



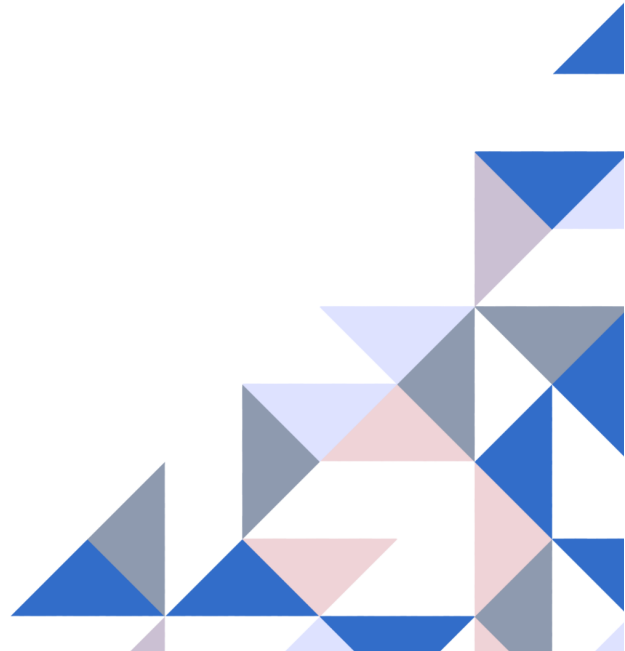
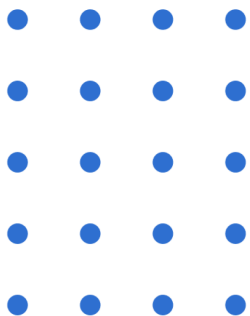
Reliance Industries

Brand

Mukesh Ambani

289 Mentions

 Date Range : 08 May, 2025 – 12 May, 2025



Overview



Total Mention

	Print Article	96
	Online Mention	193



Total Reach

	Print Reach	58.54M
	Online Mention	7.52B

S.No	News_Paper	Date	Keyword	Title	Medium	Reach
1	Free Press Journal	May 12, 2025	Reliance Industries	RIL withdraws trademark for Operation Sindoor	PRINT	251.68K
2	The Business Guardian	May 11, 2025	Reliance Industries	RIL withdraws 'Operation Sindoor' trademark application	PRINT	N/A
3	News Today	May 10, 2025	Reliance Industries	Reliance withdraws Operations Sindoor trademark application	PRINT	112.72K
4	The Tribune	May 10, 2025	Reliance Industries	Ek chutki sindoor ki keemat.....	PRINT	92.25K
5	The Hindu	May 09, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	PRINT	956.08K
6	The Indian Express	May 09, 2025	Reliance Industries	Trademark rush after 'Op Sindoor': Reliance withdraws application; five still in race	PRINT	125K
7	The New Indian Express	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application a day after filing	PRINT	91.08K
8	The Hindu	May 09, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	PRINT	1.99M
9	The Tribune	May 09, 2025	Reliance Industries	Reliance drops Op Sindoor trademark plan, calls it gaffe	PRINT	893.04K
10	The Indian Express	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application	PRINT	175.5K
11	The Economic Times	May 09, 2025	Reliance Industries	Reliance Withdraws'Operation Sindoor' Trademark Request	PRINT	33.32K
12	The Hindu	May 09, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	PRINT	245K
13	The Indian Express	May 09, 2025	Reliance Industries	Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race	PRINT	175.5K
14	Deccan Chronicle	May 09, 2025	Reliance Industries	RIL tries to trademark 'Op Sindoor', aborts bid	PRINT	2.55M
15	The Economic Times	May 09, 2025	Reliance Industries	RIL Ejects Out of Operation Sindoor' Trademark Flight	PRINT	1.1M
16	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	459.35K
17	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	1.2M
18	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	3.52M
19	Mint	May 09, 2025	Reliance Industries	RIL aborts Operation Sindoor trademark bid	PRINT	375K
20	The Hindu	May 09, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	PRINT	1.4M
21	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	500K
22	The Pioneer	May 09, 2025	Reliance Industries	Reliance withdraws application for Operation Sindoor trademark	PRINT	275.94K
23	The Hindu	May 09, 2025	Reliance Industries	Applications for registration of term 'Operation Sindoor	PRINT	1.4M
24	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	46.88K
25	The Economic Times	May 09, 2025	Reliance Industries	Reliance Withdraws'Operation Sindoor' Trademark Request	PRINT	61.91K
26	Prahar	May 09, 2025	Reliance Industries	There is no intention to trademark 'Operation Sindoor	PRINT	215K
27	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	130K
28	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	176.59K
29	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	175K

30	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	147.14K
31	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	40K
32	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	50.96K
33	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	76.62K
34	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	90K
35	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	49.87K
36	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	79.18K
37	The Financial Express	May 09, 2025	Reliance Industries	RIL exits trademark bid for Operation Sindoor	PRINT	147.14K
38	Mint	May 09, 2025	Reliance Industries	RIL aborts Operation Sindoor trademark bid	PRINT	375K
39	Political & Business Daily	May 09, 2025	Reliance Industries	Reliance withdraws Operation Sindoor trademark application, says it was filed inadvertently	PRINT	125K
40	Mint	May 09, 2025	Reliance Industries	RIL aborts Operation Sindoor trademark bid	PRINT	47.5K
41	Mint	May 09, 2025	Reliance Industries	RIL aborts Operation Sindoor trademark bid	PRINT	125K
42	The Indian Express	May 09, 2025	Reliance Industries	Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race	PRINT	625K
43	The New Indian Express	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application a day after filing	PRINT	177.8K
44	The Daily Guardian	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	PRINT	N/A
45	Mint	May 09, 2025	Reliance Industries	RIL aborts Operation Sindoor trademark bid	PRINT	45K
46	The Asian Age	May 09, 2025	Reliance Industries	RIL tries to trademark 'Op Sindoor', aborts bid	PRINT	389.96K
47	The Pioneer	May 09, 2025	Reliance Industries	Reliance withdraws application for Operation Sindoor trademark	PRINT	634.42K
48	The Morning Standard	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application a day after filing	PRINT	300K
49	The New Indian Express	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application a day after filing	PRINT	107.9K
50	The Hindu	May 09, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	PRINT	682.81K
51	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	63.5K
52	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	40.13K
53	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	57.88K
54	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	44.5K
55	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	5K
56	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	32.08K
57	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	195.42K
58	The Hindu Business Line	May 09, 2025	Reliance Industries	Facing backlash, Reliance exits bid to trademark Operation Sindoor	PRINT	53.22K
59	The Business Guardian	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	PRINT	N/A

60	The Indian Express	May 09, 2025	Reliance Industries	Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race	PRINT	388.5K
61	Dainik Savera	May 09, 2025	Reliance Industries	Reliance desh ki ekta akhandata ki raksha ko har kadam ka samarthan karne ko tayar :Ambani	PRINT	40.03K
62	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	2.27M
63	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	4.69M
64	Rashtriya Sahara	May 09, 2025	Reliance Industries	Reliance withdraws its application for 'Operation Sindoor' trademark	PRINT	562.46K
65	Morning News	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application	PRINT	188.32K
66	Millenniumpost	May 09, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor	PRINT	350K
67	The Hindu	May 09, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	PRINT	117.58K
68	Deccan Herald	May 09, 2025	Reliance Industries	Trademark rush for 'Operation Sindoor'; RIL files then withdraws application	PRINT	1.4M
69	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	1.27M
70	Maharashtra Times	May 09, 2025	Reliance Industries	Trademark Proposal Back	PRINT	1.3M
71	Hari Bhoomi	May 09, 2025	Reliance Industries	Reliance apply Operation Sindoor trade mark	PRINT	345.96K
72	Daily Thanthi Next	May 09, 2025	Reliance Industries	Operation Sindoor trademark : Reliance pulls back application	PRINT	1.65M
73	Dainik Bhaskar	May 09, 2025	Reliance Industries	Reliance pullback Operation Sindoor trademark application	PRINT	92.28K
74	Telegraph	May 09, 2025	Reliance Industries	RIL pulls down trademark request	PRINT	2.33M
75	The Indian Express	May 09, 2025	Reliance Industries	Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race	PRINT	103.57K
76	The Times of India	May 09, 2025	Reliance Industries	Jio Studios withdraws application for Operation Sindoor trademark	PRINT	1.05M
77	The Indian Express	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application	PRINT	89.5K
78	Navbharat Times	May 09, 2025	Reliance Industries	Reliance pull back Operaiton Sindoor trademark application	PRINT	2.68M
79	Veer Arjun	May 09, 2025	Reliance Industries	Reliance pull back Operaiton Sindoor trademark application	PRINT	60K
80	Amar Ujala	May 09, 2025	Reliance Industries	Reliance pullback Operation Sindoor Trademark application	PRINT	564.4K
81	Sukhabar	May 09, 2025	Reliance Industries	Reliance backed down even after asking for the right to name Operation Sindoor	PRINT	107K
82	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	128.5K
83	Gujarat Samachar	May 09, 2025	Reliance Industries	Controversy arose when five, including Reliance, applied for the Operation Sindoor trademark.	PRINT	1.05M
84	Samaj	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application	PRINT	1.11M
85	Sandesh	May 09, 2025	Reliance Industries	Reliance withdraws trademark for 'Operation Sindoor'	PRINT	2.7M
86	Ei Samay	May 09, 2025	Reliance Industries	Sindoor' trademark dispute! Moved Reliance	PRINT	1.3M
87	Ganashakti	May 09, 2025	Reliance Industries	Ambani wants exclusive ownership of 'Operation Sindoor	PRINT	362.66K
88	Sangbad Pratidin	May 09, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor	PRINT	1.04M
89	Samagya	May 09, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor	PRINT	100K

90	Eastern Chronicle	May 09, 2025	Reliance Industries	Reliance withdraws trademark request for Operation Sindoor	PRINT	182.88K
91	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	PRINT	1.05M
92	Punyanagari	May 09, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor	PRINT	72.24K
93	Punyanagari	May 09, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor	PRINT	141.08K
94	Aaj Ka Anand	May 09, 2025	Reliance Industries	Will not take the trademark of 'Operation Sindoor': Reliance	PRINT	1.21M
95	Sakal	May 09, 2025	Reliance Industries	Will not take the trademark of 'Operation Sindoor': Reliance	PRINT	2.89M
96	Navakal	May 09, 2025	Reliance Industries	Operation Sindoor trademark sale! Center's consent, three bids! Public outrage	PRINT	N/A

Free Press Journal • Mumbai • 12 May, 2025

RIL withdraws trademark for Operation Sindoor

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
28	English	38	N/A	Bottom Right	29999	251.68K

RIL withdraws trademark for
Operation Sindoor



On May 7, Reliance Industries Ltd (RIL) applied to the Controller General of Designs and Trademarks to register the workmark 'Operation Sindoor', the name of the mission undertaken by the Indian armed forces during the night of May 6 and 7 to hit terrorist infrastructure in Pakistan and Pakistan-occupied Kashmir. However, they withdrew it within hours.

The Business Guardian • Delhi • 11 May, 2025

RIL withdraws 'Operation Sindoor' trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	40	N/A	Middle Left	4005	N/A

EVOCATIVE SYMBOL

RIL withdraws 'Operation Sindoor' trademark application

Correspondent
SUDH JELLY

Reliance Industries on Thursday said that the conglomerate has no intention of trademarking 'Operation Sindoor', a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery.

Reliance Industry's official statement stated that Jio Studios has withdrawn its trademark application. "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," Reliance Industries added in the statement.

The statement further adds "Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Puhagan. Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism. Reliance stands fully in support of our Government and Armed Forces in this fight against terrorism. Our commitment to the motto 'INDIA FIRST' remains unwavering."

Earlier on May 7 following India's precision attack on terrorist sites in Pakistan named 'Operation Sindoor', several entities had filed trademark applications. The trade mark filings happened within hours of the military operations by the Indian Army on nine terrorist sites in Pakistan and Pakistan-Occupied Kashmir.

The phrase "Operation Sindoor" quickly gained international traction, with "Sindoor" symbolising sacrifice, valour, and deeply rooted cultural sentiment.

The Intellectual Property of India application website of the commerce and industry ministry shows four applications were filed between 10:42 am and 6:27 pm on May 7 2025. The trademark applications under Class 41 of the Nice Classification, which covers education, entertainment, media, and cultural services.

News Today • Chennai • 10 May, 2025

Reliance withdraws Operations Sindoor trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	English	133	N/A	Top Right	26695	112.72K

Reliance withdraws Operation Sindoor trademark application

Mumbai, May 9:

Reliance Industries Ltd has withdrawn its trademark application for the term 'Operation Sindoor' - the codename for India's military strikes in Pakistan - stating that it was inadvertently filed by a junior employee without authorisation.

In a statement, Reliance said it has no intention of "trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery".

Earlier, four applications, including one by Reliance, were filed with the Office of the Controller General of Patents, Designs & Trade Marks on Wednesday, seeking to use the phrase for entertainment-related services like audio and video content.

All four applicants filed between 10.42 am and 6.27 pm on May 7 for registration under Class 41 of the Nice Classification, which includes

◆ Says it was filed inadvertently



education and training services, film and media production, live performances and events, digital content delivery and publishing, and cultural and sporting activities.

This category is often used by OTT platforms, production houses, broadcasters, and event companies, suggesting that 'Operation Sindoor' could have become a film title, web series or documentary brand.

Reliance filed the application for entertainment, publishing, and language training, according to the scope of application claimed by the applicants shown on the Controller General of Patents, Designs and Trade Marks.

The Mukesh Ambani-run firm was the first to apply for a patent on Wednesday and was followed by three more - a Mumbai resident, a

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it said.

retired Indian Air Force officer and a Delhi-based lawyer.

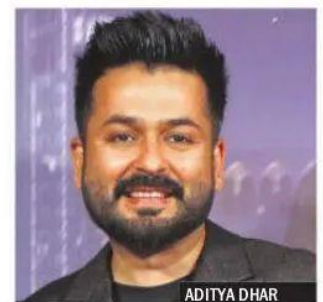
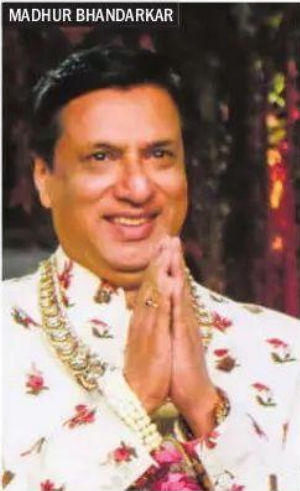
"Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam," the statement said.

"Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism."

The Tribune • Delhi • 10 May, 2025

Ek chutki sindoor ki keemat.....

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	1023	N/A	Top Center	3089828	92.25K



OPERATION SINDOOR, *Mission Sindoor* and *Sindoor: The Revenge...* Bollywood filmmakers and actors are in a rush to register film titles inspired by the codename for India's military strikes in Pakistan, submitting over 30 applications in just two days.

India carried out the targeted strikes on terror sites in Pakistan and Pakistan-occupied Kashmir early Wednesday under Operation Sindoor, two weeks after the massacre of 26 people, mostly tourists, in Jammu and Kashmir's Pahalgam.

Since the strikes, the Indian Motion Picture Producers Association (IMPPA), Indian Film and Television Producers Council (IFTPC) and Western India Film Producers' Association (WIFPA) have witnessed a surge in applications for registration of film titles related to Operation Sindoor.

"The three bodies have received over 30 title applications via email related to Operation Sindoor. The numbers will go up to 50-60. This is not something new. Most people have applied for the title *Operation Sindoor* and

Pay ₹3,000 plus GST and register the name of the next Bollywood blockbuster — *Operation Sindoor*, *Mission Sindoor*, *Sindoor Ka Badla...* Bollywood filmmakers line up to secure titles relating to the ongoing operation

Mission Sindoor.

"One person can apply for any number of titles but the title will be allotted to the person who has first applied for it. Any producer who wants to make a film looks for what is in the news. This is something India is proud of. So, filmmakers want to bring this story," Anil Nagrath, Secretary, IMPPA, said.

Nagrath said in the past, they had received title applications for Kargil, Uri, Kumbh and others.

The titles being applied for also include *Hin-*

dustan Ka Sindoor, *Mission Operation Sindoor* and *Sindoor Ka Badla*. The applications have also been received for titles in the name of Pahalgam — *Pahalgam: The Terror Attack*, *Pahalgam Attack* and others.

According to sources, Aditya Dhar, who directed the 2019 film *Uri: The Surgical Strike*, based on the 2016 Uri attack and India's retaliatory strikes, as well as actor Suniel Shetty, filmmaker Madhur Bhandarkar, Vivek Agnihotri, Ashok Pandit, production banner T-Series are among those who have applied for the above

mentioned titles.

"Once, the title is applied, a committee consisting of members IMPPA, IFTPC or WIFPA, and Producers Guild of India decides who should get the title purely on the basis of who registered it first. There's no favouritism in this process," Nagrath said.

The application fee for the registration of a title is set at Rs 300 plus GST and if it is on an urgent basis then it is Rs 3,000 plus GST.

"There's a timeline of three years. For instance, if the film is not ready within three years with the title, then the title will be taken away," Nagrath said.

Earlier in the day, it was reported that Reliance Industries Limited and five others had approached the Controller General of Patents Design and TradeMarks for the registration of term Operation Sindoor, seeking to use the phrase for entertainment-related services like audio and video content.

Reliance Industries Ltd later withdrew its application, stating that it was inadvertently filed by a junior employee without authorisation. —PTI

The Hindu • Hyderabad • 09 May, 2025

RIL bows out as race for tagline Operation Sindoor gathers pace

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
15	English	179	N/A	Bottom Left	194927	956.08K

RIL bows out as race for tagline Operation Sindoor gathers pace

Lalatendu Mishra
MUMBAI

On a second thought and probable advise, Reliance Industries Ltd. (RIL) on Thursday withdrew its application for a patent on wordmark “Operation Sindoor” – the codename of India’s “precision strike” military action on terrorist infrastructure in Pakistan and PoK – a day after applying for it.

The Mukesh Ambani-led company said it had no intonation of trademarking the phrase and abided by its “India First commitment”.

“Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery,” RIL said in a statement.

“Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” it said. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam,” it added.

“Operation Sindoor is the proud achievement of our brave Armed Forces in India’s uncompromising fight against the evil of terrorism,” the company stated. “Reliance stands fully

The company said it had no intonation of trademarking the phrase and abided by its ‘India First commitment’

in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of ‘India First’ remains unwavering,” it added. Hours after news broke about the bombings in Pakistan and PoK, RIL and five others applied for trademarking the term on Wednesday. They had applied to the Office of the Controller General of Patents, Designs & Trade Marks, seeking to use the phrase in entertainment-related services, including audio and video content which could be produced as movies, documentaries and serials.

A retired Air Force officer, Group Captain Kamal Singh Oberh, and Alok Kothari, a Delhi High Court lawyer, are among the contenders after RIL pulled out. The others include Mukesh Chetram Agarwal and Jayaraj T.

While Mr. Kothari told *The Hindu* that he would give away all the profits from the movie to war widows, the retired Air Force officer said as someone who had worked in the forces and participated in operations, he would do justice to the title.

Trademark rush after 'Op Sindoor': Reliance withdraws application; five still in race

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	English	472	N/A	Top Left	174801	125K

Trademark rush after 'Op Sindoor': Reliance withdraws application; five still in race

SOHINI GHOSH
NEW DELHI, MAY 8

RELiance INDUSTRIES Ltd's (RIL) film studio arm sought to trademark the codename for India's strikes against Pakistan, 'Operation Sindoor', before withdrawing its application.

The conglomerate said in a statement Thursday: "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation".

It said: "Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery".

But it's not just Jio Studios that attempted to trademark the codename. Five other people have filed trademark applications — a Mumbai resident, a retired Air Force officer, a Delhi-based advocate, a Kochi resident and an ad filmmaker.

A trademark would give its owner the rights to monopolise the name for movies and TV shows, among other forms of content. Section 11 of the Trademark Act also states that the first to use or the first to file for registration will be granted the trademark.

On May 7, four applications, including the one by Jio Studios, were filed before the Controller General of Patents, Designs and Trademarks.

Jio Studios' application was filed at 10.42 am — just hours after the Indian strikes — under Class 41 (trademark pertaining to education, providing of training, entertainment, sporting and cultural activities).

The second application was filed at 11.25 am by Mumbai-based Mukesh Chetram Agrawal. He sought registration of the wordmark, as well as the image, under Class 41 for a range of uses — including musical and cultural events, TV programmes and entertainment services.

It was filed through his advocate Ramchandra Mandhane. Mandhane said: "He is an industrialist, and this is the first time he is claiming a trademark in his personal name. I'm not aware of why he has filed, but maybe he wants to make a movie in the future. I'm not aware if he is already associated with the film industry."

At 12.16 pm, Retired Group Captain and Air Force Officer Kamal Singh Oberh, a resident of Jammu & Kashmir, claimed a trademark on the word as a

whole. His application details the use of the mark for "entertainment, film production, cultural activities, web series production".

The fourth application was filed at 6.27 pm by Delhi-based advocate Alok Kumar Kothari. He, too, sought the use of the wordmark for "education, providing of training; entertainment; sporting and cultural activities".

Kothari, who has been practicing at the Delhi High Court and trial courts since 2015, told *The Indian Express*: "This was a very instantaneous decision. I thought a movie would obviously be made on this. And I wondered when such movies are made, if profits really go to widows of paramilitary forces or the war widows. I want to make sure a part of it goes for their welfare. I will not keep a penny with me. My purpose is not at all commercial."

On May 8, two more applications for the trademark were filed.

The first one was at 1.11 pm by Kochi resident Jayaraj T. He sought the trademark registration under Class 9 (for protection for brand names, logos, and slogans used on electronic and scientific products) as well as under Class 41.

Under Class 9, Jayaraj sought branding rights over a range of instruments, including fire extinguishers, diving apparatus and scientific instruments. He is also seeking rights for the wordmark 'Operation Sindoor — Sindoor Yuddham' as well as a modified version of the military operation's logo that has the additional text 'Sindoor Yuddham'.

The last application, by Surat-based ad filmmaker Uttam Jaju, was filed minutes later, at 1.29 pm. He, too, sought registration under Class 41 for use of the wordmark in entertainment content, arranging "award ceremonies and gala evenings" for entertainment purposes, as well as for major corporations and individuals "who have made significant charitable contributions".

Jaju says he is "already in talks for a Hindi feature film".

Deeksha Anand, partner, and Ayush Dixit, senior associate, at Sujata Chaudhri IP Attorneys said India, like the US, uses the 'first-to-use' principle in trademarks. "If, say, four people are claiming the right over one mark, the law has been developed such that the person who has evidence to show use of the mark for their goods and services will have superior rights."

The New Indian Express • Hyderabad • 09 May, 2025

Reliance withdraws 'Operation Sindoor' trademark application a day after filing

Page no 12	Language English	Article Dimension 431	Supplement N/A	Position Middle Center	AVE 146706	Circulation 91.08K
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Reliance withdraws 'Operation Sindoor' trademark application a day after filing

ENS ECONOMIC BUREAU @ Mumbai

A day after applying for Operation Sindoor as its trademark, Reliance Industries (RIL) stated that it has no intention of doing so. Three private persons had also applied for the same.

In a statement on Thursday, RIL said, "We have no intention of trademarking Operation Sindoor, a phrase which is a part of the national consciousness as an evocative symbol of Indian bravery. Jio Studios, a unit of RIL, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation."

The statement further said RIL and its stakeholders are proud of the military action on Pakistan code named 'Operation Sindoor'. "Operation Sindoor is the proud achievement of our brave armed forces in the nation's uncompromising fight against the evil of terrorism," it said.



Later in another statement issued on behalf group chairman Mukesh Ambani, the company quoted him as saying, "We are proud of our armed forces for Operation Sindoor. India stands united, fierce in resolve and unshakable in purpose, against the scourge of all forms of terrorism. Our armed forces have responded with precision and power to every provocation from across the border. ..The last few days have shown that every threat to our peace will be met with firm and decisive action." Amabni said his group is ready to support any

measure in protecting the nation's unity and integrity. "Together, we will stand. We will fight. And we will prevail".

In fact, many companies had applied for trademarking Following Operation Sindoor.

The applicants included RIL and three private individuals -- Mukesh Chetram Agrawal, retired group captain Kamal Singh Oberh, and one Alok Kothari. Each had independently filed for trademark of Operation Sindoor under Class 41, encompassing educational and entertainment services, according to media reports.

The Hindu • Chennai • 09 May, 2025

RIL bows out as race for tagline Operation Sindoor gathers pace

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
19	English	197	N/A	Bottom Left	1070980	1.99M

RIL bows out as race for tagline Operation Sindoor gathers pace

Lalatendu Mishra
MUMBAI

On a second thought and probable advise, Reliance Industries Ltd. (RIL) on Thursday withdrew its application for a patent on wordmark “Operation Sindoor” – the codename of India’s “precision strike” military action on terrorist infrastructure in Pakistan and PoK – a day after applying for it.

The Mukesh Ambani-led company said it had no intonation of trademarking the phrase and abided by its “India First commitment”.

“Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery,” RIL said in a statement.

“Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” it said. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam,” it added.

“Operation Sindoor is the proud achievement of our brave Armed Forces in India’s uncompromising fight against the evil of terrorism,” the company stated. “Reliance stands fully

The company said it had no intonation of trademarking the phrase and abided by its ‘India First commitment’

in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of ‘India First’ remains unwavering,” it added. Hours after news broke about the bombings in Pakistan and PoK, RIL and five others applied for trademarking the term on Wednesday. They had applied to the Office of the Controller General of Patents, Designs & Trade Marks, seeking to use the phrase in entertainment-related services, including audio and video content which could be produced as movies, documentaries and serials.

A retired Air Force officer, Group Captain Kamal Singh Oberh, and Alok Kothari, a Delhi High Court lawyer, are among the contenders after RIL pulled out. The others include Mukesh Chetram Agarwal and Jayaraj T.

While Mr. Kothari told *The Hindu* that he would give away all the profits from the movie to war widows, the retired Air Force officer said as someone who had worked in the forces and participated in operations, he would do justice to the title.



The Tribune • Chandigarh • 09 May, 2025

Reliance drops Op Sindoor trademark plan, calls it gaffe

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	67	N/A	Middle Center	201575	893.04K

Reliance drops Op
Sindoor trademark
plan, calls it gaffe

UJWAL JALALI
TRIBUNE NEWS SERVICE

NEW DELHI, MAY 8

Reliance Industries on Thursday withdrew its application to register Operation Sindoor as a trademark, a day after submitting the request with the Office of the Controller General of Patents, Designs & Trade Marks.

The company clarified that the application was filed “inadvertently” by a junior employee without authorisation. “Reliance Industries has no intention of trademarking Operation Sindoor, a phrase that has become a part of the national consciousness as a symbol of India’s bravery,” it said.

Notably, four applications were filed to trademark the term — one by Reliance and three others by a Mumbai resident, a retired IAF officer and a Delhi-based lawyer. The requests sought to use the phrase for entertainment services, including audio-video content, education and training, film and media production, live events, digital content distribution, publishing and cultural or sporting activities.

This category is typically used by OTT platforms, production houses, broadcasters and event organisers, indicating potential interest in using Operation Sindoor as a title for films, web series, documentaries or other media projects. Reliance’s application specifically covered entertainment, publishing and language training services, as per details on the patent office’s website.

Reliance withdraws 'Operation Sindoor' trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
15	English	135	N/A	Middle Center	119834	175.5K

Reliance withdraws ‘Operation Sindoor’ trademark application

ENS ECONOMIC BUREAU
NEW DELHI, MAY 8

RELiance INDUSTRIES (RIL) on Thursday said that it has retracted its trademark application for the term Operation Sindoor, the codename for India’s military response to the recent Pakistan-backed Pahalgam terror attack. The company clarified that the application was mistakenly submitted by a junior employee without the necessary approvals.

The move came after public records showed that Reliance was among four entities that filed for a trademark under Class 41 of the Nice Classification on May 7. This category typically covers entertainment and media services, including film production, online content, education, and cultural

programming. Reliance’s application had included intentions related to entertainment, publishing, and language training.

In an official statement, Reliance distanced itself from the move, stating that neither the company nor its media arm, Jio Studios, had intended to commercialise the term. “Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” the company said.

The company emphasised its respect for the codename Operation Sindoor, calling it a symbol of national courage. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam,” the statement added.

The filing, though brief, drew attention due to the sensitive nature of the term. Operation Sindoor has become emblematic of India’s firm stand against terrorism, following the armed forces’ swift action across the border. The fact that it was being considered for entertainment branding raised criticism on social media.

Reliance reaffirmed its unwavering support for India’s armed forces and the government’s anti-terror efforts. “Our commitment to the motto of India First remains unwavering,” the company said, reiterating its respect for national sentiment. The other three applicants for the trademark include a Mumbai resident, a former Indian Air Force officer, and a Delhi-based legal practitioner.

FE, WITH PTI INPUTS

The Economic Times • Jaipur • 09 May, 2025

Reliance Withdraws 'Operation Sindoor' Trademark Request

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
12	English	532	N/A	Top Right	82409	33.32K

Reliance Withdraws 'Operation Sindoor' Trademark Request

EVOCATIVE SYMBOL Co said it has no intention to claim rights, as it symbolises Indian bravery

Our Bureau

Mumbai: Reliance Industries (RIL) has decided to withdraw its application for trademarking the phrase 'Operation Sindoor', the company said on Thursday, a day after it made the filing.

RIL was among four applicants that made separate filings with the trademark registry on Wednesday to own trademark rights over the phrase, after the government announced hitting terrorist infrastructure in Pakistan and Pakistan-occupied Jammu and Kashmir under 'Operation Sindoor'.

RIL and the others — Mukesh Chetram Agrawal, retired Group Captain Kamal Singh Oberh and Alok Kothari — filed the application for trademark under Class 41.

Class 41 covers services related to education, entertainment, sports and cultural activities, said Ashish Pyasi, partner at law firm Aendri Legal. Registration under this section helps organisations working in these areas to protect their brand and sometimes their work.

"Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery," the company said in a news release.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it added.

"Operation Sindoor is the proud achievement of our brave armed forces in India's uncompromising fight against the evil of terrorism," the company said.



RIL was among four applicants that made separate filings with the trademark registry on Wednesday

Media houses often register such titles to restrain others from making movies or other programmes with an identical or similar title, said Rahul Dhote, partner at law firm ANM Global.

"Titles based on similar events like 'Balakot: Surgical Strikes 2', 'Pulwama: Surgical Strikes 2', 'Pahalgam Files', 'Operation Safed Sagar' and 'Operation Khukri', have been either applied for or registered," Dhote said.

"Having said that, such applications pass through a rigorous examination process and are also rejected if they do not fit within the parameters of conditions for grant, including their distinctiveness," he added.

The Hindu • Mumbai • 09 May, 2025

RIL bows out as race for tagline Operation Sindoor gathers pace

Page no	Language	Article	Dimension	Supplement	Position	AVE	Circulation
13	English		189	N/A	Bottom Left	87001	245K

RIL bows out as race for tagline Operation Sindoor gathers pace

Lalatendu Mishra
MUMBAI

On a second thought and probable advise, Reliance Industries Ltd. (RIL) on Thursday withdrew its application for a patent on wordmark “Operation Sindoor” – the codename of India’s “precision strike” military action on terrorist infrastructure in Pakistan and PoK – a day after applying for it.

The Mukesh Ambani-led company said it had no intonation of trademarking the phrase and abided by its “India First commitment”.

“Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery,” RIL said in a statement.

“Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” it said. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam,” it added.

“Operation Sindoor is the proud achievement of our brave Armed Forces in India’s uncompromising fight against the evil of terrorism,” the company stated. “Reliance stands fully

The company said it had no intonation of trademarking the phrase and abided by its ‘India First commitment’

in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of ‘India First’ remains unwavering,” it added. Hours after news broke about the bombings in Pakistan and PoK, RIL and five others applied for trademarking the term on Wednesday. They had applied to the Office of the Controller General of Patents, Designs & Trade Marks, seeking to use the phrase in entertainment-related services, including audio and video content which could be produced as movies, documentaries and serials.

A retired Air Force officer, Group Captain Kamal Singh Oberh, and Alok Kothari, a Delhi High Court lawyer, are among the contenders after RIL pulled out. The others include Mukesh Chetram Agarwal and Jayaraj T.

While Mr. Kothari told *The Hindu* that he would give away all the profits from the movie to war widows, the retired Air Force officer said as someone who had worked in the forces and participated in operations, he would do justice to the title.

The Indian Express • Chandigarh • 09 May, 2025

Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	303	N/A	Middle Left	267908	175.5K

Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race

SOHINI GHOSH
NEW DELHI, MAY 8

RELiance INDUSTRIES Ltd's (RIL) film studio arm sought to trademark the codename for India's strikes against Pakistan, 'Operation Sindoor', before withdrawing its application. The conglomerate said in a statement Thursday: "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation". It said: "Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evoca-

tive symbol of Indian bravery". But it's not just Jio Studios that attempted to trademark the codename. Five other people have filed trademark applications — a Mumbai resident, a retired Air Force officer, a Delhi-based advocate, a Kochi resident and an ad filmmaker. A trademark would give its owner the rights to monopolise the name for movies and TV shows, among other forms of content. Section 11 of the Trademark Act also states that the first to use or the first to file for registration will be granted the trademark. On May 7, four applications, including the one by Jio Studios, were filed before the Controller General of Patents, Designs and

Trademarks. Jio Studios' application was filed at 10.42 am — just hours after the Indian strikes — under Class 41 (trademark pertaining to education, providing of training, entertainment, sporting and cultural activities). The second application was filed at 11.25 am by Mumbai-based Mukesh Chetram Agrawal. He sought registration of the wordmark, as well as the image, under Class 41 for a range of uses — including musical and cultural events, TV programmes and entertainment services. It was filed through his advocate Ramchandra Mandhane. Mandhane said: "He is an industrialist, and this is the first time he is claiming a trademark in his

personal name. I'm not aware of why he has filed, but maybe he wants to make a movie in the future. I'm not aware if he is already associated with the film industry." At 12.16 pm, Retired Group Captain and Air Force Officer Kamal Singh Oberh, claimed a trademark on the word as a whole. His application details the use of the mark for "entertainment, film production, cultural activities, web series production". The fourth application was filed at 6.27 pm by Delhi-based advocate Alok Kumar Kothari. He, too, sought the use of the wordmark for "education, providing of training; entertain-

ment; sporting and cultural activities". Kothari, who has been practicing at the Delhi High Court and trial courts since 2015, told *The Indian Express*: "This was a very instantaneous decision. I thought a movie would obviously be made on this. And I wondered when such movies are made, if profits really go to widows of paramilitary forces or the war widows. I want to make sure a part of it goes for their welfare. I will not keep a penny with me. My purpose is not at all commercial". On May 8, two more applications for the trademark were filed. The first one was at 1.11 pm by Kochi resident Jayaraj T. He

sought the trademark registration under Class 9 (for protection for brand names, logos, and slogans used on electronic and scientific products) as well as under Class 41. Under Class 9, Jayaraj sought branding rights over a range of instruments, including fire extinguishers, diving apparatus and scientific instruments. He is also seeking rights for the wordmark 'Operation Sindoor — Sindoor Yuddham' as well as a modified version of the military operation's logo that has the additional text 'Sindoor Yuddham'. The last application, by Surat-based ad filmmaker Utkam Jaju, was filed minutes later, at 1.29 pm. He, too, sought registration under Class 41 for use of the

wordmark in entertainment content, arranging "award ceremonies and gala evenings" for entertainment purposes, as well as for major corporations and individuals "who have made significant charitable contributions". Jaju says he is "already in talks for a Hindi feature film". Deeksha Anand, partner, and Ayush Dixit, senior associate, at Sujata Chaudhri IP Attorneys said India, like the US, uses the 'first-to-use' principle in trademarks. "If, say, four people are claiming the right over one mark, the law has been developed such that the person who has evidence to show use of the mark for their goods and services will have superior rights." In the case of 'Operation

Sindoor', however, the applications have been filed for the 'propose to be used' basis. Anand and Dixit said: "This is an event in history and thus one cannot claim exclusive rights, the mark may not be capable of protection for exclusive rights." As Section 9 of the Trademark Act, 1999 notes, a trademark cannot be registered only if "it is of such nature as to deceive the public or cause confusion; contains or comprises of any matter likely to hurt the religious susceptibilities of any class or section of the citizens of India; comprises or contains scandalous or obscene matter; or if its use is prohibited under the Emblems and Names (Prevention of Improper Use) Act, 1950 (12 of 1950)."

