



MINISTRY OF AYUSH COMPILED MEDIA REPORT
18 Feb, 2025 – 19 Feb, 2025

 **Total Mention 152**

 Print	Financial	Mainline	Regional	Periodical
20	1	13	6	N/A

 Online

132

 Print

No	Newspaper	Headline	Edition	Pg
1.	Business Standard	Caveat influencers	Mumbai + 3	9
2.	The Times of India	Will clear Ayushman dues to pvt hosps by Mar 21: Pb	Chandigarh	3
3.	Hindustan Times	Will clear private hospitals' dues by Mar 21: Punjab to HC	Chandigarh	4
4.	The New Indian Express	KUNDALINI CIRCLES (SEATED TORSO CIRCLES)	Bengaluru	2
5.	The New Indian Express	KUNDALINI CIRCLES	Chennai	2
6.	Deccan Chronicle	IIT-M to launch plant cell fermentation tech lab	Chennai	2
7.	The Daily Guardian	Income Tax-Ayush initiative: Health & Wellness Seminar organised	Chandigarh	13
8.	The Daily Guardian	Feed your brain: The top nutrients to prevent cognitive decline	Delhi	14
9.	The Pioneer	BJP sets its sights on West Bengal and Bihar after Delhi triumph	Hyderabad	7
10.	The Hans India	Cancer vaccine for women to be ready in 6 months	Hyderabad	1
11.	The Hans India	Extend hassle-free health cover to sr citizens	Hyderabad	6
12.	Deccan Herald	The political Pied Piper: Modi's hypnotic slogans and the reality they conceal	Bengaluru	9
13.	Millenniumpost	Cancer vaccine for women to be available in five to six months	Delhi	8
14.	The Morning Standard	FIT BIT	Delhi	2
15.	Dainik Jagran	Ayushmann ke tehat niji hospital ka bakaya chukayegi sarkar	Chandigarh	2
16.	Amar Ujala	Ayushmann bharat yojana ka bakaya 21 march tak chuka degi punjab sarkar	Chandigarh	2
17.	Virat Vaibhav	Mahilaon ke liye cancer ka tika 5 se 6 mahine hoga uplabdh	Delhi	16
18.	Navbharat Times	Ladkiyon ke liye Cancer ka tika jalad	Delhi	8
19.	Loksatta	New cancer vaccine in the final stage!	Mumbai	2
20.	Veer Arjun	Mahilaon ke liye cancer ka tika 6-6 mahine mien hoga uplabdh	Delhi	7

Business Standard • 19 Feb • Ministry of Ayush
Caveat influencers

9 • PG

175 • Sqcm

87620 • AVE

101.93K • Cir

Middle Left

Mumbai • Chandigarh • Jaipur • Delhi

Caveat influencers

An ethics council is a good start

Launching the India Influencer Governing Council (IIGC) last week underlines the explosive growth of the influencer market in India and the need to establish some sort of standards to govern it. Unlike its conventional counterpart, the brand-endorsement business on print and TV, the ambit of social influencers, is many orders of magnitude larger owing to the power of social media. From political and social commentary to brand and product endorsements to YouTube and instant video apps in a multitude of languages, this sprawling area has infinite visibility. No surprise, populous India is one of the world's fastest-growing influencer markets, expected to surpass ₹3,375 crore by 2026. A note introducing the IIGC, comprising senior executives from leading digital-services companies as the founding leadership team and over 65 board advisors across influencers and brand leaders on board, recognises this. It refers to the "colossal scale" and "challenges around transparency, promotions, and regulatory uncertainty" and aims to set standards, protect influencer rights, and promote responsible content creation. The question is whether this agenda would be sufficient.

Last year, the Advertising Standards Council of India (Asci) had come up with a set of self-regulatory guidelines for influencers built around disclaimers and disclosures. The Securities and Exchange Board of India (Sebi) has regulations for influencers peddling financial products. Importantly, Sebi's regulations involve penalties — recently invoked, for example, in the case of Asmita Patel and her Global School of Trading. Likewise, the United States Federal Trade Commission and the Advertising Standards Authority, and the Competition and Markets Authority in the United Kingdom have rules about honesty and disclosures for brand influencers. Transgressing these could attract penalties, fines, and legal notices. It is unclear whether the IIGC will have the authority to do so. Without some sort of deterrent capability in place, the efficacy of the IIGC may be muted.

Establishing standards will also be challenging. As with social media comment, unexceptionable recommendations for fairness, balance, and propriety may preclude brash interjections for which influencer Ranveer Allahbadia finds himself facing death threats and police cases, and he has been upbraided by the Supreme Court. But the line between comment (in this case supposed comedy) and opinion is a fine one and recent experience in India has shown that a person's views may be another person's insult, a problem that is easily amplified on social media, where posts go viral in seconds. Equally, establishing influencer rights may also be necessary. The legal threat by Mondelez to an influencer for highlighting the high sugar content in bestselling children's drink Bourmvita is a case in point. The influencer took down the video and apologised since he lacked the resources to go to court. The fact that Cadbury subsequently reduced the sugar content in Bourmvita suggests an unfair balance of commercial power. One solution would be to partner the government to establish standards. For instance, it was the memorandum of understanding between Asci and the Ministry of AYUSH aimed at monitoring misleading advertisements of AYUSH drugs that enabled a case to be lodged against the proprietors of the ayurved major Patanjali. Despite these challenges, the IIGC is a good beginning. No doubt, it will refine its approach with experience to gain real traction. Till then, *caveat emptor* remains the motto.

The Times of India • 19 Feb • Ministry of Ayush
Will clear Ayushman dues to pvt hosps by Mar 21: Pb

3 • PG

189 • Sqcm

91684 • AVE

46.88K • Cir

Middle Left

Chandigarh

Will clear Ayushman dues to pvt hosps by Mar 21: Pb

TIMES NEWS NETWORK

Chandigarh: The Punjab govt has informed the Punjab and Haryana high court that it will clear all the outstanding amounts under the Ayushman Bharat scheme towards all private hospitals within the state (payable up to December 31, 2024) by March 21. An undertaking in this regard was given by the principal secretary, finance, before the high court. The state, however, sought liberty to further raise the claim regarding contribution to the central govt, as per the scheme.

In view of the specific stand taken by the state counsel, the petitioner, Indian Medical Association, Punjab, and others, submitted that they do not want to press the instant petition. They, however, sought liberty to revive the issue in case the undertaking given to



this court is not adhered to by Punjab in the future. A single bench headed by Justice Kuldeep Tiwari then disposed of the matter.

The petitioners, who were hospitals/medical institutions registered under the Ayushman Bharat scheme, approached the high court in Sept last year seeking the release of their pending dues. The empanelled hospitals are admitting patients under the scheme and duly raising the claims of the medical expenses with the State Health Agency (SHA), Punjab.

During the hearing, the Punjab govt acknowledged the

liability of more than Rs 500 crore up to Dec 18, 2022. The state, however, failed to offer any explanation as to why the undisputed payment in question has not been released in favour of the hospitals.

Responding to the issue, the central govt then informed the high court that as per the Ayushman Bharat Scheme, 60% of the medical bills are to be reimbursed by the Centre and that an amount of Rs 355.48 crore up to the financial year 2023-24 has already been released by the Centre to the state govt and that the obligation to disburse the same is on the state health agencies, including their own component of the dues to the extent of 40%. The Centre contended that Punjab has not only not released its own share but has also misutilised the share already released by it.

Hindustan Times • 19 Feb • Ministry of Ayush
Will clear private hospitals' dues by Mar 21: Punjab to HC

4 • PG

167 • Sqcm

259169 • AVE

267.13K • Cir

Middle Right

Chandigarh

{ AYUSHMAN BHARAT SCHEME }

Will clear private hospitals' dues by Mar 21: Punjab to HC

Surender Sharma

letterschd@hindustantimes.com

CHANDIGARH: The Punjab government has told the Punjab and Haryana high court (HC) that it would clear all the pending dues of private hospitals till December 2024 incurred under Ayushman Bharat scheme by March 21.

A government counsel told the HC bench of justice Kuldeep Tiwari, on instructions from the state's principle secretary (finance), that they will clear all the outstanding dues of private hospitals by March 21. However, the government sought liberty from the court to further raise claim regarding contribution to the Central government.

The submissions were made in a plea from the Indian Medical Association (IMA) Punjab and others, pending from 2022, seeking the release of the outstanding dues/claims of the hospitals registered under the Ayushman Bharat Scheme for patient care for which 60% of the amount is paid by the Centre and 40% is the state's share. The

STATE SOUGHT LIBERTY FROM THE COURT TO FURTHER RAISE CLAIM REGARDING CONTRIBUTION TO THE CENTRAL GOVERNMENT

plea claimed around ₹500 crore is pending disbursement of various hospitals.

