



MINISTRY OF AYUSH COMPILED MEDIA REPORT
24 Dec, 2024 - 26 Dec, 2024

 **Total Mention 41**

 Print	Financial	Mainline	Regional	Periodical
2	1	1	N/A	N/A
 Online				

39

 Print

No	Newspaper	Headline	Edition	Pg
1.	Bizz Buzz	Min releases film on national Ayush mission	Hyderabad	8
2.	Punjab Express	National Ayush Mission empowering communities with accessible, affordable healthcare	Chandigarh	6

Bizz Buzz • 26 Dec • Ministry of Ayush
Min releases film on national Ayush mission

8 • PG

201 • Sqcm

20106 • AVE

N/A • Cir

Middle Right

Hyderabad

Min releases film on national Ayush mission

NEW DELHI

THE National Ayush Mission (NAM) has empowered communities with accessible and cost-effective healthcare based on traditional practices, Prataprao Jadhav, Union Minister of State for Ministry of Ayush, has stressed.

The minister said this while unveiling a film series titled "Ayush for All: Holistic Health Care through National Ayush Mission" in the national capital, showcasing the remarkable progress and transformative impact of the National Ayush Mission.

"This film series is a step towards making information about our initiatives readily accessible to the public, showcasing Ayush's pivotal role in reducing disease burden and promoting wellness across the nation," said Jadhav.

The series highlights real-life stories of transformation, demonstrating how NAM, in collaboration with state and UT governments, has improved healthcare access and reduced out-of-pocket expenditures for rural and underserved populations.

According to the ministry, the NAM aims to strengthen Ayush healthcare services, promote preventive care through Ayushman Aro-



The series highlights real-life stories of transformation, demonstrating how NAM, in collaboration with state and UT governments, has improved healthcare access and reduced out-of-pocket expenditures for rural and underserved populations

gya Mandir (Ayush), and integrate Ayush systems into mainstream public health.

The NAM also emphasises the development of Ayush educational institutions to enhance the quality of education and research. Moreover, the scheme has supported the establishment of 167 Integrated Ayush Hospitals and upgraded 416 Ayush Hospitals and 5036 dispensaries.

Essential Ayush medicines were supplied to 996 hospitals and 12,405 dispensaries each year. NAM also supported 16 new Ayush educational institutions and upgraded 112 others.

Additionally, 3,883 Yoga Wellness Centres, 1,055 Ayush Grams and 12,500 Ayushman Arogya Mandir (Ayush) were established, promoting holistic wellness nationwide, according to the ministry.

According to Vaidya Rajesh Kotecha, Secretary, Ministry of Ayush said, the NAM focuses on strengthening Ayush healthcare services, establishing Ayushman Arogya Mandir (Ayush), and promoting medical pluralism.

"These initiatives are transforming public health and improving access to preventive and promotive care across the nation," he mentioned.

Punjab Express • 26 Dec • Ministry of Ayush

National Ayush Mission empowering communities with accessible, affordable healthcare

6 • PG

655 • Sqcm

131035 • AVE

348.98K • Cir

Middle Center

Chandigarh

National Ayush Mission empowering communities with accessible, affordable healthcare

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Online Coverage

No	Portal Name	Headline (Incorporated with URL)	Reach
1.	Dailyhunt	National Ayush Mission empowering communities with accessible, affordable healt h...	18.6M
2.	Medical Dialogues	Ayush for All: National Ayush Mission empowering communities with accessible, a f...	16M
3.	Prokerala.com	National Ayush Mission empowering communities with accessible, affordable healt h...	13M
4.	PIB	Ministry of Ayush Launches Film Series on National Ayush Mission: Highlights Tra ...	5.4M
5.	Daijiworld	National Ayush Mission empowering communities with accessible, affordable healt h...	3M
6.	Dainik Bhaskar	स्वास्थ्य/चिकित्सा: स्वास्थ्य सेवा के माध्यम से समुदायों को सशक्त बना रहा राष्ट्र...	926.1K
7.	Social News XYZ	National Ayush Mission empowering communities with accessible, affordable healt h...	415.2K
8.	News on AIR	Ministry of Ayush Launches Film Series on National Ayush Mission: Highlights Tra ...	314.3K
9.	Samachar Nama	स्वास्थ्य सेवा के माध्यम से समुदायों को सशक्त बना रहा राष्ट्रीय आयुष मिशन	195.8K
10.	Sakshipost EN	National Ayush Mission empowering communities with accessible, affordable healt h...	160.8K
11.	BizzBuzz	Min Releases Film On National Ayush Mission	125.6K
12.	Lokmattimes.com	National Ayush Mission empowering communities with accessible, affordable healt h...	94.3K
13.	Loktej	भुवनेश्वर: वेदांत एल्युमिनियम का "स्वर्ण प्राशन"कार्यक्रम ओडिशा में 17,000 बच्...	73.2K
14.	The News Room	National Ayush Mission empowering communities with accessible, affordable healt h...	62.3K
15.	Technologyforyou.org	Ministry of Ayush Launches Film Series on National Ayush Mission: Highlights Tra ...	60.2K
16.	Bhaskar Live	National Ayush Mission empowering communities with accessible, affordable healt h...	46.5K
17.	Tennews.in	National Ayush Mission empowering communities with accessible, affordable healt h...	9.1K
18.	Drug Today Medical Times	Ayush Ministry Unveils Film Series Showcasing National Ayush Mission's Transfo r...	N/A
19.	OB News	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A

20.	Vishvatimes	स्वास्थ्य सेवा के माध्यम से समुदायों को सशक्त बना रहा राष्ट्रीय आयुष मिशन	N/A
21.	Asalbaar	स्वरूपानंद महाविद्यालय में देश का प्रकृति परीक्षण अभियान, संकल्प स्वास्थ्य का, आध...	N/A
22.	The Mobi World	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
23.	Indias News	स्वास्थ्य सेवा के माध्यम से समुदायों को सशक्त बना रहा राष्ट्रीय आयुष मिशन	N/A
24.	Khair News	स्वास्थ्य सेवा के माध्यम से समुदायों को सशक्त बना रहा राष्ट्रीय आयुष मिशन	N/A
25.	Reporter Post	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
26.	Vishva Times	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
27.	Tripura Times	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
28.	Thip Media	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
29.	Newspoint	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
30.	India Online Mart	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
31.	International Business Times	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
32.	Today India News	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
33.	Suryaa	National Ayush Mission empowering communities with accessible, affordable healt h...	N/A
34.	Epilogue	Ministry of Ayush Launches Film Series on National Ayush Mission: Highlights Tra ...	N/A
35.	The Voice Tv	आयुष मंत्रालय ने राष्ट्रीय आयुष मिशन पर फिल्म श्रृंखला शुरू की: परिवर्तनकारी प्र...	N/A
36.	Observer Voice	Ministry of Ayush Launches Film Series – Ayush for All	N/A
37.	True Hunt	Ministry of Ayush Launches Film Series on National Ayush Mission	N/A
38.	Tripurastar News	Ministry Of Ayush Launches Film Series On National Ayush Mission: Highlights Tr a...	N/A
39.	Psucorner	Ministry of Ayush Launches Film Series on National Ayush Mission: Highlights Tra ...	N/A