Deccan Chronicle • Hyderabad • 09 May, 2025

RIL tries to trademark 'Op Sindoor', aborts bid

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
14	English	112	N/A	Bottom Left	417995	2.55M

RIL tries to trademark 'Op Sindoor', aborts bid

New Delhi, May 8: Reliance Industries Ltd has withdrawn its trademark application for the term Operation Sindoor - the codename for India's military strikes in Pakistan - stating that it was inadvertently filed by a junior employee without authorisation.

Reliance said it has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it said.

Earlier, four applications, including one by Reliance, were filed with the Office of the Controller General of Patents, Designs & Trade Marks on Wednesday, seeking to use the phrase for entertainment-related services like audio and video content.

All four applicants filed between 10.42 am and 6.27 pm on May 7 for registration under Class 41 of the Nice Classification, which includes education and training services, film and media production, live performances and events, digital content delivery and publishing, and cultural and sporting activities.

— PTI



The Economic Times • Mumbai • 09 May, 2025

RIL Ejects Out of 'Operation Sindoor' Trademark Flight

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	English	237	N/A	Bottom Center	639298	1.1M

RIL Ejects Out of 'Operation Sindoor' Trademark Flight

EVOCATIVE SYMBOL Co said it respects the significance, has no intention to claim rights, as it symbolises Indian bravery

Our Bureau

Mumbai: Reliance Industries (RIL) has decided to withdraw its application for trademarking the phrase 'Operation Sindoor', the company said on Thursday, a day after it made the filing.

RIL was among four applicants that made separate filings with the trademark registry on Wednesday to own trademark rights over the phrase, after the government announced hitting terrorist infrastructure in Pakistan and Pakistan-occupied Jammu and Kashmir under 'Operation Sindoor'.

RIL and the others — Mukesh Chetram Agrawal, retired Group Captain Kamal Singh Oberh and Alok Kothari — filed the application for trademark under Class 41.

Class 41 covers services related to education, entertainment, sports

and cultural activities, said Ashish Pyasi, partner at law firm Aendri Legal. Registration under this section helps organisations working in these areas to protect their brand and sometimes their work.

'Media houses often register such titles to restrain others from making movies or programmes with an identical or similar title'

"Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery," the company said in a news release. "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it added.

Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam, it said. "Operation Sindoor is the proud achievement of our brave armed forces in India's uncompromising fight against the evil of terrorism," the company said.

Media houses often register such titles to restrain others from making movies or other programmes with an identical or similar title, said Rahul Dhote, partner at law firm ANM Global.

"Titles based on similar events like 'Balakot: Surgical Strikes 2', 'Pulwama: Surgical Strikes 2',

Pahalgam Files', 'Operation Saged Sagar' and 'Operation Khukri', have been either applied for or registered," Dhote said. "Having said that, such applications pass through a rigorous examination process and are also rejected if they do not fit within the parameters of conditions for grant, including their distinctiveness," he added.

Trade & Mark

RIL and three others applied for 'Operation Sindoor' trademark

Application sparked public backlash over patriotism concerns

Reliance clarifies the filing was an error by a junior employee

Such applications undergo a rigorous examination process

Titles like 'Balakot: Surgical Strikes 2', 'Pulwama: Surgical Strikes 2', and others, based on similar significant events, have been applied for or registered

Reliance backtracks on Op Sindoor trademark

Page no 13	Language English	Article Dimension 298	Supplement N/A	Position Middle Center	AVE 141675	Circulation 459.35K
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Reliance backtracks on Op Sindoor trademark

Reeba.Zachariah
@timesofindia.com

Mumbai: Reliance Industries withdrew its application to trademark “Operation Sindoor” — the code-name for India’s military strikes on terrorist infrastructure in Pakistan — on Thursday after facing social media outrage.

On Wednesday, RIL filed an application with India’s patent registry under class 41, seeking to use the phrase for entertainment services like content creation, sporting activities, and live performances, shortly after India launched Operation Sindoor.

The company blamed a junior executive from Jio Studios, its entertainment

arm, for inadvertently filing the application without authorisation. RIL said it has no intention to trademark Operation Sindoor.

The Communist Party of India posted on X: “After massive criticism and pressure, Reliance withdraws its application for

WITHDRAWS APPLICATION

the Operation Sindoor trademark. But why blame a junior functionary for what is the trademark of profit before all else?”

After RIL’s initial move, three more parties also filed for registration of the term on Wednesday. Mumbai resident Mukesh Chetram Agrawal, retired Air Force capta-

in Kamal Singh Oberh, and Delhi-based lawyer Alok Kothari. The applications indicated they want to use the phrase commercially.

“Registering event terms as trademarks is not uncommon, but the number of such precedents is very low,” said Aendri Legal’s partner Ashish Pyasi. “Operation Sindoor as a trademark may not be granted by the patent registry because the event is now a historical event that occurred due to govt actions, not on account of any private person who can claim exclusivity,” Pyasi said.

In India, code names for military operations are not automatically protected. Govt does not register or sell these names.

The Times of India • Kolkata • 09 May, 2025

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
19	English	129	N/A	Bottom Left	237304	1.2M

Reliance backtracks on Op Sindoor trademark

Reeba Zachariah
@timesofindia.com

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WITHDRAWS APPLICATION

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The Times of India • Mumbai • 09 May, 2025

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
17	English	123	N/A	Middle Center	693346	3.52M

Reliance backtracks on Op Sindoor trademark

Reeba.Zachariah
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WITHDRAWS APPLICATION

Mint • Mumbai • 09 May, 2025

RIL aborts Operation Sindoor trademark bid

Page no 7	Language English	Article Dimension 405	Supplement N/A	Position Top Right	AVE 263461	Circulation 375K
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RIL aborts Operation Sindoor trademark bid

After backlash, Reliance says filing by junior staffer was not authorized

Manas Pimpalkhare & Lata Jha
NEW DELHI

Reliance Industries Ltd (RIL) applied for but later withdrew its application for a trademark for "Operation Sindoor", the code-name for India's strike against terrorist bases in Pakistan and Pakistan-occupied Kashmir.

Jio Studios, a unit of Reliance Industries, said in a statement on Thursday afternoon that the application had been filed inadvertently by a junior person without authorization. Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now part of the national consciousness as an evocative symbol of Indian bravery.

Reliance had applied for the word-type trademark under Class 41 on 7 May, the day of the military operation, information from the commerce ministry's trademark search portal showed. The firm's media and entertainment division offers news, entertainment, sports, movies and live entertainment across content formats.

Reliance Industries and all its stakeholders are "incredibly proud" of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam, the company said on Thursday. "Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism," it said. "Reliance stands fully in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of 'INDIA FIRST' remains unwavering."

A Class 41 trademark would provide the holder with the rights to exclusively use the word-type trademark. Reliance proposed to use it for entertainment purposes, including production, presentation and distribution of audio, video, or still and moving images and data containing the



Reliance had proposed to use the trademark for entertainment purposes.

REUTERS

trademark, according to the goods and services description in the application.

The trademark holder will be allowed to use it in publishing services like electronic publishing services, organisation, production and presentation of shows, competitions, games, concerts, exhibitions and events. The status of the application was

They are Mukesh Chetram Agrawal, based in Mumbai, Group Captain Kamal Singh Oberh (Retd) in Jammu, and Alok Kothari from New Delhi. The trademark application triggered public criticism on social media. "We hereby withdraw our application no. 6994264 in class 41 filed for the mark Operation Sindoor," RIL told the registrar of trademarks. "You are requested to take the withdrawal letter on record and pass the order treating the application as withdrawn," it added.

In securing a trademark, the registry examines applications for any existing use of the trademark. The registry may raise queries regarding the mark's usage and whether there are any similar prior marks. If the queries are resolved, the registry will accept the mark.

manas.pimpalkhare@hindustan-times.com

For an extended version of this story, go to [livemint.com](https://www.livemint.com).

FILING FIASCO

PEOPLE expressed concerns over the firm's attempts to commercialize a military operation

IT emphasized its respect for armed forces, denying any intent to claim rights over national symbol

3 other individuals had also submitted similar applications, according to the trademark portal

"Formalities Chk Pass" as of 8 May morning, indicating no action has been taken by the trademark registry as yet, according to legal practitioners. The status means the applicant submitted information and documents and cleared the formalities check.

There are three other applicants for the trademark in the same class, according to information on trademark search portal.

The Hindu • Bengaluru • 09 May, 2025

RIL bows out as race for tagline Operation Sindoor gathers pace

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
21	English	199	N/A	Bottom Left	265334	1.4M

RIL bows out as race for tagline Operation Sindoor gathers pace

Lalatendu Mishra
MUMBAI

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The Mukesh Ambani-led company said it had no intonation of trademarking the phrase and abided by its “India First commitment”.

“Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery,” RIL said in a statement.

“Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” it said. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam,” it added.

“Operation Sindoor is the proud achievement of our brave Armed Forces in India’s uncompromising fight against the evil of terrorism,” the company stated. “Reliance stands fully

The company said it had no intonation of trademarking the phrase and abided by its ‘India First commitment’

in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of ‘India First’ remains unwavering,” it added. Hours after news broke about the bombings in Pakistan and PoK, RIL and five others applied for trademarking the term on Wednesday. They had applied to the Office of the Controller General of Patents, Designs & Trade Marks, seeking to use the phrase in entertainment-related services, including audio and video content which could be produced as movies, documentaries and serials.

A retired Air Force officer, Group Captain Kamal Singh Oberh, and Alok Kothari, a Delhi High Court lawyer, are among the contenders after RIL pulled out. The others include Mukesh Chetram Agarwal and Jayaraj T.

While Mr. Kothari told *The Hindu* that he would give away all the profits from the movie to war widows, the retired Air Force officer said as someone who had worked in the forces and participated in operations, he would do justice to the title.

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
23	English	142	N/A	Middle Center	51707	500K

Reliance backtracks on Op Sindoor trademark

Reeba.Zachariah
@timesofindia.com

Mumbai: Reliance Industries withdrew its application to trademark “Operation Sindoor” — the code-name for India’s military strikes on terrorist infrastructure in Pakistan — on Thursday after facing social media outrage.

On Wednesday, RIL filed an application with India’s patent registry under class 41, seeking to use the phrase for entertainment services like content creation, sporting activities, and live performances, shortly after India launched Operation Sindoor.

The company blamed a junior executive from Jio Studios, its entertainment

arm, for inadvertently filing the application without authorisation. RIL said it has no intention to trademark Operation Sindoor.

The Communist Party of India posted on X: “After massive criticism and pressure, Reliance withdraws its application for the Operation Sindoor trademark. But why blame a junior functionary for what is the trademark of profit before all else?”

After RIL’s initial move, three more parties also filed for registration of the term on Wednesday. Mumbai resident Mukesh Chetram Agrawal, retired Air Force capta-

in Kamal Singh Oberh, and Delhi-based lawyer Alok Kothari. The applications indicated they want to use the phrase commercially.

“Registering event terms as trademarks is not uncommon, but the number of such precedents is very low,” said Aendri Legal’s partner Ashish Pyasi. “Operation Sindoor as a trademark may not be granted by the patent registry because the event is now a historical event that occurred due to govt actions, not on account of any private person who can claim exclusivity,” Pyasi said.

In India, code names for military operations are not automatically protected. Govt does not register or sell these names.

WITHDRAWS APPLICATION

The Pioneer • Bhubaneshwar • 09 May, 2025

Reliance withdraws application for Operation Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	161	N/A	Top Right	96505	275.94K

Reliance withdraws application
for Operation Sindoor trademark



PIONEER NEWS SERVICE ■ New Delhi

Reliance on Thursday withdrew its application to Trademark "Operation Sindoor". The withdrawal comes a day after it applied to register the mark for entertainment purposes under class 41. Mukesh Ambani headed Reliance said that trademark application was filed inadvertently by a junior person without authorisation.

"Reliance Industries has no intention of trademarking "Operation Sindoor", a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery. Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation. Reliance Industries and all its stakeholders are

incredibly proud of "Operation Sindoor", which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam. "Operation Sindoor" is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism. Reliance stands fully in support of our Government and Armed Forces in this fight against terrorism. Our commitment to the motto of 'INDIA FIRST' remains unwavering," said Reliance Industries.

Reliance Industries Limited was the first to file a trademark application for "Operation Sindoor" — just hours after the name of the Indian military operation was announced. Within the next 24 hours, three more applicants followed, all seeking exclusive rights under Class 41, which covers entertainment, education, cultural and media services.

The Hindu • Bengaluru • 09 May, 2025

Applications for registration of term 'Operation Sindoor'

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
27	English	37	N/A	Top Left	49419	1.4M

Applications for
registration of term
'Operation Sindoor'

6 After India's retaliation, Reliance India Ltd. was the first to file the trademark application for the term under trademark Class 41 which covers services like education and entertainment. Besides RIL, other applicants — Mukesh Chetram Agrawal, Group Captain (retired) Kamal Singh Oberh, Alok Kothari, Jayaraj T. and Uttam — have also sought registering the term. PTI

The Times of India • Chandigarh • 09 May, 2025

Reliance backtracks on Op Sindoor trademark

Page no 17	Language English	Article Dimension 468	Supplement N/A	Position Middle Center	AVE 226980	Circulation 46.88K
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Reliance backtracks on Op Sindoor trademark

Reeba.Zachariah
@timesofindia.com

Mumbai: Reliance Industries withdrew its application to trademark “Operation Sindoor” — the codename for India’s military strikes on terrorist infrastructure in Pakistan — on Thursday after facing social media out- rage.

On Wednesday, RIL filed an application with India’s patent registry under class 41, seeking to use the phrase for entertainment services like content creation, sporting activities, and live performances, shortly after India launched Operation Sindoor.

The company blamed a junior executive from Jio Studios, its entertainment

arm, for inadvertently filing the application without authorisation. RIL said it has no intention to trademark Operation Sindoor.

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WITHDRAWS APPLICATION

tion Sindoor trademark. But why blame a junior functionary for what is the trademark of profit before all else?”

After RIL’s initial move, three more parties also filed for registration of the term on Wednesday. Mumbai resident Mukesh Chetram Agrawal, retired Air Force captain Ka-

mal Singh Oberh, and Delhi-based lawyer Alok Kothari. The applications indicated they want to use the phrase commercially.

“Registering event terms as trademarks is not uncommon, but the number of such precedents is very low,” said Aendri Legal’s partner Ashish Pyasi.

“Operation Sindoor as a trademark may not be granted by the patent registry because the event is now a historical event that occurred due to govt actions, not on account of any private person who can claim exclusivity,” Pyasi said.

In India, code names for military operations are not automatically protected. Govt does not register or sell these names.

The Economic Times • Chandigarh • 09 May, 2025

Reliance Withdraws 'Operation Sindoor' Trademark Request

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
12	English	532	N/A	Top Right	183426	61.91K

Reliance Withdraws 'Operation Sindoor' Trademark Request

EVOCATIVE SYMBOL Co said it has no intention to claim rights, as it symbolises Indian bravery

Our Bureau

Mumbai: Reliance Industries (RIL) has decided to withdraw its application for trademarking the phrase 'Operation Sindoor', the company said on Thursday, a day after it made the filing.

RIL was among four applicants that made separate filings with the trademark registry on Wednesday to own trademark rights over the phrase, after the government announced hitting terrorist infrastructure in Pakistan and Pakistan-occupied Jammu and Kashmir under 'Operation Sindoor'.

RIL and the others — Mukesh Chetram Agrawal, retired Group Captain Kamal Singh Oberh and Alok Kothari — filed the application for trademark under Class 41.

Class 41 covers services related to education, entertainment, sports and cultural activities, said Ashish Pyasi, partner at law firm Aendri Legal. Registration under this section helps organisations working in these areas to protect their brand and sometimes their work.

"Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery," the company said in a news release.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it added.

"Operation Sindoor is the proud achievement of our brave armed forces in India's uncompromising fight against the evil of terrorism," the company said.



RIL was among four applicants that made separate filings with the trademark registry on Wednesday

Media houses often register such titles to restrain others from making movies or other programmes with an identical or similar title, said Rahul Dhote, partner at law firm ANM Global.

"Titles based on similar events like 'Balakot: Surgical Strikes 2', 'Pulwama: Surgical Strikes 2', 'Pahalgam Files', 'Operation Safed Sagar' and 'Operation Khukri', have been either applied for or registered," Dhote said.

"Having said that, such applications pass through a rigorous examination process and are also rejected if they do not fit within the parameters of conditions for grant, including their distinctiveness," he added.

Prahar • Mumbai • 09 May, 2025

There is no intention to trademark 'Operation Sindoor'

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
3	Marathi	67	N/A	Bottom Left	18803	215K

रिलायन्स इंडस्ट्रीज कंपनीचे स्पष्टीकरण

‘ऑपरेशन सिंदूर’चा ट्रेडमार्क करण्याचा कोणताही हेतू नाही

◆ मुंबई (प्रतिनिधी):

ऑपरेशन सिंदूरचा ट्रेडमार्क करण्याचा कोणताही हेतू नसल्याचे रिलायन्स इंडस्ट्रीजकडून स्पष्टीकरण दिले आहे. भारतीय सैन्याने ‘ऑपरेशन सिंदूर’ मोहीम राबवत पाकिस्तानमधील ९ दहशतवादी तळा उद्ध्वस्त केले आहेत. भारतीय सैन्याने केलेल्या या कामगिरीचे देवाभ्यास करत होत आहे. या घटनेवर लवकरच पब्लिश होईल, अशी चर्चा आता सोशल मीडियावर सुरू झाली आहे. याचदरम्यान, उद्योगपती मुकेश अंबानी यांची कंपनी रिलायन्स इंडस्ट्रीज लिमिटेडने (RIL) ‘ऑपरेशन सिंदूर’ नावाचा ट्रेडमार्क आपल्या नावे करण्यासंदर्भ अर्ज करण्याची



बातमी प्रसिद्ध झाली होती. रिलायन्सच्या या निर्णयावर टीका सुरू झाल्यानंतर कंपनीने यावर निवृत्त प्रसिद्ध करत स्पष्टीकरण दिले आहे.

रिलायन्स इंडस्ट्रीजचा ‘ऑपरेशन सिंदूर’ या शब्दाचे ट्रेडमार्क करण्याचा कोणताही हेतू नाही. हा शब्द आता राष्ट्रीय घेतलेला धम बनत असून तो भारतीय सैन्याचे प्रेमादायी प्रतीक आहे. जिओ स्टुडिओज,

हे रिलायन्स इंडस्ट्रीजचा एक भाग आहे, त्याने त्याचा ट्रेडमार्क अर्ज मागे घेतला आहे. हा अर्ज एका कॉर्पोरेट व्यक्तीने अर्जित परवानगीशिवाय दाखल केला होता.

रिलायन्स इंडस्ट्रीज आणि त्याचे सर्व हितधारक ‘ऑपरेशन सिंदूर’चा खूब अभिमान वाजवतात. हे ऑपरेशन पाकिस्तान पुरस्कृत पहलणामध्ये केलेल्या दहशतवादी हत्येच्या प्रत्युत्तरात करण्यात आले आहे. ‘ऑपरेशन सिंदूर’ हे आपल्या सूर सशस्त्र दलानी दहशतवादीविरुद्ध केलेल्या निर्भीड लढ्याचे गौरवशाली यश आहे. दहशतवादीविरुद्ध या लढाईत रिलायन्स पूर्णपणे आपल्या सरकार आणि सशस्त्र दलांच्या पाठीशी उभी आहे. ‘इंडिया फर्स्ट’

या अभ्यास क्षेत्राक्याप्रती आमची बांधिलकी अटळ आहे. हे नाव यापूर्वी कोणी पेटंटिंग की नाही याची पडताळणी ट्रेडमार्क रजिस्ट्रारने केली नाही. जर कोणतीही हरकत आली नाही, तर सरकारच्या ट्रेडमार्क जनरलमध्ये हे छापले जाईल. यानंतर ४ महिन्यांपर्यंत कोणत्याही व्यक्तीला हरकत असल्यास ती नोंदवता येईल.

सर्वकाही ठीक असले, तर ट्रेडमार्क अर्जाद्वारे मिळते. रिलायन्सअधिकृत मुंबईचे मुकेश चेतनम अग्रवाल, जम्मूचे सुच कॅप्टन कमल सिंग (निवृत्त) आणि दिल्लीचे आलेक कोठारी यांचीही याच नावासाठी अर्ज केले असल्याची माहिती समोर आली आहे.

The Financial Express • Pune • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 41643	Circulation 130K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

RIL ON THURSDAY said that it has retracted its trademark application for the term Operation Sindoor, the codename for India's military response to the recent Pakistan-backed Pahalgam terror attack. The company clarified that the application was mistakenly submitted by a junior employee without the necessary approvals. The move came after public records showed that Reliance was among four entities that filed for a trademark under Class 41 of the

3 OTHERS IN FRAY



■ Besides Reliance, there are three other applicants for the trademark phrase

■ The bid for Operation Sindoor was made under entertainment and media services, including film production etc

Nice Classification on May 7.

Continued on Page 16

RIL exits trademark bid for Operation Sindoor

THIS CATEGORY typically covers entertainment and media services, including film production, online content, education, and cultural programming. Reliance's application had included intentions related to entertainment, publishing, and language training. In an official statement, Reliance distanced itself from the move, stating that neither the company nor its media arm, Jio Studios, had intended to commercialise the term.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," the company said.

The company emphasised its respect for the codename Operation Sindoor, calling it a symbol of national courage. "Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalagam," the statement added.

The filing, though brief, drew attention due to the sensitive nature of the term. Operation Sindoor has become emblematic of India's firm stand against terrorism, following the armed forces' swift action across the border. The fact that it was being considered for entertainment branding raised criticism on social media. Reliance reaffirmed its unwavering support for India's armed forces and the government's anti-terror efforts.

(With PTI inputs)

The Financial Express • Delhi • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 114934	Circulation 176.59K
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RIL exits trademark bid for Operation Sindoor

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New Delhi, May 8

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(With PTI inputs)

The Financial Express • Mumbai • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 147415	Circulation 175K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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(With PTI inputs)

The Financial Express • Kochi • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 32481	Circulation 147.14K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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(With PTI inputs)

The Financial Express • Ahmedabad • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 61631	Circulation 40K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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(With PTI inputs)

The Financial Express • Kolkata • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 56634	Circulation 50.96K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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(With PTI inputs)

The Financial Express • Hyderabad • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 62464	Circulation 76.62K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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The company emphasised its respect for the codename Operation Sindoor, calling it a symbol of national courage. "Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam," the statement added.

The filing, though brief, drew attention due to the sensitive nature of the term. Operation Sindoor has become emblematic of India's firm stand against terrorism, following the armed forces' swift action across the border. The fact that it was being considered for entertainment branding raised criticism on social media. Reliance reaffirmed its unwavering support for India's armed forces and the government's anti-terror efforts.

(With PTI inputs)

The Financial Express • Bhubaneswar • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 26651	Circulation 90K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

RIL ON THURSDAY said that it has retracted its trademark application for the term Operation Sindoor, the codename for India’s military response to the recent Pakistan-backed Pahalgam terror attack. The company clarified that the application was mistakenly submitted by a junior employee without the necessary approvals. The move came after public records showed that Reliance was among four entities that filed for a trademark under Class 41 of the

3 OTHERS IN FRAY



■ Besides Reliance, there are three other applicants for the trademark phrase

■ The bid for Operation Sindoor was made under entertainment and media services, including film production etc

Nice Classification on May 7.

Continued on Page 16

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(With PTI inputs)

The Financial Express • Chandigarh • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 39977	Circulation 49.87K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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(With PTI inputs)

The Financial Express • Chennai • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 64962	Circulation 79.18K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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(With PTI inputs)

The Financial Express • Bengaluru • 09 May, 2025

RIL exits trademark bid for Operation Sindoor

Page no 1, 16	Language English	Article Dimension 167	Supplement N/A	Position Middle Right	AVE 69127	Circulation 147.14K
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RIL exits trademark bid for Operation Sindoor

FE BUREAU
New Delhi, May 8

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(With PTI inputs)

Mint • Chandigarh • 09 May, 2025

RIL aborts Operation Sindoor trademark bid

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1, 7	English	412	N/A	Middle Center,Top Right	329532	375K

RIL aborts trademark bid. >P7

RIL aborts Operation Sindoor trademark bid

After backlash, Reliance says filing by junior staffer was not authorized

Manas Pimpalkhare & Lata Jha
NEW DELHI

Reliance Industries Ltd (RIL) applied for but later withdrew its application for a trademark for "Operation Sindoor", the code-name for India's strike against terrorist bases in Pakistan and Pakistan-occupied Kashmir.

Jio Studios, a unit of Reliance Industries, said in a statement on Thursday afternoon that the application had been filed inadvertently by a junior person without authorization. Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now part of the national consciousness as an evocative symbol of Indian bravery.

Reliance had applied for the word-type trademark under Class 41 on 7 May, the day of the military operation, information from the commerce ministry's trademark search portal showed. The firm's media and entertainment division offers news, entertainment, sports, movies and live entertainment across content formats.

Reliance Industries and all its stakeholders are "incredibly proud" of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam, the company said on Thursday. "Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism," it said. "Reliance stands fully in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of 'INDIA FIRST' remains unwavering."

A Class 41 trademark would provide the holder with the rights to exclusively use the word-type trademark. Reliance proposed to use it for entertainment purposes, including production, presentation and distribution of audio, video, or still and moving images and data containing the



Reliance had proposed to use the trademark for entertainment purposes.

REUTERS

trademark, according to the goods and services description in the application.

The trademark holder will be allowed to use it in publishing services like electronic publishing services, organisation, production and presentation of shows, competitions, games, concerts, exhibitions and events. The status of the application was

They are Mukesh Chetram Agrawal, based in Mumbai, Group Captain Kamal Singh Oberh (Retd) in Jammu, and Alok Kothari from New Delhi. The trademark application triggered public criticism on social media. "We hereby withdraw our application no. 6994264 in class 41 filed for the mark Operation Sindoor," RIL told the registrar of trademarks. "You are requested to take the withdrawal letter on record and pass the order treating the application as withdrawn," it added.

In securing a trademark, the registry examines applications for any existing use of the trademark. The registry may raise queries regarding the mark's usage and whether there are any similar prior marks. If the queries are resolved, the registry will accept the mark.

manas.pimpalkhare@hindustan-times.com
For an extended version of this story, go to livemint.com.

FILING FIASCO

PEOPLE expressed concerns over the firm's attempts to commercialize a military operation

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"Formalities Chk Pass" as of 8 May morning, indicating no action has been taken by the trademark registry as yet, according to legal practitioners. The status means the applicant submitted information and documents and cleared the formalities check.

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Political & Business Daily • Bhubaneshwar • 09 May, 2025

Reliance withdraws Operation Sindoor trademark application, says it was filed inadvertently

Page no 8	Language English	Article Dimension 216	Supplement N/A	Position Bottom Center	AVE 53950	Circulation 125K
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Reliance withdraws Operation Sindoor trademark application, says it was filed inadvertently

NEW DELHI, MAY 8

RELIANCE Industries Ltd has withdrawn its trademark application for the term 'Operation Sindoor' - the codename for India's military strikes in Pakistan - stating that it was inadvertently filed by a junior employee without authorisation.

In a statement, Reliance said it has no intention of "trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery".

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it said.

Earlier, four applications, including one by Reliance, were filed with the Office of the Controller General of Patents, Designs & Trade Marks on Wednesday, seeking to use the phrase for entertainment-related services like audio and video content.

All four applicants filed between 10.42 am and 6.27 pm on May 7 for registration under Class 41 of the Nice Classification, which includes education and training services, film and media production, live performances and events, digital content delivery and publishing,



and cultural and sporting activities.

This category is often used by OTT platforms, production houses, broadcasters, and event companies, suggesting that 'Operation Sindoor' could have become a film title, web series or documentary brand.

Reliance filed the application for entertainment, publishing, and language training, according to the scope of application claimed by the applicants shown on the Controller General of Patents, Designs and Trade Marks.

The Mukesh Ambani-run firm was the first to apply for a patent

on Wednesday and was followed by three more - a Mumbai resident, a retired Indian Air Force officer and a Delhi-based lawyer.

"Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam," the statement said.

"Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism."

Reliance, it said, stands fully in support of the government and Armed Forces in this fight against terrorism. "Our commitment to the motto of 'India First' remains unwavering" - PTI

Mint • Chennai • 09 May, 2025

RIL aborts Operation Sindoor trademark bid

Page no 7	Language English	Article Dimension 347	Supplement N/A	Position Top Center	AVE 104111	Circulation 47.5K
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RIL aborts Operation Sindoor trademark bid

After backlash, Reliance says filing by junior staffer was not authorized

Manas Pimpalkhare & Lata Jha
NEW DELHI

Reliance Industries Ltd (RIL) applied for but later withdrew its application for a trademark for "Operation Sindoor", the code-name for India's strike against terrorist bases in Pakistan and Pakistan-occupied Kashmir.

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REUTERS

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The trademark holder will be allowed to use it in publishing services like electronic publishing services, organisation, production and presentation of shows, competitions, games, concerts, exhibitions and events. The status of the application was

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Mint • Bengaluru • 09 May, 2025

RIL aborts Operation Sindoor trademark bid

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	English	347	N/A	Top Center	121463	125K

RIL aborts Operation Sindoor trademark bid

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The Indian Express • Mumbai • 09 May, 2025

Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
9	English	300	N/A	Bottom Left	861380	625K

Trademark rush after ‘Op Sindoor’: Reliance withdraws application; 5 still in race

SOHINIGHOSH
NEW DELHI, MAY 8

RELIANCE INDUSTRIES Ltd's (RIL) film studio arm sought to trademark the codename for India's strikes against Pakistan, 'Operation Sindoor', before withdrawing its application.

The conglomerate said in a statement Thursday: "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation".

It said: "Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evoca-

tive symbol of Indian bravery".

But it's not just Jio Studios that attempted to trademark the codename. Five other people have filed trademark applications — a Mumbai resident, a retired Air Force officer, a Delhi-based advocate, a Kochi resident and an ad filmmaker.

A trademark would give its owner the rights to monopolise the name for movies and TV shows, among other forms of content. Section 11 of the Trademark Act also states that the first to use or the first to file for registration will be granted the trademark.

On May 7, four applications, including the one by Jio Studios, were filed before the Controller General of Patents, Designs and

Trademarks.

Jio Studios' application was filed at 10.42 am — just hours after the Indian strikes — under Class 41 (trademark pertaining to education, providing of training, entertainment, sporting and cultural activities).

The second application was filed at 11.25 am by Mumbai-based Mukesh Chetram Agrawal. He sought registration of the wordmark, as well as the image, under Class 41 for a range of uses — including musical and cultural events, TV programmes and entertainment services.

It was filed through his advocate Ramchandra Mandhane. Mandhane said: "He is an industrialist, and this is the first time he is claiming a trademark in his

personal name. I'm not aware of why he has filed, but maybe he wants to make a movie in the future. I'm not aware if he is already associated with the film industry."

At 12.16 pm, Retired Group Captain and Air Force Officer Kamal Singh Oberh, a resident of Jammu & Kashmir, claimed a trademark on the word as a whole. His application details the use of the mark for "entertainment, film production, cultural activities, web series production".

The fourth application was filed at 6.27 pm by Delhi-based advocate Alok Kumar Kothari. He, too, sought the use of the wordmark for "education, providing of training; entertain-

ment; sporting and cultural activities".

Kothari, who has been practicing at the Delhi High Court and trial courts since 2015, told *The Indian Express*: "This was a very instantaneous decision. I thought a movie would obviously be made on this. And I wondered when such movies are made, if profits really go to widows of paramilitary forces or the war widows. I want to make sure a part of it goes for their welfare. I will not keep a penny with me. My purpose is not at all commercial."

On May 8, two more applications for the trademark were filed.

The first one was at 1.11 pm by Kochi resident Jayaraj T. He

sought the trademark registration under Class 9 (for protection for brand names, logos, and slogans used on electronic and scientific products) as well as under Class 41.

Under Class 9, Jayaraj sought branding rights over a range of instruments, including fire extinguishers, diving apparatus and scientific instruments. He is also seeking rights for the wordmark 'Operation Sindoor — Sindoor Yuddham' as well as a modified version of the military operation's logo that has the additional text 'Sindoor Yuddham'.

The last application, by Surat-based ad filmmaker Uttam Jaju, was filed minutes later, at 1.29 pm. He, too, sought registration under Class 41 for use of the

wordmark in entertainment content, arranging "award ceremonies and gala evenings" for entertainment purposes, as well as for major corporations and individuals "who have made significant charitable contributions".

Jaju says he is "already in talks for a Hindi feature film".

Deeksha Anand, partner, and Ayush Dixit, senior associate, at Sujata Chaudhri IP Attorneys said India, like the US, uses the 'first-to-use' principle in trademarks. "If, say, four people are claiming the right over one mark, the law has been developed such that the person who has evidence to show use of the mark for their goods and services will have superior rights."

In the case of 'Operation

Sindoor', however, the applications have been filed for the 'purpose to be used' basis.

Anand and Dixit said: "This is an event in history and thus one cannot claim exclusive rights, the mark may not be capable of protection for exclusive rights."

As Section 9 of the Trademark Act, 1999 notes, a trademark cannot be registered only if "it is of such nature as to deceive the public or cause confusion; contains or comprises of any matter likely to hurt the religious susceptibilities of any class or section of the citizens of India; comprises or contains scandalous or obscene matter; or if its use is prohibited under the Emblems and Names (Prevention of Improper Use) Act, 1950 (12 of 1950)."

The New Indian Express • Bengaluru • 09 May, 2025

Reliance withdraws 'Operation Sindoor' trademark application a day after filing

Page no 15	Language English	Article Dimension 425	Supplement N/A	Position Middle Center	AVE 361674	Circulation 177.8K
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Reliance withdraws 'Operation Sindoor' trademark application a day after filing

ENS ECONOMIC BUREAU @ Mumbai

A day after applying for Operation Sindoor as its trademark, Reliance Industries (RIL) stated that it has no intention of doing so. Three private persons had also applied for the same.

In a statement on Thursday, RIL said, "We have no intention of trademarking Operation Sindoor, a phrase which is a part of the national consciousness as an evocative symbol of Indian bravery. Jio Studios, a unit of RIL, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation."

The statement further said RIL and its stakeholders are proud of the military action on Pakistan code named 'Operation Sindoor'. "Operation Sindoor is the proud achievement of our brave armed forces in the nation's uncompromising fight against the evil of terrorism," it said.



Later in another statement issued on behalf group chairman Mukesh Ambani, the company quoted him as saying, "We are proud of our armed forces for Operation Sindoor. India stands united, fierce in resolve and unshakable in purpose, against the scourge of all forms of terrorism. Our armed forces have responded with precision and power to every provocation from across the border. ..The last few days have shown that every threat to our peace will be met with firm and decisive action." Amabni said his group is ready to support any

measure in protecting the nation's unity and integrity. "Together, we will stand. We will fight. And we will prevail".

In fact, many companies had applied for trademarking Following Operation Sindoor.

The applicants included RIL and three private individuals -- Mukesh Chetram Agrawal, retired group captain Kamal Singh Oberh, and one Alok Kothari. Each had independently filed for trademark of Operation Sindoor under Class 41, encompassing educational and entertainment services, according to media reports.

Reliance withdraws 'Operation Sindoor' trade mark application

Page no 7	Language English	Article Dimension 166	Supplement N/A	Position Middle Left	AVE 16641	Circulation N/A
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Reliance withdraws 'Operation Sindoor' trade mark application

TDG NETWORK
NEW DELHI

Reliance Industries on Thursday said that the conglomerate has no intention of trademarking 'Operation Sindoor', a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery.

Reliance Industry's official statement stated that Jio Studios has withdrawn its trademark application.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," Reliance Industries added in the statement.

The statement further adds "Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam. Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism. Reliance stands fully in support of our Government and Armed Forces in this fight against terrorism. Our commitment to the motto of 'INDIA FIRST' remains unwavering."

Earlier on May 7 following India's precision attack on terrorist sites in Pakistan named 'Operation Sindoor', several entities, had filed trademark applications. The trade

mark filings happened within hours of the military operations by the Indian Army on nine terrorist sites in Pakistan and Pakistan-Occupied Kashmir.

The phrase "Operation Sindoor" quickly gained international traction, with "Sindoor" symbolising sacrifice, valour, and deeply rooted cultural sentiment.

