



**MINISTRY OF AYUSH COMPILED MEDIA REPORT**  
**23 Feb, 2025 – 24 Feb, 2025**

 **Total Mention 55**

 <b>Print</b>	<b>Financial</b>	<b>Mainline</b>	<b>Regional</b>	<b>Periodical</b>
<b>10</b>	<b>1</b>	<b>6</b>	<b>3</b>	<b>N/A</b>

 <b>Online</b>
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**45**

 Print

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Mint • 24 Feb • Ministry of Ayush

Govt aims to offer telemedicine services under a single window

9 • PG

261 • Sqcm

65310 • AVE

45K • Cir

Middle Center

Hyderabad

# Govt aims to offer telemedicine services under a single window

The plan involves integrating e-Sanjeevani platform with the Unified Health Interface

Priyanka Sharma  
priyanka.sharma@livemint.com

**T**he Central government plans to integrate its telemedicine services to provide more options under a single window.

The plan involves integrating the e-Sanjeevani telemedicine platform with the Unified Health Interface (UHI), one of the components of the Ayushman Bharat Digital Mission (ABDM), according to a letter written by the National Health Authority, the agency responsible for implementing the Ayushman Bharat scheme. *Mint* has reviewed the letter to the Union health ministry.

The UHI enables interoperability in health services, allowing patients to discover, book, conduct, and pay for services offered by a healthcare provider on any application of their choice.

Patients can identify and book appointments with telemedicine doctors, get consultations free

of cost, do not have to take the hard copy of the prescription anywhere and store all their health records on one platform. The platform helps patients to avoid visits to physical OPDs at hospitals.

Till 31 January, e-Sanjeevani has created 3.4 million Ayushman Bharat Health Account (ABHA) health IDs and linked 4.5 million records across all states and Union territories, said the letter.

"The proposed e-Sanjeevani-UHI integration will enable citizens to discover doctors for tele-consultations and schedule appointments instantly through any UHI-enabled End User Application (EUA). The integration with UHI will increase and democratise access to e-sanjeevani's valuable service to a

broader set of citizens," the letter said.

Queries sent to the health ministry remained unanswered till press time.

The e-Sanjeevani platform consists of two modules: e-Sanjeevani OPD for facilitating doctor-to-patient consultations remotely and e-Sanjeevani

AB-HWC to connect health and wellness centres with specialist doctors for better healthcare accessibility in remote areas. A total of 318.6 million teleconsultations were con-

UHI enables interoperability in health services, allowing patients to book, discover, conduct and pay for services by a healthcare provider

ducted till 31 December 2024.

In the future, patients can avail such services using any UHI-enabled mobile application, expanding e-sanjeevani's telemedicine services to more citizens.

For an extended version, go to [livemint.com](https://livemint.com)

The Indian Express • 24 Feb • Ministry of Ayush  
State govt launches 100-day campaign to intensify battle against tuberculosis

3 • PG

169 • Sqcm

485357 • AVE

625K • Cir

Bottom Left

Mumbai

## State govt launches 100-day campaign to intensify battle against tuberculosis

**EXPRESS NEWS SERVICE**  
MUMBAI, FEBRUARY 23

THE MAHARASHTRA government has intensified its efforts to combat tuberculosis through a 100-day campaign under the National Tuberculosis Elimination Programme (NTEP). Launched on December 7, 2024, the initiative has screened over 86 lakh people across 17 rural districts and 13 municipal corporations in the state, identifying and treating thousands of tuberculosis cases.

The campaign, aimed at accelerating case detection, reducing mortality, and preventing new infections, has organised 32,964 "Nikshay Shibir" (screening camps) as part of the effort. "Early detection is the key to stopping transmission and ensuring patients receive timely treatment," said a senior official from the Public Health Department. "We have been using NAAT (Nucleic Acid Amplification Test) machines for sputum testing and chest X-rays to detect cases with higher

**Out of the total presumptive cases identified, 2.08 lakh individuals underwent chest X-ray screening**

precision."

Out of the total presumptive cases identified, 2.08 lakh individuals underwent chest X-ray screening, while 1.67 lakh patients had their sputum samples tested using NAAT machines. Additionally, 1.17 lakh samples were tested through microscopic examination. "We are not only focusing on diagnosis but also ensuring that each identified patient is immediately placed on treatment," the official added. "Patients are also being provided with nutritional support through the Nikshay Poshan Yojana."

