



MINISTRY OF AYUSH COMPILED MEDIA REPORT
10 Feb, 2025 – 11 Feb, 2025

 **Total Mention 241**

 Print	Financial	Mainline	Regional	Periodical
17	6	9	2	N/A

 Online

224

 Print

No	Newspaper	Headline	Edition	Pg
1.	Business Standard	A health financing perspective	Mumbai + 6	9
2.	Business Standard	A dream home	Delhi + 1	1, 10
3.	Mint	A swim workout is always a good idea, Here's why	Delhi	16
4.	Mint	Consistency is the holy grail in your fitness journey	Chennai + 1	16
5.	Mint	At these getaways, it's the food that heals	Bengaluru	16
6.	The Financial Express	Patanjali Foods posts 71% jump in Q3 profit at Rs 371 cr	Bengaluru	34
7.	The Indian Express	Ayushman Bharat, women aid, Yamuna river front top BJP's agenda in Capital	Chandigarh	16
8.	The Asian Age	Chief secys of Delhi, Andhra face SCs anger over illegal ads	Delhi	4
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10.	The Daily Guardian	Ayushman Card scheme failing in Haryana: Kumari Selja slams govt	Chandigarh	4
11.	The Daily Guardian	OPTIMIZING MUSCULOSKELETAL HEALTH WITH FOOD AND NUTRACEUTICALS	Delhi	14
12.	The Morning Standard	Fit Bit	Delhi	2
13.	The New Indian Express	Commitment to Holistic Healthcare for National Security Forces	Bengaluru	1
14.	The New Indian Express	BALASANA VARIATION TURNED (CHILD POSE VARIATION TURNED)	Bengaluru	2
15.	The Hans India	Al-Arif Unani Research Institute to hold mega health camp today	Hyderabad	7
16.	Amar Ujala	Ayurvedic dawa ke bhamak vigayapan par Andhra, Delhi ke mukhe sachiv talab	Delhi	1
17.	Lokmat	Achieve the goal of 'Ayushman Bharat' card	Mumbai	3

Business Standard • 11 Feb • Ministry of Ayush A health financing perspective

9 • PG

446 • Sqcm

223020 • AVE

101.93K • Cir

Top Center

Mumbai • Jaipur • Chandigarh • Pune • Delhi • Chennai • Bengaluru

A health financing perspective

The fiscal space for social sectors, including health, continues to shrink

ILLUSTRATION: AJAY MOHANTY



The finance minister's 2025-26 Budget speech identified agriculture, micro, small and medium enterprises (MSMEs), investment, and exports as the four engines of growth, supported by reforms in taxation, power, urban development, mining, finance, and regulation — aiming for an inclusive and developed Viksit Bharat.

However, the social sector remains neglected, with its share in total Union expenditure declining from 5.3 per cent in 2019-20 to just 3.9 per cent in 2025-26. This brief highlights this gap, particularly in public health, by analysing seven full Budgets presented by the finance minister from a health finance perspective.

In the 2025-26 Budget, the finance minister addressed public health seven times, emphasising accessible, high-quality, and affordable healthcare. Key initiatives included broadband connectivity for government schools and primary health centres (PHCs), AI-driven Centres of Excellence for Health, and the expansion of medical education with 10,000 new seats, aiming for 75,000 over five years.

She also proposed 200 Day Care Cancer Centres, PM-JAY coverage for 10 million gig workers, and initiatives like "Heal in India" to boost medical tourism, in partnership with the private sector. Additionally, Customs duty relief was announced for 36 lifesaving drugs, with six more attracting a

concessional 5 per cent duty, alongside expanded patient assistance programmes.

The Budget allocates ₹1.19 trillion to the health sector, covering the ministries of AYUSH, Health and Family Welfare, and Finance. Notably, the 15th Finance Commission grants for the health sector are routed through the Ministry of Finance. The Union Health budget now accounts for 2.4 per cent of the total Union Budget and 0.33 per cent of the projected gross domestic product (GDP), down from 3.59 per cent and 0.56 per cent, respectively, in the 2021-22 Budget.

The Union health Budget saw negative growth in the past three years — 14 per cent in 2022-23, 1 per cent in 2023-24, and 6 per cent in 2024-25. Additionally, the revised Budgets for 2022-23 and 2023-24 were 15 per cent and 18 per cent lower than the original allocations. However, the 2025-26 Budget shows an 18 per cent increase, compared to 2024-25, with the revised Budget 3 per cent higher than the initial 2024-25 allocation.

A closer look at the 2025-26 Union Budget reveals that the Ministry of Finance is allocating the pending amount of the 15th Finance Commission grants, as this marks their final year. Consequently, the health sector's allocation through the Ministry of Finance has surged by 154 per cent. The Ministry of AYUSH's budget has increased by 8 per cent, while the Ministry of Health and Family Welfare's budget has risen by 10 per cent.



PRITAM DATTA

Similarly, there is a 70 per cent increase in the health budget routed through the finance ministry to distribute the 15th Finance Commission grants in the revised 2024-25 Budget. The expansion of the Union health budget after three years of decline is a welcome relief, but it is primarily driven by the urgency to release the 15th Finance Commission's final-year health grants. These funds, meant for local bodies, require strong coordination across government levels. However, limited local capacity has hindered effective utilisation, with only half of the allocated funds spent between 2021-22 and 2023-24.

In India, public health is primarily the responsibility of state governments. However, the Union health budget has a crucial role in shaping the sector's trajectory for the upcoming fiscal year, thereby, drawing significant attention from health economists nationwide.

India has set various milestones and targets for the upcoming years. The 11th Five-Year Plan proposed an increase in government health spending to a minimum of 2 per cent of GDP by 2012. The National Health Policy of 2017 recommended further elevating public health spending to 2.5 per cent of GDP by 2025.

According to the latest National Health Accounts (2021-22), the Union government accounts for a modest 41.8 per cent of total government healthcare expenditure in India. A rough estimate suggests that the combined healthcare budget of the central and state governments for 2025-26 is approximately 0.79 per cent of the projected GDP. This figure falls significantly short of the targets set in the 11th Five-Year Plan and the National Health Policy of 2017.

Ayushman Bharat, India's flagship programme for universal health coverage (UHC), includes PM-JAY, the world's largest health assurance programme. The 2025-26 Budget sees a 29 per cent increase in PM-JAY funding, with a 4 per cent rise in the revised 2024-25 Budget. Covering ASHA and Anganwadi workers, senior citizens above 70, and gig workers, PM-JAY accounts for 7 per cent of the Union health budget. However, the per-capita Union health budget for 2025-26 is ₹844 — 8 per cent lower than the pandemic year—raising concerns about achieving UHC by 2030.

The fiscal space for social sectors, including health, continues to shrink, risking a loss of critical lessons learned during the pandemic. This trend signals a move away from investing in social infrastructure, which could hinder long-term socio-economic progress, especially in addressing poverty, inequality, and access to basic services.

Despite hopes for change, the Union health budget continues to fall short, leaving many unmet expectations. Yet, like a distant lighthouse, there remains hope that the government will eventually prioritise the social sector as a key engine of development, guided by inclusivity.

The author is fellow-II, National Institute of Public Finance and Policy (NIPFP), New Delhi

Business Standard • 11 Feb • Ministry of Ayush

A dream home

1, 10 • PG

377 • Sqcm

186824 • AVE

89.49K • Cir

Bottom Center, Bottom Left

Delhi • Jaipur

> Adream home

Couples looking to start
their life together in a
home that matches
their lifestyle are spoilt
for choice

A dream home

Couples looking to start their life together in a home that matches their lifestyle are spoilt for choice, writes **Aneeka Chatterjee**

For decades, India's luxury real estate market was the domain of buyers over 45 — wealthy business magnates and legacy holders. But a new trend is emerging: Younger couples, aged 25–40, are increasingly investing in high-end properties, many of them as they embark on married life. Whether as a symbol of new beginnings or long-term financial planning, this shift highlights the evolving nature of luxury real estate in India.

"The young luxury consumer today is more informed, well-travelled, and discerning," says Anand Ramachandran, senior vice president of Business Expansion at Prestige Group. "They seek curated spaces, world-class amenities, and homes that reflect their personal success stories."

Parents are also playing a crucial role in this transformation. Many are investing in luxury and ultra-properties as gifts for their children, aligning with their aspirations and lifestyle preferences. This trend is most noticeable in

cities like Delhi-National Capital Region, Mumbai, and Bengaluru. "There's a visible uptick in parents buying luxury homes as gifts for their children," says Viswa Prathap Desu, chief operating officer-Residential at Brigade Group.

With younger buyers seeking more than just lavish homes, developers are curating the kind of homes they desire. Ramachandran says that hospitality-like services, such as concierge offerings, lounges, and on-site dining are in demand. "It's no longer just about opulence but about enhancing the quality of life."

Desu at Brigade says couples also want clubhouses with advanced fitness equipment, swimming pools, and home theatres. Plus, amenities that match their dynamic lifestyles — premium fittings sourced from globally recognised brands, central air-conditioning, wellness spaces like private gyms, spas, yoga decks, and meditation areas, as well as social spaces



An apartment at Prestige Ocean Towers in Bengaluru

such as rooftop lounges, co-working areas and clubhouses. Add to these sports facilities, high-tech kitchens and concierge services.

Sattva Group, a Bengaluru-based developer, has also noticed the inclination toward wellness and convenience. In keeping with this trend, its properties feature private elevators, infinity pools, smart systems, and rooftop gar-

dens. These cater to younger buyers seeking seamless living that blends luxury, well-being, and aspiration. Luxury homes are also being built with eco-conscious couples in mind. Delhi-based New Modern Buildwell, for example, offers smart lighting, energy-efficient systems, and blue-green spaces. Over the past few years, the Bengaluru-based Embassy Group,

too, has launched luxury apartments, uber-luxury villas and townships.