The intellectual property of India application website of the commerce and Industry ministry shows four applications were filed between 10:42 am and 6:27 pm on May 7, 2025, for trademark applications under Class 41 of the Nice Classification, which covers education, entertainment, media, and cultural services.

Mint • Hyderabad • 09 May, 2025

RIL aborts Operation Sindoor trademark bid

Page no 7	Language English	Article Dimension 396	Supplement N/A	Position Top Center	AVE 98979	Circulation 45K
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RIL aborts Operation Sindoor trademark bid

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Manas Pimpalkhare & Lata Jha
NEW DELHI

Reliance Industries Ltd (RIL) applied for but later withdrew its application for a trademark for "Operation Sindoor", the code-name for India's strike against terrorist bases in Pakistan and Pakistan-occupied Kashmir.

Jio Studios, a unit of Reliance Industries, said in a statement on Thursday afternoon that the application had been filed inadvertently by a junior person without authorization. Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now part of the national consciousness as an evocative symbol of Indian bravery.

Reliance had applied for the word-type trademark under Class 41 on 7 May, the day of the military operation, information from the commerce ministry's trademark search portal showed. The firm's media and entertainment division offers news, entertainment, sports, movies and live entertainment across content formats.

Reliance Industries and all its stakeholders are "incredibly proud" of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam, the company said on Thursday. "Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism," it said. "Reliance stands fully in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of 'INDIA FIRST' remains unwavering."

A Class-41 trademark would provide the holder with the rights to exclusively use the word-type trademark. Reliance proposed to use it for entertainment purposes, including production, presentation and distribution of audio, video, or still and moving images and data containing the



Reliance had proposed to use the trademark for entertainment purposes.

REUTERS

trademark, according to the goods and services description in the application.

The trademark holder will be allowed to use it in publishing services like electronic publishing services, organisation, production and presentation of shows, competitions, games, concerts, exhibitions and events. The status of the application was

They are Mukesh Chetram Agrawal, based in Mumbai, Group Captain Kamal Singh Oberh (Retd) in Jammu, and Alok Kothari from New Delhi. The trademark application triggered public criticism on social media. "We hereby withdraw our application no. 6994264 in class 41 filed for the mark Operation Sindoor," RIL told the registrar of trademarks. "You are requested to take the withdrawal letter on record and pass the order treating the application as withdrawn," it added.

In securing a trademark, the registry examines applications for any existing use of the trademark. The registry may raise queries regarding the mark's usage and whether there are any similar prior marks. If the queries are resolved, the registry will accept the mark.

manas.pimpalkhare@hindustan-times.com

For an extended version of this story, go to livemint.com.

FILING FIASCO

PEOPLE expressed concerns over the firm's attempts to commercialize a military operation

IT emphasized its respect for armed forces, denying any intent to claim rights over national symbol

3 other individuals had also submitted similar applications, according to the trademark portal

"Formalities Chk Pass" as of 8 May morning, indicating no action has been taken by the trademark registry as yet, according to legal practitioners. The status means the applicant submitted information and documents and cleared the formalities check.

There are three other applicants for the trademark in the same class, according to information on trademark search portal.

The Asian Age • Delhi • 09 May, 2025

RIL tries to trademark 'Op Sindoor', aborts bid

Page no 7	Language English	Article Dimension 114	Supplement N/A	Position Bottom Right	AVE 79464	Circulation 389.96K
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RIL tries to trademark
'Op Sindoor', aborts bid

New Delhi, May 8: Reliance Industries Ltd has withdrawn its trademark application for the term Operation Sindoor - the codename for India's military strikes in Pakistan - stating that it was inadvertently filed by a junior employee without authorisation.

Reliance said it has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it said.



Earlier, four applications, including one by Reliance, were filed with the Office of the Controller General of Patents, Designs & Trade Marks on Wednesday, seeking to use the phrase for entertainment-related services like audio and video content.

All four applicants filed between 10.42 am and 6.27 pm on May 7 for registration under Class 41 of the Nice Classification, which includes education and training services, film and media production, live performances and events, digital content delivery and publishing, and cultural and sporting activities.

— PTI

The Pioneer • Delhi • 09 May, 2025

Reliance withdraws application for Operation Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	166	N/A	Top Center	473677	634.42K

Reliance withdraws application for Operation Sindoor trademark



PIONEER NEWS SERVICE ■ New Delhi

Reliance on Thursday withdrew its application to Trademark "Operation Sindoor". The withdrawal comes a day after it applied to register the mark for entertainment purposes under class 41. Mukesh Ambani headed Reliance said that trademark application was filed inadvertently by a junior person without authorisation.

"Reliance Industries has no intention of trademarking "Operation Sindoor", a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery. Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation. Reliance Industries and all its stakeholders are

incredibly proud of "Operation Sindoor", which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam. "Operation Sindoor" is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism. Reliance stands fully in support of our Government and Armed Forces in this fight against terrorism. Our commitment to the motto of 'INDIA FIRST' remains unwavering," said Reliance Industries.

Reliance Industries Limited was the first to file a trademark application for "Operation Sindoor" — just hours after the name of the Indian military operation was announced. Within the next 24 hours, three more applicants followed, all seeking exclusive rights under Class 41, which covers entertainment, education, cultural and media services.

The Morning Standard • Delhi • 09 May, 2025

Reliance withdraws 'Operation Sindoor' trademark application a day after filing

Page no 10	Language English	Article Dimension 413	Supplement N/A	Position Middle Center	AVE 198034	Circulation 300K
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Reliance withdraws 'Operation Sindoor' trademark application a day after filing

ENS ECONOMIC BUREAU @ Mumbai

A day after applying for Operation Sindoor as its trademark, Reliance Industries (RIL) stated that it has no intention of doing so. Three private persons had also applied for the same.

In a statement on Thursday, RIL said, "We have no intention of trademarking Operation Sindoor, a phrase which is a part of the national consciousness as an evocative symbol of Indian bravery. Jio Studios, a unit of RIL, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation."

The statement further said RIL and its stakeholders are proud of the military action on Pakistan code named 'Operation Sindoor'. "Operation Sindoor is the proud achievement of our brave armed forces in the nation's uncompromising fight against the evil of terrorism," it said.



Later in another statement issued on behalf group chairman Mukesh Ambani, the company quoted him as saying, "We are proud of our armed forces for Operation Sindoor. India stands united, fierce in resolve and unshakable in purpose, against the scourge of all forms of terrorism. Our armed forces have responded with precision and power to every provocation from across the border. ..The last few days have shown that every threat to our peace will be met with firm and decisive action." Amabni said his group is ready to support any

measure in protecting the nation's unity and integrity. "Together, we will stand. We will fight. And we will prevail".

In fact, many companies had applied for trademarking Following Operation Sindoor.

The applicants included RIL and three private individuals -- Mukesh Chetram Agrawal, retired group captain Kamal Singh Oberh, and one Alok Kothari. Each had independently filed for trademark of Operation Sindoor under Class 41, encompassing educational and entertainment services, according to media reports.

The New Indian Express • Bhubaneshwar • 09 May, 2025

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Page no 12	Language English	Article Dimension 170	Supplement N/A	Position Middle Center	AVE 68124	Circulation 107.9K
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The Hindu • Delhi • 09 May, 2025

RIL bows out as race for tagline Operation Sindoor gathers pace

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
17	English	190	N/A	Bottom Left	142490	682.81K

RIL bows out as race for tagline Operation Sindoor gathers pace

Lalatendu Mishra
MUMBAI

On a second thought and probable advise, Reliance Industries Ltd. (RIL) on Thursday withdrew its application for a patent on wordmark “Operation Sindoor” – the codename of India’s “precision strike” military action on terrorist infrastructure in Pakistan and PoK – a day after applying for it.

The Mukesh Ambani-led company said it had no intonation of trademarking the phrase and abided by its “India First commitment”.

“Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery,” RIL said in a statement.

“Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” it said. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam,” it added.

“Operation Sindoor is the proud achievement of our brave Armed Forces in India’s uncompromising fight against the evil of terrorism,” the company stated. “Reliance stands fully

The company said it had no intonation of trademarking the phrase and abided by its ‘India First commitment’

in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of ‘India First’ remains unwavering,” it added. Hours after news broke about the bombings in Pakistan and PoK, RIL and five others applied for trademarking the term on Wednesday. They had applied to the Office of the Controller General of Patents, Designs & Trade Marks, seeking to use the phrase in entertainment-related services, including audio and video content which could be produced as movies, documentaries and serials.

A retired Air Force officer, Group Captain Kamal Singh Oberh, and Alok Kothari, a Delhi High Court lawyer, are among the contenders after RIL pulled out. The others include Mukesh Chetram Agarwal and Jayaraj T.

While Mr. Kothari told *The Hindu* that he would give away all the profits from the movie to war widows, the retired Air Force officer said as someone who had worked in the forces and participated in operations, he would do justice to the title.

The Hindu Business Line • Mumbai • 09 May, 2025

Facing backlash, Reliance exits bid to trademark Operation Sindoor

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	268	N/A	Bottom Center	113915	63.5K

Facing backlash, Reliance exits bid to trademark ‘Operation Sindoor’

Withdraws application by admitting its mistake, saying it was filed inadvertently by a junior person

Abhishek Law
New Delhi

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The two applications made on Thursday were from Jayaraj T (who has sought trademark for Operation Sindoor — Sindoor Yuddham) and from Uttam.

Two of the applications — by Jayaraj and Agrawal —

have ‘Send to Vienna Codification’ as their status.

In trademark parlance, this indicates that the application has been sent to the Vienna Codification branch of the Trademark Registry for classification of figurative elements, such as logos or designs.

STATUS OF PLEAS

The other applications have “Formalities Chk Pass” as their status, which means the Trademark Registry has accepted the initial documents and they meet the basic requirements of the application.

In India, military operation names are not automatically protected as intellectual property. However, the Trade Marks Act, 1999, empowers the registry to reject trademarks for being misleading, offensive or contrary to public policy.

The Hindu Business Line • Kolkata • 09 May, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	268	N/A	Bottom Center	57628	40.13K

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The Hindu Business Line • Chennai • 09 May, 2025

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Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	268	N/A	Bottom Center	53607	57.88K

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The Hindu Business Line • Hyderabad • 09 May, 2025

Facing backlash, Reliance exits bid to trademark Operation Sindoor

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	268	N/A	Bottom Center	214428	44.5K

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Facing backlash, Reliance exits bid to trademark Operation Sindoor

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1	English	268	N/A	Bottom Center	26804	5K

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The Hindu Business Line • Kochi • 09 May, 2025

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1	English	268	N/A	Bottom Center	42886	32.08K

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The Hindu Business Line • Delhi • 09 May, 2025

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1	English	268	N/A	Bottom Center	138038	195.42K

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The Hindu Business Line • Bengaluru • 09 May, 2025

Facing backlash, Reliance exits bid to trademark Operation Sindoor

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	268	N/A	Bottom Center	49587	53.22K

Facing backlash, Reliance exits bid to trademark ‘Operation Sindoor’

Withdraws application by admitting its mistake, saying it was filed inadvertently by a junior person

Abhishek Law
New Delhi

Operation Sindoor — with its symbolic resonance of love and bravery — has stirred emotions and hearts in India.

Which is why when companies, including Reliance Industries, tried to cash in on the evocative code name of India’s retaliatory strike by trying to trademark it, it met with huge social media backlash. So much so that a red-faced Reliance quickly withdrew its trademark request.

The company said the application was “filed inadvertently”, admitting that it was a mistake. Apart from Reliance’s, there are five other trademark requests still pending on the site.

The Reliance statement said: “Jio Studios has withdrawn its trademark applic-

ation, which was filed inadvertently by a junior person without authorisation.”

6 APPLICATIONS

Reliance clarified that all its stakeholders are incredibly proud of Operation Sindoor, carried out in response to the terrorist attack in Pahalgam.

On May 7 — the very day India carried out aerial strikes on Pakistan and PoJK terror sites — four different applications were made to trademark the phrase ‘Operation Sindoor’ under Class 41 of the Nice Classification.

This category includes services like films, shows, online content, education, cultural events and more. It is commonly used by OTT platforms, broadcasters and film-makers.

Two other applications, under Class 41, were made



THE RACE BEGINS. On May 7, when India carried out aerial strikes on Pakistan and PoJK terror sites, four applications were made to trademark the phrase ‘Operation Sindoor’ under Class 41 of the Nice Classification ^{ANI}

on May 8 (Thursday). The official website of the Intellectual Property India shows that apart from Reliance, the three others who filed applications on Wednesday were Mukesh Chetram Agrawal, Group Captain (retired) Kamal Singh

Oberh and Alok Kothari.

The two applications made on Thursday were from Jayaraj T (who has sought trademark for Operation Sindoor — Sindoor Yuddham) and from Uttam.

Two of the applications — by Jayaraj and Agrawal —

have ‘Send to Vienna Codification’ as their status.

In trademark parlance, this indicates that the application has been sent to the Vienna Codification branch of the Trademark Registry for classification of figurative elements, such as logos or designs.

STATUS OF PLEAS

The other applications have “Formalities Chk Pass” as their status, which means the Trademark Registry has accepted the initial documents and they meet the basic requirements of the application.

In India, military operation names are not automatically protected as intellectual property. However, the Trade Marks Act, 1999, empowers the registry to reject trademarks for being misleading, offensive or contrary to public policy.

Reliance withdraws 'Operation Sindoor' trade mark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
4	English	172	N/A	Middle Left	17210	N/A

Reliance withdraws 'Operation Sindoor' trade mark application

TDG NETWORK
NEW DELHI

Reliance Industries on Thursday said that the conglomerate has no intention of trademarking 'Operation Sindoor', a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery.

Reliance Industry's official statement stated that Jio Studios has withdrawn its trademark application.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," Reliance Industries added in the statement.

The statement further adds "Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam. Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism. Reliance stands fully in support of our Government and Armed Forces in this fight against terrorism. Our commitment to the motto of 'INDIA FIRST' remains unwavering."

Earlier on May 7 following India's precision attack on terrorist sites in Pakistan named 'Operation Sindoor', several entities, had filed trademark applications. The trade

mark filings happened within hours of the military operations by the Indian Army on nine terrorist sites in Pakistan and Pakistan-Occupied Kashmir.

The phrase "Operation Sindoor" quickly gained international traction, with "Sindoor" symbolising sacrifice, valour, and deeply rooted cultural sentiment.

The intellectual property of India application website of the commerce and Industry ministry shows four applications were filed between 10:42 am and 6:27 pm on May 7, 2025, for trademark applications under Class 41 of the Nice Classification, which covers education, entertainment, media, and cultural services.

The Indian Express • Delhi • 09 May, 2025

Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	303	N/A	Middle Left	496463	388.5K

Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race

SOHINI GHOSH
NEW DELHI, MAY 8

RELIANCE INDUSTRIES Ltd's (RIL) film studio arm sought to trademark the codename for India's strikes against Pakistan, 'Operation Sindoor', before withdrawing its application. The conglomerate said in a statement Thursday: "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation". It said: "Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evoca-

tive symbol of Indian bravery". But it's not just Jio Studios that attempted to trademark the codename. Five other people have filed trademark applications — a Mumbai resident, a retired Air Force officer, a Delhi-based advocate, a Kochi resident and an ad filmmaker. A trademark would give its owner the rights to monopolise the name for movies and TV shows, among other forms of content. Section 11 of the Trademark Act also states that the first to use or the first to file for registration will be granted the trademark. On May 7, four applications, including the one by Jio Studios, were filed before the Controller General of Patents, Designs and

Trademarks. Jio Studios' application was filed at 10.42 am — just hours after the Indian strikes — under Class 41 (trademark pertaining to education, providing of training, entertainment, sporting and cultural activities). The second application was filed at 11.25 am by Mumbai-based Mukesh Chetram Agrawal. He sought registration of the wordmark, as well as the image, under Class 41 for a range of uses — including musical and cultural events, TV programmes and entertainment services. It was filed through his advocate Ramchandra Mandhane. Mandhane said: "He is an industrialist, and this is the first time he is claiming a trademark in his

personal name. I'm not aware of why he has filed, but maybe he wants to make a movie in the future. I'm not aware if he is already associated with the film industry." At 12.16 pm, Retired Group Captain and Air Force Officer Kamal Singh Oberoi, claimed a trademark on the word as a whole. His application details the use of the mark for "entertainment, film production, cultural activities, web series production". The fourth application was filed at 6.27 pm by Delhi-based advocate Alok Kumar Kothari. He, too, sought the use of the wordmark for "education, providing of training; entertain-

ment; sporting and cultural activities". Kothari, who has been practicing at the Delhi High Court and trial courts since 2015, told *The Indian Express*: "This was a very instantaneous decision. I thought a movie would obviously be made on this. And I wondered when such movies are made, if profits really go to widows of paramilitary forces or the war widows. I want to make sure a part of it goes for their welfare. I will not keep a penny with me. My purpose is not at all commercial". On May 8, two more applications for the trademark were filed. The first one was at 1.11 pm by Kochi resident Jayaraj T. He

sought the trademark registration under Class 9 (for protection for brand names, logos, and slogans used on electronic and scientific products) as well as under Class 41. Under Class 9, Jayaraj sought branding rights over a range of instruments, including fire extinguishers, diving apparatus and scientific instruments. He is also seeking rights for the wordmark 'Operation Sindoor — Sindoor Yuddham' as well as a modified version of the military operation's logo that has the additional text 'Sindoor Yuddham'. The last application, by Surat-based ad filmmaker Uttam Jaju, was filed minutes later, at 1.29 pm. He, too, sought registration under Class 41 for use of the

wordmark in entertainment content, arranging "award ceremonies and gala evenings" for entertainment purposes, as well as for major corporations and individuals "who have made significant charitable contributions". Jaju says he is "already in talks for a Hindi feature film". Deeksha Anand, partner, and Ayush Dixit, senior associate, at Sujata Chaudhri IP Attorneys said India, like the US, uses the 'first-to-use' principle in trademarks. "If, say, four people are claiming the right over one mark, the law has been developed such that the person who has evidence to show use of the mark for their goods and services will have superior rights." In the case of 'Operation

Sindoor', however, the applications have been filed for the 'propose to be used' basis. Anand and Dixit said: "This is an event in history and thus one cannot claim exclusive rights, the mark may not be capable of protection for exclusive rights." As Section 9 of the Trademark Act, 1999 notes, a trademark cannot be registered only if "it is of such nature as to deceive the public or cause confusion; contains or comprises of any matter likely to hurt the religious susceptibilities of any class or section of the citizens of India; comprises or contains scandalous or obscene matter; or if its use is prohibited under the Emblems and Names (Prevention of Improper Use) Act, 1950 (12 of 1950)."

Dainik Saveria • Chandigarh • 09 May, 2025

Reliance desh ki ekta akhandata ki raksha ko har kadam ka samarthan karne ko tayar :Ambani

Page no 5	Language Hindi	Article Dimension 184	Supplement N/A	Position Middle Left	AVE 44184	Circulation 40.03K
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रिलायंस देश की एकता, अखंडता की रक्षा को हर कदम का समर्थन करने को तैयार : अंबानी

सवेरा न्यूज

नई दिल्ली, 8 मई :
रिलायंस इंडस्ट्रीज के
चेयरमैन एवं प्रबंध निदेशक
मुकेश अंबानी ने कहा कि
उनका समूह देश की एकता
और अखंडता की रक्षा के
लिए किसी भी कदम का
समर्थन करने के लिए तैयार है।
अंबानी का यह बयान रिलायंस
इंडस्ट्रीज लिमिटेड (आरआईएल)
द्वारा 'ऑपरेशन सिंदूर' शब्द का
ट्रेडमार्क लेने के लिए दायर आवेदन
वापस लेने के कुछ घंटों बाद आया
है। रिलायंस ने कहा कि यह आवेदन
अनजाने में एक कनिष्ठ कर्मचारी ने
बिना अनुमति के दायर कर दिया था।



मुकेश अंबानी

भारत ने पाकिस्तान में
मौजूद आतंकवादी ठिकानों
के खिलाफ चलाए गए
सैन्य अभियान को
'ऑपरेशन सिंदूर' का नाम
दिया है। अंबानी ने कहा,
रिलायंस परिवार हमारे देश
की एकता और अखंडता
की रक्षा के लिए किसी भी कदम का
समर्थन करने को तैयार है। हम अपने
साथी भारतीयों की तरह मानते हैं कि
भारत शांति चाहता है, लेकिन अपने
गौरव, सुरक्षा या संप्रभुता की कीमत
पर नहीं। उन्होंने कहा कि भारत सभी
प्रकार के आतंकवाद के खिलाफ
एकजुट, दृढ़ संकल्प और उद्देश्य में
अडिग है।

The Times of India • Bengaluru • 09 May, 2025

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
13	English	129	N/A	Middle Center	475652	2.27M

Reliance backtracks on Op Sindoor trademark

Reeba Zachariah
@timesofindia.com

Mumbai: Reliance Industries withdrew its application to trademark “Operation Sindoor” — the code-name for India’s military strikes on terrorist infrastructure in Pakistan — on Thursday after facing social media outrage.

On Wednesday, RIL filed an application with India’s patent registry under class 41, seeking to use the phrase for entertainment services like content creation, sporting activities, and live performances, shortly after India launched Operation Sindoor.

The company blamed a junior executive from Jio Studios, its entertainment arm, for inadvertently filing the application without authorisation. RIL said it has no intention to trademark Operation Sindoor.

The Communist Party of India posted on X: “After massive criticism and pressure, Reliance withdraws its application for the Operation Sindoor trademark. But why blame a junior functionary for what is the trademark of profit before all else?”

After RIL’s initial move, three more parties also filed for registration of the term on Wednesday. Mumbai resident Mukesh Chetram Agrawal, retired Air Force captain, in Kamal Singh Oberh, and Delhi-based lawyer Alok Kothari. The applications indicated they want to use the phrase commercially.

“Registering event terms as trademarks is not uncommon, but the number of such precedents is very low,” said Aendri Legal’s partner Ashish Pyasi. “Operation Sindoor as a trademark may not be granted by the patent registry because the event is now a historical event that occurred due to govt actions, not on account of any private person who can claim exclusivity,” Pyasi said.

In India, code names for military operations are not automatically protected. Govt does not register or sell these names.

WITHDRAWS APPLICATION

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
23	English	142	N/A	Middle Center	583647	4.69M

Reliance backtracks on Op Sindoor trademark

Reeba.Zachariah
@timesofindia.com

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WITHDRAWS APPLICATION

Rashtriya Sahara • Jaipur • 09 May, 2025

Reliance withdraws its application for 'Operation Sindoor' trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
7	Hindi	155	N/A	Bottom Right	33995	562.46K

रिलायंस ने 'ऑपरेशन सिंदूर' ट्रेडमार्क के लिए अपना आवेदन लिया वापस

■ नई दिल्ली (भाषा)।

'रिलायंस इंडस्ट्रीज लिमिटेड (आरआईएल)' ने यह कहते हुए 'ऑपरेशन सिंदूर' शब्द के लिए अपना ट्रेडमार्क आवेदन वापस ले लिया है कि उसके एक कनिष्ठ अधिकारी ने अनजाने में यह आवेदन दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था। 'रिलायंस' ने एक बयान में कहा कि उसका "ऑपरेशन सिंदूर (शब्द) को ट्रेडमार्क बनाने का कोई इरादा नहीं है। यह एक ऐसा शब्द है, जो अब भारतीय वहादुरी के एक प्रतीक के रूप में राष्ट्रीय चेतना का हिस्सा बन गया है।" भारतीय सशस्त्रबलों ने पाकिस्तान में आतंकवादियों के विरुद्ध जो कार्रवाई की है उसे 'ऑपरेशन सिंदूर' नाम दिया गया है।

रिलायंस ने कहा, "रिलायंस इंडस्ट्रीज की इकाई जियो स्टूडियो ने अपना ट्रेडमार्क आवेदन वापस ले लिया है, जिसे एक कनिष्ठ

■ कहा अनजाने में यह आवेदन कनिष्ठ अधिकारी ने दे दिया था

अधिकारी ने अनजाने में दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था। इससे पहले, चार आवेदन बुधवार को पेटेंट, डिजाइन और ट्रेडमार्क महानियंत्रक के कार्यालय में दायर किए गए थे, जिसमें ऑडियो एवं वीडियो सामग्री जैसी मनोरंजन संबंधी सेवाओं के लिए इस शब्द का उपयोग करने की मांग की गई थी। उनमें एक आवेदन रिलायंस का था। सभी चार आवेदकों ने सात मई को सुबह 10.42 बजे और शाम 6.27 बजे के बीच 'नाइस' वर्गीकरण के वर्ग 41 के तहत पंजीकरण के लिए आवेदन दिया था, जिसमें शिक्षा और प्रशिक्षण सेवाएं, फिल्म और मीडिया उत्पादन, लाइव प्रदर्शन एवं

कार्यक्रम, डिजिटल सामग्री वितरण और प्रकाशन तथा सांस्कृतिक और खेल गतिविधियां शामिल हैं। इस वर्ग का उपयोग अक्सर ओटीटी मंचों, प्रोडक्शन हाउस, प्रसारकों और 'इवेंट कंपनियों' द्वारा किया जाता है, जो यह बताता है कि 'ऑपरेशन सिंदूर' एक फिल्म शीर्षक, वेब श्रृंखला या वृत्तचित्र ब्रांड बन सकता था। रिलायंस ने मनोरंजन, प्रकाशन और भाषा प्रशिक्षण के लिए आवेदन दिया।

पेटेंट, डिजाइन और ट्रेडमार्क महानियंत्रक ने आवेदकों के जो आवेदन प्रदर्शित किये हैं, उससे यह सामने आया है। मुकेश अंबानी की यह कंपनी बुधवार को पेटेंट के लिए सबसे पहले आवेदन करने वाली कंपनी थी, जिसके बाद तीन और ने आवेदन किया। उनमें एक मुंबई निवासी, भारतीय वायुसेना का एक सेवानिवृत्त अधिकारी और दिल्ली का एक वकील है।

Morning News • Jaipur • 09 May, 2025

Reliance withdraws 'Operation Sindoor' trademark application

Page no 8	Language Hindi	Article Dimension 87	Supplement N/A	Position Bottom Left	AVE 10483	Circulation 188.32K
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रिलायंस ने 'ऑपरेशन सिंदूर' ट्रेडमार्क का आवेदन लिया वापस

कहल- इसे रजिस्टर करने का इरादा नहीं, जूनियर
ने बिना अनुमति अर्पलाई कर दिया था

मुंबई (एजेंसी)। रिलायंस इंडस्ट्रीज ने 7 मई को 'ऑपरेशन सिंदूर' के लिए किया ट्रेडमार्क का आवेदन वापस ले लिया है। ये आवेदन क्लास 41 के तहत किया गया था। यानी, ट्रेडमार्क मिलने के बाद एंटरटेनमेंट और कल्चरल एक्टिविटीज के लिए इस शब्द का



इस्तेमाल केवल रिलायंस ही कर सकता था। रिलायंस ने कहा- हमारा ऑपरेशन सिंदूर को ट्रेडमार्क करने का कोई इरादा नहीं है, यह एक ऐसा शब्द है जो अब भारतीय वीरता के प्रतीक के रूप में राष्ट्रीय चेतना का हिस्सा बन चुका है।

रिलायंस इंडस्ट्रीज की एक यूनिट जियो स्टूडियो ने अपना ट्रेडमार्क आवेदन वापस ले लिया है जिसे अनजाने में एक जूनियर व्यक्ति द्वारा बिना अनुमति के दायर किया गया था। भारतीय ट्रेडमार्क रजिस्ट्री अब आवेदनों की समीक्षा करेगी, इस प्रोसेस में महीनों लग सकते हैं। जिसे भी अप्रूवल मिलेगा उसे स्पेसिफाइड कैटेगरी में 'ऑपरेशन सिंदूर' का उपयोग करने के लिए एक्सक्लूसिव राइट मिल जाएंगे।

Millenniumpost • Kolkata • 09 May, 2025

Reliance withdraws trademark application for 'Operation Sindoor'

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	94	N/A	Middle Center	156811	350K

Reliance withdraws trademark application for 'Operation Sindoor'

NEW DELHI: Reliance Industries has withdrawn its trademark application for the term 'Operation Sindoor', stating that it was inadvertently filed by a junior employee without authorisation.

In a statement, Reliance said it has no intention of "trade-marking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery". "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it said.

Earlier, four applications, including one by Reliance, were filed with the Office of the Controller General of Pat-

ents, Designs & Trade Marks on Wednesday, seeking to use the phrase for entertainment-related services like audio and video content.

All four applicants filed between 10.42 am and 6.27 pm on May 7 for registration under Class 41 of the Nice Classification, which includes education and training services, film and media production, live performances and events, digital content delivery and publishing, and cultural and sporting activities.

This category is often used by OTT platforms, production houses, broadcasters, and event companies, suggesting that 'Operation Sindoor' could have become a film title, web series or documentary brand. P11

The Hindu • Kolkata • 09 May, 2025

RIL bows out as race for tagline Operation Sindoor gathers pace

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
13	English	174	N/A	Middle Left	31294	117.58K

RIL bows out as race for tagline Operation Sindoor gathers pace

Lalatendu Mishra
MUMBAI

On a second thought and probable advise, Reliance Industries Ltd. (RIL) on Thursday withdrew its application for a patent on wordmark “Operation Sindoor” – the codename of India’s “precision strike” military action on terrorist infrastructure in Pakistan and PoK – a day after applying for it.

The Mukesh Ambani-led company said it had no intonation of trademarking the phrase and abided by its “India First commitment”.

“Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery,” RIL said in a statement.

“Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” it said. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam,” it added.

“Operation Sindoor is the proud achievement of our brave Armed Forces in India’s uncompromising fight against the evil of terrorism,” the company stated. “Reliance stands fully

The company said it had no intonation of trademarking the phrase and abided by its ‘India First commitment’

in support of our government and armed forces in this fight against terrorism. Our commitment to the motto of ‘India First’ remains unwavering,” it added. Hours after news broke about the bombings in Pakistan and PoK, RIL and five others applied for trademarking the term on Wednesday. They had applied to the Office of the Controller General of Patents, Designs & Trade Marks, seeking to use the phrase in entertainment-related services, including audio and video content which could be produced as movies, documentaries and serials.

A retired Air Force officer, Group Captain Kamal Singh Oberh, and Alok Kothari, a Delhi High Court lawyer, are among the contenders after RIL pulled out. The others include Mukesh Chetram Agarwal and Jayaraj T.

While Mr. Kothari told *The Hindu* that he would give away all the profits from the movie to war widows, the retired Air Force officer said as someone who had worked in the forces and participated in operations, he would do justice to the title.



Deccan Herald • Bengaluru • 09 May, 2025

Trademark rush for 'Operation Sindoor'; RIL files then withdraws application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
13	English	212	N/A	Bottom Right	253803	1.4M

Trademark rush for 'Operation Sindoor'; RIL files then withdraws application

GYANENDRA KESHRI
NEW DELHI, DHNS

At least four applications have been made, including by a unit of Reliance Industries and three individuals, to trademark 'Operation Sindoor' that would give its owner the right to monopolise the name for movie, television series or other cultural and entertainment businesses.

Jio Studios, a unit of Reliance Industries Limited, filed the trademark application on Wednesday morning, hours after the details about the 'Operation Sindoor' was announced by the Indian armed forces.

To avenge the barbaric April 22 Pahalgam terrorist attack, in which 25 Indians and one Nepali citizen were killed, India on the intervening night of May 6 and 7 launched the 'Operation Sindoor' hitting terrorist infrastructure in Pakistan and Pakistan-occupied Jammu and Kashmir.

Apart from Jio Studios several individuals also rushed to trademark the name. Individuals who have submitted applications to the trademark registry for registering 'Operation Sindoor' include a retired Air Force officer, a New Delhi-based advocate and a resident from Mumbai.

However, Mukesh Ambani-led Reliance Industries on Thursday announced withdrawal of the application saying it was "filed inadvertently by a junior person without authorisation."

"Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery," Reliance Industries said in a statement.

"Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation," it said.

"Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam. Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism," it added.

Advocate Amarnath, who specialises in corporate and trademark laws, said RIL's application was made under Class 41, which encompasses educational and entertainment services.

Other applications have also been made under the Trademark Class 41, which includes services connected with education, entertainment, sports, and cultural activities. The owner of the trademark can use the name for activities like educational programmes, training services, organising events, film production, and sports competitions, Amarnath said.

"The most obvious purpose looks like naming a movie or TV serial," he added.



The Times of India • Chennai • 09 May, 2025

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
21	English	135	N/A	Bottom Center	268600	1.27M

Reliance backtracks on Op Sindoor trademark

Reeba Zachariah
@timesofindia.com

Mumbai: Reliance Industries withdrew its application to trademark “Operation Sindoor” — the code-name for India’s military strikes on terrorist infrastructure in Pakistan — on Thursday after facing social media outrage.

On Wednesday, RIL filed an application with India’s patent registry under class 41, seeking to use the phrase for entertainment services like content creation, sporting activities, and live performances, shortly after India launched Operation Sindoor.

The company blamed a junior executive from Jio Studios, its entertainment

arm, for inadvertently filing the application without authorisation. RIL said it has no intention to trademark Operation Sindoor.

The Communist Party of India posted on X: “After massive criticism and pressure, Reliance withdraws its application for

in Kamal Singh Oberh, and Delhi-based lawyer Alok Kothari. The applications indicated they want to use the phrase commercially.

“Registering event terms as trademarks is not uncommon, but the number of such precedents is very low,” said Aendri Legal’s partner Ashish Pyasi. “Operation Sindoor as a trademark may not be granted by the patent registry because the event is now a historical event that occurred due to govt actions, not on account of any private person who can claim exclusivity,” Pyasi said.

In India, code names for military operations are not automatically protected. Govt does not register or sell these names.

WITHDRAWS APPLICATION

the Operation Sindoor trademark. But why blame a junior functionary for what is the trademark of profit before all else?”

After RIL’s initial move, three more parties also filed for registration of the term on Wednesday. Mumbai resident Mukesh Chetram Agrawal, retired Air Force capta-

Maharashtra Times • Mumbai • 09 May, 2025

Trademark Proposal Back

Page no 7	Language Marathi	Article Dimension 136	Supplement N/A	Position Middle Left	AVE 310114	Circulation 1.3M
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व्यापारचिन्हाचा प्रस्ताव मागे

नवी दिल्ली : 'ऑपरेशन सिंदूर' हे मोहिमेचे नाव व्यापारचिन्ह म्हणून नोंदवून घेण्यासाठी करण्यात आलेला अर्ज रिलायन्स इंडस्ट्रीजचे गुरुवारी मागे घेतला. 'ऑपरेशन सिंदूर' हे शब्द आता राष्ट्रीय अस्मितेचे प्रतीक बनले आहेत. त्यामुळे या शब्दांचा उपयोग व्यापारचिन्ह म्हणून करण्याचा कोणताही विचार नसल्याचे रिलायन्स इंडस्ट्रीजने स्पष्ट केले आहे. 'ऑपरेशन सिंदूर' हे व्यापारचिन्ह व्हावे, यासाठी रिलायन्स समूहातील घटक कंपनीच्या एका कनिष्ठ कर्मचार्याने अर्ज केला होता.