So far, 26,560 tuberculosis patients have been diagnosed and registered on the Nikshay Portal, with 42,578 beneficiaries receiving assistance under the nutrition scheme. To ensure

sustained care, 918 new "Nikshay Mitras" (volunteers) have been identified to support TB patients, and 14,933 food baskets have been distributed. "The role of community engagement is crucial in managing TB," explained a health worker involved in the initiative. "Nikshay Mitras are helping bridge the gap by ensuring patients adhere to their treatment and receive nutritional support."

Officials also emphasised the involvement of doctors from alternative medicine systems such as AYUSH to ensure holistic care for patients. Letters have been issued to various government departments to seek broader collaboration in the campaign. "TB elimination requires a multi-sectoral approach," a senior health expert said. "Strengthening early detection, treatment adherence, and nutritional support is critical to meeting the national goal of ending TB."

The state health department to further intensify efforts until the campaign concludes on March 24, 2025, aligning with World Tuberculosis Day.

Punjab Express • 24 Feb • Ministry of Ayush  
Committed to reduce medical expenses for every Indian: PM

1 • PG

1637 • Sqcm

327334 • AVE

348.98K • Cir

Top Left

Chandigarh

# Committed to reduce medical expenses for every Indian: PM

BHOPAL, FEBRUARY 23

Prime Minister Narendra Modi said on Sunday that the Central government is committed to reduce the medical expenses for every Indian, which has been a pressing issue, especially for the economically weaker sections.

"Our government is committed to reduce treatment costs for all citizens, which were exorbitant before our government came to power in 2014. We pledge to lower medical expenses for citizens significantly and will provide Ayushman cards to all eligible individuals, which cover up to Rs 5 lakh in treatment expenses," said the Prime Minister after laying the foundation stone of Bageshwar Dham Medical and Science Research Institute in Madhya Pradesh's Chhatapur district. PM Modi added that several religious organisations have been serving the people for better health along with spiritual lessons for life. "Chitrakoot is an example of it. People visiting Bageshwar Dham will receive blessings of 'Aarogya' as well," he said.

PM Modi said that any Ayushman cardholder aged 70 or above is now entitled to free treatment up to Rs 5 lakh, while urging people to obtain the Ayushman card as soon as possible and appealed to everyone to write to him directly if anyone demands a bribe for issuing the Ayushman card.

He also encouraged people to be aware of various welfare schemes and facilities offered by the Union government and to spread awareness about such schemes as the Ayushman card in society.

During his visit to Bageshwar Dham, PM Modi received blessings from religious gurus and offered prayers to Jatashan-



kar Mahadev. Ensuring better healthcare services for people from all walks of life, the cancer hospital, worth

over Rs 200 crore will offer free treatment to underprivileged cancer patients and will be equipped with

state-of-the-art machines and have specialist doctors. PM Modi is on a two-day visit to Madhya Pradesh

and is scheduled to arrive in the state capital Bhopal from Bageshwar Dham. In Bhopal, PM Modi will

chair a meeting with BJP leaders at Kushabhau Thakare Auditorium. All BJP MPs and MLAs along with

the party's organisational leaders will attend the meeting. Chief Minister Mohan Yadav said that during the meet-

ing, PM Modi will share his experiences and will give valuable guidance for progressive development of the state. **PTI**



## The New Indian Express • 24 Feb • Ministry of Ayush DHANURASANA BOLSTER ELBOWS ON FLOOR

2 • PG

743 • Sqcm

980592 • AVE

246.4K • Cir

Top Center

Chennai

### FITBIT

## DHANURASANA BOLSTER ELBOWS ON FLOOR (BOW POSE BOLSTER ELBOWS ON FLOOR)

This is a variation of the base pose, Dhanurasana (Bow Pose). It falls under the category of prone poses with a backbend. This chest and hip-opening variation is part of Iyengar Yoga, where the use of props is encouraged to help achieve poses. In the base pose, the student lifts the legs high and raises the upper body to maintain the position. The effort required is greater, and it demands more endurance to keep the torso lifted. In this variation, the bolster under the thighs helps raise the legs higher, and the student can lift the upper body with ease due to the forearm support.