During these proceedings last year, the Centre had also levelled allegations of "misutilisation of funds" meant for the scheme by Punjab. This had prompted the court to seek details of its spending on advertisements and welfare schemes.

Later in October 2024, Punjab had claimed that only ₹46 crore is pending to be paid to the hospitals and had further claimed that Centre is yet to release ₹250 crore as its share under the scheme. It had also asserted that it has neither 'misutilised' nor 'withheld the funds'. Both the parties also held a meeting in December. However,

outcome of the same is unclear. However, state's stand before the court suggests that they are yet to arrive at a consensus.

On January 30, as court found that decision regarding December meeting on the issue has not been communicated to the court, it again directed that details of spendings on advertisement and welfare schemes be supplied by February 14. The details have not been supplied. However, now state government has agreed to clear the outstanding bills of hospitals by March 31. Given this, the court has not pressed for details of spendings on advertisement and welfare schemes.

The order on disposal of the petition says as state government gave a deadline to clear outstanding dues, the IMA's counsel agreed to not press for the petition but has sought liberty from the court to revive it if the state government fails to clear the dues. The liberty has been granted to IMA to take up again even the issue of spending on social welfare schemes, if deadline given on clearing dues is not complied with.

The New Indian Express • 19 Feb • Ministry of Ayush KUNDALINI CIRCLES (SEATED TORSO CIRCLES)

2 • PG

639 • Sqcm

639161 • AVE

177.8K • Cir

Top Right

City Express

Bengaluru

FITBIT

KUNDALINI CIRCLES (SEATED TORSO CIRCLES)

This pose, commonly known as Sufi Grinds and traditionally practised in Kundalini Yoga, is a simple seated torso movement. As the name suggests this practice is done by rotating the upper body (torso) in both clockwise and anticlockwise directions coordinating with the breath. It helps warm up the hips and spine, engaging the core and abdominal muscles.

STEPS

- Start in a comfortable seat on the pillow/blanket or on the floor in Sukhasana. The legs are crossed, shoulders rolled back, the chest open, palms resting on the knees, and the chin slightly in.
- Settle down the body, finding the straight line with the back erect and natural lift in the heart.
- Inhale, place your hands on the respective knees. Exhale, bring the torso to a forward bend from the hips. The back forms a 60-degree angle, and the chin is slightly tucked in, extending the back of the neck.
- Inhale, begin a slow clockwise movement of the torso from the right towards the left. While in the flow, press the palms on the legs but not too hard. Exhale, go forward, inhale, and come back to the centre.
- Go in slow rhythmic circles, first in a clockwise direction and then in an anticlockwise direction. Repeat the Kundalini Circles six times in each round or as per capacity.
- To release, inhale, come back to the centre, and sit upright in Easy Pose.
- Release and relax in Sukhasana Variation Arms Knees.

BENEFITS

- Practise at the beginning of a yoga sequence to warm up the muscles of the back, hips, and shoulders.
- Prepares the back, hips, and shoulders for easier movements.
- Included as a part of preparatory poses for the mentioned body areas.
- Strengthen muscles, including the pelvic floor, gluteus maximus, and psoas.
- Keeps the side abdominal muscles active and energised.
- It is part of the kriya practice, coordinating the breath work with the movements of the torso, energising the body and mind.
- Flow of prana moves upwards through the chakras.
- Stimulates the related organs improving better digestion, lesser pains during menstruation.
- Keeps the body free of toxins, flushing them out.
- If a student isn't able to perform Chakki Chalanasana, it can be a good substitute for the same.
- It is a quick solution to reduce accumulated tension.

LIMITATIONS

- Students who have had surgery in abdominal organs, pelvic floor, or lower back, should practise after taking the advice of a yoga expert.
- Those who have severe conditions like blood pressure, a history of heart ailments, are recovering from a herniated disc should take it slow.
- Those who are unable to sit on the floor, can use a blanket, pillow or cushion. While it is a safe practice for senior citizens and pregnant women, the grinding or circular movements of the torso should be slow.



By N Elumalai, PhD Scholar (Yoga Science) at
Meenakshi Academy of Higher Education & Research, Chennai

The New Indian Express • 19 Feb • Ministry of Ayush

KUNDALINI CIRCLES

2 • PG

689 • Sqcm

909970 • AVE

246.4K • Cir

Top Center

Chennai

FITBIT

KUNDALINI CIRCLES

(SEATED TORSO CIRCLES)

This pose, commonly known as Sufi Grinds and traditionally practised in Kundalini Yoga, is a simple seated torso movement. As the name suggests this practice is done by rotating the upper body (torso) in both clockwise and anticlockwise directions coordinating with the breath. It helps warm up the hips and spine, engaging the core and abdominal muscles.

STEPS

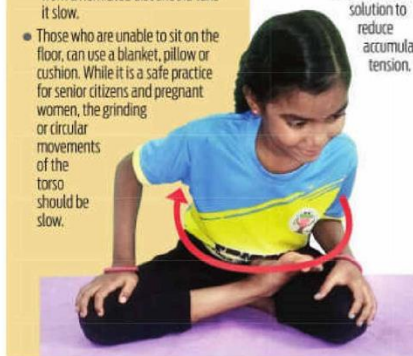
- Start in a comfortable seat on the pillow/blanket or on the floor in Sukhasana. The legs are crossed, shoulders rolled back, the chest open, palms resting on the knees, and the chin slightly in.
- Settle down the body, finding the straight line with the back erect and natural lift in the heart.
- Inhale, place your hands on the respective knees. Exhale, bring the torso to a forward bend from the hips. The back forms a 60-degree angle, and the chin is slightly tucked in, extending the back of the neck.
- Inhale, begin a slow clockwise movement of the torso from the right towards the left. While in the flow, press the palms on the legs but not too hard. Exhale, go forward, inhale, and come back to the centre.
- Go in slow rhythmic circles, first in a clockwise direction and then in an anticlockwise direction. Repeat the Kundalini Circles six times in each round or as per capacity.
- To release, inhale, come back to the centre, and sit upright in Easy Pose.
- Release and relax in Sukhasana Variation Arms Knees.

BENEFITS

- Practise at the beginning of a yoga sequence to warm up the muscles of the back, hips, and shoulders.
- Prepares the back, hips, and shoulders for easier movements.
- Included as a part of preparatory poses for the mentioned body areas.
- Strengthen muscles, including the pelvic floor, gluteus maximus, and psoas.
- Keeps the side abdominal muscles active and energised.
- It is part of the kriya practice, coordinating the breath work with the movements of the torso, energising the body and mind.
- Flow of prana moves upwards through the chakras.
- Stimulates the related organs improving better digestion, lesser pains during menstruation.
- Keeps the body free of toxins, flushing them out.
- If a student isn't able to perform Chakki Chalanasana, it can be a good substitute for the same.
- It is a quick solution to reduce accumulated tension.

LIMITATIONS

- Students who have had surgery in abdominal organs, pelvic floor, or lower back, should practise after taking the advice of a yoga expert.
- Those who have severe conditions like blood pressure, a history of heart ailments, are recovering from a herniated disc should take it slow.
- Those who are unable to sit on the floor, can use a blanket, pillow or cushion. While it is a safe practice for senior citizens and pregnant women, the grinding or circular movements of the torso should be slow.



By N Elumalai, PhD Scholar (Yoga Science) at
Meenakshi Academy of Higher Education & Research, Chennai

Deccan Chronicle • 19 Feb • Ministry of Ayush
IIT-M to launch plant cell fermentation tech lab

2 • PG

166 • Sqcm

292512 • AVE

1.15M • Cir

Bottom Center

Chennai

SHORT TAKES

IIT-M to launch plant cell fermentation tech lab

DC CORRESPONDENT
CHENNAI, FEB. 18

Indian Institute of Technology (IIT) Madras has signed an MoU with Herbalife India to establish the Herbalife-IITM Plant Cell Fermentation Technology Lab.

The agreement aims to bridge the demand-supply gap in plant-based nutraceuticals, phytochemicals, and phytopharmaceuticals while advancing sustainability and innovation in the wellness industry.

Prof. Smitha Srivastava, Department of Biotechnology, IIT Madras, added, "This facility represents a milestone in sustainable innovation, fostering research and academic training for industry applications. We sincerely thank Herbalife for their support in transforming plant cell fermentation research."

Prof. Ashwin Mahalingam, dean - Alumni & Corporate Relations, IIT Madras, stated, "Herbalife has emerged as a leader in sustainable solutions for high-quality herbal raw materials. This partnership will help India move towards a brighter, more sustainable future."

