills shortage deepens as attrition and absenteeism...](#)

The Economic Times • Deloitte • 12:18 AM 15 May, 2025 • 28.7M Reach • 80K Ad Value

Bengaluru: India’s blue-collar sector is facing a talent and skills shortage, with attrition levels of 5-7%, workbench levels of 3% a nd frequent abse...