There is no one definition of luxury, though. There is no one price point either. These luxe, young buyer-focused properties can cost upwards of ₹20 crore. Or, they can start at ₹3 crore. Prestige Group, for instance, offers residences with 5-star amenities for ₹20 crore-plus. In Bengaluru, Brigade's upper bracket homes start at ₹3 crore, while its Chennai project, Brigade Icon, has apartments beginning at ₹8 crore. The company's upcoming Hyderabad project will have homes starting at ₹4 crore.

Sattva Group's villas and row houses in Bengaluru are priced between ₹4.5 crore and ₹8.5 crore. Century Real Estate's apartment project, Codename Built Rare, also in Bengaluru, has expansive residences

priced between ₹5.5 crore and ₹12 crore, with penthouses exceeding ₹20 crore. Over in Kolkata, where the demand for luxury homes is on the rise, Godrej Properties recently launched a premium project called Godrej Blue in New Alipore, with units ranging from ₹2.3 crore to ₹5 crore.

Move to Mumbai or head northwards to Delhi, and the sky is the limit. Think Lodha's luxury apartments and villas in Mumbai, or DLF's Camellias in Gurugram with their jaw-dropping prices and amenities.

Mint • 11 Feb • Ministry of Ayush
A swim workout is always a good idea, Here's why

16 • PG

307 • Sqcm

245357 • AVE

375K • Cir

Top Right

Delhi



A swim workout is always a good idea. Here's why

Water workouts are a great aid for strength training, cardio and recovery

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Swimming is one of the best full body workouts, but it's not the only thing one can do in a pool when it comes to fitness. There is a long-standing relationship between water and workouts, and if used cleverly, one can turn a pool into a full-fledged gym. That's not all. Getting into a pool after a workout too has many benefits. Acting as a great cooling down process, light pool work promotes muscle recovery and helps reduce soreness. But it's more than just about feeling good. There is chemistry behind this.

"Focusing the majority of your energy on making improvements in the weight room will result in better strength gains. After all the glycogen is depleted in the gym, you'll burn more fat during your swim workout," states an article on MySwimPro.com titled, *Should I Lift Weights Before Or After I Swim?* The article adds that swimming before a workout is not a bad idea, but it might not be your best bet to lift heavy with fatigued muscles afterwards. Then again, it could depend on what muscles you are working. You might not want to swim after a heavy shoulder day, but it could be a game changer after leg day. "After leg day, swimming is also a low impact activity that relaxes the entire lower body, leading to better recovery and less risk of injuries," states a Huddle article titled, *How To Incorporate Gym And Swim Into Your Workout*. But working out in the water is also not just about

A pool workout is an effective cooling down process that helps reduce muscle soreness

lifting. With the marathon season just ending, plenty of people are still in their running phases, and might wonder how running pairs with the world's favourite fitness activity.

A 2009 study published in the International Journal of Sports Medicine, and titled, *Effects Of A Recovery Swim On Subsequent Running Performance* has led to much discussion about the effects of swimming on running.

"A swimming-based recovery session, implemented 10 hours after the completion of a high intensity running session, resulted in a significantly greater performance on a TTF [time to fatigue] test the following day. The results of this investigation provide evidence to promote the implementation of water-based recovery sessions as a second daily training session into an athlete's program, in order to allow better quality training in sessions to be completed on subsequent days," the study states.

So weight-lifting and swimming, check. Running and swimming, check. And recovery and swimming, also check. But what about building muscle and stamina?

The other day, I did 10 breadths of a pool, swimming a total of just 150 metres and then ran 10 breadths while in the pool, covering a total distance of 300 metres. I ended every running lap with 30 calf raises in the pool, and my sports watch says I burnt 145 calories in a 30 minute workout with sufficient rest times. The best part about the pool is that it's also a playground. One doesn't always have to be extremely serious about it, unless you plan to take up swimming as a fully athletic endeavour. With pool availability in gyms already low, one can view it as a supplement to a daily fitness routine, rather than the main way to get fitter.

Mint • 11 Feb • Ministry of Ayush
Consistency is the holy grail in your fitness journey

16 • PG

187 • Sqcm

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47.5K • Cir

Bottom Center

Chennai • Bengaluru

'Consistency is the holy grail in your fitness journey'

For fitness and nutrition coach Raj Ganpath, the way to a fitter you lies in sticking to your health routines diligently

Mahalakshmi Prabhakaran
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When it comes to doling out fitness advice, Raj Ganpath, fitness & nutrition coach and co-founder of fitness coaching company, The Quad in Chennai, prefers to keep it really simple. This philosophy of his is quite evident in the content he regularly posts on Instagram. And now, he takes it a step further by writing a book—unsurprisingly named—*Simple, Not Easy*. The book, in 100 short chapters, covers almost every topic related to fitness including nutrition, movement, stress and sleep. As someone who has been in the fitness industry for over 15 years, the idea of writing a big fat tome that contained all the 'guru' he knew may have seemed tempting, but "having worked with people over the years, what I realized is, people don't need a biochemistry textbook. What people are looking for is a book that will make fitness accessible to them," explains Ganpath about why he chose to pare his exhaustive fitness know-how down to the basics. "I want this book to be something that anyone can pick up and read and treat it like a companion," the 41-year-old says, sitting down for an interview with *Mint*. Edited excerpts:

What does it entail to be a fitness

coach in a time of excess health-related information?

Today, as fitness coaches, we're just trying to get people to live better lives. It's important for people in the industry to understand that we need to respect our audience—these are real people with real problems in the real world. The fact that they make it to training on top of everything else is a big deal. And what they need is nothing extreme. They don't need that mad discipline or that crazy motivation. What they need is consistency and kindness. What they need is a coach who is not a taskmaster forcing you into a diet or an exercise plan, but a companion, a guide who is just showing you the way.

Would you say consistency is probably one of the most important values one needs on the journey to fitness?

Absolutely. If you look around you, you will, for instance, see that someone who's been consistent with strength training is fit; someone who's consistent with yoga is fit; or someone who's consistent with dance is fit. In fact, that's why I have an entire section, not a chapter, because none of this—exercise routine, nutrition, sleep—works without consistency. That is the holy grail.

You mention several times in your book about how it's essential to include proteins in all our meals. Conversations today, however, will



have you believe that this protein awareness is on a bit of an overdrive. As a nutritionist what do you make of this overzealousness?

Here's the thing: most Indians are not getting enough protein. In fact, if you ranked all the countries based on the amount of protein consumed per capita, India would be one of the last. We are pro-

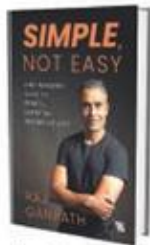
tein deficient as a nation, in general, and so it's good that there's more awareness about it; that more people are understanding it. Sure, there is a sense that it's a little overdone but if one had to make analogies here, the pendulum has to swing before it stops, right? So, for the longest time, we didn't really care about protein. And now that we have awareness, it is swinging the

other way. It's a spectrum. But despite it all, people are getting very little protein. We need to find ways to eat a diet that's high in protein and other nutrients.

How has the arrival of weight loss drugs like Ozempic or Mounjaro changed the conversations you are having with your clients? Do they wonder if exercise matters anymore?

(These conversations) are not as rampant yet because most weight loss drugs are still pretty expensive. You are talking about just a small percentage of the country or the world that can afford it. But it's definitely getting there.

What's happening right now is Ozempic is out there, we know it works, and that there are a lot of side effects. But this is only version 1.0. What about version 2.0 or version 200? I have an R&D background in the medical devices industry and am quite familiar with how the medical devices and the pharmaceuticals industry work. There is a lot of trial and error that needs to go on. We will, eventually, get to a point where we will find a drug that assists us with weight management without the negative side effects. But in the long term, considering how we are approaching food and lifestyle, we are going to have to find a smart, holistic solution which involves movement, nutrition, mental health, wellness and medicine.



Simple, Not Easy: A No-Nonsense Guide to Fitness, Nutrition and Weight Loss by Raj Ganpath, Westland Books, 247 pages, ₹269.

Mint • 11 Feb • Ministry of Ayush
At these getaways, it's the food that heals

16 • PG

343 • Sqcm

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Top Left

Bengaluru

At these getaways, it's the food that heals



As wellness tourism reshapes the culinary landscape, travellers are trading indulgence for meals that nourish the body and heal the soul

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For decades, food in travel was synonymous with indulgence—rich buffets, indulgent desserts, and an unspoken permission slip to abandon dietary caution. Today, the rise of wellness tourism has brought a new narrative to the table, one where meals are purposeful, rooted in tradition, and designed to heal. Tanya Khanna, nutritionist and yoga trainer at Alyve Health, says, "This change shows that people are becoming more aware of how food choices affect their overall well-being. People no longer see meals as just fuel. Instead, they now eat with purpose, paying attention to high-quality ingredients and where they come from." Doing this helps them eat better, which boosts both their physical and mental health during their trips, she notes.

When Aditi Srivastava, a frazzled financial analyst from Delhi, arrived at Santani Wellness Resort in Sri Lanka, she expected yoga sessions and herbal teas to help untangle years of stress. What she didn't anticipate was the transformative power of a single meal. On the first evening at the retreat, she recalls being served a dish unlike any she had ever tasted—a bowl of turmeric-infused lentils, paired with moringa and gotu kola salad. The flavors were strikingly balanced: sweet, sour, salty, pungent, bitter, and astringent. Srivastava felt a shift—in her body and her spirit. In the days that followed, meals became medicine. Crafted under the guidance of corporate executive chef Indika Bandara, Santani's menu weaves ancient Ayurvedic principles with modern wellness trends, personalized to Srivastava's health goals. Slowly, her chronic fatigue faded, her digestion improved, and her mind—once clouded with endless deadlines—grew remarkably clear.

