

# MINISTRY OF AYUSH COMPILED MEDIA REPORT 12 May, 2025

# MInistry of Ayush Media Report 12th May 2025

# ₹ Total Mention 51

<b>⊞</b> Print	Financial	Mainline	Regional	Periodical
12	1	9	2	N/A
	•	Online		

39



# 🖺 Print

No	Newspaper	Headline	Edition	Pg
1.	The Business Guardian	GreenOpia Moringa Powder: Ayurvedic daily boost	Delhi	3
2.	The Times of India	NCTE introduces new ITEP courses in Yoga, Performing Arts, Sanskrit, PE	Delhi	2
3.	The Times of India	At my core, I am creative, and passion makes everything possible^	Chennai	2
4.	The Tribune	Ayush ministry launches weekly podcast on yoga	Chandigarh + 1	12
5.	The Tribune	Doctor shortage ails healthcare in Muktsar	Chandigarh	2
6.	The Statesman	Traditional medicine key to achieve universal health coverage: Ayush Ministry	Kolkata + 2	8
7.	Punjab Express	Traditional medicine key to achieve universal health coverage: Ayush Ministry	Chandigarh	6
8.	The Morning Standard	VIRABHADRASANA III NAMASKAR MUDRA	Delhi	2
9.	The New Indian Express	VIRABHADRASANA III NAMASKAR MUDRA	Chennai + 1	2
10.	Political & Business Daily	Traditional medicine key to achieve universal health coverage: Ayush Ministry	Bhubaneshwar	2
11.	Navodaya Times	Ayush Ministry ne yog par shuru kiya saptahik Podcast	Delhi	9
12.	Nav Rashtra	Appeal to farmers cultivating medicinal plants	Mumbai	12



## The Business Guardian • 12 May • Ministry of Ayush GreenOpia Moringa Powder: Ayurvedic daily boost

3 • PG 89 • Sqcm 8947 • AVE N/A • Cir Middle Left

Delhi

### GreenOpia Moringa Powder: Ayurvedic daily boost

TEO NETWORK

In our everyday life, we all

look for something easy and natural to keep us strong & Immune. That's where GreenOpia Moringa Pow der fits in. This powder of fers a simple yet powerful start to better health. It is taken from the leaves of the Moringa tree. This powder is packed with goodness. Just one spoon in warm water or your morning tea can help you feel fresh and full of energy. People say it helps them stay active without any side effects. There is a long history behind the leaf. Long ago, the Moringa tree was used by Indian families to heal small illnesses. Our grand-mothers knew its value before it became popu-lar. This "drumstick tree" grew quietly in backyards, but its power was never small. GreenOpia brings this old wisdom to us in a pure and clean formfree from harmful stuff, made with care in India. and ready for modern use. Today's children, office workers, and even old people feel tired without any reason, GreenOpia's Mor-inga Powder'is like a belper



from nature. No added sugar or chemicals, only real nutrients. This gives daily real nutrients. This gives daily rescrey without extra sugar. People have shared how it gave them energy, reduced their tirechess, and helped in daily tasks. Reviews from Geree-Opia say it all. Using it daily with water or in a smoothie is a small step towards a healthy habit. This powder is not just for immunity or energy. It is good for skin, stomach, and more. Many users say it helped in keeping their skin clean, stomach, light, and digostion easy. One gid mixed it in curd, and her skin looked brighter after weeks. One man said his

gas problems reduced a lot. These results are slow but sure. It feels like your body is healing from inside. Using Green Opla Moringa Powder is not too hard. It's simple to use and convenient enough to include anytime in your daily routine. You can add it to your tea, shake, or just water. Some even add it to chapatidough! It has a mildly earthy taste, but it's quite pleasant and easy to consume, it's all natural. With regularuse, your body naturally adapts and even starts to enjoy the taste. A customer said he started adding Green opia Moringa Powder to his morning a moothies and noticed