Hari Bhoomi • Delhi • 09 May, 2025

Reliance apply Operation Sinddor trade mark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	Hindi	155	N/A	Middle Right	92906	345.96K

रिलायंस ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवेदन लिया वापस

नई दिल्ली। 'रिलायंस इंडस्ट्रीज लिमिटेड (आरआईएल)' ने यह कहते हुए 'ऑपरेशन सिंदूर' शब्द के लिए अपना ट्रेडमार्क आवेदन वापस ले लिया है कि उसके एक कनिष्ठ अधिकारी ने अनजाने में यह आवेदन दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था। 'रिलायंस' ने एक बयान में कहा कि उसका "ऑपरेशन सिंदूर (शब्द) को ट्रेडमार्क बनाने का कोई इरादा नहीं है। यह एक ऐसा शब्द है, जो अब भारतीय बहादुरी के एक प्रतीक के रूप में राष्ट्रीय चेतना का हिस्सा बन गया है। भारतीय सशस्त्रबलों ने पाकिस्तान में आतंकवादियों के विरुद्ध जो कार्रवाई की है उसे 'ऑपरेशन सिंदूर' नाम दिया गया है। रिलायंस ने कहा, 'रिलायंस इंडस्ट्रीज की इकाई जियो स्टूडियो ने अपना ट्रेडमार्क आवेदन वापस ले लिया है, जिसे एक कनिष्ठ अधिकारी ने अनजाने में दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था। इससे पहले, चार आवेदन बुधवार को पेटेंट, डिजाइन और ट्रेडमार्क महानियंत्रक के कार्यालय में दायर किए गए थे, जिसमें ऑडियो एवं वीडियो सामग्री जैसी मनोरंजन संबंधी सेवाओं के लिए इस शब्द का उपयोग करने की मांग की गई थी। उनमें एक आवेदन रिलायंस का था। सभी चार आवेदकों ने सात मई को सुबह 10.42 बजे और शाम 6.27 बजे के बीच 'नाइस' वर्गीकरण के वर्ग 41 के तहत पंजीकरण के लिए आवेदन दिया था।, जिसमें शिक्षा और प्रशिक्षण सेवाएं, फिल्म और मीडिया उत्पादन, लाइव प्रदर्शन एवं कार्यक्रम, डिजिटल सामग्री वितरण और प्रकाशन तथा सांस्कृतिक और खेल गतिविधियां शामिल हैं।

Daily Thanthi Next • Chennai • 09 May, 2025

Operation Sindoor trademark : Reliance pulls back application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	English	177	N/A	Top Right	141689	1.65M

Operation Sindoor trademark: Reliance pulls back application

NEW DELHI: Reliance Industries Ltd has withdrawn its trademark application for the term 'Operation Sindoor' - the codename for India's military strikes in Pakistan - stating that it was inadvertently filed by a junior employee without authorisation.

In a statement, Reliance said it has no intention of "trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery".

"Jio Studios, a unit of Reliance Industries, has withdrawn its



trademark application, which was filed inadvertently by a junior person without authorisation," it said.

Earlier, four applications, including one by Reliance, were filed with the Office of the Controller General of Patents, Designs & Trade Marks on Wednesday, seeking to use the phrase for entertainment-related services like audio and video content.

All four applicants filed between 10.42 am and 6.27 pm on May 7 for registration under Class 41 of the Nice Classification, which includes education and training services, film and media production, live performances and events, digital content delivery and publishing, and cultural and sporting activities.

This category is often used by OTT platforms, production houses, broadcasters, and event companies, suggesting that 'Operation Sindoor' could have become a film title, web series or documentary brand.

Reliance filed the application for entertainment, publishing, and language training, according to the scope of application claimed by the applicants shown on the Controller General of Patents, Designs and Trade Marks.

The Mukesh Ambani-run firm was the first to apply for a patent on Wednesday and was followed by three more - a Mumbai resident, a retired Indian Air Force officer and a Delhi-based lawyer.

"Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam," the statement said.

Dainik Bhaskar • Delhi • 09 May, 2025

Reliance pullback Operation Sinddorr trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
14	Hindi	195	N/A	Bottom Left	87645	92.28K

रिलायंस इंडस्ट्रीज ने ऑपरेशन सिंदूर ट्रेडमार्क का आवेदन वापस लिया

एजेंसी. मुंबई| रिलायंस इंडस्ट्रीज ने 7 मई को 'ऑपरेशन सिंदूर' के लिए किया ट्रेडमार्क का आवेदन वापस ले लिया है। ये आवेदन क्लास 41 के तहत किया गया था। यानी, ट्रेडमार्क मिलने के बाद एंटरटेनमेंट और कल्चरल एक्टिविटीज के लिए इस शब्द का इस्तेमाल केवल रिलायंस ही कर सकता था। रिलायंस ने कहा- हमारा ऑपरेशन सिंदूर को ट्रेडमार्क करने का कोई इरादा नहीं है, यह एक ऐसा शब्द है जो अब भारतीय वीरता के प्रतीक के रूप में राष्ट्रीय चेतना का हिस्सा बन चुका है। रिलायंस इंडस्ट्रीज की एक यूनिट जियो स्टूडियोज ने अपना ट्रेडमार्क आवेदन वापस ले लिया है।

Telegraph • Kolkata • 09 May, 2025

RIL pulls down trademark request

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
11	English	160	N/A	Bottom Left	416177	2.33M

APPLICATION WAS FOR TERM ‘OPERATION SINDOOR’

RIL pulls down trademark request

OUR SPECIAL CORRESPONDENT

Calcutta: Reliance Industries Ltd (RIL) has withdrawn a trademark application to register the term ‘Operation Sindoor’ a day after filing with the ministry of commerce amidst backlash on social media.

The company blamed a ‘junior person’ who filed the application ‘inadvertently’ and ‘without authorisation’. The application was made by Jio Studios, a division of RIL, which produces content for OTT platforms, among others.

The application was made on May 7, the day when India launched ‘Operation Sindoor’ — the codename to military

WRONG CALL?

- A total of 6 entities, including five individuals, have filed trademark applications for the term ‘Operation Sindoor’
- Only RIL’s application stands withdrawn so far

strikes in Pakistan, retaliating for the massacre of innocent tourists in Pahalgam, Kashmir on April 22. The registration of the term was sought for ‘goods and services’ under class 41 which covers education and entertainment services.

In India, trademark applications are filed with the

Controller General of Patents Design & Trade Marks, under the department for promotion of industry and internal trade within the Union ministry of commerce. A total of 6 entities, including five individuals, have filed trademark applications of the term ‘Operation Sindoor’. As of now only RIL’s application stands withdrawn.

RIL had filed the application for entertainment, publishing, and language training, according to the scope of application.

A statement by RIL said it has ‘no intention’ of trademarking ‘Operation Sindoor’, a phrase which is now an evocative symbol of Indian bravery.

“RIL and all its stakeholders are incredibly proud of

Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam. Operation Sindoor is the proud achievement of our brave armed forces in India’s uncompromising fight against the evil of terrorism,” it said in the afternoon.

In the evening, Mukesh Ambani, chairman of RIL, issued a statement in praise of the military action. However, there was no mention of the earlier gaffe of the company.

“We are very proud of our Indian Armed Forces for Operation Sindoor”, Ambani said, adding the Reliance family is ready to support any measure in protecting our nation’s unity and integrity.

The Indian Express • Kolkata • 09 May, 2025

Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
8	English	298	N/A	Bottom Left	154993	103.57K

Trademark rush after 'Op Sindoor': Reliance withdraws application; 5 still in race

SOHINI GHOSH
NEW DELHI, MAY 8

RELiance INDUSTRIES Ltd's (RIL) film studio arm sought to trademark the codename for India's strikes against Pakistan, 'Operation Sindoor', before withdrawing its application.

The conglomerate said in a statement Thursday, "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation".

It said: "Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as an evoca-

tive symbol of Indian bravery".

But it's not just Jio Studios that attempted to trademark the codename. Five other people have filed trademark applications — a Mumbai resident, a retired Air Force officer, a Delhi-based advocate, a Kochi resident and an ad filmmaker.

A trademark would give its owner the rights to monopolise the name for movies and TV shows, among other forms of content. Section 11 of the Trademark Act also states that the first to use or the first to file for registration will be granted the trademark.

On May 7, four applications, including the one by Jio Studios, were filed before the Controller General of Patents, Designs and

Trademarks.

Jio Studios' application was filed at 10.42 am — just hours after the Indian strikes — under Class 41 (trademark pertaining to education, providing of training, entertainment, sporting and cultural activities).

The second application was filed at 11.25 am by Mumbai-based Mukesh Chetram Agrawal. He sought registration of the wordmark, as well as the image, under Class 41 for a range of uses — including musical and cultural events, TV programmes and entertainment services.

It was filed through his advocate Ramchandra Mandhane. Mandhane said: "He is an industrialist, and this is the first time he is claiming a trademark in his

personal name. I'm not aware of why he has filed, but maybe he wants to make a movie in the future. I'm not aware if he is already associated with the film industry."

At 12.16 pm, Retired Group Captain and Air Force Officer Kamal Singh Oberth, claimed a trademark on the word as a whole. His application details the use of the mark for "entertainment, film production, cultural activities, web series production".

The fourth application was filed at 6.27 pm by Delhi-based advocate Alok Kumar Kothari. He, too, sought the use of the wordmark for "education, providing of training; entertain-

ment; sporting and cultural activities".

Kothari, who has been practicing at the Delhi High Court and trial courts since 2015, told *The Indian Express*: "This was a very instantaneous decision. I thought a movie would obviously be made on this. And I wondered when such movies are made, if profits really go to widows of paramilitary forces or the war widows. I want to make sure a part of it goes for their welfare. I will not keep a penny with me. My purpose is not at all commercial."

On May 8, two more applications for the trademark were filed.

The first one was at 1.11 pm by Kochi resident Jayaraj T. He

sought the trademark registration under Class 9 (for protection for brand names, logos, and slogans used on electronic and scientific products) as well as under Class 41.

Under Class 9, Jayaraj sought branding rights over a range of instruments, including fire extinguishers, diving apparatus and scientific instruments. He is also seeking rights for the wordmark 'Operation Sindoor — Sindoor as 'Yuddham' as well as a modified version of the military operation's logo that has the additional text 'Sindoor Yuddham'.

The last application, by Surat-based ad filmmaker Uttam Jaju, was filed minutes later, at 1.29 pm. He, too, sought registration under Class 41 for use of the

wordmark in entertainment content, arranging "award ceremonies and gala evenings" for entertainment purposes, as well as for major corporations and individuals "who have made significant charitable contributions".

Jaju says he is "already in talks for a Hindi feature film".

Deeksha Anand, partner, and Ayush Dixit, senior associate, at Sujata Chaudhri IP Attorneys said India, like the US, uses the 'first-to-use' principle in trademarks. "If, say, four people are claiming the right over one mark, the law has been developed such that the person who has evidence to show use of the mark for their goods and services will have superior rights."

In the case of 'Operation

Sindoor', however, the applications have been filed for the 'propose to be used' basis.

Anand and Dixit said: "This is an event in history and thus one cannot claim exclusive rights, the mark may not be capable of protection for exclusive rights."

As Section 9 of the Trademark Act, 1999 notes, a trademark cannot be registered only if "it is of such nature as to deceive the public or cause confusion; contains or comprises of any matter likely to hurt the religious susceptibilities of any class or section of the citizens of India; comprises or contains scandalous or obscene matter; or if its use is prohibited under the Emblems and Names (Prevention of Improper Use) Act, 1950 (12 of 1950)."

The Times of India • Pune • 09 May, 2025

Jio Studios withdraws application for Operation Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
1	English	140	Pune Times	Middle Left	144127	1.05M

'Application filed by junior without authorisation'

Jio Studios withdraws application for Operation Sindoor trademark

On Thursday, Reliance Industries withdrew its application to trademark 'Operation Sindoor'. The withdrawal comes a day after it applied to register the mark for entertainment purposes under class 41 – an act that was met with social media criticism.

The media conglomerate stated that it had no intention of trademarking Operation Sindoor, "a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery." It stated, "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation. Operation Sindoor is the proud achievement of our brave Armed Forces in India's uncompromising fight against the evil of terrorism." A Mumbai resident Mukesh Chetram Agrawal, retired Indian Air Force officer Group Captain Kamal Singh Oberh, and Delhi-based lawyer Alok Kothari had also registered for the trademark on Thursday.

OPERATION SINDOOR

15 producers have approached the Indian Motion Picture Producers Association (IMPPA) for registration of titles related to the operation

FEB 2019
'Abhinandan', 'Balakot', 'Pulwama': Bollywood Producers Fight To Register "Patriotic" Movie Titles

JUL 2020
Galwan Valley, lockdown, corona, migrant issues inspire film titles

From battle operation names to COVID, producers have often rushed to register current topics for film titles

The Indian Express • Pune • 09 May, 2025

Reliance withdraws 'Operation Sindoor' trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
17	English	125	N/A	Bottom Center	188448	89.5K

Reliance withdraws ‘Operation Sindoor’ trademark application

ENS ECONOMIC BUREAU
NEW DELHI, MAY 8

RELIANCE INDUSTRIES (RIL) on Thursday said that it has retracted its trademark application for the term Operation Sindoor, the codename for India’s military response to the recent Pakistan-backed Pahalgam terror attack. The company clarified that the application was mistakenly submitted by a junior employee without the necessary approvals.

The move came after public records showed that Reliance was among four entities that filed for a trademark under Class 41 of the Nice Classification on May 7. This category typically covers entertainment and media services, including film production, online content, education, and cultural

programming. Reliance’s application had included intentions related to entertainment, publishing, and language training.

In an official statement, Reliance distanced itself from the move, stating that neither the company nor its media arm, Jio Studios, had intended to commercialise the term. “Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadvertently by a junior person without authorisation,” the company said.

The company emphasised its respect for the codename Operation Sindoor, calling it a symbol of national courage. “Reliance Industries and all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in

Pahalgam,” the statement added.

The filing, though brief, drew attention due to the sensitive nature of the term. Operation Sindoor has become emblematic of India’s firm stand against terrorism, following the armed forces’ swift action across the border. The fact that it was being considered for entertainment branding raised criticism on social media.

Reliance reaffirmed its unwavering support for India’s armed forces and the government’s anti-terror efforts. “Our commitment to the motto of India First remains unwavering,” the company said, reiterating its respect for national sentiment. The other three applicants for the trademark include a Mumbai resident, a former Indian Air Force officer, and a Delhi-based legal practitioner.

FE, WITH PTI INPUTS

Navbharat Times • Delhi • 09 May, 2025

Reliance pull back Operaiton Sindoor trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
13	Hindi	105	N/A	Middle Center	203982	2.68M

Reliance का 'सिंदूर' ट्रेडमार्क पर आवेदन वापस

■ NBT रिपोर्ट, नई दिल्ली : बुधवार को जैसे ही पाकिस्तान के आतंकी ठिकानों पर भारत की ओर से की गई सैन्य कार्रवाई की जानकारी सामने आई तो सुबह होते ही एक कंपनी और व्यक्तियों की ओर से 'ऑपरेशन सिंदूर' ट्रेडमार्क को लेकर रजिस्ट्रेशन के लिए सरकार के सामने पांच आवेदन आने शुरू हो गए।



मुकेश अंबानी

हालांकि बाद में इस आवेदन के लिए सरकार के पास सबसे पहले पहुंचने वाली कंपनी रिलायंस इंडस्ट्रीज लिमिटेड (RIL) ने गुरुवार को अपना यह आवेदन वापस ले लिया। इस बाबत कंपनी की ओर से बयान जारी कर कहा गया कि उसका 'ऑपरेशन सिंदूर' को ट्रेडमार्क बनाने का कोई इरादा नहीं है। यह एक ऐसा शब्द है, जो अब भारतीय बहादुरी के एक प्रतीक के रूप में राष्ट्रीय चेतना का हिस्सा बन गया है। बयान में कहा गया कि रिलायंस इंडस्ट्रीज की इकाई जियो स्टूडियो ने अपना ट्रेडमार्क आवेदन वापस ले लिया है, जिसे एक

अंबानी बोले- देश की सेना पर गर्व है

रिलायंस के चेयरमैन और MD मुकेश अंबानी ने कहा कि हमें अपने भारतीय सशस्त्र बलों पर बहुत गर्व है। प्रधानमंत्री मोदी के साहसिक और निर्णायक नेतृत्व में, भारतीय सशस्त्र बलों ने सीमा पार से हर उकसावे का सटीक और शक्तिशाली जवाब दिया है। पीएम मोदी के नेतृत्व ने दिखाया है कि भारत आतंकवाद के सामने कभी चुप नहीं रहेगा। हम किसी भी हमले को बर्दाश्त नहीं करेंगे।

जूनियर ऑफिसर ने अनजाने में दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था। दरअसल, बुधवार को सबसे पहले रिलायंस ने 'नाइस' कैटिगरी के वर्ग 41 के तहत रजिस्ट्रेशन के लिए आवेदन दिया था। उनके अलावा चार अन्य लोगों ने जिनमें मुकेश चेताराम अग्रवाल, गुपू कैप्टन (रिटायर्ड) कमल सिंह ओबेर, आलोक कोठारी, जयराज टी और उत्तम ने भी अपने आवेदन दिए थे।

Veer Arjun • Delhi • 09 May, 2025

Reliance pull back Operaiton Sindoor trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
11	Hindi	240	N/A	Middle Left	17969	60K

रिलायंस ने ऑपरेशन सिंदूर ट्रेडमार्क आवेदन लिया वापस, कहा: अनजाने में यह आवेदन दे दिया था

नई दिल्ली, (भाषा)। रिलायंस इंडस्ट्रीज लिमिटेड (आरआईएल) ने यह कहते हुए ऑपरेशन सिंदूर शब्द के लिए अपना ट्रेडमार्क आवेदन वापस ले लिया है कि उसके एक कनिष्ठ अधिकारी ने अनजाने में यह आवेदन दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था।

रिलायंस ने एक बयान में कहा कि उसका ऑपरेशन सिंदूर (शब्द) को ट्रेडमार्क बनाने का कोई इरादा नहीं है। यह एक ऐसा शब्द है, जो अब भारतीय बहादुरी के एक प्रतीक के रूप में राष्ट्रीय चेतना का हिस्सा बन गया है। भारतीय सशस्त्रबलों ने पाकिस्तान में आतंकवादियों के विरुद्ध जो कार्रवाई की है उसे ऑपरेशन सिंदूर नाम दिया गया है। रिलायंस ने कहा, रिलायंस इंडस्ट्रीज की इकाई जियो स्टूडियो ने अपना ट्रेडमार्क आवेदन वापस ले लिया है, जिसे एक कनिष्ठ अधिकारी ने अनजाने में दे दिया था, जबकि

इसके लिए वह अधिकृत नहीं था। इससे पहले, चार आवेदन बुधवार को पेटेंट, डिजाइन और ट्रेडमार्क महानियंत्रक के कार्यालय में दायर किए गए थे, जिसमें ऑडियो एवं वीडियो सामग्री जैसी मनोरंजन संबंधी सेवाओं के लिए इस शब्द का उपयोग करने की मांग की गई थी। उनमें एक आवेदन रिलायंस का था। सभी चार आवेदकों ने सात मई को सुबह 10.42 बजे और शाम 6.27 बजे के बीच नाइस वर्गीकरण के वर्ग 41 के तहत पंजीकरण के लिए आवेदन दिया था, जिसमें शिक्षा और प्रशिक्षण सेवाएं, फिल्म और मीडिया उत्पादन, लाइव प्रदर्शन एवं कार्यक्रम, डिजिटल सामग्री वितरण और प्रकाशन तथा सांस्कृतिक और खेल गतिविधियां शामिल हैं। इस वर्ग का उपयोग अक्सर ओटीटी मंचों, प्रोडक्शन हाउस, प्रसारकों और इवेंट कंपनियों द्वारा किया जाता है।

Amar Ujala • Delhi • 09 May, 2025

Reliance pullback Operation Sindoor Trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
14	Hindi	89	N/A	Middle Left	188687	564.4K

रिलायंस ने ऑपरेशन सिंदूर ट्रेडमार्क का आवेदन वापस लिया

नई दिल्ली। रिलायंस इंडस्ट्रीज लिमिटेड (आरआईएल) ने बतौर ट्रेडमार्क ऑपरेशन सिंदूर शब्द का पंजीकरण कराने के लिए पेटेंट डिजाइन एंड ट्रेडमार्क महानियंत्रक के समक्ष दायर किया गया आवेदन वापस ले लिया है। रिलायंस इंडस्ट्रीज की तरफ से बृहस्पतिवार को जारी एक बयान में कहा गया कि ऑपरेशन सिंदूर को पंजीकृत कराने का उसका कोई इरादा नहीं है। यह भारतीय साहस का प्रतीक बन चुका है और राष्ट्रीय चेतना का है। बयान के मुताबिक, जियो स्टूडियो ने अपना ट्रेडमार्क आवेदन वापस ले लिया है। एजेंसी

Sukhabar • Kolkata • 09 May, 2025

Reliance backed down even after asking for the right to name Operation Sindoor

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
5	Bengali	131	N/A	Middle Center	32868	107K

অপারেশন সিঁদুর নামস্বত্ব চেয়েও পিছু হটল রিলায়্যান্স

নয়াদিল্লি: এগিয়েও পিছিয়ে এল রিলায়্যান্স ইন্ডাস্ট্রিজ লিমিটেড। পাক-ই-স্তানে ভারতের প্রত্যাঘাতের সেনা অভিযান 'অপারেশন সিঁদুর'-এর ২৪ ঘণ্টার মধ্যেই 'অপারেশন সিঁদুর' শব্দবন্ধের ট্রেডমার্ক চেয়ে বুধবার আবেদন করেছিল মুকেশ অস্থানির সংস্থা রিলায়্যান্স ইন্ডাস্ট্রিজ লিমিটেড। তা নিয়ে বিতর্ক শুরু হতেই বৃহস্পতিবার প্রেস বিজ্ঞপ্তি জারি করে তারা জানিয়ে দিল, ওই আবেদন প্রত্যাহার করা হয়েছে। কারণ হিসাবে সংস্থার তরফে জানানো হয়েছে, 'রিলায়্যান্স ইন্ডাস্ট্রিজের একটি ইউনিট জিও স্টুডিওজ। তার এক অধস্তন কর্মীর অসাবধানতায় এই আবেদন দাখিল হয়েছিল। তার পর তা প্রত্যাহার করে নেওয়া হয়েছে।' রিলায়্যান্স এ-ও জানিয়েছে, 'অপারেশন সিঁদুর' নামটি সারা দেশের গৌরবের, ভারতের বীরবাহিনীর সঙ্গে জুড়ে গিয়েছে। তার ট্রেডমার্ক

নেওয়ার কোনও অভিপ্রায় তাদের নেই। এবং প্রেস বিবৃতিতে এ-ও লেখা হয়েছে, সমগ্র রিলায়্যান্স ইন্ডাস্ট্রি সরকার তথা ভারতীয় নিরাপত্তাবাহিনীর পক্ষে রয়েছে। পহেলাপাঁচের হামলার ১৫ দিনের মাথায় পাক-ই-স্তানে প্রত্যাঘাত হেনেছে ভারতীয় নিরাপত্তাবাহিনী। অভিযানের ২৪ ঘণ্টার মধ্যেই 'অপারেশন সিঁদুর' শব্দবন্ধের ট্রেডমার্ক চেয়ে চার-চারটি আবেদন জমা পড়ে কেন্দ্রীয় সরকারের শিল্প ও বাণিজ্যমন্ত্রকে। মঙ্গলবার গভীর রাতে পাক-ই-স্তানের ৯টি জায়গায় বিমানহানা চালিয়ে একাধিক জঙ্গিঘাটি গুড়িয়ে দেওয়া হয়েছে বলে দাবি করেছে ভারতীয় সেনা। তার সপক্ষে অজস্র ছবি, ভিডিও প্রকাশ্যে আনা হয়েছে। কেন্দ্রীয় শিল্প ও বাণিজ্যমন্ত্রকের ওয়েবসাইটের তথ্য অনুযায়ী, বুধবার সকাল ১০টা ৪২ মিনিটে 'অপারেশন সিঁদুর'-এর ট্রেডমার্ক পাওয়ার জন্য প্রথম আবেদন করেছিল মুকেশ অস্থানির সংস্থা। তার পর তা প্রত্যাহারও করে নিল তারা। রিলায়্যান্সের আবেদনের ১ ঘণ্টার মধ্যে বুধবার সকাল ১১টা ২৫ মিনিটে ট্রেডমার্কের জন্য আবেদন করেন মুম্বইয়ের অধিবাসী মুকেশ চৈত্রম আগরওয়াল।

—সংবাদ সংস্থা

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
15	English	8283	N/A	Top Right	2070770	128.5K

Reliance backtracks on Op Sindoor trademark

Reeba.Zachariah
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Mumbai: Reliance Industries withdrew its application to trademark “Operation Sindoor” — the code-name for India’s military strikes on terrorist infrastructure in Pakistan — on Thursday after facing social media outrage.

On Wednesday, RIL filed an application with India’s patent registry under class 41, seeking to use the phrase for entertainment services like content creation, sporting activities, and live performances, shortly after India launched Operation Sindoor.

The company blamed a junior executive from Jio Studios, its entertainment

arm, for inadvertently filing the application without authorisation. RIL said it has no intention to trademark Operation Sindoor.

The Communist Party of India posted on X: “After massive criticism and pressure, Reliance withdraws its application for

WITHDRAWS APPLICATION

the Operation Sindoor trademark. But why blame a junior functionary for what is the trademark of profit before all else?”

After RIL’s initial move, three more parties also filed for registration of the term on Wednesday. Mumbai resident Mukesh Chetram Agrawal, retired Air Force capta-

in Kamal Singh Oberh, and Delhi-based lawyer Alok Kothari. The applications indicated they want to use the phrase commercially.

“Registering event terms as trademarks is not uncommon, but the number of such precedents is very low,” said Aendri Legal’s partner Ashish Pyasi. “Operation Sindoor as a trademark may not be granted by the patent registry because the event is now a historical event that occurred due to govt actions, not on account of any private person who can claim exclusivity,” Pyasi said.

In India, code names for military operations are not automatically protected. Govt does not register or sell these names.

Gujarat Samachar • Mumbai • 09 May, 2025

Controversy arose when five, including Reliance, applied for the Operation Sindoor trademark.

Page no 3, 11	Language Gujarati	Article Dimension 972	Supplement N/A	Position Bottom Right,Middle Right	AVE 1166998	Circulation 1.05M
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હોબાળો સર્જાવાના પગલે રિલાયન્સે અરજી પરત ખેંચી રિલાયન્સ સહિત પાંચે ઓપરેશન સિંદૂર ટ્રેડમાર્ક માટે અરજી કરતાં વિવાદ થયો

(વીડીઆઈ)

નવી દિલ્હી, તા. ૮

પાકિસ્તાન અને પાકિસ્તાન કબજા હેઠળના જમ્મુ અને કાશ્મીરમાં આતંકવાદી છાવણીઓ સામે લશ્કરી કાર્યવાહી 'ઓપરેશન સિંદૂર'ની જાહેરાત કર્યાના થોડા કલાકો પછી, આ નામ

પર ટ્રેડમાર્ક માટે પાંચ અરજીઓ પ્રાપ્ત થઈ હતી. તેમાં રિલાયન્સનો પણ સમાવેશ થતો હતો. રિલાયન્સ આ અરજદારોમાં સૌપ્રથમ હતી. જો કે વિવાદ થતાં રિલાયન્સે તેનું નામ પરત ખેંચ્યું હતું.

દેશની એકતા અને અખંડિતતાનું રક્ષણ કરવા માટે કોઈ પણ પ્રકારના સમર્થનથી લઈને મદદ આપવા તૈયાર : મુકેશ અંબાણી

કંપનીએ જણાવ્યું હતું કે તેના જુનિયર અધિકારીએ મંજૂરી વગર આ પ્રકારની અરજી ફાઈલ કરી હતી.

૭ મેના રોજ સવારે ૧૦-૪૨ થી સાંજે ૬-૨૭ વાગ્યાની વચ્ચે 'ઓપરેશન સિંદૂર' નામ માટે પાંચ અલગ-અલગ ટ્રેડમાર્ક અરજીઓ દાખલ કરવામાં આવી હતી. અરજદારોમાં મુંબઈના રહેવાસી મુકેશ ચેતરામ અગ્રવાલ, નિવૃત્ત ભારતીય વાયુસેના શુપકેપ્ટન કમલ સિંહ ઓબેરોય અને દિલ્હી સ્થિત વકીલ આલોક કોઠારીનો સમાવેશ થાય છે. કંપનીના ચેરમેન મુકેશ અંબાણીએ જણાવ્યું હતું કે તેઓ દેશની એકતા અને અખંડિતતાનું સંરક્ષણ કરવા માટે કોઈ પણ પ્રકારનું સમર્થન પૂરું પાડવા તૈયાર છે.

સમાચાર અહેવાલ મુજબ, ત્રણ અરજીઓમાં નામનો ઉલ્લેખ 'ઉપયોગ

માટે પ્રસ્તાવિત' તરીકે કરવામાં આવ્યો (અનુસંધાન ૧૧ મા પાને)

રિલાયન્સ સહિત

(ત્રીજા પાનાનું ચાલું)

છે, જે દર્શાવે છે કે ભવિષ્યમાં તેનો વ્યાપારી રીતે ઉપયોગ થઈ શકે છે.

આ વર્ગનો ઉપયોગ સામાન્ય રીતે ઓટીટી પ્લેટફોર્મ, પ્રોડક્શન હાઉસ, બ્રોડકાસ્ટર્સ અને ઇવેન્ટ આયોજકો દ્વારા કરવામાં આવે છે. આના પરથી અનુમાન લગાવી શકાય છે કે ‘ઓપરેશન સિંદૂર’ ભવિષ્યમાં કોઈ ફિલ્મ, વેબ સિરીઝ કે ડોક્યુમેન્ટરીના નામ તરીકે જોવામાં આવી શકે છે.

Samaj • Bhubaneswar • 09 May, 2025

Reliance withdraws 'Operation Sindoor' trademark application

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
14	Odia	114	N/A	Middle Center	60225	1.11M

‘ଅପରେସନ ସିନ୍ଦୂର’ର ଟ୍ରେଡ଼ମାର୍କ ଆବେଦନ ପ୍ରତ୍ୟାହାର କଲା ରିଲାଏନ୍ସ

ନୂଆଦିଲ୍ଲୀ, ୮।୫: ପହଳଗାଠି ଆତଙ୍କବାଦୀ ନରସିଂହାରର ପ୍ରତିଶୋଧ ନେବା ପାଇଁ ଭାରତୀୟ ବାୟୁସେନା ପାଇଁ ଅଧିକୃତ କାଣ୍ଡିଆ ଓ ପାକିସ୍ତାନରେ ଥିବା ୯ଟି ଆତଙ୍କବାଦୀ ଶିବିର ଉପରେ ଏୟାରଷ୍ଟ୍ରାଇକ୍ କରିଛି । ଏହାକୁ ‘ଅପରେସନ ସିନ୍ଦୂର’ ନାମ ଦିଆଯାଇଥିଲା । ତେବେ ଏହି ‘ଅପରେସନ ସିନ୍ଦୂର’ର ଟ୍ରେଡ଼ମାର୍କ ପାଇଁ କରିଥିବା ଆବେଦନକୁ ରିଲାଏନ୍ସ ପ୍ରତ୍ୟାହାର କରିନେଇଛି । ଏହି ଆବେଦନ ଅନଧିକୃତ ବୋଲି କମ୍ପାନୀ କହିଛି । ଏଥିସହ ଏହି ଶବ୍ଦକୁ ସାହସିକତାର ଏକ ଜାତୀୟ ପ୍ରତୀକ ବୋଲି କହିଛି କମ୍ପାନୀ ।

ଏକ ବିବୃତିରେ କମ୍ପାନୀ କହିଛି: ‘ରିଲାଏନ୍ସ ଇଣ୍ଡଷ୍ଟ୍ରିଜ୍ ଏକ ଯୁନିଟ୍ ଭିତ୍ତି ଷ୍ଟୁଡିଓର ‘ଅପରେସନ ସିନ୍ଦୂର’ର ଟ୍ରେଡ଼ମାର୍କ ଆବେଦନ ପ୍ରତ୍ୟାହାର କରିଛି, ଯାହା ଜଣେ କନିଷ୍ଠ ବ୍ୟକ୍ତି ଅନୁମତି ବିନା ଅଜାଣତରେ ଦାଖଲ କରିଥିଲେ । କମ୍ପାନୀ ଆହୁରି କହିଛି,



ରିଲାଏନ୍ସ ଇଣ୍ଡଷ୍ଟ୍ରିଜ୍ ଏବଂ ଏହାର ସମସ୍ତ ଅଂଶଦାର ଅପରେସନ ସିନ୍ଦୂର ଉପରେ ଅତ୍ୟନ୍ତ ଗର୍ବିତ ।

ପୂର୍ବରୁ ରିପୋର୍ଟ ହୋଇଥିଲା ଯେ ରିଲାଏନ୍ସ ଇଣ୍ଡଷ୍ଟ୍ରିଜ୍ ଓ ଅନ୍ୟ ତିନି ସଂସ୍ଥା ଆବେଦନ କରିଥିଲେ । ଯେଉଁଥିରେ

ମିଡିଆ, ସଂସ୍କୃତିକ, ଶିକ୍ଷାଗତ ଓ ମନୋରଞ୍ଜନ ସେବା ଅନ୍ତର୍ଭୁକ୍ତ ଥିଲା । ଅପରେସନ ସିନ୍ଦୂର ପାଇଁ ଚାରୋଟି ପୃଥକ ଟ୍ରେଡ଼ମାର୍କ ପାଇଲିଂ ଦାଖଲ କରାଯାଇଥିଲା । ରିଲାଏନ୍ସ ବ୍ୟତୀତ, ପୁମର ବାସିନ୍ଦା ମୁକେଶ ଚେତରାମ ଅଗ୍ରୱାଲ, ଭାରତୀୟ ବାୟୁସେନାର ଅବସରପ୍ରାପ୍ତ ଗୁପ୍ତ କ୍ୟାପ୍ଟେନ୍ କମଲ ସିଂହ ଓବେର୍ସ ଏବଂ ଦିଲ୍ଲୀରେ ରହୁଥିବା ଓକିଲ ଆଲୋକ କୋଠାରା ଟ୍ରେଡ଼ମାର୍କ ପାଇଁ ଆବେଦନ କରିଥିଲେ । ଭାରତରେ, ‘ଅପରେସନ ସିନ୍ଦୂର’ ଭଳି ସାମରିକ ଅଭିଯାନର ନାମଗୁଡ଼ିକୁ ପ୍ରତିରକ୍ଷା ମନ୍ତ୍ରଣାଳୟ ସାଧାରଣତଃ ପଞ୍ଜୀକୃତ କରେ ନାହିଁ କିମ୍ବା ସେମାନଙ୍କୁ ବୌଦ୍ଧିକ ସମ୍ପତ୍ତି ଭାବରେ ବ୍ୟବହାର କରେ ନାହିଁ । କୌଣସି ନିର୍ଦ୍ଦିଷ୍ଟ ଆଇନଗତ ସୁରକ୍ଷା ବିନା, ଏହି ନାମଗୁଡ଼ିକୁ ବ୍ୟକ୍ତିଗତ କିମ୍ବା କମ୍ପାନୀଗୁଡ଼ିକ ଟ୍ରେଡ଼ମାର୍କ ପାଇଲିଂ ମାଧ୍ୟମରେ ଦାବି କରିପାରିବେ ।

Sandesh • Ahmedabad • 09 May, 2025

Reliance withdraws trademark for ‘Operation Sindoor’

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
11	Gujarati	47	N/A	Top Right	22005	2.7M

લોકોની લાગણી સાથે સંકળાયેલા અભિયાનનો વ્યવસાયિક લાભ ઉઠાવવાનો કીમિયો

પાંચવચ્ચામ વાસવાદી શુભચાનું આદર્શો યોગ્ય ભારતને પાકિસ્તાનમાં આવેલી વાસવાદીને કે કસ્ટોમરો પહેરે એર ચાલુકા કરી તેનો ખુરદો બોલાવી દીધો હતો. પાકિસ્તાન પણ જેને ન નાકવી કાંતે એવા આ દુષ્કામથી કલાકત્ર આટે ભારત સરકારે તેને ઓપરેશન સિંદૂર નામ આપ્યું હતું. આ ઓપરેશન સિંદૂરનો દેશભરમાં ચાલુકા કરી હતી અને તમામ જગ્યાએ નાગરિકો તેથી અત્યુત્તર પ્રદેશ કરતાં પણ વધુ કુશલતા આવા ઓપરેશનને આપરેશન સિંદૂરના નામની લોકપ્રિયતાથી વ્યવસાયિક હેતુઓ માટે કાનપી ઉઠાવવા ભારતના પંચાયતો મોખરાનું

ઓપરેશન સિંદૂર ટ્રેડમાર્કની માલિકી માટે હોડ જામી : રિલાયન્સે પણ ઝંપલાવ્યું !

જોકે પાછળથી આ અરજી અજાણતાં થઈ હોવાનું કહી રિલાયન્સે ફેરવી તોળ્યું

અમાન ધરવાણા મુકેશ ઓપરેશનની આયોજનામાં સંબંધિત રૂપની રિલાયન્સ ઈન્ડસ્ટ્રીઝ સરિન દેશમાં કુલ આ નાગરિકો-રૂપનીઓએ ઓપરેશન સિંદૂરના ટ્રેડમાર્કની માલિકી મેળવવા માટે અરજી કરાવેલી હતી. આ આ વર્ષીકાઓમાં રિલાયન્સ ઈન્ડસ્ટ્રીઝ ઉપરાંત મુકેશ વંદરામ અપવાલ, નિવૃત્ત સુપ કોર્ટન કમલ મિશ્ર ઓપરેશન અને આલોક કોલાદી સમાવિષ્ટ છે.