Every guest at Santani undergoes a comprehensive health consultation upon arrival, led by the head of wellness or an in-house Ayurvedic doctor. This evaluation assesses key health

parameters, including blood pressure, blood sugar levels, dosha imbalances, thyroid function, nutritional deficiencies, and family medical history. Guests' personal wellness goals—whether detoxification, stress recovery, weight management, or post-injury healing—are also considered. This individualized approach extends to the kitchen, where Chef Bandara works closely with the wellness team to create customized meal plans that align with each guest's health profile.

Chef Bandara explains, "A guest with gluten intolerance and high blood pressure, for instance, might be served a red rice and vegetable millet risotto, prepared with organic millet, coconut cream, and turmeric minus added salt. Those seeking gut health and detoxification might enjoy a fermented rice congee with gotu kola salad, designed to aid digestion and boost immunity." Athletes recovering from injuries are often prescribed a Jackfruit and Quinoa Power Bowl, packed with plant-based protein and anti-inflammatory nutrients like turmeric and Mukuunwenna greens.

MENUS DESIGNED WITH PRECISION

Clinique La Prairie in Switzerland, regarded as one of the most exclusive health and wellness destinations in the world, has also observed a shift in people's dietary preferences. Eloise Martiner Bot, head of marketing and communications at Clinique La Prairie, notes that the understanding of nutrition's role in preventing chronic diseases and promoting longevity has advanced significantly. Today, culinary experiences are evolving from mere meal preparation to a personalized, health-centric approach.

"At Clinique La Prairie, dietary protocols are designed with precision, incorporating genetic and metabolic profiling to tailor meals to individual needs. This approach considers factors such as metabolism rate, inflammatory markers, and gut microbiome composition to optimize guests' diets," Bot notes. The menu at the Swiss retreat is rooted in anti-inflammatory foods, plant-based eating, and nutrient-dense functional ingredients. Signature plant-based dishes at Clinique La Prairie include vegan grain bowls with roasted vegetables and avocado, vegetable soups infused with tur-



(from left) A personalized breakfast spread at Santani Wellness Resort, chef Indika Bandara. (below) A healthy soup on the menu of Ajujaya by The Leela.

meric and moringa, and smoothie bowls topped with nuts and chia seeds.

"Gone are the days of rigid diet plans and uninspired 'healthy' menus; today's luxury traveller craves a culinary experience that is as intuitive as it is transformative," observes Shweta Jain, chief marketing & sales officer, The Leela Palaces, Hotels & Resorts, Ajujaya by The Leela.

is one such programme that aims to redefine nourishment by blending ancient Indian wellness philosophies with modern nutritional precision. From millet-enriched handmade pasta to saffron-infused *dhal*, the programme offers guests bespoke meal plans that are aligned with individual dietary needs, body types, and even metabolic preferences.

"It's not just about removing sugar or salt but rethinking recipes entirely—using low glycemic index ingredients like sweet potatoes instead of regular potatoes or creating fresh salad dressings to avoid processed additives. Even smoothies are replacing juices as people look for whole-food options," says chef Davinder Kumar, executive chef at Le Meridien, Delhi, emphasizing the importance of adapting to the dietary needs of wellness tourists. He also highlights the growing role of herbs in contemporary wellness cui-

sines. New ingredients and herbs that once had to be imported—such as kale, arugula, or moringa—are now being grown locally, he says. Le Meridien, for example, has its own garden where herbs like thyme, rosemary, marjoram and mint are cultivated. "These fresh ingredients add flavor and bring healing properties to the plate. For instance, moringa is known for its anti-inflammatory benefits, while gotu kola supports cognitive health. Highlighting these ingredients in a way that respects their essence is crucial," he notes.

As wellness tourism grows—it's projected to exceed \$4 trillion by 2033—hospitality leaders are incorporating sustainability into their culinary offerings. Interactive workshops, chef-led discussions, and farm-to-table dining experiences educate guests on the benefits of organic, locally sourced foods, fostering a sense of responsibility alongside indulgence.

True wellness aligns with nature, says chef Prem Ram of Banarsidas Chandiwala Institute of Hotel Management and Catering Technology (BCHMCT), Delhi. "This means rising and resting with the sun, eating balanced diets, and embracing local rhythms. When health strategies ignore these principles, they often fail, creating further imbalance." Wellness tourism, he adds, has democratized specialized diets. Citing his own recent experience at Ananda Wellness in the Himalayas where meals were designed based on his health profile, he says, "Gone are the days of generalizing food choices. This level of personalization will only continue to expand in the years to come."

The Financial Express • 11 Feb • Ministry of Ayush
Patanjali Foods posts 71% jump in Q3 profit at Rs 371 cr

34 • PG

14 • Sqcm

5605 • AVE

147.14K • Cir

Top Left

Bengaluru

Patanjali Foods posts 71% jump in Q3 profit at ₹371 cr

 PATANJALI FOODS ON Monday posted a 71.29% jump in standalone net profit to ₹370.93 crore for the December quarter on higher sales. The company had logged a net profit of ₹216.54 crore in the year-ago period. Total income rose to ₹9,103.13 crore for the December quarter from ₹7,910.70 crore a year earlier, according to a regulatory filing.

The Indian Express • 11 Feb • Ministry of Ayush
Ayushman Bharat, women aid, Yamuna river front top BJP's agenda in Capital

16 • PG

232 • Sqcm

205230 • AVE

175.5K • Cir

Top Right

Chandigarh

Ayushman Bharat, women aid, Yamuna riverfront top BJP's agenda in Capital

**MALLICA JOSHI,
JATIN ANAND
& GAYATHRI MANI**
NEW DELHI, FEBRUARY 10

ADOPTING THE Ayushman Bharat Scheme, getting the ball rolling to give women Rs 2,500 financial aid per month and an announcement on the beautification of the Yamuna riverfront and floodplains figure at the top of the BJP's agenda in Delhi, according to sources.

With the party defeating the AAP in the Assembly elections, work to implement the first two is already underway as the plans are ready, and will only need a few tweaks, officials said. The third — the Yamuna beautification project — is likely to be an announcement that will be high in "visual value", *The Indian Express* has learnt.

Over the past year, Lieutenant-Governor VK Saxena as well as the bureaucracy had written to the Chief Minister and Health Minister several times with a plan to adopt the Centre's flagship health insurance scheme.

In January last year, Saxena wrote to then Chief Minister Arvind Kejriwal, urging him to implement the Ayushman Bharat Scheme soon. In December, the Delhi High Court directed the AAP government to

sign an MoU with the Union Ministry of Health and Family Welfare to implement the Pradhan Mantri Ayushman Bharat Health Infrastructure Mission (PM-ABHIM). The AAP government filed a plea in the Supreme Court against the order and it was stayed.

"Now that there will be no objection from the elected government, the insurance scheme as well as the infrastructure schemes will be implemented very quickly. The officers already have the drafts ready as they were trying to convince the AAP government to implement them," an official said.

Also, the previous AAP government's last Cabinet meeting passed a scheme to give women Rs 1,000. This will require only a few tweaks to implement the BJP's promise of Rs 2,500 financial aid per month to women, officers said.

The Yamuna beautification project, which has been under discussion for at least a decade now, is trickier. "The L-G had announced in 2023 that the Millennium Bus Depot, which is built on the floodplain, will be redeveloped along the lines of the Sabarmati waterfront. That project is expected to be revived since it is achievable in a relatively short time and planning is already at an advanced stage," a source said.

Apart from these, visible push to tangible urban development is likely to be a priority area, alongside the implementation of the Pradhan Mantri Awas Yojana to rehabilitate slum dwellers, according to party sources.

Large projects likely to be announced are the procurement of 10,000 buses to replace the ailing DTC's fleet and a plan to overhaul the city's road infrastructure.

Apart from filling of potholes, a comprehensive review of the road infrastructure — identification of dark spots with an emphasis on women safety, traffic bottlenecks and areas deficient in parking spots — could feature in the urban push, said a senior party leader.

"The Ayushman Bharat scheme, Yamuna cleaning, financial assistance to women and a more efficient transport system are priorities. The process to induct new buses will start... These are four schemes that will be taken up immediately after forming the government and will be passed in the first Cabinet meeting of the BJP government. Other routine works such as repairing works will be taken up and also these are routine repairs which should have been done by the previous government," said a senior BJP leader.

The Asian Age • 11 Feb • Ministry of Ayush
Chief secys of Delhi, Andhra face SCs anger over illegal ads

4 • PG

100 • Sqcm

69735 • AVE

389.96K • Cir

Middle Center

Delhi

Chief secys of Delhi, Andhra face SCs anger over illegal ads

AGE CORRESPONDENT
NEW DELHI, FEB. 10

Slamming several states, including Delhi, Andhra Pradesh and J&K over the "failure" to act against illegal advertisements of Ayurvedic, Siddha and Unani drugs, the SC on Monday summoned their chief secretaries to explain non-compliance via video-conferencing.

A bench of Justices Abhay S. Oka and Ujjal Bhuyan made the comments while observing that there was hardly any implementation of its orders. Senior advocate Shadan Farasat, appearing as an amicus curiae, submitted most states accepted an apology and took undertakings while acquitting violators.

The SC said: "As rightly submitted by the amicus curiae, the issue of illegal advertisements of Ayurvedic, Siddha or Unani drugs will be substantially taken care of, if all the states start implementing Rule 170 of the Drugs and Cosmetics Rules, 1945 in its true letter and spirit. Notwithstanding several orders passed by this court, the states are non-compliant."

The top court directed Andhra Pradesh, Delhi, Goa, Gujarat and J&K to file affidavits, including the response on the enforcement of Rule 170.

The Statesman • 11 Feb • Ministry of Ayush
Prez to inaugurate global conference on Unani medicine today

2 • PG

679 • Sqcm

122216 • AVE

225K • Cir

Bottom Left

Delhi

Prez to inaugurate global conference on Unani medicine today

STATESMAN NEWS SERVICE
NEW DELHI, 10 FEBRUARY

President Droupadi Murmu will inaugurate the two-day International Conference on Integrative Health Solutions in Delhi on the occasion of Unani Day on Tuesday at Vigyan Bhawan here.