Eked the fresh green color, smooth blending, and had no side effects so far. It's like your silent partner in health. In today's world, we all are scared of fake and harmful things. GreenOpia under-stands that. It is lab tested and clean. Their Moringa Powder is lab-tested, FS-SAI-certified, and packed in a GMP-approved facility, ensuring safety and quality you can trust. It's made with care in India. This isn't just a product-it's a ise of purity and wellness. Many reviews show people trust it for their kids too. That shows how much confidence users have in it. GecenOpia is not a foreign brand. It is Indian brand with Indian roots. Proudly Made in India, it harnesses the power of Indian berbs rooted in traditional In-dian wisdom. From old Ayurveda books to clean modern packaging, every thing shows our desi touch For people who want to stay connected with their roots and still stay fit, this is the best mix. Moringa Powder blends the wisdom of tradi-tional Ayurveda with modern science, delivering daily health benefits in just one small spoonful.

a slight energy boost. He



## The Times of India • 12 May • Ministry of Ayush NCTE introduces new ITEP courses in Yoga, Performing Arts, Sanskrit, PE

2 • PG 866 • Sqcm 1051678 • AVE 4.69M • Cir Top Right **Education Times** 

Delhi

### **NCTE** introduces new ITEP courses in Yoga, Performing Arts, Sanskrit, PE

While schools have long offered these subjects, no structured teach

etimesofindia.com

In o address the shortage of specialist teachers in schools, the National Council for Teacher Education (NCTE) recently announced the rolling out of four-year Integrated Teacher Education Programmer (ITEP) in Yogqa. Programmer (ITEP) in Yogqa. Sankiti and Physical Education Launched under the framework of the National Education Policy (NEP) 2002, these dedicated pathways aim to produce educators equipped not only with applied skills but also with deep theoretical grounding, an essential blend that existing certificate and diploma routes have failed to deliver. framework of the National Education Policy (NEP) 2020, etclessed dedicated pathways aim top roduce educators equipped not only with applied skills but also with deep theoretical grounding, an essential blend that existing certificate and diploma routes have failed to deliver.

"The decision to introduce



pically rely on certifications or diploma training, which lacks the theoretical frameworks necessary to design age-appropriate curricula or mental, physical and spiritual well-being in a school context. Likewise, Sanskrit education has been executed to a subhas been relegated to a sub-ject taught by generalist BEd graduates rather than dedica-

set taught by generalist Bid graduates rather than dedica-red specialists.

"We do not have teachers for these courses although there is a demand in schools for teachers in these speciali-sations," says Prof. Gajanan Londhe, NCTE member and executive director, Samvit Re-acceutive director, Samvit Re-secutive director, Samvit Re-solvant director, porates sports science, biome-chanics and sports psycholo-gy alongside practice.

#### Institutional readiness

"We are not expecting a rollo ut across thousands of instituwe are not expecting a rollout across thousands of institu-tion simmediately, "Prof Arora says, adding, "The NCTE has finalised norms and is awai-ting final approvable fore mydring institutions to apply for one of the profit of the program-tion of the profit of th

#### Local adaptations

Local adaptations
Although the national framework provides a generic curriculum for Performing and Visual Arts, NCTE emphasises floxibility for regional and tribal art forms. "Universities can customise the course to include local contexts," says Prof Londine, NCTE will support institutions by connected to the context of the context o



## The Times of India • 12 May • Ministry of Ayush At my core, I am creative, and passion makes everything possible^

2 • PG 375 • Sqcm 745184 • AVE 1.27M • Cir **Bottom Center** 

Chennai

#### FOOT NOTE

# "At my core, I am creative, and passion makes everything possible"

A schairperson of Rajshree Sugars & Chemicals, an integrated sugar company with interests in sugar, alcohol, fuel ethanol, renewable energy & agri-biotech, Rajshree Pathy is a recognised business face both in Tamil Nadu and nationally. With her varied interests in ayurveda, art, architecture and design, she is among the most multi-faceted CEOs in Tamil Nadu. TOI spoke to her about her interests and what drives her. Excerpts:

To ner about her interests and what:

— You wanted to study architecture,
Instead studied commerce and finally
ended up running a sugar company.
Did things pan out the way you
thought they would?

The tragedy of my parents' passing in
my early 30s shattered all my personal expectations. I had to take over the business
and make it a success! At that point, there
was no conflict within me. I have no regrets
as Rajshree Sugars gave me the opportumity to shine and contribute to the sugar
industry on a national level. I always believe in turning adverse situations into
positive outcomes.

■ You've had a really long innings as a woman CEO handling multiple businesses from sugar to high-end tolletries to syurveda. Looking back, which of these ventures were most exciting for you and why?