### STEPS

- Before practising this pose, keep a bolster handy. Align the body in Advasana Variation Shoulders Raised (Reverse Corpse Pose Variation Shoulders Raised) and relax for a few breaths.
- Slowly turn to one side and slide the bolster beneath the thighs. Align it so that the thighs rest on it. Preferably, the thighs should be hip-width apart.
- Inhale, rest the abdomen on the floor, and align the upper body in the Sphinx position. Keep the shoulders broad and away from the ears, and the head stable with a gaze ahead. Continue breathing.
- Inhale again, lift the legs by bending at the knees, and bring them closer to the upper body with toes pointing inward. Keep breathing, and with every exhale, try lifting the legs higher. Hold for as long as comfortable.
- Release the pose by placing the upper body on the mat while remaining in the prone position, with the forehead resting on the ground. Relax for a few breaths, then slowly turn to one side and remove the bolster.
- Realign in Advasana Variation Shoulders Raised, and finally, relax in Advasana (Corpse Pose).

### LIMITATIONS

- Students who have recently undergone abdominal or neck surgery, or have injuries to the spine, back, abdomen, legs, or elbows, should avoid this pose.
- Those suffering from high blood pressure, hernia, or ulcer disease should refrain from practising it.
- Senior citizens, pregnant women, and those menstruating should avoid this pose.

### BENEFITS

- Acts as a great energy booster and hormone balancer for teenagers.
- Enhances posture and increases flexibility, benefiting athletes.
- Improves awareness and focus (concentration).
- Helps reduce obesity and maintains body balance.
- Controls cortisol levels, reducing the risk of depression.
- Strengthens abdominal muscles and improves overall health.
- Relieves all types of muscle pain, including back pain.
- Helps alleviate acute back pain in women.
- Strengthens leg muscles and stretches the feet and hand muscles.
- Stretches the shoulders, chest, and abdomen.
- Opens the hips and psoas muscles.
- Enhances blood circulation and helps maintain a steady heart rate.
- Stimulates the adrenal and thyroid glands.
- Regulates hormone secretion and supports the endocrine system.
- Activates two energy chakras – Anahata (Heart Chakra) and Vishuddha (Throat Chakra).
- Long-held, supported nature of the pose allows the body and mind to rest and rejuvenate.
- Promotes better sleep. Used in therapeutic yoga sequences to release tension from the upper back, neck, and shoulders.
- Improves spinal flexibility, creating a sense of openness and positivity.
- Beneficial for students with respiratory disorders like asthma.
- Helps restore and de-stress the body, calming the mind.



By N Elumalai, PhD Scholar (Yoga Science) at  
Meenakshi Academy of Higher Education & Research, Chennai

# The New Indian Express • 24 Feb • Ministry of Ayush

## DHANURASANA BOLSTER ELBOWS ON FLOOR (BOW POSE BOLSTER ELBOWS ON FLOOR)

2 • PG

654 • Sqcm

654036 • AVE

177.8K • Cir

Top Right

City Express

Bengaluru

### FITBIT

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### STEPS

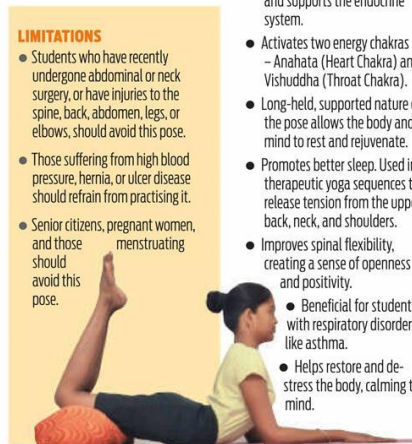
- Before practising this pose, keep a bolster handy. Align the body in Advasana Variation Shoulders Raised (Reverse Corpse Pose Variation Shoulders Raised) and relax for a few breaths.
- Slowly turn to one side and slide the bolster beneath the thighs. Align it so that the thighs rest on it. Preferably, the thighs should be hip-width apart.
- Inhale, rest the abdomen on the floor, and align the upper body in the Sphinx position. Keep the shoulders broad and away from the ears, and the head stable with a gaze ahead. Continue breathing.
- Inhale again, lift the legs by bending at the knees, and bring them closer to the upper body with toes pointing inward. Keep breathing, and with every exhale, try lifting the legs higher. Hold for as long as comfortable.
- Release the pose by placing the upper body on the mat while remaining in the prone position, with the forehead resting on the ground. Relax for a few breaths, then slowly turn to one side and remove the bolster.
- Realign in Advasana Variation Shoulders Raised, and finally, relax in Advasana (Corpse Pose).