The Centre of Excellence will focus on sustainable solutions for high-quality herbal raw materials and phytochemicals using plant cell fermentation technology. This advanced approach ensures consistent, high-quality bioactive compounds for nutraceuticals, cosmeceuticals, and Ayush formulations, contributing to the UN Sustainable Development Goals (SDG3 - Good Health & Well-Being).

The agreement was signed at IIT Madras in the presence of Ajay Khanna, managing director, Herbalife India, Prof. Ashwin Mahalingam and other representatives. The initiative aligns with India's Bio-E3 policy, which focuses on bio-manufacturing and supports the vision of Aatmanirbhar Bharat.

The Daily Guardian • 19 Feb • Ministry of Ayush

Income Tax–Ayush initiative: Health & Wellness Seminar organised

13 • PG

134 • Sqcm

13430 • AVE

N/A • Cir

Middle Left

Chandigarh

Income Tax–Ayush initiative: Health & Wellness Seminar organised

TDG NETWORK
PANCHKULA

Recognizing the crucial link between health and effective work performance, the Office of the Principal Commissioner of Income Tax organized a Health and Wellness Seminar at the Income Tax Bhavan under the Ayush Department Initiative.

The seminar was presided over by Principal Commissioner of Income Tax, Komal Jogpal, who emphasized the importance of raising awareness about major health issues among officers and em-



ployees. The initiative aimed to promote better healthcare and encourage a healthy lifestyle.

Senior consultant Dr. Vishal Sharma from Alchemist Hospital, Panchkula, and Healthy

Chest & Sleep Clinic participated in the seminar. Dr. Sharma, an expert in treating lung diseases such as lung cancer, asthma, COPD (Chronic Obstructive Pulmonary Disease), and sleep

disorders, provided valuable insights into Obstructive Sleep Apnea (OSA). He highlighted that OSA is a common yet often overlooked condition, which, if left untreated, can lead to severe long-term health complications.

Dr. Sharma explained OSA in simple terms, covering its causes, symptoms, risk factors, and potential complications. He emphasized the need to recognize early warning signs, seek timely medical assistance, and adopt lifestyle modifications to effectively manage and prevent OSA.

The Daily Guardian • 19 Feb • Ministry of Ayush

Feed your brain: The top nutrients to prevent cognitive decline

14 • PG

400 • Sqcm

39992 • AVE

N/A • Cir

Middle Center

Delhi

Feed your brain: The top nutrients to prevent cognitive decline

Maintaining cognitive function is crucial for overall well-being, particularly as we age. With the increasing prevalence of cognitive decline and neurodegenerative diseases, it's important to focus on how certain foods and nutraceuticals can support brain health. Research shows that specific micronutrients play a vital role in enhancing cognitive function, particularly in older adults, helping preserve memory, mental clarity, and overall brain health.

Several micronutrients are crucial for maintaining cognitive function:

Omega-3 Fatty Acids: Found in fatty fish, walnuts, and flaxseeds, omega-3s, particularly DHA, are essential for brain cell structure and function. Higher intake is linked to improved cognitive performance and reduced cognitive decline risk.

Vitamin B Complex: B6, B9 (folate), and B12 are critical for neurotransmitter synthesis and myelin maintenance. Deficiencies are associated with cognitive impairment and dementia. Foods rich in B vitamins include leafy greens, legumes, and eggs.

Vitamin E: An antioxidant that protects against oxidative stress, vitamin E helps slow cognitive decline. Sources include nuts, seeds, and green leafy vegetables.

Antioxidants: Found in berries, dark chocolate, and green tea, antioxidants combat oxidative stress and inflammation in the brain,



FOOD IS MEDICINE

DR ANISH DESAI



supporting cognitive function.

Epigallocatechin Gallate (EGCG): A potent antioxidant found in green tea and cocoa that helps re-

duce neuroinflammation and oxidative stress, potentially enhancing memory.

Caffeine: Found in coffee and tea,

caffeine stimulates cognitive function by enhancing protein kinase C (PKC) activity and reducing amyloid-beta plaque deposition, which may offer protective effects against neurodegenerative diseases like Alzheimer's.

Resveratrol: Found in grapes and red wine, resveratrol helps reduce cognitive deficits by promoting neurogenesis and inhibiting amyloid-beta aggregation.

Anthocyanins: Present in blueberries, anthocyanins possess strong antioxidant and anti-inflammatory properties, improving memory and spatial cognitive functions. Studies suggest blueberry intake may help slow cognitive decline.

Citrus Flavonoids: Including hesperidin and naringenin, these flavonoids protect against oxidative stress and improve spatial memory.

Carotenoids (Lutein and Zeaxanthin): Found mainly in leafy greens, carotenoids contribute to both eye health and cognitive function. Incorporating nutrient-dense foods and nutraceuticals, such as omega-3s, B vitamins, antioxidants, and functional foods like turmeric and ginkgo biloba, is vital for enhancing cognitive function, particularly as we age. A balanced intake of these nutrients can help preserve brain health and improve the overall quality of life. Always consult a healthcare professional before starting any new supplement regimen to ensure safety and effectiveness.

The Pioneer • 19 Feb • Ministry of Ayush

BJP sets its sights on West Bengal and Bihar after Delhi triumph

7 • PG

371 • Sqcm

126086 • AVE

275K • Cir

Bottom Left

Hyderabad

BJP sets its sights on West Bengal and Bihar after Delhi triumph

The Aam Aadmi Party's collapse in Delhi and the cracks within the INDIA bloc have emboldened the BJP to win Bengal and Bihar

Buoyed by its sweeping success in Delhi, the Bharatiya Janata Party (BJP) has now turned its focus towards the crucial state elections in West Bengal in 2026, where it aims to dethrone Mamata Banerjee. What once seemed like an uphill battle is now a tangible possibility for the party. Emboldened by the Aam Aadmi Party's (AAP) debacle in Delhi, BJP leaders are proclaiming, "Delhi ki jeet hamari ho gayi, ab 2026 main Bengal ki baari hai" (We have won Delhi; now it's Bengal's turn in 2026). Bihar, too, is set to witness an intense electoral showdown. With recent victories boosting the party's confidence, BJP and its allies plan to enter the battle with renewed aggression to retain power. The frag



K S TOMAR

mented INDIA alliance, which was evident in Haryana and Delhi, provides the BJP with an additional advantage. The Rashtriya Swayamsevak Sangh (RSS), which has maintained a strong presence in West Bengal for decades, is expected to play a pivotal role in BJP's bid to oust Mamata in the upcoming assembly elections. **Modi's Appeal:** BJP's Trump

CardPrime Minister Narendra Modi remains the BJP's strongest electoral force. His leadership, credibility, and mass appeal, especially among the middle and lower-income groups, were decisive in Delhi's outcome. Welfare schemes like free ration under the PM Garib Kalyan Anna Yojana directly strengthened BJP's voter base. Modi's ability to project governance stability ensured that BJP's campaign resonated powerfully across the capital. Modi's credibility as a vote magnet and his guarantee to implement manifesto promises worked like magic for the BJP, which continues to heavily rely on him even for state elections. In his characteristic style, Modi remarked, "Congress has achieved a dou-

ble hat-trick of defeats with zero seats," predicting its further decline. Meanwhile, he celebrated BJP's string of victories in Haryana, Maharashtra, and Delhi, reinforcing his status as the party's ultimate campaigner. **Decoding BJP's Triumph in Delhi:** The Modi Factor Several key factors contributed to BJP's victory in Delhi, with Modi playing a central role. His strong stance on national security, Hindutva, and governance stability shaped the electoral landscape, particularly among urban and middle-class voters. **Modi's National Security & Hindutva Image** As the national capital, Delhi is heavily influenced by nationalistic narratives. Modi's firm policies on Pakistan, terrorism,



and Hindutva solidified BJP's core voter base. By framing the election as Modi vs. Kejriwal rather than a contest over local governance, BJP ensured that Modi's persona resonated strongly with voters. **PM's Welfare Schemes vs. AAP's Freebies** While AAP is known for its populist freebies, the Modi

government strategically countered this with large-scale welfare initiatives such as PM Awas Yojana (housing for the poor), Ujjwala Yojana (free LPG connections), and Ayushman Bharat (health insurance). By shifting the narrative from Kejriwal's localized welfare model to Modi's broader national schemes, the BJP successfully attracted lower-income and migrant voters. A masterstroke was Modi's assurance that AAP's welfare schemes would not be discontinued but rather enhanced, promising to elevate Delhi into a world-class city. This neutralized Kejriwal's traditional advantage and reassured voters. BJP also aggressively targeted AAP over corruption allegations, particular-

ly the liquor scam, altering voter perception. Modi's leadership was positioned as a guarantee of cleaner governance, contrasting sharply with AAP's tainted image. **Impact of BJP's Victories in Other States:** BJP's recent wins in Haryana, Maharashtra, and other key states created a momentum effect, reinforcing voter confidence in Delhi. Haryana's proximity made its results particularly influential, given the shared demographics. The party's national winning streak also boosted cadre morale, creating a perception of electoral invincibility, which further weakened AAP's positioning as an alternative force. **Why AAP Lost:** AAP's defeat was not solely due to BJP's strategic campaign

but also its political miscalculations. Kejriwal underestimated Congress's relevance, assuming it was a non-factor. This resulted in AAP's defeat in 14 assembly segments where the victory margin was lower than the votes secured by Congress candidates. AAP had previously employed a similar strategy in Haryana, splitting Congress's votes and aiding BJP's gains. However, this tactic backfired in Delhi, as the ignored Congress vote share ended up damaging AAP more than BJP. One of the biggest takeaways from AAP's crushing defeat is the blow to Arvind Kejriwal's national ambitions. (The writer is a senior political analyst and strategic affairs columnist; views are personal)