આ કામચલાવ કામચલાવ આયોજના અને સોશિયલ મીડિયામાં વાકુલેને પ્રસરવા રિલાયન્સ ઈન્ડસ્ટ્રીઝે એક અમાનપત્રી પાટી જરી કરી. જાણવું હતું કે રિલાયન્સ ઈન્ડસ્ટ્રીઝને એક ક્ષેત્રમ જિલ્લો મુકેશ એક જુનિયર કમ્પાની કામ અર્ધજુન મેટ્રી મેળવવા વગર આ અરજી દાખલ કરવામાં આવી હતી અને હવે આ અરજી પાટી પેલી લેવામાં આવી છે. આ નામનો ટ્રેડ માર્ક મેળવવાનો કોઈ હેતુથી રૂપની પાછળથી નથી દેશને તમામ મિલેડ રૂપનીઓમાં સૌથી વધુ મુલ્યવાન ગણાવી રિલાયન્સ જેવી રૂપનીઓ કોઈ જુનિયર કમ્પાની ઉપરીની મેટ્રી વગર અને જાણ આવા આ પ્રકારે ઓપરેશન સિંદૂર જેવા

દેશભરમાં લોકોમાંનું કે-ન આનેક અભિમાનના નામનો ટ્રેડમાર્ક મેળવે એ આરેખ એક અમાનપત્રના પાટાકામ છે. ઉપરોક્તનીય છે કે રિલાયન્સ હવે ટ્રેડમાર્ક માટેની આ અરજી કમ્પેટ ૪૧ અંતર્ગત ઓપરેશનમાં આવી હતી. આ કમ્પેટ અંતર્ગત ટ્રેડમાર્કની માલિકી મેળવે તે પછી તેનો ઉપયોગ લેક્સિક કે મનોરંજનને લાગતી લેવાઓ પુટી પાડવા માટે કરી શકાય છે. રિલાયન્સે જાણવા મુજબ આ કમ્પેટ અંતર્ગત જે અર્થિક કે રૂપની ટ્રેડમાર્ક મેળવે તે તેના લેક્સિક કે મનોરંજનને લાગતાં કાલકામમાં આ ટ્રેડ માર્કનો ઉપયોગ કરી શકે છે અને અન્ય કોઈ રૂપની કે અર્થિકને આ પ્રકારે આ ટ્રેડમાર્કનો ઉપયોગ કરવા હોતી શકે છે.

Ei Samay • Kolkata • 09 May, 2025

Sindoor' trademark dispute! Moved Reliance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	Bengali	839	N/A	Top Center	725857	1.3M

‘সিন্দুর’ দখলে ট্রেডমার্কের বিতর্ক! সরলো রিলায়েন্স

এই সময়: পহেলাপার্বণের জন্মদিনের বেলনা নিতে মঙ্গলবার রাতেই ভারতীয় সেনা শুরু করেছে ‘অপারেশন সিন্দুর’। এই নামটা সে দিন রাতেই ভাইরাল হয়েছিল। বৃহস্পতিবার প্রতিরক্ষামন্ত্রী রাজনাথ সিং জানিয়ে দিয়েছেন, এই অপারেশন শেষ হয়নি, এটা চলবে। ভারত-পাকিস্তানের মধ্যে এই চূড়ান্ত টানাগড়নের মধ্যেও আলাদা একটা যুদ্ধ শুরু হয়েছে। সেটা হলো ‘অপারেশন সিন্দুর’ এই শব্দবন্ধের ট্রেডমার্ক দখল করবে কে? এই তালিকায় সবচেয়ে উল্লেখযোগ্য নাম ছিল মুকেশ আখানির রিলায়েন্স ইন্ডাস্ট্রিজ লিমিটেড। তার বাইরেও আরও তিন ব্যক্তি বা সংস্থা এই ট্রেডমার্ক পাওয়ার জন্য বাগ্পায়। আখানির সংস্থাকে নিয়ে শুরু হয় রাজনৈতিক চাপানউতোরও। শেষমেশ বিতর্কের মুখে রিলায়েন্স তাদের আবেদন প্রত্যাহার করে নেয়। তাতে অবশ্য বিতর্ক পুরোপুরি থামেনি।

মঙ্গলবার মধ্যরাতে পাকিস্তানে প্রত্যাঘাতের পরে গোটা ঘটনাক্রম সংবাদমাধ্যমকে জানাতে বুধবার সকাল সাড়ে ১০টা নাগাদ বৈঠক শুরু করে ভারত সরকার। বিদেশসচিব বিক্রম মিশ্রি ছাড়াও সাংবাদিক বৈঠকে উপস্থিত ছিলেন উইং কমান্ডার ব্যোমিকা সিং এবং কর্নেল সোফিয়া কুরেশি। কেন্দ্রীয় শিল্প ও বাণিজ্য মন্ত্রকের ওয়েবসাইটের তথ্য অনুযায়ী, ওই বৈঠক চলাকালীনই বুধবার সকাল ১০টা ৪২ মিনিটে ‘অপারেশন সিন্দুর’-এর ট্রেডমার্ক পাওয়ার জন্য প্রথম আবেদন করে রিলায়েন্স ইন্ডাস্ট্রিজ। তার ঠিক এক ঘণ্টার মধ্যে বুধবার সকাল ১১টা ২৫ মিনিটে ট্রেডমার্কের জন্য আবেদন করেন মুম্বইয়ের অধিবাসী মুকেশ চেত্রম আগরওয়াল। বেলা ১১টা ২৬ মিনিটে আবেদন জানান ভারতীয় সেনাবাহিনীর অবসরপ্রাপ্ত গ্রুপ ক্যাপ্টেন কমল সিং ওবের। সন্ধ্যা ৬টা ২৭ মিনিটে ট্রেডমার্কের জন্য আবেদন করেন

দিল্লির আইনজীবী অলোক কোঠারি। মুকেশ আগরওয়াল ছাড়া বাকি তিন আবেদনকারীই ওই শব্দের ট্রেডমার্ক চেয়েছেন বলে দেখা যায়। মুকেশের সংস্থা শুধুমাত্র ‘ডিভাইস’-এর জন্য ট্রেডমার্কের আবেদন করেন। যদিও জানা যায়, প্রত্যেকেই মনোরঞ্জন, চলচ্চিত্র, ওয়েব সিরিজ নির্মাণ, শিক্ষা সংক্রান্ত প্রশিক্ষণ এবং প্রকাশনার জন্য ট্রেডমার্কের আবেদন করেছেন।

তীব্র সমালোচনা

ওয়াশিংটন মহলের একাংশের বক্তব্য, ভারতীয় সেনার ‘অপারেশন সিন্দুর’ দেশবাসীর মধ্যে যে আবেগের সঞ্চার করেছে, তাকে বাণিজ্যিক ভাবে কাজে লাগাতে মুকেশ আখানির রিলায়েন্স ইন্ডাস্ট্রিজ লিমিটেড সমেত তিন জন এই শব্দবন্ধ ট্রেডমার্কের জন্য আবেদন করে। যদিও বৃহস্পতিবার এক বিবৃতিতে মুকেশ আখানির সংস্থাটি

বলেছে, ‘রিলায়েন্স ইন্ডাস্ট্রিজের একটি শাখা— জিয়ে স্টুডিওজ’ তাদের ট্রেডমার্কের আবেদন তুলে নিয়েছে। উল্লেখ্য কতৃপক্ষের অনুমতি ছাড়াই সংস্থার এক জুনিয়র কর্মী অনবধানতাবশত এই আবেদন করে ফেলেছিলেন।’ রিলায়েন্স ইন্ডাস্ট্রিজ এবং সংস্থার সঙ্গে প্রত্যক্ষ বা পরোক্ষ ভাবে জড়িত প্রত্যেকে ‘অপারেশন সিন্দুর’ নিয়ে অত্যন্ত গর্বিত বলেও জানানো হয়েছে।

তবে রিলায়েন্সের আবেদন করার খবর সামনে আসায় এর মধ্যেই বিষয়টি নিয়ে তীব্র রাজনৈতিক প্রতিক্রিয়া দেখা দেয়। রাজনাথ সিং-কে চিঠি লিখে রিলায়েন্স গোষ্ঠীর বিরুদ্ধে অভিযোগ দায়ের করেন কংগ্রেসের ওয়ার্কিং কমিটির সদস্য অধীর চৌধুরী। রিলায়েন্সের এই কাজকে ‘পলিটিক্যাল রাসকেম’ বলে চিহ্নিত করেছেন কংগ্রেসের প্রাক্তন লোকসভার দলনেতা। এই চিঠিতে অধীর লিখেছেন,

‘‘অপারেশন সিন্দুর’’ শব্দবন্ধ প্রতিরক্ষা মন্ত্রক এবং সেনার ইন্টেলেকচুয়াল প্রপার্টি হিসেবে রক্ষা করতে হবে। কোনও রাজনৈতিক অথবা বাণিজ্যিক সংস্থা যাতে নিজেদের স্বার্থে এটা ব্যবহার না-করতে পারে তা নিশ্চিত করতে হবে।’

রিলায়েন্সের এই কাজকে ‘জঘন্য’ বলে সমালোচনা করেছেন তৃণমূলের রাজ্যসভার সাংসদ সাকেত গোল্ডেও। তিনি এক হ্যাভলে লিখেছেন, ‘জন্ম-কালীয়ে যখন পাকিস্তানি গোলাতে সাধারণ মানুষ মারা যাচ্ছেন, দেশের বীর জওয়ানরা জীবন বাজি রেখে নিশ্চক্ষে তাদের কাজ করছেন, সেই পরিস্থিতিতে টাকা কমানোর নির্লজ্জ দৌড় শুরু হয়েছে। জঘন্য।’ সিপিএমের ফেসবুক পেজে প্রশ্ন তোলা হয়েছে, ‘তীব্র সমালোচনা ও চাপের মুখে রিলায়েন্স এই ট্রেডমার্ক আবেদন প্রত্যাহার করেছে। কিন্তু এক জুনিয়র কর্মীর যাড়ে কেন দায় চাপানো হলো?’ যদিও বিজেপি

নেতার স্বতঃপ্রসঙ্গিত ভাবে রিলায়েন্স গোষ্ঠীর এই কাজের সমালোচনা করে কোনও কড়া বিবৃতি দেননি। বিজেপির রাজ্যসভার সাংসদ শমীক ভট্টাচার্যের বক্তব্য, ‘অবচীনের মতো কাজ করা হয়েছে। যদি কোনও জুনিয়র কর্মী এই কাজ করে তাঁর চাকরি থাক, কিন্তু তাঁর মানসিক চিকিৎসা করা হোক। কিন্তু তৃণমূল তো সার্জিক্যাল স্ট্রাইক নিয়ে প্রশ্ন তুলেছিল। ফলে ওদের এই বিষয়ে কথা বলা মানায় না।’ সোশ্যাল মিডিয়াতেও তীব্র সমালোচনা, কটাক্ষ, বিক্রপের মুখে পড়েছে দেশের বৃহত্তম এই শিল্পগোষ্ঠী। আইন অনুযায়ী, কোনও সংস্থা বা ব্যক্তি প্রথমে আবেদন করলেই যে ট্রেডমার্ক পাবেন, তেমনটা হওয়ার কোনও নিশ্চয়তা নেই। কারণ, প্রথমে ট্রেডমার্কের জন্য নাম নথিভুক্ত করতে হয়। তার পর তা জানালে প্রকাশ করতে হয়। কেউ আপত্তি জানালে, তা খতিয়ে দেখে শিল্প ও বাণিজ্য মন্ত্রক। তার পরে সব ঠিক থাকলে ট্রেডমার্ক দেওয়া হয়।

Ganashakti • Kolkata • 09 May, 2025

Ambani wants exclusive ownership of 'Operation Sindoor'

Page no
6

Language
Bengali

Article Dimension
217

Supplement
N/A

Position
Bottom Left

AVE
51423

Circulation
362.66K

‘অপারেশন সিঁদুর’-র একচেটিয়া মালিকানা চান আশ্বানি তীব্র সমালোচনার মুখে ট্রেডমার্ক আবেদন প্রত্যাহার

নয়াদিল্লি, ৮ মে— অপারেশন সিঁদুর এখনও চলছে। বৃহস্পতিবার সর্বদলীয় বৈঠকে প্রতিরক্ষা মন্ত্রী রাজনাথ সিং তা স্পষ্ট করেছেন। এদিকে বুধবার এই নামের ‘ট্রেডমার্ক’-র মালিকানার জন্য কেন্দ্রের কাছে আবেদন করেন মোদী ঘনিষ্ঠ শিল্পপতি মুকেশ আশ্বানির ফিল্ম প্রযোজনা সংস্থা ‘জিও স্টুডিওস’। এই নাম ব্যবহারের একচেটিয়া অধিকারের দাবি করেছে জিও সহ আরও তিনটি সংস্থা দাবি করেছে। বিনোদন শিল্প, ভিডিও অডিও উৎপাদন এবং তার বাণিজ্যিক সম্প্রচারে এই নাম ব্যবহারের আবেদন করা হয়েছে। তীব্র সমালোচনার মুখে, বৃহস্পতিবার আশ্বানির এই সংস্থা বাধ্য হয়ে এই আবেদন প্রত্যাহার করেছে।

মঙ্গলবার শেষ রাতে

পাকিস্তানের ৯টি সন্ত্রাসবাদী পরিকাঠামোর ভারতের হামলার কয়েক ঘণ্টার মধ্যে বুধবার সকাল সাড়ে দশটার মধ্যেই পরপর এই চারটি আবেদনপত্র জমা পড়েছে কেন্দ্রীয় বাণিজ্য ও শিল্প মন্ত্রকের অধীনস্থ কন্ট্রোলার অব প্যাটেন্টস ডিজাইনস অ্যান্ড ট্রেডমার্কসের সদর দপ্তরে। প্রত্যেকটি আবেদনই বিনোদন শিল্প ও তার সংলগ্ন বাণিজ্যিক ব্যবহারের স্বার্থে। সুতরাং অনুমান করা হচ্ছে, এই জিও স্টুডিওস’র মতো বাকি তিনটি সংস্থাও মূলত সিনেমা প্রযোজনা সংস্থা। ওটিটি প্ল্যাটফর্ম চালানো, চলচ্চিত্র প্রযোজনা, টিভি সম্প্রচার, সহ বিনোদন শিল্পের আরও বিভিন্ন কাজের সঙ্গে তারা যুক্ত। অর্থাৎ আগামী দিনে ‘অপারেশন সিঁদুর’ নাম দিয়ে কোনও ওয়েব সিরিজ, সিনেমা এমনকি গানও যদি তৈরি

হয়, আশ্বানির এই সংস্থা তার সম্প্রচার ও প্রযোজনায় একচেটিয়া মালিকানা চাইছে।

বৃহস্পতিবারের মধ্যেই এই খবর প্রচারে আসে। তারপরেই বিভিন্ন মহলে নিম্নার বাড় গঠে। এক নৃশংস সন্ত্রাসবাদী হামলা এবং তার প্রত্যাঘাতে ভারতের সামরিক অভিযানের নাম ব্যবহার করে মুনাকা করতে চাইছেন আশ্বানি। এমনই অভিযোগ করা হয়েছে। যুদ্ধ, মৃত্যু এবং আপনজন হারানোর বেদনাকে সংকীর্ণ ব্যবসায়িক স্বার্থে ব্যবহার করতে চাইছে জিও স্টুডিওস। অভিযোগ করেছেন নেটিজেনদের বড় অংশ। উঠেছে জিও স্টুডিওস’কে ‘বয়কট’ করার ডাকও। আশ্বানির ঘোষিত ‘মোটাভাই’ মোদীর পরোক্ষ আশ্বাসেই কি এই আবেদন করা হয়েছে, উঠেছে এমনই প্রশ্ন।

তীব্র সমালোচনার মুখে বাধ্য হয়ে বৃহস্পতিবার এই আবেদন প্রত্যাহার করেছে জিও স্টুডিওস’র পৃষ্ঠপোষক সংস্থা রিলায়েন্স ইন্ডাস্ট্রিজ লিমিটেড। দেশের প্রতি তাদের দায়বদ্ধতা অটুট বলে দাবি করে, এক নিম্নপদস্থ আধিকারিকের উপর দোষ চাপিয়েছে রিলায়েন্স। উচ্চ পর্যায়ের অনুমোদন ছাড়াই তিনি এই ট্রেডমার্কের মালিকানার আবেদন করেন বলে এই বিবৃতিতে জলা গিয়েছে। যদিও এই দায়ের যৌক্তিকতা এবং সত্যতা নিয়ে নানা মহলে প্রশ্ন উঠেছে। এই প্রসঙ্গে সিপিআই(এম) এক ফেসবুক পোস্ট বলে, “তীব্র সমালোচনার মুখে রিলায়েন্স ট্রেডমার্কের আবেদন প্রত্যাহার করেছে। তবে এর দায় এক নিম্নপদস্থ আধিকারিকের উপর চাপানোর কী যৌক্তিকতা রয়েছে?”

Sangbad Pratidin • Kolkata • 09 May, 2025

Reliance withdraws trademark application for 'Operation Sindoor'

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	Bengali	33	N/A	Middle Right	14593	1.04M



Samagya • Kolkata • 09 May, 2025

Reliance withdraws trademark application for 'Operation Sindoor'

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
2	Hindi	62	N/A	Middle Center	8740	100K

रिलायंस ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवेदन लिया वापस, कहा: अनजाने में यह आवेदन दे दिया था

नयी दिल्ली : 'रिलायंस इंडस्ट्रीज लिमिटेड (आरआईएल)' ने यह कहते हुए 'ऑपरेशन सिंदूर' शब्द के लिए अपना ट्रेडमार्क आवेदन वापस ले लिया है कि उसके एक कनिष्ठ अधिकारी ने अनजाने में यह आवेदन दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था। 'रिलायंस' ने एक बयान में कहा कि उसका "ऑपरेशन सिंदूर (शब्द) को ट्रेडमार्क बनाने का कोई इरादा नहीं है। यह एक ऐसा शब्द है, जो अब भारतीय बहादुरी के एक प्रतीक के रूप में राष्ट्रीय चेतना का हिस्सा बन गया है।" भारतीय सशस्त्रबलों ने पाकिस्तान में आतंकवादियों के विरुद्ध जो कार्रवाई की है उसे 'ऑपरेशन सिंदूर' नाम दिया गया है। रिलायंस ने कहा, "रिलायंस इंडस्ट्रीज की इकाई जियो स्टूडियो ने अपना ट्रेडमार्क आवेदन वापस ले लिया है, जिसे एक कनिष्ठ अधिकारी ने अनजाने में दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था।" इससे पहले, चार आवेदन बुधवार को पेटेंट, डिजाइन और ट्रेडमार्क महानियंत्रक के कार्यालय में दायर किए गए थे, जिसमें ऑडियो एवं वीडियो सामग्री जैसी मनोरंजन संबंधी सेवाओं के लिए इस शब्द का उपयोग करने की मांग की गई थी। उनमें एक आवेदन रिलायंस का था।

Reliance withdraws trademark request for Operation Sindoor

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
8	English	183	N/A	Top Left	457096	182.88K

Reliance withdraws trademark request for Operation Sindoor

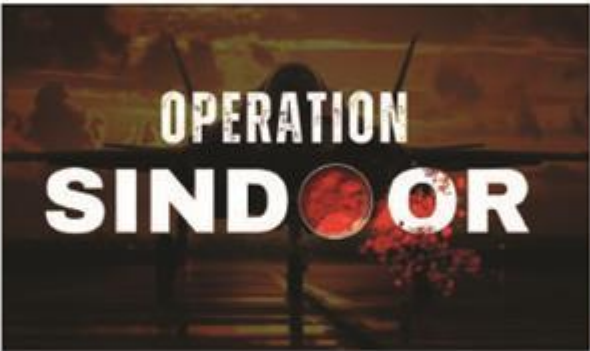
AGENCIES

NEW DELHI: Reliance Industries on Thursday withdrew its application to register ‘Operation Sindoor’ as a trademark, a day after it had submitted the request with Office of Controller General of Patents, Designs and Trade Marks.

The company, in a statement, said the application was filed “inadvertently” by a junior person without authorisation.

“Reliance Industries has no intention of trademarking ‘Operation Sindoor’, a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery,” the company said.

Notably, as many as four applications, including one



by Reliance and three more by a Mumbai resident, a retired Indian Air Force officer and a Delhi-based lawyer, were filed to use the phrase for entertainment-related services like audio and video content, which includes education and training services, film and media production,

live performances and events, digital content delivery and publishing, and cultural and sporting activities.

The category is often used by OTT platforms, production houses, broadcasters, and event companies, suggesting that ‘Operation Sindoor’ could have become a film title,

web series or documentary brand. Reliance filed the application for entertainment, publishing, and language training, according to the scope of application claimed by the applicants shown on the Controller General of Patents, Designs and Trade Marks.

The Mukesh Ambani-run firm stated that all its stakeholders are incredibly proud of Operation Sindoor, which came about in response to a Pakistan-sponsored terrorist attack in Pahalgam.

“‘Operation Sindoor’ is the proud achievement of our brave armed forces in India’s uncompromising fight against the evil of terrorism. Reliance stands fully in support of our government and armed forces in this fight against terrorism,” it said.

The Times of India • Pune • 09 May, 2025

Reliance backtracks on Op Sindoor trademark

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
15	English	136	N/A	Middle Center	328733	1.05M

Reliance backtracks on Op Sindoor trademark

Reeba Zachariah
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Mumbai: Reliance Industries withdrew its application to trademark “Operation Sindoor” — the code-name for India’s military strikes on terrorist infrastructure in Pakistan — on Thursday after facing social media outrage.

On Wednesday, RIL filed an application with India’s patent registry under class 41, seeking to use the phrase for entertainment services like content creation, sporting activities, and live performances, shortly after India launched Operation Sindoor.

The company blamed a junior executive from Jio Studios, its entertainment arm, for inadvertently filing the application without authorisation. RIL said it has no intention to trademark Operation Sindoor.

The Communist Party of India posted on X: “After massive criticism and pressure, Reliance withdraws its application for the Operation Sindoor trademark. But why blame a junior functionary for what is the trademark of profit before all else?”

After RIL’s initial move, three more parties also filed for registration of the term on Wednesday. Mumbai resident Mukesh Chetram Agrawal, retired Air Force captain in Kamal Singh Oberh, and Delhi-based lawyer Alok Kothari. The applications indicated they want to use the phrase commercially.

“Registering event terms as trademarks is not uncommon, but the number of such precedents is very low,” said Aendri Legal’s partner Ashish Pyasi. “Operation Sindoor as a trademark may not be granted by the patent registry because the event is now a historical event that occurred due to govt actions, not on account of any private person who can claim exclusivity,” Pyasi said.

In India, code names for military operations are not automatically protected. Govt does not register or sell these names.

WITHDRAWS APPLICATION

Punyanagari • Mumbai • 09 May, 2025

Reliance withdraws trademark application for 'Operation Sindoor'

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
11	Marathi	121	N/A	Top Right	66735	72.24K

‘ऑपरेशन सिंदूर’ साठीचा ट्रेडमार्क अर्ज रिलायन्सने मागे घेतला

■ नवी दिल्ली : पहलगाम हल्ल्याचा बदला घेण्यासाठी भारतीय लष्कराने पाकिस्तानमधील नऊ दहशतवाद्यांचे अट्टे उद्ध्वस्त करण्यासाठी ‘ऑपरेशन सिंदूर’ राबवले. ऑपरेशन सिंदूरची लोकप्रियता पाहून, त्याचा ट्रेडमार्क मिळवण्यासाठी स्पर्धा सुरू झाली. आघाडीच्या रिलायन्स इंडस्ट्रीजपासून आणखी काही जणांनी हा ट्रेडमार्क मिळवण्यासाठी प्रयत्न केले. पण आता रिलायन्स इंडस्ट्रीजने ‘ऑपरेशन सिंदूर’ला ट्रेडमार्क म्हणून नोंदणी करण्यासाठी दाखल केलेला अर्ज मागे घेतला आहे. हा अर्ज एका कनिष्ठ कर्मचार्याने परवानगी न घेता

■ रिलायन्स इंडस्ट्रीज आणि त्यांच्या सर्व भागधारकांना पहलगाममधील पाकिस्तान पुरस्कृत दहशतवादी हल्ल्याला प्रत्युत्तर म्हणून सुरू करण्यात आलेल्या ऑपरेशन सिंदूरचा अभिमान आहे, असे कंपनीने एका निवेदनात म्हटले आहे. ऑपरेशन सिंदूर ही भारतीय सशस्त्र दलांची एक मोठी कामगिरी आहे, जी भारताच्या दहशतवादाविरुद्धच्या लढाईचे प्रतीक आहे. ‘इंडिया फर्स्ट’ बद्दलची आमची वचनबद्धता अढळ आहे, असे रिलायन्सने म्हटले आहे.

अनावधानाने दाखल केला होता, असे रिलायन्सने म्हटले आहे. ‘ऑपरेशन सिंदूर’ हा शब्द आता राष्ट्रीय चेतनेचा एक भाग आहे आणि तो भारतीय शौर्याचे प्रतीक म्हणून ओळखला जातो, याला ट्रेडमार्क करण्याचा रिलायन्स इंडस्ट्रीजचा कोणताही हेतू नाही. रिलायन्स इंडस्ट्रीजचा एक भाग असलेल्या जिओ स्टुडिओजने त्यांचा ट्रेडमार्क अर्ज मागे घेतला आहे.

हा अर्ज एका कनिष्ठ कर्मचार्याने अनावधानाने परवानगीशिवाय दाखल केला होता, असे कंपनीने निवेदनात म्हटले आहे.

Punyanagari • Pune • 09 May, 2025

Reliance withdraws trademark application for 'Operation Sindoor'

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
13	Marathi	107	N/A	Top Center	32089	141.08K

'ऑपरेशन सिंदूर' साठीचा ट्रेडमार्क अर्ज रिलायन्सने मागे घेतला

■ नवी दिल्ली : पहलगाम हल्ल्याचा बदला घेण्यासाठी भारतीय लष्कराने पाकिस्तानमधील नऊ दहशतवाद्यांचे अट्टे उद्ध्वस्त करण्यासाठी 'ऑपरेशन सिंदूर' राबवले. ऑपरेशन सिंदूरची लोकप्रियता पाहून, त्याचा ट्रेडमार्क मिळवण्यासाठी स्पर्धा सुरू झाली. आघाडीच्या रिलायन्स इंडस्ट्रीजपासून आणखी काही जणांनी हा ट्रेडमार्क मिळवण्यासाठी प्रयत्न केले. पण आता रिलायन्स इंडस्ट्रीजने 'ऑपरेशन सिंदूर'ला ट्रेडमार्क म्हणून नोंदणी करण्यासाठी दाखल केलेला अर्ज मागे घेतला आहे. हा अर्ज एका कनिष्ठ कर्मचार्याने परवानगी न घेता

■ रिलायन्स इंडस्ट्रीज आणि त्यांच्या सर्व भागधारकांना पहलगाममधील पाकिस्तान पुरस्कृत दहशतवादी हल्ल्याला प्रत्युत्तर म्हणून सुरू करण्यात आलेल्या ऑपरेशन सिंदूरचा अभिमान आहे, असे कंपनीने एका निवेदनात म्हटले आहे. ऑपरेशन सिंदूर ही भारतीय सशस्त्र दलांची एक मोठी कामगिरी आहे, जी भारताच्या दहशतवादाविरुद्धच्या लढाईचे प्रतीक आहे. 'इंडिया फर्स्ट' बदलची आमची वचनबद्धता अढळ आहे, असे रिलायन्सने म्हटले आहे.

अनावधानाने दाखल केला होता, असे रिलायन्सने म्हटले आहे. 'ऑपरेशन सिंदूर' हा शब्द आता राष्ट्रीय चेतनेचा एक भाग आहे आणि तो भारतीय शौर्याचे प्रतीक म्हणून ओळखला जातो, याला ट्रेडमार्क करण्याचा रिलायन्स इंडस्ट्रीजचा कोणताही हेतू नाही. रिलायन्स इंडस्ट्रीजचा एक भाग असलेल्या जिओ स्टुडिओजने त्यांचा ट्रेडमार्क अर्ज मागे घेतला आहे.

हा अर्ज एका कनिष्ठ कर्मचार्याने अनावधानाने परवानगीशिवाय दाखल केला होता, असे कंपनीने निवेदनात म्हटले आहे.

Aaj Ka Anand • Pune • 09 May, 2025

Will not take the trademark of 'Operation Sindoor': Reliance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
6	Hindi	121	N/A	Top Center	60363	1.21M

'ऑपरेशन सिंदूर' ट्रेडमार्क की अर्जी वापस ली : रिलायंस

नई दिल्ली, 8 मई (वार्ता)

रिलायंस इंडस्ट्रीज ने कहा कि 'ऑपरेशन सिंदूर' को समूह की किसी इकाई के ट्रेडमार्क के रूप में दर्ज करने का उसका कोई इरादा नहीं है और इस संबंध में भूल से लगायी गयी अर्जी वापस ले ली गयी है.

रिलायंस की ओर से जारी एक बयान में कहा गया कि 'ऑपरेशन सिंदूर' भारत की जनभावना से जुड़ गया है और यह देश की बहादूरी का प्रतीक बन गया है.

कंपनी ने कहा कि समूह की कंपनी 'जियो स्टूडियोज' के एक कनिष्ठ कर्मचारी ने बिना अनुमति के ट्रेडमार्क के लिए आवेदन कर दिया था, जिसे वापस ले लिया गया है. बयान में कहा गया, 'रिलायंस इंडस्ट्रीज और इसके सभी हितधारकों को पहलगाम में पर्यटकों पर पाकिस्तान परस्त आतंकवादियों के हमले के जवाब में भारतीय सैन्य बलों के अभियान (ऑपरेशन सिंदूर) पर असीम गर्व है. यह अभियान हमारे सशस्त्र बलों की गौरवपूर्ण उपलब्धि है और आतंकवाद के प्रति भारत के अडिग संघर्ष का प्रतीक है.'

Sakal • Pune • 09 May, 2025

Will not take the trademark of 'Operation Sindoor': Reliance

Page no	Language	Article Dimension	Supplement	Position	AVE	Circulation
10	Marathi	157	N/A	Bottom Center	563762	2.89M

‘ऑपरेशन सिंदूर’चे ट्रेडमार्क घेणार नाही : रिलायन्स

मुंबई, ता. ८ : भारतीय सैन्याने ऑपरेशन सिंदूर राबवत पाकिस्तानमधील नऊ तळे उद्ध्वस्त केली. या घटनेवर लवकरच चित्रपट येईल, अशी शक्यता वर्तवली जात होती. अशात, रिलायन्स इंडस्ट्रीजने ऑपरेशन सिंदूर नावाचा ट्रेडमार्कसाठी अर्ज केला होता; परंतु ऑपरेशन सिंदूर या शब्दसमूहाचा ट्रेडमार्क घेण्याचा कोणताही विचार नसल्याचे स्पष्टीकरण रिलायन्स इंडस्ट्रीजने दिले आहे.

यासंदर्भात रिलायन्स उद्योग समूहाचा भाग असलेल्या जिओ स्टुडिओने ट्रेडमार्कसाठी केलेला अर्ज मागे घेतला आहे. तेथील एका कनिष्ठ कर्मचार्याने कोणत्याही अधिकाराशिवाय चुकून हा अर्ज केला असल्याचा खुलासाही

रिलायन्सतर्फे करण्यात आला आहे. पहिल्याम अतिरेकी हल्ल्याला उत्तर म्हणून भारतीय सैन्यदलाने केलेल्या ऑपरेशन सिंदूरबाबत रिलायन्स उद्योग समूहाला अभिमान आणि आदर आहे. ऑपरेशन सिंदूर हे आपल्या सेनादलाच्या शौर्याचे जिवंत उदाहरण असून कोणत्याही परिस्थितीत अतिरेकी कारवाया सहन करणार नाही, या भारताच्या दृढनिर्धाराचे ते प्रतीक असल्याचेही रिलायन्सने म्हटले आहे.

अतिरेक्यांविरुद्धच्या लढ्यात रिलायन्स सरकारच्या तसेच सेनादलांच्या पाठीशी ठामपणे उभे असून देश सर्वप्रथम हे आपले तत्त्व कायम असल्याचा पुनरुच्चारही रिलायन्स इंडस्ट्रीजतर्फे करण्यात आला आहे.

Navakal • Pune • 09 May, 2025

Operation Sindoor trademark sale! Center's consent, three bids! Public outrage

Page no 1, 7	Language Marathi	Article Dimension 286	Supplement N/A	Position Middle Center, Top Center	AVE 28609	Circulation N/A
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ऑपरेशन सिंदूरचा ट्रेडमार्क विक्री! केंद्राची संमती तिघा धनदांडग्यांची बोली! जनतेत संताप

पहलगाम हल्ल्याचा बदला घेताना भारतीय लष्कराने अत्यंत नियोजनबद्ध आरवणी करून ऑपरेशन सिंदूर शिताफीने पार पाडले. पाकव्याप्त काश्मीर आणि थेट पाकिस्तानातील मिळून दहशतवाद्यांचे ९ तळ क्षेपणास्त्रांच्या मान्याने बेचिराख करण्यात आले. भारतीय लष्कराच्या या यशस्वी लष्करी मोहिमेची जगाने दरवल घेतली. मात्र देशाचा अभिमान ठरलेल्या ऑपरेशन सिंदूरचे पेटंट घेण्यास मंजुरी देण्याचा धक्कादायक निर्णय केंद्र सरकारने घेतला आहे. या मोहिमेची व्यावसायिक लाभ उठवण्यासाठी या नावाचा ट्रेड मार्क विकत मिळणार आहे. त्यासाठी धनिकांमध्ये चढाओढ लागली आहे. अब्जाधीश उद्योगपती मुकेश अंबानी यांच्या रिलायन्स इंडस्ट्रीजने ऑपरेशन सिंदूरच्या ट्रेड मार्कसाठी सर्वात पहिल्यांदा अर्ज दाखल केला होता. मात्र हा अर्ज त्यांनी परत घेतला आहे. परंतु आणखी तीन धनदांडग्यांनी यासाठी अर्ज केला आहे. ऑपरेशन सिंदूरचा ट्रेडमार्क सरकारने विक्रीस काढल्याने जनतेत संताप पसरला आहे.

■ नवी दिल्ली

भारतीय लष्कराने पाकव्याप्त काश्मीर आणि पाकिस्तानातील जैश ए महंमद, लष्कर ए तोयबा या दहशतवादी संघटनांच्या गुप्त ठिकाणांवर क्षेपणास्त्रे डागण्यास सुरुवात केली. अवघी पंचवीस मिनिटे चाललेल्या या लष्करी

दहशतवादी मौलाना मसूद अझर याच्या संपूर्ण कुटुंबासह सुमारे शंभरहून अधिक दहशतवाद्यांचा खात्मा करण्यात आला. भारताच्या या जबरदस्त प्रतिहल्ल्याचे वृत्त काही क्षणातच जगभर पसरले. सकाळी दहा वाजता भारतीय लष्कराने पत्रकार परिषदेत ऑपरेशन सिंदूर

यांनी मुचविले, अशी सुत्रांनी दिलेली माहितीही व्हायरल झाली. संपूर्ण देश या आनंदवार्तेचे जळोपात स्वागत करत असताना रिलायन्सने सर्वप्रथम ऑपरेशन सिंदूर या नावाच्या ट्रेडमार्कसाठी सकाळी १०.४२ वाजता रितसर अर्ज दाखल केला. त्यापाठोपाठ मुंबईकर छेत्राम अगरवाल, भारतीय हवाई दलाचे निवृत्त अधिकारी गुप्त कॅप्टन कमाल सिंह ओबेर्ह आणि दिल्लीस्थित वकील अलोक कोठारी यांनी या ट्रेडमार्कसाठी अर्ज केले. या सर्वांनी आपल्याला व्यावसायिक वापरासाठी ऑपरेशन सिंदूर हा ट्रेडमार्क हवा असल्याचे अर्जात नमूद केले आहे. ऑपरेशन सिंदूर या ॥ पान ७ वर



मोहिमेत दहशतवाद्यांचे नऊ तळ उध्वस्त करण्यात आले. भारताच्या या क्षेपणास्त्र हल्ल्यांमध्ये भारताचा मोस्ट वांटेड

यशस्वी झाल्याची अधिकृत माहिती दिली. या धडक लष्करी मोहिमेला ऑपरेशन सिंदूर हे चपखल नाव पंतप्रधान नरेंद्र मोदी

ऑपरेशन सिंदूरचा ट्रेडमार्क विक्री! केंद्राची संमती

१३ पान १ वरून

नावाने तमाम भारतवासियांच्या मनात राष्ट्रप्रेमाची भावना चेतविली गेली. हेच नाव आपल्याला ट्रेडमार्क म्हणून मिळाले तर त्याचा व्यावसायिक लाभ होईल, हे जाणून हे नाव मिळवण्यासाठी ही स्पर्धा लागली आहे.