### LIMITATIONS

- Students who have recently undergone abdominal or neck surgery, or have injuries to the spine, back, abdomen, legs, or elbows, should avoid this pose.
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- Senior citizens, pregnant women, and those menstruating should avoid this pose.

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By N Elumalai, PhD Scholar (Yoga Science) at  
Meenakshi Academy of Higher Education & Research, Chennai

## The Morning Standard • 24 Feb • Ministry of Ayush

### FIT BIT

2 • PG

611 • Sqcm

293089 • AVE

300K • Cir

Middle Right

Delhi

#### FITBIT

### DHANURASANA BOLSTER ELBOWS ON FLOOR (BOW POSE BOLSTER ELBOWS ON FLOOR)

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#### STEPS

- First, keep a bolster ready. Align the body in Advasana Variation Shoulders Raised and relax for a few breaths.
- Slowly turn to one side and slide the bolster beneath the thighs. Align it so that the thighs rest on it. Preferably, the thighs should be hip-width apart.
- Inhale, rest the abdomen on the floor, and align the upper body in the Sphinx position. Keep the shoulders broad and away from the ears, and the head stable with a gaze ahead. Continue breathing.
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By N Elumalai, PhD Scholar (Yoga Science) at  
Meenakshi Academy of Higher Education & Research, Chennai



The Pioneer • 24 Feb • Ministry of Ayush

## LETTERS TO THE EDITOR

6 • PG

423 • Sqcm

253593 • AVE

268.96K • Cir

Bottom Center

Chandigarh • Delhi

## LETTERS TO THE EDITOR

### CORRUPTION CONTINUES TO RISE

Madam — Recently, Transparency International, a global organisation, released its Corruption Perceptions Index for 2024, ranking India 96th out of 180 countries. In 2023, India was ranked 93rd, indicating that corruption has increased. Even today, corruption scandals involving politicians, government employees and high-ranking officials continue to surface in every state across the country. Despite the widespread use of digital technology, the level of corruption has not decreased, as evidenced by this report. We often talk about India's glorious past and the ideals of 'Ram Rajya', but honesty, integrity and transparency are rarely reflected in our actions.

There is a clear disconnect between what we preach and what we practice. Moreover, corruption has gained social acceptance, allowing individuals to amass wealth through dishonest means because they know that society primarily respects and honours the wealthy. Honest government employees, leaders and self-employed individuals do not receive the same social recognition. This is why corruption, like the mythical demon 'Bhramasura', continues to grow day by day. To eradicate corruption, the citizens of the country must become aware and stop giving social respect to corrupt individuals. Additionally, the government must strictly enforce stringent laws against corruption to set an example. Only then can corruption be truly eradicated.

Jitesh Mori | Kutch

### WELFARE SCHEMES FOR DELHIITES

Madam — Newspapers are abuzz with the news about the new BJP government in Delhi under the new CM Rekha Gupta. Now Delhi enters political tranquillity after a decade of turmoil. All the welfare schemes, including Ayushman Bharat, will now be implemented for Delhiites. It also ends an era of confrontation with the Union Government. This is perhaps the first time that the environmental

## New bat virus identified



A recent study has identified a new bat coronavirus in China that has the potential to infect humans, raising concerns about future zoonotic outbreaks. Bats have long been recognised as natural reservoirs for coronaviruses and this discovery underscores the ongoing risk of spillover events where viruses jump from animals to humans. Scientists emphasise

the importance of monitoring such viruses closely, as past outbreaks like SARS and COVID-19 originated from similar sources.

While there is no immediate evidence of human-to-human transmission, the genetic makeup of this new virus suggests it could adapt over time. Factors such as habitat destruction, illegal wildlife trade and increased human-animal interactions contribute to the growing emergence of such diseases. The key takeaway from this finding is the need for proactive research and global collaboration in tracking and containing potential threats. With advancements in virus surveillance and vaccine technology, early detection could prevent future pandemics.