At my core, I'm a creative person—4 loothe labels and dety definition and believe passion makes anything possible. Whether it's sugar, ayurveda, beging or art-it's all part of one seamless journey Kama Ayurveda began as an idea among four close friends, something we all believed in. We are proud of creating one of India's first luxury wellness brands— now part of a



global company. Recently, I launched Qi Ayurveda, a haircare range that blends authentic ayurvedic wisdom with ad-vanced Swiss botanical actives. For me, it's

exciting to watch a thought become reality

You have a fantastic art collection and are known as a connoisseur of art. How did that passion begin?

I grew up in a culturally rich environment, surrounded by family that appreciated Carnatic music, Western classical traditions, and in homes filled with books on art, museums, and architecture. My mother was a strong influence—she began collecting contemporary art and sulpture in the 1970s during visits to Mumbal and Ahmedabad, clities where modernist ideas thrived and where we had close friends. I naturally gravitated toward contemporary art and began collecting while still in college. But more than the artworks themselves, if she long standing relationships with the artists—the shared memories and life experiences—that have been truly meaningful.

How did the India Design Forum

How did the India Design Forum happen? What was the trigger for it

How did your interest in architecture begin and how connected is it to your interest in design and art?
My childhood home was designed by a Sri Lankan architect inspired by the Bauhaus—starkly different from anything I'd seen growing up. My mother wanted an industrial, minimalist home with no decoration—just clean lines, glass bricks, and

white walls. That experience sparked my self-taught jourgey into architecture and a deep appreciation for spatial simplicity. Fee carried that philosophy into my work, including designing the sustainable, mini-malist packaging for Qi Ayurveda using pure, eco-friendly material.

After more than four decades in

After more than four decades in the corner office, what's your leader-ship mantra? Stay true to your values. Walk the talk. Build trust. Above all, stay relevant. The world is changing rapidly, and without in-novation, you risk becoming obsolete.

■ How has the world of business changed since you took over the reins of your company?

We are in the age of AI. Anyone with a cellphone can access all information. So one needs to think on one's feet and strategies growth and survival in business. Opportunities in India are endless, nowhere else can you grow at this panc. Go grab the golden goose, before someone else does.



# The Tribune • 12 May • Ministry of Ayush Ayush ministry launches weekly podcast on yoga

12 • PG 88 • Sqcm 267206 • AVE 893.04K • Cir Middle Left

Chandigarh • Delhi

# Ayush ministry launches weekly podcast on yoga

#### NEW DELHI, MAY II

Aimed at taking yoga to every household and blending ancient practices with modern lifestyles, the Ministry of Ayush has launched its weekly yoga podcast, a digital initiative produced by the Morarji Desai National Institute of Yoga.

Union Ayush Minister Prataprao Jadhav launched the podcast on his social media platforms. The podcast is designed to engage listeners with discussions, guided practices and expertinterviews — PTI



# The Tribune • 12 May • Ministry of Ayush Doctor shortage ails healthcare in Muktsar

2 • PG 198 • Sqcm 598520 • AVE 893.04K • Cir Bottom Center

Chandigarh

# Doctor shortage ails healthcare in Muktsar

### ARCHIT WATTS

#### MUKTSAR, MAY II

Muktsar district is functioning barely with a quarter of its sanctioned posts of doctors. Of the 236 doctors meant to serve the district's population of more than 10 lakh, only 69 posts are filled.

The situation is even worse in villages. Here, just 17 doctors serve against 99 sanctioned posts, leaving 82 positions vacant at six community health centres (CHCs) and 20 primary health centres (PHCs). At Alamwala CHC. a senior medical officer and a doctor on deputation offer the services, against the sanctioned strength of seven doctors.

At the Muktsar Civil Hospital, 34 out of 57 sanctioned posts of doctors are lying vacant. Of 40 posts Of 236 sanctioned posts in dist, only 69 filled

#### HOSPITALS TURNED INTO REFERRAL CENTRES

There was no specialist for dengue treatment here last year. The hospitals in Muktsar have become referral centres. Jagit Singh, AMDENT'S SELVINE

each in Malout and Gidderbaha, 24 and 27 positions are lying vacant.

Even the Aam Aadmi Clinics, recently rechristened as Ayushman Arogya Kendras, have not found takers. Three of these 24 mohalla clinics operate without a single doctor.