Dr. Jitendra Singh, Minister of State (Independent Charge), Ministry of Science and Technology and Earth Sciences, and Prataprao Jadhav, Minister of State (Independent Charge), Ministry of Ayush and Minister of State for Health and Family Welfare will also be present on the occasion.

Every year, the 11th of February, the birth anniversary of eminent Unani physician, educator, and freedom fighter Hakim Ajmal Khan, is commemorated as Unani Day.

The Central Council for Research in Unani Medicine (CCRUM), a premier research council under the Ministry of Ayush, government of India, is hosting the distinguished International Conference on "Innovations in Unani Med-



icine for Integrative Health Solutions – A Way Forward" from February 11-12, 2025, at Vigyan Bhawan here.

While highlighting the growth of the Unani system of medicine and the focus of the government on integration of Ayush systems in mainstream healthcare, Prataprao Jadhav said, "I am proud to witness the growing integration of Unani medicine into the global healthcare framework. By fostering innovation and collaboration, we aim to bring forward comprehensive healthcare solutions that honour our traditional practices while addressing

modern health challenges. The Government of India remains committed to advancing the development of Unani medicine, ensuring that it contributes meaningfully to public welfare and the overall health of the global community."

Underlining the focus of the government to boost scientific research activity in Ayush systems, Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush, said, "The establishment of research centres in the Ayush sector, the inclusion of Ayush in mainstream health policies, and integration of traditional systems into

the broader health framework reflects India's commitment to preserving and promoting our cultural heritage. This international conference aims to highlight the latest advances in Unani Medicine and their utility in holistic health systems."

The International Conference offers a dynamic platform for dialogue, collaboration, and knowledge exchange, aiming to highlight the pivotal role of Unani Medicine in the promotion of global health and well-being. Key objectives of the Conference include Fostering Innovation: Exploring new frontiers in Unani medicine for integrative healthcare solutions; Global Collaboration: Facilitating knowledge sharing among national and international experts in traditional and integrative medicine; Showcasing Achievements: Highlighting the latest research and advancements in Unani medicine by CCRUM.

The key highlights of the event include Scientific Ses-

sions:

Expert-led keynote addresses and discussions on integrating Unani medicine into modern healthcare; Exhibition: A vibrant display of innovations in Unani and herbal pharmaceuticals, educational institutions, research organisations, and service providers; Global Participation: Delegates from countries including the USA, South Africa, Iran, Malaysia, UAE, Tajikistan, Uzbekistan, Sri Lanka, and Bangladesh will contribute to insightful deliberations.

On this occasion, several publications by CCRUM will be released, including the Souvenir of the International Conference. Additionally, NABL and NABH certificates will be awarded to CCRUM institutions. A short video showcasing the Council's recent initiatives will also be launched. Furthermore, Certificates of Appreciation will be awarded for the best research papers, outstanding contributions to Unani medicine, and the best-performing institutions.

The Daily Guardian • 11 Feb • Ministry of Ayush

Ayushman Card scheme failing in Haryana: Kumari Selja slams govt

4 • PG

142 • Sqcm

14249 • AVE

N/A • Cir

Middle Right

Chandigarh

Ayushman Card scheme failing in Haryana: Kumari Selja slams govt

TDG NETWORK
CHANDIGARH

The General Secretary of the All India Congress Committee, former Union Minister, and Member of Parliament from Sirsa Kumari Selja said that due to the Haryana government's indifference and the commission-based payment reductions in bills, the Ayushman cards have merely become cards. Doctors are becoming reluctant to treat patients under this scheme, with many even refusing to do so. No physician or pediatrician in the state is willing to treat patients under this card. If the government has promised free treatment to the public under this card, it should fulfill its commit-



ment honestly. The doctors are owed hundreds of crores of rupees by the government, and the government has promised to clear this amount by 28th February.

In a statement released to the media, Kumari Selja said that under the Ayushman Card scheme, the state government

provided free treatment to patients, but this scheme is now becoming a nightmare for patients. The Indian Medical Association (IMA) has announced several times that it will not treat Ayushman cardholders, but the government convinces them by promising quick payments. The government does not provide the full treatment amount on time, and the bills sent by the hospitals are subject to cuts of up to 70%. The IMA has repeatedly demanded an increase in the rates under this scheme, as unnecessary deductions are being made in the payments.

The Daily Guardian • 11 Feb • Ministry of Ayush

OPTIMIZING MUSCULOSKELETAL HEALTH WITH FOOD AND NUTRACEUTICALS

14 • PG

347 • Sqcm

34710 • AVE

N/A • Cir

Middle Left

Delhi

OPTIMIZING MUSCULOSKELETAL HEALTH WITH FOOD AND NUTRACEUTICALS



FOOD IS MEDICINE

DR ANISH DESAI

Maintaining musculoskeletal health becomes essential as we age to preserve mobility, balance, and overall quality of life. The aging process can lead to a decline in bone density and muscle strength, making it essential to focus on nutrition. Research has shown that specific foods and nutraceuticals play a significant role in supporting bone and muscle health, particularly for older adults, helping them stay active and reduce the risk of falls and fractures. Several micronutrients are essential for maintaining bone density, muscle strength, and physical function:

Calcium: Adequate calcium intake helps prevent osteoporosis, a condition characterized by weak and brittle bones. Dairy products, leafy greens, and fortified foods are sources of calcium.

Vitamin D: Essential for calcium absorption, vitamin D supports bone density and reduces fracture risk. It can be obtained from fatty fish, egg yolks, and fortified foods. Supplementation may be necessary for those at risk of

deficiency.

Magnesium: Magnesium contributes to bone structure and muscle function. It helps regulate calcium levels and aids muscle repair. Sources include nuts, seeds, whole grains, and leafy vegetables.

Omega-3 Fatty Acids: These anti-inflammatory fats, found in fish, flaxseeds, and walnuts, are beneficial for joint health, especially for osteoarthritis. Omega-3s can reduce inflammation and support overall musculoskeletal function.

Nutraceuticals, concentrated bioactive compounds derived from food, provide higher doses of essential nutrients.

Vitamin K2: Supplementation has been shown to enhance bone health, particularly in postmenopausal women, by improving bone mineral density.

Collagen Peptides: These supplements may help improve joint health and reduce the symptoms of osteoarthritis.

Curcumin: Known for its anti-inflammatory properties, curcumin from turmeric

can help reduce joint pain and inflammation.

Glucosamine and Chondroitin: These compounds are often used in combination to support cartilage health and alleviate osteoarthritis symptoms.

Functional foods provide additional health benefits beyond basic nutrition. For musculoskeletal health, consider adding this to your diet:

Bone Broth: Rich in collagen, gelatin, and amino acids, bone broth supports joint and bone health.

Leafy Greens: High in calcium and magnesium, greens like kale and spinach help support bone health.

Fortified Foods: Many foods are now fortified with calcium, vitamin D, and omega-3s, providing an easy way to meet daily requirements.

Incorporating specific foods and nutraceuticals into your diet is essential for maintaining musculoskeletal health, especially as we age. A balanced intake of nutrients like calcium, vitamin D, magnesium, omega-3s, and vitamin K2 can support bone and muscle function, improving overall well-being. Before adding new supplements to your regimen, always consult with a healthcare professional to ensure safety and efficacy.



The Morning Standard • 11 Feb • Ministry of Ayush

Fit Bit

2 • PG

603 • Sqcm

289657 • AVE

300K • Cir

Middle Right

Delhi

FITBIT

BALASANA VARIATION TURNED (CHILD POSE VARIATION TURNED)

In this beginner-level variation, the hip is raised and the head is turned on the floor with one shoulder blade on an outward extension. It is a combination of a forward stretch with a twist. The other shoulder blade is vertically extended with the arms stretched. Balasana Variation Hips 2 is a preparatory pose to this.

STEPS

- First, align to Balasana Variation Hips 2 and stay here for five breaths.
- Inhale slightly, lift your head and torso, and align the left arm under the chest with palms facing the ceiling.
- Ensure you keep the right arm extended ahead and place the head turned towards the right on the mat.
- Breathe and stay in this position as per your capacity.
- Then, release the pose and align back to Balasana Variation Hips 2.
- On the next inhale, align the other side, with the head turned towards the left and the right arm under the chest. This time, ensure that your left arm is extended ahead.
- Stay here as per your capacity.
- Finally, release the pose and align back to Balasana Variation Hips 2.

LIMITATIONS

- People with shoulder, wrist, hand, or neck injuries or undergone surgeries should avoid this pose.
- People lacking body-breath awareness may hold their breath in this chest constriction and the twist can create injuries or sprains.

BENEFITS

- The twist stretches, strengthens, and contracts the arms, shoulders, neck, chest, rib cage, abdomen, back, and pelvis, increasing range of motion.
- Active core muscles help in bringing stability to the spine.
- Enhanced shoulder flexibility with a strong core creates flexibility.
- The obliques are stretched.
- These muscles help to twist the trunk, keeping them active, reducing the accumulated tension and stress.
- Good practice before trying advanced side bending asanas.
- Chest and abdomen are constricted, and hence it's a restorative pose.
- Back of the upper torso expands with the stretch of the shoulder blades, giving room for the thoracic cavity.
- Helps improve lung capacity.
- Good for correcting posture, spinal alignment, and spinal health.
- Abdominal pressure detoxifies the body with enhanced metabolism.
- With deep and better-focussed breathing, the muscles are relaxed.
- Improves the functioning of the abdominal organs.
- It can be used to treat diabetes, symptoms related to hormone imbalance, or improve bladder control.
- Alleviates neck and shoulder pain by releasing muscular stiffness.
- Those suffering from insomnia can practise this as part of nighttime yoga.



