

DHARAVI COMPILED MEDIA REPORT

01 Jul, 2025

Total Mention 4

Print	Financial	Mainline	Regional	Periodical
3	N/A	N/A	2	1
Tv	Business	English	Hindi	Regional
N/A	N/A	N/A	N/A	N/A
Online				
1				

 Print

No	Newspaper	Headline	Edition	Pg
1.	Open	Engine Of Expansion	National	37
2.	Mumbai Mirror	Farsanwallahs eye tasty deal in Dharavi's revamp project	Mumbai	6
3.	Hamara Mahanagar	Four-tier grievance redressal mechanism set up for Dharavi residents	Mumbai	3

Open • 01 Jul • Dharavi
Engine Of Expansion

37 • PG

495 • Sqcm

132133 • AVE

645K • Cir

Inside Page (Magazine only)

National

A portrait of Gautam Adani, Chairman of Adani Group, standing against a wooden background. He is wearing a dark blue suit jacket over a light blue shirt. His hands are clasped in front of him.

Gautam Adani 63
Chairman, Adani Group

ENGINE OF EXPANSION

The scale of Gautam Adani's entrepreneurial zeal is evident across multiple sectors. In Khavda, Gujarat, for instance, the world's biggest renewable energy plant is in the making, which will provide 30GW of power. In Mumbai, the group will this year flag off a new airport while also doing the redevelopment of Dharavi, which will probably be one of the greatest real estate projects India has ever seen. The conglomerate paid a whopping ₹74,945 crore in taxes, a nearly 30 per cent increase over the previous year. All this has been built from scratch by Adani over three decades. And the story is still in the making as he plans to invest a further \$15 to \$20 billion in his businesses till 2030.

7 JULY 2025

www.openthemagazine.com 37 OPEN

Mumbai Mirror • 01 Jul • Dharavi
Farsanwallahs eye tasty deal in Dharavi's revamp project

6 • PG

447 • Sqcm

914500 • AVE

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Top Left

Mumbai

Farsanwallahs eye tasty deal in Dharavi's revamp project

With redevelopment picking up pace, legacy snack-makers say they are eager to stay even on rent

Dipti Singh
dipti.singh@timesofindia.com

Dharavi's iconic farsan makers—the men behind the crunchy chaklis and golden sev that reach households across Mumbai, often under different brand labels—are now keen to secure a place in the area's ambitious redevelopment.

As Dharavi Redevelopment Project (DRP) CEO SVR Srinivas' proposal to let ineligible businesses rent space in the redeveloped Dharavi awaits approval, nearly 100 farsan makers have approached Navbharat Mega Developers (NMDPL), keen to be included in the rental model.

For over 30 years, these low-profile yet essential snack producers have operated from Dharavi's lanes. Now, with redevelopment picking up pace, they're eager to stay—and open to relocating if the infrastructure fits their needs.

"We are not against shifting if it comes with better infrastructure. But our first preference is to stay together, in a market-style setup within Dharavi," said a senior vendor.

DRP CEO Srinivas said "A proposal is under consideration to allow ineligible commercial units to use the 10%



Farsanwallahs have operated from Dharavi's lanes for over 30 years

commercial area in all redevelopment buildings within Dharavi. These units, which would otherwise have to move out, can instead stay back on rent or lease under this model."

If approved, the scheme could safeguard one of Dharavi's most flavourful industries from vanishing in the wake of redevelopment.

An NMDPL spokesperson said

most farsan businesses no longer operate from their original spaces. "About 100 units continue to function within Dharavi, mostly from leased spaces," he said. "The industry has requested to be considered for rehabilitation as a food sector either within Dharavi or outside. They are open to relocating outside Dharavi if suitable infrastructure and conditions

are provided."

The industry's confidence lies in its resilience and scale—over 1 lakh kg of snacks are produced daily. Before Covid-19, the annual turnover of Dharavi's 300+ farsan units was around Rs 80 crore. "After a dip between 2019 and 2021 owing to pandemic-induced lockdown, the farsan makers in Dharavi are back to earning that amount annually. We are expecting to continue to do so even after the redevelopment," said Saroj Kumar of Selvapati Traders.

