

DHARAVI COMPILED MEDIA REPORT
26 Mar, 2025 – 27 Mar, 2025

 **Total Mention 52**

 Print	Financial	Mainline	Regional	Periodical
6	1	3	2	N/A
 Tv	Business	English	Hindi	Regional
29	N/A	N/A	6	23
 Online				

17




Print

No	Newspaper	Headline	Edition	Pg
1.	The Financial Express	Dharavi Adani-Maha JV can sell 12 mn sq ft a year	Chandigarh + 10	4
2.	The Indian Express	Fadnavis announces rental houses for 12 years for ineligible tenants under Dharavi revamp	Mumbai	8
3.	The Indian Express	Fadnavis announces rental houses for 12 years for ineligible tenants under Dharavi revamp	Pune	2
4.	Free Press Journal	Not a single inch of Dharavi land given to Adani: Shelar	Mumbai	6
5.	Sakal	Survey of 60,000 slums in Dharavi	Mumbai	2
6.	Maharashtra Times	Survey of 63 thousand slum dwellers in Dharavi	Mumbai	3

The Financial Express • 27 Mar • Dharavi
Dharavi Adani-Maha JV can sell 12 mn sq ft a year

4 • PG

274 • Sqcm

65739 • AVE

49.87K • Cir

Top Center

Chandigarh • Delhi • Ahmedabad • Bengaluru • Bhubaneshwar • Chennai • Hyderabad • Kochi • Kolkata • Mumbai • Pune

TO MONETISE TRANSFERABLE DEVELOPMENT RIGHTS

Dharavi: Adani-Maha JV can sell 12 mn sq ft/year

RAGHAVENDRA KAMATH
Mumbai, March 26

THE NAVBHARAT MEGA Developers (NMDPL), a special purpose vehicle (SPV) of Maharashtra government and Adani Group which has been formed to redevelop 600-acre Dharavi redevelopment project in Mumbai, will get to sell 10-12.5 million square feet of properties a year once the project is completed. The SPV aims to complete the project in seven years.

"Depending on the market conditions, we will decide how much to release," said SVR Srinivas, CEO, Dharavi Redevelopment Project.

Adani Group holds an 80% share in the SPV and the Maharashtra government the remaining 20% stake.

Srinivas said the SPV will monetise the project's transferable development rights (TDR). The SPV will take a call between free sale component and TDR, he added.

TDR are rights issued to a landowner that allow them to transfer their unused development rights to another location, often to encourage development in specific areas.

Srinivas refused to quantify how much they will monetise via TDR route. "Entire TDR can't be utilised in Dharavi. The SPV will take a call between sale of TDR and free sale component," he said.

Property experts don't see this disrupting the market as there is huge housing demand in Mumbai.

"Half the people in Mumbai live in slums and there is influx of people into the city. There is huge demand

PROJECT PLANS

■ Transferable development rights, or TDR, are rights issued to a land owner that allow them to transfer unused development rights to another location



■ Adani Group holds 80% share in the SPV and the Maharashtra govt the remaining 20%

for houses," said Niranjan Hiranandani, founder and managing director at Hiranandani group.

He said the new supply in affordable, mid- and premium housing segment will expand the market in Mumbai. On the issue of government working on a law that developers in Mumbai have to buy 50% of TDR to be bought from the Dharavi project, Srinivas said the government is of the view that the rule will help in making Mumbai free of slums and help in redeveloping them. DRP generates slum TDR, as opposed to regular TDR available in the market, he said.

He added that a total of ₹3 lakh crore will be invested in the project,

SVR SRINIVAS
CEO, DHARAVI
REDEVELOPMENT PROJECT

Depending on the market conditions, we will decide how much to release



■ The SPV will take a call between sale of TDR and free sale component later

■ A total of ₹3 lakh crore will be invested in the project, including rehabilitation and infrastructure

including rehabilitation and infrastructure, and funds will be raised through compulsorily convertible preference shares. Nearly ₹4,000 crore have been raised from Adani group. The SPV has already started first phase of the project in Matunga, where it has bought land from the railways.

About 90,000 units covered in household survey by way of numbering till date, largest slum survey ever done in any city in the country, he said. The survey is expected to be completed soon.

The master plan for the project will be completed in a couple of weeks, he said.