Gurjant Singh, 69, a resident of Goneana, said, "A doctor or any other educated professional always chooses a place where facilities are better. Here residents in most parts of the district still don't get potable water supply. The

government should think about developing this area. Only then the doctors will be willing to serve in the district."

Notably, the state government tried to bridge the gap earlier this year. In March, 12 MD/MS graduates were posted to Muktsar district – nine to the Civil Hospital in Muktsar and three to Gidderbaha. But only two showed up. The rest stayed away, despite having signed indemnity bonds worth Rs 10 to Rs 15 lakh, committing them to serve in government hospitals for one to two years.

A retired doctor, who spent three decades in the Health Department, said, "Our area is labelled as backward. Low salary, bureaucratic hurdles and constant pressure also contribute to the reluctance. I have heard that some doctors even paid the bond amount just to avoid serving here."

For people like Jagjit Singh, the system's failure is personal. His elderly father had to be rushed to the Government Medical College and Hospital at Faridkot. "There was no specialist for dengue treatment here last year. The hospitals in Muktsar have become referral centres," he said.

In 2016, during the SAD-BJP government, then Health Minister Surjit Kumar Jyani candidly admitted that no government doctor was willing to serve in Muktsar.



# The Statesman • 12 May • Ministry of Ayush Traditional medicine key to achieve universal health coverage: Ayush Ministry

8 • PG 201 • Sqcm 231615 • AVE 750K • Cir Middle Center

Kolkata • Delhi • Bhubaneshwar

# Traditional medicine key to achieve universal health coverage: Ayush Ministry

#### **AGENCIES**

NEW DELHI, 11 MAY

The government has emphasised the growing relevance of traditional medicine in achieving universal health coverage and advancing the goals of 'One Health and Sustainable Development,' it was announced on Sunday.

The sixth meeting of the Group of Friends of Traditional Medicine (GFTM) was successfully held at the Permanent Mission of India (PMI) in Geneva

The meeting brought together ambassador's representatives from various countries committed to strengthening the role of traditional medicine in global healthcare systems, according to Ayush Ministry.

Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush, delivered a keynote address virtually that underscored India's leadership and comThe sixth Group of Friends of Traditional Medicine (GFTM) meeting was held at India's Permanent Mission in Geneva, reaffirming global interest in integrating traditional medicine into healthcare systems. Vaidya Rajesh Kotecha emphasized India's leadership in promoting evidence-based traditional medicine through initiatives like the National AYUSH Mission and Ayush Arogya Mandirs.

mitment in promoting evidence-based traditional medicine across the world.

He reaffirmed India's commitment through Ministry of Ayush with initiatives like the National AYUSH Mission, the integrative model of Ayush Arogya Mandirs, insurance coverage for traditional medicine, and collaborative research with premier institutions like DBT, DST, ICMR, and CSIR.

He also highlighted India's focus on emerging domains such as Al, genomics, and bioinformatics in traditional medicine — reflected in the global technical meeting on Al applications in traditional medicine underscoring the country's role in safeguarding traditional knowledge, enhancing capacity, and promoting equitable global health.

"The Group of Friends of Traditional Medicine (GFTM) was created by India in May 2023. This informal platform allows WHO member states to discuss and support the integration of traditional medicine into health systems," he said, calling for greater collaboration, knowledge exchange, and research partnerships.

India's Permanent Mission to the UN in Geneva, which hosted the meeting, reaffirmed its commitment to furthering international cooperation on raditional and integrative healthcare solutions, in alignment with WHO guidelines and national policies.

With platforms like GFTM and the leadership of the Ministry of Ayush, India is not only preserving its traditional wellness heritage but also reshaping the future of global health — one that is inclusive, preventive, and deeply rooted in the wisdom of nature.

The gathering supported key global initiatives — particularly the WHO Traditional Medicine Strategy 2025–2034 and the upcoming Second WHO Global Traditional Medicine Summit, to be held in India from December 2-4, 2025.