The Hans India • 19 Feb • Ministry of Ayush
Cancer vaccine for women to be ready in 6 months

1 • PG

60 • Sqcm

18008 • AVE

390.49K • Cir

Top Left

Hyderabad

Cancer vaccine for women to be ready in 6 months

CHHATRAPATI SAMBHAJI-NAGAR: A vaccine to fight cancers affecting women will be available in five to six months, and those in the age group of nine to 16 years will be eligible for inoculation, Union Minister Prataprao Jadhav said on Tuesday. Addressing a press conference here, the Union Minister of State for Health, Family Welfare and Ayush (Independent Charge) said that research on a vaccine is nearly complete and trials are underway. "The number of cancer patients has increased in the country, and the Central government has initiated steps to address this issue. Women above 30 will undergo screening at hospitals, and daycare cancer centres will be established for early detection of the disease," Jadhav said. He said the government has also waived off customs duty for medicines used in cancer treatment. The minister said, "The research on a vaccine for cancers that affect women is nearly complete, and trials are underway. It will be available in five to six months, and girls in the age group of nine to 16 years will be eligible for inoculation."

The Hans India • 19 Feb • Ministry of Ayush
Extend hassle-free health cover to sr citizens

6 • PG

83 • Sqcm

24758 • AVE

390.49K • Cir

Middle Right

Hyderabad

Extend hassle-free health cover to sr citizens

THE Central government introduced the major health-care initiative PMJAY (Pradhan Mantri Jan Arogya Yojana) in 2018. It strives to give underprivileged groups adequate monetary security and medical care. After completing the Ayushman Bharat registration process, prospective beneficiaries can take advantage of free health-care for secondary and tertiary hospitalisation up to Rs. 5 lakhs per household per year through this programme. To provide medical facilities to people who formerly weren't eligible, like senior citizens 70 and above, GOI introduced the major healthcare initiative, Ayushman Bharat Yojana. The eligibility is only having an Aadhaar card and no other criteria. The AB PMJAY hospitalisation and treatment becomes effective as soon as the ID card is downloaded. Several of us, senior citizens, rushed to E-Seva centers only to be told that it would take some more time. Since then we have been visiting online centers almost every week. We are now being told the system is accepting all the details and the card is approved, but the system shows the nomination as approved but the card does not get downloaded. We request the Telangana government to initiate the following action. Remove the hurdles to Ayushman PMJAY scheme for 70 and above citizens or, alternately, provide an equivalent system in Arogyasri to 70 and above citizens on par with A-PMJAY. The writer is a senior citizen aged 84 without pension and medical facility.

V S Sudhaker, Hyderabad

Deccan Herald • 19 Feb • Ministry of Ayush

The political Pied Piper: Modi's hypnotic slogans and the reality they conceal

9 • PG

377 • Sqcm

451889 • AVE

1.4M • Cir

Top Center

Bengaluru

The political Pied Piper: Modi's hypnotic slogans and the reality they conceal

PRIYANK KHARGE

From the moment Narendra Modi came into power in 2014, he has wielded sloganising as a tool to shape public perception—leading millions like a modern-day political Pied Piper. Every election cycle, every economic crisis, and every governance failure has been met not with accountability but with a new slogan—a new tune promising a utopian future while reality deteriorates. *Acche din*, *sabka saath sabka vikas*, *Atmanirbhar Bharat*, *Amrit Kaal*, and *Viksit Bharat*—these have functioned not as policy roadmaps but as hypnotic incantations, designed to distract and pacify the public, steering them away from the struggles of the present.

In 2014, Modi rode to power on the tall promise of *acche din* and a pledge to rescue citizens from *Mehangai Ki Maar*. By 2019, however, those days remained elusive. Instead, the country was grappling with the aftershocks of demonetisation, a poorly implemented GST, and a slowing economy despite tall claims of reform. Yet, rather than addressing these failures, Modi framed them as necessary steps toward a resurgent India. As India limped through the Covid-19

pandemic in 2020–21, Modi once again shifted the narrative. The focus was not on economic recovery, healthcare preparedness, or the loss of millions of jobs; he spoke of *Amrit Kaal*, a grand 25-year journey leading up to India's centenary in 2047. It was a clever ruse. As people reeled from the pandemic's impact, they were urged to ignore the present turmoil and fix their gaze on an abstract, distant promise.

Meanwhile, in the government's own language of *Thalnomics*, the average cost of a vegetarian *thali* has risen by 50% over the past decade. Inflation in housing, healthcare, and education continues to climb—housing rents have surged by 12%, healthcare expenses by 6.5%. The services sector growth hit a two-year low last month, with Purchasing Managers' Index for services declining to 56.5—the lowest since November 2022.

The idea of entering *Amrit Kaal* while marching toward a *Viksit Bharat* raises deep concerns. There is no clear roadmap to achieving a \$30 trillion economy by 2047, and data suggests that India is far from being on track. The real GDP growth rate has declined to 6.4% from 8.2% in 2023–24, falling below the 6.5–7% range projected by the

Economic Survey in July 2024.

In the recently presented budget, Union Finance Minister Nirmala Sitharaman claimed that the fiscal deficit had improved from 4.9% to 4.8%. However, this was achieved by cutting capital expenditure, with the Centre and states curbing a combined Rs 1,83,569 crore. Significant cuts were made in health, education, social welfare, agriculture, and rural and urban development, exposing the stark gap between rhetoric and reality.

The FM outlined six principles for *Viksit Bharat*: zero poverty, quality education, comprehensive healthcare, meaningful employment, inclusion of women in economic activities, and farmers' well-being. However, the budget allocations suggest otherwise. The allocation to the Department of Agriculture and Farmers Welfare saw a Rs 3,905 crore cut, while allocations for the PMFBY were reduced by Rs 3,621 crore. Critical schemes like PM-KISAN and Ayushman Bharat remain stagnant at their 2024–25 revised estimates. The allocation for MGNREGS, a lifeline for millions, remains at Rs 86,000 crore—unchanged from the previous year—while 20% of that budget

is earmarked for clearing past arrears. The social sector has once again taken a hit. Budget allocations for education, health, and social welfare have either stagnated or shrunk when adjusted for inflation.

Modi's grand plans for industrial resurgence—*Make in India*, *Startup India*, *Skill India*, and *Atmanirbhar Bharat*—have largely remained slogans. Manufacturing, which was supposed to constitute 25% of GDP, has shrunk from 15.3% in 2014 to 12.6%—the lowest in 60 years. Since 2014, manufacturing growth has averaged just 5.9%, far short of the promised 12–14% annual growth.

The government's pledge to create 10 crore new manufacturing jobs has been replaced by the loss of 2.4 crore jobs between 2017 and 2021. Meanwhile, the MSME sector, the backbone of India's economy, has seen over 61,000 closures since 2020. Despite the Rs 20,000 crore Startup India Seed Fund promise, only Rs 454 crore has been disbursed—meaning just 1.58% of recognised startups have benefited. Under *Skill India*, only 20% of the one crore trained individuals have found employment since 2015.

Despite Modi's projection as Vishwaguru, global economic and social indicators tell a

different story. The rupee has hit a historic low of Rs 87.96 per US dollar. Foreign investment in India is at a 12-year low, with FDI pulling out over \$11 billion in 2025 alone. A staggering 20 lakh Indians have renounced their citizenship in the past decade. In the last five years, over 50,000 HNIs have left the country. Between October 2023 and September 2024, approximately 10 Indians were arrested every hour while attempting to cross US borders. This exodus speaks volumes about the growing despair—something Vishwaguru's slogans cannot conceal.

Modi's grand proclamation of *Na Khaunga, Na Khane Dunga* has also rung hollow. He has remained conspicuously silent on India's biggest corruption scandal—the opaque electoral bonds scheme—and the selective reprieve given to opposition leaders facing corruption probes. Since 2014, at least 25 opposition leaders under investigation have crossed over to the BJP, 23 of whom have subsequently received relief.

