

Daily Television Media Monitoring

 4 Mention

 28 Jan, 2025 – 28 Jan, 2025

Report Summary

Volume	Business	English	Hindi
 4 Clip	4 Clip	0 Clip	0 Clip
 1 Channel	1 Chn	0 Chn	0 Chn

Channel Overview

Business Channel

Total Clip	Top Channel
4	ET NOW (4)

1.  ET NOW	4
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Hindi Channel



No Coverage in this segment

English Channel



No Coverage in this segment

Story Type

Story Type

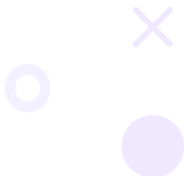
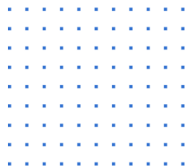
Market Hour

Market Hour

08:30 to 04:30 is Consider as market hour

Tonality

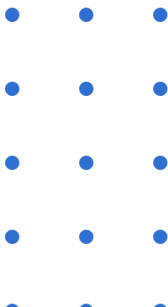
SentimentChart



STORY TYPE

Special Program

 4 Mention



ET NOW
Deloitte

Neutral



Budget 2025: Pritin Kumar (Partner, Deloitte India) Over Deloitte India's Budget Wishlist.

English • 01:42 PM 28 Jan, 2025

Program Name: Special
Spoke Person: N/A
Duration: 0 • AD Value: N/A

ET NOW
Deloitte

Neutral



Budget 2025: Divya Baweja (Partner, Deloitte India) Over Deloitte India's Budget Wishlist.

English • 01:20 PM 28 Jan, 2025

Program Name: Special
Spoke Person: N/A
Duration: 0 • AD Value: N/A

ET NOW
Deloitte

Neutral



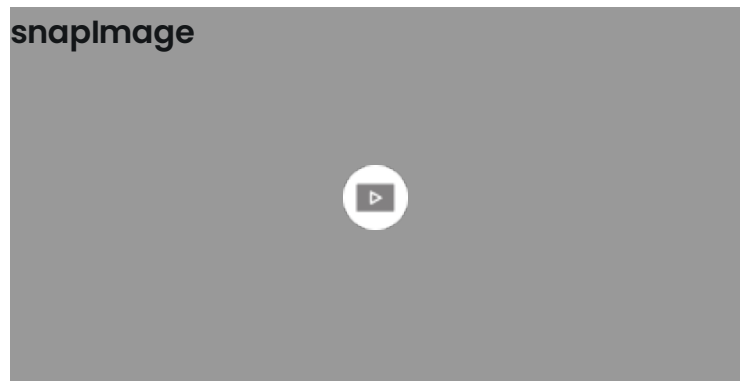
Budget 2025: Sumit Singhania (Partner, Deloitte India) Over Deloitte India's Budget Wishlist.

English • 07:23 AM 28 Jan, 2025

Program Name: Market Cafe
Spoke Person: N/A
Duration: 0 • AD Value: N/A

ET NOW
Deloitte

Neutral



Himanish Chaudhuri (Partner, Deloitte India) And Rohinton Sidhwa (Partner, Deloitte) On Budget 2025 Expectations And Deloit...

English • 06:26 AM 28 Jan, 2025

Program Name: Special
Spoke Person: N/A
Duration: 0 • AD Value: N/A