

DHARAVI COMPILED MEDIA REPORT
30 Apr, 2025 - 01 May, 2025

 **Total Mention 26**

 Print	Financial	Mainline	Regional	Periodical
1	N/A	1	N/A	N/A
 Tv	Business	English	Hindi	Regional
12	N/A	N/A	N/A	12
 Online				
13				

 Print

No	Newspaper	Headline	Edition	Pg
1.	Millenniumpost	Indiapoised to unleash creative tech revolution at inaugural WAVES summit	Delhi	9

Millenniumpost • 01 May • Dharavi

India poised to unleash creative tech revolution at inaugural WAVES summit

9 • PG

289 • Sqcm

521094 • AVE

750K • Cir

Bottom Center

Delhi

India poised to unleash creative-tech revolution at inaugural WAVES summit

PM Modi to open global platform merging storytelling, Innovation, and culture in Mumbai today

SIMONTINI BHATTACHARJEE

MUMBAI: India stands on the brink of launching its most ambitious convergence of creativity and technology — the first-ever WAVES Summit, scheduled from May 1–4, here, spearheaded by the Ministry of Information and Broadcasting, the four-day event will position the nation as a global nexus for industries spanning cinema, AI, gaming, and digital media, with Prime Minister Narendra Modi inaugurating the summit on Thursday as a symbol of India's bid to redefine the future of entertainment.

A pavilion of legacy and innovation - At the heart of the summit lies the Bharat Pavilion, a 1,470-square-meter immersive experience tracing India's storytelling evolution under the theme "Kala to Code." Divided into four zones—Shruti (ancient oral traditions), Kriti (visual



arts), Drishti (technological advancements), and Creator's Leap (future-forward innovations)—the pavilion will juxtapose millennia-old heritage with cutting-edge tech. States like Maharashtra, Uttar Pradesh, and Telangana will further showcase regional cultural prowess in dedicated pavilions.

Star-studded opening: From anthems to AI - The inaugural day will blend artistry and innovation, opening with a symphonic crescendo by Oscar-winning composer

M.M. Keeravaani and vocals from famous singers like Shreya Ghoshal and Shankar Mahadevan, who will debut the WAVES Anthem. Narrator Sharad Kelkar will thread a multimedia journey linking India's past to its digital future, while cross-cultural acts—from Nagaland's Tetseo Sisters to A.R. Rahman's experimental band JHALAA—will highlight unity through diversity. The evening peaks with a Indo-Korean collaboration between Mumbai's Dharavi

Key Points

- » The four-day event will position the nation as a global nexus for industries spanning cinema, AI, gaming, and digital media
- » It is a symbol of India's bid to redefine the future of entertainment

Dream Project and Seoul's Beatpella House, followed by EDM star Alan Walker and pop icon King.

Beyond glamour: Tackling industry shifts - Plenary sessions led by icons like SS Rajamouli (RRR), Hema Malini and Karan Johar will dissect storytelling's evolution in a globalised era. Meanwhile, breakout forums will tackle pressing themes:

AI's creative frontier: NVIDIA experts will demo AI's role in revolutionising

animation and VFX. Gaming's golden age: Venture capitalists and developers will chart opportunities in India's booming mobile/console gaming market, projected to hit \$7 billion by 2027. Regulatory Roadmaps: Policymakers and broadcasters will debate frameworks for India's digital content boom. Masterclasses will delve into generative AI's storytelling potential and how brands can leverage culture for identity-building, not just marketing.

A movement, not just a summit - "WAVES is where tradition codes the future," said a ministry spokesperson, underscoring the event's mission to fuel India's \$180 billion creative economy. As global investors and creators converge, the summit aims to catalyse partnerships that transcend borders — much like Rajamouli's RRR, which shattered cultural barriers.

Channel Overview

Business Channel



No Coverage in this segment

Hindi Channel



No Coverage in this segment

English Channel



No Coverage in this segment

Channel Overview




Regional & Others Channel

Total Clip

12

Top Channel

Lokshahi Marathi (6)