Anushka Bohra | Ujjain

issues, i.e., Yamuna cleaning and pollution, are top on the people's agenda taken up by the present BJP government. The BJP state government should closely work with the Union Home Ministry for law and order. Delhi is mini-India, so the performance of the Delhi state government will have a multiplier effect throughout the country.

It needs to be considered that the Delhi government owes about Rs 11000 crore on subsidy bills and cumulatively for five years, it is a significant factor to derail the development and result in deficit budgets of Delhi. This phantom expenditure, if put to the development programmes, may construct several new schools, colleges, hospitals, flyovers, industrial areas and district centres. Huge employment will also be generated. Only needy and incapacitated people who work and engage in employment should get free facilities of ration, education, water, and electricity. The development should be the top priority and get momentum. Public expectations are high.

Vinod Johri | Delhi

### EDUCATION NEEDS REFORM

Madam — Attention must be drawn to the alarming findings of India's Graduate Skill Index 2025 by Mercer-Mettl. The report reveals that only 42.6 per cent of Indian graduates are employable, reflecting a decline from 44.3 per cent in 2023. This downward trend highlights a growing mismatch between academic training and industry requirements. Bridging this gap requires urgent intervention. Academic institutions must align their programmes with industry demands, incorporating skill-based training, internships and technology-driven learning.

Additionally, collaboration between policymakers, educators and businesses is essential to reform the education system and enhance career readiness. The employability crisis, if left unaddressed, will hinder India's economic growth and global competitiveness.

Akash Kumar | Jagraon

Send your feedback to:  
letterstopioneer@gmail.com

Rashtriya Sahara • 24 Feb • Ministry of Ayush  
Yoh kriyaon se sehatmand ho rahe bhartiye

2 • PG

158 • Sqcm

229052 • AVE

390K • Cir

Bottom Left

Delhi

# योग क्रियाओं से सेहतमंद हो रहे भारतीय !

## ■ ज्ञानप्रकाश

नई दिल्ली। एसएनबी

आयुष मंत्रालय आयुर्वेद, योग व प्राकृतिक चिकित्सा, यूनानी, सिद्ध, सोवा-रिग्पा और होम्योपैथी सहित चिकित्सा कल्याण की हमारी पारंपरिक प्रणालियों को विकसित करने और बढ़ावा देने के लिए समर्पित है। इसका उद्देश्य अंतरराष्ट्रीय योग दिवस 2025 के संस्करण आईडीवाई 2025 के लिए पीएम योग पुरस्कार प्रारंभ करना है।

इसके लिए आयुष विभाग से संबंधित स्वदेशी पद्धतियों के तहत आयुर्वेद, होम्योपैथ, प्राकृतिक, सिद्ध, पंचकर्म के अलावा योग क्रियाओं के जरिए विभिन्न राज्यों के सुदूर ग्रामीण और तालुका स्तर पर लोगों को सेहतमंद बना रहे योग गुरुओं की पहचान कर रहा है। इन लोगों के जरिए ऐसा डाटा बैंक तैयार किया जा रहा है जिसमें यह आंकलन किया जाए कि योग क्रिया से किस तरह से लोगों को लाभ मिल रहा है, उनकी सेहत में सुधार हो रहा है। ऐसे लोगों की पेशेंट समरी रिपोर्ट तैयार की जाएगी।

■ आयुष मंत्रालय योग गुरुओं की मदद से तैयार कर रहा है योग करने वाले लोगों की सेहत का डाटा बैंक

■ अंतरराष्ट्रीय योग दिवस पर पीएम योग पुरस्कार होगा प्रारंभ

**सघन चयन प्रक्रिया :** आयुष मंत्रालय के सचिव वैद्य राजेश कोटेचा के अनुसार चयन के लिए एक स्क्रीनिंग कमेटी गठित की गई है जो आनलाइन लोगों से आवेदन मांगेगी। सभी आवेदनों की समीक्षा करेगी और मूल्यांकन करने वाले निर्णायक मंडल को प्रत्येक पुरस्कार श्रेणी में अधिकतम 50 नामों की सिफारिश करेगी। निर्णायक मंडल में विभिन्न क्षेत्रों की प्रतिष्ठित हस्तियां शामिल होंगी और यह निर्णय लेने वाली सर्वोच्च संस्था होगी। उन्होंने कहा कि विभिन्न राज्यों से प्राप्त आंकड़ों पर यह देखा जा रहा है कि योग गुरुओं के जरिए लोग योग क्रियाएं करने में रुचि ले रहे हैं। वे सेहतमंद हो रहे हैं।

