

DHARAVI COMPILED MEDIA REPORT

26 Jun, 2025

 Total Mention 10

 Print	Financial	Mainline	Regional	Periodical
1	N/A	N/A	1	N/A
 Tv	Business	English	Hindi	Regional
3	N/A	N/A	N/A	3
 Online				
6				

 Print

No	Newspaper	Headline	Edition	Pg
1.	Mumbai Mirror	As revamp bets on 'Live&Work' model, Dharavi remains on edge	Mumbai	9

Mumbai Mirror • 26 Jun • Dharavi

As revamp bets on 'Live&Work' model, Dharavi remains on edge

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340 • Sqcm

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Top Left

Mumbai

As revamp bets on 'Live&Work' model, Dharavi remains on edge

'Industries to run on ground, first floors, locals will reside above'

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As the Dharavi redevelopment project picks up pace, it has sparked a storm of fears, and uncertainties. Locals believe the revamp could erase Dharavi's unique identity and displace the micro-industries and informal livelihoods. However, the Dharavi Redevelopment Project (DRP) is sticking to its guns, presenting a masterplan it claims is rooted in the area's long-standing 'live-work' culture.

DRP CEO SVR Srinivas said "We are ensuring that residential and commercial lives remain intertwined. Buildings will have robust podiums engineered to handle the weight and demands of small-scale industrial activity on the lower levels, while families will reside above, continuing the tradition of living and working in the same space."

"The promise is clear - homes above, livelihoods below," he added.

But for many residents, especially from areas like Kumbharwada and the recycling hub near 90 Feet Road, the vision feels distant and abstract.

A complete survey, critical to determining who qualifies for rehabilitation, remains unfinished. "It's up to the state to decide if they'll be included in the current redevelopment scheme. We urge those yet to take the survey to do so immediately. We're in the final phase—Annexure-II, the first list of eligible slum households, was released on June 24," said Srinivas.

Residents and activists on the ground, however, say the process lacks transparency. "How do we trust Annexure-II since many things have not been surveyed at all?" asked a resident from Dharavi's Kumbharwada, who did not wish to be named.

Urban planners cautiously acknowledge the project's focus on integrated infrastructure and connectivity, including a multi-modal transit hub that will connect metro, suburban rail, buses, feeder services, and pedestrian-friendly corridors. "The transit hub will be embedded within mixed-use developments and civic spaces, creating a vibrant space for residents and visitors alike," Srinivas added.

However, concerns loom large. The assumptions for rehabilitation tenements, including those for industrial units, were based on preliminary estimates - a fact acknowledged by the DRP chief himself. "Our broader vision is to build a more resilient, equitable and sustainable Dharavi, and to ensure every Dharavikar lives with dignity," he said.

Srinivas emphasised that the

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master plan isn't a rigid blueprint but a dynamic document that will continue to evolve with time. "Every rehabilitation-related decision is driven by data and practical reasoning to improve the quality of life for residents. We're open to inputs. If something can be done better, we're ready to listen," he said.

For now, the big question remains - Will Dharavi's transformation be a shared vision or just another top-down plan? As bulldozers roll in, residents wait to see if they'll shape the change—or be sidelined by it.

Structural and design strategy from the master plan

Mixed-use buildings

Industries (especially small and medium-scale ones) will occupy the ground and first floors. Residences for the same community (often the workers or owners) will be located on the upper floors. This stacking approach allows economic activity and housing to coexist seamlessly.

Podium structures

Buildings will be structurally reinforced to handle heavy industrial machinery at lower floors.

These podiums serve both as commercial/industrial platforms and separation buffers from residential spaces above.

Flexible, fine-grain urban fabric

Blocks are compact and pedestrian-friendly.

They integrate residential, commercial, and social amenities in close proximity.

Designed to adapt to diverse types of businesses—retail, manufacturing, recycling, etc.

Industrial rehabilitation details

Total Industrial Units Assumed: 9,344 (out of 20,000 commercial/industrial units). Manufacturing Units: 3,619. Industrial Retail Units: 9,010.

Clustering

Industries will be zoned and clustered based on their type, scale, and environmental impact.

Channel Overview

Business Channel



No Coverage in this segment

Hindi Channel



No Coverage in this segment

English Channel



No Coverage in this segment

Channel Overview

Regional & Others Channel

Total Clip

3

Top Channel

ABP Majha (3)

1.  ABP Majha

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9 Secondat Baatmi • Marathi • 09:09 AM 26 Jun, 2025

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8 Chya 80 Batmya • Marathi • 08:07 AM 26 Jun, 2025

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7 Chya 70 Batmya • Marathi • 07:03 AM 26 Jun, 2025

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Saamana	...हे सरकार अदानी आणि निवडणूक आयोगाचे, आदित्य ठाकरे यांचा जोरदार हल्ला	1.2M
2.	Saamana	सामना अग्रलेख – 'ड्रीम प्रोजेक्ट'चे दुसरे पाप, शक्तिपीठ माफ करणार नाहीत	1.2M
3.	Saamana	25 वर्षांत फक्त 17 हजार गिरणी कामगारांनाच मिळाली घरे, लाखो कामगार अजूनही घराच्या...	1.2M
4.	Marathi News Daily	...हे सरकार अदानी आणि निवडणूक आयोगाचे, आदित्य ठाकरे यांचा जोरदार हल्ला	N/A
5.	हिंदी सामना	संपादकीय : 'ड्रीम प्रोजेक्ट' का दूसरा पाप ...ये शक्तिपीठ माफ नहीं करेंगे	N/A
6.	Prop News Time	Adani Group to invest up to USD 20 billion annually over next five years	N/A