



HRITHIK ROSHAN COMPILED MEDIA REPORT
15 Apr, 2025 – 16 Apr, 2025

 **Total Mention 85**

 Print	Financial	Mainline	Regional	Periodical
1	1	N/A	N/A	N/A

 **Online**

84



 Print

No	Newspaper	Headline	Edition	Pg
1.	Mint	Film producers team up with studios to reboot popular IPs	Mumbai + 6	5

Mint • 16 Apr • Hrithik Roshan

Film producers team up with studios to reboot popular IPs

5 • PG

206 • Sqcm

133788 • AVE

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Film producers team up with studios to reboot popular IPs

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NEW DELHI

Cash-strapped film producers battling uncertainty at the box office are now turning to big studios to partner on their old, popular IPs (intellectual properties) to take these franchises forward.

Filmmaker Rakesh Roshan, for instance, has agreed to co-produce the next installment of the Hrithik Roshan-starrer Krrish franchise with Yash Raj Films after holding on to the IP for years. Entertainment industry experts say such deals minimize risks and lower actor costs, while managing the unpredictability of the box office. Director J.P. Dutta, too, is bringing back his war franchise Border that was released in 1997, in partnership with T-Series.

Such collaborations make for a smart business sense given that few producers today have the financial bandwidth to mount big projects on their own. "The commerce of cinema, having changed so much, is driving these collaborations. On one hand, there is the risk of the box office where there is



Rakesh Roshan and YRF to revive Krrish franchise

no assurance of returns even on budgets of ₹400-500 crore, and on the other, there is great pullback on OTT rights. It only makes smart business sense to bring collaborators, especially on big franchises and movies that are part of a cinematic universe which require a certain amount of cash flow and financial appetite," said Priyanka Khimani, a legal expert in entertainment rights.

Khimani said such deals can be quite nuanced, with the original producer holding on to the rights of the foundational characters featured in the film while the studio can participate in revenues from

remakes or spin-offs. In the long run, local producers often have to choose between making and selling projects for a limited margin or raising own money and holding on to IP alone, she added.

A senior executive at a film studio said unlike Zee Studios or Sony Pictures, local producers often find it easy to partner on established IPs they want to take forward with homegrown studios like YRF. This is so as large corporates like Zee and Sony will never part with IPs. "It's a case of working within the ecosystem," he added.

The person added that these are innovative ways of controlling costs, given that Roshan's son and actor Hrithik Roshan is already working with YRF on separate projects, besides directing the new Krrish film. This would mean an obvious reduction in his remuneration for the movie and the budget can then account only for visual effects and production costs. Even on projects like Border, actor fees can be negotiated since T-Series is working with several names across movies.

For an extended version of the story go to livemint.com

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Msn India	Banned from Bollywood: Stars who got blacklisted	733.9M
2.	Msn India	Priyanka Chopra to reunite with Baywatch star Zac Efron for next project; detail...	733.9M
3.	MSN Hindi	सनी देओल की "जाट" 50 करोड़ के पार	733.9M
4.	Msn India	Hrithik Roshan Ditches Chandu Ke Chacha For Uth Ki Peeth Unchi, Internet Says Th...	733.9M
5.	Msn India	Why Is Hrithik Roshan Trending In The US? No, It's Not For His Dance Or Movie s	733.9M
6.	Msn India	War 2 Update: Ayan Mukerji Shoots Patchwork With Body Double As Hrithik Roshan P...	733.9M
7.	Msn India	Hrithik Roshan's team calls reports of US tour mismanagement 'baseless', says ..	733.9M
8.	Aaj Tak News	सिकंदर-जाट के बाद इन एक्शन फिल्मों के लिए रहो तैयार, सिनेमाघर में होगी जमकर म...	571.7M
9.	The Times of India	Banned from Bollywood: Stars who got blacklisted	64.4M
10.	The Times of India	10 Bollywood actors who loves cricket	64.4M
11.	The Times of India	Tejas to Gunjan Saxena: Bollywood films that celebrate the Indian Air Force	64.4M
12.	Ndtv	ऋतिक रोशन और जूनियर एनटीआर की वॉर 2 को टक्कर देने आया 45 नंबर, फिल्म का टीजर देख...	50.6M
13.	News18	प्रियंका चोपड़ा ने फैस को दी गुडन्यूज, नई फिल्म का किया ऐलान, ऋतिक रोशन से पहले...	43.6M
14.	Times Now News	Priyanka Chopra's massive fee for Hrithik's Krrish 4? Shocking inside details ...	35.4M
15.	The Economic Times	Priyanka Chopra to reunite with Baywatch star Zac Efron for next project; detail...	28.7M
16.	DNA India	सस्पेंस, थ्रिलर और क्राइम से भरी है Saif Ali और Jaideep Ahlawat की Jewel Thief, ...	19.4M
17.	Dailyhunt	He is Amitabh Bachchan's second son-in-law, acted alongside Shah Rukh Khan and ...	18.6M
18.	Dailyhunt	Coolie Release Date OUT: Rajinikanth starrer to clash with Hrithik Roshan, Jr NT. ..	18.6M
19.	Dailyhunt	Shivarajkumar: We've faced box office battles before	18.6M
20.	Dailyhunt	Bollywood Newswrap, April 14: Salman Khan receives threat again; Alia Bhatt dro p...	18.6M
21.	Dailyhunt	Meet actor whose childhood was impacted by stammering, made solid debut, has mul...	18.6M
22.	Dailyhunt	WAR 2: Hrithik Roshan Exposes NTR's Hidden Talent	18.6M
23.	India TV News	इन 7 फिल्मों को ठुकराकर पछताए रणबीर कपूर, एक एक्टर ने तीन बार किया रिप्लेस, हर ए...	17.4M