In the 2024 Corruption Perceptions Index (CPI), India ranked 96th out of 180 countries, signalling a troubling decline in transparency and accountability.

While Modi's government revels in grand

slogans, it has steadily eroded the rights of states. In the past year, the Union government's transfers to states were cut by Rs 79,631 crore. Karnataka, despite being the second-highest tax-contributing state, received only Rs 51,876 crore in tax devolution. When Karnataka protested these cuts, it was dismissed as "petty thinking." Federalism, once a pillar of Indian democracy, is being steadily undermined in favour of centralised control. The share of southern states in the divisible tax pool has declined over time—Karnataka's share has shrunk from 4.98% in FY02 to 3.6% in FY26.

Modi's political strategy has been clear—create totems, rally the public around unattainable visions, and divert attention from present crises. He has played the role of the Pied Piper with remarkable dexterity, luring the people with promises of *acche din*, *Amrit Kaal*, and *Viksit Bharat*. The longer we remain enchanted by these slogans, the closer we march to the edge of the cliff. The nation must break free from this illusion before it is too late.

(The writer is the minister for rural development, Panchayati Raj and IT & BT, Government of Karnataka)

Millenniumpost • 19 Feb • Ministry of Ayush
Cancer vaccine for women to be available in five to six months

8 • PG

125 • Sqcm

224968 • AVE

750K • Cir

Middle Left

Delhi

Cancer vaccine for women to be available in five to six months'

MPOST BUREAU

CHHATRAPATI SAMBHAJINAGAR: A vaccine to fight cancers affecting women will be available in five to six months, and those in the age group of nine to 16 years will be eligible for inoculation, Union Minister Prataprao Jadhav said on Tuesday.

Addressing a press conference here, the Union Minister of State for Health, Family Welfare and Ayush (Independent Charge) said that research on a vaccine is nearly complete and trials are underway.

"The number of cancer patients has increased in the country, and the Central government has initiated steps to address this issue. Women

The Union Minister of State for Health, Family Welfare and Ayush (Independent Charge) said that research on a vaccine is nearly complete and trials are underway

above 30 will undergo screening at hospitals, and daycare cancer centres will be established for early detection of the disease," Jadhav said.

He said the government has also waived off customs duty for medicines used in

cancer treatment.

The minister said, "The research on a vaccine for cancers that affect women is nearly complete, and trials are underway. It will be available in five to six months, and girls in the age group of nine to 16 years will be eligible for inoculation."

Asked about the cancers the vaccine will tackle, Jadhav said breast, oral and cervical cancers.

Asked about transforming the existing healthcare centres into Ayush facilities, Jadhav said hospitals have Ayush departments, and people can avail of these facilities.

He said the country has 12,500 such health facilities, and the government is increasing them.

The Morning Standard • 19 Feb • Ministry of Ayush

FIT BIT

2 • PG

621 • Sqcm

298119 • AVE

300K • Cir

Middle Right

Delhi

FITBIT

KUNDALINI CIRCLES

(SEATED TORSO CIRCLES)

This pose, commonly known as Sufi Grinds and traditionally practised in Kundalini Yoga, is a simple seated torso movement. As the name suggests this practice is done by rotating the upper body (torso) in both clockwise and anticlockwise directions coordinating with the breath. It helps warm up the hips and spine, engaging the core and abdominal muscles.

STEPS

- Start in a comfortable seat on the pillow/blanket or on the floor in Sukhasana. The legs are crossed, shoulders rolled back, the chest open, palms resting on the knees, and the chin slightly in.
- Settle down the body, finding the straight line with the back erect and natural lift in the heart.
- Inhale, place your hands on the respective knees. Exhale and bring the torso to a forward bend from the hips. The back forms a 60-degree angle, and the chin is slightly tucked in, extending the back of the neck.
- Inhale, begin a slow clockwise movement of the torso from the right towards the left. While in the flow, press the palms on the legs but not too hard. Exhale, go forward, inhale, and come back to the centre.
- Go in slow rhythmic circles, first in a clockwise direction and then in an anticlockwise direction. Repeat the Kundalini Circles six times in each round.
- To release, inhale, come back to the centre, and sit upright in Easy Pose.
- Release and relax in Sukhasana Variation Arms Knees.

BENEFITS

- Practise at the beginning of a yoga sequence to warm up the muscles of the back, hips, and shoulders.
- Prepares the back, hips, and shoulders for easier movements.
- Included as a part of preparatory poses for the mentioned body areas.
- Strengthen muscles, including the pelvic floor, gluteus maximus, and psoas.
- Keeps the side abdominal muscles active and energised.
- It is part of the kriya practice, coordinating the breath work with the movements of the torso, energising the body, and mind.
- Flow of prana moves upwards through the chakras.
- Stimulates the related organs improving better digestion and lesser pains during menstruation.
- Keeps the body free of toxins, flushing them out.
- If a performer isn't able to perform Chakki Chalanasana, it can be a good substitute for the same.
- It is a quick solution to reduce accumulated tension.

LIMITATIONS

- People who have undergone surgery on abdominal organs, pelvic floor, or lower back, should practise after taking the advice of a yoga expert.
- Those who have severe conditions like blood pressure, a history of heart ailments, and are recovering from a herniated disc should take it slow.
- Those who are unable to sit on the floor can use a blanket, pillow, or cushion. While it is a safe practice for senior citizens and pregnant women, the grinding or circular movements of the torso should be slow.



By N Elumalai, PhD Scholar (Yoga Science) at
Meenakshi Academy of Higher Education & Research, Chennai

Dainik Jagran • 19 Feb • Ministry of Ayush
Ayushmann ke tehat niji hospital ka bakaya chukayegi sarkar

2 • PG

233 • Sqcm

368754 • AVE

107.62K • Cir

Middle Left

Chandigarh

आयुष्मान के तहत निजी अस्पतालों का बकाया चुकाएगी सरकार

राज्य ब्यूरो, जागरण • चंडीगढ़ :

पंजाब सरकार को हाई कोर्ट की



फटकार के बाद

आखिरकार

आयुष्मान भारत

योजना के

तहत निजी अस्पतालों का बकाया चुकाने के लिए तैयार होना पड़ा है।

सरकार ने हाई कोर्ट को आश्वासन दिया है कि राज्य के सभी निजी

अस्पतालों का 31 दिसंबर, 2024 तक का बकाया भुगतान 21 मार्च,

2025 तक कर दिया जाएगा। पिछले दो वर्षों से पंजाब सरकार

आयुष्मान भारत योजना के तहत निजी अस्पतालों को भुगतान नहीं

कर रही थी, जिससे कई अस्पतालों को वित्तीय संकट का सामना करना

पड़ा। इंडियन

मेडिकल

एसोसिएशन

ने इस देरी को

लेकर याचिका

दायर की थी।

जब हाई कोर्ट

ने सरकार से

बिज्ञापनों पर

किए गए करोड़ों

रुपये के खर्च

● दो वर्षों का बकाया न देने पर हाई कोर्ट ने लगाई थी फटकार

● इंडियन मेडिकल एसोसिएशन ने दायर की थी याचिका

का ब्योरा मांगा, तो सरकार ने बकाया जारी करने की सहमति दे

दी। हाई कोर्ट ने स्पष्ट किया कि यदि सरकार भुगतान में और देरी करती

है तो वित्त सचिव पर अवमानना की कार्रवाई की जाएगी। इस चेतावनी

के बाद पंजाब सरकार ने कोर्ट को आश्वासन दिया कि एक माह

के भीतर यह राशि जारी कर दी जाएगी। सरकार के इस आश्वासन

के बाद हाई कोर्ट ने याचिका का निपटारा कर दिया।

Amar Ujala • 19 Feb • Ministry of Ayush

Ayushmann bharat yojana ka bakaya 21 march tak chuka degi punjab sarkar

2 • PG

90 • Sqcm

66648 • AVE

368.8K • Cir

Middle Center

Chandigarh

आयुष्मान भारत योजना का बकाया 21 मार्च तक चुका देगी पंजाब सरकार

चंडीगढ़। पंजाब एवं हरियाणा हाईकोर्ट के कड़े रुख और फटकार के बाद पंजाब सरकार आखिरकार आयुष्मान भारत स्कीम के तहत निजी अस्पतालों का बकाया चुकाने को तैयार हो गई है। सरकार ने हाई कोर्ट को विश्वास दिलाया है कि राज्य के सभी निजी अस्पतालों का 31 दिसंबर 2024 तक का बकाया भुगतान 21 मार्च 2025 तक कर दिया जाएगा। बीते दो वर्ष से पंजाब सरकार आयुष्मान भारत योजना के तहत निजी अस्पतालों को भुगतान नहीं कर रही थी, जिससे कई अस्पतालों को भारी वित्तीय संकट का सामना करना पड़ा। इंडियन मेडिकल एसोसिएशन ने इस देरी को लेकर याचिका दायर की थी। ब्यूरो