तीनही अर्जदारांनी वर्ग - ४१ या वर्गवारीत अर्ज केला आहे. यात शैक्षणिक आणि प्रशिक्षणविषयक सेवा, चित्रपट आणि माध्यमांवरील कार्यक्रमांची निर्मिती, करमणुकीचे लाईव्ह शो, सांस्कृतिक आणि क्रिडाविषयक कार्यक्रमांचे आयोजन आदिचा समावेश होतो. या वर्गवारीतून बहुतांश ओटीटी प्लॅटफॉर्म, चित्रपट निर्मिती करणाऱ्या कंपन्या, विविध मनोरंजनात्मक कार्यक्रमांचे प्रसारण करणाऱ्या कंपन्या आणि विविध समारंभांचे आयोजन करणाऱ्या कंपन्या ट्रेडमार्कसाठी अर्ज करतात.

S.No	Portal_Name	Date	Keyword	Title	Medium	Reach
1	Latest Laws in India	May 12, 2025	Reliance Industries	'Operation Sindoor' belongs to the nation, not commerce: PIL in Supreme Court ch...	ONLINE	N/A
2	Spicy IP	May 12, 2025	Reliance Industries	"Operation Sindoor" and the Misguided Idea of "Moment Trademarking"	ONLINE	N/A
3	Dailyhunt	May 11, 2025	Reliance Industries	Reliance withdraws "Operation Sindoor" trademark application	ONLINE	18.6M
4	Mid-Day	May 11, 2025	Reliance Industries	Ent Top Stories: Salman Khan thanks his father; Mawra Hocane out of Sanam Teri K...	ONLINE	7.5M
5	Patrika	May 11, 2025	Reliance Industries	सुप्रीम कोर्ट में 'Operation Sindoor' ट्रेडमार्क रजिस्ट्रेशन के खिलाफ याचिका दाय...	ONLINE	14M
6	Tezzbuzz	May 10, 2025	Reliance Industries	'Operation Sindoor' should not be commercially exploited: Plea filed in SC	ONLINE	N/A
7	Law Bhoomi	May 10, 2025	Reliance Industries	Should 'Operation Sindoor' Be Trademarked for Commercial Use?	ONLINE	N/A
8	Dailyhunt	May 10, 2025	Reliance Industries	'Operation Sindoor Movie Title Applicants Want To Take Advantage Of...': Plea In...	ONLINE	18.6M
9	Jana yugom online	May 10, 2025	Reliance Industries	ഓപ്പറേഷൻ സിന്റൂറിന്റെ കേസുമായി ബന്ധിതമായി തടയണമെന്ന് സുപ്രീം കോടതിയിൽ ഹർജി...	ONLINE	190.9K
10	International Business Times	May 10, 2025	Reliance Industries	'Operation Sindoor' should not be commercially exploited: Plea filed in SC	ONLINE	N/A
11	ThePrint	May 10, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relating to Operat...	ONLINE	11.3M
12	Lokmat	May 10, 2025	Reliance Industries	फारच वाईट! 'ऑपरेशन सिंदूर' व्यापार चिन्ह मिळवण्यासाठी ११ जणांची धडपड; प्रकरण पोह...	ONLINE	42.3M
13	Live Law Hindi	May 10, 2025	Reliance Industries	'ऑपरेशन सिंदूर' का व्यावसायिक शोषण न हो : सुप्रीम कोर्ट में याचिका, ट्रेडमार्क प...	ONLINE	2M
14	Today News 24	May 10, 2025	Reliance Industries	Operation Sindoor: PIL Filed in Supreme Court To Halt Trademark Registration of ...	ONLINE	N/A
15	Live Law	May 10, 2025	Reliance Industries	'Operation Sindoor' Can't Be Commercially Exploited' : Plea In Supreme Court To ...	ONLINE	6.1M
16	Timeline Daily	May 10, 2025	Reliance Industries	Over 30 Bollywood Production Houses Register Titles Like 'Operation Sindoor' For...	ONLINE	N/A
17	Lokmattimes.com	May 10, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	ONLINE	343.8K
18	ThePrint	May 10, 2025	Reliance Industries	Ad filmmaker with book on PM Modi announces Operation Sindoor film with AI-gener...	ONLINE	11.3M
19	Tezzbuzz	May 10, 2025	Reliance Industries	Mukesh Ambani's BIG statement after withdrawing its trademark application for te...	ONLINE	N/A
20	Dailyhunt	May 10, 2025	Reliance Industries	Title War Over 'Operation Sindoor': Producers Rush to Register	ONLINE	18.6M
21	The Quint	May 10, 2025	Reliance Industries	Title War Over 'Operation Sindoor': Producers Rush to Register	ONLINE	11.7M
22	Outlook India	May 10, 2025	Reliance Industries	No Business Like War Business	ONLINE	22.1M
23	Dailyhunt	May 10, 2025	Reliance Industries	After Mukesh Ambani's Reliance withdraws 'Operation Sindoor' trademark, THIS dir...	ONLINE	18.6M
24	Namma Kudla English	May 10, 2025	Reliance Industries	Reliance Industries Cancels Trademark Application for "Operation Sindoor"	ONLINE	N/A
25	Ht Syndication	May 10, 2025	Reliance Industries	Reliance withdraws application for Operation Sindoor trademark	ONLINE	119.8K
26	News Arena India	May 09, 2025	Reliance Industries	"Op Sindoor" is still underway—But Bollywood is filing for titles	ONLINE	N/A
27	Dailyhunt	May 09, 2025	Reliance Industries	'Caught red-handed, now backpedaling': Netizens call out Reliance for Operation ...	ONLINE	18.6M
28	Insights On India	May 09, 2025	Reliance Industries	Nice Classification for Trademark	ONLINE	N/A
29	Social Ketchup	May 09, 2025	Reliance Industries	Reliance tries to trademark 'Operation Sindoor' amidst rising tensions; Pakistan...	ONLINE	N/A

30	VAR India	May 09, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor'	ONLINE	N/A
31	Legal News	May 09, 2025	Reliance Industries	Trademark race begins for 'Operation Sindoor' after India's military s	ONLINE	N/A
32	New Age Islam	May 09, 2025	Reliance Industries	The Services Mustn't Allow 'Operation Sindoor' To Be Cheapened B	ONLINE	N/A
33	IBC World News	May 09, 2025	Reliance Industries	Bollywood rushes to register Operation Sindoor titles	ONLINE	N/A
34	Ythis News	May 09, 2025	Reliance Industries	Bollywood Filmmakers Rush to Register 'Operation Sindoor' Titles	ONLINE	N/A
35	Rediff.com	May 09, 2025	Reliance Industries	Bollywood In A Rush To Make Film On Operation Sindoor	ONLINE	N/A
36	Ebm News	May 09, 2025	Reliance Industries	Reliance Industries' Jio Studios Withdraws Trademark Application F	ONLINE	N/A
37	WION	May 09, 2025	Reliance Industries	'Caught red-handed, now backpedaling': Netizens call out Reliance f	ONLINE	10.8M
38	24 Online	May 09, 2025	Reliance Industries	Reliance Industries' Jio Studios Withdraws Trademark Application F	ONLINE	2.9M
39	Msn India	May 09, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relati	ONLINE	733.9M
40	Dailyhunt	May 09, 2025	Reliance Industries	Operation Sindoor trademark: though Mukesh Ambani's Reliance In	ONLINE	18.6M
41	Msn India	May 09, 2025	Reliance Industries	Operation Sindoor trademark: Reliance Industries withdraws applica	ONLINE	733.9M
42	Latest India News	May 09, 2025	Reliance Industries	Operation Sindoor trademark: though Mukesh Ambani's Reliance In	ONLINE	110M
43	Film Information	May 09, 2025	Reliance Industries	RELIANCE ISSUES CLARIFICATION ON 'OPERATION SINDOOR'	ONLINE	N/A
44	Dailyhunt	May 09, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor'	ONLINE	18.6M
45	Dailyhunt	May 09, 2025	Reliance Industries	Anti-Sterlite 'Activist' Nityanand Jayaraman Mocks Operation Sindoo	ONLINE	18.6M
46	Cinema Express	May 09, 2025	Reliance Industries	'Mission Sindoor', 'Sindoor: The Revenge': Bollywood filmmakers m	ONLINE	N/A
47	The Federal	May 09, 2025	Reliance Industries	Bollywood filmmakers, actors in race to secure titles relating to Oper	ONLINE	1M
48	The Pioneer	May 09, 2025	Reliance Industries	Reliance withdraws application for Operation Sindoor trademark	ONLINE	776.4K
49	ThePrint	May 09, 2025	Reliance Industries	Reliance ready to support any measure to protect India's unity, integ	ONLINE	11.3M
50	Msn India	May 09, 2025	Reliance Industries	Mission Sindoor, Sindoor: The Revenge: Bollywood filmmakers mak	ONLINE	733.9M
51	The Pioneer	May 09, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relati	ONLINE	776.4K
52	Bigtv Live	May 09, 2025	Reliance Industries	Operation Sindoor : దేశభక్త తోతతో వ్యూహారమ? రాలయన్స్ సో	ONLINE	N/A
53	The Tribune India	May 09, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relati	ONLINE	7M
54	Siasat	May 09, 2025	Reliance Industries	Bollywood filmmakers, actors make beeline to secure titles relating t	ONLINE	11.7M
55	Dailyhunt	May 09, 2025	Reliance Industries	Operation Sindoor trademark: Reliance Industries withdraws applica	ONLINE	18.6M
56	The Economic Times	May 09, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relati	ONLINE	28.7M
57	News Today	May 09, 2025	Reliance Industries	Reliance withdraws Operation Sindoor trademark application	ONLINE	38.8K
58	Samachar Nama	May 09, 2025	Reliance Industries	रिलायंस नहीं खरीदेगी 'ऑपरेशन सिंदूर' का ट्रेडमार्क, गलती से फाइल हो गया था आ	ONLINE	195.8K
59	Mobile Masala	May 09, 2025	Reliance Industries	Reliance Industries Retracts 'Operation Sindoor' Trademark After Int	ONLINE	N/A

60	Firstpost	May 09, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relating to Operat...	ONLINE	6.6M
61	The Telegraph India	May 09, 2025	Reliance Industries	Filmmakers in India compete for rights to titles related to Operation Sindoor	ONLINE	6.6M
62	Minute To Know	May 09, 2025	Reliance Industries	Operation Sindoor trademark: Reliance Industries withdraws application; here are...	ONLINE	N/A
63	Goodreturns	May 09, 2025	Reliance Industries	Operation Sindoor: 'సింధూర్' ట్రేడ్‌మార్క్‌పై ఆడిఎంపీ, పిండె సరియిలెషన్స్... ఈ ...	ONLINE	146K
64	Ht Syndication	May 09, 2025	Reliance Industries	Operation Sindoor trademark: Reliance Industries withdraws application; here are...	ONLINE	119.8K
65	The Times Of Update	May 09, 2025	Reliance Industries	Operation Sindoor Market: Reliance Industries withdraws the application; Here are...	ONLINE	N/A
66	North East News	May 09, 2025	Reliance Industries	Reliance Industries Limited withdraws trademark request for 'Operation Sindoor'	ONLINE	N/A
67	StartupNews	May 09, 2025	Reliance Industries	Reliance Withdraws 'Operation Sindoor' Trademark Application, Respecting Nationa...	ONLINE	N/A
68	Gwalior Vocals	May 09, 2025	Reliance Industries	'ऑपरेशन సిंदూర్' ట్రేడ్‌మార్క్ కా కోర్ట్ ఇరాదా నోటిఫికేషన్... రిలయన్స్ ఇండస్ట్రీస్ నె వాపస్ లియి...	ONLINE	N/A
69	News Continuous	May 09, 2025	Reliance Industries	Operation Sindoor: 'ఆపరేషన్ సిందూర్' ట్రేడ్‌మార్క్ మాటె జియో స్టూడియోజె మాంజీ మాడ్చి...	ONLINE	N/A
70	Mint	May 09, 2025	Reliance Industries	Operation Sindoor trademark: Reliance Industries withdraws application, here are...	ONLINE	40.8M
71	बरैली वोकल्स	May 09, 2025	Reliance Industries	'ऑपरేషన్ సిंदూర్' ట్రేడ్‌మార్క్ కా కోర్ట్ ఇరాదా నోటిఫికేషన్... రిలయన్స్ ఇండస్ట్రీస్ నె వాపస్ లియి...	ONLINE	N/A
72	Prayagraj Vocals	May 09, 2025	Reliance Industries	'ऑपरేషన్ సిंदూర్' ట్రేడ్‌మార్క్ కా కోర్ట్ ఇరాదా నోటిఫికేషన్... రిలయన్స్ ఇండస్ట్రీస్ నె వాపస్ లియి...	ONLINE	N/A
73	Ujjain Vocals	May 09, 2025	Reliance Industries	'ऑपरేషన్ సిंदూర్' ట్రేడ్‌మార్క్ కా కోర్ట్ ఇరాదా నోటిఫికేషన్... రిలయన్స్ ఇండస్ట్రీస్ నె వాపస్ లియి...	ONLINE	N/A
74	Jaipur Vocals	May 09, 2025	Reliance Industries	You may also like !	ONLINE	N/A
75	Nagpur Vocals	May 09, 2025	Reliance Industries	'ऑपरేషన్ సిंदూర్' ట్రేడ్‌మార్క్ కా కోర్ట్ ఇరాదా నోటిఫికేషన్... రిలయన్స్ ఇండస్ట్రీస్ నె వాపస్ లియి...	ONLINE	N/A
76	Moradabad Vocals	May 09, 2025	Reliance Industries	'ऑपरేషన్ సిंदూర్' ట్రేడ్‌మార్క్ కా కోర్ట్ ఇరాదా నోటిఫికేషన్... రిలయన్స్ ఇండస్ట్రీస్ నె వాపస్ లియి...	ONLINE	N/A
77	Bhopal Vocals	May 09, 2025	Reliance Industries	'ऑपरేషన్ సిंदూర్' ట్రేడ్‌మార్క్ కా కోర్ట్ ఇరాదా నోటిఫికేషన్... రిలయన్స్ ఇండస్ట్రీస్ నె వాపస్ లియి...	ONLINE	N/A
78	Bigtv Live	May 09, 2025	Reliance Industries	Indo Pak War: Mukesh Ambani stands for India's Integrity	ONLINE	N/A
79	Saamana	May 09, 2025	Reliance Industries	ऑपरేషన్ సిंदూర్ ట్రేడ్‌మార్క్ మిల్లవణ్యామాగి స్పర్థా; రిలయన్స్ ఇండస్ట్రీస్‌కి మాధార	ONLINE	1.2M
80	Patrika	May 09, 2025	Reliance Industries	ऑपरేషన్ సిందూర్ కి భునానె కి కవాయద? రిలయన్స్ నె మానీ గలతి, అబీ బీ ట్రేడ్‌మార్క్ కె లియి...	ONLINE	14M
81	India Herald	May 09, 2025	Reliance Industries	Reliance Withdraws 'Operation Sindoor' Trademark Utility Find out more:	ONLINE	651.5K
82	V6velugu	May 09, 2025	Reliance Industries	ఆపరేషన్ సిందూర్ ట్రేడ్‌మార్క్ అప్లికేషన్ ను రిలయన్స్ ఇండస్ట్రీస్ వాపస్ చేసింది...	ONLINE	10.5M
83	Dailyhunt	May 09, 2025	Reliance Industries	Mukesh Ambani's BIG statement after withdrawing its trademark application for te...	ONLINE	18.6M
84	Evening Standard India	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application, says it was filed ...	ONLINE	N/A
85	DNA India	May 09, 2025	Reliance Industries	Bollywood filmmakers, actors rush to secure film titles on India's military stri...	ONLINE	19.4M
86	Khabaraajtak24x7	May 09, 2025	Reliance Industries	ట్రేడ్‌మార్క్ కి రెస్: 'ఆపరేషన్ సిందూర్' నామ హత్యియానె కి హోడ, కాన్సీ పేచ ఫేసా!	ONLINE	N/A
87	Latest India News	May 09, 2025	Reliance Industries	Mukesh Ambani's BIG statement after withdrawing its trademark application for te...	ONLINE	110M
88	Dailyhunt	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark bid after social media backlash	ONLINE	18.6M
89	Mid-Day	May 09, 2025	Reliance Industries	Have you heard? John & Aditya in race to make movie on Operation Sindoor; Sh...	ONLINE	7.5M

90	The Tribune India	May 09, 2025	Reliance Industries	Reliance drops Op Sindoor trademark plan, calls it gaffe	ONLINE	7M
91	The Telegraph India	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark bid after social media backlash	ONLINE	6.6M
92	Dailyhunt	May 09, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relating to Operat...	ONLINE	18.6M
93	Andhravilas	May 09, 2025	Reliance Industries	Bollywood Rushes to Register 'Operation Sindoor' Film Titles	ONLINE	N/A
94	Newspoint	May 09, 2025	Reliance Industries	Reliance ready to support any measure to protect India's unity, integrity: Mukes...	ONLINE	N/A
95	Creative Bharat	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	ONLINE	N/A
96	Dailyhunt	May 09, 2025	Reliance Industries	Reliance Industries withdraw trademark request for Operation Sindoor: 'Junior pe...	ONLINE	18.6M
97	Deccan Herald	May 09, 2025	Reliance Industries	Trademark rush for 'Operation Sindoor'; RIL files then withdraws application	ONLINE	1.14M
98	Dailyhunt	May 09, 2025	Reliance Industries	India-Pakistan News: Jai Hind! Message from Mukesh Ambani, Gautam Adani and Anil...	ONLINE	18.6M
99	Msn India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	ONLINE	733.9M
100	Manorama Online	May 09, 2025	Reliance Industries	ഓപ്‌റേഷൻ സിന്ദൂർ: പേരിനായി പിടിച്ചലി	ONLINE	37.6M
101	The Times of India	May 09, 2025	Reliance Industries	Reliance backtracks on Op Sindoor trademark	ONLINE	64.4M
102	Etnownews	May 09, 2025	Reliance Industries	India-Pakistan News: Jai Hind! Message from Mukesh Ambani, Gautam Adani and Anil...	ONLINE	865.4K
103	Airr News	May 09, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark application	ONLINE	N/A
104	First Piper	May 09, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	ONLINE	N/A
105	The Hills Times	May 09, 2025	Reliance Industries	The Hills Times	ONLINE	154.9K
106	Dailyhunt	May 09, 2025	Reliance Industries	Reliance withdraws Operation Sindoor trademark application, says it was filed in...	ONLINE	18.6M
107	Msn India	May 09, 2025	Reliance Industries	Reliance withdraws Operation Sindoor' trademark, says it was filed inadvertently	ONLINE	733.9M
108	वेबदुनिया	May 09, 2025	Reliance Industries	Reliance इंडस्ट्रीज ने दी सफाई, Operation Sindoor को ट्रेडमार्क करने का कोई इराद...	ONLINE	N/A
109	Dailyhunt	May 09, 2025	Reliance Industries	Reliance Withdraws 'Operation Sindoor' Trademark Bid; Know Why	ONLINE	18.6M
110	Msn India	May 08, 2025	Reliance Industries	Day after strikes in Pak, Reliance files, then withdraws Operation Sindoor trade...	ONLINE	733.9M
111	Msn India	May 08, 2025	Reliance Industries	Reliance Retracts Trademark Filing For Operation Sindoor Title	ONLINE	733.9M
112	Dailyhunt	May 08, 2025	Reliance Industries	Ambani's Reliance withdraws application to register 'Operation Sindoor', says mo...	ONLINE	18.6M
113	Millenium Post	May 08, 2025	Reliance Industries	Reliance withdraws trademark application for 'Operation Sindoor'	ONLINE	N/A
114	Ndtv	May 08, 2025	Reliance Industries	Operation Sindoor Live Updates: Airports On Alert, Sirens, Blackout In Many Citi...	ONLINE	102.6M
115	The Hindu	May 08, 2025	Reliance Industries	RIL bows out as race for tagline Operation Sindoor gathers pace	ONLINE	35.9M
116	Dailyhunt	May 08, 2025	Reliance Industries	Reliance ready to support any measure to protect India's unity, integrity: Mukes...	ONLINE	18.6M
117	Ndtv	May 08, 2025	Reliance Industries	Operation Sindoor Live Updates: Airports On Alert, Sirens, Blackout In Many Citi...	ONLINE	111.1M
118	Airr News	May 08, 2025	Reliance Industries	Reliance Industries among others to file application for 'Operation Sindoor' tra...	ONLINE	N/A
119	PGurus	May 08, 2025	Reliance Industries	Mukesh Ambani's Reliance withdraws application for 'Operation Sindoor' trademark	ONLINE	N/A

120	FinTechBizNews	May 08, 2025	Reliance Industries	We Are Very Proud Of Indian Armed Forces For Operation Sindoor: Mukesh Ambani	ONLINE	N/A
121	Free Press Journal	May 08, 2025	Reliance Industries	Reliance ready to support any measure to protect India's unity, integrity: Mukes...	ONLINE	6.4M
122	Airr News	May 08, 2025	Reliance Industries	Operation Sindoor trademark: Reliance Industries withdraws trademark registry ap...	ONLINE	N/A
123	Webdunia Telugu news	May 08, 2025	Reliance Industries	Reliance: ఆపరేషన్ సిందూర్ పేరు మార్కాద్దు... క్లౌబ్ టీ షర్ట్ పై స ర్లయన్స్	ONLINE	323.9K
124	Msn India	May 08, 2025	Reliance Industries	John Abraham, Aditya Dhar lead producer frenzy in Bollywood for O peration Sindoor...	ONLINE	733.9M
125	The Statesman	May 08, 2025	Reliance Industries	Reliance Industries withdraws trademark request for term 'Operation Sindoor'	ONLINE	1.7M
126	Ndtv Profit	May 08, 2025	Reliance Industries	RIL ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवेदन लिया वापस, सोशल मीडिया पर नाराजगी के बाद...	ONLINE	N/A
127	Disha daily Latest Telugu News	May 08, 2025	Reliance Industries	Operation Sindoor: 'ఆపరేషన్ సిందూర్' ట్రేడ్ మార్క్ కోర్ట్ దరఖా స్తోతును ఉపసంహరించుకున్న ర...	ONLINE	N/A
128	The Week	May 08, 2025	Reliance Industries	Reliance retracts trademark application for phrase 'Operation Sindoor'	ONLINE	888.3K
129	Udayavani	May 08, 2025	Reliance Industries	Reliance: 'ఆపరేషన్ సిందూర్' ట్రేడ్ మార్క్ బగ్గీ, రిలయన్స్ ఇండస్ట్రిస్ స్పష్టం చే	ONLINE	3.6M
130	The Economic Times	May 08, 2025	Reliance Industries	'ఆపరేషన్ సిందూర్' ట్రేడ్ మార్క్ ఆదేశ పరిష్కారం : రిలయన్స్ ఇండస్ట్రిస్	ONLINE	71.4K
131	Legal News	May 08, 2025	Reliance Industries	Reliance withdraws Operation Sindoor trademark application, says it was filed in...	ONLINE	N/A
132	Udayavani	May 08, 2025	Reliance Industries	Reliance ready to support any measure to protect India's unity, integrity: Mukes...	ONLINE	3.6M
133	Udayavani	May 08, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relating to Operat...	ONLINE	3.6M
134	ThePrint	May 08, 2025	Reliance Industries	Reliance withdraws Operation Sindoor trademark application, says it was filed in...	ONLINE	11.3M
135	Best Media Info	May 08, 2025	Reliance Industries	Reliance pulls 'Operation Sindoor' trademark application, calls it unauthorized ...	ONLINE	217.1K
136	Dailyhunt	May 08, 2025	Reliance Industries	RIL Withdraws Bid To Trademark 'Operation Sindoor'	ONLINE	N/A
137	Spokes Man Hindi	May 08, 2025	Reliance Industries	Reliance trademarks Operation Sindoor: रिलायंस ने 'ऑपरेशन सिंदूर' ट्रेड मार्क आवे...	ONLINE	N/A
138	India News	May 08, 2025	Reliance Industries	ऑपरेशन सिंदूर पर फिल्म बनाने के लिए बॉलीवुड में होड़! मारामारी में भेजे गए दो दूर...	ONLINE	90.5K
139	Business Standard	May 08, 2025	Reliance Industries	Reliance will back any step to protect India's integrity: Mukesh Ambani	ONLINE	8.1M
140	Dailyhunt	May 08, 2025	Reliance Industries	John Abraham, Aditya Dhar Eye Operation Sindoor Film Title, Over 30 Applications...	ONLINE	18.6M
141	India Habitat Centre	May 08, 2025	Reliance Industries	ट्रेडमार्क की रस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!	ONLINE	N/A
142	Dailyhunt	May 08, 2025	Reliance Industries	Reliance ready to support any measure to protect India's unity, integrity: Mukes...	ONLINE	18.6M
143	Mplive24	May 08, 2025	Reliance Industries	ट्रेडमार्क की रस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!	ONLINE	N/A
144	Mytimesnow	May 08, 2025	Reliance Industries	Operation Sindoor: Reliance Industries blames junior for filing trademark	ONLINE	N/A
145	Odisha Bytes	May 08, 2025	Reliance Industries	Reliance Withdraws 'Operation Sindoor' Trademark Bid; Know Why	ONLINE	1.1M
146	The Hindu Business Line	May 08, 2025	Reliance Industries	Hit by backlash, Reliance opts out of opportunistic race to trademark Operation ...	ONLINE	5M
147	Puthiyathalaimurai	May 08, 2025	Reliance Industries	OPERATION SINDOOR டிரேடுமార్க்கிற்குப் போட்டி... வாயஸ் பெற்ற ரிலையன்ஸ்!	ONLINE	976.9K
148	मारुति वाणी	May 08, 2025	Reliance Industries	अनजाने में जूनियर कर्मचारी ने दाखिल किया..! रिलायंस ने वापस लिया ट्रेडमार्क प जीक...	ONLINE	N/A
149	DNP India	May 08, 2025	Reliance Industries	भारी फजीहत! फाइनली Operation Sindoor ट्रेडमार्क पर Mukesh Ambani की Reliance का ...	ONLINE	178.4K

150	Janjaagran	May 08, 2025	Reliance Industries	ट्रेडमार्क की रस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!	ONLINE	N/A
151	News Drum	May 08, 2025	Reliance Industries	Reliance ready to support any measure to protect India's unity, integrity: Mukes...	ONLINE	158.4K
152	News Drum	May 08, 2025	Reliance Industries	Bollywood filmmakers and actors make beeline to secure titles relating to Operat...	ONLINE	158.4K
153	Tezzbuzz	May 08, 2025	Reliance Industries	Mukesh Ambani's Reliance withdraws Operation Sindoor trademark application, says...	ONLINE	N/A
154	Vijayavani	May 08, 2025	Reliance Industries	'ఆపరేషన్ సిందూర్' ట్రేడ్‌మార్క్ అప్లికేషన్‌ను వాపస్ పడవ రిలయన్స్ Reliance	ONLINE	N/A
155	Rediff.com	May 08, 2025	Reliance Industries	Reliance Supports India's Unity: Mukesh Ambani	ONLINE	N/A
156	Dainik News Live	May 08, 2025	Reliance Industries	ऑपरेशन सिंदूर पर फिल्म बनाने की होड़! 50 से ज्यादा प्रोड्यूसर्स ने टाइटल के लिए ...	ONLINE	N/A
157	Webdunia Marathi	May 08, 2025	Reliance Industries	रिलायन्स इंडस्ट्रीजचे स्पष्टीकरण, Operation Sindoor चा ट्रेडमार्क करण्याचा कोण ता...	ONLINE	N/A
158	Scroll.in	May 08, 2025	Reliance Industries	Reliance retracts application to trademark 'Operation Sindoor'	ONLINE	4.5M
159	Mytimesnow	May 08, 2025	Reliance Industries	Reliance Retracts Trademark Filing For 'Operation Sindoor' Title	ONLINE	N/A
160	Timeline Daily	May 08, 2025	Reliance Industries	Reliance Pulls Trademark Application For 'Operation Sindoor' After Backlash	ONLINE	N/A
161	Latestly	May 08, 2025	Reliance Industries	Reliance Industries ने मागे घेतली 'Operation Sindoor' साठीची ट्रेडमार्क रि क्रेस...	ONLINE	664.7K
162	हिन्दुस्तान(Live Hindustan)	May 08, 2025	Reliance Industries	ऑपरेशन सिंदूर के लिए ट्रेडमार्क आवेदन को जियो स्टूडियो ने लिया वापस; 'किसी जूनि...	ONLINE	64.8M
163	DNA India	May 08, 2025	Reliance Industries	Mukesh Ambani's Reliance withdraws 'Operation Sindoor' trade mar k application, h...	ONLINE	19.4M
164	Press Trust of India	May 08, 2025	Reliance Industries	Reliance withdraws Operation Sindoor trademark application, says it was filed in...	ONLINE	200.1K
165	Doonited India	May 08, 2025	Reliance Industries	John Abraham, Aditya Dhar Eye Operation Sindoor Film Title, Over 30 Applications...	ONLINE	N/A
166	Northeast Now	May 08, 2025	Reliance Industries	Reliance withdraws "Operation Sindoor" trademark application	ONLINE	709.5K
167	Navodaya Times	May 08, 2025	Reliance Industries	रिलायंस इंडस्ट्रीज ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवेदन लिया वापस, दी सफाई	ONLINE	N/A
168	ABP Live	May 08, 2025	Reliance Industries	Operation Sindoor : 'अपारेशन सिंदूर' ट्रेडमार्क के लिए दौड़, नाम तूने नि न रिलाइ...	ONLINE	7.7M
169	Mid-Day	May 08, 2025	Reliance Industries	Operation Sindoor: Reliance Industries blames junior for filing trade mark reques...	ONLINE	7.5M
170	Hosadigantha	May 08, 2025	Reliance Industries	'ఆపరేషన్ సిందూర్' ట్రేడ్‌మార్క్ పడవ అప్లికేషన్‌ను: స్క్రీన్‌నే సీడివ రిలయన్స్, గెండర్...	ONLINE	N/A
171	Adgully	May 08, 2025	Reliance Industries	Reliance Industries withdraws trademark application for 'Operation Sindoor'	ONLINE	217.8K
172	Instant ख़बर	May 08, 2025	Reliance Industries	रिलायंस ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवेदन वापस लिया	ONLINE	N/A
173	The Asia News	May 08, 2025	Reliance Industries	Reliance Industries among others to file application for 'Operation Si ndoor' tra...	ONLINE	N/A
174	The Asia News	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application ANI 08 May 2025, 1...	ONLINE	N/A
175	Bilkul	May 08, 2025	Reliance Industries	Reliance Industries Withdraws Trademark Application for 'Operation Sindoor', Rea...	ONLINE	N/A
176	Sakshipost EN	May 08, 2025	Reliance Industries	Operation Sindoor: Mukesh Ambani's Reliance Drops Trademark Bi d After Public Bac...	ONLINE	160.8K
177	Dainik Jagran	May 08, 2025	Reliance Industries	Reliance ने Operation Sindoor का ट्रेडमार्क का एप्लीकेशन लिया वापस, कहा इससे जुड़...	ONLINE	40.5M
178	ABP Live News	May 08, 2025	Reliance Industries	John Abraham, Aditya Dhar Eye Operation Sindoor Film Title, Over 30 Applications...	ONLINE	1.9M
179	The Bharat Now	May 08, 2025	Reliance Industries	ट्रेडमार्क की रस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!	ONLINE	N/A

180	Vanakkam Tamil Nadu	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	ONLINE	N/A
181	West Bengal Khabar	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	ONLINE	N/A
182	Rtvlive.com	May 08, 2025	Reliance Industries	Reliance: సారవంతం జరిగిందో.. 'ఆపరేషన్ సందూర్' ట్రేడ్ మార్క్ అప్లికేషన్ తొలగిస్తున్నారంటే ఇచ్చిన...	ONLINE	N/A
183	Asianet News	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	ONLINE	3.5M
184	Pragativadi	May 08, 2025	Reliance Industries	Frenzy in Bollywood for Operation Sindoor title, 30+ applications already	ONLINE	339.1K
185	Mediabrief	May 08, 2025	Reliance Industries	Reliance drops 'Operation Sindoor' trademark bid; stands in solidarity with Arme...	ONLINE	65.5K
186	ET BrandEquity	May 08, 2025	Reliance Industries	Reliance withdraws Operation Sindoor trademark application	ONLINE	5K
187	Indian Express	May 08, 2025	Reliance Industries	Day after strikes in Pak, Reliance files, then withdraws 'Operation Sindoor' trademark...	ONLINE	90.9M
188	India Today	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trademark, says it was filed inadvertently...	ONLINE	82.4M
189	वेबदुनिया	May 08, 2025	Reliance Industries	Reliance इंडस्ट्रीज ने दी सफाई, Operation Sindoor को ट्रेडमार्क करने का कोई इरादा...	ONLINE	1.4M
190	Media News 4 U	May 08, 2025	Reliance Industries	Reliance Industries Clarifies Stance on 'Operation Sindoor' Trademark Application...	ONLINE	99.8K
191	Telangana Journal	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	ONLINE	N/A
192	North East Times	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	ONLINE	N/A
193	Gujarat Samachar	May 08, 2025	Reliance Industries	Reliance withdraws 'Operation Sindoor' trade mark application	ONLINE	N/A



['Operation Sindoor' belongs to the nation, not commerce: PIL in Supreme Court ch...](#)

Latest Laws in India • Reliance Industries • 12:20 PM 12 May, 2025 • N/A Reach • 10K Ad Value

The Supreme Court was approached through a Public Interest Litigation (PIL) seeking to restrain authorities from registering trademark applications f...



[“Operation Sindoor” and the Misguided Idea of “Moment Trademarking”](#)

Spicy IP • Reliance Industries • 11:09 AM 12 May, 2025 • N/A Reach • 10K Ad Value

In these tough times of conflict with the neighboring State, we saw numerous applications seeking a trademark over the codename of India’s military r...

brand-logo [Reliance withdraws "Operation Sindoor" trademark application](#)

Dailyhunt • Reliance Industries • 09:30 PM 11 May, 2025 • 18.6M Reach • 80K Ad Value

bravery following the nation's response to a Pakistan-sponsored terrorist attack in Pahalgam. Jio Studios, a unit of Reliance Industries, has withdra...

brand-logo [Ent Top Stories: Salman Khan thanks his father; Mawra Hocane out of Sanam Teri K...](#)

Mid-Day • Reliance Industries • 07:37 PM 11 May, 2025 • 7.5M Reach • 80K Ad Value

Entertainment Top Stories Aamir Khan, Varun Dhawand and Ranveer Singh mourned the demise of National award-winning makeup artist Vikram Gaikwad. He ...

brand-logo [सुप्रीम कोर्ट में 'Operation Sindoor' ट्रेडमार्क रजिस्ट्रेशन के खिलाफ याचिका दाय...](#)

Patrika • Reliance Industries • 10:16 AM 11 May, 2025 • 14M Reach • 80K Ad Value

Operation Sindoor: भारतीय सेना द्वारा हाल ही में आतंकवाद के खिलाफ की गई सैन्य कार्रवाई 'ऑपरेशन सिंदूर' के नाम को व्यावसायिक उपयोग के लिए ट्रेडमार्क क...



['Operation Sindoor' should not be commercially exploited: Plea filed in SC](#)

Tezzbuzz • Reliance Industries • 09:14 PM 10 May, 2025 • N/A Reach • 10K Ad Value

the name given to the attack by the Indian military at nine bases in Pakistan. The attack came as a retaliation to the brutal killing of 26 civilians...