The Indian Express • 27 Mar • Dharavi

Fadnavis announces rental houses for 12 years for ineligible tenants under Dharavi revamp

8 • PG

118 • Sqcm

338539 • AVE

625K • Cir

Bottom Right

Mumbai

Fadnavis announces rental houses for 12 years for ineligible tenants under Dharavi revamp

EXPRESS NEWS SERVICE
MUMBAI, MARCH 26

WHILE DISMISSING apprehensions about unsettling residents following the Dharavi redevelopment project, Maharashtra Chief Minister Devendra Fadnavis has said that ineligible tenants will be provided rental houses for twelve years, after which the tenements will be

transferred to their names.

"The state government is committed to its promise of housing for all. Those ineligible for housing will be provided rental houses for 12 years. After the completion of 12 years, it will be transferred to their names in accordance with norms and procedures," Fadnavis said in the Assembly on Tuesday.

Fadnavis dismissed the ap-

prehensions voiced by the Opposition regarding the adverse impact of the redevelopment project on people living in Dharavi, Asia's largest slum colony.

Occupants of all slums that existed before 2001 will be eligible for free houses, while those who do not qualify under the cut-off date—people who lived in slums from 2001 to 2011—will be given houses at

their construction cost. However, post-2011 tenants will be given houses on rent for 12 years.

The Dharavi redevelopment project, covering over 100 million sq ft, is estimated to cost over Rs 2 lakh crore. According to rough estimates, approximately 1.25 lakh tenements—both residential and commercial units—will be accommodated in the project.

The Indian Express • 27 Mar • Dharavi

Fadnavis announces rental houses for 12 years for ineligible tenants under Dharavi revamp

2 • PG

106 • Sqcm

160738 • AVE

89.5K • Cir

Middle Left

Pune

Fadnavis announces rental houses for 12 years for ineligible tenants under Dharavi revamp

EXPRESS NEWS SERVICE
MUMBAI, MARCH 26

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Free Press Journal • 27 Mar • Dharavi

Not a single inch of Dharavi land given to Adani: Shelar

6 • PG

150 • Sqcm

119416 • AVE

251.68K • Cir

Bottom Right

Mumbai

Not a single inch of Dharavi land given to Adani: Shelar

FPJ News Service**MUMBAI**

The Dharavi Redevelopment Project is the only project in Mumbai that ensures housing for even ineligible slum dwellers within the city. Not an inch of Dharavi's land has been given to Adani, clarified cabinet minister Ashish Shelar on Friday in the legislative assembly on behalf of the government.



He was responding to the discussion on motion 293 presented in the assembly. While addressing various concerns and questions raised by the members regarding Dharavi, Shelar, who is also city's BJP president, said of the total 430 acres of Dharavi land, 37% will be allocated for open spaces such as playgrounds and entertainment grounds for Mumbaiians. The claim that Dharavi's land has been given to Adani is completely false and misleading. Those making such allegations should know that all the land

in Dharavi is owned by the Dharavi Redevelopment Authority (DRA), a company established by the state government. He challenged critics to provide a single official land record (7/12 extract) in Adani's name to support their claims.

The Dharavi Redevelopment Project Private Limited (DRPPL) is the contractor tasked with the redevelopment, and as per the agreement, 20% of the contractor's profits will be allocated to the state government. Furthermore, nearly 50% of Dharavi's land belongs to the BMC, while other portions are owned by the state and Central government. According to redevelopment norms, landowners whose land is utilised for slum rehabilitation receive compensation equivalent to 25% of the ready reckoner rate. This applies to the BMC and government authorities as well.

Additionally, eligible slum dwellers will be provided houses within Dharavi, while ineligible slum dwellers will be allocated homes elsewhere but in Mumbai itself. This makes the Dharavi Redevelopment Project unique as it ensures housing solutions for all affected residents.

Sakal • 27 Mar • Dharavi
Survey of 60,000 slums in Dharavi

2 • PG

36 • Sqcm

23607 • AVE

352.42K • Cir

Middle Left

Mumbai



Under the Dharavi Redevelopment Project, over 3,000 huts have been surveyed, with 90,000 huts assigned numbers. DRP CEO S.V.R. Srinivas stated that the project has reached a crucial stage. The redevelopment includes not only ground-floor residents but also the construction of upper floors in the area.

Maharashtra Times • 27 Mar • Dharavi
Survey of 63 thousand slum dwellers in Dharavi

3 • PG

323 • Sqcm

231263 • AVE

1.3M • Cir

Middle Left

Mumbai Times

Mumbai

धारावीत ६३ हजार झोपडीधारकांचे सर्वेक्षण

म. टा. प्रतिनिधी, मुंबई

धारावी पुनर्विकास प्रकल्पात (डीआरपी) सुरू असलेल्या सर्वेक्षणात ६३ हजारांहून अधिक घरांचे सर्वेक्षण घरात जाऊन पूर्ण करण्यात आले आहे.