By N Elumalai, PhD Scholar (Yoga Science) at
Meenakshi Academy of Higher Education & Research, Chennai

The New Indian Express • 11 Feb • Ministry of Ayush Commitment to Holistic Healthcare for National Security Forces

1 • PG

851 • Sqcm

851445 • AVE

177.8K • Cir

Middle Right

City Express

Bengaluru

Sri Paripoorna Sanathana Charitable Trust Commitment to Holistic Healthcare for National Security Forces

Sri Paripoorna Sanathana Charitable Trust® has again demonstrated its unwavering dedication to holistic healthcare by successfully organising a comprehensive medical camp for the Border Security Force (BSF) unit in Bangalore. This commendable initiative carried out under the esteemed guidance of Prof. Dr A V Srinivasan, Chief Functionary of the Trust and Chairman of Sri Paripoorna Sanathana Ayurveda Medical College, Hospital & Research Centre, took place from February 1st to 7th, 2025. The medical camp witnessed the active participation of skilled doctors and interns from the institution, highlighting the Trust's commitment to integrating traditional healing sciences with modern healthcare practices.

Reaffirming Commitment to National Welfare

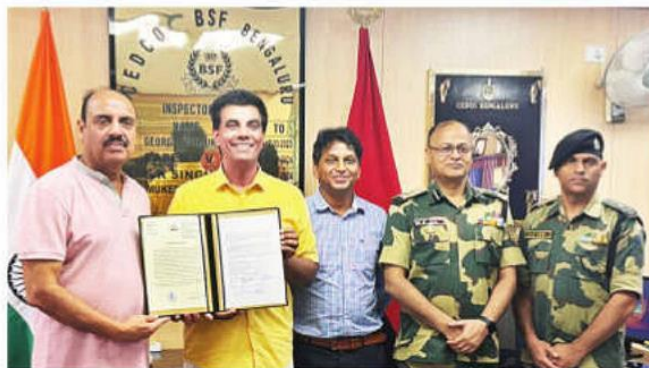
The week-long medical camp provided essential healthcare services to 400 BSF personnel and their family members, treating various health conditions using Marma Chikitsa (Varmology).

Marma Chikitsa is a revered healing practice rooted in the time-honoured traditions of Siddha and Ayurveda. This profound therapeutic method focuses on stimulating vital energy points in the body, promoting natural healing and restoring overall well-being. By incorporating this ancient wisdom into contemporary medical outreach programs, Sri Paripoorna Sanathana Ayurveda Medical College has reinforced the immense value of holistic healing, particularly for those who serve and safeguard the nation.

A Strong Partnership with the BSF

Recognising the importance of this initiative, Prof. Dr A V Srinivasan has expressed profound gratitude to the Hon'ble Inspector General of BSF, Bangalore, for entrusting the institution with this noble responsibility. This medical camp's success is evidence of the Trust's longstanding commitment to healthcare excellence and a profound duty toward the well-being of India's security forces.

The event was further marked by signing a Memorandum of Understanding (MoU) between BSF and Sri Paripoorna Sanathana Charitable Trust®, a significant step toward institutionalising traditional healing practices within the framework of mainstream healthcare for national security personnel. The MoU, facilitated through the efforts of the Hon'ble Inspector General,



along with the officers and staff of the BSF, signifies a landmark collaboration to promote holistic healthcare among India's frontline defenders.

The Role of Traditional Healing in National Healthcare

The success of this initiative underscores the growing recognition of Ayurveda, Siddha, and Marma Chikitsa in addressing various health challenges, especially for those engaged in physically demanding professions such as the BSF. Security personnel often endure immense physical strain, stress, and environmental adversities, leading to chronic ailments, musculoskeletal disorders, and mental fatigue. The application of Marma Chikitsa offers a natural, non-invasive, and effective solution to these challenges, providing long-term relief and promoting overall vitality.

By embracing these time-tested therapies, Sri Paripoorna Sanathana Ayurveda Medical College sets a precedent for integrating AYUSH (Ayurveda, Yoga, Unani, Siddha, and Homeopathy) practices into national healthcare initiatives. This collaboration between the Trust and the BSF is a step toward a future where India's rich healing traditions are seamlessly incorporated into the health management of armed forces personnel, reducing dependency on chemical-based treatments and fostering sustainable wellness.

The Vision of Sri Paripoorna Sanathana Charitable Trust

This initiative aligns with Sri Paripoorna Sanathana Charitable Trust® broader vision, which has been at the forefront of Ayurveda-based healthcare, education,

and research for several years. Under the leadership of Prof. Dr A V Srinivasan, the Trust has actively promoted holistic healing and established its reputation as a pioneer in integrating ancient medical sciences with modern wellness solutions.

One of the key pillars of the Trust's philosophy is service to the community, particularly extending specialised healthcare to those who dedicate their lives to protecting the nation. The success of the BSF medical camp has further strengthened this mission, providing an avenue for continued collaboration with government bodies, defence organisations, and healthcare institutions.

Prof. Dr A V Srinivasan has emphasised the unity and integrity of his institution's family, acknowledging the tireless efforts of the doctors, interns, and medical professionals who contributed to this initiative's success. The BSF has recognised their commitment, and the Government of India has endorsed it, reinforcing the credibility of Ayurveda-based healthcare solutions.

Strengthening Future Collaborations

The success of the BSF medical camp is only the beginning of a long-term association between Sri Paripoorna Sanathana Ayurveda Medical College and the national security forces. The Trust is determined to continue its outreach programs and expand its holistic healthcare services to other defence and paramilitary units across India.

Sri Paripoorna Sanathana Ayurveda Medical College Hospital & Research Centre, 91 Arjunabettahalli, Gollahalli Panchayat, Kasaba Holli, nelamangala Taluk, Bangalore Rural 562123, Contact: +91 6366339024

The New Indian Express • 11 Feb • Ministry of Ayush
BALASANA VARIATION TURNED (CHILD POSE VARIATION TURNED)

2 • PG

633 • Sqcm

632605 • AVE

177.8K • Cir

Top Right

City Express

Bengaluru

FITBIT

BALASANA VARIATION TURNED
(CHILD POSE VARIATION TURNED)

In this beginner-level variation, the hip is raised with the head turned on the floor with one shoulder blade on an outward extension. It is a combination of a forward stretch with a twist. The other shoulder blade is vertically extended with the arms stretched. Balasana Variation Hips 2 is a preparatory pose to this.

STEPS

- First, align to Balasana Variation Hips 2 and stay here for 4-5 breaths.
- Inhale slightly, lift your head and torso and align the left arm under the chest with palms facing the ceiling.
- Make sure that you keep the right arm extended ahead and place the head turned towards the right on the mat.
- Breathe and stay in this position as per your capacity.
- Then, release the pose and align back to Balasana Variation Hips 2.
- On the next inhale, align the other side, with the head turned towards the left and the right arm under the chest. Now, ensure that your left arm is extended ahead.
- Stay with this pose as per your capacity.
- Finally, release the pose and align back to Balasana Variation Hips 2.

LIMITATIONS

- Students who have shoulder, wrist, hand, or neck injuries or undergone surgeries should avoid this pose.
- People lacking body-breath awareness may hold their breath in this chest constriction and the twist can create injuries or sprains.

BENEFITS

- The twist stretches, strengthens, and contracts the arms, shoulders, neck, chest, rib cage, abdomen, back, and pelvis, increasing range of motion.
- Active core muscles help in bringing stability to the spine.
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- Back of the upper torso expands with the stretch of the shoulder blades, giving room for the thoracic cavity.
- Helps improve the lung capacity.
- Good for correcting posture, spinal alignment, and spinal health.
- Abdominal pressure detoxifies the body with enhanced metabolism.
- With deep and better-focused breathing, the muscles are relaxed.
- Improves functioning of the abdominal organs.
- It can be used to treat diabetes, symptoms related to hormone imbalance, or improve one's bladder control.
- Alleviates neck and shoulder pain by releasing muscular stiffness.
- Those suffering from insomnia can practise this as part of night yoga.



By N Elumalai, PhD Scholar (Yoga Science) at
Meenakshi Academy of Higher Education & Research, Chennai

The Hans India • 11 Feb • Ministry of Ayush
Al-Arif Unani Research Institute to hold mega health camp today

7 • PG

148 • Sqcm

44338 • AVE

390.49K • Cir

Top Left

Hyderabad

World Unani Day Al-Arif Unani Research Institute to hold mega health camp today

ESA BIN ABDUL REHMAN
HYDERABAD

AS part of the World Unani Day celebrations aimed at commemorating the services of renowned Unani scholar Hakeem Mohammed Ajmal Khan on February 11, the Al-Arif General Hospital and Unani Research Institute, Bandlaguda, Hyderabad is organising a grand Unani medical camp for the poor and the underprivileged people.

Born on November 11, 1868 in Delhi, Hakeem Ajmal Khan grew up in a family known for offering healthcare service through traditional healing. "Hakeem Ajmal Khan gained hands-on experience under the supervision of his grandfather renowned Hakeem Ahsanullah Khan that helped him refine his practicing abilities to provide healing through Unani way of medicine and thereby earned him a moniker of Hakeem at a very young age...", maintained Dr SyedTouheed Ahmed, Director of Al-Arif General Hospital and Unani Research Institute, Bandlaguda. "While his efforts to modernise Unani medicine was his first-hand achievement in the field of modern medicine, the setting up of Ajmal Khan Tibbiya College in 1916 in Delhi



showcases his dedication towards bringing the Unani way of healing into the mainstream of healthcare service to serve the people. He worked tirelessly to promote the Unani way of treatment with its promising healing results identically proven alongside Western medicine. His efforts helped ensure Unani get its deserving place in the Indian healthcare system and became part of the AYUSH (Ayurveda, Yoga, Unani, Siddha and Homoeopathy)," he added.