Most of Dharavi's farsan producers trace their roots to Tamil Nadu and employ workers from UP and Bihar. Operating out of 300–2,000 sq ft units, they churn out chaklis, sev, chivda, samosas, and more, which are distributed across Mumbai by ferri-wallahs on e-bikes.

Despite retailers repackaging goods to hide their Dharavi origin, the producers remain unbothered. "We sell at around Rs 60 per kg, with Rs 2–Rs 3 profit per kg. Dharavi has been our base for over 30 years," said Kumar.

However, for Kumar and others, the priority remains access to commercial space in the same locality. "Our items are sent from here to different areas of Mumbai. Redevelopment should happen, but implementation will be

the key. The new areas should be properly developed and should be safe too," he added.

Anthony Bhaskaran, owner of Senthoor Farsan and treasurer of the Dharavi Food Products Manufacturers Association, confirmed that the local business community has made a strong appeal to remain united. "Even if we are relocated, we want to be placed in a market-style setup under the proposed rental scheme. If implemented, it would benefit everyone. Now, we are just waiting for the govt's decision," he said.

Srinivas explained that the 10% commercial space in each redevelopment building serves two purposes—generating income for housing societies and accommodating small traders.

"In earlier SRA projects, the maintenance corpus was Rs 15,000 per tenement; now it's Rs 40,000, but even that's not always enough. So, we're giving commercial space to help societies earn and support small businesses," he said.

While the plan is to allot space on rent, other options are being explored based on state approval. "This ensures that even non-eligible businesses have a place in the new Dharavi," he added.

Hamara Mahanagar • 01 Jul • Dharavi

Four-tier grievance redressal mechanism set up for Dharavi residents

3 • PG

130 • Sqcm

106344 • AVE

585K • Cir

Middle Left

Mumbai

धारावी निवासियों के लिए चार-स्तरीय शिकायत निवारण तंत्र स्थापित



महानगर संवाददाता

मुंबई

धारावी में सर्वेक्षण कार्य पूरा होने के कगार पर है और अनुलग्नक-II का मसौदा तैयार हो रहा है, धारावी पुनर्विकास परियोजना (DRP)/एसआरए ने समानांतर रूप से चार-स्तरीय शिकायत निवारण तंत्र स्थापित करना शुरू कर दिया है। यह धारावी निवासियों द्वारा उठाई गई किसी भी चिंता को हल करने में मदद करने के लिए है। "हमारा उद्देश्य "सभी के लिए आवास" है। हम चाहते हैं कि धारावी के प्रत्येक निवासी को पुनर्विकास परियोजना का लाभ मिले। यदि किसी निवासी को लगता है कि उन्हें अनुसूची-II से गलत तरीके से बाहर रखा गया है, या सर्वेक्षण में कोई त्रुटि हुई है, तो हम यह सुनिश्चित करेंगे कि उनकी चिंताओं को निष्पक्ष रूप से सुना जाए और सिंगल-विंडो शिकायत निवारण तंत्र के माध्यम से उनके अन्य स्थानों पर भागदौड़ किए बिना शीघ्रता से हल किया जाए," DRP CEO एसवीआर श्रीनिवास ने कहा। शिकायत निवारण प्रक्रिया कैसे काम करती है, यह बताते हुए DRP के CEO ने कहा, "अनुलग्नक-II के मसौदे के प्रकाशन के बाद, यदि किसी किरायेदार के पास कोई वैध शिकायत है, तो वह इसे सक्षम प्राधिकारी (सीए) के संज्ञान में ला सकता है। यदि अंतिम अनुलग्नक-II के प्रकाशन के बाद भी शिकायत का समाधान नहीं होता है, तो चार-स्तरीय शिकायत निवारण उपलब्ध होगा। एक अपीलीय अधिकारी (AO) होगा, जो शिकायत की सुनवाई करेगा और निर्धारित समय सीमा के भीतर उसका समाधान करेगा। यदि शिकायतकर्ता AO के निर्णय से संतुष्ट नहीं हैं, तो वे अगले स्तर पर जा सकते हैं जो कि शिकायत निवारण समिति (GRC) है जिसमें वरिष्ठ डीआरपी अधिकारी शामिल हैं"।

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	WhatPackaging?	BMC extends Deonar tender deadline as bidders demand clarity	N/A