1.	 Lokshahi Marathi	6
2.	 News18 Lokmat	3
3.	 Pudhari News	2
4.	 ABP Majha	1

NEWS 18 News18 Lokmat
लोकामत Dharavi



Dharavi Bachao Andolan Samiti's public meeting today

25 Minutes 50 News • Marathi • 09:42 AM 01 May, 2025

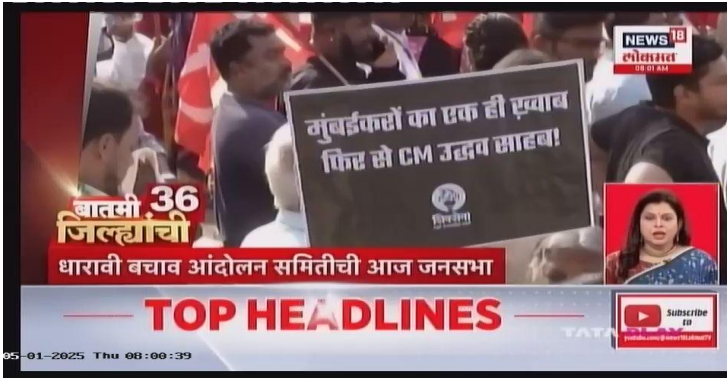
NEWS 18 News18 Lokmat
लोकामत Dharavi



Dharavi Bachao Andolan Samiti's public meeting today

Gavakadchya 50 Batmya • Marathi • 08:37 AM 01 May, 2025

NEWS 18 News18 Lokmat
लोकामत Dharavi



Dharavi Bachao Andolan Samiti's public meeting today

Batami 36 Jilhyanchi • Marathi • 08:00 AM 01 May, 2025

LOKशाही Lokshahi Marathi
Dharavi



The excerpt discusses the ongoing issues faced by Dharavi, particularly concerning water supply problems. Residents highlight...

News • Marathi • 07:46 AM 01 May, 2025

Lokshahi Marathi
Dharavi



The excerpt discusses the ongoing issues faced by Dharavi, particularly concerning water supply problems. Residents highlight...

News • Marathi • 07:15 AM 01 May, 2025

Lokshahi Marathi
Dharavi



The news segment discusses ongoing issues in Dharavi, including water shortages and waste problems and Redevelopment. It high...

News • Marathi • 09:38 PM 30 Apr, 2025

Lokshahi Marathi
Dharavi



The news segment discusses ongoing issues in Dharavi, including water shortages and waste problems and Redevelopment. It high...

News • Marathi • 07:19 PM 30 Apr, 2025

ABP Majha
Dharavi



Mulund Mithagara site transferred to Dharavi Rehabilitation Authority.

Top 25 • Marathi • 06:20 PM 30 Apr, 2025

Lokshahi Marathi
Dharavi



The news segment discusses ongoing issues in Dharavi, including water shortages and waste problems and Redevelopment. It high...

Breaking News • Marathi • 05:45 PM 30 Apr, 2025

पुढारी **Pudhari News**
Dharavi



The long-awaited reconstruction plan is now moving forward. The land has been transferred to the state government, sparking a...

News • Marathi • 04:12 PM 30 Apr, 2025

Lokshahi Marathi
Dharavi



The news segment discusses ongoing issues in Dharavi, including water shortages and waste problems and Redevelopment. It high...

Breaking News • Marathi • 03:48 PM 30 Apr, 2025

पुढारी **Pudhari News**
Dharavi



The long-awaited reconstruction plan is now moving forward. The land has been transferred to the state government, sparking a...

News • Marathi • 03:46 PM 30 Apr, 2025

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	India Today	Residents of Mumbai's Mulund oppose Dharavi rehabilitation project in area	82.4M
2.	Dailyhunt	Residents of Mumbai"s Mulund oppose Dharavi rehabilitation project in area	18.6M
3.	Dailyhunt	India poised to unleash creative-tech revolution at inaugural WAVES summit	18.6M
4.	Punjabkesari	प्रधानमंत्री मोदी WAVES समिट का करेंगे उद्घाटन, 9.30 घंटे तक रहेंगे मौजूद – एक ह...	7M
5.	Saamana	धारावी बचाव आंदोलन समितीची आज जनसभा	1.2M
6.	Saamana	अपात्र धारावीकरांचे पुनर्वसन मुलुंड मिठागरांच्या जागेवरच, सरकारकडून रहिवाशांची घ...	1.2M
7.	The Pioneer	Nation mourns, but Prime Minister offers hope, in Mumbai	776.4K
8.	Millenium Post	India poised to unleash creative-tech revolution at inaugural WAVES summit	N/A
9.	Statetimes	WAVES Culturals & Concerts	N/A
10.	Nrirashtriya	PM मोदी करेंगे वेव्स समिट का उद्घाटन	N/A
11.	DDM News	धारावी बचाव आंदोलनाची अतिमहत्त्वाची जाहीर सभा – १ मे रोजी शिवराज मैदानात	N/A
12.	The Mobi World	Dharavi Is Playing With Fire — Literally: Frequent Blazes, Cylinder Explosions H...	N/A
13.	OB News	Dharavi Is Playing With Fire — Literally: Frequent Blazes, Cylinder Explosions H...	N/A