"Al-Arif, a general hospital and Unani research Institute is a 100-bedded Unani Hospital in the heart of the city that offers both Unani and modern healthcare services accessible to all the poor and underprivileged," said Dr Mohd Najeeb Khan, another Director at Al-Arif General Hospital and Unani Research Institute.

Amar Ujala • 11 Feb • Ministry of Ayush

Ayurvedic dawa ke bhramak vigayapan par Andhra, Delhi ke mukhe sachiv talab

1 • PG

246 • Sqcm

520876 • AVE

564.4K • Cir

Middle Left

Delhi

आयुर्वेदिक दवा के भ्रामक विज्ञापन पर आंध्र, दिल्ली के मुख्य सचिव तलब सुप्रीम कोर्ट ने कहा, वीडियो-कॉन्फ्रेंसिंग के जरिये बताएं कि निर्देशों का पालन क्यों नहीं किया जा रहा

नई दिल्ली। सुप्रीम कोर्ट ने आयुर्वेदिक, सिद्ध और यूनानी दवाओं के अवैध विज्ञापनों के खिलाफ कार्रवाई करने में विफलता को लेकर दिल्ली, आंध्र प्रदेश और जम्मू-कश्मीर सहित कई राज्यों को फटकार लगाई और उनके मुख्य सचिवों को तलब किया।

जस्टिस अभय एस ओका व

जस्टिस उज्जल भुइयां की पीठ ने कहा कि कोर्ट के आदेशों का शायद ही कोई कार्यान्वयन हुआ हो। पीठ ने मुख्य सचिवों को वीडियो-कॉन्फ्रेंसिंग के जरिये पेश होकर यह बताने का निर्देश दिया कि निर्देशों का अनुपालन क्यों नहीं किया जा रहा। कोर्ट में न्याय मित्र के रूप में उपस्थित वरिष्ठ अधिवक्ता

शादान फरासात ने कहा कि कई राज्यों ने विज्ञापन प्रकाशित कराने वालों की माफी स्वीकार कर ली है व बरी करते समय उनसे शपथपत्र भरवाया गया है।

पीठ ने कहा, एमिकस क्यूरी ने सही कहा है कि यदि सभी राज्य ड्रग्स एंड कॉस्मेटिक्स रूल्स, 1945 के नियम 170 को उसके सही अर्थ में

लागू करना शुरू करें तो आयुर्वेदिक, सिद्ध या यूनानी दवाओं के अवैध विज्ञापनों के मुद्दे का समाधान हो जाएगा। पीठ ने आंध्र प्रदेश, दिल्ली, गोवा, गुजरात व जम्मू-कश्मीर को नियम 170 के प्रवर्तन पर इस माह के अंत तक प्रतिक्रिया सहित हलफनामा दाखिल करने का निर्देश दिया। ब्यूरो

Lokmat • 11 Feb • Ministry of Ayush
Achieve the goal of 'Ayushman Bharat' card

3 • PG

33 • Sqcm

32740 • AVE

604.7K • Cir

Middle Left

Mumbai

‘आयुष्मान भारत’ कार्डचे उद्दिष्ट गाठा

मुंबई : जास्तीत जास्त नागरिकांना आरोग्य सुविधेचा लाभ होण्यासाठी आयुष्मान भारत योजनेच्या कार्ड वितरणाचे उद्दिष्ट पूर्ण करावे, असे निर्देश सार्वजनिक आरोग्य राज्यमंत्री मेघना बोर्डीकर यांनी दिले. प्रधानमंत्री जनआरोग्य योजना व महात्मा ज्योतिबा फुले जनआरोग्य योजना यांचा आढावा घेण्यात आला. त्यावेळी राज्यमंत्री बोर्डीकर बोलत होत्या.

Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Msn India	Misleading ads: SC summons Delhi, Andhra Pradesh and J and K chief secretaries	733.9M
2.	Msn India	President Murmu To Inaugurate Two-Day International Conference On Unani On Tuesd...	733.9M
3.	News18	World Unani Day 2025: Who Is The Father Of Unani Medicine? Theme, History, Signi...	152.8M
4.	Dainik Bhaskar	आरोग्य मेला का समापन 15 हजार रोगी लाभान्वित	66.5M
5.	Dainik Bhaskar	स्वास्थ्य परीक्षण कर बताए योग से निरोग रहने के तरीके	66.5M
6.	Dainik Bhaskar	अस्पताल, रैन बसेरा और छात्रावास बनाने टेंडर किए, जमीन न मिलने से अटके करोड़ों के...	66.5M
7.	Dainik Bhaskar	लिम्फेटिक फाइलेरियासिस रोकथाम के लिए एमडीए अभियान हुआ शुरू	66.5M
8.	Dainik Bhaskar	पंचकर्म सेवा केंद्र में संसाधन की मांग	66.5M
9.	Dainik Bhaskar	शिविर में 86 मरीजों के स्वास्थ्य का हुआ परीक्षण	66.5M
10.	हिन्दुस्तान(Live Hindustan)	लिम्फेटिक फाइलेरियासिस रोकथाम को एमडीए अभियान शुरू	64.8M
11.	हिन्दुस्तान(Live Hindustan)	उदघाटन के पांच माह बाद भी पंचकर्म केंद्र में नहीं शुरू हुआ उपचार	64.8M
12.	हिन्दुस्तान(Live Hindustan)	आयुर्वेदिक अस्पताल में जनप्रतिनिधि आपके द्वारा कार्यक्रम का शुभारंभ	64.8M
13.	हिन्दुस्तान(Live Hindustan)	160 एनसीसी कैडेट की हुई जांच	64.8M
14.	हिन्दुस्तान(Live Hindustan)	भ्रामक विज्ञापन के खिलाफ कार्रवाई नहीं करने पर दिल्ली सहित कई राज्यों के मुख्य स...	64.8M
15.	The Times of India	Punjab has high awareness level about Ayush medicines: Ministry in LS	64.4M
16.	अमर उजाला (Amar ujala)	Rajasthan: दुर्लभ आयुर्वेद पांडुलिपियों के संरक्षण में जुटा यह संस्थान, हजारों स...	63.8M
17.	अमर उजाला (Amar ujala)	मानव जीवन परमात्मा का अनुपम आशीर्वाद : स्वामी सच्चिदानंद	63.8M
18.	अमर उजाला (Amar ujala)	Supreme Court: गुमराह करने वाले विज्ञापनों पर सुप्रीम कोर्ट की कार्रवाई, कई राज्...	63.8M
19.	News18	NEET UG 2025 : क्या नीट यूजी फॉर्म भरने के बाद मिलेगा करेक्शन का मौका? जान लें ब...	43.6M
20.	News18	कुंभ में नासाज हो रही तबियत, तो घबराएं नहीं... देश-विदेश से आए डॉक्टर कर रहे इला...	43.6M
21.	Dainik Jagran	गुमराह करने वाले विज्ञापनों पर SC ने की कार्रवाई, दिल्ली समेत इन राज्यों के मुख्...	40.5M
22.	The Hindu	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	35.9M
23.	Zee News Hindi	President Murmu To Inaugurate Two-Day International Conference On Unani On Tuesd...	31.9M
24.	Zee News Hindi	100 मर्ज की एक "दवा" छोटी सी पिप्पली, बड़ी-बड़ी परेशानियां भी टेक देती हैं घुट...	31.9M

25.	Outlook India	Supreme Court Summons Delhi, AP And J&K Chief Secretaries In Misleading Ads ...	22.1M
26.	Dailyhunt	World Unani Day 2025: Who Is The Father Of Unani Medicine? Theme, History, Signi...	18.6M
27.	Dailyhunt	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	18.6M
28.	Dailyhunt	DH Evening Brief Modi says US visit will build on ground covered in Trump's f...	18.6M
29.	Dailyhunt	Prez Murmu to inaugurate global conference on Unani medicine on Tuesday	18.6M
30.	Dailyhunt	President Murmu to inaugurate two-day international conference on Unani on Tue sd...	18.6M
31.	Dailyhunt	Misleading ads: SC summons Delhi, Andhra Pradesh and J and K chief secretarie s	18.6M
32.	Medical Dialogues	NEET 2025 Registrations open! Here"s How To Apply...	16M
33.	Medical Dialogues	India has 8,60,688 hospital beds in Government Hospitals: MoS Health	16M
34.	Patrika	आयुर्वेद की चमत्कारी जड़ी-बूटी : पेट दर्द ,सर्दी-खांसी से लेकर कैंसर कोशिकाओं को...	14M
35.	Prokerala.com	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	13M
36.	Prokerala.com	Govt committed to advance development of Unani medicine: Prataprao Jadhav	13M
37.	ThePrint	President Murmu to inaugurate two-day international conference on Unani on Tue sd...	11.3M
38.	Etvbharat	Misleading Ads: SC Summons Delhi, Andhra Pradesh And J&K Chief Secretaries	11.2M
39.	Investing India	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	10.6M
40.	Investing India	Govt committed to advance development of Unani medicine: Prataprao Jadhav	10.6M
41.	Lallan Top	डॉक्टर ने Mahakumbh में आने वाली गर्भवती महिलाओं से क्या अपील की?	8.2M
42.	Latestly	India News President Murmu to Inaugurate Two-day International Conference on U...	7.8M
43.	Latestly	India News Supreme Court Pulls Up Andhra, Delhi, J-K Govts for Failure to Enfo. ..	7.8M
44.	Latestly	Latest News Palghar MP Seeks Additional Funds for Hospital Project	7.8M
45.	The Tribune India	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	7M
46.	Free Press Journal	Maharashtra: MP Hemant Savara Seeks Additional Funds For Hospital Project In Pal...	6.4M
47.	PIB	Mahakumbh 2025: Over 7 Lakh Pilgrims treated at Prayagraj; Experts from AIIMS an...	5.4M