24.	Koimoi.com	When 'Shaktimaan" Mukesh Khanna Met 'Krrish" Hrithik Roshan At The Airport, M a...	17.2M
25.	Koimoi.com	When Taarak Mehta"s 'Dayaben" Disha Vakani Turned A Baddie, Going Topless &...	17.2M
26.	The Financial Express	Is Priyanka Chopra joining Hrithik Roshan in his directorial debut Krrish 4? Her...	16.2M
27.	Pinkvilla	5 movie sequels on Netflix, Prime Video, Zee5 which are as good as the OG: Phir ...	15.8M
28.	Pinkvilla	Priyanka Chopra Confirms Next Role After Krrish 4 With Hrithik Roshan; To Reuni t...	15.8M
29.	Pinkvilla	Bollywood Newswrap, April 14: Salman Khan receives threat again; Alia Bhatt dro p...	15.8M
30.	Tv9marathi	अभिनेत्री नाही पाकिस्तानी गुप्तहेर होती 'ती'? दाऊद इब्राहिमसोबत खास कनेक्शन	14.4M
31.	Asianet News	కాంటర్పర్ఫోమిస్ ట్రాన్స్ మంట్స్ తో వినూదాల్లో సోలీచిన బోలీషు డ్స్ ట్రాన్స్ వీరే.....	9.5M
32.	Jansatta	'एयरपोर्ट पर 2 सुपरहीरो खड़े हैं' जब शक्तिमान फेम मुकेश खन्ना को देखकर ऋतिक रोश...	9M
33.	HerZindagi	Priyanka Chopra Announces Hollywood Comedy, Reunites With Baywatch Co-star Zac E...	7.2M
34.	New Indian Express	Shivarajkumar Interview: We've faced box office battles before	6.7M
35.	India Forums	Taarak Mehta Ka Ooltah Chashmah x Bollywood: A look back at the days when c elebr...	6.1M
36.	Tv9telugu	Jr.NTR: బాబ్లోయ్.. సాంఘికంగా కనసించిన చాలా కాస్ట్లో గురూ.. దుబాయ్లో ఎన్టీఆర్ ధర...	5.5M
37.	Tv9telugu	Jr. NTR: ఎన్టీఆర్ ఎందుకు సనగ అయ్యారు.. ? కలారోటి ఇచ్చిన కళయూ ణ్ రూప్..	5.5M
38.	Filmfare	Devara 2 will happen, clarifies Jr NTR's brother Kalyanram	1.9M
39.	Filmfare	Priyanka Chopra Jonas teams up with Zac Efron for her next Hollywood project	1.9M
40.	News Nation	"कृप 4" के बाद Priyanka Chopra के हाथ लगी एक और बड़ी फिल्म, इन स्टार्स संग आएंग...	974K
41.	The Week	Priyanka Chopra teams up with 'Baywatch" co-star Zac Efron for next Hollywood p...	888.3K
42.	Etnownews	He is Amitabh Bachchan"s second son-in-law, acted alongside Shah Rukh Khan a nd ...	865.4K
43.	India Herald	ఆ సామా కోసం దామోదరంగో రూప్యూనరేషన్ డిమాండ్ చేస్తానని పో యాంక చోపరా..! మరింత...	651.5K
44.	India Herald	ఎన్టీఆర్ హృతీక్ రోషన్ వార్ 2 మూవీ పై .. ఇంటర్వ్యూలో కోర్రజీ బజ్. .! మరింత సమాచార...	651.5K