नवीन सर्वेक्षणात आतापर्यंत ९५ हजारांहून अधिक घरांचे गल्लीबोळात जाऊन सर्वेक्षण झाले आहे. त्यापैकी ८९ हजारांहून अधिक घरांना क्रमांक देण्यात आले आहेत. तर, ६३

हजारांहून अधिक घरांमध्ये जाऊन सर्वेक्षण करण्यात आले आहे. सध्याच्या सर्वेक्षणात तळमजल्यावरील भाडेकरूंची घरे, वरच्या मजल्यावरील बांधकामे, सध्याच्या एसआरए इमारती, धार्मिक स्थळे आदींचाही समावेश आहे.

धारावी पुनर्विकास प्रकल्पात सर्वेक्षणाची सुरू असलेली प्रक्रिया अंतिम टप्प्यात आली आहे. ज्या रहिवाशांनी सर्वेक्षणत सहभाग घेतलेला नाही, त्यांनी स्वच्छेने त्यात



सहभागी व्हावे, असे आवाहन 'डीआरपी'तर्फे वारंवार करण्यात आले आहे. विनंती करूनही आवश्यक कागदपत्रे सादर न केलेल्यांचे यापुढे सर्वेक्षण होण्याची शक्यता कमी असल्याचे 'डीआरपी'चे

मुख्य कार्यकारी अधिकारी एस. व्ही.आर. श्रीनिवास यांनी स्पष्ट केले आहे.

धारावीमध्ये यापूर्वी सन २००७-२००८मध्ये घरे आणि व्यावसायिक जागांच्या दस्तावेजीकरणाचे काम पूर्ण झाले होते. या प्रकल्पासाठी नवभारत मेगा डेव्हलपर्स प्रायव्हेट लिमिटेड कंपनीतर्फे (एनएमडीपीएल) सुमारे दीड लाख घरांच्या सर्वेक्षणाची तयारी करण्यात आली आहे.

The ongoing survey for the Dharavi Redevelopment Project (DRP) has completed over 3,000 house surveys, with more than 90,000 houses surveyed so far. The survey includes residential, commercial, and religious sites. DRP CEO S.V.R. Srinivas urged non-participating residents to submit documents for inclusion in the project.

Channel Overview

Business Channel



No Coverage in this segment

English Channel



No Coverage in this segment

Hindi Channel

Total Clip

6

Top Channel

ABP News (6)

1.  ABP News6

Channel Overview

Regional & Others Channel

Total Clip		Top Channel
23		Zee 24 Taas (11)
1.	 Zee 24 Taas	11
2.	 News18 Lokmat	4
3.	 TV9 Marathi	4
4.	 ABP Majha	2
5.	 NDTV Marathi	2

NEWS 18
लोकात

News18 Lokmat Dharavi



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

25 Minutes 50 News • Marathi • 09:28 AM 27 Mar, 2025

NEWS 18
लोकात

News18 Lokmat Dharavi



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

Superfast 100 • Marathi • 08:57 AM 27 Mar, 2025

NEWS 18
लोकात

News18 Lokmat Dharavi



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

Gavakadchya 50 Batmya • Marathi • 08:34 AM 27 Mar, 2025

NEWS 18
लोकात

News18 Lokmat Dharavi



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

Batami 36 Jilhyanchi • Marathi • 07:57 AM 27 Mar, 2025



Dharavi Redevelopment survey of more than 63,000 residential and commercial buildings have been surveyed.

News • Marathi • 10:59 PM 26 Mar, 2025



A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

News • Marathi • 09:36 PM 26 Mar, 2025



Dharavi, Asia's largest suburb, has achieved significant success in its comprehensive development project. 63,000 households ...

Fatafat • Hindi • 07:59 PM 26 Mar, 2025



Survey of 63 thousand houses completed in Dharavi.

News • Hindi • 07:40 PM 26 Mar, 2025



Survey of 63 thousand houses completed in Dharavi.

News • Hindi • 06:40 PM 26 Mar, 2025



Dharavi, Asia's largest suburb, has achieved significant success in its comprehensive development project. 63,000 households ...

Fatafat • Hindi • 06:02 PM 26 Mar, 2025



Survey of 63 thousand houses completed in Dharavi.

News • Hindi • 05:35 PM 26 Mar, 2025



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

News • Marathi • 05:23 PM 26 Mar, 2025



Survey of 63 thousand houses completed in Dharavi.