# Punjab Express • 12 May • Ministry of Ayush

## Traditional medicine key to achieve universal health coverage: Ayush Ministry

6 • PG 110010 • AVE Middle Center 550 • Sqcm 348.98K • Cir

Chandigarh

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# The Morning Standard • 12 May • Ministry of Ayush VIRABHADRASANA III NAMASKAR MUDRA

2 • PG 609 • Sqcm 292133 • AVE 300K • Cir Middle Right

Delhi

#### **FITBIT**

### VIRABHADRASANA III NAMASKAR MUDRA (WARRIOR POSE III PRAYER HANDS)

This is an intermediate level standing and balancing pose. It strengthens the grounded leg muscles, including the quadriceps, hamstrings, and glutes, while improving balance and stability. The prayer hand position reduces the challenge on the shoulders and arms, allowing beginners or those with limited shoulder mobility to practise easily.

#### STEPS

- Start in Tadasana (Mountain Pose), feet together, arms relaxed by your sides, and looking forward. Take a deep inhale.
- Shift your weight onto your left foot.
   Engage your quadriceps and activate the arch of your foot while lifting your toes slightly to ensure balance.
- Exhale, bend your torso forward from the hips as you lift your right leg straight back, in line with your hips.
- Bring your hands in Prayer Position at the centre of your chest. Inhale, lengthen your spine from the crown of your head to your lifted heel. Keep your chest broad and your shoulders away from your ears.
- Exhale, square your hips. Flex your left hip and extend your right hip slightly backward to create alignment.
- Keep your standing leg strong to avoid locking the knee. Root down firmly through the grounded left foot, maintaining balance and stability.
- Inhale deeply to elongate your spine further. Exhale softly to hold the pose, engaging your core muscles to support your torso and prevent collapsing into your lower back. Focus on your breath and the connection of your body to the floor.
- Hold for six to eight breaths or as per your capacity.
- Slowly release the pose and return to Tadasana. Repeat on the other side.
- Finally, release and relax in Three Part Mountain Pose for six to eight breaths.

If you are suffering from heart

LIMITATIONS

#### BENEFITS

- Stretches the back leg and activates the hip flexors.
- Promotes flexibility and strength in the lower body.
- Helps cultivate mindfulness and concentration.
- Improves proprioception, which enhances body awareness and spatial orientation.
- Encourages a sense of calm and focus.
- Reduced arm extension makes it accessible for individuals working on their balance or recovering from shoulder injuries.
- Promotes a sense of grounding through the standing leg while fostering lightness and length through the extended spine and back leg.
- Relieves stiffness in the neck, shoulders and back.
- Reduces stubborn fat from hips.
- Useful for people suffering from sciatica.
- Enhances blood circulation.
- Tones and strengthens knees, thighs, and ankles.
- Stimulates abdominal organs and aids digestion.
- Builds stamina; develops a sense of balance and coordination.
- Helps strengthen the leg muscles and adds shape.
- Strengthens the arms, hips and

# problems, severe neck or shoulder, knee, or back problems, migraine, spondylitis, high BP, spinal ailments, sciatica, injuries at the ankle,

spinal ailments, sciatica, injuries at the ankle, knee, and hips or have had a recent chronic illness, avoid this.

- Pregnant women in their later stages should modify or avoid this pose.
- Since it is an arduous pose, avoid holding it for too long.

Shapes the chest and helps

- keep the shoulders straight and strong when the body is relaxed.
- Improves the posture while standing, as generally most of us put the weight on our heels and ankles.

 By N Elumalai, PhD Scholar (Yoga Science) at Meenakshi Academy of Higher Education & Research, Chennai



## The New Indian Express • 12 May • Ministry of Ayush VIRABHADRASANA III NAMASKAR MUDRA

2 • PG 644 • Sqcm 849888 • AVE 246.4K • Cir Top Right

Chennai • Bengaluru

#### **FITBIT**

### VIRABHADRASANA III NAMASKAR **MUDRA** (WARRIOR POSE III PRAYER HANDS)

This is an intermediate level standing and balancing pose. It strengthens the grounded leg muscles, including the quadriceps, hamstrings, and glutes, while also improving balance and stability. The prayer hand position reduces the challenge on the shoulders and arms, allowing beginners or those with limited shoulder mobility to practise easily.

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- Stimulates abdominal organs and aids digestion.
- Builds stamina; develops a sense of balance and coordination.
- Helps strengthen the leg muscles and adding shape.
- Strengthens the arms, hips and

### LIMITATIONS

 If you suffer from heart problems, severe neck or shoulder, knee, or back problems, migraine, spondylitis, high BP, spinal ailments,



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Improves the posture while standing, as generally most of us put the weight on our heels and ankles.

