HRITHIK ROSHAN COMPILED MEDIA REPORT 19 Apr, 2025 - 20 Apr, 2025

Total Mention 54

⊞ Print	Financial	Mainline	Regional	Periodical
1	N/A	1	N/A	N/A
	•	Online		

53



🔡 Print

No	Newspaper	Headline	Edition	Pg
1.	The Indian Express	THE FLOP THICKENS	Jaipur	1

The Indian Express • 20 Apr • Hrithik Roshan THE FLOP THICKENS

1 • PG 3604 • Sqcm 1333521 • AVE 125K • Cir Top Left

Jaipur



A decade ago a Salman Khan film ensured a big buzz and a bigger opening. But the response to his recent Sikandar and latest industry figures show that Bollywood's slide continues. So, what will stem it?

Alaka Sahani

business saw a sharp decline on Monday. Touted to be the fifth top-grosser of the year, John Abraham's *The Diplomat* took 33 days to earn Rs 50.47 crore worldwide (*sacnilk.com*).

Alaka Sahani

N WHAT seems like a bygone believe the fifth top-grosser of the year, and the same and the first progression of the year, and the same and the first progression of the year, and the same and the first progression of the year, and the same and the same









(Clockwise from top)

The question regarding the industry's struggle with uncertainties was nised earlier this mouth at the trailer lauration of shalf 2 miles with the content of shalf 2 miles with the content of the content of shalf 2 miles with the content of the co

What the Audience Wants

All mings were different a decade ago. All mings were different a decade ago. All mings were different and 2019, the Hindi film industry experienced steady growth, with bose-office collections increasing each year and reaching a peak of 8s. 4831 crore in 2019, However, the pandemic in 2020-21 led to a sharp decline, with revenues and a sharp decline, with revenues an recovering in 2022, culminating in a record-high 8s. 53.80 crore in 2023, the high-set growing in 2022, culminating in a record-high 8s 53.80 crore in 2023, the high-set growing was in record peaks of Hindi cinema. The world of entertainment has witnessed several changes in record years. While some benefits of the standard of the standard peaks of the st

2 and Sky Force, at the SWA meet.

The Regional Edge

and sly-force, at the SVAN meet.

The Regional Edge
With Hindi movies floundering at the box
office, there is an increased competition from
office, there is an increased competition from
office, there is an increased competition from
Tamil, Feligua and Malayalam film industries
have consistently captivated audiences nationwide through their strong storytelling,
rooted authenticity, and innovative filmmale,
ing. Films like (KF-Cinpler 2 (2022), RRR
(2023), Knimur (2022) and Pushque' The Ree
Decome nationwide sensations:
Wille Filmdi cinema Tosing mass connect?
As been a major concern, the biggest challenger', according to prominent producer
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understand and believe to a much wider audience. The regional industry has the
benefit of catering to none market to a much wider audience. The regional industry has the
senting (of a Hindi film) might be small rown
india but the storytelling is urban. The audinies that we understand and believe and to work senders
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The Future is Disruption

The Future is Distruption
What might help is content that is original, rotted and engaging, "Tyou don't take
sky distance the distinction of the size of the distance of the size sky disparal, don't be diese sky disparal, before a director of films like Sphalle, of the size of the distruction. The industry sort dying, it's waiting to eldedurged. The fitten dies in betting on raw dedurged, and the size of the size of the size of the distruction of the size of



Hindi theatregoers watched an average of 4.6 films in 2019, a number that declined to three in 2023

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changes, the silver lining, says Salsena, is that theatriss continue to be preferred destinations for large-scale moves and shared experiences. Ormax Media's String the Cirema freport points out that Hind theatragens wateried control and the string the control that Hind theatragens wateried excluded to here up 1023. These methods indicate that moviegoing among the Hindi audience is increasingly becoming an extendible clience is microstroply becoming an actual control and actual control and actual clience is microstroply becoming an actual clience is microstroply becoming a microstroply becoming an actual clience is microstroply becoming a microstroply becoming an actual clience is microstroply becoming a clience is microstroply becoming and the microstroply becoming an actual clience is microstroply becoming and actual clience is microstroply becoming an actual clience is microstroply becoming an actual clience is microstroply becoming an actual The Stars are Down