News • Hindi • 05:19 PM 26 Mar, 2025



A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

Top 50 • Marathi • 12:39 PM 26 Mar, 2025



A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

Top 50 • Marathi • 11:34 AM 26 Mar, 2025



Dharavi Redevelopment survey of more than 63,000 residential and commercial buildings have been surveyed.

News • Marathi • 10:08 AM 26 Mar, 2025

**Zee 24 Taas
Dharavi**

A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

24 Tass Superfast • Marathi • 10:07 AM 26 Mar, 2025

**Zee 24 Taas
Dharavi**

A new record for Dharavi Redevelopment survey. Till date, over 63,000 residential and commercial structures have been surveye...

Top 50 • Marathi • 09:33 AM 26 Mar, 2025

**Zee 24 Taas
Dharavi**

A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

Zatpat Batmya • Marathi • 09:13 AM 26 Mar, 2025

**TV9 Marathi
Dharavi**

A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

News Top 9 • Marathi • 09:09 AM 26 Mar, 2025

**Zee 24 Taas
Dharavi**



A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

Maharashtra Superfast • Marathi • 08:35 AM 26 Mar, 2025

**TV9 Marathi
Dharavi**



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

Mahatvachya Batmya • Marathi • 08:24 AM 26 Mar, 2025

**TV9 Marathi
Dharavi**



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

Superfast 100 • Marathi • 08:07 AM 26 Mar, 2025

**Zee 24 Taas
Dharavi**



A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

24 Tass Superfast • Marathi • 08:05 AM 26 Mar, 2025

Zee 24 Taas
Dharavi



A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

Zatpat Batmya • Marathi • 07:33 AM 26 Mar, 2025

NDTV NDTV Marathi
Dharavi



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

Breaking News • Marathi • 07:14 AM 26 Mar, 2025

Zee 24 Taas
Dharavi



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

24 Tass Superfast • Marathi • 06:59 AM 26 Mar, 2025

NDTV NDTV Marathi
Dharavi



A new record has been established for the Dharavi Redevelopment survey. As of now, more than 63,000 residential and commercial...

News • Marathi • 06:17 AM 26 Mar, 2025

**Zee 24 Taas
Dharavi**

A new record for Dharavi Redevelopment survey. To date, over 63,000 residential and commercial structures have been surveyed.

News • Marathi • 06:02 AM 26 Mar, 2025

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Indian Express	Fadnavis announces rental houses for 12 years for ineligible tenants under Dhara..	90.9M
2.	The Financial Express	Adani, Maha JV to sell 10 to 12 million sq ft in Dharavi project	16.2M
3.	Mid-Day	Ineligible tenants too will get homes in Mumbai's Dharavi revamp: CM	7.5M
4.	Free Press Journal	Dharavi Redevelopment Project: "Not an Inch Of Land Given To Adani," Asserts M...	6.4M
5.	HindusthanPost	Dharavi Redevelopment Project : धारावी प्रकल्पाचे सर्वेक्षण शेवटच्या टप्प्यात, ९...	293.7K
6.	The Realty Today	Dharavi Redevelopment Survey Nears Completion with 63,000+ Tenements Cove red	N/A
7.	Propi	Dharavi Redevelopment Project Surpasses 63,000 Tenements Surveyed	N/A
8.	Mumbai Property Exchange	Dharavi Redevelopment Project Surpasses 63,000 Tenements Surveyed	N/A
9.	Free Press Journal	धारावीच्या सर्वेक्षणाचा नवा उच्चांक	N/A
10.	Prahaar	Dharavi Slum : धारावीतील ६३ हजार झोपडपट्टीधारकांचे सर्वेक्षण पूर्ण	N/A
11.	Projects Today	Dharavi redevelopment survey in final phase with 63,000 tenements covered	N/A
12.	Times Property	Dharavi Redevelopment Project: Survey Crosses 63,000 Tenements, Enters Final Pha...	N/A
13.	Times Property	Dharavi Redevelopment Project: Survey Crosses 63,000 Tenements, Enters Final Pha...	N/A
14.	Marathi	Dharavi redevelopment मध्ये नवा उच्चांक; 63 हजार गाळ्यांचं सर्व्हेक्षण पूर्ण । N...	N/A
15.	ET Realty	Mumbai: Over 63,000 tenements in Dharavi surveyed	N/A
16.	origin.mid-day.com	Ineligible tenants too will get homes in Mumbai's Dharavi revamp: CM	N/A
17.	Hotlinenews	Dharavi Redevelopment Project: अवरोधो छतां नवा लक्ष्यो पार करतो धारावी पुनर्विका...	N/A