[Should 'Operation Sindoor' Be Trademarked for Commercial Use?](#)

Law Bhoomi • Reliance Industries • 09:03 PM 10 May, 2025 • N/A Reach • 10K Ad Value

The PIL, filed by Dev Ashish Dubey , seeks to restrain four applicants from proceeding with their trademark applications filed under Class 41 —which ...

[brand-logo 'Operation Sindoor Movie Title Applicants Want To Take Advantage Of...': Plea In...](#)

Dailyhunt • Reliance Industries • 08:17 PM 10 May, 2025 • 18.6M Reach • 80K Ad Value

Over 30 title applications, including names like Operation Sindoor, Mission Sindoor and Sindoor: The Revenge, were submitted to industry bodies India...



[ഓപ്പറേഷൻ സിന്ദൂരിന്റെ ക്രേഡ്മാർക്ക് രജിസ്ട്രേഷൻ തടയണമെന്ന് സുപ്രീം കോടതിയിൽ ഹർജി...](#)

Jana yugom online • Reliance Industries • 07:52 PM 10 May, 2025 • 190.9K Reach • 25K Ad Value

രജിസ്ട്രേഷൻ തടയുന്നതിനായി സുപ്രീം കോടതിയിൽ പൊതുതാല്പര്യ ഹർജി ഫയൽ ചെയ്തു. “ഓപ്പറേഷൻ സിന്ദൂർ” എന്ന പേരിലും ശൈലിയിലും ക്രേഡ്മാർക്ക് രജിസ്റ്ററിയിൽ രജിസ്റ്റ്...



['Operation Sindoor' should not be commercially exploited: Plea filed in SC](#)

International Business Times • Reliance Industries • 07:29 PM 10 May, 2025 • N/A Reach • 10K Ad Value

Trademark race for 'Operation Sindoor' might come to a halt as a PIL has been filed in the Supreme Court seeking a ban on it. "Operation Sindoor" is ...



[Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)

ThePrint • Reliance Industries • 06:43 PM 10 May, 2025 • 11.3M Reach • 80K Ad Value

film titles inspired by the codename for India's military strikes in Pakistan, submitting over 30 applications in just two days. India carried out th...

brand-logo [फारच वाईट! 'ऑपरेशन सिंदूर' व्यापार चिन्ह मिळवण्यासाठी ११ जणांची धडपड; प्रकरण पोह...](#)

Lokmat • Reliance Industries • 05:41 PM 10 May, 2025 • 42.3M Reach • 80K Ad Value

Operation Sindoor Trademark News: भारतीय लष्कराने पाकिस्तानातील दहशतवाद्यांच्या मूळावरच घाव घातला. तब्बल ९ दहशतवादी अड्डे उडवण्यात आले. त्यासाठी जी ल...

brand-logo ['ऑपरेशन सिंदूर' का व्यावसायिक शोषण न हो : सुप्रीम कोर्ट में याचिका, ट्रेडमार्क प...](#)

Live Law Hindi • Reliance Industries • 05:12 PM 10 May, 2025 • 2M Reach • 80K Ad Value

याचिकाकर्ता देव आशीष दुवे ने 4 आवेदकों के खिलाफ रिट याचिका दायर की है, जिन्होंने ट्रेडमार्क रजिस्ट्री के साथ नाम और शैली "ऑपरेशन सिंदूर" के तहत ट्रेड. ..



[Operation Sindoor: PIL Filed in Supreme Court To Halt Trademark Registration of ...](#)

Today News 24 • Reliance Industries • 04:56 PM 10 May, 2025 • N/A Reach • 10K Ad Value

The petitioner contends that the term represents a deeply emotional and patriotic sentiment for the nation, linked to recent military and humanitarian...

brand-logo ['Operation Sindoor' Can't Be Commercially Exploited' : Plea In Supreme Court To ...](#)

Live Law • Reliance Industries • 04:51 PM 10 May, 2025 • 6.1M Reach • 80K Ad Value

A PIL has been filed in the Supreme Court to bar the trademark registration of "Operation Sindoor", the name given for India's military operations ag...



[Over 30 Bollywood Production Houses Register Titles Like 'Operation Sindoor' For...](#)

Timeline Daily • Reliance Industries • 04:21 PM 10 May, 2025 • N/A Reach • 10K Ad Value

Bollywood filmmakers are swiftly registering titles inspired from the mission name "Operation Sindoor" and the preceding Pahalgaon terror attack. The ...

brand-logo [Reliance withdraws 'Operation Sindoor' trade mark application](#)

Lokmattimes.com • Reliance Industries • 03:07 PM 10 May, 2025 • 343.8K Reach • 25K Ad Value

which is now a part of the national consciousness as an evocative symbol of Indian bravery. Reliance Industry's official statement stated that Jio St...



[Ad filmmaker with book on PM Modi announces Operation Sindoor film with AI-gener...](#)

ThePrint • Reliance Industries • 02:10 PM 10 May, 2025 • 11.3M Reach • 80K Ad Value

Follow Us : New Delhi: Nicky Vicky Bhagnani Films and The Content Engineer have officially announced a new film titled Operat
ion Sindoor , based on t...



[Mukesh Ambani's BIG statement after withdrawing its trademark application for te...](#)

Tezzbuzz • Reliance Industries • 01:35 PM 10 May, 2025 • N/A Reach • 10K Ad Value

Mukesh Ambani said, "Together, we will stand. We will fight. And we will prevail". Billionaire Mukesh Ambani declared on Thursd
ay that his conglomerata...

brand-logo

[Title War Over 'Operation Sindoor': Producers Rush to Register](#)

Dailyhunt • Reliance Industries • 12:22 PM 10 May, 2025 • 18.6M Reach • 80K Ad Value

The next day, reports emerged of Bollywood producers trying to get the title and its variations under their banner. Indian Motion
Picture Producers' ...

brand-logo

[Title War Over 'Operation Sindoor': Producers Rush to Register](#)

The Quint • Reliance Industries • 11:30 AM 10 May, 2025 • 11.7M Reach • 80K Ad Value

Published In the early hours of Wednesday, Indian Armed Forces conducted strikes on several locations in Pakistan and Pakista
n-Occupied Kashmir under...



[No Business Like War Business](#)

Outlook India • Reliance Industries • 11:23 AM 10 May, 2025 • 22.1M Reach • 80K Ad Value

The air is heavy with shrill calls of war. On both sides of the Line of Control (LOC), some are busy spreading disinformation abo
ut the military meas...

brand-logo

[After Mukesh Ambani's Reliance withdraws 'Operation Sindoor' trademark, THIS dir...](#)

Dailyhunt • Reliance Industries • 10:47 AM 10 May, 2025 • 18.6M Reach • 80K Ad Value

The company, led by billionaire industrialist Mukesh Ambani, said that they have withdrawn its application, which was filed by a j
unior in the compan...



[Reliance Industries Cancels Trademark Application for “Operation Sindoor”](#)

Namma Kudla English • Reliance Industries • 10:01 AM 10 May, 2025 • N/A Reach • 10K Ad Value

Sindoor,' citing that the request was submitted “by mistake.” As detailed in the company's statement, a junior employee had filed the application wit...

brand-logo

[Reliance withdraws application for Operation Sindoor trademark](#)

Ht Syndication • Reliance Industries • 01:14 AM 10 May, 2025 • 119.8K Reach • 25K Ad Value

The withdrawal comes a day after it applied to register the mark for entertainment purposes under class 41. Mukesh Ambani he aded Reliance said that t...



[“Op Sindoor” is still underway—But Bollywood is filing for titles](#)

News Arena India • Reliance Industries • 08:27 PM 09 May, 2025 • N/A Reach • 10K Ad Value

Reliance Industries later withdrew its application, clarifying that it was “inadvertently filed by a junior employee without authorisat ion.” Let that...

brand-logo

['Caught red-handed, now backpedaling': Netizens call out Reliance for Operation ...](#)

Dailyhunt • Reliance Industries • 06:10 PM 09 May, 2025 • 18.6M Reach • 80K Ad Value

The application was filed on May 7th, and the company clarified that the trademark was filed by a junior employee without autho rization. Reliance rel...



[Nice Classification for Trademark](#)

Insights On India • Reliance Industries • 06:00 PM 09 May, 2025 • N/A Reach • 10K Ad Value

The term, seen as a symbol of national military bravery , was applied for under Class 41 of the Nice Classification , which cover s entertainment and ...



[Reliance tries to trademark 'Operation Sindoor' amidst rising tensions; Pakistan...](#)

Social Ketchup • Reliance Industries • 05:40 PM 09 May, 2025 • N/A Reach • 10K Ad Value

It goes without saying that all of us have been monitoring what's been happening at the border and the rising tensions between both nations. In light...


[Reliance withdraws trademark application for 'Operation Sindoor'](#)

VAR India • Reliance Industries • 05:30 PM 09 May, 2025 • N/A Reach • 10K Ad Value

In a statement, the company said that "Jio Studios, a unit of Reliance Industries, has withdrawn its trademark application, which was filed inadverte...


[Trademark race begins for 'Operation Sindoor' after India's military strike](#)

Legal News • Reliance Industries • 05:17 PM 09 May, 2025 • N/A Reach • 10K Ad Value

and logo — reflecting the rising trend of "moment trademarking," or profiting from major national events. After India launched a historic missile str...


[The Services Mustn't Allow 'Operation Sindoor' To Be Cheapened By The Corporate ...](#)

New Age Islam • Reliance Industries • 05:08 PM 09 May, 2025 • N/A Reach • 10K Ad Value

Sindoor " — just hours after the Indian military operation of the same name was announced. Within the next 24 hours, three more applicants followed, ...


[Bollywood rushes to register Operation Sindoor titles](#)

IBC World News • Reliance Industries • 05:03 PM 09 May, 2025 • N/A Reach • 10K Ad Value

The strikes were conducted against terror camps in Pakistan and Pakistan-occupied Kashmir, two weeks after the tragic killing of 26 people, mostly to...


[Bollywood Filmmakers Rush to Register 'Operation Sindoor' Titles](#)

Ythis News • Reliance Industries • 04:29 PM 09 May, 2025 • N/A Reach • 10K Ad Value

Over 30 applications have been submitted in just two days to leading film associations such as the Indian Motion Picture Producers Association (IMPPA...


[Bollywood In A Rush To Make Film On Operation Sindoor](#)

Rediff.com • Reliance Industries • 04:10 PM 09 May, 2025 • N/A Reach • 10K Ad Value

Bollywood filmmakers and actors seem to be in a rush to register film titles inspired by the codename for India's military strikes in Pakistan, submi...


[Reliance Industries' Jio Studios Withdraws Trademark Application For Title 'Oper...](#)

Ebm News • Reliance Industries • 03:21 PM 09 May, 2025 • N/A Reach • 10K Ad Value

Amid this, it was reported that Mukesh Ambani-led Reliance Industries filed applications with the Trade Marks Registry on Wednesday to register 'Oper...

brand-logo

['Caught red-handed, now backpedaling': Netizens call out Reliance for Operation ...](#)

WION • Reliance Industries • 03:15 PM 09 May, 2025 • 10.8M Reach • 80K Ad Value

The application was filed on May 7th, and the company clarified that the trademark was filed by a junior employee without authorisation. Reliance rel...

brand-logo

[Reliance Industries' Jio Studios Withdraws Trademark Application For Title 'Oper...](#)

24 Online • Reliance Industries • 02:36 PM 09 May, 2025 • 2.9M Reach • 80K Ad Value

Amid this, it was reported that Mukesh Ambani-led Reliance Industries filed applications with the Trade Marks Registry on Wednesday to register 'Oper...


[Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)

Msn India • Reliance Industries • 02:20 PM 09 May, 2025 • 733.9M Reach • 80K Ad Value

by the codename for India's military strikes in Pakistan, submitting over 30 applications in just two days. India carried out the targeted strikes on...

brand-logo

[Operation Sindoor trademark: though Mukesh Ambani's Reliance Industries withdraw...](#)

Dailyhunt • Reliance Industries • 02:09 PM 09 May, 2025 • 18.6M Reach • 80K Ad Value

Pakistan - stating that it was inadvertently filed by a junior employee without authorisation. In a statement, Reliance said it has no intention of "...


[Operation Sindoor trademark: Reliance Industries withdraws application; here are...](#)

Msn India • Reliance Industries • 02:07 PM 09 May, 2025 • 733.9M Reach • 80K Ad Value

bases in Pakistan and Pakistan-occupied Kashmir. Jio Studios, a Reliance Industries unit, later in a statement clarified the trademark application had...

brand-logo [Operation Sindoor trademark: though Mukesh Ambani's Reliance Industries withdraw...](#)
Latest India News • Reliance Industries • 02:02 PM 09 May, 2025 • 110M Reach • 80K Ad Value

Reliance Industries Ltd has withdrawn its trademark application for the term 'Operation Sindoor' – the codename for India's military strikes in Pakis...



[RELIANCE ISSUES CLARIFICATION ON 'OPERATION SINDOOR' TRADEMARK | 8 May, 2025](#)

Film Information • Reliance Industries • 01:56 PM 09 May, 2025 • N/A Reach • 10K Ad Value

It may be noted here that Reliance had on May 7 filed an application (no. 6994264; class 41) with the Trademarks Registry to register 'Operation Sind...

brand-logo [Reliance withdraws trademark application for 'Operation Sindoor'](#)
Dailyhunt • Reliance Industries • 01:50 PM 09 May, 2025 • 18.6M Reach • 80K Ad Value

In a statement, Reliance said it has no intention of "trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as a...

brand-logo [Anti-Sterlite 'Activist' Nityanand Jayaraman Mocks Operation Sindoor As 'Bollywo...](#)
Dailyhunt • Reliance Industries • 01:47 PM 09 May, 2025 • 18.6M Reach • 80K Ad Value

copper producers, is once again drawing fire-this time for mocking India's military operation against terrorist camps in Pakistan. Unable to digest t...



['Mission Sindoor', 'Sindoor: The Revenge': Bollywood filmmakers make beeline to ...](#)

Cinema Express • Reliance Industries • 01:43 PM 09 May, 2025 • N/A Reach • 10K Ad Value

Published on "Operation Sindoor" , "Mission Sindoor" and "Sindoor: The Revenge..." Bollywood filmmakers and actors are in a rush to register film tit...

brand-logo [Bollywood filmmakers, actors in race to secure titles relating to Operation Sind...](#)
The Federal • Reliance Industries • 01:28 PM 09 May, 2025 • 1M Reach • 50K Ad Value

'Operation Sindoor', 'Mission Sindoor' and 'Sindoor: The Revenge' - these are just some of the names Bollywood filmmakers and actors are in a rush to...

brand-logo [Reliance withdraws application for Operation Sindoor trademark](#)

The Pioneer • Reliance Industries • 01:27 PM 09 May, 2025 • 776.4K Reach • 50K Ad Value

“Reliance Industries has no intention of trademarking “Operation Sindoor”, a phrase which is now a part of the national consciousness as an evocative...



[Reliance ready to support any measure to protect India's unity, integrity: Mukes...](#)

ThePrint • Reliance Industries • 01:23 PM 09 May, 2025 • 11.3M Reach • 80K Ad Value

The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' – the code name for India'...



[Mission Sindoor, Sindoor: The Revenge: Bollywood filmmakers make beeline to secu...](#)

Msn India • Reliance Industries • 01:18 PM 09 May, 2025 • 733.9M Reach • 80K Ad Value

the codename for India's military strikes in Pakistan, submitting over 30 applications in just two days. Ilaiyaraaja on Operation Sindoor: 'Where goes...

brand-logo [Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)

The Pioneer • Reliance Industries • 01:15 PM 09 May, 2025 • 776.4K Reach • 50K Ad Value

India carried out the targeted strikes on terror sites in Pakistan and Pakistan-occupied Kashmir early Wednesday under 'Operation Sindoor', two weeks...



[Operation Sindoor : దేశభక్త తాత వ్యూహారమ? రీలయన్స్ సీగ్గు సీగ్గు.. దౌబ్ బకు దిగొచ్చ...](#)

Bigtv Live • Reliance Industries • 01:11 PM 09 May, 2025 • N/A Reach • 10K Ad Value

జాతీ సండు గౌరవం తలాత్తుకునీ సంహంలా గర్జ జిస్ తొంద. హకస్ తాన్ ను తుక్ కుతుక్ కు చ్చేస్ తొంద ఇండొయన్ ఆర్మ్. మూడు రోజులుగా ఆపరేషన్ సందూర్ అదరగొట్టేస్ తొంద...

brand-logo [Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)

The Tribune India • Reliance Industries • 01:04 PM 09 May, 2025 • 7M Reach • 80K Ad Value

'Operation Sindoor', 'Mission Sindoor' and 'Sindoor: The Revenge'... Bollywood filmmakers and actors are in a rush to register film titles inspired b...

brand-logo [Bollywood filmmakers, actors make beeline to secure titles relating to Operation...](#)

Siasat • Reliance Industries • 12:48 PM 09 May, 2025 • 11.7M Reach • 80K Ad Value

India's military strikes in Pakistan with 30 applications linked to Operation Sindoor submitted in just two days. India carried out the targeted stri...

brand-logo [Operation Sindoor trademark: Reliance Industries withdraws application; here are...](#)

Dailyhunt • Reliance Industries • 12:47 PM 09 May, 2025 • 18.6M Reach • 80K Ad Value

Reliance Industries withdrew the application later. Jio Studios, a Reliance Industries unit, later in a statement clarified the trademark application...



[Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)

The Economic Times • Reliance Industries • 12:36 PM 09 May, 2025 • 28.7M Reach • 80K Ad Value

Operation Sindoor ', 'Mission Sindoor' and 'Sindoor: The Revenge'... Bollywood filmmakers and actors are in a rush to register film titles inspired b...

brand-logo [Reliance withdraws Operation Sindoor trademark application](#)

News Today • Reliance Industries • 12:14 PM 09 May, 2025 • 38.8K Reach • 10K Ad Value

Reliance Industries Ltd has withdrawn its trademark application for the term 'Operation Sindoor' – the codename for India's military strikes in Pakis...



[रिलायंस नहीं खरीदेगी 'ऑपरेशन सिंदूर' का ट्रेडमार्क, गलती से फाइल हो गया था आवेदन](#)

Samachar Nama • Reliance Industries • 11:36 AM 09 May, 2025 • 195.8K Reach • 25K Ad Value

May 9, 2025, 11:24 IST रिलायंस इंडस्ट्रीज की इकाई जियो स्टूडियो ने ऑपरेशन सिंदूर नाम के ट्रेडमार्क के लिए आवेदन किया है। देशवासियों ने कहा कि शहीदों...



[Reliance Industries Retracts 'Operation Sindoor' Trademark After Internal Oversi...](#)

Mobile Masala • Reliance Industries • 11:31 AM 09 May, 2025 • N/A Reach • 10K Ad Value

The firm, headed by billionaire industrialist Mukesh Ambani , has retracted the application, which they claim was submitted by a junior employee with...

brand-logo [Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)

Firstpost • Reliance Industries • 11:29 AM 09 May, 2025 • 6.6M Reach • 80K Ad Value

"The three bodies have received over 30 title applications via email related to Operation Sindoor. The numbers will go up to 50-60. This is not somet...

brand-logo [Filmmakers in India compete for rights to titles related to Operation Sindoor](#)

The Telegraph India • Reliance Industries • 11:24 AM 09 May, 2025 • 6.6M Reach • 80K Ad Value

'Operation Sindoor', 'Mission Sindoor' and 'Sindoor: The Revenge'... Bollywood filmmakers and actors are in a rush to register fil m titles inspired b...



[Operation Sindoor trademark: Reliance Industries withdraws application; here are...](#)

Minute To Know • Reliance Industries • 11:19 AM 09 May, 2025 • N/A Reach • 10K Ad Value

Reliance Industries Ltd (RIL) applied along with a few others for a trademark for "Ope r a t ...



[Operation Sindoor: 'ಸಿಂಧೂರ್' ಟ್ರೇಡ್‌ಮಾರ್ಕ್‌ಗೆ ಅರ್ಜಿ.. ಹಿಂದೆ ಸರಿದ ರಿಲಯನ್ಸ್.. ಈ ...](#)

Goodreturns • Reliance Industries • 11:17 AM 09 May, 2025 • 146K Reach • 25K Ad Value

ಮೇಲೆ ಕ್ಲಿಪ್‌ನಿ ದಾಳಿ ನಡೆಸಿ ಪ್ರತೀಕಾರ ತೀರಿಸಿಕೊಂಡಿದೆ. ಇತ್ತ ಆಪರೇಷನ್ ಸಿಂಧೂರ್ ಹೆಸರಿಗೆ ಭಾರೀ ಡಿಮಾಂಡ್ ಸೃಷ್ಟಿಯಾಗಿದೆ. ಹೌದು, ಆಪರೇಷನ್ ಸಿಂಧೂರ್ ಈಗ ಎಲ್ಲ ಕಡೆಯ ಲೂಟ್...

brand-logo [Operation Sindoor trademark: Reliance Industries withdraws application; here are...](#)

Ht Syndication • Reliance Industries • 11:12 AM 09 May, 2025 • 119.8K Reach • 25K Ad Value

Jio Studios, a Reliance Industries unit, later in a statement clarified the trademark application had been filed inadvertently by a j unior person wit...


[Operation Sindor Market: Reliance Industries withdraws the application; Here are...](#)

The Times Of Update • Reliance Industries • 10:55 AM 09 May, 2025 • N/A Reach • 10K Ad Value

on terrorist bases in Pakistan and Kashmir occupied by Pakistan. Reliance Industries withdrew the application later. Jio Studios, a Reliance Industri...


[Reliance Industries Limited withdraws trademark request for 'Operation Sindoor'](#)

North East News • Reliance Industries • 10:48 AM 09 May, 2025 • N/A Reach • 10K Ad Value

On Thursday, however, the conglomerate withdrew its trademark application for 'Operation Sindoor'. Reliance Industries has released a statement after...


[Reliance Withdraws 'Operation Sindoor' Trademark Application, Respecting Nationa...](#)

StartupNews • Reliance Industries • 10:41 AM 09 May, 2025 • N/A Reach • 10K Ad Value

In a statement, Reliance emphasized its pride in Operation Sindoor, which was launched following a terrorist attack in Pahalgam and hailed it as a te...


['ऑपरेशन सिंदूर के ट्रेडमार्क का कोई इरादा नहीं...', रिलायंस इंडस्ट्रीज ने वापस लिया...](#)

Gwalior Vocals • Reliance Industries • 10:33 AM 09 May, 2025 • N/A Reach • 10K Ad Value

को ट्रेडमार्क कराने का आवेदन किया। इस खबर के सामने आते ही सोशल मीडिया पर तीखी प्रतिक्रियाएं शुरू हो गईं। लोगों का मानना था कि यह नाम शहीदों के बलिदान...


[Operation Sindoor: 'ओपरेशन सिंदूर'ना ट्रेडमार्क माटे जियो स्टुडियोजे मांगी माई,...](#)

News Continuous • Reliance Industries • 10:25 AM 09 May, 2025 • N/A Reach • 10K Ad Value

માં થયેલા આતંકી હુમલાના જવાબમાં ભારતીય સેના દ્વારા કરવામાં આવેલા આ ઓપરેશનને લઈને 30થી વધુ પ્રોડક્શન હાઉસે ટ્રેડમાર્ક માટે અરજી કરી છે. આમાં રિલાયન્સ ...

brand-logo

[Operation Sindoor trademark: Reliance Industries withdraws application, here are...](#)

Mint • Reliance Industries • 10:16 AM 09 May, 2025 • 40.8M Reach • 80K Ad Value

Reliance Industries Ltd (RIL) applied along with a few others for a trademark for "Operation Sindoor", the codename for India's s trike against terror...



[‘ऑपरेशन सिंदूर के ट्रेडमार्क का कोई इरादा नहीं...’, रिलायंस इंडस्ट्रीज ने वापस लिया...](#)

बरैली वोकल्स • Reliance Industries • 10:10 AM 09 May, 2025 • N/A Reach • 10K Ad Value

सिंदूर" नाम को ट्रेडमार्क कराने का आवेदन किया। इस खबर के सामने आते ही सोशल मीडिया पर तीखी प्रतिक्रियाएं शुरू हो गईं। लोगों का मानना था कि यह नाम शहीद...



[‘ऑपरेशन सिंदूर के ट्रेडमार्क का कोई इरादा नहीं...’, रिलायंस इंडस्ट्रीज ने वापस लिया...](#)

Prayagraj Vocals • Reliance Industries • 10:09 AM 09 May, 2025 • N/A Reach • 10K Ad Value

कराने का आवेदन किया। इस खबर के सामने आते ही सोशल मीडिया पर तीखी प्रतिक्रियाएं शुरू हो गईं। लोगों का मानना था कि यह नाम शहीदों के बलिदान और देश की सुर...



[‘ऑपरेशन सिंदूर के ट्रेडमार्क का कोई इरादा नहीं...’, रिलायंस इंडस्ट्रीज ने वापस लिया...](#)

Ujjain Vocals • Reliance Industries • 10:09 AM 09 May, 2025 • N/A Reach • 10K Ad Value

हाल ही में देश में एक संवेदनशील मुद्दा चर्चा में आ गया, जब रिलायंस इंडस्ट्रीज की यूनिट, जियो स्टूडियो ने "ऑपरेशन सिंदूर" नाम को ट्रेडमार्क कराने का ...



[You may also like !](#)

Jaipur Vocals • Reliance Industries • 10:09 AM 09 May, 2025 • N/A Reach • 10K Ad Value

Bobby Deol, Anjini Dhawan and others attend t... Aadar Jain And Alekha Advani Wedding - Kareen... Shabana Azmi, Shalini Pandey, Jyotika and oth... Ak...



[‘ऑपरेशन सिंदूर के ट्रेडमार्क का कोई इरादा नहीं...’, रिलायंस इंडस्ट्रीज ने वापस लिया...](#)

Nagpur Vocals • Reliance Industries • 10:09 AM 09 May, 2025 • N/A Reach • 10K Ad Value

कराने का आवेदन किया। इस खबर के सामने आते ही सोशल मीडिया पर तीखी प्रतिक्रियाएं शुरू हो गईं। लोगों का मानना था कि यह नाम शहीदों के बलिदान और देश की सुर...



[‘ऑपरेशन सिंदूर के ट्रेडमार्क का कोई इरादा नहीं...’, रिलायंस इंडस्ट्रीज ने वापस लिया...](#)

Moradabad Vocals • Reliance Industries • 10:09 AM 09 May, 2025 • N/A Reach • 10K Ad Value

हाल ही में देश में एक संवेदनशील मुद्दा चर्चा में आ गया, जब रिलायंस इंडस्ट्रीज की यूनिट, जियो स्टूडियो ने "ऑपरेशन सिंदूर" नाम को ट्रेडमार्क कराने का ...



[‘ऑपरेशन सिंदूर के ट्रेडमार्क का कोई इरादा नहीं...’, रिलायंस इंडस्ट्रीज ने वापस लिया...](#)

Bhopal Vocals • Reliance Industries • 10:09 AM 09 May, 2025 • N/A Reach • 10K Ad Value

Bobby Deol, Anjini Dhawan and others attend t... Aadar Jain And Alekha Advani Wedding - Kareen... Shabana Azmi, Shalini Pa ndey, Jyotika and oth... Ak...



[Indo Pak War: Mukesh Ambani stands for India's Integrity](#)

Bigtv Live • Reliance Industries • 10:06 AM 09 May, 2025 • N/A Reach • 10K Ad Value

Mukesh Ambani stands for India's Integrity Mukesh Ambani reiterated that Reliance Industries stands with India in the battle aga inst terrorism and ot...

brand-logo

[ऑपरेशन सिंदूर ट्रेडमार्क मिळवण्यासाठी स्पर्धा; रिलायन्स इंडस्ट्रीजची माग्यार](#)

Saamana • Reliance Industries • 09:52 AM 09 May, 2025 • 1.2M Reach • 50K Ad Value

आपल्या नावे करण्यासाठी आता अनेक जणांमध्ये स्पर्धा लागलेय. यासंदर्भात कालपासून पाच अर्ज ट्रेडमार्क रजिस्ट्री ऑफिसकडे आले. यामध्ये मुकेश अंबानी यांची क...

brand-logo

[ऑपरेशन सिंदूर को भुनाने की क्वायद? रिलायंस ने मानी गलती, अभी भी ट्रेडमार्क के लिए...](#)

Patrika • Reliance Industries • 09:48 AM 09 May, 2025 • 14M Reach • 80K Ad Value

Reliance Industries Withdraw Operation Sindoor Trademark: जम्मू-कश्मीर के पहलगाम में हुए आतंकी हमले के जवाब में भारतीय सेना ने बड़ी का रवाई करते हुए...

brand-logo

[Reliance Withdraws 'Operation Sindoor' Trademark Utility Find out more:](#)

India Herald • Reliance Industries • 08:56 AM 09 May, 2025 • 651.5K Reach • 50K Ad Value

In a statement launched on Wednesday, the agency clarified that the request had been made without proper authorization and t urned into something not ...

brand-logo

[ఆవరక్షణ సాంధ్యార్ ట్రేడ్ మార్క్ పై రిలయన్స్ వానక్ కో .. అవలోకనం...](#)

V6velugu • Reliance Industries • 08:54 AM 09 May, 2025 • 10.5M Reach • 80K Ad Value

"రిలయన్స్ ఇండస్ట్రీస్ సబ్సైడరీ జియో సర్వీసుస్ లో పనిచేస్తున్న ఒక జూనియర్ ఉద్యోగి అనుకోకుండా ట్రేడ్ డ్ మార్క్ కోసం అవలోకనం పంపారు. దీని...

brand-logo [Mukesh Ambani's BIG statement after withdrawing its trademark application for te...](#)

Dailyhunt • Reliance Industries • 08:12 AM 09 May, 2025 • 18.6M Reach • 80K Ad Value

This announcement was made after Reliance Industries decided to withdraw its trademark application for the term 'Operation Sindoor' which was the cod...



[Reliance withdraws 'Operation Sindoor' trademark application, says it was filed ...](#)

Evening Standard India • Reliance Industries • 08:02 AM 09 May, 2025 • N/A Reach • 10K Ad Value

New Delhi: Reliance Industries Ltd has withdrawn its trademark application for the term 'Operation Sindoor' — the codename for India's military strik...

brand-logo [Bollywood filmmakers, actors rush to secure film titles on India's military stri...](#)

DNA India • Reliance Industries • 08:00 AM 09 May, 2025 • 19.4M Reach • 80K Ad Value

Image credit: Instagram 'Operation Sindoor', 'Mission Sindoor' and 'Sindoor: The Revenge'... Bollywood filmmakers and actors are in a rush to registe...



[ट्रेडमार्क की रेस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!](#)

Khabaraajtak24x7 • Reliance Industries • 07:47 AM 09 May, 2025 • N/A Reach • 10K Ad Value

हवाई हमले के एक दिन बाद कई संस्थाएं उस नाम को ट्रेडमार्क कराने की होड़ में हैं, जिसे प्रधानमंत्री नरेंद्र मोदी ने उन महिलाओं को श्रद्धांजलि देने के ल...

brand-logo [Mukesh Ambani's BIG statement after withdrawing its trademark application for te...](#)

Latest India News • Reliance Industries • 07:46 AM 09 May, 2025 • 110M Reach • 80K Ad Value

Billionaire Mukesh Ambani declared on Thursday that his conglomerate is committed to supporting all efforts to safeguard the nation's unity and integ...

brand-logo [Reliance withdraws 'Operation Sindoor' trademark bid after social media backlash](#)

Dailyhunt • Reliance Industries • 07:22 AM 09 May, 2025 • 18.6M Reach • 80K Ad Value

The company blamed a 'junior person' who filed the application 'inadvertently' and 'without authorisation'. The application was made by Jio Studios, ...

brand-logo [Have you heard? John & Aditya in race to make movie on Operation Sindoor; Sh...](#)
Mid-Day • Reliance Industries • 07:20 AM 09 May, 2025 • 7.5M Reach • 80K Ad Value

John Abraham and Aditya Dhar The race to make a movie on Operation Sindoor hots up Just hours after India executed precisi
on strikes on terror camps ...

brand-logo [Reliance drops Op Sindoor trademark plan, calls it gaffe](#)
The Tribune India • Reliance Industries • 06:46 AM 09 May, 2025 • 7M Reach • 80K Ad Value


Reliance Industries on Thursday withdrew its application to register Operation Sindoor as a trademark, a day after submitting the
request with the Of...

brand-logo [Reliance withdraws 'Operation Sindoor' trademark bid after social media backlash](#)
The Telegraph India • Reliance Industries • 06:28 AM 09 May, 2025 • 6.6M Reach • 80K Ad Value


Reliance Industries Ltd (RIL) has withdrawn a trademark application to register the term 'Operation Sindoor' a day after filing wit
h the ministry of ...

brand-logo [Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)
Dailyhunt • Reliance Industries • 05:44 AM 09 May, 2025 • 18.6M Reach • 80K Ad Value

inspired by the codename for India's military strikes in Pakistan, submitting over 30 applications in just two days. India carried o
ut the targeted s...

 [Bollywood Rushes to Register 'Operation Sindoor' Film Titles](#)
Andhravilas • Reliance Industries • 05:42 AM 09 May, 2025 • N/A Reach • 10K Ad Value

counter-terrorism operation, a veritable stampede has begun in Mumbai, with over 30 producers rushing to register titles like "Mi
ssion Sindoor" and "...

 [Reliance ready to support any measure to protect India's unity, integrity: Mukes...](#)
Newspoint • Reliance Industries • 05:24 AM 09 May, 2025 • N/A Reach • 10K Ad Value

The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' - the
code name for India'...



[Reliance backtracks on Op Sindoor trademark](#)

Creative Bharat • Reliance Industries • 05:13 AM 09 May, 2025 • N/A Reach • 10K Ad Value

infrastructure in Pakistan – on Thursday after facing social media outrage. On Wednesday, RIL filed an application with India's patent registry under...

brand-logo

[Reliance Industries withdraw trademark request for Operation Sindoor: 'Junior pe...](#)

Dailyhunt • Reliance Industries • 04:53 AM 09 May, 2025 • 18.6M Reach • 80K Ad Value

The company, led by billionaire industrialist Mukesh Ambani, has withdrawn the application, which they say was filed by a junior person in the compan...

brand-logo

[Trademark rush for 'Operation Sindoor'; RIL files then withdraws application](#)

Deccan Herald • Reliance Industries • 04:26 AM 09 May, 2025 • 1.14M Reach • 50K Ad Value

New Delhi: At least four applications have been made, including by a unit of Reliance Industries and three individuals, to trademark 'Operation Sindoor'...

brand-logo

[India-Pakistan News: Jai Hind! Message from Mukesh Ambani, Gautam Adani and Anil.](#)

..

Dailyhunt • Reliance Industries • 04:07 AM 09 May, 2025 • 18.6M Reach • 80K Ad Value

some other locations with missiles and drones amid the growing tensions between the two countries amid fears of a wider military conflict, top indust...



[Reliance backtracks on Op Sindoor trademark](#)

Msn India • Reliance Industries • 04:05 AM 09 May, 2025 • 733.9M Reach • 80K Ad Value

infrastructure in Pakistan - on Thursday after facing social media outrage. On Wednesday, RIL filed an application with India's patent registry under ...

brand-logo [ഓപ്പറേഷൻ സിന്ദൂർ: പേരിനായി പിടിവലി](#)

Manorama Online • Reliance Industries • 03:22 AM 09 May, 2025 • 37.6M Reach • 80K Ad Value

മന്ത്രാലയത്തിന്റെ ട്വൈറ്റ്മാർക്ക് രജിസ്ട്രി പോഷ്ടലിന് അപേക്ഷകളെത്തി. ആദ്യം അപേക്ഷ നൽകിയ റിലയൻസ് ഇൻഫ്രാസ്ട്രക്ചർ പിൽവലിച്ഛ. ഇന്ത്യയ്ക്ക് ധീരതയുടെ പരതി...

brand-logo [Reliance backtracks on Op Sindoor trademark](#)

The Times of India • Reliance Industries • 03:05 AM 09 May, 2025 • 64.4M Reach • 80K Ad Value

infrastructure in Pakistan - on Thursday after facing social media outrage. On Wednesday, RIL filed an application with India's patent registry under...

brand-logo [India-Pakistan News: Jai Hind! Message from Mukesh Ambani, Gautam Adani and Anil.](#)

..

Etnownews • Reliance Industries • 02:53 AM 09 May, 2025 • 865.4K Reach • 50K Ad Value

India Pakistan News: As India on Thursday night neutralised Pakistan military's attempt to hit military stations in Jammu, Pathankot, Udhampur and so...