48.	PIB	President of India to Inaugurate International Conference on Integrative Health ...	5.4M
49.	Janta Se Rishta	Prayagraj: एनसीसी कैडेट्स के लिए स्वास्थ्य परीक्षण शिविर का आयोजन हुआ	3.8M
50.	Janta Se Rishta	छोटी सी पिप्पली में गुण बढ़े-बढ़े, पेट से लेकर सांसों तक का रखती है ख्याल	3.8M
51.	Daijiworld	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	3M
52.	Daijiworld	Govt committed to advance development of Unani medicine: Prataprao Jadhav	3M
53.	Live Law Hindi	सुप्रीम कोर्ट ने भ्रामक मेडिकल विज्ञापनों पर कार्रवाई में विफलता पर आंध्र प्रदेश...	2M
54.	Deccan Chronicle	Misleading ads: SC summons Delhi, Andhra Pradesh, J&K chief secretaries	2M
55.	Ani News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	1.9M
56.	The Statesman	Prez Murmu to inaugurate global conference on Unani medicine on Tuesday	1.7M
57.	Devdiscourse	Global Spotlight on Unani Medicine: A Pinnacle of Integrative Health	1.2M
58.	Devdiscourse	Supreme Court Denounces AYUSH Advertising Neglect by States	1.2M
59.	Devdiscourse	Palghar MP Urges Additional Funds for Hospital Project	1.2M
60.	Deccan Herald	DH Evening Brief Modi says US visit will build on ground covered in Trump"s f...	1.14M
61.	Deccan Herald	Misleading ads: Supreme Court summons Delhi, Andhra Pradesh and J&K chief s e...	1.14M
62.	Law Trend	Supreme Court Calls on State Officials to Address Misleading Drug Advertisement s	1.1M
63.	Law Trend	सुप्रीम कोर्ट ने राज्य अधिकारियों से भ्रामक दवा विज्ञापनों से निपटने को कहा	1.1M
64.	Krishi Jagran	Unani Day 2025: President Droupadi Murmu to Inaugurate International Conferen ce ...	1.1M
65.	Dainik Bhaskar	स्वास्थ्य/चिकित्सा: छोटी सी पिप्पली में गुण बढ़े-बढ़े, पेट से लेकर सांसों तक का ...	926.1K
66.	Royal Bulletin	छोटी सी पिप्पली में गुण बढ़े-बढ़े, पेट से लेकर सांसों तक का रखती है ख्याल	922.5K
67.	Mumbai Live	Maharashtra: 6 Cities In State To Get Day Care Chemotherapy Centres, Confirms De...	894.7K
68.	Vartha Bharathi	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	854.4K
69.	Daily Excelsior	SC summons J&K, Delhi, Andhra officials on misleading ads	717.7K
70.	Punjab Kesari	आयुष दवाओं के विज्ञापन नियमों के पालन में विफलता पर सुप्रीम कोर्ट ने राज्यों को ...	592.9K
71.	ThePrint	यूनानी चिकित्सा पर दो दिवसीय अंतरराष्ट्रीय सम्मेलन का मंगलवार को उद्घाटन करेंगी ...	483.1K
72.	ThePrint	भ्रामक विज्ञापन: उच्चतम न्यायालय ने दिल्ली, आंध्र प्रदेश और जम्मू-कश्मीर के मुख...	483.1K
73.	Khas Khabar	छोटी सी पिप्पली में गुण बढ़े-बढ़े, पेट से लेकर सांसों तक का रखती है ख्याल	466.4K

74.	Indian Bureaucracy	Sudhir Rajpal IAS appointed Additional Chief Secretary, Women & Child Develo...	460.8K
75.	Social News XYZ	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	415.2K
76.	Social News XYZ	Govt committed to advance development of Unani medicine: Prataprao Jadhav	415.2K
77.	Live Vns	एकीकृत स्वास्थ्य और यूनानी चिकित्सा पर आज से अंतरराष्ट्रीय सम्मेलन विज्ञान भवन म...	382.1K
78.	Live Vns	पैरा धावक वीरेंदर सिंह के गांव पहुंचने पर ढोल नगाड़ों से हुआ स्वागत	382.1K
79.	Pragativadi	President Murmu to Inaugurate International Conference on Integrative Health Sol ...	339.1K
80.	Kashmir Life	SC Seeks Compliance Reports from States on Medical Ad Regulations	338.1K
81.	News on AIR	President Droupadi Murmu to inaugurate 2-day International Conference on Unani D...	314.3K
82.	News on AIR	President Murmu to Inaugurate International Conference on Unani Day in New De lhi	314.3K
83.	The Asian Age	Misleading ads: SC summons Delhi, Andhra Pradesh, J&K chief secretaries	260.3K
84.	Millenium Post	SC summons Delhi, Andhra Pradesh, J&K chief secretaries over misleading Ayur. ..	239.8K
85.	Press Trust of India	President Murmu to inaugurate two-day international conference on Unani on Tue sd...	200.1K
86.	Press Trust of India	Palghar MP seeks additional funds for hospital project	200.1K
87.	Samachar Nama	छोटी सी पिप्पली में गुण बढ़े-बढ़े, पेट से लेकर सांसों तक का रखती है ख्याल	195.8K
88.	Sakshipost EN	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	160.8K
89.	Sakshipost EN	Govt committed to advance development of Unani medicine: Prataprao Jadhav	160.8K
90.	News Drum	President Murmu to inaugurate two-day international conference on Unani on Tue sd...	158.4K
91.	News Drum	Palghar MP seeks additional funds for hospital project	158.4K
92.	News Drum	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	158.4K
93.	Take One Digital Network	Supreme Court pulls up Andhra, Delhi, J&K govts for failure to enforce rule ...	139.2K
94.	Take One Digital Network	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	139.2K
95.	Ommcom News	Mahakumbh 2025: Over 7 Lakh Pilgrims Provided With Ayush, Allopathic Medicin es	133.2K
96.	Ommcom News	Govt Committed To Advance Development Of Unani Medicine: Prataprao Jadhav	133.2K
97.	Ians	Govt committed to advance development of Unani medicine: Prataprao Jadhav	116.7K

98.	United News Of India	मुर्मु करेंगी यूनानी अंतरराष्ट्रीय सम्मेलन का उद्घाटन	99K
99.	United News Of India	मुर्मु करेंगी यूनानी अंतरराष्ट्रीय सम्मेलन का उद्घाटन	99K
100.	United News Of India	मुर्मु करेंगी यूनानी अंतरराष्ट्रीय सम्मेलन का उद्घाटन	99K
101.	Lokmattimes.com	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicines	94.3K
102.	Lokmattimes.com	Govt committed to advance development of Unani medicine: Prataprao Jadhav	94.3K
103.	Swadesh News	Ayurveda Medical Colleges: अब एनसीआईएसएम एएटी पास योग्य टीचर ही कर सकेंगे आयुर्व...	93.2K
104.	Kashmir Observer	Misleading Ads: SC Summons J&K Chief Secretary	89.3K
105.	The News Mill	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	85.1K
106.	New Kerala	Mahakumbh 2025 Healthcare Miracle with Ayush Global Medical Support	72K
107.	New Kerala	Jadhav Highlights Unani Medicine"s Global Healthcare Role	72K
108.	Daily Chhattisgarh	छोटी सी पिप्पली में गुण बड़े-बड़े, पेट से लेकर सांसों तक का रखती है ख्याल	72K
109.	Punjab News Live	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicines	63.5K
110.	WebIndia123	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	61.9K
111.	Weekly Voice	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicines	43.8K
112.	Weekly Voice	Govt committed to advance development of Unani medicine: Prataprao Jadhav	43.8K
113.	Indian Economic Observer	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	16.1K
114.	Dainikdehat	गुमराह करने वाले विज्ञापनों पर सुप्रीम कोर्ट की कार्रवाई, कई राज्यों के मुख्य सच...	12K
115.	Tennews.in	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicines	9.1K
116.	Daily Prabhat	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	280
117.	Udaipur Kiran	एकीकृत स्वास्थ्य और यूनानी चिकित्सा पर आज से अंतरराष्ट्रीय सम्मेलन विज्ञान भवन म...	N/A
118.	Newzfatafat	एकीकृत स्वास्थ्य और यूनानी चिकित्सा पर आज से अंतरराष्ट्रीय सम्मेलन विज्ञान भवन म...	N/A
119.	Sarasjanvaad	एकीकृत स्वास्थ्य और यूनानी चिकित्सा पर आज से अंतरराष्ट्रीय सम्मेलन विज्ञान भवन म...	N/A
120.	Pharmabiz.com	Ministry of Ayush to amend First Schedule to add more books on Ayush drugs	N/A
121.	Pharmabiz.com	Ministry of Ayush revises list of poisonous substances under Drugs Rules, 1945	N/A
122.	Hind Ekta Times	स्टेट यूनानी मेडिकल कॉलेज, प्रयागराज द्वारा यूनानी डे के अवसर पर किया गया फ्री म...	N/A
123.	Kashmir Convener	Misleading Medical Advertisements : SC takes strong note of non-compliance	N/A

