

DHARAVI COMPILED MEDIA REPORT

15 Apr, 2025 – 16 Apr, 2025

 **Total Mention 12**

| Print | Financial | Mainline | Regional | Periodical |
|--------|-----------|----------|----------|------------|
| 1 | N/A | 1 | N/A | N/A |
| Tv | Business | English | Hindi | Regional |
| 2 | 1 | N/A | N/A | 1 |
| Online | | | | 9 |

 Print

| No | Newspaper | Headline | Edition | Pg |
|----|--------------------|--|---------|----|
| 1. | Free Press Journal | Stop disinformation on Deonar dumping site | Mumbai | 6 |

Free Press Journal • 16 Apr • Dharavi
Stop disinformation on Deonar dumping site

6 • PG

314 • Sqcm

249390 • AVE

251.68K • Cir

Top Right

Mumbai

'Stop disinformation on Deonar dumping site'



The Dharavi Redevelopment Project (DRP) has been under constant scrutiny. Questions are raised how it will truly transform the lives of over a million Dharavikars, helping them move out of their poor living conditions. Opponents of the project offer a fake narrative, with inaccurate and misleading portrayal of DRP's land allocation at the Deonar dumping ground. These narratives overlook crucial facts and misrepresent the intent of the project's stakeholders.

The Deonar land has been allotted to DRP/SRA and remains entirely under the government's ownership. Any development will strictly follow established government protocols. There are no plans for any form of construction on the Deonar site until the entire dump is cleared and cleaned up as per all statutory requirements, including environmental, structural, and safety clearances. Being a government entity, DRP and the project's Special Purpose Vehicle (SPV) must follow all applicable laws.

The Deonar site continues to fall under the jurisdiction of the Brihanmumbai Municipal Corporation (BMC) till date. At present, DRP/SRA, and the SPV have no operational or administrative authority over the said land. Also, land identified for allocation to DRP/SRA is only 124 acres and not the inflated figures. The reclamation of landfill sites is neither unprecedented nor experi-

mental.

Globally and within India, several such projects have been successfully executed using scientifically approved landfill mining and biomining techniques. The Kumbakonam dumpyard project in Tamil Nadu, where over 2 lakh metric tonnes of waste was safely cleared, stands as a proven example of such transformation. There are numerous other cases where landfills have been successfully and scientifically biomined, including Mulund dumpyard which is more than 70% cleaned of dump after biomining.

Moreover, the responsibility to biomine and clean the Deonar site rests solely with the BMC. Only upon scientific clearance, environmental certification, and a formal handover of the sanitised land will the government evaluate its suitability for any development.

No redevelopment discussions can proceed until this process is complete. It's surprising that detractors irresponsibly put out alarmist statements purely on assumptions that people will be moved to an active landfill. Do these people already know about the SPV's plans?

The DRP is a government

initiative, and no resident will be relocated to any active dump site unless it has been fully evaluated, cleared, and officially declared safe for habitation by the competent authorities.

Furthermore, the ongoing eligibility survey is yet to determine the total number of beneficiaries, making the quoted figures speculative at best.

International destinations like Singapore have impressively turned old dumpyards into vibrant, liveable areas. Pulau Semakau, once a landfill, now supports marine life and eco-visits. Lorong Halus, a former waste site, has become a scenic wetland that helps clean water naturally. These projects reflect careful planning and a strong focus on environmental renewal. It, is therefore, not too difficult to turn waste disposal sites into vibrant ecosystems.

Spreading such misinformation risks creating unnecessary fear and confusion among residents of Dharavi that this rehabilitation project seeks to uplift.

(The writer is a senior leader of Shiv Sena (Shinde) and former MP whose constituency included Dharavi)

Channel Overview

Business Channel

Total Clip **1** Top Channel
NDTV Profit (1)

1.  NDTV Profit 1

Hindi Channel



No Coverage in this segment

English Channel



No Coverage in this segment

Channel Overview

Regional & Others Channel

Total Clip

1

Top Channel

Zee 24 Taas (1)

1.  Zee 24 Taas

1



NDTV Profit Dharavi



In a conversation over Dharavi
Redevelopment Project with SVR
Srinivas (CEO, DRP)

Profit 360 • English • 04:27 PM 15 Apr, 2025



Zee 24 Taas Dharavi



The Dharavi Rehabilitation Authority
has sought affidavits for verification of
residents of the upper floors. The
authority h...

News • Marathi • 06:01 AM 15 Apr, 2025

 Online Coverage

| No | Portal Name | Headline (Incorporated with URL) | Reach |
|----|--------------------|---|--------|
| 1. | Msn | Dharavi Redevelopment Project : धारावी पुनर्विकास प्रकल्पाचा मास्टरप्लॅन लवकरच ह... | 733.9M |
| 2. | Indian Express | Dharavi project under scrutiny, a 'de-extinction', and Mehul Choksi's arrest | 90.9M |
| 3. | Dailyhunt | Mumbai News: Dharavi Residents Allege Conspiracy In Redevelopment Project; Will ... | 18.6M |
| 4. | Free Press Journal | "Stop Disinformation On Deonar": Let Facts Lead The Dharavi Redevelopment De ba... | 6.4M |
| 5. | Free Press Journal | Mumbai News: Dharavi Residents Allege Conspiracy In Redevelopment Project; Will ... | 6.4M |
| 6. | Saamana | आता केवळ आश्वासने नकोत... हक्काचे घर द्या; घरांवाबत ठोस भूमिका न घेतल्यास सरकारविर... | 1.2M |
| 7. | Saamana | अदानीविरोधात धारावीकर एकवटणार, शिवराज मैदानावर 20 एप्रिलला जनसभा | 1.2M |
| 8. | OB News | "Stop Disinformation On Deonar": Let Facts Lead The Dharavi Redevelopment De ba... | N/A |
| 9. | Mh Live News | Dharavi Redevelopment Project : धारावी पुनर्विकास प्रकल्पाचा मास्टरप्लॅन लवकरच ह... | N/A |