By N Elumalai, PhD Scholar (Yoga Science) at Meenakshi Academy of Higher Education & Research, Chennai



# Political & Business Daily • 12 May • Ministry of Ayush Traditional medicine key to achieve universal health coverage: Ayush Ministry

2 • PG 149 • Sqcm 37353 • AVE 125K • Cir Bottom Right

Bhubaneshwar

# Traditional medicine key to achieve universal health coverage: Ayush Ministry

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## Navodaya Times • 12 May • Ministry of Ayush Ayush Ministry ne yog par shuru kiya saptahik Podcast

9 • PG 260 • Sqcm 91052 • AVE 670.26K • Cir Middle Left

Delhi

# आयुष मंत्रालय ने योग पर शुरू किया साप्ताहिक <mark>पॉडकास</mark>्ट

नई दिल्ली, 11 मई (एजैंसी): आयुष मंत्रालय ने एक नई डिजिटल पहल के तहत साप्ताहिक योग पॉडकास्ट शुरू किया है, जिसे मोरारजी देसाई राष्ट्रीय योग संस्थान (एमडीएनआईवाई) ने तैयार किया है। केंद्रीय आयुष मंत्री और स्वास्थ्य राज्य मंत्री प्रताप राव जाधव ने अपने सोशल मीडिया मंचों पर साप्ताहिक पॉडकास्ट की शुरुआत की।

मंत्रालय ने एक बयान में कहा कि इस पॉडकास्ट का उद्देश्य प्राचीन प्रथाओं को आधुनिक जीवनशैली के साथ मिलाकर योग के शाश्वत ज्ञान को घर-घर तक पहुंचाना है। इसमें कहा गया कि पॉडकास्ट की पहली कडी योग की दुनिया में एक परिवर्तनकारी यात्रा की शुरुआत दर्शाती है। पॉडकास्ट श्रृंखला श्रोताओं को व्यावहारिक चर्चाओं और विशेषज्ञ साक्षात्कारों के साथ जोड़ने के लिए तैयार की गई है, जिससे कि योग सभी उम्र और पृष्ठभूमि के लोगों के लिए सुलभ और प्रासंगिक बन सके। इसकी शुरुआत प्रधानमंत्री नरेन्द्र मोदी द्वारा 30 मार्च, 2025 को अपने 'मन की बात' कार्यक्रम के 120वें एपिसोड के दौरान दिए गए संबोधन के बाद की गई, जिसमें उन्होंने अंतरराष्ट्रीय योग दिवस के महत्व और इसके 2025 की विषय वस्तु 'एक पृथ्वी, एक स्वास्थ्य के लिए योग' पर जोर दिया था।



## Nav Rashtra • 12 May • Ministry of Ayush Appeal to farmers cultivating medicinal plants

12 • PG 500.5K • Cir 70 • Sqcm 115954 • AVE **Bottom Right** 

Mumbai

# औषधी वनस्पतींची लागवड करणाऱ्या शेतकऱ्यांना आवाहन

▲ ठाणे , (वा.) केंद्र प्रस्कृत योजना- २०२१-२२ पासून औषधी वनस्पती औषधी वनस्पतींचे संवर्धन, विकास व लागवड योजना बंद करण्यात आले शाश्वत व्यवस्थापन या योजनेंतर्गत सन असल्याचे केंद्र शासनाने कळविले आहे. २०१५-१६ पासून राष्ट्रीय आयुष अभियान या घटक आयुष मंत्रालयाकडून कृषि कार्यक्रम महाराष्ट्र राज्य फलोत्पादन आणि मंत्रालयाकडे हस्तांतरीत केला आहे. औषधी वनस्पती मंडळामार्फत राबविण्यात येत होता. या योजनेअंतर्गत सन २०१५-१६ ते २०१९-२० या कालावधीमध्ये ८१८.२३ हेक्टर क्षेत्रावर औषधी वनस्पतींची लागवड जिमनीवर अमृत महोत्सवी फळझाड/ वृक्ष करण्यात आलेली आहे. त्याकरिता रक्कम ४१५.१२ लक्ष एवढे अनुदान अदा करण्यात आलेले आहे.