The Stars are Down

Content is king' may be a universally accepted ruth but in morially weak content' is often cited as the primary reason for a film's open show cases in point are Sikonfad' and Jour. At the recently-held annual conference of Screenwriters Association (SWA) in order of Screenwriters Association (SWA) in tent can pull hele indistry jour of this worner, is the sever-dependence on stars has been an obstacle. Remembering her early years in the intensity produce-verifer Sanifa Diblion says: "Itwasmade clear tome that it's a star driven system. The decision regarding a mainstream film depended on the sarey that accertains are system. The decision regarding an animastream film depended on the sarey that accertains a system. The decision regarding an institute of the same system. The decision regarding an institute of the same system. The decision regarding an institute of the same system. The decision regarding an institute of the same system. The decision regarding an institute of the same system. The decision regarding an institute of the same system. The decision regarding an institute of the same system. The decision of the same system of the same system of the same system. The decision of the same system and a same system system. The decision of the same system system is a same system of the same system. The decision of the same system system is a same system system. The decision of the same system is a same system system. The same system is a same system system system system system system. The same system system system system system system system system system. The same system system

Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Msn India	Hrithik Roshan Grooves To "Tu Meri" Song In US, Enthralled Fans Can"t Stop Ho	733.9M
2.	Msn India	Samantha Ruth Prabhu ranks Mahesh Babu, Ranbir Kapoor, Shahid Kapoor, Nag a Chait	733.9M
3.	Msn India	Hrithik"s action-packed dramas to watch this weekend	733.9M
4.	News18	Hrithik Roshan Grooves To "Tu Meri" Song In US, Enthralled Fans Can"t Stop Ho	152.8M
5.	News18	"Ameesha Patel, Are You Pregnant?": Gadar Actress" Latest Bikini Photos Leave	152.8M
6.	अमर उजाला (Amar ujala)	Mukesh Rishi: 'बुल्ला" से लेकर 'बिल्ला जिलानी" तक ये हैं मुकेश ऋषि के 10 यादगा	63.8M
7.	Navbharat Times - NBT Education	49 साल की अमीषा पटेल ने दुबई से दिखाईं फोटोज तो लोगों ने पूछा- प्रेग्नेंट हैं क्	57.6M
8.	News18	"अमीषा पटेल क्या प्रेग्नेंट हैं?", 49 की एक्ट्रेस ने मोनोकिनी में दिखाया ग्लैम	43.6M
9.	Dainik Jagran	"प्रेग्नेंट हैं क्या? "Ameesha Patel की बिकिनी फोटोज देखकर फैंस को लगा 440	40.5M
10.	Times Now News	Hrithik Roshan Enthrals USA With Tu Meri, Fans Cannot Get Enough Of His "Terr if	35.4M
11.	DNA India	Meet actress who sang songs for Aamir Khan, Hrithik Roshan"s superhit films, wo	19.4M
12.	Dailyhunt	Hrithik Roshan Enthrals USA With Tu Meri, Fans Cannot Get Enough Of His "Terr if	18.6M
13.	Dailyhunt	Hrithik Roshan's first flop clocks 23 years, when Hrithik spoke about failure p	18.6M
14.	Dailyhunt	WAR 2 More Crucial for These 2, Not Hrithik or NTR	18.6M
15.	Dailyhunt	Meet actress who sang songs for Aamir Khan, Hrithik Roshan"s superhit films, wo	18.6M
16.	Dailyhunt	Gadar 2 star Ameesha Patel expectating? Her latest bikini photos sparks pregnan c	18.6M
17.	The Financial Express	The God Bug denies accusations of faulty products and fringe science by TheLive r	16.2M
18.	Patrika	ऋतिक रोशन की 'War 2" से डरे विवेक अग्निहोत्री! 'द दिल्ली फाइल्स" की रिलीज डेट	14M
19.	TV9	शाहरुख-सलमान और आमिर का स्टारडम भी पड़ जाता फीका! अगर इन 6 फिल्मों को कर लेते रण	11.3M
20.	Asianet News Hindi	Hrithik Roshan की 10 फिल्में, जिन्हें देख आप पकड़ लेंगे अपना सिर	8.1M
21.	Opindia	As Urvashi Rautela now claims she never claimed that Badrinath"s Urvashi templ e	6.8M