Virat Vaibhav • 19 Feb • Ministry of Ayush
Mahilaon ke liye cancer ka tika 5 se 6 mahine hoga uplabdh

16 • PG

134 • Sqcm

161043 • AVE

625K • Cir

Middle Right

Delhi

महिलाओं के लिए कैंसर का टीका पांच से छह महीने में होगा उपलब्ध: जाधव

वैभव न्यूज ■ छत्रपति संभाजीनगर

केंद्रीय स्वास्थ्य राज्य मंत्री प्रतापराव जाधव ने मंगलवार को कहा कि महिलाओं को होने वाले कैंसर के इलाज के लिए पांच से छह महीने में टीका उपलब्ध हो जाएगा और नौ से 16 वर्ष की लड़कियां इसके लिए पात्र होंगी। केंद्रीय आयुष मंत्री ने यहां संवाददाताओं को संबोधित करते हुए कहा कि टीके पर शोध का कार्य लगभग पूरा हो चुका है और परीक्षण जारी हैं। केंद्रीय स्वास्थ्य राज्य मंत्री प्रतापराव जाधव ने कहा, देश में कैंसर के मरीजों की संख्या में वृद्धि हुई है और केंद्र सरकार ने इस मुद्दे को हल करने के लिए कदम उठाए हैं। 30 वर्ष से अधिक उम्र की महिलाओं की अस्पतालों में जांच की जाएगी और बीमारी का जल्द पता लगाने के लिए डेकेयर कैंसर सेंटर स्थापित किए



जाएंगे। उन्होंने कहा कि सरकार ने कैंसर के इलाज में इस्तेमाल होने वाली दवाओं पर सीमा शुल्क भी हटा दिया है। मंत्री ने कहा, महिलाओं को प्रभावित करने वाले कैंसर के लिए टीके पर शोध का कार्य लगभग पूरा हो चुका है और परीक्षण जारी हैं। यह पांच से छह महीने में उपलब्ध हो जाएगा और नौ से 16 वर्ष की आयु की लड़कियां टीकाकरण के लिए पात्र होंगी। यह पूछे जाने पर कि यह टीका

किन कैंसरों से निपटेगा, जाधव ने बताया कि इससे स्तन, मुख और गर्भाशय ग्रीवा के कैंसर से निपटने में मदद मिलेगी। जाधव ने मौजूदा स्वास्थ्य केंद्रों को आयुष केंद्रों में बदलने के बारे में पूछे जाने पर कहा कि अस्पतालों में आयुष विभाग है और लोग इन सुविधाओं का लाभ उठा सकते हैं। उन्होंने कहा कि देश में ऐसे 12,500 स्वास्थ्य केंद्र हैं और सरकार इन्हें बढ़ा रही है।

Navbharat Times • 19 Feb • Ministry of Ayush
Ladkiyon ke liye Cancer ka tika jalad

8 • PG

33 • Sqcm

64029 • AVE

2.68M • Cir

Top Left

Delhi

लड़कियों के लिए कैंसर का टीका जल्द: केंद्रीय मंत्री

■ भाषा, छत्रपति संभाजीनगर: केंद्रीय स्वास्थ्य राज्य मंत्री प्रतापराव जाधव ने मंगलवार को कहा कि महिलाओं को होने वाले कैंसर के इलाज के लिए पांच से छह महीने में टीका उपलब्ध हो जाएगा और नौ से 16 साल की लड़कियां इसके लिए पात्र होंगी।

केंद्रीय आयुष मंत्री ने यहां मीडिया को संबोधित करते हुए कहा कि टीके पर शोध का कार्य लगभग पूरा हो चुका है और परीक्षण जारी है। यह पूछे जाने पर कि यह टीका किन कैंसरों से निपटेगा? जाधव ने बताया कि इससे स्तन, मुख और गर्भाशय ग्रीवा के कैंसर से निपटने में मदद मिलेगी। जाधव ने कहा, देश में कैंसर के मरीजों की संख्या में वृद्धि जारी है।

Loksatta • 19 Feb • Ministry of Ayush
New cancer vaccine in the final stage!

2 • PG

88 • Sqcm

347222 • AVE

784.32K • Cir

Middle Center

Mumbai

कर्करोगावरील नवी लस अंतिम टप्प्यात !

‘आयुष’ मंत्री प्रतापराव जाधव यांचा दावा

लोकसत्ता विशेष प्रतिनिधी

छत्रपती संभाजीनगर : कर्करोगावर नवे लस संशोधन अंतिम टप्प्यात असून त्याची मानवी चाचणी सुरू झाली आहे. येत्या सात-आठ महिन्यांत हे काम पूर्ण झाल्यानंतर ती सर्वसामान्यांसाठी उपलब्ध होईल, असा दावा ‘आयुष’ मंत्रालयाचा स्वतंत्र कारभार पाहणारे केंद्रीय राज्यमंत्री प्रतापराव जाधव यांनी केला.

अर्थसंकल्पाबाबत जागृतीसाठी मंत्र्यांना दिलेल्या कार्यक्रमाचा भाग म्हणून त्यांनी मंगळवारी पत्रकार बैठक घेऊन अर्थसंकल्प आणि त्यातील आरोग्य क्षेत्राच्या तरतुदीची माहिती दिली.

कर्करोगाचे निदान लवकर व्हावे यासाठी जिल्हा रुग्णालयात एक विशेष कक्ष उभारण्यात येणार आहे. याचबरोबर आता कर्करोग होऊ नये म्हणून लस विकसित केली जात आहे. ही लस लवकर उपलब्ध होऊ शकेल. पुढील पाच वर्षांत ७५ हजार डॉक्टरांच्या रिक्त जागा भरण्यात येणार असून पुढील वर्षात १० हजार डॉक्टरांची भरती केली जाणार आहे. एकूण अर्थसंकल्पात सार्वजनिक आरोग्यासाठी ९९ हजार ८५८. ५६ लाख कोटी रुपयांचा निधी असून यामध्ये आयुष मंत्रालयाचा चार हजार कोटी रुपयांचा निधी प्रस्तावित आहे, असे प्रतापराव जाधव यांनी यावेळी सांगितले.

Veer Arjun • 19 Feb • Ministry of Ayush

Mahilaon ke liye cancer ka tika 6-6 mahine mien hoga uplabdh

7 • PG

183 • Sqcm

13693 • AVE

60K • Cir

Top Center

Delhi

महिलाओं के लिए कैंसर का टीका पांच से छह महीने में होगा उपलब्ध: केंद्रीय मंत्री जाधव

छत्रपति संभाजीनगर, (भाषा)।
केंद्रीय स्वास्थ्य राज्य मंत्री
तापराव जाधव ने मंगलवार को
कहा कि महिलाओं को होने वाले
कैंसर के इलाज के लिए पांच से
छह महीने में टीका उपलब्ध हो
जाएगा और नौ से 16 वर्ष की
लड़कियां इसके लिए पात्र होंगी।
केंद्रीय आयुष मंत्री ने यहां
वादादाताओं को संबोधित करते
ए कहा कि टीके पर शोध का
कार्य लगभग पूरा हो चुका है और
परीक्षण जारी है।

जाधव ने कहा, देश में कैंसर
रोगियों की संख्या में वृद्धि हुई है
और केंद्र सरकार ने इस मुद्दे को
ल करने के लिए कदम उठाए हैं।
60 वर्ष से अधिक उम्र की
महिलाओं की अस्पतालों में जांच

की जाएगी और बीमारी का जल्द
पता लगाने के लिए डेकेयर कैंसर
सेंटर स्थापित किए जाएंगे।
उन्होंने कहा कि सरकार ने कैंसर
के इलाज में इस्तेमाल होने वाली
दवाओं पर सीमा शुल्क भी हटा
दिया है। मंत्री ने कहा, महिलाओं
को प्रभावित करने वाले कैंसर के
लिए टीके पर शोध का कार्य
लगभग पूरा हो चुका है और
परीक्षण जारी है। यह पांच से छह
महीने में उपलब्ध हो जाएगा और नौ
से 16 वर्ष की आयु की लड़कियां
टीकाकरण के लिए पात्र होंगी।

यह पूछे जाने पर कि यह
टीका किन कैंसरों से निपटेगा,
जाधव ने बताया कि इससे स्तन,
मुख और गर्भाशय ग्रीवा के कैंसर
से निपटने में मदद मिलेगी।

Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	MSN Hindi	Cancer Vaccine: 6 से 16 साल की लड़कियों को लगेगा कैंसर का टीका, केंद्रीय मंत्री ...	733.9M
2.	Msn India	India Set To Launch Cancer Vaccine For Women This Year: All You Need To Know	733.9M
3.	Msn India	Cancer Vaccine For Women To Target Breast, Oral And Cervical Cancers To Be Avail...	733.9M
4.	Msn India	News18 Evening Digest: Mamata Banerjee Attacks Yogi Govt, Says "Maha Kumbh Turn...	733.9M
5.	Msn India	GBS Outbreak: Maharashtra Reports Two New Fatalities, Death Toll Rises To 21 In ...	733.9M
6.	Msn India	GBS outbreak: Maharashtra sees 2 new deaths, India toll hits 21	733.9M
7.	Msn India	Two more GBS deaths in Maharashtra, India toll at 21	733.9M
8.	News18	News18 Evening Digest: Mamata Banerjee Attacks Yogi Govt, Says "Maha Kumbh Turn...	152.8M
9.	News18	India Set To Launch Cancer Vaccine For Women This Year: All You Need To Know	152.8M
10.	Ndtv	Cancer Vaccine For Women To Be Available In 6 Months: Union Minister	111.1M
11.	Money Control	Cancer vaccine for women to be available in five to six months, says Union Minis..	74.5M
12.	Money Control	GBS outbreak: Maharashtra sees 2 new deaths, India toll hits 21	74.5M
13.	Dainik Bhaskar	कैथल में निकाय चुनाव के दृष्टिगत धारा 163 लागू: विस्फोटक पदार्थ, तलवार, बरछा, भा...	66.5M
14.	Dainik Bhaskar	प्रधानमंत्री योग पुरस्कार के लिए नामांकन शुरू	66.5M
15.	The Times of India	Cancer vaccine for women after human trials over in next 7-8 months: Health mini...	64.4M
16.	The Times of India	NGT notice to central, state govts on proposed institute in eco-sensitive zone	64.4M
17.	The Times of India	Cancer vaccine for women to be available in five to six months, says Union minis..	64.4M
18.	The Times of India	Two more GBS deaths in Maharashtra, India toll at 21	64.4M
19.	The Times of India	Guillain-Barré Syndrome deaths in Pune and Nagpur; Wagholi man succumbs	64.4M
20.	The Times of India	Union Minister Prataprao Jadhav Hints at Travel Restrictions	64.4M
21.	अमर उजाला (Amar ujala)	बेटियों को दें गुणात्मक शिक्षा : दीपक चौहान	63.8M
22.	अमर उजाला (Amar ujala)	उत्तराखंड बजट सत्र: एक घंटे के अभिभाषण में 43 विभागों की योजनाओं का जिक्र, विपक्...	63.8M

23.	अमर उजाला (Amar ujala)	Cancer Vaccine: महिलाओं में कैंसर का जोखिम होगा कम, केंद्रीय मंत्री ने की बड़ी घ...	63.8M
24.	अमर उजाला (Amar ujala)	Yamuna Nagar News: महापौर बनने के लिए छह प्रत्याशियों का नामांकन	63.8M
25.	Navbharat Times - NBT Education	महिलाओं के लिए कैंसर वैक्सीन को लेकर आ गया बड़ा अपडेट, केंद्रीय मंत्री ने बताया ...	57.6M
26.	Mint	Cancer Vaccine for women set to launch in India within 5-6 months; Girls aged 9-..	40.8M
27.	Dainik Jagran	Cancer Vaccine: कैंसर के टीके को लेकर केंद्रीय मंत्री ने कर दी बड़ी घोषणा, महिलाओ...	40.5M
28.	The Hindu	Cancer vaccine for women to be available in five to six months, says Union Minis..	35.9M
29.	Zee News Hindi	Cancer Vaccine: 9 से 16 साल की लड़कियों को लगेगा कैंसर का टीका, सरकार ने बता दी ...	31.9M
30.	सकाळ(eSakal)	Prataprao Jadhav : 'ठाकरे, राऊतांनी पापे धुवावीत!'	30.5M
31.	The Economic Times	Cancer vaccine for women to be available in five to six months, says Union Minis..	28.7M
32.	Dailyhunt	India Set To Launch Cancer Vaccine For Women In 6 Months: Union Minister	18.6M
33.	Dailyhunt	Third Summons Issued Against Ranveer Allahbadia by Khar Police Station LIVE	18.6M
34.	Dailyhunt	News18 Evening Digest: Mamata Banerjee Attacks Yogi Govt, Says "Maha Kumbh Turn...	18.6M
35.	Dailyhunt	India Set To Launch Cancer Vaccine For Women This Year: All You Need To Know	18.6M
36.	Dailyhunt	India set to launch cancer vaccine for women in five to six months: Union Minist...	18.6M
37.	Dailyhunt	GBS Outbreak: Maharashtra Reports Two New Fatalities, Death Toll Rises To 21 In ...	18.6M
38.	Dailyhunt	GBS outbreak: Maharashtra sees 2 new deaths, India toll hits 21	18.6M
39.	Medical Dialogues	AYUSH Ministry opens Nominations for PM's Yoga Awards 2025	16M
40.	Medical Dialogues	Kashmir's AYUSH hospital unveils new Yoga Facility	16M
41.	Patrika	Rajasthan Budget 2025 : राजस्थान सरकार का दूसरा बजट आज 11 बजे होगा पेश, जानें पि...	14M
42.	Business Today	Cancer vaccine for women to be available in six months; check details	13.8M
43.	Indiatvnews	Cancer vaccine for women set to be launched in India within 5-6 months, know de t...	9.7M
44.	The Hindu	சிக்கலை எதிர்கொண்டிருக்கும் சித்த மருத்துவம்	8M
45.	Jagran English	Cancer Vaccine For Women To Target Breast, Oral And Cervical Cancers To Be Avail...	7.7M
46.	Jagran English	GBS Outbreak: Maharashtra Reports Two New Fatalities, Death Toll Rises To 21 In ...	7.7M

47.	Mid-Day	Cancer vaccine for women to be available in five to six months, says Union Minis..	7.5M
48.	Abp Manjha	मोठी बातमी: जीबीएस सिंड्रोमचा धोका वाढल्याने सरकार राज्यातील यात्रांवर निर्बंध ल...	7.1M
49.	Republic World	Life-Saving Cancer Vaccine for Women Expected Within 6 Months	7.1M
50.	The Tribune India	Cancer vaccine for women to be available in five to six months: Minister	7M
51.	Odisha Television Limited	Cancer vaccine for women to be available in five to six months, says Union Minis..	5.2M
52.	Janta Se Rishta	Jammu: आयुष अस्पताल में नई योग सुविधा का अनावरण	3.8M
53.	Janta Se Rishta	आयुष अस्पताल में नई योग सुविधा का अनावरण	3.8M
54.	Swarajya	Vaccine To Tackle Cancers In Women To Be Available In Five-Six Months, Girls Age...	3.7M
55.	Udayavani	Cancer vaccine for women to be available in five to six months, says Union Minis..	3.6M
56.	Ap7am	Cancer Vaccine to Be Available Soon: Union Minister Prataprao Jadhav	3.2M
57.	English.mathrubhumi.com	India set to launch cancer vaccine for women in 5-6 months; details inside	3.2M
58.	Oneindia Hindi	MP News: टमाटर की फसल किसान को करेगी मालामाल, कैसे होगा ये कमाल, जानिए	2.9M
59.	Policenama	Prataprao Jadhav On GBS केंद्रीय आरोग्य राज्यमंत्र्यांच्या वक्तव्याने टेन्शन व...	1.8M
60.	The Hans India	Cancer vaccine for women to be ready in 6 months	1.7M
61.	The Hans India	Cancer vax for women to be available in five to six months	1.7M
62.	Devdiscourse	Pioneering Cancer Vaccine for Women Set to Launch Within Six Months	1.2M
63.	Deccan Herald	Cancer vaccine for women to be available in five to six months, says Union Minis..	1.14M
64.	Haribhoomi	PM Yoga Award 2025: प्रधानमंत्री योग पुरस्कार का नामांकन शुरू, ₹ लाख का जीतने ...	1.1M
65.	Greater Kashmir	New Yoga facility unveiled at AYUSH Hospital	1M
66.	Punjabkesari	Shimla: हाईकोर्ट ने आयुर्वेदिक फार्मसी अधिकारी भर्ती परीक्षा परिणाम घोषित करने ...	530.7K
67.	NewsBytes	Cancer vaccine for women likely in 5-6 months: Union minister	513.2K
68.	ThePrint	महिलाओं के लिए कैंसर का टीका पांच से छह महीने में होगा उपलब्ध: केंद्रीय मंत्री ज...	483.1K
69.	Live Vns	विपक्ष के हंगामे के बीच राज्यपाल का अभिभाषण, गिनाई सरकार की उपलब्धियां	382.1K
70.	Millenium Post	'Cancer vaccine for women to be available in five to six months"	239.8K
71.	UNI	Day care cancer centre to start in district hospitals : Jadhav	219.9K
72.	Press Trust of India	Cancer vaccine for women to be available in five to six months, says Union Minis..	200.1K