**जरूरी इसलिए :** समाज पर योग के गहन प्रभाव को सम्मानित करने के लिए स्थापित प्रधानमंत्री योग पुरस्कारों का उद्देश्य इस क्षेत्र में अनुकरणीय योगदान का जश्न मनाना, लोगों की रोकथाम, स्वास्थ्य संवर्धन और जीवनशैली से संबंधित विकारों के प्रबंधन में योग की भूमिका को सुदृढ़ करना है। प्रधानमंत्री के व्यक्तिगत रूप से समर्थित ये पुरस्कार योग के विकास और प्रचार में अमूल्य योगदान को मान्यता देने और उसका जश्न मनाने के लिए सरकार की प्रतिबद्धता दर्शाता है। ये पुरस्कार राष्ट्रीय व्यक्ति, राष्ट्रीय संगठन, अंतरराष्ट्रीय व्यक्ति और अंतरराष्ट्रीय संगठन श्रेणियों में प्रदान किए जाएंगे, जिसके तहत प्रत्येक विजेता को ट्रॉफी, प्रमाण पत्र और 25 लाख रुपये के नकद पुरस्कार से नवाजा जाएगा।

**पहल ऐसे करें :** आवेदन और नामांकन के माध्यम से 31 मार्च, 2025 तक या उससे पहले जमा किए जा सकते हैं। यह लिंक आयुष मंत्रालय की वेबसाइट और इसके स्वायत्त निकायों की वेबसाइटों पर भी उपलब्ध होगा। संस्थाएं सीधे आवेदन कर सकती हैं।



Rashtriya Sahara • 24 Feb • Ministry of Ayush  
Indians are becoming healthier through yoga exercises

2 • PG

154 • Sqcm

33888 • AVE

562.46K • Cir

Bottom Left

Jaipur

# योग क्रियाओं से सेहतमंद हो रहे भारतीय !

## ■ ज्ञानप्रकाश

नई दिल्ली। एसएनबी

आयुष मंत्रालय आयुर्वेद, योग व प्राकृतिक चिकित्सा, यूनानी, सिद्ध, सोवा-रिग्पा और होम्योपैथी सहित चिकित्सा कल्याण की हमारी पारंपरिक प्रणालियों को विकसित करने और बढ़ावा देने के लिए समर्पित है। इसका उद्देश्य अंतरराष्ट्रीय योग दिवस 2025 के संस्करण आईडीवाई 2025 के लिए पीएम योग पुरस्कार प्रारंभ करना है।

इसके लिए आयुष विभाग से संबंधित स्वदेशी पद्धतियों के तहत आयुर्वेद, होम्योपैथ, प्राकृतिक, सिद्धा, पंचकर्म के अलावा योग क्रियाओं के जरिए विभिन्न राज्यों के सुदूर ग्रामीण और तालुका स्तर पर लोगों को सेहतमंद बना रहे योग गुरुओं की पहचान कर रहा है। इन लोगों के जरिए ऐसा डाटा बैंक तैयार किया जा रहा है जिसमें यह आंकलन किया जाए कि योग क्रिया से किस तरह से लोगों को लाभ मिल रहा है, उनकी सेहत में सुधार हो रहा है। ऐसे लोगों की पेशेंट समरी रिपोर्ट तैयार की जाएगी।

■ आयुष मंत्रालय योग गुरुओं की मदद से तैयार कर रहा है योग करने वाले लोगों की सेहत का डाटा बैंक

■ अंतरराष्ट्रीय योग दिवस पर पीएम योग पुरस्कार होगा प्रारंभ

**सघन चयन प्रक्रिया :** आयुष मंत्रालय के सचिव वैद्य राजेश कोटेचा के अनुसार चयन के लिए एक स्क्रीनिंग कमेटी गठित की गई है जो आनलाइन लोगों से आवेदन मांगेगी। सभी आवेदनों की समीक्षा करेगी और मूल्यांकन करने वाले निर्णायक मंडल को प्रत्येक पुरस्कार श्रेणी में अधिकतम 50 नामों की सिफारिश करेगी। निर्णायक मंडल में विभिन्न क्षेत्रों की प्रतिष्ठित हस्तियां शामिल होंगी और यह निर्णय लेने वाली सर्वोच्च संस्था होगी। उन्होंने कहा कि विभिन्न राज्यों से प्राप्त आंकड़ों पर यह देखा जा रहा है कि योग गुरुओं के जरिए लोग योग क्रियाएं करने में रुचि ले रहे हैं। वे सेहतमंद हो रहे हैं।