22.	Tv9telugu	Jr.NTR: వామ్మో ఇంత రేట్ ఏంది భయ్యా ఎన్టీఆర్ వేసుకున్న షర్ట్ ధర తెలిస్తే ఫ్యూ	5.5M
23.	24 Online	Hrithik Roshan"s First Flop Clocks 23 Years, When Actor Spoke About Failure Po s	2.9M
24.	24 Online	'आप मुझे अच्छे लगने लगे" के फ्लॉप होने पर कैसा था Hrithik Roshan का रिएक्शन? कर	2.9M
25.	24 Online	5 Best War Movies To Watch On OTT Before Ground Zero: Border, Lakshaya An d More	2.9M
26.	24 Online	IIFA में क्यों खास था Vicky का Hrithik संग डांस करना? 'छावा" ने खुद बताई थी वजह	2.9M
27.	Bangalore Mirror	First job	1.9M
28.	The Statesman	Hrithik Roshan"s first flop clocks 23 years, when Hrithik spoke about failure p	1.7M
29.	Gstv	રણબીર કપૂરે આ 6 ફિલ્મોને મારી હતી ઠોકર, બધી ફિલ્મ રહી સુપરહિટ	342.8K
30.	Glamsham	Is Ameesha Patel Expecting? Gadar Actress" Latest Bikini Pics Fuel Speculations	129.6K
31.	News X	5 Bollywood Celebrities" Morning Routine	38.5K
32.	Bangalore Mirror	First job	N/A
33.	First Piper	Rinku Singh to Will Jacks: Players with most runs in IPL currently without	N/A
34.	Delly Ranks	Hrithik Roshan Grooves To "Tu Meri" Song In US, Enthralled Fans Can"t Stop Ho	N/A
35.	Ebm News	Hrithik Roshan"s First Flop Clocks 23 Years, When Actor Spoke About Failure Po s	N/A
36.	Ebm News	Border, Lakshaya And More News24 –	N/A
37.	India Daily Live	Ameesha Patel Pregnant: 49 साल की उम्र मम्मी बनने वाली है "शकीना"? बिना शादी क	N/A
38.	OB News	Why was Vicky dancing with Hrithik? "Chhava" himself told the reason	N/A
39.	The Mobi World	Why was Vicky dancing with Hrithik? "Chhava" himself told the reason	N/A
40.	Tezzbuzz	Why was Vicky dancing with Hrithik? "Chhava" himself told the reason	N/A
41.	OB News	Delhi files will not be clash with Hrithik"s war 2, Vivek Agnihotri said	N/A
42.	The Mobi World	Delhi files will not be clash with Hrithik"s war 2, Vivek Agnihotri said	N/A
43.	Hindi web	'प्रेग्नेंट हैं क्या…? 'Ameesha Patel की बिकिनी फोटोज देखकर फैंस को लगा 440 वोल्	N/A
44.	Andhravilas	Samantha Rates Hrithik Roshan Lower Than Naga Chaitanya: Sparks Online Deb ate	N/A
45.	Elite Answers	Samantha Ruth Prabhu: Hrithik Roshan does not like Samantha	N/A
46.	Andhravilas	Samantha Ruth Prabhu: సమంతకు నచ్చని హృతిక్ రోషన్ లుక్స్ నాగ చైతన్ య కంటే తక్కువ	N/A

47.	Hindustan Times	Samantha Ruth Prabhu: సమంతకు నచ్చని హృతిక్ రోషన్ లుక్స్ నాగ చైతన్ య కంటే తక్కువ	N/A
48.	M9 News	WAR 2 More Crucial for These 2, Not Hrithik or NTR	N/A
49.	Eflip	Gadar 2 star Ameesha Patel expectating? Her latest bikini photos sparks pregnan c	N/A
50.	Kolkata Konnect	Aasha: The musical family blockbuster turns 45	N/A
51.	Tezzbuzz	Delhi files will not be clash with Hrithik's war 2, Vivek Agnihotri said	N/A
52.	The Top News 18	ऋतिक रोशन के एक्शन से भरपूर ड्रामा इस सप्ताह के अंत में देखने के लिए	N/A
53.	हिंदी सामना	नागा हैं बेहतरीन	N/A