73.	News Drum	Cancer vaccine for women to be available in five to six months, says Union Minis..	158.4K
74.	The sangai express	'Cancer vaccine for women to be available in 6 months"	118K
75.	Bio Spectrum	Ministry of Ayush and Department of Social Justice ink MoU to enhance geriatric .	108.7K
76.	Lokmattimes.com	"Cancer Vaccine for Women Will Be Available in 5–6 Months": Union Minister Prat a...	94.3K
77.	Loktej	महिलाओं के लिए कैंसर का टीका पांच से छह महीने में होगा उपलब्ध: केंद्रीय मंत्री ज...	73.2K
78.	Etemaad English	Cancer vaccine for women set to be launched in India within 5-6 months: Pratapra	57.4K
79.	News X	Good News! India To Introduce Cancer Vaccine For Women In Next Six Months, Says ...	38.5K
80.	Hari Nayak	राज्यपाल	3.3K
81.	The Hans India	Cancer vaccine for women to be ready in 6 months	N/A
82.	WomenEntrepreneurIndia	India all set to Launch Cancer Vaccine for Women This Year	N/A
83.	The Hans India	Cancer vax for women to be available in five to six months	N/A
84.	Reh News	Uttarakhand Budget Session 2025 Governor One Hour Speech, Opposition Creat ed Ruc...	N/A
85.	Aryan Age	Cancer vaccine for women set to be launched in India within 5-6 months, know de t...	N/A
86.	Khabarmanthan	Psychometric Validation of Patient Satisfaction Assessment Tool for AI	N/A
87.	The Mobi World	This AI chatbot will interpret ancient Ayurvedic texts, offer advice	N/A
88.	The Mobi World	Cancer vaccine for women likely in 5-6 months: Union minister	N/A
89.	Khabarmanthan	सार्वजनिक या निजी? भारत में स्वास्थ्य प्रणाली	N/A
90.	News Plus 21	Cancer Vaccine For Women: महिलाओं के कैंसर वैक्सीन पर आया बड़ा अपडेट, केन्द्रीय ...	N/A
91.	Asia Insurance Post	Cancer vaccine for women to be available in five to six months, says Union Minis..	N/A
92.	Khabar Monkey	9 से 16 साल की लड़कियों को लगेगा कैंसर का टीका, सरकार ने बता दी कब से आ रही वैक्...	N/A
93.	AAJ KI NEWS	9 से 16 साल की लड़कियों को लगेगा कैंसर का टीका, सरकार ने बता दी कब से आ रही वैक्...	N/A
94.	Infodea	Women"s cancer vaccination will be accessible in five to six months: Prataprao ...	N/A
95.	Ndtv	शराब की लत छुड़ाएंगी आयुर्वेदिक दवा! रायपुर के सरकारी महाविद्यालय में तैयार किया ...	N/A
96.	Navabharat Live	महिलाओं के कैंसर वैक्सीन पर आया बड़ा अपडेट, केन्द्रीय मंत्री ने बताया कब होगी उप...	N/A
97.	Tri Cities	Cancer vaccine for women to be available in 5-6 months, says Minister Jadhav	N/A

98.	Rediff.com	Cancer vaccine for women in 5-6 months: Union minister	N/A
99.	origin.mid-day.com	Cancer vaccine for women to be available in five to six months, says Union Minis.. .	N/A
100.	Press Wire 18	A big update brought for women with cancer vaccine, Union Minister told when it . ..	N/A
101.	Business News This Week	Government to Increase Medical Allowance for Pensioners Not Using CGHS Facil itie...	N/A
102.	Drug Today Medical Times	Integrative Medicine: Bridging Conventional and Holistic Healing for Better Heal...	N/A
103.	Health Economictimes	Two more GBS deaths in Maharashtra, India toll at 21	N/A
104.	Aakash Gyan Vatika	राज्यपाल ने अभिभाषण में धामी सरकार की गिनाई उपलब्धियां, समाज के हर वर्ग को ध्यान...	N/A
105.	Pahaad News	राज्यपाल ने अभिभाषण में धामी सरकार की गिनाई उपलब्धियां, समाज के हर वर्ग को ध्यान...	N/A
106.	Pahaad News	राज्यपाल ने अभिभाषण में धामी सरकार की गिनाई उपलब्धियां, समाज के हर वर्ग को ध्यान...	N/A
107.	The Bharat Now	कांग्रेस ने मुद्दों को लेकर सदन का किया वॉकआउट, वेल में आकर की नारेबाजी	N/A
108.	Najariya News	राज्यपाल ने अभिभाषण में धामी सरकार की गिनाई उपलब्धि, समाज के हर वर्ग को ध्यान मे...	N/A
109.	India Daily Live	जल्द उपलब्ध होगी महिलाओं के लिए कैंसर की वैक्सीन, खुलेगा डेकेयर कैंसर सेंटर, कें...	N/A
110.	उद्योग का अनुमान	महिलाओं के लिए कैंसर का टीका पांच से छह महीने में होगा उपलब्ध: केंद्रीय मंत्री ज...	N/A
111.	Daily World Hindi	महिलाओं के लिए कैंसर का टीका पांच से छह महीने में होगा उपलब्ध: केंद्रीय मंत्री ज...	N/A
112.	Our Net	Cancer vaccine for women to be available in five to six months, says Union Minis.. .	N/A
113.	Newst24	Cancer vaccine for women to be available in five to six months, says Union minis.. .	N/A
114.	Jagvani	केंद्रीय मंत्री जाधव कहते हैं कि महिलाओं के लिए कैंसर का टीका पांच से छह महीने म...	N/A
115.	BharatKi Baat	Union Minister Jadhav announces cancer vaccine for women will launch in five to ...	N/A
116.	Vande Bharat Live Tv News	बहराइच में आयुष कार्यशाला हुआ संपन्न।	N/A
117.	Latest Marathi News	GBS Outbreak : जीबीएसची दहशत वाढली? केंद्रीय आरोग्यमंत्री घेणार मोठा निर्णय,राज्...	N/A
118.	होम	उत्तराखंड बनेगा देश का अग्रणी राज्य...हंगामे के बीच राज्यपाल का अभिभाषण, गिनाई सरक...	N/A
119.	Newzfatafat	विपक्ष के हंगामे के बीच राज्यपाल का अभिभाषण, गिनाई सरकार की उपलब्धियां	N/A
120.	Gurgaon Mail	विपक्ष के हंगामे के बीच राज्यपाल का अभिभाषण, गिनाई सरकार की उपलब्धियां	N/A
121.	Udaipur Kiran	विपक्ष के हंगामे के बीच राज्यपाल का अभिभाषण, गिनाई सरकार की उपलब्धियां	N/A
122.	Indian Public mail	कृषि को लाभ का व्यवसाय बनाने पहली बार हुआ बॉयर सेलर मीट का आयोजन	N/A

123.	Ingredientssouthasia	Parliamentary Panel asks health ministry to extend NAM scheme for five more ye ar...	N/A
124.	The Indian Practitioner	Guillain-Barré Syndrome Claims More Lives in Maharashtra	N/A
125.	Suspense Crime	India's Guillain-Barre Syndrome (GBS) Death Toll Rises to 21	N/A
126.	Vande Bharat Live Tv News	आयुर्वेद वैलनेस प्राइवेट लिमिटेड एक प्लस का छिंदवाड़ा में होने जा रहा है विशाल स...	N/A
127.	Pharmabiz.com	Parliamentary Panel asks health ministry to extend NAM scheme for five more ye ar...	N/A
128.	Health Economictimes	Guillain-Barré Syndrome deaths in Pune and Nagpur; Wagholi man succumbs	N/A
129.	Pharmacognosy Research	Chemical Characterization of Two Botanicals from Genus Alternanthera - A. brasil ...	N/A
130.	Airr News	The best recipe ever! By using these three things, get long and black hair, lear...	N/A
131.	Today News 24	Mumbai Metro Line 3: Connectivity Boost for Mumbaikars As BKC-Colaba Phase 2A Se...	N/A
132.	Mero Uttarakhand	प्रधानमंत्री योग पुरस्कार 2025: नामांकन प्रक्रिया शुरू, 25 लाख रुपये का नकद पुरस...	N/A