124.	Koshur Samachar	SC summons J&K, Delhi, Andhra officials on misleading ads	N/A
125.	Daily Jammu Jottings	Misleading Medical Advertisements: SC takes strong note of non-compliance	N/A
126.	Kashmir images	SC summons J&K chief secretary among others in misleading ads case	N/A
127.	India 360 Report	‘रुपये 70 करोड़ नेचुरोपैथी सेंटर को डिप्टी सीएम एकनाथ शिंदे के गृहनगर में स्थापि...	N/A
128.	Kashmir Vision	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	N/A
129.	Kashmir Vision	Awareness prog on World Unani Day 2025 held at Anantnag	N/A
130.	Punjabkesari	राष्ट्रपति द्रौपदी मुर्मू आज करेंगी यूनानी अंतरराष्ट्रीय सम्मेलन का उद्घाटन	N/A
131.	Bharatiya Digital News	10 February 2025	N/A
132.	Khabar Monkey	अब एनसीआईएसएम एएटी पास योग्य टीचर ही कर सकेंगे आयुर्वेद मेडिकल कॉलेजों का निरीक्...	N/A
133.	Newspoint	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	N/A
134.	Sakshi Post	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	N/A
135.	Today India News	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	N/A
136.	Sarasjanvaad	आयुर्वेद, सिद्ध, यूनानी दवाओं के भ्रामक विज्ञापनों के खिलाफ कार्रवाई के मामले मे...	N/A
137.	Awaaz Hindi	महाकुंभ 2025: 7 लाख से अधिक तीर्थयात्रियों को आयुष, एलोपैथिक दवाएं प्रदान की गईं	N/A
138.	Nasheman	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	N/A
139.	OB News	Govt committed to advance development of Unani medicine: Prataprao Jadhav	N/A
140.	India Online Mart	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	N/A
141.	Thefreedompress	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	N/A
142.	Thip Media	Mahakumbh 2025: Over 7 Lakh pilgrims provided with Ayush, allopathic medicine s	N/A
143.	The Mobi World	Govt committed to advance development of Unani medicine: Prataprao Jadhav	N/A
144.	Daily World Hindi	यूनानी चिकित्सा पर दो दिवसीय अंतरराष्ट्रीय सम्मेलन का मंगलवार को उद्घाटन करेंगी ...	N/A
145.	उद्योग का अनुमान	यूनानी चिकित्सा पर दो दिवसीय अंतरराष्ट्रीय सम्मेलन का मंगलवार को उद्घाटन करेंगी ...	N/A
146.	Navodaya Times	भ्रामक विज्ञापन: सुप्रीम कोर्ट ने दिल्ली, आंध्र प्रदेश और जम्मू-कश्मीर के मुख्य ...	N/A
147.	Rk Tv News	प्रयागराज महाकुंभ 2025 में 7 लाख श्रद्धालुओं का उपचार, कनाडा, जर्मनी, रूस सहित ए...	N/A
148.	Street Times	Awareness prog on World Unani Day 2025 held at Anantnag	N/A



149.	Daily aawaz	New Delhi: President Murmu to Inaugurate International Conference On Unani Da y O...	N/A
150.	India Gazette	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
151.	New India	मुर्मु करेंगी यूनानी अंतरराष्ट्रीय सम्मेलन का उद्घाटन	N/A
152.	New India	मैहर के महिला एवं बाल विकास अधिकारी को कारण बताओ नोटिस	N/A
153.	India's News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
154.	AlJazeera	President Murmu to inaugurate two-day international conference on Unani on Tue sd...	N/A
155.	APN News	Mahakumbh 2025: Over 7 Lakh Pilgrims treated at Prayagraj; Experts from AIIMS an...	N/A
156.	The Asia News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
157.	New Delhi News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
158.	Jammu Links News	Awareness programme on World Unani Day 2025 held at Anantnag	N/A
159.	Eflip	President Murmu To Inaugurate Two-Day International Conference On Unani On Tuesd...	N/A
160.	Udaipur Kiran	आयुर्वेद, सिद्ध, यूनानी दवाओं के भ्रामक विज्ञापनों के खिलाफ कार्रवाई के मामले मे...	N/A
161.	Maharashtra Samachar	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
162.	Rokthok Lekhani	सुप्रीम कोर्ट ने भ्रमित करने वाले विज्ञापनों पर कार्रवाई करने में विफल रहने पर द...	N/A
163.	Newzfatafat	राष्ट्रपति मंगलवार को एकीकृत स्वास्थ्य समाधान पर अंतरराष्ट्रीय सम्मेलन का उद्घाट...	N/A
164.	reporterstoday	Govt committed to promote Unani Medicine development	N/A
165.	Dainik News Live	President Murmu To Inaugurate Two-Day International Conference On Unani On Tuesd...	N/A
166.	BharatKi Baat	President Murmu to inaugurate a two-day international Unani conference on Tues da...	N/A
167.	International Zeenews	President Murmu To Inaugurate Two-Day International Conference On Unani On Tuesd...	N/A
168.	South India News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
169.	उद्योग का अनुमान	भ्रामक विज्ञापन: उच्चतम न्यायालय ने दिल्ली, आंध्र प्रदेश और जम्मू-कश्मीर के मुख...	N/A
170.	Daily World Hindi	भ्रामक विज्ञापन: उच्चतम न्यायालय ने दिल्ली, आंध्र प्रदेश और जम्मू-कश्मीर के मुख...	N/A
171.	Punjab Live	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
172.	Udaipur Kiran	राष्ट्रपति मंगलवार को एकीकृत स्वास्थ्य समाधान पर अंतरराष्ट्रीय सम्मेलन का उद्घाट...	N/A
173.	First India	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A

174.	Bihar 24x7	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
175.	Rajasthan Ki Khabar	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
176.	Jaihindtimes	Supreme Court News: गुमराह करने वाले विज्ञापनों पर SC ने की कार्रवाई	N/A
177.	Chhattisgarh Today	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
178.	Karnataka Live	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
179.	OB News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
180.	The Mobi World	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
181.	Rising Kashmir	Supreme Court pulls up J&K Govt for failure to enforce rule regulating ads o...	N/A
182.	Andhra Pradesh Mirror	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
183.	North East Times	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
184.	Vanakkam Tamil Nadu	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
185.	Dynamite News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
186.	Kashmir Newslite	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
187.	Telangana Journal	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
188.	West Bengal Khabar	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
189.	Haryana Today	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
190.	Awaaz Hindi	सरकार यूनानी चिकित्सा के विकास के लिए प्रतिबद्ध: प्रतापराव जाधव	N/A
191.	Bihar Times	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
192.	Gujarat Varta	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
193.	Odisha Post	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
194.	Kashmir Breaking News	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
195.	Indian News Network	Supreme Court pulls up Andhra, Delhi, J-K govts for failure to enforce rule regu...	N/A
196.	Tripuranet	President Murmu to Inaugurate International Conference on Unani Day on Feb 11 in...	N/A
197.	Today India News	Govt committed to advance development of Unani medicine: Prataprao Jadhav	N/A
198.	Newspoint	Govt committed to advance development of Unani medicine: Prataprao Jadhav	N/A
199.	Nation Press	Govt's Commitment to Unani Medicine : Government Aims to Propel Unani Medici ne'...	N/A
200.	Thip Media	Govt committed to advance development of Unani medicine: Prataprao Jadhav	N/A
201.	India Online Mart	Govt committed to advance development of Unani medicine: Prataprao Jadhav	N/A

202.	OB News	A small "pippali" is a medicine for 100 diseases, even big problems bow down	N/A
203.	Bharat Express	सुप्रीम कोर्ट ने भ्रामक आयुर्वेदिक, सिद्ध और यूनानी दवाओं के विज्ञापनों पर राज्य...	N/A
204.	BharatKi Baat	Nagaland School Education Commissioner emphasizes the importance of early exam p...	N/A
205.	BharatKi Baat	Shiv Sena (UBT) protests on telecom tower demanding soybean procurement sup port.	N/A
206.	BharatKi Baat	Palghar MP requests extra funding for hospital project development.	N/A
207.	The News Air	Supreme Court की सख्ती! गुमराह करने वाले Ads पर कड़ा एक्शन	N/A
208.	Metro Vaartha	Misleading ads: SC summons Delhi, Andhra Pradesh and J&K chief secretaries	N/A
209.	Jagvani	भ्रामक विज्ञापन: एससी सम्मन दिल्ली, आंध्र प्रदेश और जे एंड के मुख्य सचिव	N/A
210.	Navesahar	रुग्ण सेवा हीच ईश्वर सेवा - ना. एकनाथ शिंदे	N/A
211.	शिवालिक पत्रिका	आयुर्वेद अस्पताल पपरोला देश के सर्वोच्च संस्थानों में शुमार : यादविंद्र गोमा	N/A
212.	AnyTV News	In a small pippali, the qualities take care of big, from the stomach to the brea...	N/A
213.	Newz IIndia 24	हजारीबाग पंचकर्म केंद्र में सुविधाएं नदारद, उद्घाटन के 5 महीने बाद भी इंतजार	N/A
214.	BharatKi Baat	SC summons chief secretaries of Delhi, Andhra Pradesh, and J&K over misleadi...	N/A
215.	Government of Sikkim	Namchi District Hospital holds meeting on District Health Society	N/A
216.	India Brand Equity Foundation	How Will the National AYUSH Mission Shape the Future of Healthcare in India?	N/A
217.	Maverick News3	'Patient service is divine service; Serving the common people is the true religi...	N/A
218.	Uttam Hindu	छोटी सी पिप्पली में गुण बड़े-बड़े, पेट से लेकर सांसों तक का रखती है ख्याल	N/A
219.	Deshbandhu	छोटी सी पिप्पली में गुण बड़े-बड़े, पेट से लेकर सांसों तक का रखती है ख्याल	N/A
220.	Poorvanchalmedia	स्वास्थ्य से जुड़े बड़े गुणों से लबालब है छोटी सी पिप्पली, लाभ जानकर दंग रह जाएंगे...	N/A
221.	Khair News	छोटी सी पिप्पली में गुण बड़े-बड़े, पेट से लेकर सांसों तक का रखती है ख्याल	N/A
222.	Jan Jagran Darpan	छोटी सी पिप्पली में गुण बड़े-बड़े, पेट से लेकर सांसों तक का रखती है ख्याल	N/A
223.	Indias News	छोटी सी पिप्पली में गुण बड़े-बड़े, पेट से लेकर सांसों तक का रखती है ख्याल	N/A
224.	Pharmacognosy Research	Evaluation of in vitro Hypoglycemic Activity and Mechanism of Action of Olax sca..	N/A