



Government of India
Ministry of Ayush

सत्यमेव जयते

MINISTRY OF AYUSH COMPILED MEDIA REPORT 20 May, 2025 – 29 May, 2025

Ayush Showcases India's Holistic Health Power at Osaka Expo

 **Total Mention 19**

 Print	Financial	Mainline	Regional	Periodical
2	1	1	N/A	N/A

 Online
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17

 Print

No	Newspaper	Headline	Edition	Pg
1.	Mint	Ayush showcases India's holistic health power at Osaka Expo in Japan	Mumbai + 3	7
2.	Hindustan Times	Ayush shows India's holistic health power at Osaka Exp	Delhi	20

Mint • 22 May • Ministry of Ayush

Ayush showcases India's holistic health power at Osaka Expo in Japan

7 • PG

52 • Sqcm

34037 • AVE

375K • Cir

Middle Left

Mumbai • Delhi • Ahmedabad • Chandigarh

AYUSH SHOWCASES INDIA'S HOLISTIC HEALTH POWER AT OSAKA EXPO IN JAPAN



The Ministry of Ayush's vibrant and impactful participation at the ongoing World Expo 2025 in Osaka, Japan, is receiving widespread appreciation for showcasing India's holistic approach to health and well-being. Yoga has emerged as a major global attraction, drawing participants to daily sessions be-

ing held at the iconic India Pavilion, Bharat. Under the aegis of the Ministry of Ayush, in collaboration with the India Trade Promotion Organisation, Embassy of India in Tokyo, Consulate General of India in Osaka-Kobe, and the Heartfulness Institute, daily yoga sessions are being conducted from May 2.

Hindustan Times • 23 May • Ministry of Ayush
Ayush shows India's holistic health power at Osaka Exp

20 • PG

166 • Sqcm

982438 • AVE

3.43M • Cir

Top Center

Delhi

Ayush shows India's holistic health power at Osaka Expo



The Ministry of Ayush's participation at the ongoing World Expo 2025 in Osaka, Japan, and received widespread appreciation for showcasing India's holistic

approach to health and well-being. Yoga has emerged as a major global attraction, drawing participants to daily sessions being held at the India Pavilion -Bharat.

 Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Dailyhunt	Ayush Expo in Osaka getting wide attention: Ministry	18.6M
2.	ThePrint	Ayush Expo in Osaka getting wide attention: Ministry	11.3M
3.	Latestly	India News Ayush Expo in Osaka Getting Wide Attention: Ministry	7.8M
4.	PIB	Stretching Across Borders: Ayush Showcases India's Holistic Health Power at Os a...	5.4M
5.	The Statesman	Ayush ministry showcases India's wellness traditions at Osaka expo	1.7M
6.	The Week	Ayush Expo in Osaka getting wide attention Ministry	888.3K
7.	India Education Diary	Stretching Across Borders: Ayush Showcases India's Holistic Health Power at Os a...	247.3K
8.	Press Trust of India	Ayush Expo in Osaka getting wide attention: Ministry	200.1K
9.	News Drum	Ayush Expo in Osaka getting wide attention: Ministry	158.4K
10.	Ht Syndication	Stretching Across Borders: Ayush Showcases India's Holistic Health Power at Os a...	119.8K
11.	Uttarakhand News Network	Ayush Showcases India's Holistic Health Power at Osaka Expo	29.6K
12.	DANIK KHABAR	आयुष ने ओसाका एक्सपो में भारत की समग्र स्वास्थ्य शक्ति प्रदर्शित की	N/A
13.	Forever News	India Showcases Holistic Health Leadership at Osaka Expo 2025 Through Daily Y oga...	N/A
14.	Pune Media	Ayush ministry showcases India's wellness traditions at Osaka expo Pune Media O...	N/A
15.	BharatKi Baat	Ayush Expo in Osaka garners significant attention, according to the Ministry's ...	N/A
16.	Maverick News3	Stretching Across Borders: Ayush Showcases India's Holistic Health Power at Os a...	N/A
17.	Ddindia	Yoga Sangam 2025: India gears up for historic wellness celebration	N/A