तथापि सन २०२०-२१ पासून औषधी वनस्पती घटक हा राष्ट्रीय आयुष अभियानाचा घटक नसल्याचे तसेच

महात्मा गांधी राष्ट्रीय ग्रामीण रोजगार हमी योजनेंतर्गत वैयक्तिक लाभार्थ्यांच्या सलग शेतावर, शेताच्या बांधावर व पडीक लागवड व फळपिक लागवड कार्यक्रम अर्जुन, असान, अशोका, बेहडा, हिरडा, बेल, टेटू, डिकेमाली, रक्तचंदन, रिठा, लोधा, आइन, शिवन, गुग्गुळ, बिब्बा व करंज या १६ वृक्ष वर्गीय औषधी वनस्पतींना अनुदान अनुज्ञेय आहे.



# Online Coverage

AD.	_		
No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Money Control	AYUSH health insurance: Understand the nitty-gritties before making a claim	74.5M
2.	Dainik Bhaskar	फूंक मारते ही पता चल जाएगा शुगर लेवल: बालाघाट की छात्रा ने बनाई डिवाइस; केमिकल ड	66.5M
3.	अमर उजाला (Amar ujala)	Sirmour News: अस्पतालों में खुली रहीं आपातकालीन सेवाएं	63.8M
4.	Dailyhunt	Ayush ministry launches weekly yoga podcast to promote holistic wellness	18.6M
5.	ThePrint	Ayush ministry launches weekly podcast for transformative journey into world of	11.3M
6.	Haribhoomi	Bhopal News in Brief, 12 May: भोपाल में आज कहां क्या हुआ? एक क्लिक में पढ़ें जरूर	1.1M
7.	The Pioneer	Food with healing powers	776.4K
8.	India Education Diary	Sixth Meeting of the Group of Friends of Traditional Medicine (GFTM) held in Gen	247.3K
9.	India Education Diary	Union Minister of Ayush, Shri Prataprao Jadhav Launches Weekly Yoga Podcast t o P	247.3K
10.	New Kerala	Ayush Ministry Launches Weekly Yoga Podcast for Wellness	72K
11.	News4 Social	RGPV में सृजन 2025 में दिखी इनोवेशन की उड़ान: मंत्री परमार बोले- छात्रों के नवाच	66.4K
12.	saachibaat.com	Today"s Top News – 12 May 2025	29.4K
13.	ET Government	Ayush ministry launches weekly yoga podcast to promote holistic wellness	5K
14.	ET Government	India leads global push for traditional medicine integration at sixth GFTM meeti	5K
15.	Medindia	Weekly Yoga Podcast to Elevate Your Mind, Body, and Soul	N/A
16.	South India News	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
17.	Calcutta News	Sixth Meeting of Group of Friends of Traditional Medicine held in Geneva	N/A
18.	Indianapolis Post	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
19.	Newspoint	Weekly yoga podcast launched to promote holistic wellness	N/A
20.	Maharashtra Samachar	Sixth Meeting of Group of Friends of Traditional Medicine held in Geneva	N/A
21.	Gujarat Samachar	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
22.	Himachal Patrika	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
23.	Gujarat Varta	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
24.	India's News	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
25.	New Delhi News	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
26.	OB News	Sixth Meeting of Group of Friends of Traditional Medicine held in Geneva	N/A



27.	Palgharnews	Ayush ministry launches weekly yoga podcast to promote holistic wellness – Worl d	N/A
28.	Central Chronicle	Ayush Ministry Launches Weekly Yoga Podcast to Bring Timeless Wisdom to Eve ry Ho	N/A
29.	Odisha Post	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
30.	Mumbai News	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
31.	Maharashtra Samachar	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
32.	Kolkata Sun	Sixth Meeting of Group of Friends of Traditional Medicine held in Geneva	N/A
33.	Delhi live news	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
34.	World News Network	Ayush ministry launches weekly yoga podcast to promote holistic wellness – Worl d	N/A
35.	Kolkata Sun	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
36.	The Mobi World	Sixth Meeting of Group of Friends of Traditional Medicine held in Geneva	N/A
37.	Industries News	Ayush ministry launches weekly yoga podcast to promote holistic wellness	N/A
38.	The Asia News	Ayush ministry launches weekly yoga podcast to promote holistic wellness ANI 12	N/A
39.	The Mobi World	Weekly yoga podcast launched to promote holistic wellness	N/A