[Reliance withdraws 'Operation Sindoor' trademark application](#)

Airr News • Reliance Industries • 02:32 AM 09 May, 2025 • N/A Reach • 10K Ad Value

Reliance Industries has withdrawn its trademark application for the term 'Operation Sindoor' — the codename for India's military strikes in Pakistan ...



[RIL bows out as race for tagline Operation Sindoor gathers pace](#)

First Piper • Reliance Industries • 01:43 AM 09 May, 2025 • N/A Reach • 10K Ad Value

India's recent military operation against terrorist infrastructure in Pakistan and Pakistan-occupied Kashmir (PoK). The application, filed just a day...

brand-logo [The Hills Times](#)

The Hills Times • Reliance Industries • 12:31 AM 09 May, 2025 • 154.9K Reach • 25K Ad Value

In a statement, Reliance said it has no intention of “trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as a...

brand-logo [Reliance withdraws Operation Sindoor trademark application, says it was filed in...](#)

Dailyhunt • Reliance Industries • 12:19 AM 09 May, 2025 • 18.6M Reach • 80K Ad Value

Pakistan - stating that it was inadvertently filed by a junior employee without authorisation. In a statement, Reliance said it has no intention of "...



[Reliance withdraws Operation Sindoor' trademark, says it was filed inadvertently](#)

Msn India • Reliance Industries • 12:17 AM 09 May, 2025 • 733.9M Reach • 80K Ad Value

According to the company, a junior employee submitted the request without proper approval. The company said in a statement, "Reliance Industries has n...



[Reliance इंडस्ट्रीज ने दी सफाई, Operation Sindoor को ट्रेडमार्क करने का कोई इरादा...](#)

वेबदुनिया • Reliance Industries • 12:11 AM 09 May, 2025 • N/A Reach • 10K Ad Value

कहा कि रिलायंस इंडस्ट्रीज का ऑपरेशन सिंदूर को ट्रेडमार्क करने का कोई इरादा नहीं है। यह एक ऐसा शब्द है, जो अब भारतीय वीरता के प्रतीक के रूप में राष्ट्र..

brand-logo [Reliance Withdraws 'Operation Sindoor' Trademark Bid; Know Why](#)

Dailyhunt • Reliance Industries • 12:04 AM 09 May, 2025 • 18.6M Reach • 80K Ad Value

and Pakistan-occupied Kashmir, the name has struck a chord with most Indians as well. With many women being widowed as their husbands were shot down ...



[Day after strikes in Pak, Reliance files, then withdraws Operation Sindoor trade...](#)

Msn India • Reliance Industries • 11:51 PM 08 May, 2025 • 733.9M Reach • 80K Ad Value

a series of strikes -- under this codename -- hitting terrorist infrastructure in Pakistan. On Thursday, however, the conglomerate issued a statement saying...



[Reliance Retracts Trademark Filing For Operation Sindoor Title](#)

Msn India • Reliance Industries • 11:51 PM 08 May, 2025 • 733.9M Reach • 80K Ad Value

The company described the phrase as a powerful representation of Indian courage, stressing that it now belongs to the collective national consciousness...

brand-logo [Ambani's Reliance withdraws application to register 'Operation Sindoor', says mo...](#)

Dailyhunt • Reliance Industries • 11:49 PM 08 May, 2025 • 18.6M Reach • 80K Ad Value

Sindoor' that would give its owner the right to monopolise the name for movie, television series or other cultural and entertainment businesses. Jio ...

brand-logo [Reliance withdraws trademark application for 'Operation Sindoor'](#)

Millenium Post • Reliance Industries • 11:28 PM 08 May, 2025 • N/A Reach • 10K Ad Value

In a statement, Reliance said it has no intention of “trademarking Operation Sindoor, a phrase which is now a part of the national consciousness as a...



[Operation Sindoor Live Updates: Airports On Alert, Sirens, Blackout In Many Citi...](#)

Ndtv • Reliance Industries • 11:17 PM 08 May, 2025 • 102.6M Reach • 80K Ad Value

and western cities using drones and missiles on Thursday evening, sources said, adding that at least eight missiles have been brought down so far. Al...

brand-logo [RIL bows out as race for tagline Operation Sindoor gathers pace](#)

The Hindu • Reliance Industries • 11:16 PM 08 May, 2025 • 35.9M Reach • 80K Ad Value

Sindoor” — the codename of India's “precision strike” military action on terrorist infrastructure in Pakistan and PoK — a day after applying for it. ...

brand-logo [Reliance ready to support any measure to protect India's unity, integrity: Mukes...](#)

Dailyhunt • Reliance Industries • 11:12 PM 08 May, 2025 • 18.6M Reach • 80K Ad Value

The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' - the code name for India'...



[Operation Sindoor Live Updates: Airports On Alert, Sirens, Blackout In Many Citi...](#)

Ndtv • Reliance Industries • 11:06 PM 08 May, 2025 • 111.1M Reach • 80K Ad Value

and western cities using drones and missiles on Thursday evening, sources said, adding that at least eight missiles have been brought down so far. Al...



[Reliance Industries among others to file application for 'Operation Sindoor' tra...](#)

Airr News • Reliance Industries • 11:03 PM 08 May, 2025 • N/A Reach • 10K Ad Value

The phrase “Operation Sindoor” quickly gained international traction, with “Sindoor” symbolizing sacrifice, valor, and deeply rooted cultural sentime...



[Mukesh Ambani's Reliance withdraws application for 'Operation Sindoor' trademark](#)

PGurus • Reliance Industries • 10:59 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Reliance junks application 'filed inadvertently' to get 'Operation Sindoor' trademark Reliance on Thursday withdrew its application to Trademark 'Op...



[We Are Very Proud Of Indian Armed Forces For Operation Sindoor: Mukesh Ambani](#)

FinTechBizNews • Reliance Industries • 10:48 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Mukesh D Ambani, Chairman And Managing Director, Reliance Industries FinTech BizNews Service Mumbai, May 8, 2025: Reliance Industries has no intentio...



[Reliance ready to support any measure to protect India's unity, integrity: Mukes...](#)

Free Press Journal • Reliance Industries • 10:43 PM 08 May, 2025 • 6.4M Reach • 80K Ad Value

The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' - the code name for India'...




[Operation Sindoor trademark: Reliance Industries withdraws trademark registry ap...](#)

Airr News • Reliance Industries • 10:36 PM 08 May, 2025 • N/A Reach • 10K Ad Value

and Kashmir, four separate entities submitted applications to the trademark registry for registering 'Operation Sindoor'. The applicants were Relia...

brand-logo [Reliance: ఆపరేషన్ సాందూర్ పేరు మాకొద్దు.. క్లారిటీ ఇవ్వని రిలయన్స్](#)
Webdunia Telugu news • Reliance Industries • 10:34 PM 08 May, 2025 • 323.9K Reach • 25K Ad Value


ఈ క్లారిఫికేషన్ తర్వాత రిలయన్స్ ఇండస్ట్రీస్ దీనిపై క్లారిటీ ఇవ్వలేదు. ఆపరేషన్ సాందూర్ అనే పేరును లోదా దాన్స్ పోలి ఉండే టైటిల్స్ ను రిజిస్టర్ చేసుకున్నందుకు...

 [John Abraham, Aditya Dhar lead producer frenzy in Bollywood for Operation Sindoo...](#)
Msn India • Reliance Industries • 10:21 PM 08 May, 2025 • 733.9M Reach • 80K Ad Value


In response, several film producers are vying to acquire titles related to the mission and the attack, seeking to tap into the emotional fervour and ...

brand-logo [Reliance Industries withdraws trademark request for term 'Operation Sindoor'](#)
The Statesman • Reliance Industries • 10:19 PM 08 May, 2025 • 1.7M Reach • 80K Ad Value

Reliance Industries Ltd (RIL) issued a press release here on Thursday stating that it has withdrawn its trademark request for the term 'Operation Sin...

 [RIL ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवेदन लिया वापस, सोशल मीडिया पर नाराजगी के बाद...](#)
Ndtv Profit • Reliance Industries • 10:13 PM 08 May, 2025 • N/A Reach • 10K Ad Value

సోషల్ మీడియా (Social Media) పర నారాజగి కే బాద రిలాయన్స్ ఇండస్ట్రీజ్ (Reliance) నే 'ఆపరేషన్ సిందూర్' (Operation Sindoor) శబ్ద కే ట్రేడమార్క్ కే లిఎ అ పనా ఆవేద...

 [Operation Sindoor: 'ఆపరేషన్ సాందూర్' ట్రేడ్మార్క్ దరఖాస్తును ఉపసంహరించుకున్నార...](#)
Disha daily Latest Telugu News • Reliance Industries • 10:04 PM 08 May, 2025 • N/A Reach • 10K Ad Value

నవీన్ యల్ ముఖేష్ అంబానీ నేతృత్వంలోని రిలయన్స్ ఇండస్ట్రీస్ సహా పలు కంపనీలు, వ్యక్తులు ఆపరేషన్ సాందూర్ ట్రేడ్మార్క్ కోసం గురువారం దరఖాస్తు చేసినట్లు...

brand-logo [Reliance retracts trademark application for phrase 'Operation Sindoor'](#)

The Week • Reliance Industries • 09:42 PM 08 May, 2025 • 888.3K Reach • 50K Ad Value

Jio Studios, a film studio belonging to Reliance Industries, has retracted a trademark application for the phrase 'Operation Sindoor', claiming that ...

brand-logo [Reliance: 'ಆಪರೇಷನ್ ಸಿಂದೂರ್' ಟ್ರೇಡ್ ಮಾರ್ಕ್ ಬಗ್ಗೆ ರಿಲಯನ್ಸ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಸ್ಪಷ್ಟನೆ](#)

Udayavani • Reliance Industries • 09:40 PM 08 May, 2025 • 3.6M Reach • 80K Ad Value

ಸಂಕೇತವಾಗಿ ರಾಷ್ಟ್ರೀಯ ಪ್ರಜ್ಞೆಯ ಭಾಗವಾಗಿ ಇರುವ “ಆಪರೇಷನ್ ಸಿಂದೂರ್” ಅನ್ನು ಟ್ರೇಡ್‌ಮಾರ್ಕ್ ಮಾಡುವ ಉದ್ದೇಶವನ್ನು ಹೊಂದಿಲ್ಲ ಎಂದು ಕಂಪನಿ ತಿಳಿಸಿದೆ. ರಿಲಯನ್ಸ್ ಇಂಡಸ್ಟ್ರೀಸ್...



[‘ಆಪರೇಷನ್ ಸಿಂದೂರ್’ ಟ್ರೇಡ್ ಮಾರ್ಕ್‌ಗೆ ಅರ್ಜಿ ಸಲ್ಲಿಕೆ ವಿಚಾರ : ರಿಲಯನ್ಸ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಸ್...](#)

The Economic Times • Reliance Industries • 09:39 PM 08 May, 2025 • 71.4K Reach • 10K Ad Value

| Updated: 8 May 2025, 7:43 pm Follow Operation Sindoor Trademark : 'ಆಪರೇಷನ್ ಸಿಂದೂರ್' ಹೆಸರನ್ನು ಟ್ರೇಡ್‌ಮಾರ್ಕ್ ಮಾಡಲು ಅರ್ಜಿ ಸಲ್ಲಿಸಿದ್ದು ರಿಲಯನ್ಸ್ ಅದನ್ನು ಹ...



[Reliance withdraws Operation Sindoor trademark application, says it was filed in...](#)

Legal News • Reliance Industries • 09:38 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Reliance Industries Ltd has withdrawn its trademark application for the term ' Operation Sindoor ' - the codename for India's military strikes in Pak...

brand-logo [Reliance ready to support any measure to protect India's unity, integrity: Mukes...](#)

Udayavani • Reliance Industries • 09:38 PM 08 May, 2025 • 3.6M Reach • 80K Ad Value

The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' – the code name for India'...

brand-logo [Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)

Udayavani • Reliance Industries • 09:38 PM 08 May, 2025 • 3.6M Reach • 80K Ad Value

to register film titles inspired by the codename for India's military strikes in Pakistan, submitting over 30 applications in just two days. India ca...


[Reliance withdraws Operation Sindoor trademark application, says it was filed in...](#)

ThePrint • Reliance Industries • 09:22 PM 08 May, 2025 • 11.3M Reach • 80K Ad Value

military strikes in Pakistan – stating that it was inadvertently filed by a junior employee without authorisation. In a statement, Reliance said it h...

brand-logo

[Reliance pulls 'Operation Sindoor' trademark application, calls it unauthorised ...](#)

Best Media Info • Reliance Industries • 09:16 PM 08 May, 2025 • 217.1K Reach • 25K Ad Value

BestMediaInfo Bureau New Delhi: Reliance Industries has withdrawn its trademark application for the term 'Operation Sindoor' - the codename for India...

brand-logo

[RIL Withdraws Bid To Trademark 'Operation Sindoor'](#)

Dailyhunt • Reliance Industries • 09:14 PM 08 May, 2025 • N/A Reach • 10K Ad Value

On May 7, RIL applied to the Controller General of Designs and Trademarks to register the workmark 'Operation Sindoor'. For context, Operation Sindoor...


[Reliance trademarks Operation Sindoor: रिलायंस ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवे...](#)

Spokes Man Hindi • Reliance Industries • 09:11 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Reliance withdraws 'Operation Sindoor' trademark application News in Hindi: 'रिलायंस इंडस्ट्रीज लिमिटेड (आरआईएल)' ने यह कहते हुए 'ऑपरेशन सिंदूर' शब्द...

brand-logo

[ऑपरेशन सिंदूर पर फिल्म बनाने के लिए बॉलीवुड में होड़! मारामारी में भेजे गए दो दर्...](#)

India News • Reliance Industries • 09:05 PM 08 May, 2025 • 90.5K Reach • 10K Ad Value

India News (इंडिया न्यूज), Bollywood in Rush to Register Operation Sindoor Title: पहलगाम आतंकी हमले के जवाब में इंडियन आर्मी द्वारा शुरू किए गए ऑपरेशन...

brand-logo

[Reliance will back any step to protect India's integrity: Mukesh Ambani](#)

Business Standard • Reliance Industries • 09:04 PM 08 May, 2025 • 8.1M Reach • 80K Ad Value

The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' - the code name for India'...

brand-logo [John Abraham, Aditya Dhar Eye Operation Sindoor Film Title, Over 30 Applications...](#)
Dailyhunt • Reliance Industries • 09:04 PM 08 May, 2025 • 18.6M Reach • 80K Ad Value

The response to the Pahalgam attack has sparked a wave of patriotism, and filmmakers want to bring that emotion to the big screen. Bollywood producer...



[ट्रेडमार्क की रेस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!](#)

India Habitat Centre • Reliance Industries • 09:02 PM 08 May, 2025 • N/A Reach • 10K Ad Value

हवाई हमले के एक दिन बाद कई संस्थाएं उस नाम को ट्रेडमार्क कराने की होड़ में हैं, जिसे प्रधानमंत्री नरेंद्र मोदी ने उन महिलाओं को श्रद्धांजलि देने के ल...

brand-logo [Reliance ready to support any measure to protect India's unity, integrity: Mukes...](#)
Dailyhunt • Reliance Industries • 08:59 PM 08 May, 2025 • 18.6M Reach • 80K Ad Value

The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' - the code name for India'...



[ट्रेडमार्क की रेस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!](#)

Mplive24 • Reliance Industries • 08:56 PM 08 May, 2025 • N/A Reach • 10K Ad Value

हमले के एक दिन बाद कई संस्थाएं उस नाम को ट्रेडमार्क कराने की होड़ में हैं, जिसे प्रधानमंत्री नरेंद्र मोदी ने उन महिलाओं को श्रद्धांजलि देने के लिए चु...



[Operation Sindoor: Reliance Industries blames junior for filing trademark](#)

Mytimesnow • Reliance Industries • 08:56 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Reliance Industry's official statement stated that Jio Studios has withdrawn its trademark application We use cookies to enhance your experience. By ...

brand-logo [Reliance Withdraws 'Operation Sindoor' Trademark Bid; Know Why](#)
Odisha Bytes • Reliance Industries • 08:56 PM 08 May, 2025 • 1.1M Reach • 50K Ad Value

With many women being widowed as their husbands were shot down in front of them in the deadly Pahalgam terror attack on April 22, 'sindoor', or vermi...

brand-logo [Hit by backlash, Reliance opts out of opportunistic race to trademark Operation ...](#)

The Hindu Business Line • Reliance Industries • 08:55 PM 08 May, 2025 • 5M Reach • 80K Ad Value

Operation Sindoor – with its symbolic resonance of love and bravery – has stirred emotions and hearts in India. Which is why w
hen companies, includin...



[OPERATION SINDOOR | டிரேடுமார்க்கிற்குப் போட்டி.. வாபஸ் பெற்ற ரிலையன்ஸ்!](#)

Puthiyathalaimurai • Reliance Industries • 08:53 PM 08 May, 2025 • 976.9K Reach • 50K Ad Value

இந்நிலையில், விண்ணப்பத்தைத் திரும்ப பெற்றுக் கொள்வதாக ரிலையன்ஸ் நிறுவனம் தெரிவித்துள்ளது. இதுதொடர்பாக அந்த நிறு
வனம் வெளியிட்ட அறிக்கையில், "வர்த்தக ம...



[अनजाने में जूनियर कर्मचारी ने दाखिल किया..! रिलायंस ने वापस लिया ट्रेडमार्क पजीक...](#)

मारुति वाणी • Reliance Industries • 08:52 PM 08 May, 2025 • N/A Reach • 10K Ad Value

जूनियर व्यक्ति की ओर से दायर किया गया था। रिलायंस इंडस्ट्रीज की इकाई जिओ स्टूडियोज ने अपना ट्रेडमार्क आवेदन वापस ले लिया है, जिसे एक जूनियर कर्म
चारी ...



[भारी फजीहत! फाइनली Operation Sindoor ट्रेडमार्क पर Mukesh Ambani की Reliance का ...](#)

DNP India • Reliance Industries • 08:52 PM 08 May, 2025 • 178.4K Reach • 25K Ad Value

सिंदूर ट्रेडमार्क से जुड़ा है। दरअसल, खबर चली कि मुकेश अंबानी की Reliance Industries ने ऑपरेशन सिंदूर के ट्रेडमार्क के लिए आवेदन किया है। इसके बाद
खू...



[ट्रेडमार्क की रेस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!](#)

Janjaagan • Reliance Industries • 08:51 PM 08 May, 2025 • N/A Reach • 10K Ad Value

हवाई हमले के एक दिन बाद कई संस्थाएं उस नाम को ट्रेडमार्क कराने की होड़ में हैं, जिसे प्रधानमंत्री नरेंद्र मोदी ने उन महिलाओं को श्रद्धांजलि देने के ल...


brand-logo [Reliance ready to support any measure to protect India's unity, integrity: Mukes...](#)

News Drum • Reliance Industries • 08:51 PM 08 May, 2025 • 158.4K Reach • 25K Ad Value


The statement came hours after his Reliance Industries withdrew its trademark application for the term 'Operation Sindoor' - the
code name for India'...

brand-logo [Bollywood filmmakers and actors make beeline to secure titles relating to Operat...](#)
News Drum • Reliance Industries • 08:51 PM 08 May, 2025 • 158.4K Reach • 25K Ad Value

film titles inspired by the codename for India's military strikes in Pakistan, submitting over 30 applications in just two days. India carried out th...

 [Mukesh Ambani's Reliance withdraws Operation Sindoor trademark application, says...](#)
Tezzbuzz • Reliance Industries • 08:51 PM 08 May, 2025 • N/A Reach • 10K Ad Value


Reliance, it said, stands fully in support of the government and Armed Forces in this fight against terrorism. Reliance Industries Ltd has officially...

 ['ಆಪರೇಷನ್ ಸಿಂಧೂರ್' ಟ್ರೇಡ್‌ಮಾರ್ಕ್ ಅರ್ಜಿಯನ್ನು ವಾಪಸ್ ಪಡೆದ ರಿಲಯನ್ಸ್ | Reliance](#)
Vijayavani • Reliance Industries • 08:51 PM 08 May, 2025 • N/A Reach • 10K Ad Value


ಭಾರತೀಯ ಸೇನೆಯು ಪಾಕಿಸ್ತಾನದಲ್ಲಿನ ಭಯೋತ್ಪಾದಕ ಮೂಲಸೌಕರ್ಯಗಳ ಮೇಲೆ ಸರಣಿ ದಾಳಿಗಳನ್ನು ನಡೆಸಿದ ನಂತರ, ರಿಲಯನ್ಸ್ ಇಂಡಸ್ಟ್ರೀಸ್ ಲಿಮಿಟೆಡ್ ಸೇರಿದಂತೆ ಐದು ಕಂಪನಿಗಳು ಆಪರೇಷನ್ ಸಿಂ...

brand-logo [Reliance Supports India's Unity: Mukesh Ambani](#)
Rediff.com • Reliance Industries • 08:50 PM 08 May, 2025 • N/A Reach • 10K Ad Value

New Delhi, May 8 (PTI) Billionaire Mukesh Ambani on Thursday said his conglomerate is ready to support any measure to protect the nation's unity and ...

 [ऑपरेशन सिंदूर पर फिल्म बनाने की होड़!: 50 से ज्यादा प्रोड्यूसर्स ने टाइटल के लिए...](#)
Dainik News Live • Reliance Industries • 08:48 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Now there is a competition in Bollywood about this name. According to the news, about 50 filmmakers have applied for the registration of Operation Si...

 [रिलायन्स इंडस्ट्रीजचे स्पष्टीकरण, Operation Sindoor चा ट्रेडमार्क करण्याचा कोणता...](#)
Webdunia Marathi • Reliance Industries • 08:47 PM 08 May, 2025 • N/A Reach • 10K Ad Value

रिलायन्स इंडस्ट्रीजच्या युनिट जिओ स्टुडिओजने त्यांचा ट्रेडमार्क अर्ज मागे घेतला आहे, जो एका कनिष्ठ व्यक्तीने परवानगीशिवाय अनवधानाने दाखल केला होता. प...

brand-logo [Reliance retracts application to trademark 'Operation Sindoor'](#)

Scroll.in • Reliance Industries • 08:15 PM 08 May, 2025 • 4.5M Reach • 80K Ad Value

Indian conglomerate Reliance announced on Thursday that it had withdrawn its application to trademark the phrase “Operation Sindoor,” a day after fil...



[Reliance Retracts Trademark Filing For 'Operation Sindoor' Title](#)

Mytimesnow • Reliance Industries • 08:15 PM 08 May, 2025 • N/A Reach • 10K Ad Value

phrase as a powerful representation of Indian courage, stressing that it now belongs to the collective national consciousness rather than to any sing...



[Reliance Pulls Trademark Application For 'Operation Sindoor' After Backlash](#)

Timeline Daily • Reliance Industries • 08:15 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Mumbai, Maharashtra: Reliance Industries Ltd has withdrawn its trademark application for “ Operation Sindoor ,” the codename f or India's recent milit...

brand-logo [Reliance Industries ने मागे घेतली 'Operation Sindoor' साठीची ट्रेडमार्क रिक्वेस्...](#)

Latestly • Reliance Industries • 08:15 PM 08 May, 2025 • 664.7K Reach • 50K Ad Value

पहलगाम दहशतवादी हल्ल्याचा भारताने ऑपरेशन सिंदूर मधून बदला घेतला आहे. भारतीय सवाष्ण महिलांचं कूकू पुसण्याचा प्रयत्न करणाऱ्या दहशतवाद्यांना भारताने '...

brand-logo [ऑपरेशन सिंदूर के लिए ट्रेडमार्क आवेदन को जियो स्टूडियोज ने लिया वापस; 'किसी जूनि...](#)

हिन्दुस्तान(Live Hindustan) • Reliance Industries • 08:15 PM 08 May, 2025 • 64.8M Reach • 80K Ad Value

भारत ने पहलगाम में हुए आतंकी हमले का जवाब देते हुए ऑपरेशन सिंदूर को अंजाम दिया। हर कोई सेना के इस ऑपरेशन की चर्चा कर रहा है, लेकिन बॉलीवुड के कुछ प्र...

brand-logo [Mukesh Ambani's Reliance withdraws 'Operation Sindoor' trade mark application, h...](#)

DNA India • Reliance Industries • 08:14 PM 08 May, 2025 • 19.4M Reach • 80K Ad Value

BUSINESS Reliance Industries has stated that Jio Studios has withdrawn its trademark application for 'Operation Sindoor'. The Mukesh Ambani-led firm ...

brand-logo [Reliance withdraws Operation Sindoor trademark application, says it was filed in...](#)

Press Trust of India • Reliance Industries • 08:14 PM 08 May, 2025 • 200.1K Reach • 25K Ad Value

military strikes in Pakistan - stating that it was inadvertently filed by a junior employee without authorisation. In a statement, Reliance said it h...



[John Abraham, Aditya Dhar Eye Operation Sindoor Film Title, Over 30 Applications...](#)

Doonited India • Reliance Industries • 08:14 PM 08 May, 2025 • N/A Reach • 10K Ad Value

The response to the Pahalgam attack has sparked a wave of patriotism, and filmmakers want to bring that emotion to the big screen. Bollywood producer...

brand-logo [Reliance withdraws "Operation Sindoor" trademark application](#)

Northeast Now • Reliance Industries • 07:59 PM 08 May, 2025 • 709.5K Reach • 50K Ad Value

symbol of Indian bravery following the nation's response to a Pakistan-sponsored terrorist attack in Pahalgam. Jio Studios, a unit of Reliance Indust...



[रिलायंस इंडस्ट्रीज ने 'ऑपरेशन सिंदूर' ट्रेडमार्क आवेदन लिया वापस, दी सफाई](#)

Navodaya Times • Reliance Industries • 07:58 PM 08 May, 2025 • N/A Reach • 10K Ad Value

कनिष्ठ अधिकारी ने अनजाने में यह आवेदन दे दिया था, जबकि इसके लिए वह अधिकृत नहीं था। 'रिलायंस' ने एक बयान में कहा कि उसका "ऑपरेशन सिंदूर (शब्द) को द्र...



[Operation Sindoor : 'अपारेशन सिंदूर' ट्रेडमार्क के दौड़ থেকে নাম তুলে নিল রিলায়ে...](#)

ABP Live • Reliance Industries • 07:50 PM 08 May, 2025 • 7.7M Reach • 80K Ad Value

Reliance Industries : সিদ্ধান্ত বদল, 'অপারেশন সিঁদূর'কে (Operation Sindoor) ট্রেডমার্ক হিসেবে রেজিস্ট্রেশন করবে না রিলায়েন্স (Reliance Industries) । ...

brand-logo [Operation Sindoor: Reliance Industries blames junior for filing trademark reques...](#)

Mid-Day • Reliance Industries • 07:39 PM 08 May, 2025 • 7.5M Reach • 80K Ad Value

Operation Sindoor The term Operation Sindoor was buzzing everywhere in India on morning of May 7, 2025 after India struck at terrorist camps in Pakis...



[‘ಆಪರೇಷನ್ ಸಿಂದೂರ್’ ಟ್ರೇಡ್‌ಮಾರ್ಕ್ ಪಡೆವ ಉದ್ದೇಶವಿಲ್ಲ: ಸ್ಪಷ್ಟನೆ ನೀಡಿದ ರಿಲಯನ್ಸ್ ಇಂಡಸ್ಟ್ರೀಸ್...](#)

Hosadigantha • Reliance Industries • 07:37 PM 08 May, 2025 • N/A Reach • 10K Ad Value

ಈ ಬಗ್ಗೆ ಪತ್ರಿಕಾ ಹೇಳಿಕೆ ನೀಡಿರುವ ಸಂಸ್ಥೆ, ಇದು ಕಂಪನಿಯ ಕಿರಿಯ ಸ್ಥಾನದಲ್ಲಿ ಇರುವ ವ್ಯಕ್ತಿಯೊಬ್ಬರು ಅನುಮತಿಯಿಲ್ಲದೆ, ಅಜಾಗರೂಕತೆಯಿಂದ ಸಲ್ಲಿಸಿದ ಅರ್ಜಿಯಾಗಿದ್ದು, ಭಾರತೀಯರ ಶ...

brand-logo

[Reliance Industries withdraws trademark application for 'Operation Sindoor'](#)

Adgully • Reliance Industries • 07:30 PM 08 May, 2025 • 217.8K Reach • 25K Ad Value

Reliance Industries has issued a formal statement clarifying that it has no intention of ...



[रिलायंस ने ‘ऑपरेशन सिंदूर’ ट्रेडमार्क आवेदन वापस लिया](#)

Instant • Reliance Industries • 07:30 PM 08 May, 2025 • N/A Reach • 10K Ad Value

इस श्रेणी का उपयोग अक्सर ओटीटी प्लेटफॉर्म, प्रोडक्शन हाउस, ब्रॉडकास्टर और इवेंट कंपनियों द्वारा किया जाता है, जिससे पता चलता है कि ‘ऑपरेशन सिंदूर’ एक...



[Reliance Industries among others to file application for 'Operation Sindoor' tra...](#)

The Asia News • Reliance Industries • 07:29 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Reliance Industries, have filed trademark applications. The trade mark filings happened within hours of the military operations by the Indian Army on...



[Reliance withdraws 'Operation Sindoor' trade mark application ANI 08 May 2025, 1...](#)

The Asia News • Reliance Industries • 07:29 PM 08 May, 2025 • N/A Reach • 10K Ad Value

phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery. Reliance Industry's official statement stated that ...



[Reliance Industries Withdraws Trademark Application for ‘Operation Sindoor’, Rea...](#)

Bilkul • Reliance Industries • 07:27 PM 08 May, 2025 • N/A Reach • 10K Ad Value

The statement goes as below: Reliance Industries has no intention of trademarking Operation Sindoor, a phrase which is now a part of the national con...

brand-logo [Operation Sindoor: Mukesh Ambani's Reliance Drops Trademark Bid After Public Bac...](#)
Sakshipost EN • Reliance Industries • 07:27 PM 08 May, 2025 • 160.8K Reach • 25K Ad Value


Now, Reliance Industries has issued an official statement clarifying the details of their recent actions. went wrong with the whole controversy. Jio ...


brand-logo [Reliance ने Operation Sindoor का ट्रेडमार्क का एप्लीकेशन लिया वापस, कहा इससे जुड़...](#)
Dainik Jagran • Reliance Industries • 07:27 PM 08 May, 2025 • 40.5M Reach • 80K Ad Value

की परिस्थिति बनते नजर आ रही है। इस खबर का असर साफ तौर पर अर्थव्यवस्था पर देखने को मिलेगा। इससे दोनों ही देश बचना चाहते हैं। इसलिए पाकिस्तान ने अपने स...

brand-logo [John Abraham, Aditya Dhar Eye Operation Sindoor Film Title, Over 30 Applications...](#)
ABP Live News • Reliance Industries • 07:07 PM 08 May, 2025 • 1.9M Reach • 80K Ad Value

The response to the Pahalgam attack has sparked a wave of patriotism, and filmmakers want to bring that emotion to the big screen. Bollywood producer...

 [ट्रेडमार्क की रस: 'ऑपरेशन सिंदूर' नाम हथियाने की होड़, कानूनी पेंच फंसा!](#)
The Bharat Now • Reliance Industries • 06:52 PM 08 May, 2025 • N/A Reach • 10K Ad Value
रिलायंस इंडस्ट्रीज लिमिटेड ने तेजी से इस शब्द को ट्रेडमार्क कराने की पहल की. गुरुवार को भावनात्मक रूप से प्रभावित इस नाम पर दावा करने वाली वह चार संस...

 [Reliance withdraws 'Operation Sindoor' trade mark application](#)
Vanakkam Tamil Nadu • Reliance Industries • 06:48 PM 08 May, 2025 • N/A Reach • 10K Ad Value

which is now a part of the national consciousness as an evocative symbol of Indian bravery. Reliance Industry's official statement stated that Jio St...



[Reliance withdraws 'Operation Sindoor' trade mark application](#)

West Bengal Khabar • Reliance Industries • 06:45 PM 08 May, 2025 • N/A Reach • 10K Ad Value

which is now a part of the national consciousness as an evocative symbol of Indian bravery. Reliance Industry's official statement stated that Jio St...



[Reliance: పొరపాటు జరిగిందో.. 'ఆపరేషన్ సొందూర్' ట్రేడ్ మార్క్ పై క్లారిటీ ఇవ్వండి...](#)

Rtlive.com • Reliance Industries • 06:44 PM 08 May, 2025 • N/A Reach • 10K Ad Value

పాకిస్థాన్, POK లోని 9 ఉగ్రవాదావరాలపై భారత సైన్యం చేపట్టిన 'ఆపరేషన్ సొందూర్' సక్సెస్ అయిన సంగతి తెలిసిందే. అయితే ఈ ఆపరేషన్ సొందూర్ పేరును ట్రేడ్ మార్క్...

brand-logo

[Reliance withdraws 'Operation Sindoor' trade mark application](#)

Asianet News • Reliance Industries • 06:44 PM 08 May, 2025 • 3.5M Reach • 80K Ad Value

Reliance Industry's official statement stated that Jio Studios has withdrawn its trademark application. "Jio Studios, a unit of Reliance Industries, ...

brand-logo

[Frenzy in Bollywood for Operation Sindoor title, 30+ applications already](#)

Pragativadi • Reliance Industries • 06:44 PM 08 May, 2025 • 339.1K Reach • 25K Ad Value

over 30 producers rushing to register film and web series titles inspired by the military mission. Among the high-profile names seeking title rights ...



[Reliance drops 'Operation Sindoor' trademark bid; stands in solidarity with Arme...](#)

Mediabrief • Reliance Industries • 06:43 PM 08 May, 2025 • 65.5K Reach • 10K Ad Value

The application was submitted on Wednesday, May 7, to the Trade Marks Registry under Class 41, which pertains to education and entertainment services...

brand-logo [Reliance withdraws Operation Sindoor trademark application](#)

ET BrandEquity • Reliance Industries • 06:43 PM 08 May, 2025 • 5K Reach • 10K Ad Value

A junior employee filed inadvertently. Reliance expressed immense pride in the Armed Forces' operation and reaffirmed its 'India First' commitment, s...



[Day after strikes in Pak, Reliance files, then withdraws 'Operation Sindoor' tra...](#)

Indian Express • Reliance Industries • 06:43 PM 08 May, 2025 • 90.9M Reach • 80K Ad Value

Reliance Industries Limited (RIL) on Wednesday, among three others, sought trademark registration of 'Operation Sindoor', after the Indian Army launc...

brand-logo [Reliance withdraws 'Operation Sindoor' trademark, says it was filed inadvertentl...](#)

India Today • Reliance Industries • 06:42 PM 08 May, 2025 • 82.4M Reach • 80K Ad Value

The said phrase symbolises Indian bravery and national consciousness Reliance Industries has withdrawn its trademark request for the term 'Operation ...

brand-logo [Reliance इंडस्ट्रीज ने दी सफाई, Operation Sindoor को ट्रेडमार्क करने का कोई इराद...](#)

वेबदुनिया • Reliance Industries • 06:42 PM 08 May, 2025 • 1.4M Reach • 50K Ad Value

RelianceIndustriesclarifiedontrademarkingOperationSindoor

brand-logo [Reliance Industries Clarifies Stance on 'Operation Sindoor' Trademark Applicatio...](#)

Media News 4 U • Reliance Industries • 06:41 PM 08 May, 2025 • 99.8K Reach • 10K Ad Value

Sindoor," a phrase that has come to symbolize Indian military bravery following a Pakistan-sponsored terrorist attack in Pahalga m. In an official med...



[Reliance withdraws 'Operation Sindoor' trade mark application](#)

Telangana Journal • Reliance Industries • 06:40 PM 08 May, 2025 • N/A Reach • 10K Ad Value

Sindoor', a phrase which is now a part of the national consciousness as an evocative symbol of Indian bravery. Reliance Industr y's official statement...

[Reliance withdraws 'Operation Sindoor' trade mark application](#)

North East Times • Reliance Industries • 06:40 PM 08 May, 2025 • N/A Reach • 10K Ad Value

which is now a part of the national consciousness as an evocative symbol of Indian bravery. Reliance Industry's official statement stated that Jio St...

[Reliance withdraws 'Operation Sindoor' trade mark application](#)

Gujarat Samachar • Reliance Industries • 06:40 PM 08 May, 2025 • N/A Reach • 10K Ad Value

which is now a part of the national consciousness as an evocative symbol of Indian bravery. Reliance Industry's official statement stated that Jio St...