**जरूरी इसलिए :** समाज पर योग के गहन प्रभाव को सम्मानित करने के लिए स्थापित प्रधानमंत्री योग पुरस्कारों का उद्देश्य इस क्षेत्र में अनुकरणीय योगदान का जश्न मनाना, रोगों की रोकथाम, स्वास्थ्य संवर्धन और जीवनशैली से संबंधित विकारों के प्रबंधन में योग की भूमिका को सुदृढ़ करना है। प्रधानमंत्री के व्यक्तिगत रूप से समर्थित ये पुरस्कार योग के विकास और प्रचार में अमूल्य योगदान को मान्यता देने और उसका जश्न मनाने के लिए सरकार की प्रतिबद्धता दर्शाता है। ये पुरस्कार राष्ट्रीय व्यक्ति, राष्ट्रीय संगठन, अंतरराष्ट्रीय व्यक्ति और अंतरराष्ट्रीय संगठन श्रेणियों में प्रदान किए जाएंगे, जिसके तहत प्रत्येक विजेता को ट्रॉफी, प्रमाण पत्र और 25 लाख रुपये के नकद पुरस्कार से नवाजा जाएगा।

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Dainik Savera • 24 Feb • Ministry of Ayush  
Ayushman card banane ke liye camp lagaya

4 • PG

231 • Sqcm

55462 • AVE

40.03K • Cir

Bottom Right

Chandigarh

# आयुष्मान कार्ड बनाने के लिए कैंप लगाया



कैंप में आयुष्मान कार्ड बनवाते हुए लोग।

**सवेरा न्यूज/गोयल,** जीरकपुर : जय राम सेवा समिति द्वारा हरमिलाप नगर 1 बल्लाना, सनातन धर्मा मंदिर में आभा कार्ड एवं 70 वर्ष से अधिक आयु व्यक्तियों वाले के लिए आयुष्मान कार्ड बनाने हेतु वहां रहने वाले निवासी और मंदिर कमिटी के आग्रह पर दूसरा शिविर लगाया गया। जयश्री राम सेवा समिति के प्रधान राज मणि तिवारी ने सहयोग के लिए मंदिर कमिटी का धन्यवाद किया। जयश्री राम सेवा समिति के मीडिया प्रभारी डा. राशि अय्यर ने बताया कि इस दूसरे कैंप में 250 से अधिक लोगों ने भाग लिया और इस शिविर का लाभ उठाया। इस कैंप की सफलता में मंदिर कमिटी के साथ साथ शशि तिवारी, दिनेश शर्मा, मती नमिता वास्तव, रेशमा, कविता चौधरी और समाज सेवी कैलाश मित्तल का योगदान रहा।



Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Hindustan Times	Chandigarh: Experts push for yoga, Ayurveda integration at PGIMER workshop	124.6M
2.	Dainik Bhaskar	इंदौर में एनीमिया लोगों का परसेंटेज बढ़ा: सांसद शंकर लालबानी बोले- गंभीर बीमारियो...	66.5M
3.	Dainik Bhaskar	जन अभियान परिषद का ट्रेनिंग प्रोग्राम: आगर में स्वैच्छिक संगठनों को दी योजनाओं क...	66.5M
4.	Dainik Bhaskar	आयुष विभाग के स्वास्थ्य शिविर में 263 मरीजों की हुई जांच	66.5M
5.	Dainik Bhaskar	रीट परीक्षा में 60%अंक लाने वाले होंगे शिक्षक भर्ती के पात्र	66.5M
6.	हिन्दुस्तान(Live Hindustan)	जांच शिविर में 58 लोगों ने कराई जांच	64.8M
7.	अमर उजाला (Amar ujala)	Sirmour News: आयुष विभाग ने लगाया स्वास्थ्य जांच शिविर	63.8M
8.	The Hindu	Unlicensed Ayurveda and Unani clinic sealed in Jalpally following Ayush departme ...	35.9M
9.	Telugu Samayam	మౌనోబ్ధిర్యం బల్యతల నమక.. అసలు రహస్యం ఇదే? ఓ డాక్టర్ పరీక్షాధ ...	11.3M
10.	Free Press Journal	Bhopal: GMP Norms Relaxed For Registered Vaidyas, Hakims	6.4M
11.	Janta Se Rishta	Tehri की मीनाक्षी नेगी बनी कर्नाटक की पहली महिला वन प्रमुख	3.8M
12.	Deccan Chronicle	Charminar Govt. Nizamia hospital to be refurbished	2M
13.	Sentinel Assam	Union Budget and Health Sector	1.2M
14.	Inext Live	Dehradun News: आयुष के फलक पर बिखरी उत्तराखंड की चमक	641.5K
15.	NagalandPost	Ayush ministry"s campaignmakes 5 Guinness World Records	315.4K
16.	Sakshipost EN	Ayush ministry"s campaign makes 5 Guinness World Records	160.8K
17.	HT Syndication	Chandigarh: Experts push for yoga, Ayurveda integration at PGIMER workshop	119.8K
18.	Reh News	Uttarakhand Herbalist Dr Mayaram Uniyal Received Prestigious Dhanvantari Awar d –...	N/A
19.	Sakshi Post	Ayush ministry"s campaign makes 5 Guinness World Records	N/A
20.	OB News	Be it hemorrhoid	N/A
21.	The Mobi World	Be it hemorrhoid	N/A
22.	Koshur Samachar	Two-Day National Startup Festival organised by CSIR-IIIM concludes	N/A
23.	Statetimes	Two-Day National Startup Festival organised by CSIR-IIIM concludes	N/A
24.	News Prism	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
25.	WomenEntrepreneurIndia	The Week That Was: Indian Women Empowerment News Overview (17 Feb - 23 Feb)	N/A

26.	Sankhnaad	आयुष के फलक पर बिखरी उत्तराखंड की चमक	N/A
27.	The Mobi World	WHO includes traditional medicine in its health framework, ensures official docu...	N/A
28.	Vichar News	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
29.	Rajkaj Express	धामी सरकार लाई उत्तराखंड में टेलीमेडिसिन क्रांति, डॉ. आर. राजेश कुमार को प्रतिष्...	N/A
30.	Doon Headlines	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
31.	Jagvani	बिना लाइसेंस के आयुर्वेद और यूनानी क्लिनिक ने आयुष विभाग के छापे के बाद जालपली म...	N/A
32.	India News Calling	NEWS RECEIVED FROM PUBLIC RELATIONS DEPTT. PGI CHANDIGARH	N/A
33.	News	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
34.	Khabar Uttarakhand	टिहरी की मीनाक्षी नेगी बनी कर्नाटक की पहली महिला वन प्रमुख, प्रदेश का नाम किया र...	N/A
35.	Jantantratimes	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
36.	Jantak	उत्तराखंड के डॉ. मायाराम उनियाल को प्रतिष्ठित धनवंतरी पुरस्कार, प्रकृति परीक्षण...	N/A
37.	Uttarasamachar	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
38.	Pudhari	सरकारची नवी योजना! आयुर्वेद उपचारासाठी प्रत्येक जिल्हा-तालुक्यांत आता आयुष औषधां...	N/A
39.	Doonited India	आयुष के फलक पर बिखरी उत्तराखंड की चमक	N/A
40.	drugscontrol.org	Hyderabad: Unlicensed Ayurvedic Practitioner Arrested for Selling Unauthorized M...	N/A
41.	Awaaz24x7	Good Morning India:प्रधानमंत्री मोदी का आज उत्तराखंड दौरा! बागेश्वर में रखेंगे च...	N/A
42.	Hindi News Media	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
43.	OB News	Dr Jitendra Singh inaugurates national startup festival in Jammu, highlights Ind...	N/A
44.	Samachar Footprint	आयुष के फलक पर बिखरी उत्तराखंड की चमक, डॉ मायाराम उनियाल को प्रतिष्ठित धनवंतरी ...	N/A
45.	Hillvani	मीनाक्षी नेगी: उत्तराखंड की बेटी बनी कर्नाटक की पहली महिला वन प्रमुख	N/A