45.	Hmtvlive	సన్వగూ మారిన ఎన్టీఆర్.. వారోకి నేను సలహాలు ఇస్తానా? అంటూ కళ్యాణ్ రౌమ్ కూడు	465.5K
46.	News - Knowledia News (IN)	Hrithik Roshan USA Tour hit by fake impostor allegations; organisers respond wit..	203.8K
47.	Ht Syndication	Priyanka Chopra reunites with Baywatch co-star Zac Efron for new project; shares ...	119.8K
48.	India Retailing	D2C wellness brand The Good Bug eyes channel, category expansion	83.8K
49.	Odisha Ray	Meet three celebrity entrepreneurs who are transforming fitness, nutrition and g...	N/A
50.	Sonebhadra Live	इन 7 फिल्मों को ठुकराकर पछताए रणवीर कपूर, एक एक्टर ने तीन बार किया रिप्लेस, हर ए...	N/A
51.	Andhravilas	Sridevi & Krishna: A Unique Tollywood Legacy of 30+ Films	N/A
52.	Andhravilas	Priyanka Chopra's ₹ Crore Demand for Krrish 4 Shocks Producers	N/A
53.	Andhravilas	Priyanka Chopra's ₹ Crore Demand for Krrish 4 Shocks Producers	N/A
54.	Andhravilas	పర్రియాంక చోప్రా: 'కర్ష-4' కోసం భారీ రౌమ్ యునర్వేషన్ డిమాండ్ చ్ సత్తున పర్రియాంక చ...	N/A
55.	Disha daily Latest Telugu News	Priyanka Chopra: 'కర్ష-4' సినీమా కోసం భారీ రౌమ్ యునర్వేషన్ డిమాండ్ చ్ సత్తున పర్రియాంక చ...	N/A
56.	OkTelugu	NTR: ఎన్టీఆర్ ధరించిన ఈ చాక్ కూ ధర ఎంతో తొలిసోత నోరొళ్లబాడుతూ రు!	N/A
57.	Film Information	FLASHBACK 15 April, 2025 (From our issue dated 15th April, 2000)	N/A
58.	The Hollywood Reporter India	The Truth About Celebrity Brands in India	N/A
59.	Vishwavani News	Priyanka Chopra: హాలీవుడ్‌నల్ల మత్తుందు బాన్స్ గిట్టిసికొండ ప్రియాంకా బోలెప్రా	N/A
60.	The Lucknow Tribune	Meet three celebrity entrepreneurs who are transforming fitness, nutrition and g...	N/A
61.	Elite Answers	NTR next movies: Kalyan Ram, who clarified on the lineup of NTR films	N/A
62.	Satyaagrah	"राम सियाराम": Hrithik Roshan danced at a Ram Navami event in Houston where b eef...	N/A
63.	Cinema Express	Shivarajkumar: We've faced box office battles before	N/A
64.	The Mobi World	Priyanka Chopra to reunite with Baywatch star Zac Efron for next project; detail...	N/A
65.	OB News	Priyanka Chopra to reunite with Baywatch star Zac Efron for next project; detail...	N/A
66.	Digi Newz India	प्रियंका चोपड़ा ने फैस को दी गुडन्यूज, नई फिल्म का किया ऐलान, ऋतिक रोशन से पहले...	N/A
67.	Sonebhadra Live	प्रियंका चोपड़ा ने फैस को दी गुडन्यूज, नई फिल्म का किया ऐलान	N/A
68.	Andhravilas	NTR's Upcoming Films: Devara, War 2, and Nelson's Project	N/A
69.	Rediff.com	Kriti Gets The Blues, Alia Celebrates With Ranbir	N/A

70.	Andhravilas	హోటల్ డ్రైరాక్ టర్ తో సోనూ చాయనున్ న ఎన్ టీఆర్.. అసలు వీషయం లోక్ చో సో కళ్యాణ రూమ్!...	N/A
71.	Rclipse	10 Bollywood actors who love cricket	N/A
72.	Disha daily Latest Telugu News	హోటల్ డ్రైరాక్ టర్ తో సోనూ చాయనున్ న ఎన్ టీఆర్.. అసలు వీషయం లోక్ చో సో కళ్యాణ రూమ్!...	N/A
73.	Kirak Poster	Hrithik Roshan and Priyanka Chopra reunite for Krish 4	N/A
74.	Andhravilas	NTR's Upcoming Films: Kalyan Ram Clears the Air on Devara and More	N/A
75.	Andhravilas	NTR Next Movies: ఎన్ టీఆర్ సోనూల లైన్ వర్క్ కలారోటో ఇచ్చోన కలర్ యాణ రూమ్.. దోవర...	N/A
76.	Andhravilas	కాంట్రవర్సీయల్ స్టేట్స్ మౌంట్స్ తో వీషాదాలలో నోలొచీన బాలీవుడ్ స్టార్స్ వీరే....	N/A
77.	Hindustan Times	NTR Next Movies: ఎన్ టీఆర్ సోనూల లైన్ వర్క్ కలారోటో ఇచ్చోన కలర్ యాణ రూమ్.. దోవర...	N/A
78.	First Piper	First Piper	N/A
79.	Rclipse	Bollywood films that celebrate the Indian Air Force	N/A
80.	Rtvlive.com	NTR War-2: ఆ ఒక్క వీషయంలో వానక్కో తగ్గోన ఎన్ టీఆర్ "వార్-2"	N/A
81.	Thevision24	హ్రితిక్ రోషన్, సావా ఆజాద్ జోనాసేర్ కాఱ్ తేకే ప్రియాంకా చోపడా, నిక జోనాసేర్ సాథే 'ద్య...	N/A
82.	The Mobi World	Hrithik Roshan met co-actress Priyanka Chopra after the announcement of "Krish ...	N/A
83.	OB News	Hrithik Roshan met co-actress Priyanka Chopra after the announcement of "Krish ...	N/A
84.	Newsfeel online newspaper	Hrithik Roshan USA Tour hit by fake impostor allegations; organisers respond...	N/A